

#### MEMORANDUM

To: NRP Policy Board Members and Alternates
From: Robert D. Miller, Director
Date: November 22, 2004
Subject: Logan Park Phase II Neighborhood Action Plan

The Logan Park Neighborhood Association (LPNA) is resubmitting the Phase II Neighborhood Action Plan after receiving the Phase II allocation approved for the neighborhood by the Policy Board on April 19, 2004.

The neighborhood met the eligibility requirements approved by the Policy Board for entry into Phase II in August of 2002 (95% of their Phase I plan was contracted). LPNA presented a Phase I NRP plan review to the neighborhood in April of 2002. And, the Policy Board approved the Logan Park Phase II Participation Agreement on September 23, 2002.

Logan Park Neighborhood Association began to lay the groundwork on the Phase II plan starting in October, 2002. This effort led to a community-wide meeting in March 2003 to generate and prioritize ideas and to recruit volunteers to serve on committees. These committees convened during March, April and May of 2003 to flesh out strategies that addressed the needs and concerns of the neighborhood. The final draft plan was approved by the neighborhood at a widely publicized community meeting on June 29, 2003.

The proposed plan was submitted for review by the MRT in August, 2003, and the NRP Policy Board approved the plan on September 22, 2003, with the understanding that the final appropriation would be adjusted based on the final neighborhood allocation approved by the Policy Board.

Due to the reduction in overall funding for Phase II of NRP, the Logan Park neighborhood has conducted a funding prioritization process that culminated on July 22, 2004, with the approval of new NRP strategy funding levels that fall within the neighborhood's revised median Phase II allocation of \$418,010.

425 Crown Roller Mill \* 105 Fifth Ave. S. \* Minneapolis MN 55401 \* Tel: 612 673-5143 Fax: 612 673-5138 \* <u>www.nrp.org</u>

NRP Policy Board Members and Alternates November 22, 2004 Page 2

The modified plan has been reviewed by the Management Review Team at its September 9 and November 4, 2004, meetings. I recommend that the Policy Board adopt the following resolution:

**WHEREAS:** The Minneapolis Neighborhood Revitalization Policy Board (Board) adopted the Logan Park Phase II Neighborhood Revitalization Plan on September 22, 2003;

**WHEREAS:** On April 19, 2004, the Board revised the Phase II allocation available for the Logan Park neighborhood to \$418,010, based on the Phase II revenues projected for NRP;

**WHEREAS:** The Logan Park neighborhood has conducted an extensive Phase II neighborhood plan review and modification process during 2004 and has submitted a modified Logan Park NRP Phase II plan that requests a Phase II allocation of \$418,010;

**BE IT RESOLVED:** That the Minneapolis Neighborhood Revitalization Policy Board (Board) hereby accepts and adopts the modified Logan Park Phase II Neighborhood Revitalization Plan dated June 29, 2003 and revised July 22, 2004;

**RESOLVED FURTHER:** That the Board hereby authorizes the Director to: 1) request the City Council and Mayor [a] amend the 2004 General Appropriation Resolution by increasing the Community Planning and Economic Development Department agency Fund CNR0 – NRP Program Fund (CNR)-890-4550) appropriation by \$369,110 and [b] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above;

**RESOLVED FURTHER:** That up to 70 percent of the amount approved for this plan (\$292,607) shall be available for obligation in the first three (3) years after approval of the appropriation for this plan.

Last Revision: October 28, 2004

## LOGAN PARK NEIGHBORHOOD PHASE II ACTION PLAN

	EARLY ACCESS (2002-03)		2004		NRP		
	NRP	NRP	NRP	NRP	PHASE II	PROGRAM	
ACTIVITY	HOUSING	OTHER	HOUSING	OTHER	TOTAL	INCOME	CHANGES
HOUSING (page 4)							
1.1.1. Home Improvement Program			282,500		282,500		
1.2.1. Problem Properties Tracking System					0		
2.1.1. Livability Efforts					0		
NEIGHBORHOOD IMPROVEMENTS/CRIME (page 6):							
1.1.1. Central/Broadway Bridge Fencing & Artwork					0		
1.1.2. Northeast Bike Path				20,000	20,000		
2.1.1. Clean Sweep				4,800	4,800		
2.2.1. Cops on Bikes		see * below			0		
2.2.2. Highrise Security					0		
ARTS, CULTURE AND BEAUTIFICATION (page 9)							
1.1.1. Community Events					0		
1.2.1. Arts and Culture Program					0		
1.3.1. Streetscape Enhancements				61,710	61,710		
HEALTH AND HUMAN SERVICES (page 11)							
1.1.1. Community Health Program					0		
IMPLEMENTATION (page 12)							
1.1.1. Plan Development		48,900			48,900		
1.1.2. Plan Implementation				100	100		
		40.000	202 500	00.010	410.010		
TOTAL	0	48,900	282,500	86,610	418,010	0.00	
EARLY ACCESS APPROVED	48,900		0		48,900		
TOTAL ACTION PLAN REQUEST		900	369,1	10	418,010		
APPROVED COPSI RESERVE FUND *	,	550			18,550		
ADMINISTRATIVE FUNDS IN PLAN	48,	900	100	)	49,000	11.72%	
ADMINISTRATIVE FUNDS FOR HOUSING					37,514		
TOTAL HOUSING ALLOCATION					320,014	76.56%	
AMOUNT AVAILABLE (70%) IN 1ST 3 YEARS*	48,	900	243,7	07	292,607		

\* - The Logan Park Community Oriented Public Safety Initiative (Neighborhood Improvements/Crime 2.2.1.) was funded through the NRP Community Oriented Public Safety Initiatives Reserve Fund (COPSIRF) for a total of \$18,550. However, since the allocation is from the Community Oriented Public Safety Initiatives Reserve Fund, the allocation is not included in the total Action Plan Request calculated above, nor does it count against the neighborhood's Phase II allocation.

\*\* - On March 22, 2004, the NRP Policy Board adopted a policy that requires each neighborhood to limit its Phase II Neighborhood Action Plan obligations to no more than 70% of of their neighborhood allocation during the first three years following approval of its action plan.

## LOGAN PARK NEIGHBORHOOD PHASE II ACTION PLAN

ACTIVITY	Comments	Contract Administrator		
IOUSING (page 4)				
.1.1. Home Improvement Program		DFD		
.2.1. Problem Properties Tracking System	As funds become available			
2.1.1. Livability Efforts	As funds become available			
NEIGHBORHOOD IMPROVEMENTS/CRIME (page 6):				
1.1.1. Central/Broadway Bridge Fencing & Artwork	Funded through Arts, Culture & Beautification 1.3.1.			
1.1.2. Northeast Bike Path		Public Works		
2.1.1. Clean Sweep		Public Works		
2.2.1. Cops on Bikes	Funded through Public Safety Initiatives Reserve Fund	Police		
2.2.2. Highrise Security	As funds become available			
ARTS, CULTURE AND BEAUTIFICATION (page 9)				
1.1.1. Community Events	As funds become available			
1.2.1. Arts and Culture Program	As funds become available			
1.3.1. Streetscape Enhancements		Public Works, CPED Planning Division		
HEALTH AND HUMAN SERVICES (page 11)				
1.1.1. Community Health Program	As funds become available			
<u> MPLEMENTATION (page 12)</u>				
1.1.1. Plan Development		NRP		
1.1.2. Plan Implementation		NRP		

Logan Park Neighborhood Phase if Action Plan (Logan Park 2. Date Prepared: August 29, 2003 Last Revision: October 28, 2004 Prepared By: Robert Cooper, Finance 673-5239 November 4, 2004

Representative Joe Mullery NRP Policy Board Chair Neighborhood Revitalization Program 105 5th Ave. S., Suite 425 Minneapolis, MN 55401

Dear Representative Mullery:

Please accept our revised NRP Phase II Action Plan. While the NRP Plan was completed and approved by the NRP Policy Board in September 2003, the Plan has been revised based on the new neighborhood allocation. This revision was approved by the neighborhood in July 2004.

Also attached is LPNA's response to the CPED staff comments brought forward at the September 2004 MRT meeting. While we respect the CPED comments, the low NRP allocation leaves insufficient funds to significantly support housing development

LPNA supports the goal of keeping housing affordable as indicated by the examples

cited in the attached report. We also welcome a cooperative effort by CPED staff, but

prefer for this to occur at the neighborhood level to allow sufficient dialogue. Having

these comments brought up at the last minute, when the Plan is in the approval process, skews the true role of City staff as advisors, not authors, of the NRP Plan.

We look forward to working with CPED and other City staff in the implementation of the Logan Park Phase II NRP Action Plan. Thanks for NRP's ongoing efforts on behalf of Logan Park neighborhood.

Sincerely,

Jeff Kraker LPNA Board Chair

CC: Robert D. Miller MRT

#### LOGAN PARK NEIGHBORHOOD ASSOCIATION

#### Response to CPED Comments on Logan Park's Phase 2 NRP Action Plan November 4, 2004

LPNA welcomes input and involvement from City staff in formulating our NRP Plan. The CPED comments on our Phase II plan, the summary of the Unified housing policy, and the information regarding the program for 2<sup>nd</sup> mortgage multifamily housing units were all reviewed in a meeting of the LPNA Phase II housing strategy team in early October.

In this case, the City Unified Housing Policy had not been developed at the time when Logan Park approved the plan for a second time in July, 2004. While this document lays a sound basis for encouraging a diverse city that meets the need of a vibrant and changing populace, what we find lacking at this time is an assessment of how well this diversity is already present in our neighborhood or how well continuation of the plans, programs, and policies the LPNA organization followed in Phase I has encouraged and met these goals.

LPNA feels we can provide more information to reinforce the fact that we support the kinds of housing activities outlined in the City Plan guidelines and, implement and track changes as they pertain to our activities to show how we do so.

#### **CPED's General Comments**

We feel the neighborhood has a wide range of housing options and, while not possessing funds to be major participants in new development, has a track record of supporting affordable and other housing development activity. Prime examples are cited below:

Logan Park is home to Alliance Apartments, developed in 2001, which provide 62 units of very low income housing for chemically dependent individuals. The unanimous vote of support for the project taken at a membership meeting set Logan Park apart from other nearby Northeast neighborhoods. Logan Park is also the home to a public housing highrise providing 182 section 8 units for seniors and the disabled.

The Presidents Row proposal currently under consideration, and supported by neighborhood approval of variance requests, will add 70 market rate condominium units as a new housing option in the neighborhood. This is significant in that mostly private investment is funding this development.

As indicated earlier, Logan Park citizens have not been participants in funding development, so the major focus of our neighborhood has been maintaining the diversity that is already there. The

reduced Logan Park NRP allocation of only \$418,000 leaves insufficient funds to support both housing development and other neighborhood strategies. However, LPNA supports the goal of preserving the affordable housing options currently available in the neighborhood.

Logan Park NRP Phase I grants have funded home improvements to 99 homesteaded and rental properties. 43% of these grant funds went to households earning less than 60% of the area median income and these individuals were not required to match the funds, as others were. The limit of a single grant of modest value also helped insure that the money was spread well across the neighborhood.

The NRP-funded Problem Properties program preserved many affordable rental and owner occupied units that may have been targets for demolition. Through this and other housing programs, significant improvements were completed at 64 of the most blighted properties in Logan Park.

A major modification that Logan Park made to its Phase I Plan added support for A Brush With Kindness (ABWK) house painting and repair programs. As a division of Habitat for Humanity, this program was only available to low income, senior, and disabled residents. This free of charge service for the homeowners is a major benefit in maintaining affordable housing for less privileged people. 9 homes received significant exterior renovation through volunteer teams and donated materials provided by ABWK, and leveraged by only \$12,000 of NRP funds.

Additionally, a Revolving Loan Fund (which is still ongoing) has funded 45 loans. Logan Park also received NRP transition funds in 1994 which provided grants to another 65 homeowners. Altogether, NRP funded exterior improvements to 218 (or 44%) of the neighborhood's 490 residential structures.

The Community Health Program initiated by LPNA provides services to people otherwise unable to afford basic services that are often essential to help them stay in their homes. This strategy while unfunded in Phase II is currently our primary focus of how we reallocate earnings to meet or even expand services to address this continuing need.

#### **CPED's Strategy-Specific Comments**

Regarding Housing Strategy 1.1.1 - Home Improvement Program:

- Past programs have given incentives to households with incomes below 60% AMI.
- About half of the proposed Phase II funds are for loans and half for grants. LPNA wants to monitor demand for the low interest loan program, given the low interest rates available in the market place. Also, grants make more funds available to those who can not afford a loan payment.
- Both proposed Phase II programs are targeted at owner-occupied properties. There are many owner-occupied rental properties in Logan Park and they would also be eligible. There are hardly any multi-family rental units in Logan Park.

Regarding Housing Strategy 1.2.1 - Problem Properties:

No funds are currently proposed for this program. If funds become available, the neighborhood will certainly work with Regulatory Services on this activity. The Phase 1 program involved extensive cooperation with Regulatory Services staff.

Regarding the other housing comments:

- NRP Phase II funds are insufficient to support significant corridor housing development.
- There are 2441 permanent affordable housing units (24% of all units) for very low income individuals of the 1,008 total units in the neighborhood. The term non-impacted area does not seem to apply to Logan Park in relation to affordable housing.

Regarding Neighborhood Improvements/Crime Strategy 1.1.1 - Northeast Gateway:

\$50,000 was originally designated for the Gateway strategy, but was combined with the streetscape enhancement strategies when NRP Phase II funding was reduced.
 Logan Park wants to preserve its flexibility with regards to Gateway funding in hopes that other Northeast neighborhoods will contribute more as part of their phase 2 planning.

#### Conclusion

It would be good to have a bottom line about how the neighborhood has changed and how consistent that change is with the overall housing plan. In Phase 1 NRP, City planning staff were assigned to neighborhoods and were available as a resource at meetings in the neighborhood. LPNA would welcome the return of that practice.

Active participation by the City also enables information to be more readily accessible to the City about its progress. It is beyond the capabilities of individual citizen's groups to consolidate this baseline information, but without it requests to be more compliant become mere rhetoric.

The City staff's appropriate role as advisor and information resource needs to be remembered, especially as it relates to the NRP program, wherein neighborhoods have the ultimate legal authority to assemble a neighborhood-based action plan.

This concludes our response to CPED staff comments. We request that the MRT include this response in its transmission of the Logan Park Action Plan to the NRP Policy Board for approval on

<sup>1 62</sup> units for very low income chemically dependent individuals at Alliance Apartments (Central & 18 \_ Street), and 182 section 8 units for seniors and the disabled at the public housing highrise at 1717 Washington.



Office of the City Coordinator John Moir City Coordinator

350 South 5th Street - Room 301M Minneapolis MN 55415-1393

> Office 612 673-3992 Fax 612 673-3250 TTY 612 673-2157

> > TO: Policy Board Members and Alternates FROM: John Moir, Chair, Management Review Team John Moir DATE: November 17, 2004

RE: Logan Park Neighborhood Phase II Neighborhood Action Plan

Attached is a copy of the Logan Park Phase II Neighborhood Action Plan as modified after the plan was reviewed by the Management Review Team on November 4, 2004. The MRT met with the neighborhood twice on the plan (on September 9 and November 4). Neighborhood representatives presented the plan at the September meeting and met with staff from the Community Planning and Economic Development department between that meeting and the November MRT session to consider suggestions offered by CPED staff.

Although the neighborhood was able to clarify and address many of the concerns raised by City staff, not all of the suggestions or concerns were resolved. Attached is a memorandum from CPED outlining their remaining issues.

After completing the discussion, and recognizing that the remaining issues have to be resolved at the policy maker level, the MRT thanked the neighborhood for their work on the plan and agreed with the NRP Director that this plan and the CPED comments were ready to be forwarded to the NRP Policy Board for action.

www.ci.minneapolis.mn.us Affirmative Action Employer CPED Comments on Proposed Phase II Action Plan: Logan Park Date Reviewed: September 9, 2004 MRT Date Updated: November 4, 2004 MRT Contributors: Planning Division: Jennifer Bever, Pam Miner Housing Division: Cynthia Lee Economic Development: NA Administration: Jeff Schneider Finance/Development Finance Division: Bob Cooper, Don Snyder

**General Comments:** previous comments/*new comments* CPED staff had minimal contact with neighborhood or NRP staff during plan development

Following the September MRT meeting, NRP staff arranged a meeting of CPED staff and Logan Park representatives. CPED staff had a chance to better understand the Plan and to clarify staff comments. CPED housing staff noted that there were a couple of pending projects in or near Logan Park which provided future opportunities to address some of the City housing goals directly. The neighborhood representatives said they would discuss these options further with other Board members. We understand that the result of this discussion was to remain with the Plan as submitted in September. Thus CPED's earlier comments on the proposed housing uses still stands. CPED staff would like to acknowledge the neighborhood's thorough response to our September comments and notes that several other aspects of the Plan were addressed or clarified, as noted below under various comments.

Is legal review complete/available? Has been addressed

Some of the assignments of contract administrator need clarification Has been addressed

#### Consistency w/ the Comprehensive Plan

Excerpt of September 1, 2004 memo from Planning previously provided to Logan Park: "While not wholly inconsistent with the Comprehensive Plan, the Logan Park Phase II Plan does take a very narrow approach with regards to housing. The goal of stabilizing housing stock in the Logan Park neighborhood through a home improvement program is consistent with Comp Plan policies 4.14 and 4.15; however there are no goals, objectives, or strategies within the Plan that would help to broaden the range, affordability, and type of housing options within the neighborhood.

As mentioned in the plan, the Logan Park neighborhood is part of the Northeast Arts District. The Northeast Minneapolis Arts Action Plan that was created to guide the district cites the creation of affordable housing for artists, working within the City's housing priorities as a goal (page 46). Broadening the plan's range of housing strategies would allow the plan to be more consistent with the housing policies of the Comprehensive Plan and would allow for the nurturing and preservation of the growing arts community in Northeast Minneapolis."

As noted above, the neighborhood has chosen to remain with its original plan to allocate all of its housing funds to a home improvement loan/grant program.

#### Consistency w/ the June 2004 Unified Housing Policy

Plan does not allocate funds to policy priorities identified in the policy *Comment remains, as noted above.* 

#### Contract Administrator Responsibilities Clearly Identified & Discussed w/ staff?

The strategies which identify CPED or DFD as contract <u>administrators</u> should be discussed with affected staff from those departments. This should include discussion of the relevant unfunded strategies. Although at this point specific <u>vendors</u> may not be known for all strategies, it would be helpful if the Plan could identify whether the intended vendor is likely to be a <u>public</u> <u>jurisdiction, the neighborhood group, or a third party</u>. *Has been addressed* 

#### **Strategy - specific comments**

<u>Section I – Housing</u> 1.1.1. Home Improvement Program Consider income limits for program *no income limits were added but Plan eliminates requirement for applicant match for HHs below 50% MMI* 

Unclear what portion of proposed amount is for loans, grants *Has been addressed: "roughly half of the funds for loans and half for grants"* 

Unclear who eligible users are: i.e. owner occupied? Rental housing? SF only? Multiple units? *Has been addressed: " owner occupied properties, including owner-occupied rental properties*"

Problem Properties

how does this relate to existing City efforts by Regulatory Services and related departments? *Has been addressed: Regulatory Services added as public partner* 

Other housing comments:

suggest consideration of corridor housing strategy for Central and Broadway Neighborhood believes it does not have sufficient resources in Phase II to meaningfully address this; however we note that there are many other unfunded strategies in the Plan which will be addressed "as funds become available;" having such a strategy in the Plan would allow future resources to be allocated to this type of housing use. CPED housing staff stand ready to assist the neighborhood in developing such a strategy should the neighborhood be interested

as a **non-impacted** area, consideration should be given for affordable housing development *neighborhood has noted the presence of two existing affordable housing projects within the neighborhood with a total of 244 units, or 24% of all housing units within the neighborhood; while this is a substantial amount of affordable housing on a percentage basis, it may be useful to note that the need for affordable units – even within Logan Park – would appear to be still greater. As of the 2000 Census, at least 415 of the then 930 households (52%) had incomes below 50% of the then median income of \$63,600.* 

#### Section II - Neighborhood Improvements/Crime

- 1.1.1. Northeast Gateway
- confirm availability of \$30,000 with Planning staff (Mary Altman) has been confirmed
- Plan says NRP funding for this strategy is part of another strategy (streetscape enhancements); why not identify a specific amount for this strategy? *has been addressed*

#### Section III - Arts, Culture, and Beatification

1.3.1 Streetscape Enhancements

- draft indicates 2 public partners: Arts Commission, Public Works; who is to be contract administrator? *Plan still identifies both CPED and Public Works as contract administrators; as Plan goes forward it will be helpful to clarify with Public Works what part of the project CPED will be responsible for administering* 

# **Summary of Proposed Use of NRP Funds:** (\$ in 000's) (per 11/1/04 worksheet by DFD)

<ul> <li>Housing emphasis areas from June 2004 Unified Housing Policy:</li> <li>Affordable Housing Development</li> <li>Senior Housing</li> <li>Preservation/Stabilization of federally subsidized units</li> <li>Homeless/Supportive Housing Development</li> <li>Corridor/Density/Growth Strategies</li> </ul>	\$0 0 0 0 0	CPED contr. admin?
Other Housing programs - Home Improvement Loans	282	DFD
Subtotal housing	\$282	
Economic Development	0	
Neighborhood Improvements/Crime - Bike Path - Clean Sweep	20 5	
Arts/Culture/Beatification - Streetscape Enhancements	62	CPED/ Planning & Public Works
Plan Development (LPNA- early access) Plan Implementation (LPNA)	49 0.1	
TOTAL NRP FUNDS	\$418	
Housing/Program Housing/Admin Prorated Amt Total Housing Allocation	282 38 320	(77%)
Admin Funds in Plan (already spent in Plan Development) Admin Funds in Plan (to be spent on Plan Implementation)	49 0.1	(12%)

# Logan Park Neighborhood Phase II NRP Action Plan

# mase II INKF ACTION FIAN

June 29, 2003 (Revised July 22, 2004)

The following individuals contributed to the completion of this plan:					
Paula Allan	Stacy Altonen	Christine Archibald	Kent Archibald		
Margo Ashmore	Emilio Battaglio	Meghan Bayer	Bernell Bayliss		
Russ Belk	Monique Benson	Richard Betts	Arlene Birnbaum		
Marge Book	Christine Burtness	Mary Rose Ciatti	Jim Condoluci		
Kelly Connole	Angela Currier	Ben Durrant	Jay Fetyko		
Susan Fiene	Deborah Fiscus	Lynn Frank	Robert George		
Terry Gydeson	Aaron Hoffman	Joe Holloday	Steve Jacobson		
John Jefferson	Kelly Jones	Lynne Kitto	Donna Krueger		
Jennifer Lee	Maggie Mercil	Jim Miller	Miriam Must		
Iric Nathanson	Nicole Neumann	Donna Norberg	Margaret O'Neill		
Margi Orman	Paul Ostrow	Rhonda Peterson	Joyce Poley		
Kathy Radford	Jim Roth	Sandy Sample	Jon Sander		
John Sikora	Virgi Skeffington	Maria Sokec	Rick Stelter		
Lori Stromme	Bertha Vizecky	Wade Vizecky	Kim Vohs		
Debbie White	Erika Holmquist-Wall	Mark Wilde	Jeff Kraker		

The following agencies contributed to the completion of this plan:

Art-a-Whirl, Central Avenue Mainstreet Project, Consortium of Minneapolis Community Developers, Logan Park Neighborhood Association., Kids Café, Minneapolis Highrise Representative Council, Minneapolis Parks & Recreation Department, Minneapolis Planning Department, Minneapolis Public Works, Minneapolis 2<sup>nd</sup> Precinct Police, Northeast Chamber of Commerce, Northeast Community Development Corporation, Northeast Minneapolis Arts Association, Red Eye Collaboration, Sander & Company, and 1717 Washington Resident Council.

TABLE OF CONTENTS	
<u>SECTION</u>	<u>PAGE</u>
Introduction	2-3
Housing	4-5
Neighborhood Improvements	6-8
Arts, Culture, & Beautification	9-10
Health & Human Services	11
Implementation	12
Plan Summary	13



**Logan Park** is a key part of the Northeast Minneapolis Arts District, recently designated by the City of Minneapolis. This has attracted businesses such as coffee houses, upscale restaurants, and shops selling artisans' wares around Northeast Minneapolis and Logan Park, filling vacant or underused storefronts.

The Northeast Minneapolis Arts Association has grown from a small volunteer group to an organization with several staff and a permanent office. The Annual Northeast Art-a-Whirl now attracts thousands to Northeast and has been joined by several other Arts festivals and events. Logan Park's designation of Phase I NRP funds has helped fuel the development of Arts' businesses with support for business start-up training and sponsorship of arts and cultural events.

#### **Central Avenue Revitalization**

Central Avenue is experiencing a rebirth. New ethnic businesses have sprung up to serve the more culturally diverse population and the artists. The newly formed Northeast Community Council has attracted funding for the Central Avenue Mainstreet Program and plans for beautification and streetscaping on Central are on their way to being implemented. The neighborhood just down the street from Logan Park (near Central and Hennepin) has become a thriving commercial center, attracting visitors from the entire metro region and hosting a lively nightlife.

#### A Sense of Community

Logan Park still has its small-town appeal and succeeding generations of many families continue to make the neighborhood their home. The high concentration of period homes laid out on orderly streets gives a charming visual appeal. Located within the historic Garden District, there has been increasing activity restoring the architectural character of these homes and re-establishing the colorful gardens of the past. Historic, decorative street lighting (soon to be installed) will further enhance this atmosphere.

Logan Park Community Center, the community-gathering place for youth and adults, is within walking distance for nearly all neighborhood residents. Logan Park Neighborhood Association hosts neighborhood celebrations, events and meetings at the Park (Community Center) and most of the arts and culture classes are also held there. Phase I NRP funds helped to support a \$350,000 renovation of the Park including new and upgraded equipment and landscaping improvements.

#### Housing Restoration

With its convenient location to downtown and freeway access, Logan Park continues to attract homeowners and investors. Built as a duplex neighborhood, 90% of the housing stock predates 1920 and its 490 structures still offer safe, affordable housing for both owners and renters. A sharp increase in home values starting in the late 1990's increased the tax base of the neighborhood, with Logan Park property values outpacing the increases in other Northeast neighborhoods and the citywide increase.

Phase I NRP-funded physical improvements have been made to 185 (or 38%) of the 490 residential structures, resulting in a total \$1.4 million investment in neighborhood housing improvements. There is no count of those also improving their properties without NRP funds, but increasing values have fueled significant rehabilitation activity including many notable historic restorations of Victorian and other historic homes.

Significant improvements were completed at 64 of the "worst" 94 properties in the neighborhood (LPNA's work here earned them the "Best Housing Program" award in NRP Phase I). These improvements contributed significantly to the visual appeal of the neighborhood streets by removing some of the worst "eyesores."

#### **Population Changes**

Overall the neighborhood population has increased by 20% since the 1990 census, compared to 4% city-wide. But the population of seniors and small children has declined (see below), so that the neighborhood is increasingly made up of households of middle-aged adults with teenage or preteen children. Increased household sharing contributed to the population increase as well as single seniors turning over their houses to families.

A large increase in household sharing by extended family members or non-relatives (see below), possibly because of an increase in housing costs, helped fuel the population increase. Still, owner-occupied housing units increased by 30%. Long time residents talk of seeing an increase in owner-occupied duplexes, which make up much of the housing stock. Data is not available to support or refute this opinion however.

The youth population (ages 10-19) has increased by 123% and those aged 45-54 have increased by 122%. Those over age 65 have seen their numbers decrease by 25% and residents under age 9 have dropped by 9% since the 1990 census.

Households shared with other relatives (other than a spouse or your own child) increased by 147% and households shared by non-relatives increased by 40%. Households headed by an adult without a spouse went up 60%, and married couple families declined by 11%.

The white population total has declined by 2.4%, while those of other races have increased their numbers by 230%. Still, the white population was 78% of the total.

#### Logan Park Neighborhood Association

The LPNA is a strong and active organization that promotes a healthy community identity and diverse involvement in the affairs of the organization. Its programs include sponsorship of the annual Lights of Logan winter festival, financial support for Art-a-Whirl, fix & paint programs for homeowners, boulevard reforestation, neighborhood clean-sweeps, a Community Health Program, and helping to establish the arts community and arts programs in Logan Park.

#### NRP Plan

This plan was created by committed volunteer leadership in the neighborhood and involved over 100 people in its making over a period of 9 months. The plan was approved originally at a neighborhood Town Meeting on June 29, 2003, and approved again on July 22, 2004, to reflect the reduction of available NRP Phase II revenues.

It is worth noting the increased involvement of renters, Spanish-speakers, artists and businesspeople, and seniors from the public housing high-rise. The process has expanded the leadership base of Logan Park Neighborhood Association and developed new skills amongst this leadership. This increased capacity will drive the implementation process and provide a base for continuing to improve the Logan Park neighborhood.

# Section I: Housing (Total - \$282,500)

#### **GOAL 1:**

Stabilize the housing stock in Logan Park

#### **Objective 1.1:**

Provide rehabilitation support to improve homes in Logan Park

#### <u>Strategy 1.1.1:</u> Home Improvement Program

#### <u>Strategy Description:</u> Establish grant and loan programs for residential home improvements.

The neighborhood envisions that the maximum grant amount would be \$5,000, a 1-for-1 match of NRP funds will be required, and previous NRP grants would be counted against the \$5,000 limit. No match would be required for households below 50% median income. A single lottery will select all recipients. Loans will be available under the same guidelines established by the neighborhood in NRP Phase I. Roughly half of the funds will be for loans and half for grants. LPNA wants to monitor demand for the low interest loan program, given the low interest rates available in the market place. Also, grants make more funds available to those who cannot afford a loan payment. Program guidelines for both will focus primarily on exterior or interior mechanical/structural or garage improvements. Both programs are targeted at owner-occupied properties. There are many owner-occupied rental properties in Logan Park and they would also be eligible.

#### **Related City Goal(s):**

Foster the development and preservation of a mix of quality housing types that is available, affordable, meets current needs, and promotes future growth

**<u>Strategy</u> Implementers:** LPNA, private vendor

Public Partners: CPED

<u>Contract</u> <u>Administrator</u> DFD

NRP funds: \$282,500

**Objective 1.2:** Reclaim problem properties in Logan Park

#### <u>Strategy 1.2.1</u>: Problem Properties

#### **Strategy Description:**

Develop tracking system and informational clearing house for problem properties that visually detract from overall neighborhood appearance, and implement actions to support the reclamation of houses in need of rehabilitation or demolition.

Logan Park Neighborhood Association (LPNA) will provide organizational support to keep track of vacant houses, property foreclosures, eyesores and those with significant work orders from Minneapolis Inspections Dept. The LPNA Housing Committee will identify problem properties to be targeted through this program and work with City departments and other

agencies to devise and implement strategies to address these problem properties. It will also serve as a resource for housing program information for homeowners and rental property owners, work with neighbors to persuade and motivate owners to improve property's, and establish a grant program for problem properties.

#### **Related City Goal(s):**

Maintain the physical infrastructure to ensure a healthy, vital and safe community

#### **Strategy Implementers:**

LPNA, private vendor

#### **<u>Public Partners:</u>** CPED, Regulatory Services

<u>Contract</u> <u>Administrator</u> DFD

#### NRP funds:

As funds become available

#### **GOAL 2:**

Enhance the livability and safety of the neighborhood.

#### **Objective 2.1:**

Work with owners or tenants to address problem behaviors.

#### <u>Strategy 2.1.1:</u> Livability Efforts

#### **Strategy Description:**

Coordinate neighborhood livability efforts to deal with noise problems, drug houses, garbage houses, ongoing domestic disputes, continuing inspections violations, etc.

LPNA would monitor police reports, track drug activity, and gather resident input about situations affecting livability. The organization would then work with residents and local authorities such as City Inspectors, Police (Cops on Bikes), and others to deal with the problems.

The approach would involve developing neighbor-to-neighbor relationships, getting to know landlords, facilitating interaction between neighbors, landlords and tenants, and potentially working with other Northeast neighborhoods. Residents could be advised as to how to approach such situations and LPNA could assist with mediation efforts.

#### **Related City Goal(s):**

Build communities where all people feel safe and trust the City's public safety professionals and systems

#### **Strategy Implementers:**

LPNA

#### <u>Public Partners:</u> Police Department, Inspections Department

<u>Contract</u> <u>Administrator</u> DFD

<u>NRP funds:</u> As funds become available

# Section II: Neighborhood Improvements/Crime (Total - \$24,800)

#### <u>GOAL 1:</u>

Welcome and invite people into the neighborhood.

#### **Objective 1.1:**

Provide family-friendly environmental enhancements that welcome people to Logan Park.

#### <u>Strategy 1.1.1:</u> Northeast Gateway

#### <u>Strategy Description:</u> *Renovate the fence railing and artwork on the Central Avenue / Broadway bridge.*

LPNA will work with the existing artist, nearby neighborhood organizations, Council Member Ostrow's office, and Public Works staff to develop a design for renovating the 3,000 ft. of fence and artwork currently at this site. The City has \$30,000 available for the public artwork (repairing or redoing it), and Hennepin County has discussed paying 1/3 of the overall costs since County roads are involved. Incorporating new signage for the Northeast Minneapolis Arts District will also be considered for this site.

#### **Related City Goal(s):**

Maintain the physical infrastructure to ensure a healthy, vital and safe community

#### **Strategy Implementers:**

Public Works Department, Northeast neighborhood organizations, Minneapolis Arts Commission.

#### **Public Partners:**

Public Works Department, Minneapolis Arts Commission, Hennepin County, MNDOT

### Contract Administrator

Public Works

#### NRP funds:

Funding to be provided by strategy III.1.3.1 - Streetscape Enhancements

#### <u>Strategy 1.1.2:</u> Northeast Bike Path

### Strategy Description:

Develop a new bike path, the 18<sup>th</sup> Avenue Bikeway, which crosses Northeast Minneapolis.

A multi-neighborhood group is currently working with Public Works to develop a route and plans for a Northeast Minneapolis Bike Path. NRP funds will supplement City funds and federal funds being sought by the City. Completion of the Northeast link will complete a path system that circles the entire City.

#### **Related City Goal(s):**

Maintain the physical infrastructure to ensure a healthy, vital and safe community

#### **Strategy Implementers:**

Public Works Department, Northeast neighborhood organizations.

<u>Public Partners:</u> Public Works Department

<u>Contract</u> Administrator Public Works

<u>NRP funds:</u> \$20,000

#### **GOAL 2:**

Improve the general appearance, livability and safety of the neighborhood

#### **Objective 2.1:**

Build on confidence and momentum from NRP Phase I to continue improvements to the neighborhood's general appearance

#### Strategy 2.1.1 Clean Sweep

<u>Strategy Description:</u> Implement a twice-annual "Clean Sweep" program for Logan Park.

Work with Public Works to schedule trucks and drivers for a special pick-up of items placed on neighborhood curbs and alleys during the clean sweep, and recruit volunteers to help load the trucks. Publicize Clean Sweep event in advance to build neighborhood participation.

#### **Related City Goal(s):**

Strengthen city government management and enhance community engagement

Deliver consistently high quality city services at a good value to our taxpayers

<u>Strategy Implementers:</u> Public Works Department, LPNA.

<u>Public Partners:</u> Public Works Department

<u>Contract</u> Administrator Public Works

<u>NRP funds:</u> \$4,800

#### **Objective 2.2:**

Make further enhancements to the safety and livability of the neighborhood.

#### Strategy 2.2.1 Cops on Bikes

#### **Strategy Description:**

Implement a Cops on Bikes program to promote neighborhood safety and improve relations with the Minneapolis Police Department.

2<sup>nd</sup> Precinct Officers would patrol the neighborhood on bicycles according to a predetermined schedule. Initially, funds for this activity will come from the NRP Community Oriented Public Safety Initiatives Fund (COPSIRF).

#### **Related City Goal(s):**

Build communities where all people feel safe and trust the City's public safety professionals and systems

#### **Strategy Implementers:**

Police Department, LPNA, and possibly other Northeast neighborhood organizations.

Public Partners: Police Department

<u>Contract</u> Administrator Police Department

NRP funds: \$18,500 NRP Phase II COPSIRF funds

#### Strategy 2.2.2 High-Rise Security

<u>Strategy Description:</u> Provide additional security cameras, lighting, or security for the 1717 Washington highrise.

#### **Related City Goal(s):**

Build communities where all people feel safe and trust the City's public safety professionals and systems

<u>Strategy Implementers:</u> Minneapolis Public Housing Authority

<u>Public Partners:</u> Minneapolis Public Housing Authority

<u>Contract Administrator</u> tbd

**<u>NRP</u> funds:** As funds become available

# Section III: Arts, Culture, and Beautification (Total - \$61,710)

#### **GOAL 1:**

Promote an arts identity for Logan Park and Northeast Minneapolis, preserve and sustain the area's cultural qualities, and bring together the different groups in the neighborhood.

#### **Objective 1.1**

Support community-based celebrations, festivals, parades, and other community events.

<u>Strategy 1.1.1:</u> Community Events

#### <u>Strategy Description:</u> Support and sponsor community events

The Logan Park Arts & Culture Board could help publicize and sponsor events such as Art-a-Whirl, the Northeast Parade, and other festivals or events as a way to promote community, cultural identity and diversity in the neighborhood.

#### **Related City Goal(s):**

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

<u>Strategy Implementer:</u> Logan Park Neighborhood Association

<u>Public Partners:</u> N/A

<u>Contract</u> <u>Administrator</u> DFD

**<u>NRP</u> funds:** As funds become available

**Objective 1.2** Provide arts and cultural programming.

## Strategy 1.2.1:

**Arts and Culture Program** 

#### **Strategy Description:**

# Sponsor arts classes and other cultural programs to help build community among neighborhood residents

Classes and programs will include things such as: language and culture, music, community dance, sculpture, painting, ceramic, stained glass, film-making, cooking, community theater, film series, talent shows, a neighborhood festival, ethnic events, etc. Items produced in classes or workshops may be used or shown at community events. Funds would also tune the community piano located at the 1717 Washington high-rise. The Program would be developed by a neighborhood committee and administered by staff.

#### **Related City Goal(s):**

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets <u>Strategy</u> <u>Implementer:</u> Logan Park Neighborhood Association

**Public Partners:** Park Board

<u>Contract</u> <u>Administrator</u> DFD

**<u>NRP</u> funds:** As funds become available

#### **Objective 1.3**

Improve the aesthetic appearance of the neighborhood and surrounding area and identify and promote the newly-declared Northeast Minneapolis Arts District.

#### <u>Strategy 1.3.1:</u> Streetscape Enhancements

#### **Strategy Description:**

Provide funds for enhancements to Central Avenue, the 1600 Central Ave. and other railroad bridges, or other streetscape enhancement projects such as Arts District signage and benches at the 1717 Washington high-rise.

The LPNA Board will work with the Northeast Minneapolis Artists Association, the Arts Commission, the Northeast Community Development Corporation and Public Works to develop streetscape enhancements on Central Ave., painting or improving the appearance of railroad bridges, a bench near the 1717 Washington high-rise, or other improvements. These improvements will be coordinated with Central/Broadway bridge improvements and other streetscape enhancements.

#### **Related City Goal(s):**

Create an environment that maximizes economic development opportunities within Minneapolis by focusing on the City's physical and human assets

Maintain the physical infrastructure to ensure a healthy, vital and safe community

#### **Strategy Implementers:**

Northeast Minneapolis Artists Association, Minneapolis Arts Commission, Northeast Community Development Corporation, Public Works Department

<u>Public Partners:</u> Minneapolis Arts Commission, Public Works Department

<u>Contract</u> <u>Administrator</u> Public Works, CPED Planning Division

<u>NRP funds:</u> \$61,710

# Section IV: Health and Human Services (Total - \$0)

#### **GOAL 1 :**

Promote a more aware, healthful, and active community connecting all ages of Logan Park residents.

#### **Objective 1.1:**

Build a healthy community and protect fragile persons.

#### <u>Strategy 1.1.1:</u> Community Health Program

#### **Strategy Description:**

#### Continue the current Community Health Program (CHP) to provide health care services.

This program works with health care workers and volunteers to assist under-served elderly, single parent families, those with chronic illnesses, and at-risk populations who have difficulty accessing health care. The program will also work with the "Fare for All" program to get groceries for those in need; provide emergency health funds for those without other resources; sponsor a Health Fair, and conduct outreach to youth and Spanish-speakers to help meet their health needs. This is a cooperative program with St. Anthony East neighborhood and Hennepin County.

#### **Related City Goal(s):**

Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities

<u>Strategy Implementer:</u> Northeast Senior Citizen Resource Center

Public Partners: Hennepin County

<u>Contract</u> Administrator Hennepin County

**NRP Funds:** As funds become available

## Section V. Implementation (Total - \$ 49,000)

<u>Strategy 1.1.1</u> Plan Development

#### **Strategy Description:**

Coordinate overall planning of the Logan Park Phase II Neighborhood Action Plan.

Logan Park Neighborhood Association will develop a participation agreement and carry out Phase II plan development activities on behalf of the Logan Park neighborhood.

<u>Related City Goal(s):</u> Strengthen city government management and enhance community engagement

<u>Strategy Implementer:</u> LPNA

Public Partners: N/A

<u>Contract</u> <u>Administrator</u> NRP

NRP Funds: \$48,900

#### **<u>Strategy 1.1.2</u> Plan Implementation**

#### <u>Strategy Description:</u> Coordinate overall implementation of the Logan Park Phase II Neighborhood Action Plan.

Increase and sustain the capacity of Logan Park Neighborhood Association (LPNA) to mobilize the resources and obtain the assistance necessary to effectively implement the Phase II Neighborhood Action Plan. And, increase LPNA's ability to develop leadership and sustain a base of operation to enable resident participation in the implementation of the LPNA Action Plan.

<u>Related City Goal(s):</u> Strengthen city government management and enhance community engagement

<u>Strategy Implementer:</u> LPNA

**Public Partners:** N/A

<u>Contract</u> Administrator NRP

<u>NRP Funds:</u> \$100

# Logan Park Phase II NRP Plan Summary

Section	Citation	Strategy	Total Phase II Amount	Amount for Housing	
Housing	1.1.1.1	Home Improvement Program	\$282,500	\$282,500	
Housing	1.1.2.1	Problem Properties	_	-	
Housing	1.2.1.1	Livability Efforts	-	_	
Neighborhood Improvements/Crime	2.1.1.1.	Northeast Gateway	_	-	
Neighborhood Improvements/Crime	2.1.1.2	Northeast Bike Path	\$20,000	-	
Neighborhood Improvements/Crime	2.2.1.1	Clean Sweep	\$4,800	_	
Neighborhood Improvements/Crime	2.2.2.1	Cops on Bikes*	(see below)	_	
Neighborhood Improvements/Crime	2.2.2.2	Highrise Security	-	_	
Arts, Culture, and Beautification	3.1.1.1.	Community Events	_	_	
Arts, Culture, and Beautification	3.1.2.1	Arts & Culture Program	_	_	
Arts, Culture, and Beautification	3.1.3.1	Streetscape Enhancements	\$61,710	_	
Health and Human Services	4.1.1.1	Community Health Program	_	_	
Implementation	5.1.1.1	Phase II Plan Development	\$48,900	\$37,438	
Implementation	5.1.1.2	Implementation	\$100	\$77	
TOTAL	\$418,010	\$320,015			
TOTAL PCT. FOR HOUSING				76.56%	
* COPSIRF - Community Oriented Public Safety Initiative Funds			\$18,550		