

MEMORANDUM

To: NRP Policy Board Members and Alternates

From: Robert D. Miller

Date: December 20, 2004

Subject: Field, Regina, Northrop Phase II Neighborhood Action Plan

On behalf of the Field, Regina, Northrop Neighborhood Group (FRNNG) I am submitting the Phase II Field, Regina, Northrop Neighborhood Action Plan (NAP) for Policy Board review and action. Pursuant to the April Policy Board resolution the proposed NAP Housing Allocation is 76.36 %.

The centerpiece of the neighborhood's Phase II information gathering and plan development process was a random sample survey. 366 households responded to the survey. The Phase II NAP contains survey findings in each section to provide context and support the plan strategies.

For example, below are some of the key findings in the area of Housing. These findings along with the realities of limited resources helped guide the Phase II volunteers to prioritize housing strategies that emphasize ***The Minneapolis Plan's - Policy 4.14: Minneapolis will maintain the quality and unique character of the city's housing stock, thus maintaining the character of the vast majority of residential blocks in the city.***

- 2 out of 10 homes need some major exterior repair,
- 6 out of 10 homes have minor exterior repair needs,
- 8 out of 10 respondents find their monthly housing costs are affordable,
- 7 out of 10 people do not support increasing the density (more housing units, more households) in their neighborhood.

Another example is in the area of Community and Safety. Over fifty-six percent (56.6%) of the sample disagrees with the statement: Traffic speeds in my neighborhood are not a problem. This significant finding led the FRN volunteers to develop traffic strategies as an NAP priority.

Over three years have passed since the Policy Board approved the FRN Phase II Participation Agreement on October 22, 2001. Like the Seward, Powderhorn Park, Logan Park, and the Corcoran neighborhoods FRN has had to stop, wait and then make major adjustments on the allocation of resources among priorities to conform to new Phase II policies and practices.

The combined population of the Field, Regina, and Northrop neighborhoods is 9,350 living in 3,887 households. The Phase II NAP dedicates \$331,336 to support NRP planning, monitoring, oversight and community outreach activities covering the period from October 2001 through 2009. On average \$40,160 will be expended per year or \$4.30 per person.

The proposed NAP has been reviewed by Management Review Team members, modified and presented at the December 9 MRT meeting. A majority of the members moved to progress the plan to the Policy Board for action.

The Field, Regina, Northrop Neighborhood Action Plan requests a total NRP appropriation of \$1,093,966. Of this amount, \$104,142 was advanced to the Field, Regina, Northrop Neighborhood NRP Phase II Neighborhood Action Plan from the NRP Phase II Plan Development Fund on October 22, 2001 (\$44,000) and on February 24, 2003 (\$60,142).

I recommend that the Policy Board adopt the following resolution:

WHEREAS: On April 19, 2004, the Minneapolis Neighborhood Revitalization Policy Board (Board) established the Phase II allocation available for the Field, Regina, Northrop neighborhoods at \$1,093,966, based on the Phase II revenues projected for NRP,

WHEREAS: The Field, Regina, Northrop neighborhoods have conducted an extensive and inclusive Phase II plan development process,

WHEREAS: the submitted Field, Regina, Northrop NRP Phase II Neighborhood Action Plan requests an allocation of \$1,093,966 and dedicates 76.36 % of that allocation to housing programs, projects, services and activities,

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Policy Board (Board) hereby accepts and adopts the Field, Regina, Northrop Phase II Neighborhood Action Plan dated December 20, 2004,

RESOLVED FURTHER: That the Board hereby authorizes the Director to: 1) request the City Council and Mayor [a] amend the 2005 General Appropriation Resolution by increasing the Community Planning and Economic Development Department agency Fund CNR – NRP Program Fund (CNR0-890-3550) appropriation by \$989,824, and [b] authorize the appropriate City officers to enter into any contract or agreements necessary to implement the activities above, and

RESOLVED FURTHER: That up to seventy percent (70 %) of the amount approved for this plan (\$765,776) shall be available for obligation in the first three (3) years after approval of the appropriation for this plan.

**MINNEAPOLIS
NEIGHORHOOD REVITALIZATION
PROGRAM**

FIELD REGINA NORTHROP

**PHASE II
NEIGHBORHOOD ACTION PLAN**

December 20, 2004

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INTRODUCTION

The Field Regina Northrop Neighborhood (FRNN) Action Plan represents over two years of research and neighborhood organizing. FRNN began its Phase II organizing efforts in the February of 2002, with a community meeting. A participation agreement and contract were entered into with the city of Minneapolis.

PLANNING PROCESS

Since February 2002, neighborhood residents have been organizing to create this action plan. Efforts to seek input and participation were extensive. A survey (see attachment A) was distributed to randomly selected residents of the neighborhood. Of the 4000 households, 500 received the survey. Approximately 73 percent responded to the survey and the data collected have become the cornerstone of the action plan. In addition, focus groups were conducted to gather input from groups who might be under represented by the survey. These groups included seniors, Latinos, Youth and Parents. We tried to get a Renters focus group but were unable to find renters willing to participate.

Each committee from Phase I took the data from the survey and focus groups to work on the plan for Phase II. Each committee looked at the data and came up with ideas for Phase II. The amount of money we expected to get was around 1 million dollars. The Phase II committee decided the amount each committee could expect. The committees came up with plans and how much money they would need. They were submitted to the Phase II Committee. The Phase II Committee reviewed each plan and made suggestions to the committees for changes to be made. The revised plan for each committee was put together and two neighborhood meetings were organized to get feedback from the neighborhood. These meetings were held in January and February of 2004.

Many neighborhood volunteers, with input from residents have worked to develop this action plan that addresses the key areas of business, communications, community & safety, education, housing and parks. The action plan seeks to reify the following vision statement by the community.

Field Regina Northrop Neighborhood Group

VISION STATEMENT

What we see in the future –

We see the Field, Regina and Northrop neighborhoods as a continued vital, stable part of the City of Minneapolis where people of diverse racial, ethnic, cultural and socio-economic backgrounds live in harmony and mutual support: a community with internal and external communication systems that enable its residents to work together to preserve positive features of our neighborhood and the city.

We see a community that shares a faith in our neighborhood and believes that by working together we can effect change.

We see a community with safe streets, quality schools, stable and well-maintained housing, supportive commercial businesses, and parks and recreational facilities that can be enjoyed by all segments of the community.

NEIGHBORHOOD PROFILE

FRNNG has been an active participant in the neighborhood and community for 30 years. FRNNG has assisted on many projects and has been responsible in many ways for making this neighborhood a better place for all of us to live and work.

FRNN is bounded by Interstates 35W, Cedar Avenue, 42nd Street, and Minnehaha Parkway. The neighborhood has been categorized by the NRP as a revitalization type of neighborhood; fundamentally sound but beginning to experience some social, economic, and physical problems.

According to 2000 census data (see attachment B), the population of FRNN is 9,350 living in over 4,000 households. The population decreased between 1990 and 2000. One of the neighborhood strengths is its diversity. Hispanic, Asian and other race were the biggest gainers in population from 1990 to 2000. African American and Native American decreased the most during that time frame.

FRNN is primarily a residential neighborhood. Approximately 95 percent of the neighborhood structures are single-family homes, the majority of which are owner occupied. There are relatively few multifamily structures. Town Oaks Townhomes, located between S 3rd and 4th Avenues and East 43rd & 44th streets, is the largest multifamily complex.

In general, homes in FRNN were built 40 or more years ago and deterioration of the housing stock is increasingly a neighborhood concern. The homes of greatest value are located along and immediately north of Minnehaha Parkway. The north border of the neighborhood has housing of the most modest values and in most need of repairs and maintenance.

BUSINESS

GOAL 1: Create an environment that maximizes economic development opportunities within the neighborhood by focusing on the neighborhood's physical and human assets.

The FRNNG Business Committee helped develop a number of questions to include in the FRN Phase II random sample survey. The following are the results to the business questions:

Q10. For each statement below please indicate whether you agree, strongly agree, disagree, or strongly disagree	<i>Agree / Strongly Agree</i>	<i>Disagree/ Strongly Disagree</i>
<ul style="list-style-type: none"> ▪ Businesses in my neighborhood are well maintained. 	70.2%	19.2 %
<ul style="list-style-type: none"> ▪ My neighborhood has a good selection of stores and services. 	58.0 %	38.2 %

Q15. What, if anything, stops you from visiting businesses in the neighborhood? [Check all that apply]	<i>Percent of all respondent</i>
<ul style="list-style-type: none"> ▪ Not enough variety in products 	28.1
<ul style="list-style-type: none"> ▪ Not interested in the businesses that are offered 	26.0
<ul style="list-style-type: none"> ▪ Lack of parking 	9.8
<ul style="list-style-type: none"> ▪ I don't know what businesses are available 	7.7
<ul style="list-style-type: none"> ▪ Other 	7.7
<ul style="list-style-type: none"> ▪ Prices are unaffordable 	6.0
<ul style="list-style-type: none"> ▪ Concerns about safety when visiting area 	5.7
<ul style="list-style-type: none"> ▪ Lack of a safe place to store my bicycle 	3.6
<ul style="list-style-type: none"> ▪ It is not convenient to my home 	1.9
<ul style="list-style-type: none"> ▪ Language barriers/lack of non-English translation 	0.8
<ul style="list-style-type: none"> ▪ Lack of accessibility 	0.5

Q16. Excluding work, how often do you go to a store or restaurant in the neighborhood?	<i>Percent of all responses</i>
<ul style="list-style-type: none"> ▪ 2 or more times a week 	33.6
<ul style="list-style-type: none"> ▪ Once a week 	25.1
<ul style="list-style-type: none"> ▪ 2 or 3 times a month 	18.3
<ul style="list-style-type: none"> ▪ Once every 2 or 3 months 	8.7
<ul style="list-style-type: none"> ▪ Once a month 	7.7
<ul style="list-style-type: none"> ▪ 2 or 3 times a year 	3.3
<ul style="list-style-type: none"> ▪ Less than twice a year 	1.4
<ul style="list-style-type: none"> ▪ Never 	1.1

The Business Committee also undertook an informal, business-focused survey on National Night Out in 2002, to gather input for the Phase II plan. Based on the feed back from these two efforts, combined with careful consideration on the part of the existing business committee, the group came up with the following three inter-related strategic focus areas:

Focus Area I

Create vision and identity for FRN businesses and business nodes

Focus Area II

Improve and increase communication between FRN businesses and residents

Focus Area III

Increase FRN business utilization

Lessons-learned from Phase I implementation was a major influence when the committee brainstormed a list of possible implementation techniques that led us to the three strategic focus areas. Experience has also shown that needs emerge over time in the community and, as a result, the action plan leaves some flexibility in Phase II implementation to account for changing needs over time.

OBJECTIVE A: **Develop and implement projects and programs that create a vision and identity for FRN businesses and business nodes; improve and increase communication between FRN business and residents; and/or increase FRN business utilization.**

STRATEGY 1: **Offer a “Paint and Fix” type program to area businesses.**

Program design will consider- leveraging funds from businesses while helping them improve the physical appearance of their buildings; reviewing the current policies of the existing Paint and Fix program, and modifying the criteria for projects as well as the funding mechanism; establishing the program as revolving loans to help create a sustainable source of business improvement financing over time;

Outcomes:

The neighborhood feels like a safe, comfortable place (Strategic focus area 1), and

Use of businesses increases (Strategic focus areas 3).

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	CPED Economic Policy and Development Division

Funding Source	Total
NRP	10,000
Other: Program Income	

STRATEGY 2: Fund projects that will provide long-lasting benefit to the overall business climate of a business node/group of nodes/entire neighborhood.

In Phase 1, the FRNNG Business Committee used a Request for Ideas (RFI) process to gather, assess, and prioritize project ideas. The intention is to go through a similar neighborhood input process in Phase 2 to decide exactly how these monies will be allocated. In Phase 2, particular attention will be paid to projects that can solidify a particular node's revitalization (i.e. 48th & Chicago) or begin revitalization in a promising node that has received little attention in recent years (i.e. Cedar & Minnehaha Parkway). The RFI process will help to clarify where neighbors want to focus neighborhood resources. Most importantly, priority will be placed on projects that can leverage outside funds and resources.

As a part of the planning process for implementing this strategy, FRNNG is committed to engaging relevant City departments early and often. This will ensure that the City's policy directions (such as the City's comprehensive plan) are taken into consideration before proceeding with action or expenditure.

Examples of this type of project could include park benches, artwork or other types of permanent structures/improvements that give the neighborhood a more appealing place to do business.

Outcomes:

*Inter-business collaboration increases (Strategic focus areas 1 & 2),
Business nodes and the neighborhood have more of an identity (Strategic focus area 1), and
Business nodes are more vibrant and vital (Strategic focus areas 1 & 3).*

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	CPED Economic Policy and Development Division

Funding Source	Total
NRP	40,000

STRATEGY 3: Market neighborhood businesses and market business assistance programs to businesses.

The FRNNG Business Committee will partner with the Communications Committee to expand the FRNNG website to include information on local businesses and ensure that information on local businesses is shared regularly with residents through Close to Home and other communications.

The committee will consider creating a poster of a cartoon map of FRN business nodes that will highlight all businesses, similar to examples from past years in the Kingfield and Uptown areas.

Outcomes:

*Use of businesses increase (Strategic focus area 3),
Neighbors' knowledge of businesses increase (Strategic focus area 2),
A diverse group of businesses expresses interest in Business Committee programs (Strategic focus areas 1).*

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	6,000

STRATEGY 4: Implement the 48th and Chicago vision that was developed by the Dream Team, with support from FRNNG.

Phase 1 monies and efforts were spent creating a comprehensive vision for the business node at 48th & Chicago. This business/neighbor partnership, called the “Dream Team”, included a neighborhood-wide survey, neighborhood input meetings, and regular team planning sessions. The result was a comprehensive vision for the node as well as architectural drawings. This planning process will be the jumping-off point for implementation of this strategy.

As a part of the planning process for implementing this strategy, FRNNG is committed to engaging relevant City departments early and often. This will ensure that the City’s policy directions (such as the City’s comprehensive plan) are taken into consideration before proceeding with action or expenditure.

The Phase II action plan intends to reserve funding to support imple-

mentation of priority components of the Dream Team's vision that are supported by residents of the larger neighborhood.

One issue that has received a great deal of feedback, and would be on the table as a priority component, is parking. There are many other ideas that came out of the Dream Team's work that could also be considered.

In the event funding is not needed to help implement components of the 48th and Chicago vision, the FRNNG Business Committee will, with Board approval, direct these funds to Business Strategy 1.A.2.

Outcomes:

48th and Chicago continues to be an area that the neighborhood sees as a gathering place and a part of its identity and businesses are able to succeed as the area continues to change (Strategic focus areas 1 and 3).

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	TBD
Contract administration:	CPED Economic Policy and Development Division

Funding Source	Total
NRP	9,000

COMMUNICATIONS

GOAL 1: Ensure people are aware of and have the opportunity to impact decisions that will affect their lives.

OBJECTIVE A: Establish and maintain effective two-way dialogue, information exchange and timely communication networks between neighbors, FRNNG, McRae Park, churches, businesses and other organizations that contribute to FRNN's quality of life.

The Phase II random sample survey asked respondents to rate the effectiveness of a variety of approaches FRNNG has used to facilitate neighborhood communications. The results confirm that the Close To Home newsletter is the most important of all our communication vehicles. Although direct mailings are a distant second, the two approaches combined show a preference towards printed materials.

FRN Random Survey	Very Effective	Somewhat Effective	Not Effective	Don't Know
▪ The Close To Home newsletter	44.3	41.8	3.3	7.7
▪ FRNNG Website.	2.5	19.1	9.8	63.1
▪ New neighbor information bags.	12.0	22.4	6.6	54.4
▪ Direct mailings	23.2	45.1	6.6	21.9
▪ FRNNG meetings	6.3	32.0	8.5	47.8
▪ E-mail notification	5.5	12.0	7.1	69.7

STRATEGY 1: Continue publishing the Close to Home newsletter.

Close to Home is mailed out to more than ninety-five percent of neighborhood homes, businesses and churches.

The Phase II survey found that 85% of the households are aware of regularly receiving the newsletter and 75% favor the current publication schedule.

FRN Random Survey	Yes	No	Don't Know
Q19. The <u>Close To Home</u> newsletter is currently published six times per year. Do you receive issues regularly?	85.0%	7.4%	7.4%

FRN Random Survey	Current Schedule	More Often	Less Often
Q20. How often would you like the <u>Close To Home</u> newsletter published?	75.4%	14.8%	6.3%

Contributors to the publication are all volunteers. The Communications Committee has also done fundraising that pays for issues without the use of NRP money, allowing NRP money to go further. Costs for this strategy are printing and mailing of the newsletter.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	35,000
Other: Fundraising	TBD

STRATEGY 2: Improve the neighborhood website.

The neighborhood website will provide up to date information about our neighborhood. FRNNG currently has a website up and running.

The Phase II survey asked the following question –

FRN Random Survey	Agree/ Strongly Agree	Disagree/ Strongly Disagree	No Opinion
Please indicate how much you agree or disagree with the following statement: "A user-friendly neighborhood website, with up-to-date community information is an important neighborhood communication vehicle."	65.3%	11.8%	21.9%

Though only 21.6% of all respondents rate the FRNNG website as very effective or somewhat effective, the results to this question show strong agreement with a neighborhood website as a communication approach.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	1,500
Other:	TBD

STRATEGY 3: Provide Welcome Packets to new neighbors.

The Phase II action plan intends to continue this popular Phase I activity. 3 out of 10 survey respondents rated the communication approach as very effective or somewhat effective.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	500
Other:	TBD

COMMUNITY AND SAFETY

GOAL 1: Build a neighborhood where all residents feel safe and trust public safety professionals and systems.

OBJECTIVE A: Develop and implement strategies that prevent crime, promote cohesiveness, and foster feelings of safety on our individual blocks and throughout the neighborhood.

If we are to have a neighborhood where people want to move into and stay, safety is an important element in making this happen. We agree with the City Council's expectations under the safety goal that states-

"The City will balance its resources between prevention and response. Working with our partners, we will create awareness and prevention models to minimize safety issues before they arise. We will focus our energies on livability issues by exploring creative methods to address livability crimes within our communities."

The Phase II survey identified that 8/9 out of every 10 people feel their neighborhood is a safe place to live. However, traffic is a major concern. Over 5 out of 10 people disagree or strongly disagree with the statement, "Traffic speeds in my neighborhood are not a problem."

Traffic speed is a livability crime that needs attention and it mirrors the findings of the 2003 Minneapolis Residents Survey. The City survey identifies public safety, managing city government, and transportation as the leading challenges facing the city. The report states, "This is a significant shift from the previous *2001 Citizen Survey* where affordable housing and public safety were mentioned as the biggest challenges." Traffic level and congestion were voiced as concerns.

FRN Random Survey	Agree / Strongly Agree	Disagree / Strongly Dis- Agree
▪ My neighborhood is a safe place to live.	85.5 %	10.1 %
▪ Traffic speeds in my neighborhood are not a problem.	39.9 %	56.6 %
▪ My neighborhood is clean.	79.8 %	18.0 %

STRATEGY 1: Reduce traffic noise and speeding

Program design will consider allocating:

- \$1,500 for signs on Park and Portland Avenue at 43rd, 44th, & 45th Streets that tell motorists they are one way;
- \$10,000 to stripe/reengineer 42nd street from the freeway to Cedar Ave traffic to help slow down traffic and make the street safe for pedestrians, especially kids;
- \$17,000 to help identify problem intersections by using set criteria and then to aid the improvement of those intersections; and
- \$2,000 to do an informational campaign explaining traffic issues and how they affect our neighborhood in terms of money and safety.

Program design will also include working with the City to have the stop-lights adjusted in an effort to slow down the traffic. We need to make them aware of how this is an important safety issues for our neighborhood.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	Public Works
Contract administration:	Public Works

Funding Source	Total
NRP	30,500
Other: PW & MPD	TBD

Another City Council expectation under its safety goal is-

“The City will provide quality public safety services that are competent, consistent and fair. We will hold ourselves accountable to these standards. We will strive to ensure the community’s trust and confidence in our public safety professionals by strengthening our relationships with the community and engaging them as partners in public safety approaches.”

7 out of every 10 people feel that people in their neighborhood look out for one another. The Phase II Action Plan builds on this neighborhood strength in partnership with City safety professionals. We will show a presence in the neighborhood that will let criminals know we are aware of the activities happening in our neighborhood.

FRN Random Survey	Agree / Strongly Agree	Disagree / Strongly Disagree
▪ People in my neighborhood look out for one another.	69.1%	20.2%

STRATEGY 2: Organize block clubs on one hundred percent of FRNN blocks.

Program design expects outreach work will be included in the CCP/S.A.F.E. team's yearly goals for the neighborhood with recruitment assistance provided by an established FRNNG committee and an FRNNG staff person.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG & 3 rd PCT Crime Prevention Specialist
Program implementation:	FRNNG & 3 rd PCT Crime Prevention Specialist
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD
Other: CCP/S.A.F.E.	TBD

STRATEGY 3: Organize a walking group.

Program design will include outreach and recruitment through the work of staff and committee volunteers along with communication through Close to Home and our neighborhood website.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD

GOAL 2: Promote public, community and private partnerships to address disparities and to support strong, healthy families and communities.

OBJECTIVE A: Address disparities in health, education and access to employment within in our teen and senior communities.

STRATEGY 1: Support a Teen Job Opportunity Fair.

The FRNNG Community and Safety Committee provided resource support to a teen job fair during Phase I. This strategy establishes the intention that FRNNG will continue to support the teen job fair in collaboration

with other neighborhood, government and business partners. Program design will consider allocating \$250 per year for advertising and site expenses. The Teen Fair is a collaborative among neighborhood such as FRN, Powderhorn and Corcoran neighborhoods.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG and other sponsors
Program implementation:	
Contract administration:	Development Finance Division (DFD)

Funding Source	Total
NRP	1,250
Other:	

STRATEGY 2: Support a Senior Helpline.

Residents over the age of 55 make up 16.50% of the neighborhood population based on the 2000 census. This percentage is down from 18.93% in 1990.

In Phase I the FRN Action Plan directed NRP funds in support of the Senior Helpline run by Nokomis Healthy Seniors, a living at home/ block nurse program. The mission of the helpline is to help seniors continue to live safely and independently in their homes by connecting them with information and services they need. They have an annual budget of \$180,000.00. They receive money from the CBDG, county, state and private donations.

This strategy establishes the intention that the FRN Action Plan continues to regard the Senior Helpline as high priority program.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG and Nokomis Health Seniors
Program implementation:	Nokomis Healthy Seniors
Contract administration:	Hennepin County

Funding Source	Total
NRP	15,000
Other:	

The Phase II Random sample survey asked three (3) questions concerning discrimination in the neighborhood. Below are the results. The responses with respect to dealings with City police are important to document in relation to the City Council's public safety expectation –

“The City will provide quality public safety services that are competent, consistent and fair. We will hold ourselves accountable to these standards. We will strive to ensure the community’s trust and confidence in our public safety professionals by strengthening our relationships with the community and engaging them as partners in public safety approaches.”

Q11. During the past 12 months have you, yourself, experienced any type of discrimination in the neighborhood?

Yes	20
No	344
No response	2

Q12. If you checked (Yes) was the discrimination you faced in (Check all that apply)–

Getting a job, or at work	1
Getting housing	4
Service in a restaurant or store	2
Dealing with City police	7
Other type of situation	14

Q13. If you checked (Yes) for what reasons do you feel you were discriminated against. (Check all that apply)

Race	10
Gender	1
Age	2
Religion	2
Ethnic/country	3
Disability	0
Economic status	4
Language or accent	1
Sexual orientation	1
Marital status	2
Social status	2
Other	6

GOAL 3: Preserve and enhance our natural and historic environment and promote a clean, sustainable neighborhood.

OBJECTIVE A: Improve the appearance of the neighborhood.

The appearance of any neighborhood is important in determining what happens in the neighborhood. A clean, well-kept neighborhood will deter crime and attract positive activities to our neighborhood.

8 out every 10 people based on the Phase II survey feel the neighborhood is clean and it drops down to 7 out of 10 people who feel businesses in their neighborhood are well maintained. The Phase II Action Plan builds on these neighborhood strengths.

FRN Random Survey	<i>Agree / Strongly Agree</i>	<i>Disagree / Strongly Disagree</i>
▪ My neighborhood is clean.	79.8 %	18.0 %
▪ Businesses in my neighborhood are well maintained.	70.2 %	19.7 %

STRATEGY 1: Create and distribute a property maintenance information sheet.

An informational sheet with guidelines for maintaining your property will be created then it will be put on the FRNNG website, mailed to every household, and included in the Welcome Neighbor Packets for new residents. This program will work in conjunction with the housing resource directory.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD

STRATEGY 2: Help keep business properties neat in appearance and properly maintained.

Program design will be based on wanting to help businesses keep their properties clean and well maintained by providing them with information about city ordinances and other useful resources, as well as encouraging residents to report problem businesses to the City.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD

GOAL 4: **Strengthen neighborhood organization and enhance community engagement.**

OBJECTIVE A: **Value and involve the voices of individuals and other community interests within the City's and neighborhood decision-making processes.**

STRATEGY 1: **Create and distribute a resource sheet with the telephone numbers of City officials or departments.**

FRNNG will send a resource sheet to every household, put it on the FRNNG website, and include it in the Welcome Neighbor Packets for new residents.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	1,000

STRATEGY 2: **Utilize NRP dollars to support FRNNG as the neighborhood-based vehicle for NRP planning, monitoring, oversight and community outreach.**

A time management study conducted in 2003-04 showed that FRNNG devoted volunteer time and energy, and personnel resources in the following manner:

- 80% - Planning, monitoring, oversight and citizen participation
- 20% - Management & administration

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & community outreach	FRNNG
Organization management & administration	FRNNG
Contract administration:	NRP Office

Funding Source	Total
Planning, monitoring, oversight & community outreach	148,170
Management & Administration	37,054
Phase II plan development	104,142
Other:	
Total	289,366

STRATEGY 3: Utilize community events as way to grow a sense of community and to educate community members on neighborhood revitalization activities.

Activities such as winter lights, holding pond dedication, block vs. block competitions and neighborhood movie gatherings are just a few examples of how to bring people together in a social manner where neighborhood revitalization information can be shared and citizen participation encouraged.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD

EDUCATION

GOAL 1: Enhance the learning environment of neighborhood students.

Question 27 of the Phase II random survey focused on education and asked,

“For each statement below please indicate whether you agree, strongly agree or disagree, strongly disagree.”

The survey found that-

- 3 out of 10 people who responded either positively or negatively feel the schools in their neighborhood are not safe,
- 5 out of 10 people who responded either positively or negatively feel that budget cuts have affected their family, and
- Remarkably, over 6 out of 10 people who responded either positively or negatively are willing to volunteer at their neighborhood school.

The complete results to survey questions are –

FRN Random Survey	Strongly Agree	Agree	Strongly Disagree	Disagree	No Opinion
<ul style="list-style-type: none"> ▪ Public schools in my neighborhood are safe. 	8.2%	41.8	1.4	8.2	37.7
<ul style="list-style-type: none"> ▪ School district budget cuts have affected our family. 	13.7%	10.7	9.0	18.3	45.1
<ul style="list-style-type: none"> ▪ I am willing to volunteer at my neighborhood schools. 	10.7%	30.6	5.7	16.9	32.0

OBJECTIVE A: Partner with the Minneapolis Public Schools system to maximize the physical characteristics and education activities at area schools through infrastructure improvements and neighborhood collaborations.

STRATEGY 1: Initiate the Arts in the Community Project.

Program design will emphasize bringing the neighborhood together through educational workshops that will result in displays of children’s art on banners along 46th Street. Funds will be used for workshop supplies, organization and banner installation.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	Community Ed / Neighborhood Schools / FRNNG
Contract administration:	MPS Community Education

Funding Source	Total
NRP	8,000
Other:	TBD

STRATEGY 2: Improve the fencing at Field and/or Northrop Schools.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	Minneapolis Public Schools
Contract administration:	Minneapolis Public Schools

Funding Source	Total
NRP	15,000
Other:	TBD

STRATEGY 3: Upgrade the window treatments for Field School.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	Minneapolis Public Schools
Contract administration:	Minneapolis Public Schools

Funding Source	Total
NRP	5,000
Other:	TBD

HOUSING

GOAL 1: Foster the development and preservation of a mix of quality housing types that is available, affordable, meets current needs, and promotes future growth.

OBJECTIVE A: Develop and implement housing strategies that rehabilitate the existing housing stock; promote affordable rental housing; promote racial, cultural and ethnic diversity; create opportunities for elderly homeowners to remain in the neighborhood; and educate community residents on home maintenance and improvement resources.

Since 1995 the Phase I Neighborhood Action Plan has dedicated approximately \$1.3 million to housing and housing related activities. This represents over 65% of our total Phase I NRP expenditures – fully 13% higher than required by the State of Minnesota Legislative mandate to NRP. With the creation of a revolving loan program in the late 1990s loan repayments to FRN account has provided additional dollars allowing for grants and loans beyond the original amount. The table below shows the success of our efforts and the efforts of our program administrator – Center for Energy and Environment (CEE) to improve the neighborhood housing stock using NRP resources and leveraging other programs. The table is current to 6/24/2004.

NRP Funded Programs	Loans Closed	Dollars
Revolving Loans	64	442,607.23
MHFA Discount Loans	74	55,770.18
Matching Deferred Loans	79	295,324.00
Deferred Loans	69	284,428.00
Value Added Deferred Loans	16	56,384.00
Exterior Deferred Loans	17	87,774.00
Emergency Deferred Loans	14	54,122.00
Total	333	1,276,409.41
Non-NRP Programs	Loans Closed	Dollars
MHFA Community Fix-up	104	1,196,061.00
MHFA Fix-up	78	490,885.80
MHFA Deferred Loans	3	37,961.48
CEE Home Energy	21	104,953.00
MHFA Rental Rehab	1	15,987.00
CEE Rental Energy	2	10,945.00
Private Bank MN	6	28,207.00
Total	215	1,885,000.28
Homeowner Invested Dollars		350,605.50
Grand Total	548	3,512,015.19

The Phase II random sample survey focused a lot of attention on gathering information on people's attitudes and opinions on a variety of housing related topics. Some of the major themes supported by the survey results and what the Phase II Action Plan attempts to address are:

- 8 out of 10 find their monthly housing costs are affordable,
- 2 out of 10 homes needs some major exterior repair,
- 6 out of 10 homes have minor exterior repair needs,
- Only 5 out of 10 people feel that neighborhood provides good housing choices, and
- Landscaping is a valued and important housing component.

FRN Random Survey	<i>Agree / Strongly Agree</i>	<i>Disagree/ Strongly Disagree</i>
▪ Homes in my neighborhood are well maintained.	83.6	12.3
▪ I support increasing the density (more housing units, more households) in my neighborhood.	15.5	72.2
▪ Residents have a good choice of housing types, such as apartments, single-family homes, and condos.	51.6	30.9
▪ The outside of my home needs some major repairs.	23.8	64.5
▪ The outside of my home needs some minor repairs.	63.7	25.4
▪ The monthly housing cost is affordable.	80.6	11.7
▪ Landscaping is important to the value of my home.	90.4	4.4
▪ I am satisfied with the size of my garage.	50.3	41.2
▪ The current number of bedrooms meets my needs.	81.2	15.6
▪ The current number of bathrooms in my home meets my needs.	66.6	30.6
▪ Central air conditioning would be an important upgrade to my home.	43.1	10.7
▪ Adding a bedroom and a bathroom in the basement would increase the value of my home.	56.0	19.7

STRATEGY 1: Provide loans and grants for property improvements.

Program design will consider allocating \$275,000 to a low-interest loan product, \$75,000 for emergency home improvement loans/grants and up to \$15,000 for program administration.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	TBD
Contract administration:	DFD

Funding Source	Total
NRP	404,850
Other: Program Income	

STRATEGY 2: Develop, promote and implement three major home improvement seminars per year.

The workshops are Mold in Your Home- How to Identify & Removal, Re-modeling Kitchens and Bathrooms and Home Weatherization.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	DFD

Funding Source	Total
NRP	5,000
Other:	

STRATEGY 3: Create and develop a Block Appeal loan program fund that will focus on front dwelling valued for added home improvements.

Program design will consider a minimum of three contiguous blocks with participation of 70% of block property owners as the base requirement to access funds.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	TBD
Contract administration:	DFD

Funding Source	Total
NRP	100,000
Other: Property owners	TBD

STRATEGY 4: Sponsor and conduct an annual neighborhood alley clean up day.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG & Public Works
Contract administration:	Public Works

Funding Source	Total
NRP	4,000
Other: PW	TBD

STRATEGY 5: Create and distribute a neighborhood resource sheet to include city and county depts.

Create a sheet with key phone numbers and contacts for the neighborhood, as well as city and county offices. Distribution will include but not limited to: displayed on the FRNNG website; mailed to and dropped off at neighborhood households; and assembled with Welcome Neighbor Packets materials.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
NRP	1,000
Other:	

STRATEGY 6: Create a construction financing loan pool for new development of single family, seniors housing that will include duplexes and multiple family homes.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	TBD
Contract administration:	CPED Housing Policy and Development Division

Funding Source	Total
NRP	70,000
Other: Program Income	TBD

STRATEGY 7: Create a program to get more motion detectors installed on individual homes in the alleys of the neighborhood.

The neighborhood will look into possible ways to get more motion detectors installed in our neighborhood. We will work with relevant city departments to set up the most efficient way to make this strategy work.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	DFD

Funding Source	Total
NRP	2,500
Other: Program Income	TBD

STRATEGY 8: Promote the Southside Housing and Remodeling Fair through the Close to Home newsletter and Block Club mailings.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD
Close To Home	TBD

STRATEGY 9: Recruit neighborhood volunteers to attend the Southside Housing Fair planning meetings.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG
Program implementation:	FRNNG
Contract administration	NRP Office

Funding Source	Total
FRNNG operating	TBD
Close To Home	TBD

STRATEGY 10: Work with MTN to produce videotape that markets the neighborhoods housing and quality of life.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG & MTN
Program implementation:	FRNNG & MTN
Contract administration:	NRP Office

Funding Source	Total
FRNNG operating	TBD

STRATEGY 11: Market home improvement resources to neighborhood residents through the Close to Home newsletter.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	FRNNG & MTN
Program implementation:	FRNNG & MTN
Contract administration:	NRP Office

Funding Source	Total
NRP	5,000

PARKS

GOAL 1: Maintain physical infrastructure to ensure a healthy, vital and safe neighborhood.

OBJECTIVE A: Partner with the Minneapolis Parks and Recreation to maximize the physical characteristics and social activities at area parks and parkways through infrastructure improvements.

6 out of 10 neighborhood households use park facilities within the neighborhood the most often. When asked, “Which City park does your household use the most?” the Phase II random sample survey found:

Minnehaha Parkway	41.8 %	Other City parks	8.2 %
McRae Park	19.1 %	Pearl Park	4.9 %
No response	15.8 %	Linden Hills	0.5%
No parks	9.6 %		

The survey design did not anticipate that Minnehaha Parkway would be the number 1 choice on park use, and therefore devoted all the parks-related questions to McRae Park. Some of the McRae Park findings include:

- 2 out of 10 respondents (19.7%) use the playground at McRae Park. Other percentages are – pool (9.6%), programs (8.2%), ball fields (6.8%), basketball courts (6.0%), tennis courts (4.1%).
- 4 out of 10 respondents feel that McRae Park has a good variety of recreation choices. 1 out of 10 disagree.
- 3 out 10 survey respondents would use a zero-entry swimming pool if it were available at McRae Park.

Question 23 of the random survey asked, “Please indicate how often you, or members of your household, would use each of the following services, if it were available at McRae Park.” The results are -

	Very Often / Often	Seldom / Never
▪ A zero-entry swimming pool	27.6%	46.8%
▪ A computer lab.	10.9	71.5
▪ A winter, golf driving range.	22.4	58.8
▪ Preschool classes.	11.8	60.9
▪ Senior programs.	10.1	64.7
▪ An air-conditioned park shelter.	12.0	64.2
▪ A basketball gymnasium.	14.5	64.0
▪ A volleyball gymnasium.	9.0	68.0

Major investments in play equipment at McRae Park and Northrop School were made in Phase I of the NRP. The Phase II plan intends to direct more modest dollars to fill gaps and supplement the greatest needs.

STRATEGY 1: Resurface (Color Coating) the tennis, basketball, volleyball, or bang board courts.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	Minneapolis Park & Recreation Board (MPRB)
Contract administration:	MPRB

Funding Source	Total
NRP	10,000
Other: MPRB	

STRATEGY 2: Add air conditioning at McRae Park.

FRNNG will pursue supplemental funding options to complete the air conditioning project for the entire McRae Park building. Estimates for the entire facility range from \$20,000 to \$30,000.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	MPRB
Contract administration:	MPRB

Funding Source	Total
NRP	10,000
Other: MPRB	

STRATEGY 3: Purchase folding panel mats for exercise classes at McRae Park.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	MPRB
Contract administration:	MPRB

Funding Source	Total
NRP	500
Other: MPRB	

STRATEGY 4: Purchase pre-school toys, and arts & crafts supplies for McRae Park programs.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	MPRB
Contract administration:	MPRB

Funding Source	Total
NRP	9,000
Other: MPRB	

STRATEGY 5: Support improvements to public open spaces in and around the Field, Regina and Northrop neighborhoods.

Program design will consider targeting funding support to park space adjacent to Minnehaha Creek and highly visible streetscapes.

Roles & Responsibilities	Organization/Office
Planning, monitoring, oversight & citizen participation:	Field, Regina, Northrop Neighborhood Group
Program implementation:	MPRB and/or Public Works
Contract administration:	MPRB and/or Public Works

Funding Source	Total
NRP	5,000
Other:	TBD

Attachment A

Field-Regina-Northrop

Phase II

Random Sample Survey

- Q1** How long have you lived in the neighborhood?
- ☐ Less than 4 months
☐ 4 to 11 month
☐ 1 to 4 years
☐ 5 to 9 years
☐ 10 to 14 years
☐ 15 to 19 years
☐ 20 to 29 years
☐ 30 or more years
- Q2** In which neighborhood do you live?
- ☐ Field
☐ Northrop
☐ Regina
☐ Don't Know
- Q3** Overall, how would you rate your neighborhood as a place to live?
- ☐ Very Good
☐ Good
☐ Fair
☐ Poor
- Q4** Over the past 3 years, do you think **the neighborhood** has gotten Better, Worse, or stayed about the Same?
- ☐ Better
☐ Worse
☐ Same
- Q5** Over the past 3 years, do you think **Minneapolis** has gotten Better, Worse, or stayed about the Same?
- ☐ Better
☐ Worse
☐ Same
- Q6** Do you think you will be living in the neighborhood 5 years from now, or do you think you will be living some place else?
- ☐ In neighborhood
☐ Some place else
☐ Don't know
- Q7** Are you familiar with the Neighborhood Revitalization Program, or NRP, in which each neighborhood in Minneapolis develops projects for improving housing, parks, the environment and other aspects of the community.
- ☐ Yes
☐ No

Q8 How would you rate the impact the NRP has had on your neighborhood?

- ☐ Very positive impact
☐ Positive impact
☐ No impact
☐ Negative impact
☐ Very negative impact
☐ Don't know

Q9 Please indicate how much you agree or disagree with the following statement:
Because of NRP, my neighborhood has more influence on how important issues are addressed, public services delivered and public funds used.

- ☐ Strongly agree
☐ Agree
☐ Disagree
☐ Strongly disagree
☐ Don't know

Q10 For each statement below please indicate whether you agree, strongly agree, disagree, or strongly disagree.

- 1=** Strongly agree
2= Agree
3= Disagree
4= Strongly disagree
5= No opinion

- 1 2 3 4 5 My neighborhood is a safe place to live.
- 1 2 3 4 5 Traffic speeds in my neighborhood are not a problem.
- 1 2 3 4 5 My neighborhood is clean.
- 1 2 3 4 5 Homes in my neighborhood are well maintained.
- 1 2 3 4 5 People in my neighborhood look out for one another.
- 1 2 3 4 5 Businesses in my neighborhood are well maintained.
- 1 2 3 4 5 I support increasing the density (more housing units, more households) in my neighborhood.
- 1 2 3 4 5 My neighborhood has a good selection of stores and services that meet my needs
- 1 2 3 4 5 Residents have a good choice of housing types, such as apartments, single family homes, and condos.

Q11 During the past 12 months have you, yourself, experienced any type of discrimination in the neighborhood?

- _____
☐ Yes
☐ No

Q12 If you checked Yes to Q11, was the discrimination you faced in getting: a job or at work; housing, service in a restaurant or store, in dealing with City police or other type of situation? *[check all that apply]*

- ☐ A job, or at work
- ☐ Housing
- ☐ Service/ restaurant
- ☐ City police
- ☐ Other situation

Q13 If you checked Yes to Q11, for what reason or reasons do you feel you were discriminated against? *[check all that apply]*

- ☐ race
- ☐ gender
- ☐ age
- ☐ religion
- ☐ ethnic/country
- ☐ disability
- ☐ economic status
- ☐ language or accent
- ☐ sexual orientation
- ☐ marital status
- ☐ social status
- ☐ other

Q14 Do you work in the neighborhood?

- ☐ Yes
- ☐ No

Q15 What, if anything, stops you from visiting businesses in the neighborhood? *[check all that apply]*

- ☐ I don't know what businesses are available
- ☐ Lack of transportation
- ☐ Lack of parking
- ☐ It is not convenient to my home
- ☐ Lack of a safe place to store my bicycle
- ☐ Concerns about safety when visiting the area
- ☐ Lack of accessibility
- ☐ Language barriers / lack of non-English translation
- ☐ Not enough variety in products
- ☐ Not interested in the businesses that are offered
- ☐ Prices are unaffordable
- ☐ Other

Q16 Excluding work, how often do you go to a store or restaurant in the neighborhood?

- ☐ two or more times a week
- ☐ once a week
- ☐ two or three times a month
- ☐ once a month
- ☐ once every two or three months
- ☐ two or three times a year
- ☐ less than twice a year
- ☐ never

Q17 Since public resources will be limited in the future, please indicate which five (5) of these services should have priority (using 1 as your highest priority, 2 as your next priority, etc up to 5).

- ☐ Preserving and providing affordable housing for low-income residents.
- ☐ Providing public education.
- ☐ Maintaining parks and providing recreational opportunities.
- ☐ Revitalizing commercial areas.
- ☐ Protecting the environment, including air, water, and land.
- ☐ Providing library services.
- ☐ Providing fire protection and emergency medical response
- ☐ Providing police services
- ☐ Providing home improvement programs for owner-occupied housing.
- ☐ Snowplowing city streets
- ☐ Providing home improvement programs for rental housing.
- ☐ Providing programs/services for seniors.
- ☐ Dealing with problem properties
- ☐ Providing programs/services for children.
- ☐ Cleaning up graffiti
- ☐ Providing garbage collection and recycling programs
- ☐ Repairing streets and alleys
- ☐ Providing programs/services for teens.
- ☐ Keeping streets and alleys clean
- ☐ Providing programs/services for parents.
- ☐ Providing neighborhood events and festivals.
- ☐ Providing programs and services for new Americans (immigrant and refugee communities).

Q18 The following are approaches that FRNNG has used to facilitate neighborhood communications. Please rate the effectiveness of each communication approach.

1= Very effective
2= Somewhat effective
3= Not effective
4= Don't know

1	2	3	4	The Close To Home newsletter
1	2	3	4	FRNNG web site
1	2	3	4	New neighbor information bags
1	2	3	4	Direct mailings
1	2	3	4	FRNNG meetings
1	2	3	4	E-mail notification

Q19 The *Close To Home* newsletter is currently published six time per year. Do you receive issues regularly? *[circle]*

☐ Yes
☐ No
☐ Don't know

Q20 How often would like the *Close To Home* newsletter published?

☐ Current schedule
☐ More often
☐ Less often

Q21 Please indicate how much you agree or disagree with the following statement: A user-friendly neighborhood website, with up-to-date community information is an important neighborhood communication tool.

☐ Strongly agree
☐ Agree
☐ Disagree
☐ Strongly disagree
☐ Don't know

Q22 Which City park does your household use the most?

☐ McRae Park
☐ Pearl Park
☐ Linden Hills

☐ Other City park
☐ Minnehaha Parkway
☐ No parks

Q23 If you checked McRae Park on Q22 , what facilities do you use? *[check all that apply]*

☐ playground
☐ programs
☐ ballfields
☐ pool
☐ tennis courts
☐ basketball courts

Q24 Please indicate how much you agree or disagree with the following statement:
Residents have a good variety of recreation choices at McRae Park.

- ☐ Strongly agree
☐ Agree
☐ Disagree
☐ Strongly disagree
☐ Don't know

Q25 Please indicate how often you, or members of your household, would use each of the following services, if it were available at McRae Park.

- 1=** Very often
2= Often
3= Seldom
4= Never
5= No opinion

- 1 2 3 4 5** A zero-entry swimming pool
1 2 3 4 5 A computer lab
1 2 3 4 5 A winter, golf driving range
1 2 3 4 5 Preschool classes
1 2 3 4 5 Senior programs
1 2 3 4 5 An air conditioned park shelter
1 2 3 4 5 A basketball gymnasium
1 2 3 4 5 A volleyball gymnasium

Q26 For each statement below please indicate whether you agree, strongly agree, disagree, strongly disagree or the statement does not apply to your residence.

- 1=** Strongly agree
2= Agree
3= Disagree
4= Strongly disagree
5= Not applicable

- 1 2 3 4 5** The outside of my home needs some major repairs.
1 2 3 4 5 The outside of my home needs some minor repairs
1 2 3 4 5 Landscaping is important to the value of my home.
1 2 3 4 5 I am satisfied with the size of my garage.
1 2 3 4 5 The current number of bedrooms meet my needs.
1 2 3 4 5 The current number of bathrooms in my home meet my needs.
1 2 3 4 5 The monthly housing cost is affordable.
1 2 3 4 5 Central air conditioning would be an important upgrade to my home.
1 2 3 4 5 Adding a bedroom and a bathroom in the basement would increase the value of my home.

Q27 For each statement below please indicate whether you Agree, Strongly agree or Disagree, Strongly disagree.

1= Strongly agree
2= Agree
3= Disagree
4= Strongly disagree
5= No opinion

1 2 3 4 5 Public schools in my neighborhood are safe.

1 2 3 4 5 School district budget cuts have affected our family.

1 2 3 4 5 I am willing to volunteer at my neighborhood schools.

Q28 Do you own or rent your current residence?

☐ Own
☐ Rent

Q29 Do you have children under the age of 18 in your household?

☐ Yes
☐ No

Q30 What was the last grade of school you completed?

☐ some high school or less
☐ high school graduate
☐ some college or technical school
☐ technical school graduate
☐ college graduate
☐ post graduate degree

Q31 In which of the following categories does your age fall?

<input type="checkbox"/>	18 to 19	<input type="checkbox"/>	55 to 59
<input type="checkbox"/>	20 to 24	<input type="checkbox"/>	60 to 64
<input type="checkbox"/>	25 to 34	<input type="checkbox"/>	65 to 74
<input type="checkbox"/>	35 to 44	<input type="checkbox"/>	75 or older
<input type="checkbox"/>	45 to 54		

Q32 How many people, including yourself, live in your home?

<input type="checkbox"/>	1	<input type="checkbox"/>	5
<input type="checkbox"/>	2	<input type="checkbox"/>	6
<input type="checkbox"/>	3	<input type="checkbox"/>	7
<input type="checkbox"/>	4	<input type="checkbox"/>	more than 7

Q33 For statistical purposes only, which of the following categories comes closest to your 2001 annual household income before taxes?

- | | |
|--------------------------|------------------------|
| <input type="checkbox"/> | under \$10,000 |
| <input type="checkbox"/> | \$10,000 to \$19,999 |
| <input type="checkbox"/> | \$20,000 to \$29,999 |
| <input type="checkbox"/> | \$30,000 to \$39,999 |
| <input type="checkbox"/> | \$40,000 to \$49,999 |
| <input type="checkbox"/> | \$50,000 to \$59,999 |
| <input type="checkbox"/> | \$60,000 to \$69,999 |
| <input type="checkbox"/> | \$70,000 to \$79,999 |
| <input type="checkbox"/> | \$80,000 to \$89,999 |
| <input type="checkbox"/> | \$90,000 to \$99,999 |
| <input type="checkbox"/> | \$100,000 to \$199,999 |
| <input type="checkbox"/> | \$200,000 or more |

Q34 For statistical purposes only are you of Latino or Hispanic origin?

- | | |
|--------------------------|------------|
| <input type="checkbox"/> | Yes |
| <input type="checkbox"/> | No |
| <input type="checkbox"/> | Don't know |

Q35 Which of the following best describes your racial origin?

- | | |
|--------------------------|--|
| <input type="checkbox"/> | White |
| <input type="checkbox"/> | Black, African American or African |
| <input type="checkbox"/> | American Indian or Alaskan Native |
| <input type="checkbox"/> | Asian, Native Hawaiian or other Pacific Islander |
| <input type="checkbox"/> | Two or more races |
| <input type="checkbox"/> | Some other race |

Attachment B

Field-Regina-Northrop

General Demographic Characteristics

Field - General Demographic Characteristics

Subject	1990	2000	% Change
Total Population	2,591	2,526	-2.5%
SEX AND AGE			
Male	1,258	1,237	-1.7%
Female	1,333	1,289	-3.3%
Under 5 years	190	165	-13.2%
5 to 9 years	170	139	-18.2%
10 to 14 years	156	147	-5.8%
15 to 19 years	127	145	14.2%
20 to 24 years	132	128	-3.0%
25 to 34 years	574	520	-9.4%
35 to 44 years	547	468	-14.4%
45 to 54 years	229	413	80.3%
55 to 59 years	88	95	8.0%
60 to 64 years	89	73	-18.0%
65 to 74 years	168	128	-23.8%
75 to 84 years	95	77	-18.9%
85 years and over	26	28	7.7%
Median age (years)	35.1	35.4	0.8%
18 years and over	1,993	1,985	-0.4%
Male	948	961	1.4%
Female	1,045	1,024	-2.0%
21 years and over	1,923	1,908	-0.8%
62 years and over	337	277	-17.8%
65 years and over	289	233	-19.4%
Male	117	89	-23.9%
Female	172	144	-16.3%
RACE			
One race	2,591	2,407	-7.1%
White	1,673	1,685	0.7%
Black or African American	824	586	-28.9%
American Indian or Alaska Native	30	16	-46.7%
Asian, Native Hawaiian or Other Pacific Islander	49	92	87.8%
Some other race	15	28	86.7%
Two or more races	n/a	119	-
ETHNICITY			
Hispanic or Latino	37	81	118.9%

n/a – This information is not available from 1990.

Subject	1990	2000	% Change
RELATIONSHIP			
Total Population	2,591	2,526	-2.5%
In Households	2,591	2,522	-2.7%
Householder	1,059	1,069	0.9%
Spouse	476	433	-9.0%
Child	784	652	-16.8%
Own child under 18 years	529	457	-13.6%
Other relatives	76	168	121.1%
Under 18 years	44	71	61.4%
Nonrelatives	196	200	2.0%
In group quarters	0	4	-
Institutionalized population	0	0	-
Noninstitutionalized population	0	4	-
HOUSEHOLD BY TYPE			
Total Households	1,059	1,069	0.9%
Family Households (families)	653	611	-6.4%
With own children under 18 years	299	262	-12.4%
Married-couple family	476	433	-9.0%
With own children under 18 years	225	185	-17.8%
Female Householder, no husband present	133	143	7.5%
With own children under 18 years	54	62	14.8%
Male Householder, no wife present	44	35	-20.5%
With own children under 18 years	20	15	-25.0%
Nonfamily Households	406	458	12.8%
Householder living alone	302	340	12.6%
Householder 65 years and over	88	72	-18.2%
Households with individuals under 18 years	330	295	-10.6%
Households with individuals 65 years and over	222	186	-16.2%
Average household size	2.45	2.36	-3.7%
Average family size	3.05	3.15	3.3%
HOUSING OCCUPANCY			
Total Housing Units	1,092	1,079	-1.2%
Occupied Housing Units	1,059	1,069	0.9%
Vacant Housing Units	33	10	-69.7%
Homeowner Vacancy rate (percent)	1.26	0.11	-91.3%
Rental Vacancy rate (percent)	3.47	0.70	-79.8%
HOUSING TENURE			
Occupied Housing Units	1,059	1,069	0.9%
Owner-occupied housing units	864	927	7.3%
Renter-occupied housing units	195	142	-27.2%
Average household size of owner-occupied units	2.52	2.43	-3.6%
Average household size of renter-occupied units	2.12	1.92	-9.4%

Source: US Census Bureau

Produced by City of Minneapolis Planning Department, Research and Strategic Planning Division. October 2001.

Please visit the City web site for info "<http://www.ci.minneapolis.mn.us/citywork/planning/Census2000/index.asp>"

Regina - General Demographic Characteristics

Subject	1990	2000	% Change
Total Population	2,474	2,489	0.6%
SEX AND AGE			
Male	1,186	1,210	2.0%
Female	1,288	1,279	-0.7%
Under 5 years	175	149	-14.9%
5 to 9 years	177	171	-3.4%
10 to 14 years	148	218	47.3%
15 to 19 years	162	193	19.1%
20 to 24 years	146	131	-10.3%
25 to 34 years	502	423	-15.7%
35 to 44 years	462	420	-9.1%
45 to 54 years	226	322	42.5%
55 to 59 years	85	119	40.0%
60 to 64 years	82	86	4.9%
65 to 74 years	175	139	-20.6%
75 to 84 years	105	84	-20.0%
85 years and over	29	34	17.2%
Median age (years)	34.5	34.1	-1.2%
18 years and over	1,890	1,827	-3.3%
Male	888	878	-1.1%
Female	1,002	949	-5.3%
21 years and over	1,787	1,729	-3.2%
62 years and over	364	307	-15.7%
65 years and over	309	257	-16.8%
Male	128	111	-13.3%
Female	181	146	-19.3%
RACE			
One race	2,474	2,354	-4.9%
White	1,070	934	-12.7%
Black or African American	1,275	1,149	-9.9%
American Indian or Alaska Native	26	33	26.9%
Asian, Native Hawaiian or Other Pacific Islander	78	147	88.5%
Some other race	25	91	264.0%
Two or more races	n/a	135	-
ETHNICITY			
Hispanic or Latino	47	175	272.3%

n/a - This information is not available from 1990.

Subject	1990	2000	% Change
RELATIONSHIP			
Total Population	2,474	2,489	0.6%
In Households	2,427	2,416	-0.5%
Householder	943	914	-3.1%
Spouse	384	306	-20.3%
Child	802	707	-11.8%
Own child under 18 years	495	506	2.2%
Other relatives	92	263	185.9%
Under 18 years	71	134	88.7%
Nonrelatives	206	226	9.7%
In group quarters	47	73	55.3%
Institutionalized population	47	69	46.8%
Noninstitutionalized population	0	4	-
HOUSEHOLD BY TYPE			
Total Households	943	914	-3.1%
Family Households (families)	613	536	-12.6%
With own children under 18 years	238	247	3.8%
Married-couple family	384	306	-20.3%
With own children under 18 years	146	135	-7.5%
Female Householder, no husband present	191	181	-5.2%
With own children under 18 years	78	92	17.9%
Male Householder, no wife present	38	49	28.9%
With own children under 18 years	14	20	42.9%
Nonfamily Households	330	378	14.5%
Householder living alone	227	270	18.9%
Householder 65 years and over	74	70	-5.4%
Households with individuals under 18 years	316	296	-6.3%
Households with individuals 65 years and over	205	180	-12.2%
Average household size	2.57	2.64	2.7%
Average family size	3.08	3.54	14.9%
HOUSING OCCUPANCY			
Total Housing Units	978	932	-4.7%
Occupied Housing Units	943	914	-3.1%
Vacant Housing Units	35	18	-48.6%
Homeowner Vacancy rate (percent)	1.88	0.38	-79.8%
Rental Vacancy rate (percent)	4.82	3.28	-32.0%
HOUSING TENURE			
Occupied Housing Units	943	914	-3.1%
Owner-occupied housing units	785	796	1.4%
Renter-occupied housing units	158	118	-25.3%
Average household size of owner-occupied units	2.53	2.57	1.6%
Average household size of renter-occupied units	2.8	3.12	11.4%

Source: US Census Bureau

Produced by City of Minneapolis Planning Department, Research and Strategic Planning Division. October 2001.

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Northrup - General Demographic Characteristics

Subject	1990	2000	% Change
Total Population	4,683	4,335	-7.4%
SEX AND AGE			
Male	2,272	2,094	-7.8%
Female	2,411	2,241	-7.1%
Under 5 years	358	316	-11.7%
5 to 9 years	331	240	-27.5%
10 to 14 years	287	243	-15.3%
15 to 19 years	210	242	15.2%
20 to 24 years	269	201	-25.3%
25 to 34 years	1,052	892	-15.2%
35 to 44 years	939	824	-12.2%
45 to 54 years	334	697	108.7%
55 to 59 years	126	178	41.3%
60 to 64 years	148	99	-33.1%
65 to 74 years	325	187	-42.5%
75 to 84 years	232	161	-30.6%
85 years and over	72	55	-23.6%
Median age (years)	33.1	35.4	6.5%
18 years and over	3,561	3,372	-5.3%
Male	1,659	1,596	-3.8%
Female	1,902	1,776	-6.6%
21 years and over	3,439	3,258	-5.3%
62 years and over	721	460	-36.2%
65 years and over	629	403	-35.9%
Male	233	165	-29.2%
Female	396	238	-39.9%
RACE			
One race	4,683	4,180	-10.7%
White	4,192	3,510	-16.3%
Black or African American	283	362	27.9%
American Indian or Alaska Native	67	67	0.0%
Asian, Native Hawaiian or Other Pacific Islander	99	129	30.3%
Some other race	42	112	166.7%
Two or more races	n/a	155	-
ETHNICITY			
Hispanic or Latino	71	206	190.1%

n/a – This information is not available from 1990.

Subject	1990	2000	% Change
RELATIONSHIP			
Total Population	4,683	4,335	-7.4%
In Households	4,588	4,275	-6.8%
Householder	1,919	1,904	-0.8%
Spouse	973	823	-15.4%
Child	1,274	1,053	-17.3%
Own child under 18 years	980	824	-15.9%
Other relatives	104	168	61.5%
Under 18 years	21	65	209.5%
Nonrelatives	318	327	2.8%
In group quarters	95	60	-36.8%
Institutionalized population	95	0	-100.0%
Noninstitutionalized population	0	60	-
HOUSEHOLD BY TYPE			
Total Households	1,919	1,904	-0.8%
Family Households (families)	1,205	1,069	-11.3%
With own children under 18 years	529	475	-10.2%
Married-couple family	973	823	-15.4%
With own children under 18 years	130	344	164.6%
Female Householder, no husband present	181	176	-2.8%
With own children under 18 years	87	100	14.9%
Male Householder, no wife present	51	70	37.3%
With own children under 18 years	312	31	-90.1%
Nonfamily Households	714	835	16.9%
Householder living alone	519	633	22.0%
Householder 65 years and over	191	161	-15.7%
Households with individuals under 18 years	566	508	-10.2%
Households with individuals 65 years and over	453	317	-30.0%
Average household size	2.39	2.25	-5.9%
Average family size	2.95	3.00	1.7%
HOUSING OCCUPANCY			
Total Housing Units	1,954	1,940	-0.7%
Occupied Housing Units	1,919	1,904	-0.8%
Vacant Housing Units	35	36	2.9%
Homeowner Vacancy rate (percent)	1.31	0.42	-67.9%
Rental Vacancy rate (percent)	0.58	2.28	293.1%
HOUSING TENURE			
Occupied Housing Units	1,919	1,904	-0.8%
Owner-occupied housing units	1,577	1,647	4.4%
Renter-occupied housing units	342	257	-24.9%
Average household size of owner-occupied units	2.44	2.29	-6.1%
Average household size of renter-occupied units	2.16	1.96	-9.3%

Source: US Census Bureau

Produced by City of Minneapolis Planning Department, Research and Strategic Planning Division. October 2001.

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FIELD REGINA NORTHROP PHASE II ACTION PLAN

	2002-EARLY ACCESS		2005		NRP		
	NRP	NRP	NRP	NRP	PHASE II	PROGRAM	
ACTIVITY	HOUSING	OTHER	HOUSING	OTHER	TOTAL	INCOME	CHANGES
BUSINESS (page 5)							
1.A.1. Com'l Paint and Fix Revolving Loan Program				10,000	10,000		
1.A.2. Commercial Improvement Program				40,000	40,000		
1.A.3. Market Neighborhood Businesses				6,000	6,000		
1.A.4. Implement 48th and Chicago Vision				9,000	9,000		
COMMUNICATIONS (page 10)							
1.A.1. Publish Newsletter				35,000	35,000		
1.A.2. Neighborhood Web Site				1,500	1,500		
1.A.3. Welcome Packets				500	500		
COMMUNITY AND SAFETY (page 13)							
1.A.1. Reduce Traffic Noise and Speeding				30,500	30,500		
2.A.1. Teen Job Opportunity Fair				1,250	1,250		
2.A.2. Senior Helpline				15,000	15,000		
4.A.1. Resource Sheet				1,000	1,000		
4.A.2. Planning, Monitoring, Oversight, Cit. Participation		104,142		185,224	289,366		
EDUCATION (page 21)							
1.A.1. Arts in the Community Project				8,000	8,000		
1.A.2. Improve Fencing at Field and/or Northrop Schools				15,000	15,000		
1.A.3. Upgrade Windows at Field School				5,000	5,000		
HOUSING (page 23)							
1.A.1. Home Improvement Loans and Grants			404,850		404,850		
1.A.2. Home Improvement Seminars			5,000		5,000		
1.A.3. "Curb Appeal" Loan and Grant Matching Fund			100,000		100,000		
1.A.4. Alley Clean Up Day				4,000	4,000		
1.A.5. City Resource Directory				1,000	1,000		
1.A.6. New Development Construction Loan Pool			70,000		70,000		
1.A.7. Motion Detectors			2,500		2,500		
1.A.11. Newsletter				5,000	5,000		
PARKS (page 29)							
1.A.1. Resurface Courts				10,000	10,000		
1.A.2. Air Conditioning at McRae Park				10,000	10,000		
1.A.3. Folding Panel Mats for McRae Park				500	500		
1.A.4. Pre-school Toys and Supplies for McRae Park				9,000	9,000		
1.A.5. Improvements to Open Spaces				5,000	5,000		
TOTAL	0	104,142	582,350	407,474	1,093,966	0.00	
APPROVED EARLY ACCESS - PLAN DEV'L	104,142				104,142		
ACTION PLAN REQUEST	104,142		989,824		1,093,966		
ADMINISTRATIVE FUNDS IN PLAN	104,142		227,224		331,366	30.29%	
ADMIN FUNDS FOR HOUSING					253,040		
TOTAL HOUSING ALLOCATION					835,390	76.36%	
AMOUNT AVAILABLE (70%) IN 1ST 3 YEARS *	104,142		661,634		765,776		

* - On March 22, 2004, the NRP Policy Board adopted a policy that requires each neighborhood to limit its Phase II Neighborhood Action Plan obligations to no more than 70% of of their neighborhood allocation during the first three years following approval of its action plan.

FIELD REGINA NORTHROP PHASE II ACTION PLAN

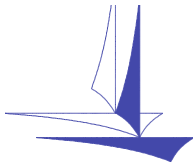
ACTIVITY	COMMENTS				CONTRACT ADMINISTRATOR
BUSINESS (page 5)					
1.A.1. Com'l Paint and Fix Revolving Loan Program					CPED Econ. Policy and Development Div.
1.A.2. Commercial Improvement Program					CPED Econ. Policy and Development Div.
1.A.3. Market Neighborhood Businesses	Through neighborhood Web site and newsletter				NRP
1.A.4. Implement 48th and Chicago Vision	If funds not needed, reallocate to Business 1.A.2.				CPED Econ. Policy and Development Div.
COMMUNICATIONS (page 10)					
1.A.1. Publish Newsletter					NRP
1.A.2. Neighborhood Web Site					NRP
1.A.3. Welcome Packets					NRP
COMMUNITY AND SAFETY (page 13)					
1.A.1. Reduce Traffic Noise and Speeding					Public Works
2.A.1. Teen Job Opportunity Fair					DFD
2.A.2. Senior Helpline					Hennepin County
4.A.1. Resource Sheet					NRP
4.A.2. Planning, Monitoring, Oversight, Cit. Participation					NRP
EDUCATION (page 21)					
1.A.1. Arts in the Community Project					MPS Community Education
1.A.2. Improve Fencing at Field and/or Northrop Schools					MPS
1.A.3. Upgrade Windows at Field School					MPS
HOUSING (page 23)					
1.A.1. Home Improvement Loans and Grants					DFD
1.A.2. Home Improvement Seminars					DFD
1.A.3. "Curb Appeal" Loan and Grant Matching Fund					DFD
1.A.4. Alley Clean Up Day					Public Works
1.A.5. City Resource Directory					NRP
1.A.6. New Development Construction Loan Pool					CPED Housing Policy and Dev'l Division
1.A.7. Motion Detectors					DFD
1.A.11. Newsletter					NRP
PARKS (page 29)					
1.A.1. Resurface Courts					MPRB
1.A.2. Air Conditioning at McRae Park					MPRB
1.A.3. Folding Panel Mats for McRae Park					MPRB
1.A.4. Pre-school Toys and Supplies for McRae Park					MPRB
1.A.5. Improvements to Open Spaces					MPRB/Public Works

Field Regina Northrop Phase II Action Plan (FRN 2.xls)

Date Created: October 22, 2004

Last Revision: November 23, 2004

Prepared By: Robert Cooper, Finance, 673-5239



Minneapolis
City of Lakes

Office of the City Coordinator

John Moir
City Coordinator

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MEMORANDUM

Date: December 14, 2004

To: Policy Board Members and Alternates

From: John Moir, Chair, Management Review Team

Subject: **Field Regina Northrup Neighborhood Phase II
Neighborhood Action Plan**

The Management Review Team (MRT) met on December 9 and reviewed the Field Regina Northrup Neighborhood Phase II Neighborhood Action Plan. Prior to the meeting neighborhood representatives met with staff from the Community Planning and Economic Development department to discuss suggestions offered by CPED staff during their review of the plan.

Although the neighborhood was able to clarify and address many of the concerns raised by City staff, not all of the suggestions or concerns were resolved. Attached is a memorandum from CPED outlining their remaining issues.

After completing the discussion, and recognizing that the remaining issues have to be resolved at the policy maker level, the MRT thanked the neighborhood for their work on the plan and agreed with the NRP Director that this plan and the CPED comments were ready to be forwarded to the NRP Policy Board for action.

Community Planning & Economic Development
Crown Roller Mill, 105 Fifth Ave. S.
Suite 200
Minneapolis, MN 55401



MEMORANDUM

Date: December 8, 2004

TO: John Moir, Chair, NRP Management Review Team
Members, NRP Management Review Team
Field-Regina-Northrop Neighborhood Group

FROM: Jeff Schneider and Pam Miner, CPED Representatives to the MRT

SUBJECT: **CPED Comments on Proposed Phase II Action Plan: Field-Regina-Northrop**

Contributors: Planning Division: Mike Larson
Housing Division: Cynthia Lee, Elfric Porte
Economic Development: Bill Tetzlaff
Administration: Jeff Schneider
Finance/Development Finance Division: Bob Cooper, Don Snyder

The following comments are based on the November 21st version of the plan, and the related spreadsheet prepared by Bob Cooper. A summary of key financial benchmarks is as follows:

NRP Funds:	\$1,093,966
Other Funds:	no other funds identified in the Plan
Allocation to housing:	\$835,390 (76%, which includes a prorated portion of administrative costs)
Allocation to admin:	\$331,366 (30%, which includes 10% for plan development)

Several CPED and DFD staff met with a group of Field-Regina-Northrop Neighborhood Group (FRNNG) board members and their staff person on Thursday, December 2. To our knowledge, there had been no contact with CPED or DFD staff regarding the plan prior to this meeting. FRNNG is the second neighborhood that has taken the time to undertake a random sample resident survey as part of its Phase II planning, a time consuming step, but one which provides helpful grounding in identifying neighborhood needs. FRNNG should be commended for this effort.

Staff was surprised to learn that the neighborhood was not aware of the Unified Housing Policy distributed in September. Also, the board members attending this meeting were apparently not aware of the proposed Phase II Housing Fund options, although FRNNG had submitted comments on the draft. Given that those preparing the plan were apparently unfamiliar with either of these two significant housing documents, and that there had been no prior contact with CPED or DFD, staff suggested that the neighborhood might wish to review both documents in more depth over the next few weeks and talk with key City housing staff to explore the potential for joint efforts (such as the proposed townhouse development on 45th and Chicago) prior to submitting its plan for MRT review. Electronic copies of both documents were provided the day after this meeting.

GENERAL COMMENTS

Identification of contract administrators and vendor category:

Contract administrators and proposed category of vendor (public agency, neighborhood organization, or third-party) were generally identified, with a few exceptions.

Consider more definition of strategies, including anticipated outcomes:

Several strategies would benefit from some clarification or definition, such as Business Strategy 2 (“offer financial assistance to individual businesses or partnerships of businesses to help create plans that will make a lasting impact ...”) and Housing Strategy 6 (“create a construction financing loan pool for new development”).

Consider multi-year timetable:

The plan would be more complete if it could include a projected multi-year spending plan as was the case with Phase I plans; aggregating the total allocation into one lump sum gives the impression that there is no priority among strategies or thought given to spacing out the suggested funds, which, according to board members, is not the case.

Allocation to administrative functions (30%) is high:

Although a portion of this allocation was for Plan development activities over the last couple of years, staff suggests that the neighborhood review the remaining administrative allocation to insure that the neighborhood’s highest programmatic needs are adequately addressed, especially in light of last year’s NRP ordinance amendments which capped total annual administrative spending by both neighborhoods and central NRP administration at 20%.

CONSISTENCY W/ THE COMPREHENSIVE PLAN

Please see the separate memo from the CPED Planning Division.

CONSISTENCY W/ THE JUNE 2004 UNIFIED HOUSING POLICY

There are several opportunities within the neighborhood to address various aspects of this policy that are not directly identified in the draft plan at this time. For example, Business Strategy 4 (“Implement the 48th and Chicago vision”) could include mixed-used and corridor housing development. The proposed townhouse development at 45th and Chicago may be an opportunity for some affordable housing. Also, the planned closing of Northrop School provides a possible opportunity for senior housing, as has occurred in other “school-to-housing” conversion projects.

STRATEGY-SPECIFIC COMMENTS**Business Strategy 2 (“Offer financial assistance to businesses or partnerships of businesses to help create plans that will make a lasting impact on the neighborhood in one or more of the focus areas.”):**

This strategy would be improved if specific mechanisms and outcomes were further described, along with the status of the related Phase I effort.

Business Strategy 4 (“Implement the 48th and Chicago vision”):

Please see the comment above.

Housing Strategies 1, 3, 6 and 7 (various loan and grant programs):

CPED staff suggest that the neighborhood consider including income limits for all of these programs. FRNNG board members said that in fact income limits were being contemplated, as was the case in Phase I.

Housing Strategy 1 (“Provide loans and grants for property improvements”):

The strategy description appears to identify two separate programs: low interest loans and emergency loans/grants. Consideration should be given separately to these two programs, and to identifying target customers. The narrative identifies individual program allocations; however, these do not add up to total strategy allocation. As mentioned earlier, consideration should be given to utilizing one or more of the newly-created Phase II housing loan funds.

Housing Strategy 2 (“Home Improvement Seminars”):

CPED staff suggest that the neighborhood consider the addition of some kind of description for this strategy, including the target audience, possible providers and desired outcomes.

Housing Strategy 3 (“Curb Appeal loan and grant matching fund”):

CPED staff suggest that the neighborhood consider adding more narrative description to ensure the eligibility of the intended use of NRP funds.

Housing Strategy 4 (“Alley clean up”):

This strategy is to be administered by Public Works; it may not be appropriate to be listed as a housing strategy.

Housing Strategy 5 (“City Officials or Departments Resource Directory”):

Although the proposed allocation is small, such a directory may duplicate existing or planned resources, including the forthcoming 3-1-1 service.

Housing Strategy 6 (“Construction Financing Loan Pool for New Development”):

As noted earlier, this strategy needs some additional definition.

Housing Strategy 7 (“Help get motion detectors installed on individual homes ...”):

Additional clarification on the use of funds (e.g., are the funds for equipment costs only or also for marketing) and target areas would be helpful.