

MEMORANDUM

To: NRP Policy Board Members and Alternates

From: Robert D. Miller

Date: February 26, 2007

Subject: McKinley Neighborhood Phase I Plan Modification Request #15

Attached is a request from the *McKinley Community* neighborhood organization to modify the McKinley Phase I Neighborhood Action Plan. The proposed modification makes a minor revision to two plan strategies and reallocates \$400,000 between six (6) strategies.

The McKinley Phase I NRP Plan was approved in 2003 and was one of the last Phase I plans to be approved. Approximately 71% of the neighborhood \$1,844,849 Phase I allocation is under contract and the *McKinley Community* is eager to make the best use of its remaining Phase I funds. The proposed modification is the result of months of work involving the neighborhood board and committees. The *McKinley Community* proposes reallocating these funds to strategies that have proven to be effective and where more funds are needed: crime and safety, housing, economic development and community engagement to (include youth). These strategies include Housing, McKinley After School Kids “MASK” program, Commercial Loan/Grant program, Bike Trails, Crime and Safety and Administrative Support. Implementing this modification will result in an increase in the neighborhood’s NRP funds invested in housing. The *McKinley Community* Board approved this modification on November 6, 2006 and the neighborhood residents approved it at a community-wide meeting on November 6, 2006.

The NRP plan modification policy requires that modifications that reallocate more than 10% of the total NRP plan allocation receive Policy Board approval. I am recommending that the NRP Policy Board adopt the following resolution:

RESOLVED: That in accordance with the Minneapolis Neighborhood Revitalization Program Policy Board (Board) policy on “Changing Approved Action Plan and Early Access Requests” (approved by the NRP Policy Board on June 6, 1994 and amended on September 5, 1995) the Board hereby approves that Directors Recommendation to revise two strategies in the approved McKinley Phase I Neighborhood Action Plan and authorizes the reallocation of \$400,000 between existing plan strategies as detailed in the Summary of Proposed Changes included with the neighborhood plan modification request.

Together, We Shine Brightest



P. O. Box 11066 • Minneapolis, Minnesota 55411 • (612) 302-8922

January 9, 2007

Robert D. Miller, NRP Director
Crown Roller Mill Bldg., Suite 425
105 Fifth Avenue South Minneapolis, Minnesota

Dear Mr. Miller:

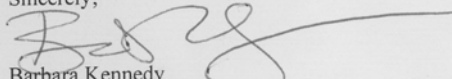
On Monday, November 6, 2006 the McKinley neighborhood, at our monthly meeting, approved a motion to modify the NAP (Neighborhood Action Plan) Motion made and unanimously passed to approve NRP realignment proposal

Modification will reallocate \$400,000 in the following manner:
\$135,000 from: Housing (Lyndale, Lowry Master Plan Implementation)
\$9,000 from Housing: (Acquisition/Demolition/ Renovation Fund)
\$250,000 from: Crime & Safety (Increase Residential Lighting)
\$6,000 from: Upper Mississippi River (Marketing for Silver Lake Redevelopment)
\$150,000 to: Housing (Forgivable /Revolving Loans)
\$95,000 to: Administration & Staff Support (Provide Administrative Support)
\$95,000 Youth & Families (Youth Survey/Community-based Projects)
· \$20,000 to: MASK Coordinator
· \$60,000 to: Outreach Coordinator
· \$15,000 to: Community Garden Coordinator
\$40,000 to: Economic Development (Commercial Loan/Grant Program)
\$10,000 Physical Environment (Bike Trails)
\$10,000 Crime & Safety (Alley Speed Bumps)

The Modification will also make minor language changes to the following existing Strategies:(Physical Environment) Goal B. Objective #2 Participate in bikeway projects and Improvements to Perkins Park Strategy #1: Develop comprehensive plan for bike paths and Perkins Park for City approval

(Crime & Safety) Goal B. Objective #2 Strategy #4: ...to reduce speed in alleys..and provide funds for security cameras in the neighborhood

Sincerely,



Barbara Kennedy
McKinley Community, Chair



NRP Plan Modification

FOR NRP OFFICE USE ONLY

NS review by: BBanks date: 1/9/07

Team Leader Review by: _____ date: _____

NRP/CP review by: _____ date: _____
(revised spreadsheet attached)

Modification #: 15

fn: plan modification form rev.: 9/16/97

Neighborhood:
McKinley

I. Approval Process Checklist

On the checklist below please indicate the type of modification you are requesting (Section IV, on the following page, will help you calculate the total NRP dollars affected by this Plan Modification). This will determine the approval process the neighborhood must follow. See NRP's Policy on "Changing Approved Neighborhood Action Plans and Early Access Requests - Amended 9/5/95" for more information.

Type of Modification (check all that apply)		30 Day Notice	Neigh. Board Vote	Broad-based Support	NRP Legal Review	Final Approval
<input checked="" type="checkbox"/>	Makes a minor revision to an existing plan strategy -- no funding reallocation	To those affected	Yes	No	No	NRP Director
<input type="checkbox"/>	Reallocates \$25,000 or less between existing plan strategies	Broad notice	Yes	Yes	No	NRP Director
<input type="checkbox"/>	Reallocates more than \$25,000 (but less than 10% of the total NRP plan allocation) between existing plan strategies	Broad notice	Yes	Yes	No	NRP Director, (he may request PB)
<input checked="" type="checkbox"/>	Reallocates more than \$25,000 and more than 10% (but less than 35%) of the total NRP plan allocation between existing strategies	Broad notice	Yes	Yes	No	MRT, PB
<input type="checkbox"/>	Reallocates more than 35% of the total NRP plan allocation between existing strategies	Broad notice	Yes	Yes	No	MRT, PB & CC
<input type="checkbox"/>	Reallocates more than 25% of the total NRP plan allocation (within 12 months) between existing strategies	Broad notice	Yes	Yes	No	MRT, PB
<input type="checkbox"/>	Creates a new strategy within the total existing NRP plan allocation (regardless of the \$ amount)	Broad notice	Yes	Yes	Yes	MRT, PB
<input type="checkbox"/>	Requests an increase in funding to the total existing NRP plan allocation	Broad notice	Yes	Yes	No	MRT, PB & CC

II. Proposed Modification (Briefly describe the modification, indicating any required plan text changes -- if necessary, attach additional documentation):

Modification will reallocate \$400,000 in the following manner:
\$135,000 from: Housing (Lyndale, Lowry Master Plan Implementation)
\$9,000 from Housing: (Acquisition/Demolition/ Renovation Fund)
\$250,000 from: Crime & Safety (Increase Residential Lighting)
\$6,000 from: Upper Mississippi River (Marketing for Silver Lake Redevelopment)

\$150,000 to: Housing (Forgivable /Revolving Loans)
\$95,000 to: Administration & Staff Support (Provide Administrative Support)
\$95,000 Youth & Families (Youth Survey/Community-based Projects)

- \$20,000 to: MASK Coordinator
- \$60,000 to: Outreach Coordinator
- \$15,000 to: Community Garden Coordinator

\$40,000 to: Economic Development (Commercial Loan/Grant Program)
\$10,000 Physical Environment (Bike Trails)
\$10,000 Crime & Safety (Alley Speed Bumps)

The Modification will make minor language changes to the following existing Strategies:
(Physical Environment) Goal B. Objective #2 Participate in bikeway projects and Improvements to Perkins Park Strategy #1: Develop comprehensive plan for bike paths and Perkins Park for City approval
(Crime & Safety) Goal B. Objective #2 Strategy #4:to reduce speed in alleys...and provide funds for security cameras in the neighborhood

III. Rationale for Modification (Briefly describe why the neighborhood is requesting the proposed modification):

This modification will realign funds within the Neighborhood Action Plan to address the most prevalent community concerns: crime & safety, housing, economic development and community engagement (especially of youth).

Successful implementation of the items above requires strong administration and staff to support a largely volunteer based organization.

IV. Proposed Reallocation of NRP Funds (*List below any increases/decreases in NRP funds for plan strategies that will result through a reallocation of funds under this modification. Please consult with your NRP neighborhood specialist to complete this section:*)

Plan Location		Goal, Objective, Strategy	Year	Current NRP Allocation	Proposed Change		Proposed New NRP Allocation
Section	Page				+	-	
Housing	2	A.2.2. (Lyndale, Lowry Master Plan Implementation)	2003	150,000		135,000	15,000
Housing	2	A.2.1. (Acquisition/Demolition/Renovation Fund)	Program Income	48,104.32		9,000	39,104.32
Crime & Safety	10	A.1.4. (Increase Residential Lighting)	2003	250,000		250,000	0
Upper Mississippi	16	A.2.2. (Marketing for Silver Lake Redevelopment)	2003	6,000		6,000	0
Housing	2	A.1.2. (Forgivable/Revolving Loans)	2003	116,000	150,000		266,000
Administration & Staff Support	18	A.1.1. (Provide Administrative Support)	2003	125,000	95,000		220,000
Youth & Families	13	A.2.1. (Youth Survey/Community-based Projects)	2003	193,219.57	95,000		288,219.57
Economic Development	15	A.2.1. Economic Development (Commercial Loan/Grant Program)	2003	49,849	40,000		89,849
Physical Environment	6	B.2.1. Physical Environment (Bike Trails)	2003	25,000	10,000		35,000
Crime & Safety)		A.1.4. Crime & Safety (Alley Speed Bumps)	2003	5,000	10,000		15,000
* Total NRP Funds affected by request					\$400,000	\$400,000	

** Total NRP Funds under "Proposed Change: (+)" should equal Total NRP Funds under "Proposed Change: (-)"*

V. Neighborhood Board Approval (Indicate when the neighborhood board took action on this proposed modification and attach a copy of the approved resolution, meeting minutes, or neighborhood transmittal letter):

Neighborhood Board Approval:

Date:

VI. Demonstration of Broad Neighborhood Support (If required by NRP's policy on "Changing Approved Neighborhood Action Plans and Early Access Requests" indicate by checking at least one of the boxes below how and when broad based neighborhood support was achieved. Attach appropriate documentation such as approved resolutions, sign-in sheets, meeting notices, copy of survey/interview, survey results, etc.):

- Neighborhood-Wide General Attendance Meeting** (with thirty day notice)

Date:

- Three or More Focus Groups** (representative of neighborhood population)

Date:

- Survey/Questionnaire** (with at least 20% response from all neighborhood households)

Date:

- Random Interview/Survey** (of at least 350 neigh. households, with a 75% response rate)

APPROVALS

NEIGHBORHOOD

Signed: _____ See Attached Letter _____ Date: _____

Title: _____

NEIGHBORHOOD REVITALIZATION PROGRAM

Consistent with the Neighborhood Revitalization Program policy on "Changing Approved Neighborhood Action Plan and Early Access Requests" (as amended September 5, 1995), approval is granted for the specific changes included in your request.

Signed: _____ Date: _____
NRP DIRECTOR

Signature by the NRP Director, after all necessary approvals have been given, constitutes formal approval of your plan modification request.

APPROVED BY: NRP POLICY BOARD Date: _____

MPLS. CITY COUNCIL Date: _____

McKINLEY NEIGHBORHOOD ACTION PLAN

ACTIVITY	1995-Early Access		1996-Early Access		1998-First Step		2000-Early Access		2003		1995-2003 NRP TOTAL	PROGRAM INCOME	OTHER FUNDS	CHANGES
	NRP	OTHER	NRP	OTHER	NRP	OTHER	NRP	OTHER	NRP	OTHER				
HOUSING (page 2)														
A.1.1. Home Improvement Program					85,000						85,000	134,271.69		6, 8, 12
A.1.2. Forgivable/Revolving Loans									257,000		257,000	9,000.00		12, 15
A.2.1. Acquisition/Demolition/Renovation Fund			18,000		95,000	55,000					168,000	39,104.32		2, 15
A.2.2. Lowry/Lyndale Master Plan Implementation									0	15,000	15,000			14, 15
A.2.3. 249 Demolitions			10,302.80								10,302.80		72,500	1, 2, 5
B.1.1. Develop Alternative Housing Choices									300,000		300,000			
B.1.2. Home Improvement Activities								16,000			16,000	4,000.00		7, 8
B.1.3. Housing Collaborations									10,000		10,000			
PHYSICAL ENVIRONMENT (page 6)														
A.1.2. Clean C.U.T. Neighborhood Collaboration										10,000	10,000			
A.2.1. Blooming Boulevards						5,000					5,000			
A.2.3. Boulevard Plantings/Business Landscape Grants										10,000	10,000			10
A.3.2a. Neighborhood Redevelopment Plan						30,000					30,000			4
A.3.2b. Camden Physicians' Clinic		38,846.80									38,846.80			3
A.4.1. Neighborhood Gateways and Signage										10,000	10,000			
A.4.2. "Adopt-a-Spot" Program										2,500	2,500			
B.2.1. Bike Trails										35,000	35,000			15
CRIME AND SAFETY (page 10)														
A.1.1. Foliage Removal Vouchers					1,000					1,000	2,000			
A.1.4. Increase Residential Lighting									0		0			15
B.1.2. CCP/SAFE Attend Meetings											0		300	
B.1.3. Security Lighting and Installation					1,100						1,100	8,900.00		7, 8
B.1.4. Safety and Security Equipment										18,000	18,000			
B.2.3. Walking Patrol										2,000	2,000			
B.2.4. Alley Speed Humps										15,000	15,000			15
B.2.5. Thermal Imaging Equipment										20,500	20,500			
B.3.1. Lowry/Emerson Police Substation										0	0			9, 13
YOUTH AND FAMILIES (page 13)														
A.2.1. Youth Survey/Community-based Projects					0					288,219.57	288,219.57	31,000.00		5, 11, 12, 13, 15
A.3.1. Summer Day Camp for Youth					0					0	0	25,000.00	34,580	5, 6
A.3.2. American Variety Theater Company										15,780.43	15,780.43			11
ECONOMIC DEVELOPMENT (page 15)														
A.1.1. Lowry/Lyndale Redevelopment											0			10
A.2.1. Commercial Loan/Grant Program										89,849	89,849			15
UPPER MISSISSIPPI RIVER (page 16)														
A.2.1. Marketing for Redevelopment of Silver Lake										0	0			15
PUBLIC RELATIONS (page 17)														
A.1.1. Meeting Notices in Newsletter					300						300		300	
A.1.2. Program Information in Newsletter					10,200						10,200			4
B.1.1. Provide Information to Promote Neigh.					0						0			4
ADMINISTRATION AND STAFF SUPPORT (page 18)														
A.1.1. Provide Administrative Support		11,153.20		56,697.20		67,400		4,000		220,000	359,250.40			1, 3, 5, 7, 15
A.2.1. Newsletter/Information Packet										20,000	20,000		20,000	
TOTAL	0	50,000	28,303	56,697	180,000	170,000	16,000	4,000	567,000	772,849	1,844,849	251,276.01	127,680	
APPROVED EARLY ACCESS		50,000		85,000				20,000			155,000			
APPROVED FIRST STEP					350,000						350,000			
APPROVED ACTION PLAN		50,000		85,000		350,000		20,000		1,339,849	1,844,849			
ADMINISTRATIVE FUNDS IN PLAN		11,153		56,697		77,900		4,000		240,000	389,750		21.13%	
ADMINISTRATIVE FUNDS FOR HOUSING											211,952			
TOTAL HOUSING ALLOCATION											1,003,254		54.38%	
NRP APPROPRIATION NEEDED										1,339,849				

NOTE: Allocations to activities within each year are subject to change depending upon timing and other project-related issues, but totals for each activity and for each year will not exceed approved levels.

CHANGES:

1. Adoption of the First Step Plan modified 249 Demolitions (Housing A.2.3.) by shifting \$12,500 of the 1996 Early Access funds into Provide Administrative Support (Administration and Staff Support A.1.1.).
2. On June 17, 1999, the NRP Director approved a modification to the First Step plan to reallocate \$18,000 in 1996 from 249 Demolitions (Housing A.2.3.) to Acquisition/Demolition/Renovation Fund (Housing A.2.1.).
3. On February 29, 2000, the NRP Director approved a modification to the First Step plan to reallocate \$11,153.20 in 1995 from Camden Physicians' Clinic (Physical Environment A.3.2b.) to Provide Administrative Support (Administration and Staff Support A.1.1.).
4. On August 17, 2000, the NRP Director approved a modification to the First Step plan to reallocate \$10,000 in 1998 to Neighborhood Redevelopment Plan (Physical Environment A.3.2a.) from the following strategies: (1) \$3,800 from Program Information in Newsletter (Public Relations A.1.2.); and (2) \$6,200 from Provide Information to Inform Neighborhood (Public Relations B.1.1.).
5. On July 23, 2001, the NRP Director approved a modification to the First Step plan to reallocate \$49,697.20 (\$44,197.20 in 1996 and \$5,500 in 1998) to Provide Administrative Support (Administration and Staff Support A.1.1.) from the following strategies: (1) \$44,197.20 in 1996 from 249 Demolitions (Housing A.2.3.); (2) \$2,500 in 1998 from Youth Survey/Community-based Projects (Youth and Families A.2.1.); and (3) \$3,000 in 1998 from Summer Day Camp for Youth (Youth and Families A.3.1.).
6. On July 2, 2002, the NRP Director approved a modification to the First Step plan to reallocate \$25,000 of Program Income from Home Improvement Program (Housing A.1.1.) to Summer Day Camp for Youth (Youth and Families A.3.1.). The modification also revises the wording of Summer Day Camp for Youth (Youth and Families A.3.1.) to include the provision of technical staff.
7. On June 23, 2003, the NRP Director approved a modification to the First Step plan to reallocate \$12,900 (\$8,900 in 1998 and \$4,000 in 2000) to Provide Administrative Support (Administration and Staff Support A.1.1.) from the following strategies: (1) \$4,000 in 2000 from Home Improvement Activities (Housing B.1.2.); and (2) \$8,900 in 1998 from Security Lighting and Installation (Crime and Safety B.1.3.).
8. On September 10, 2003, the NRP Director approved a modification to the First Step plan to reallocate \$12,900 in Program Income from Home Improvement Program (Housing A.1.1.) to the following strategies: (1) \$4,000 in Program income to Home Improvement Activities (Housing B.1.2.); and (2) \$8,900 in Program Income to Security Lighting and Installation (Crime and Safety B.1.3.).
9. On March 24, 2004, the NRP Director approved a modification to the Action Plan to revise the wording of Lowry/Emerson Police Substation (Crime and Safety B.3.1.) to include other activities with the Police Department.
10. On October 22, 2004, the NRP Director approved a modification to the Action Plan to revise the wording of two strategies: (1) Boulevard Plantings/Business Landscape Grants (Physical Environment A.2.3.) is revised to include public properties; and (2) Lowry/Lyndale Redevelopment (Economic Development A.1.1.) is revised to restrict investment to those areas within the McKinley neighborhood.
11. On December 20, 2004, the NRP Director approved a modification to the Action Plan to reallocate \$19,219.57 in 2003 from American Variety Theater Company (Youth and Families A.3.2.) to Youth Survey/Community-based Projects (Youth and Family A.2.1.).
12. On February 28, 2005, the NRP Director approved a modification to the Action Plan to reallocate a total of \$90,000 (\$59,000 in 2003 and \$31,000 in Program Income) to Youth Survey/Community-based Projects (Youth and Family A.2.1.) from the following strategies: (1) \$31,000 in Program Income from Home Improvement Program (Housing A.1.1.); and (2) \$59,000 in 2003 from Forgivable/Revolving Loans (Housing A.1.2.).
13. On August 22, 2005, the NRP Director approved a modification to the Action Plan to reallocate \$25,000 in 2003 to Youth Survey/Community-based Projects (Youth and Family A.2.1.) from Lowry/Emerson Police Substation (Crime and Safety B.3.1.).
14. On August 7, 2006, the NRP Director approved a modification to the Action Plan to revise the wording of Lowry/Lyndale Master Plan Implementation (Housing A.2.2.) to allow for NRP funds to be used for development by commercial and non-profit organizations. Approval of the modification is retroactive to December 5, 2005.
15. **PENDING:** On February 26, 2007, the NRP Director recommended approval of a plan modification to the Policy Board to reallocate a total of \$400,000 from the following strategies: (1) \$9,000 in Program Income from Acquisition/Demolition/Renovation Fund (Housing A.2.1.); (2) \$135,000 in 2003 from Lowry/Lyndale Master Plan Implementation (Housing A.2.2.); (3) \$250,000 in 2003 from Increase Residential Lighting (Crime and Safety A.1.4.); and (4) \$6,000 in 2003 from Marketing for Redevelopment of Silver Lake (Upper Mississippi River A.2.1.). The funds are reallocated to the following strategies: (1) \$150,000 (\$141,000 in 2003 and \$9,000 in Program Income) to Forgivable/Revolving Loans (Housing A.1.2.); (2) \$10,000 in 2003 to Bike Trails (Physical Environment B.2.1.); (3) \$10,000 in 2003 to Alley Speed Humps (Crime and Safety B.2.4.); (4) \$95,000 in 2003 to Youth Survey/Community-based Projects (Youth and Families A.2.1.); (5) \$40,000 in 2003 to Commercial Loan/Grant Program (Economic Development A.2.1.); and (6) \$95,000 in 2003 to Provide Administrative Support (Administration and Staff Support A.1.1.). The modification also revises the wording to two strategies: (1) Bike Trails (Physical Environment B.2.1.) is revised to include the development of a comprehensive plan for Perkins Park; and (2) Alley Speed Humps (Crime and Safety B.2.4.) is revised to include funds for security cameras.

McKINLEY NEIGHBORHOOD ACTION PLAN

ACTIVITY	Comments	Contract Administrator
HOUSING (page 2)		
A.1.1. Home Improvement Program		MCDA
A.1.2. Forgivable/Revolving Loans		MCDA
A.2.1. Acquisition/Demolition/Renovation Fund		MCDA, Inspections
A.2.2. Lowry/Lyndale Master Plan Implementation		
A.2.3. 249 Demolitions	Funds matched by City under NRP/Insp. MOU	Inspections
B.1.1. Develop Alternative Housing Choices		NRP, MCDA
B.1.2. Home Improvement Activities	Funds for Habitat for Humanity (\$15,000), A Brush w/ Kindness (\$2,500) and Christmas in April (\$2,500)	MCDA (changed to NRP)
B.1.3. Housing Collaborations		NRP
PHYSICAL ENVIRONMENT (page 6)		
A.1.2. Clean C.U.T. Neighborhood Collaboration		
A.2.1. Blooming Boulevards	Plantings on public spaces	NRP
A.2.3. Boulevard Plantings/Business Landscape Grants		NRP
A.3.2a. Neighborhood Redevelopment Plan		Planning Department (changed to NRP)
A.3.2b. Camden Physicians' Clinic		MCDA
A.4.1. Neighborhood Gateways and Signage		NRP
A.4.2. "Adopt-a-Spot" Program		NRP
B.2.1. Bike Trails		NRP, Public Works
CRIME AND SAFETY (page 10)		
A.1.1. Foliage Removal Vouchers		NRP
A.1.4. Increase Residential Lighting		Public Works
B.1.2. CCP/SAFE Attend Meetings	Other funds from CCP (\$150) and private funds (\$150)	
B.1.3. Security Lighting and Installation		NRP
B.1.4. Safety and Security Equipment		NRP
B.2.3. Walking Patrol		NRP
B.2.4. Alley Speed Humps		Public Works
B.2.5. Thermal Imaging Equipment		Fire Department
B.3.1. Lowry/Emerson Police Substation		NRP
YOUTH AND FAMILIES (page 13)		
A.2.1. Youth Survey/Community-based Projects		NRP
A.3.1. Summer Day Camp for Youth	Other funds from McKnight Foundation, private don.	Hennepin County
A.3.2. American Variety Theater Company		Hennepin County or MPS
ECONOMIC DEVELOPMENT (page 15)		
A.1.1. Lowry/Lyndale Redevelopment	Housing Improvement Program program income to be used here (up to \$100,000)	MCDA, County, others
A.2.1. Commercial Loan/Grant Program		MCDA
UPPER MISSISSIPPI RIVER (page 16)		
A.2.1. Marketing for Redevelopment of Silver Lake		NRP
PUBLIC RELATIONS (page 17)		
A.1.1. Meeting Notices in Newsletter	Other funds from neigh's citizen participation grant	NRP
A.1.2. Program Information in Newsletter	\$1,500 for recruitment mailings; \$4,500 for youth stipends; \$8,000 for "Ideas for Parents"	NRP
B.1.1. Provide Information to Promote Neigh.		
ADMINISTRATION AND STAFF SUPPORT (page 18)		
A.1.1. Provide Administrative Support		NRP
A.2.1. Newsletter/Information Packet		NRP

Contract Administrators in **bold italics** are different than those stated in the plan.