

## MEMORANDUM

To: NRP Policy Board Members and Alternates

From: Robert D. Miller, Director

Date: November 14, 2007

Subject: Tangletown NRP Phase II Neighborhood Action Plan

The Tangletown Neighborhood Association (TNA) is submitting their Phase II Neighborhood Action Plan for your review and adoption. On August 16, 2004, the Phase I Review and the Phase II Participation Agreement were presented to the neighborhood for approval. On November 22, 2004, I administratively approved the Phase II Participation Agreement under the authority granted to me by the NRP Policy Board on May 17, 2004. Phase II planning activities were funded by NRP Phase I Rollover funds.

The neighborhood began work on its Phase II Plan in the fall of 2004. However, due to neighborhood staff turnover, the planning activity was postponed until the fall of 2006, when the City and other jurisdictional partners were invited to meet with the Steering Committee to provide information about plans and projects affecting the neighborhood. Using data gathered and lessons learned from the successful implementation of their NRP Phase I Neighborhood Action Plan, the Steering Committee used surveys and workshop meetings to obtain information for developing the plan.

The strategies developed by the Steering Committee respond to the identified needs and concerns of the neighborhood. On September 18, 2007, the draft plan was distributed by email to departmental and jurisdictional partners. The comments received are summarized and attached to the Plan. The required legal review found that all strategies within the plan are qualifying expenditures under the NRP law. The neighborhood voted its approval of the Plan at a broadly advertised meeting held on October 15, 2007.

The Tangletown NRP Phase II Neighborhood Action Plan requests a total NRP appropriation of \$336,708, which is their approved allocation for Phase II. Based on these facts, the request of the neighborhood, and NRP's review of this plan, I recommend that the Policy Board adopt the following resolution.

**WHEREAS:** On April 19, 2004, the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") approved a Phase II allocation for the Tangletown neighborhood of \$336,708 based on the Phase II revenues projected for NRP; and

**WHEREAS:** The Tangletown neighborhood conducted an extensive and inclusive Phase II neighborhood action plan development process; and

**WHEREAS:** The Tangletown NRP Phase II Neighborhood Action Plan requests a Phase II allocation at their guideline of \$336,708 and dedicates more than 70% of that allocation to housing programs, projects, services and activities.

**BE IT RESOLVED:** That the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") hereby accepts and adopts the Tangletown NRP Phase II Neighborhood Action Plan dated October 15, 2007; and

**RESOLVED FURTHER:** That the Board hereby authorizes the Director to request that the City Council and Mayor [a] approve the Tangletown NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$336,708; [b] amend the 2008 General Appropriation Resolution to increase the Fund CNR0 (NRP Fund) by \$168,398 from existing fund balance for implementation of the approved Plan; [c] and authorize the appropriate City officers to reserve the remaining \$168,310 for Plan implementation in a reserve account within Fund CNR0 for future years expenditures on the approved Plan provided that no more than 70% of the amount approved for the Plan (\$235,696) shall be obligated in the first three (3) years after approval of the Plan; and [d] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above.

Last Revision: November 7, 2007

## TANGLETOWN PHASE II ACTION PLAN

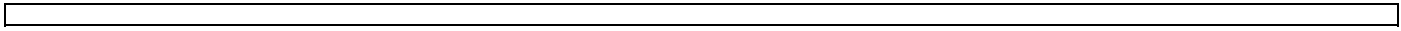
ACTIVITY	2004 EARLY ACCESS		ACTION PLAN		NRP	PROGRAM INCOME	PHASE I ROLLOVER	CHANGES
	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER	PHASE II TOTAL			
<b>HOUSING</b>								
1.1.1. Targeted Home Improvement Program			64,000		64,000			
1.2.1. Home Improvement/Value-Added Loan Program			68,000		68,000			
1.3.1. Emergency Home Repair Program			71,000		71,000			
1.4.1. Southwest Home Improvement Fairs			272		272			
1.5.1. Housing Coordinator			9,280		9,280			
<b>PARKS AND PUBLIC SPACES</b>								
1.1.1. Fuller Park Improvements				12,500	12,500			
1.2.1. Fuller Park Programs				1,500	1,500			
1.3.1. Washburn Water Tower Accessibility				5,000	5,000			
1.4.1. Washburn Water Tower Grounds				10,000	10,000			
<b>BUSINESS</b>								
1.1.1. Business Exterior Improvement Program				10,000	10,000			
<b>CRIME AND SAFETY</b>								
1.1.1. Crime Prevention Workshops/Incentives				8,100	8,100			
1.1.2. Crime and Safety Coordinator				17,000	17,000			
1.2.1. COPSIRF		see * below			-			
<b>LYNDALE AVENUE SOUTH RENEWAL (CREEK TO CROSSTOWN)</b>								
1.1.1. Implement Lyndale Avenue Master Plan				6,256	6,256			
2.1.1. Lyndale Avenue South Improvements North of Creek				6,000	6,000			
<b>HISTORIC AND NATURAL RESOURCES PRESERVATION</b>								
1.1.1. Historic and Natural Amenities Information				8,000	8,000			
1.2.1. Urban Forest Preservation				6,700	6,700			
<b>COMMUNITY BUILDING</b>								
1.1.1. Phase II Plan Development					0		36,000.00	1
2.1.1. Phase II Plan Implementation				22,000	22,000			
3.1.1. Communications				8,610	8,610			
4.1.1. Neighborhood Events				2,490	2,490			
<b>TOTAL</b>	0	0	212,552	124,156	336,708	0.00	36,000.00	
<b>ACTION PLAN REQUEST</b>	0		336,708		336,708			
APPROVED EARLY ACCESS - COPSIRF	9,750				9,750			
ADMINISTRATIVE FUNDS IN PLAN	0		33,100		33,100	9.83%		
ADMIN FUNDS FOR HOUSING					23,173			
TOTAL HOUSING ALLOCATION					235,725	70.01%		
2008 APPROPRIATION NEEDED			168,398		168,398			
2009 APPROPRIATION NEEDED			33,820		33,820			
2010 APPROPRIATION NEEDED			33,478		33,478			
AMOUNT AVAILABLE (70%) IN 1ST 3 YEARS **			235,696		235,696			

\* - The Armatage, Fulton, Kenny, Lynnhurst, Tangletown and Windom Community Oriented Public Safety Initiative (Crime and Safety 1.2.1.) was funded through the NRP Community Oriented Public Safety Initiatives Reserve Fund (COPSIRF) for a total of \$58,575; Tangletown's portion of the allocation is \$9,762.50. Final expenditures for this initiative are \$58,500; Tangletown's share of these expenditures is \$9,750. Since the allocation is from the Community Oriented Public Safety Initiatives Reserve Fund, the allocation is not included in the total Action Plan Request calculated above, nor does it count against the neighborhood's Phase II allocation.

\*\* - On March 22, 2004, the NRP Policy Board adopted a policy that requires each neighborhood to limit its Phase II Neighborhood Action Plan obligations to no more than 70% of of their neighborhood allocation during the first three years following approval of its action plan.

**CHANGES:**

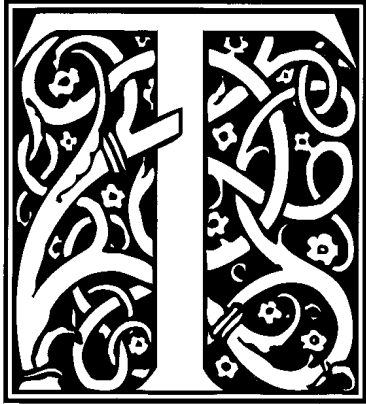
1. On March 3, 2005, the NRP Director approved a modification to the plan (originally approved on October 18, 2004) to reallocate \$36,000 in Phase I funds to a new Phase II strategy, Phase II Plan Development (Community Building 1.1.1.). (This is Phase I Plan Modification #9 and Phase II Plan Modification #1.)



## TANGLETOWN PHASE II ACTION PLAN

ACTIVITY	COMMENTS	CONTRACT ADMINISTRATOR
<b>HOUSING</b>		
1.1.1. Targeted Home Improvement Program		DFD
1.2.1. Home Improvement/Value-Added Loan Program		DFD
1.3.1. Emergency Home Repair Program		DFD/Hennepin County
1.4.1. Southwest Home Improvement Fairs		NRP
1.5.1. Housing Coordinator		NRP
<b>PARKS AND PUBLIC SPACES</b>		
1.1.1. Fuller Park Improvements		MPRB
1.2.1. Fuller Park Programs		MPRB
1.3.1. Washburn Water Tower Accessibility		Public Works
1.4.1. Washburn Water Tower Grounds		Public Works
<b>BUSINESS</b>		
1.1.1. Business Exterior Improvement Program		CPED
<b>CRIME AND SAFETY</b>		
1.1.1. Crime Prevention Workshops/Incentives		DFD
1.1.2. Crime and Safety Coordinator		NRP
1.2.1. COPSIRF		Police
<b>LYNDALE AVENUE SOUTH RENEWAL (CREEK TO CROSSTOWN)</b>		
1.1.1. Implement Lyndale Avenue Master Plan		CPED
2.1.1. Lyndale Avenue South Improvements North of Creek		Public Works
<b>HISTORIC AND NATURAL RESOURCES PRESERVATION</b>		
1.1.1. Historic and Natural Amenities Information		DFD
1.2.1. Urban Forest Preservation		MPRB
<b>COMMUNITY BUILDING</b>		
1.1.1. Phase II Plan Development		NRP
2.1.1. Phase II Plan Implementation		NRP
3.1.1. Communications		NRP
4.1.1. Neighborhood Events		NRP

Tangletown Phase II Action Plan (Tangletown 2.xls)  
 Date Created: September 18, 2007  
 Last Revision: November 7, 2007  
 Prepared By: Robert Cooper, Finance, 673-5239



**T**ANGLETOWN  
**N**EIGHBORHOOD  
**A**SSOCIATION

**NRP Phase II**  
**Neighborhood Action Plan**

October 15, 2007

## TANGLETOWN NEIGHBORHOOD DESCRIPTION

**The Tangletown Neighborhood** is bounded by 46<sup>th</sup> Street on the north, Lyndale Avenue on the west, Diamond Lake Road on the south and Interstate 35W on the east.

According to the 2000 census, the population of the neighborhood was 4,263. This represents a 4.5% decrease from 1990.

The following is a breakdown of the population totals by race:

RACE	1990 %of Total	2000 %of Total	% of Total Change
Total Population	4,464	4263	-4.5%
European American	94%	90%	-4%
African American	3%	3.7%	+0.7%
Native American	0.5%	0.4%	-0.1%
Asian/Pacific Islander	1.5%	1.6%	+0.1%
Some Other Race	.5%	1.2%	+7%
Two or More Races	n/a	2.7%	n/a
Hispanic/Latino	1.6%	2%	+0.4%

Summary: only a slight change in the European American population from 94% to 90% and conversely a 4% rise in those identifying themselves as races other than European American.

The greatest increase in an age group occurred in the age 45-54 category with an increase of 60.4%. The greatest decrease, 41.8% occurred in the 20-24 age group

Other age group percentage changes (from 1990 to 2000 with a total population decrease of 201 people or -4.5%) are as follows:

Under 5	-11.1%
5 to 9	-6.3%
10 to 14	-9.4%
15 to 19	+5.0%
<b>20 to 24</b>	<b>-41.8%</b>
25 to 34	-15.5%
35 to 44	-9.0%
<b>45 to 54</b>	<b>+60.4%</b>
55 to 59	+41.8%
60 to 64	-25.7%
65 to 74	-38.9%
75 to 84	-11.9%
85 and older	-20.9%

According to 2000 census, there were 1870 households in Tangletown. This is an increase of 0.9% from 1990. Of these households 1047 (56%) are family households while 823 (44%) are described as non-family. Of the 1870 occupied housing units 1401 (75%) are owner-occupied with an average household of 2.5 people, and 469 are rental units with average households of 1.59 people. In 2000, 22 housing units (less than 2%) were vacant.

The 1989, Tangletown median family income was \$53,737, which compared to the citywide median family income of \$32,998. In 1999, the Tangletown median income was \$73,245 compared to the citywide median family income of \$37,974. In 1989, the Tangletown median family income was 163% of the citywide family median income level. In 1999, the Tangletown median family income was 193% of the citywide figure.



# NRP Phase II Neighborhood Action Plan Summary

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The Tangletown Neighborhood Association re-started their NRP Phase II planning process in the fall of 2006. Earlier attempts to complete plan were not successful primarily due to staff turnover. A Steering Committee was formed and approved by the TNA Board to prepare a draft Phase II Plan. The committee relied heavily on the direction and experience gained from the Phase I Plan, as well as the results of the Tangletown Neighborhood 2005 NRP Phase II Mail Survey (400 residents for a 22% return rate).

Over the past year, the Steering Committee met with several city officials and other representatives of public and private, nonprofit organizations to determine Phase II funding guidelines, priorities, needs, and constraints. The major financial guideline required that 70% of Phase II funds must be spent on Housing. This required that of Tangletown's \$336,708 for the NRP Phase II Program, \$212,552 is allocated for home improvement loan programs and an emergency home repair program. Other major funding recommendations of the Steering Committee include \$43,700 for improvements to Fuller Park, the water tower grounds and other neighborhood amenities; \$25,100 for crime and safety; \$10,000 for business exterior improvement loans; \$12,256 for work with the city and county to implement improvements to Lyndale Avenue; and \$33,100 for community building activities such as plan implementation, enhancing communications and community engagement, and neighborhood events.

The Plan was distributed to our jurisdictional partners at the City, Park Board, Library Board, School Board, and County on September 18, 2007. Comments received have been summarized and attached to the Plan. All recommendations have been incorporated into the Plan adopted by the Tangletown Neighborhood Association at a broadly advertised meeting held on October 15, 2007.

## FUNDING OVERVIEW

Tangletown NRP	Allocation Summary	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>TOTAL</u>	OTHER
A.1.1.1 Housing	Targeted	25,000	7,000	6,508	25,492	<b>64,000</b>	
A.1.2.1 Housing	Value Added Loan	25,000	7,000	7,000	29,000	<b>68,000</b>	
A.1.3.1 Housing	Emergency Repair	30,000	7,000	7,000	27,000	<b>71,000</b>	
A.1.4.1 Housing	SW Home Improvement Fairs	272				<b>272</b>	
A.1.5.1 Housing	Housing Coordinator	4,000	3,120	2,160		<b>9,280</b>	
B.1.1.1 Schools	Community Ed						<b>0</b>
C.1.1.1 Parks	Fuller Park Improvement	12,500				<b>12,500</b>	
C.1.2.1 Parks	Fuller Park Programs	1,500				<b>1,500</b>	
C.1.3.1 Parks	Water Tower Access	5,000				<b>5,000</b>	
C.1.4.1 Parks	Water Tower Grounds	10,000				<b>10,000</b>	
D.1.1.1 Business	Exterior Improvement	10,000				<b>10,000</b>	
D.2.1.1 Business	Community Building w/ Businesses						<b>0</b>
E.1.1.1 Crime and Safety	Crime Prevention Workshops	5,500			2,600	<b>8,100</b>	
E.1.1.2 Crime and Safety	Crime and Safety Coordinator	4,250	4,250	4,250	4,250	<b>17,000</b>	
E.1.2.1 Crime and Safety	Police Presence - COPSIRF						<b>0</b> 9,750
F.1.1.1 Lyndale Ave S	South of the Creek	6,256				<b>6,256</b>	
F.2.1.1 Lyndale Ave S	North of the Creek	6,000				<b>6,000</b>	
G.1.1.1 Historic/Nat Pres	Historical Preservation	8,000				<b>8,000</b>	
G.1.2.1. Historic/Nat Pres	Natural Resources Pres - Trees	2,000		1,000	3,700	<b>6,700</b>	1,380
H.1.1.1 Comm. Building	NRP Plan Development						<b>0</b> 36,000
H.2.1.1 Comm. Building	NRP Plan Implementation	10,000	4,000	4,000	4,000	<b>22,000</b>	
H.3.1.1 Comm. Building	Communications	2,000	1,000	1,110	4,500	<b>8,610</b>	
H.4.1.1 Comm. Building	Neighborhood Events	1,120	450	450	470	<b>2,490</b>	
<b>TOTALS</b>		<b>168,398</b>	<b>33,820</b>	<b>33,478</b>	<b>101,012</b>	<b>336,708</b>	
<b>Percentage of total</b>		<b>50%</b>	<b>10%</b>	<b>10%</b>	<b>30%</b>		
<i>Target</i>		<i>50%</i>	<i>10%</i>	<i>10%</i>	<i>30%</i>	<i>336,708</i>	<i>Target</i>

## **A. HOUSING**

### **Targeted Home Improvement Program**

- GOAL 1:** To retain the character, condition and desirability of the Tangletown neighborhood as a good place to live and own your own home.
- OBJECTIVE 1:** Reduce the number of homes in less than average condition code, as reported by the City.
- STRATEGY 1:** Develop and implement home improvement loan programs targeted to properties in less than average condition or properties that have been tagged for repair by the City Inspections Department.
- RELATES TO CITY GOAL:** Foster development and preservation of a mix of quality housing that is available and affordable, meets current needs and promotes future growth.
- RATIONALE:** Tangletown is primarily a neighborhood of owner-occupied homes and offers a variety of housing size and types, both affordable and luxury homes. Providing home improvement programs helps to meet the NRP home investment mandate, while preserving the desirability of home ownership in the Tangletown neighborhood.
- PARTNERS:** Neighborhood homeowners, DFD, City Inspections Department, third-party program providers
- SCHEDULE:** 2008 - \$25,000; 2009 - \$7,000; 2010 - \$6,508; 2011 - \$25,492
- RESOURCES:** NRP \$64,000
- CONTRACT ADMINISTRATOR:** DFD

## **A. HOUSING**

### **Home Improvement and Value-Added Loan Program**

- GOAL 1:** To retain the character, condition and desirability of the Tangletown neighborhood as a good place to live and own your own home.
- OBJECTIVE 2:** Increase investment in neighborhood homes through general improvements and value-added loan programs.
- STRATEGY 1:** Develop and implement home improvement programs that provide loans for general repair and maintenance, as well as value-added improvements.
- RELATES TO CITY GOAL:** Foster development and preservation of a mix of quality housing that is available and affordable, meets current needs and promotes future growth.
- RATIONALE:** Tangletown is primarily a neighborhood of owner-occupied homes and offers a variety of housing size and types, both affordable and luxury homes. Providing home improvement programs helps to meet the NRP home investment mandate, while preserving the desirability of home ownership in the Tangletown neighborhood.
- PARTNERS:** Tangletown homeowners, DFD, third-party program providers
- SCHEDULE:** 2008 - \$25,000; 2009 - \$7,000; 2010 - \$7,000; 2011 - \$29,000
- RESOURCES:** NRP \$68,000
- CONTRACT ADMINISTRATOR:** DFD

## **A. HOUSING**

### **Emergency Home Repair Program**

- GOAL 1:** To retain the character, condition and desirability of the Tangletown neighborhood as a good place to live and own your own home.
- OBJECTIVE 3:** Prevent homes from falling into disrepair due to the nature of the repair needed and/or financial circumstances of the homeowner.
- STRATEGY 1:** Develop and implement an emergency home repair program that provides deferred loans for emergency repairs for homeowners who find themselves in unusual financial circumstances.
- RELATES TO CITY GOAL:** Foster development and preservation of a mix of quality housing that is available and affordable, meets current needs and promotes future growth.
- RATIONALE:** Tangletown is primarily a neighborhood of owner-occupied homes and offers a variety of housing size, types, and affordability. Establishing an emergency home repair program helps to reduce the number of homes falling into serious disrepair or otherwise hazardous condition. Income guidelines will apply.
- PARTNERS:** Tangletown homeowners, DFD, Hennepin County, third-party program providers
- SCHEDULE:** 2008 - \$30,000; 2009 - \$7,000; 2010 - \$7,000; 2011 - \$27,000
- RESOURCES:** NRP \$71,000
- CONTRACT ADMINISTRATOR:** DFD, Hennepin County

## **A. HOUSING**

### **Participate in SW Home Improvement Fairs**

**GOAL 1:** To retain the character, condition and desirability of the Tangletown neighborhood as a good place to live and own your own home.

**OBJECTIVE 4:** Promote home improvement projects to Tangletown residents.

**STRATEGY 1:** Collaborate with other SW neighborhoods to promote home improvement programs and projects at publicized home improvement fairs.

**RELATES TO CITY GOAL:** Foster development and preservation of a mix of quality housing that is available and affordable, meets current needs and promotes future growth.

**RATIONALE:** Home improvement fairs have been very effective in both North and South Communities of the City. Home improvement fairs provide the opportunity for TNA to promote its home improvement programs, as well as the opportunity for Tangletown homeowners to meet local contractors.

**PARTNERS:** Other SW neighborhoods, Southwest Journal, local contractors

**SCHEDULE:** 2008 - \$272

**RESOURCES:** NRP \$272, see Housing Coordinator Strategy A.1.5.1.

**CONTRACT ADMINISTRATOR:** NRP

## A. HOUSING

### Housing Coordinator

GOAL 1: Retain the character, condition and desirability of the Tangletown neighborhood as a good place to live and own your own home.

OBJECTIVE 5: Implement Tangletown home improvement programs.

STRATEGY 1: Hire a qualified person to organize volunteers to develop the program guidelines and contract scopes of services, to promote the program, and to direct potential applicants to the neighborhood's program provider.

RELATES TO CITY GOAL: Foster development and preservation of a mix of quality housing that is available and affordable, meets current needs and promotes future growth.

RATIONALE: The success of the home improvement programs is enhanced by the availability of a Housing Coordinator to work with volunteers, the City and the third-party program provider to develop and implement the home improvement programs, and to coordinate TNA participation in SW Housing Fairs.

PARTNERS: TNA, DFD, third-party program provider

SCHEDULE: 2008-\$4,000; 2009-\$3,120; 2010-\$2,160

RESOURCES: NRP \$9,280

CONTRACT ADMINISTRATOR: NRP

BUDGET:	<u>2008</u>	<u>2009</u>	<u>2010</u>
<u>Personnel:</u>			
4hrs/week x 40 weeks @ \$25/hr.	\$4,000		
4hrs/week x 30 weeks @ \$26/hr.		\$3,120	
4hrs/week x 20 weeks @ \$27/hr.			\$2,160

## **B. SCHOOLS**

### **Community Education**

**GOAL 1:** Community building through partnerships.

**OBJECTIVE 1:** Increase positive interaction between youth and neighborhood residents, businesses and park users.

**STRATEGY 1:** Establish a partnership with MPS Community Education and its student participants to develop, promote and implement activities and programs such as: Earth Day neighborhood cleanup, and student mentoring at after-school programs at Fuller Park

**RELATES TO CITY GOAL:** Promote public, community and private partnerships to address disparities and support strong, healthy families and communities.

**RATIONALE:** The Community Education Program encourages community involvement and community service for its after-school participants. The neighborhood and park activities provide a forum for the students to be involved in community building and service to the neighborhood. The neighborhood would assist with neighborhood volunteer recruitment, supplies and publicity.

**PARTNERS:** TNA, MPS Community Education, MPRB – Fuller Park

**SCHEDULE:** On-going

**RESOURCES:** \$0, see Plan Implementation Strategy 2.1.1.

**CONTRACT ADMINISTRATOR:** MPS



## **C. PARKS and PUBLIC SPACES**

### **Fuller Park Improvements**

**GOAL 1:** To make the park and public spaces more accessible and welcoming to Tangletown neighbors.

**OBJECTIVE 1:** Improve the building and grounds for all Fuller Park users.

**STRATEGY 1:** Partner with the MPRB to design, fund and install park facility and grounds improvements.

**RELATES TO CITY GOAL:** Promote public, community and private partnerships to address disparities and support strong, healthy families and communities.

**RATIONALE:** The foosball game is very heavily used and the area underneath the table needs replacement. The park has provided new computers for youth and park users, but the computers are sitting on tables rather than user-friendly computer desks. People watching their children in the pool area have no shade available for them while they wait. A shade structure will encourage people to sit near the pool to watch their children at play. Other improvements may include trees and shrubs to provide shade and screening for park users, benches, bike loops, or other park play equipment.

**PARTNERS:** TNA, MPRB

**SCHEDULE:** 2008 - \$12,500

**RESOURCES:** NRP \$12,500

**CONTRACT ADMINISTRATOR:** MPRB

## **C. PARKS and PUBLIC SPACES**

### **Fuller Park Programs**

- GOAL 1:** To make the park and public spaces more accessible and welcoming to Tangletown neighbors.
- OBJECTIVE 2:** Increase the availability of recreational programming for people of all ages.
- STRATEGY 1:** Partner with the MPRB to offer programs for both youth and adults.
- RELATES TO CITY GOAL:** Promote public, community and private partnerships to address disparities and support strong, healthy families and communities.
- RATIONALE:** Fuller Park offers a centralized gathering place for people of all ages. Programming needs to be available for youth, adults and elders to maintain physical fitness and for social interaction.
- PARTNERS:** TNA, MPRB
- SCHEDULE:** 2008 - \$1,500
- RESOURCES:** NRP \$1,500
- CONTRACT ADMINISTRATOR:** MPRB

## **C. PARKS and PUBLIC SPACES**

### **Washburn Water Tower Accessibility**

**GOAL 1:** To make the park and public spaces more accessible and welcoming to Tangletown neighbors.

**OBJECTIVE 3:** Increase safety for people visiting the Washburn Water Tower.

**STRATEGY 1:** Partner with Public Works to make improvements that increase safety and accessibility for visitors to the Washburn Water Tower grounds.

**RELATES TO CITY GOAL:** Maintain physical infrastructure to ensure a vital and safe city.

**RATIONALE:** The Tangletown neighborhood partnered with Public Works to preserve and protect the historic water tower as a public amenity and neighborhood destination in the NRP Phase I Plan. The improvements to the grounds and the addition of benches draw many more visitors to the site. However, there is no handrail along the concrete steps. Neighborhood residents have requested the installation of a stair handrail as a safety issue for neighborhood elders and other visitors to the site.

**PARTNERS:** TNA, Public Works

**SCHEDULE:** 2008 – \$5,000

**RESOURCES:** NRP \$5,000

**CONTRACT ADMINISTRATOR:** Public Works

## **C. PARKS and PUBLIC SPACES**

### **Washburn Water Tower Grounds**

**GOAL 1:** To make the park and public spaces more accessible and welcoming to Tangletown neighbors.

**OBJECTIVE 4:** Improve the general appearance of Washburn Water Tower grounds.

**STRATEGY 1:** Partner with Public Works to implement general improvements to the Washburn Water Tower site.

**RELATES TO CITY GOAL:** Maintain physical infrastructure to ensure a vital and safe city.

**RATIONALE:** The Tangletown neighborhood partnered with Public Works to preserve and protect the historic water tower as a public amenity and neighborhood destination in the NRP Phase I Plan. The improvements to the grounds and the addition of benches draw many more visitors to the site. Neighborhood volunteers help to keep the plantings looking beautiful, but there is no source of water on the site. Residents connect hoses to nearby homes to water the plantings. This past season's drought brought about a new concern, the possibility of grass fires. The site is popular with older youth and the careless use of smoking materials could result in grass fires. The neighbors are not able to keep the grass watered to reduce the fire hazard.

**PARTNERS:** TNA, Public Works

**SCHEDULE:** 2008 - \$10,000

**RESOURCES:** NRP \$10,000

**CONTRACT ADMINISTRATOR:** Public Works

## **D. BUSINESS**

### **Business Exterior Improvement Program**

**GOAL 1:** To preserve the vitality, safety, and appearance of Tangletown businesses.

**OBJECTIVE 1:** Improve neighborhood business exteriors, vitality and safety.

**STRATEGY 1:** Develop and implement a business improvement program.

**RELATES TO CITY GOAL:** Create an environment that maximizes economic development opportunities by focusing on the City's physical and human assets.

**RATIONALE:** The Tangletown NRP Phase I Plan was very successful in helping to enhance the vitality of neighborhood commercial destinations through its façade improvement program. The NRP Phase II program will encourage improvements that make businesses more welcoming to local residents or improve safety for the businesses and their customers. The program will focus on windows that put more "eyes" on the street, signage, lighting, outdoor seating, bike racks, and security equipment.

**PARTNERS:** Tangletown business owners, CPED-Small Business Finance

**SCHEDULE:** 2008 - \$10,000

**RESOURCES:** NRP \$10,000

**CONTRACT ADMINISTRATOR:** CPED

## **D. BUSINESS**

### **Community Building with Local Business Partners**

**GOAL 2:** To include local businesses in neighborhood life and community building.

**OBJECTIVE 1:** Increase the number of businesses participating in the Tangletown Neighborhood Association organization and events.

**STRATEGY 1:** Conduct outreach to neighborhood businesses to include them in the affairs of the neighborhood association and community life.

**RELATES TO CITY GOAL:** Create an environment that maximizes economic development opportunities by focusing on the City's physical and human assets.

**RATIONALE:** Businesses are a neighborhood amenity for Tangletown residents, not just a stopping place for people commuting through the neighborhood. Business nodes, and particularly businesses located along the neighborhood's borders, will benefit from neighborhood and youth volunteers working on litter and graffiti cleanup campaigns. TNA will work with the businesses to address parking issues. TNA will look to their business partners to participate in neighborhood life at events and festivals.

**PARTNERS:** TNA and Local Businesses

**SCHEDULE:** On-going

**RESOURCES:** \$0, See NRP Plan Implementation Strategy 2.1.1.

**CONTRACT ADMINISTRATOR:** NRP

## **E. CRIME AND SAFETY**

### **Crime Prevention Workshops**

- GOAL 1:** To assure a safe and welcoming neighborhood for Tangletown residents, businesses, and visitors.
- OBJECTIVE 1:** Increase opportunities for neighborhood residents to learn about keeping themselves and their property safe from crime.
- STRATEGY 1:** Partner with Minneapolis Police to present safety workshops and TNA to provide safety equipment incentives to reduce crimes of opportunity. Safety equipment incentives may include rebate offers or local discounts on deadbolt locks, motion detector lighting, fire extinguishers, and other safety related equipment.
- RELATES TO CITY GOAL:** Build communities where all people feel safe and trust the City's public safety professionals.
- RATIONALE:** The Phase I safety workshops were well attended. Crime reduction begins with crime prevention. The workshops provide important personal and property safety information along with incentives to promote the purchase of crime prevention and safety equipment. The Crime and Safety Coordinator will work to promote and organize workshop events.
- PARTNERS:** TNA, MPD, 5<sup>th</sup> Precinct Sector Lt., local businesses
- SCHEDULE:** 2008 - \$5,500; 2011 - \$2,600
- RESOURCES:** NRP \$8,100, also see Crime and Safety Coordinator Strategy 1.1.2.
- CONTRACT ADMINISTRATOR:** DFD

**E. CRIME AND SAFETY**

**Crime and Safety Coordinator**

GOAL 1: To assure a safe and welcoming neighborhood for Tangletown residents, businesses, and visitors.

OBJECTIVE 1: Increase opportunities for neighborhood residents to learn about keeping themselves and their property safe from crime.

STRATEGY 2: Hire a qualified person to promote crime and safety workshops and recruit residents to be trained by MPD as Block Club Leaders.

RELATES TO CITY GOAL: Build communities where all people feel safe and trust the City’s public safety professionals.

RATIONALE: More Block Club Leaders are needed in the Tangletown neighborhood. The Crime and Safety Coordinator will help to recruit new leaders to be trained by MPS Community Crime Prevention, as well as organize and promote safety workshops.

PARTNERS: TNA, MPD 5<sup>th</sup> Precinct Sector Lt.

SCHEDULE: 2008 - \$4,250; 2009 - \$4,250; 2010 - \$4,250; 2011 - \$4,250

RESOURCES: NRP \$17,000

CONTRACT ADMINISTRATOR: NRP

BUDGET:	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
<u>Personnel</u>				
10 hrs/month	\$2,250	\$2,250	\$2,250	\$2,250
9 months/yr				
@ \$25/hr				
<u>Non-Personnel</u>	\$2,000	\$2,000	\$2,000	\$2,000
Workshop				
Supplies and Communications				
<b>TOTAL</b>	<b>\$4,250</b>	<b>\$4,250</b>	<b>\$4,250</b>	<b>\$4,250</b>



## **E. CRIME AND SAFETY**

### **Police Presence - COPSIRF**

- GOAL 1:** To assure a safe and welcoming neighborhood for Tangletown residents, businesses, and visitors.
- OBJECTIVE 2:** Increase number of foot and beat patrols for our schools, parks, and streets in the neighborhood.
- STRATEGY 1:** Enter into partnerships with other neighborhoods in Southwest Minneapolis to fund the development and implementation of increased foot and beat patrols, more inspectors, and Minneapolis Police Department (MPD) or other qualified entity to lead educational trainings regarding crime and crime prevention.

**RELATES TO CITY GOAL:** Build communities where people feel safe and trust the City's public safety professionals and systems.

**RATIONALE:** The Tangletown neighborhood is among one of the safest in the City. Keeping it safe requires continued vigilance from the MPD and the neighborhood. What effects one part of the City, affects all other parts. Collaboration will strengthen relationships, assist with information sharing, education, and safety of residents and business owners in our community.

**PARTNERS:** Tangletown Neighborhood Association (TNA)  
Southwest Minneapolis Neighborhood Organizations  
Minneapolis Police Department (MPD)

**SCHEDULE:** 2004 - \$9,750

**RESOURCES:** NRP \$9,750 Phase II Reserve Fund

**CONTRACT ADMINISTRATOR:** Minneapolis Police Department

**F. LYNDALE AVE SOUTH RENEWAL – CREEK TO CROSSTOWN  
(LASR-CC)**

**Redevelopment of the Lyndale Avenue South Corridor**

**GOAL 1:** A vital, safe and attractive commercial corridor, which serves the four neighborhoods with goods, services, and destinations.

**OBJECTIVE 1:** Increase the commercial function and vitality of Lyndale Avenue South.

**STRATEGY 1:** Work with the City and adjacent neighborhoods to implement the Lyndale Avenue Master Plan.

**RELATES TO CITY GOAL:** Create an environment that maximizes economic development opportunities by focusing on the City's physical and human assets.

**RATIONALE:** Tangletown has been a partner and participant in the planning process to redesign the function and form of Lyndale Avenue South Commercial Corridor. Participation in the implementation of the Master Plan will help to maintain a neighborhood presence in the development process.

**PARTNERS:** City of Minneapolis Planning and Economic Development Department; Kenny, Windom and Lynnhurst Neighborhoods; Hennepin County, MN DOT.

**SCHEDULE:** 2008 - \$6,256

**RESOURCES:** NRP \$6,256

**CONTRACT ADMINISTRATOR:** CPED

## **F. LYNDALE AVENUE SOUTH – North of the Creek to South 46<sup>th</sup> Street**

### **Improvements to Lyndale Avenue South north of the Creek**

**GOAL 2:** Protect residential streets from non-residential impacts.

**OBJECTIVE 1:** Reduce impact of traffic on primarily residential property.

**STRATEGY 1.** Work with the City to plan and implement improvements that protect the residential nature of the area; manage traffic speed, noise, and parking; and provide sidewalk and lighting improvements for pedestrian safety.

**RELATES TO CITY GOAL:** Create an environment that maximizes economic development opportunities by focusing on the City's physical and human assets.

**RATIONALE:** There has been a lot of attention paid to the LASR-CC project and the cooperation among adjacent neighborhoods to move the project forward. While the LASR-CC project is important to the neighborhood, we will also follow proposed improvements to the residential area of Lyndale Avenue South.

**PARTNERS:** Public Works, Hennepin County

**SCHEDULE:** 2008 - \$6,000

**RESOURCES:** NRP \$6,000

**CONTRACT ADMINISTRATOR:** Public Works

## **G. HISTORIC AND NATURAL RESOURCES PRESERVATION**

### **Historical Preservation**

**GOAL 1:** Identify, Preserve and Enhance Neighborhood Historic and Natural Resources

**OBJECTIVE 1:** Increase appreciation for and knowledge of local historic and natural resources.

**STRATEGY 1:** Conduct site interpretations of significant structures and develop a self-guided tour for the neighborhood's many historic and natural amenities using simple tools such as a map, tour guide, reference material, signage, and promotion.

**RELATES TO CITY GOAL:** Preserve and enhance our natural and historic environment to promote a clean, sustainable city.

**RATIONALE:** The Tangletown neighborhood has a rich history and many historical amenities to share with both residents and visitors to the area.

**PARTNERS:** MPRB, MN Historical Society

**SCHEDULE:** 2008 - \$8,000 (funds will be used for printing, signage, and promotional materials)

**RESOURCES:** NRP \$8,000

**CONTRACT ADMINISTRATOR:** DFD

## **G. HISTORIC AND NATURAL RESOURCES PRESERVATION**

### **Natural Resources Preservation - Trees**

**GOAL 1:** Identify, Preserve and Enhance Neighborhood Historic and Natural Resources

**OBJECTIVE 2:** Reduce the number of dead and dying trees and remaining tree stumps.

**STRATEGY 1:** Protect, preserve, and renew the urban forest to prevent blight and safety issues caused by dead and dying trees through activities such as: professional assessment of neighborhood trees, training residents to treat their own trees, tree and tree stump removal, and tree planting.

**RELATES TO CITY GOAL:** Preserve and enhance our natural and historic environment and promote a clean, sustainable Minneapolis.

**RATIONALE:** Diseased, dead and dying trees create blight in the urban landscape, reduce property value, and create safety hazards. The neighborhood began its own Tree Trust Program in partnership with the MPRB in 2003. \$1,380 was donated to the Tree Trust by Tangletown residents in 2004 to help support the TNA program.

**PARTNERS:** Tangletown Neighborhood Association (TNA)  
Minneapolis Park and Recreation Board (MPRB)  
TreeTrust  
Minnesota Department of Natural Resources (DNR)

**SCHEDULE:** 2008 - \$2,000; 2010 - \$1,000; 2011 - \$3,700

**RESOURCES:** NRP \$6,700

**CONTRACT ADMINISTRATOR:** MPRB

## H. COMMUNITY BUILDING

### NRP Phase II Plan Development

GOAL 1: Develop the NRP Phase II Neighborhood Action Plan.

OBJECTIVE 1: Complete the Phase II planning process.

STRATEGY 1: Hire personnel and provide an administrative budget to complete the NRP Phase II Neighborhood Action Plan.

RELATES TO CITY GOAL: Strengthen City government management and enhance community engagement.

RATIONALE: The Phase I Plan projects were complete and TNA was ready to move forward with Phase II planning.

PARTNERS: TNA, NRP

SCHEDULE: 2004 - 2007

RESOURCES: NRP PHASE I ROLLOVER FUNDS - \$36,000

CONTRACT ADMINISTRATOR: NRP

PERSONNEL		
COORDINATOR	\$25.00/HR x 66.67 HR/MONTH x 14 MONTHS	\$23,334
OFFICE		
INSURANCE	GENERAL LIABILITY 2 YRS	\$450
SUPPLIES	NOTEPADS, ENVELOPES, ETC	\$500
COMMUNICATIONS		
MAJOR PRINTING/DISTRIBUTION	SURVEY, ACTION PLAN DRAFTS, ETC.	\$6,000
ADVERTISING/PROMOTION	FLYERS, POSTCARDS, ADS, ETC.	\$2,500
GENERAL OUTREACH	COPIES OF MATERIALS, CHILDCARE ETC	\$1,216
<b>CONTINGENCY FUND</b>		\$2000
	<b>BUDGET TOTAL*</b>	<b>\$36,000</b>

## H. COMMUNITY BUILDING

### NRP Phase II Plan Implementation

- GOAL 2: Effective and timely implementation of the NRP Phase II Neighborhood Action Plan.
- OBJECTIVE 1: Increase the participation and efficiency in implementing the Phase II Plan.
- STRATEGY 1: Hire a coordinator to recruit neighborhood volunteers to help implement the plan and to provide planning, monitoring and oversight during the implementation process.

RELATES TO CITY GOAL: Promote public, community and private partnerships to address disparities and support strong, healthy families and communities.

RATIONALE: Well-qualified staff is essential to the neighborhood organization in order to make continuous progress in the implementation of the NRP Phase II Neighborhood Action Plan and to recruit volunteers to help plan, monitor and assess the outcomes of Phase II implementation activities.

PARTNERS: TNA and all City Departments and NRP jurisdictional partners.

SCHEDULE: 2008 - \$10,000; 2009 - \$4,000; 2010 - \$4,000; 2011 - \$4,000

RESOURCES: NRP \$22,000

CONTRACT ADMINISTRATOR: NRP

BUDGET:	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Personnel	\$7,000	\$2,000	\$2,000	\$2,000
Non-personnel Exp.	\$3,000	\$2,000	\$2,000	\$2,000
TOTAL	\$10,000	\$4,000	\$4,000	\$4,000

## **H. COMMUNITY BUILDING**

### **Communications**

**GOAL 3:** To keep Tangletown residents informed of the progress in implementing the TNA Phase II Neighborhood Action Plan and other important neighborhood issues.

**OBJECTIVE 1:** Increase community awareness of the issues that affect the neighborhood.

**STRATEGY 1:** Publish neighborhood newsletters and update the neighborhood website to inform residents of neighborhood current events, Phase II Plan implementation progress, and City news.

**RELATES TO CITY GOAL:** Strengthen the City government management and enhance community engagement.

**RATIONALE:** The newsletter and website are valuable tools to help keep residents informed and connected.

**PARTNERS:** Tangletown Neighborhood Association  
City and Jurisdictional Partners

**SCHEDULE:** 2008 - \$2,000; 2009 - \$1,000; 2010 - \$1,110; 2011 - \$4,500

**RESOURCES:** NRP \$8,610

**CONTRACT ADMINISTRATOR:** NRP



## **H. COMMUNITY BUILDING**

### **Neighborhood Events**

**GOAL 4:** To improve and expand long-standing neighborhood events, as well as foster new events and greater resident involvement.

**OBJECTIVE 1:** Increase resident involvement in Tangletown neighborhood events.

**STRATEGY 1:** Recruit volunteers, publicize and promote Tangletown's three established annual events (Garage Sale, 4<sup>th</sup> of July event, and Home Tour), as well as create new events to increase volunteer involvement in the neighborhood.

**RELATES TO CITY GOAL:** Support strong, healthy families and communities.

**RATIONALE:** Tangletown has several long-standing neighborhood events that promote neighborhood awareness and build community. These are also opportunities to publicize TNA-NRP programs and recruit volunteers.

**PARTNERS:** TNA and Tangletown businesses.

**SCHEDULE:** 2008 – \$1,120; 2009 - \$450; 2010 - \$450; 2011 - \$470

**RESOURCES:** NRP \$2,490

**CONTRACT ADMINISTRATOR:** NRP

## TANGLETOWN PHASE II NRP ACTION PLAN COMMENTS

1. Public Works, Brette Hjelle, 10/5/07  
Issue with water supply at Washburn Water Tower, PW does not support strategy for hose hookup. Strategy has been revised to implement other improvements at the site.
2. Washburn Community Education, Jean White, 10/5/07  
Supports the strategies, which partner with Community Education.
3. Park Board Forestry Division, Paul Domholt, 10/3/07  
MPRB will contract only the dollars used for public property tree planting and stump removal – this poses no problems for the TNA private tree fund.
4. CPED, Planning Department, Amanda Arnold, 10/2/07  
Supportive of the South Lyndale Corridor strategies. Recommends involvement of CPED's Historic Preservation and Design team for potential TNA Historic District and Washburn Water Tower issues.
5. Park Board, Alexander Zachary, 9/20/07  
No comment from MPRB.
6. DFD, Bob Cooper, 9/19/07  
Minor changes to adjust "Contract Administrator" and shift of funds: \$492 over the 70% threshold for first 3 years allocation, \$272 under the required Housing allocation. Funding has been adjusted.