

MEMORANDUM

To: NRP Policy Board Members and Alternates

From: Robert D. Miller, Director

Date: October 27, 2008

Subject: Loring Park Phase II Neighborhood Action Plan

On behalf of the Citizens for a Loring Park Community (CLPC) I am submitting for your review and action the Phase II Loring Park Neighborhood Action Plan.

Phase I

On May 1, 1995 the Policy Board adopted the Loring Park Neighborhood Action Plan and the allocation of \$3,497,500 of NRP resources that has been invested in the following manner:

| | | | |
|---------------------------------|------|--------------------|---|
| Parks & Recreation | 34 % | Crime & Security | 4 |
| Housing | 25 | Community Building | 3 |
| Economic Development | 14 | Environment | 1 |
| Plan Implementation | 13 | | |
| Transportation & Infrastructure | 7 | | |

Neighborhood leaders believe the implementation of the Phase I plan represented the most important investment made in the neighborhood in over a century. In 1997 the neighborhood celebrated the Loring Park Restoration Project that helped transform a neglected public space into one of the jewels of the Minneapolis Park system. This investment continues to inspire a long-term commitment by citizens to preserve and enhance this very special park. Other NRP funded projects have included a wide variety of investments into street lights, public school improvements, historic preservation and community events.

Phase II

Below is the wonderful introduction to the Phase II Loring Park Neighborhood Action Plan.

“Building on our community’s outstanding natural, historic and cultural attributes, the comprehensive goal of the Loring Park Neighborhood NRP Phase II Ten Year Action Plan is to continue the work of Phase I and to move beyond it to make the Loring Park Neighborhood the city’s model of urban health and vitality.

The comprehensive vision set forth in this action plan was a natural end product from a neighborhood that is exceptionally blessed with a diverse array of institutions and businesses, and of community members with a wide range of talents, skills and life experiences.”

As you review the Plan you will quickly find that it is much more than a spending plan for NRP dollars. This Plan is a comprehensive community improvement agenda that touches almost all aspects of neighborhood-life.

The Loring Park Neighborhood Action Plan requests a total NRP appropriation of \$502,173. This is the amount of the Phase II allocation approved for Loring Park. Of this amount, \$31,000 was advanced to CLPC from the NRP Phase II Plan Development Fund.

Plan development has involved public jurisdiction staff and the Plan is consistent with the April 19, 2004 Policy Board resolution. The Housing allocation is 75%.

Based on my review of the Plan, I recommend that the Policy Board adopt the following resolution:

WHEREAS: On April 19, 2004, the Minneapolis Neighborhood Revitalization Policy Board (Board) established the Phase II allocation available for the Loring Park neighborhood at \$502,173 based on the Phase II revenues projected for NRP,

WHEREAS: The Loring Park neighborhood has conducted an extensive and inclusive Phase II plan development process,

WHEREAS: The submitted Loring Park NRP Phase II Neighborhood Action Plan requests an allocation of \$502,173 and dedicates 75% of that allocation to housing programs, projects, services and activities,

BE IT RESOLVED: That the Minneapolis Neighborhood Revitalization Program Policy Board (Board) hereby accepts and adopts the Loring Park Phase II Neighborhood Action Plan dated October 21, 2008,

RESOLVED FURTHER: That the Minneapolis Neighborhood Revitalization Program Policy Board hereby authorizes the Director to request that the City Council and Mayor [a] approve the Loring Park NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$502,173; [b] amend the 2008 General Appropriation Resolution to increase the Fund 01CNR-8900800 (NRP Fund) by \$196,582 from existing fund balance for implementation of the approved Plan; [c] and authorize the appropriate City officers to reserve the remaining \$305,591 for Plan implementation in a reserve account within Fund 01CNR-8900800 for future years expenditures on the approved Plan provided that no more than \$372,342 amount approved for the Plan shall be obligated in the first three (3) years after approval of the Plan; and [d] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the activities above.

LORING PARK PHASE II ACTION PLAN

| ACTIVITY | 2002-04/2007 EARLY ACCESS | | ACTION PLAN | | NRP | PROGRAM INCOME | PHASE I ROLLOVER | CHANGES |
|--------------------------------------------------------------|---------------------------|-----------|----------------|-----------|----------------|----------------|------------------|---------|
| | NRP HOUSING | NRP OTHER | NRP HOUSING | NRP OTHER | PHASE II TOTAL | | | |
| HOUSING AND DEVELOPMENT (page 10) | | | | | | | | |
| 1.1.1.A. Residential Property 2% Loan Program | | | 110,000 | | 110,000 | | | |
| 1.2.1.A. Nicollet Avenue Affordable Housing Development Fund | | | 109,841 | | 109,841 | | | |
| 1.2.2. NRP Affordable Housing Reserve Fund | see * below | | | | - | | | |
| 1.3.1. Heading Home Hennepin | | | 15,000 | | 15,000 | | | |
| URBAN DESIGN/IMPROVEMENTS (page 14) | | | | | | | | |
| 2.1.1. Master Plan Outreach and Participation | | | | 19,000 | 19,000 | | | |
| 2.1.4. Neighborhood Master Plan | | | 24,500 | 24,500 | 49,000 | | | |
| 2.4.1.F. Loring Greenway Improvements | | | | 9,000 | 9,000 | | | |
| ECONOMIC VITALITY (page 20) | | | | | | | | |
| 3.1.2. Commercial 2% Loan Program | | | | 9,362 | 9,362 | | | |
| 3.2.2. Neighborhood Signage | | | | 8,000 | 8,000 | | | |
| TRANSPORTATION (page 23) | | | | | | | | |
| 4.1.3.D. Bicycle Safety - Signage and Education | | | | 2,000 | 2,000 | | | |
| 4.1.5. Traffic Calming and Crosswalk Improvements | | | | 17,000 | 17,000 | | | |
| PARK PLANNING AND IMPROVEMENTS (page 28) | | | | | | | | |
| 6.1.1. Park Entrance Improvements | | | | 8,000 | 8,000 | | | |
| 6.1.2. Berger Fountain and Plaza Improvements | | | | 8,000 | 8,000 | | | |
| SUSTAINABILITY AND THE ENVIRONMENT (page 30) | | | | | | | | |
| 7.1.2. Residential Green Innovation Matching Grant Program | | | 35,502 | | 35,502 | | | |
| LIVABILITY AND SAFETY (page 32) | | | | | | | | |
| 8.2.1. Downtown 100 Crime Reduction Program | | | | 5,000 | 5,000 | | | |
| 8.2.6. Restorative Justice Community Action | | | | 5,000 | 5,000 | | | |
| EDUCATION, CULTURE AND RECREATION (page 37) | | | | | | | | |
| 9.1.1. Emerson SILC Media Support | | | | 2,000 | 2,000 | | | |
| COMMUNITY EVENTS AND OUTREACH (page 39) | | | | | | | | |
| 10.1.1-2. Community Events | | | | 7,500 | 7,500 | | | |
| 10.1.4. CLPC Annual Meetings | | | | 1,000 | 1,000 | | | |
| 10.2.1. Publicize Neighborhood Events and Meetings | | | | 7,500 | 7,500 | | | |
| FACILITIES AND COMMUNICATION TOOLS (page 41) | | | | | | | | |
| 11.1.1. CLPC Office Space | | | | 12,000 | 12,000 | | | |
| 11.1.2. CLPC Communications | | | | 2,468 | 2,468 | | | |
| HUMAN RESOURCES (page 42) | | | | | | | | |
| 12.2.1. CLPC Staff | | 31,000 | | 29,000 | 60,000 | | 17,500.00 | 1, 2 |
| TOTAL | 0 | 31,000 | 294,843 | 176,330 | 502,173 | 0.00 | 17,500.00 | |
| EARLY ACCESS - PLAN DEVELOPMENT ADVANCE | 31,000 | | | | 31,000 | | | |
| ACTION PLAN REQUEST | 31,000 | | 471,173 | | 502,173 | | | |
| APPROVED AFFORDABLE HOUSING FUND * | 1,200,000 | | | | 1,200,000 | | | |
| ADMINISTRATIVE FUNDS IN PLAN | 31,000 | | 78,468 | | 109,468 | | | |
| ADMIN FUNDS FOR HOUSING | | | | | 82,189 | | | |
| TOTAL HOUSING ALLOCATION | | | | | 377,032 | 75.08% | | |
| 2008 APPROPRIATION NEEDED | | | 196,582 | | 196,582 | | | |
| 2009 APPROPRIATION NEEDED | | | 87,880 | | 87,880 | | | |
| 2010 APPROPRIATION NEEDED | | | 56,880 | | 56,880 | | | |
| AMOUNT AVAILABLE IN 1ST 3 YEARS ** | 31,000 | | 341,342 | | 372,342 | | | |

* - Jeremiah Program and Hawthorne Avenue Apartments were funded through the NRP Affordable Housing Reserve Fund (Housing and Development 1.2.2.) for \$1,000,000 and \$200,000, respectively. As such, these are considered Early Access projects. However, the allocations are not included in the total Action Plan Request, nor are they included in the calculation of the neighborhood's Housing Allocation.

** - On March 22, 2004, the NRP Policy Board adopted a policy that requires each neighborhood to limit its Phase II Neighborhood Action Plan obligations to no more than 70% of of their neighborhood allocation during the first three years following approval of its action plan. On April 28, 2008, the Policy Board approved the reallocation of unspent NRP funds to Phase II Neighborhood Action Plans, increasing the amount of funds available to neighborhoods during the first three years following action plan adoption to 74.15%.

CHANGES:

- On November 26, 2001, the NRP Director approved a modification to the Phase II plan to reallocate \$7,500 in Phase I funds to Phase II strategy, CLPC Staff (Human Resources 12.2.1.). (This modification is Phase I Plan Modification #6 and Phase II Plan Modification #1.)
- On November 29, 2005, the NRP Director approved a modification to the Phase II plan to reallocate \$10,000 of Phase I funds to Phase II strategy, CLPC Staff (Human Resources 12.2.1.). (This modification is Phase I Plan Modification #15 and Phase II Plan Modification #2.)

LORING PARK PHASE II ACTION PLAN

| ACTIVITY | COMMENTS | | | | CONTRACT ADMINISTRATOR | | | |
|--------------------------------------------------------------|----------|--|--|--|------------------------|--|--|--|
| HOUSING AND DEVELOPMENT (page 10) | | | | | | | | |
| 1.1.1.A. Residential Property 2% Loan Program | | | | | DFD | | | |
| 1.2.1.A. Nicollet Avenue Affordable Housing Development Fund | | | | | CPED/DFD | | | |
| 1.2.2. NRP Affordable Housing Reserve Fund | | | | | CPED | | | |
| 1.3.1. Heading Home Hennepin | | | | | DFD | | | |
| URBAN DESIGN/IMPROVEMENTS (page 14) | | | | | | | | |
| 2.1.1. Master Plan Outreach and Participation | | | | | NRP | | | |
| 2.1.4. Neighborhood Master Plan | | | | | CPED | | | |
| 2.4.1.F. Loring Greenway Improvements | | | | | Public Works/DFD | | | |
| ECONOMIC VITALITY (page 20) | | | | | | | | |
| 3.1.2. Commercial 2% Loan Program | | | | | CPED | | | |
| 3.2.2. Neighborhood Signage | | | | | DFD | | | |
| TRANSPORTATION (page 23) | | | | | | | | |
| 4.1.3.D. Bicycle Safety - Signage and Education | | | | | DFD | | | |
| 4.1.5. Traffic Calming and Crosswalk Improvements | | | | | Public Works | | | |
| PARK PLANNING AND IMPROVEMENTS (page 28) | | | | | | | | |
| 6.1.1. Park Entrance Improvements | | | | | MPRB | | | |
| 6.1.2. Berger Fountain and Plaza Improvements | | | | | MPRB | | | |
| SUSTAINABILITY AND THE ENVIRONMENT (page 30) | | | | | | | | |
| 7.1.2. Residential Green Innovation Matching Grant Program | | | | | DFD | | | |
| LIVABILITY AND SAFETY (page 32) | | | | | | | | |
| 8.2.1. Downtown 100 Crime Reduction Program | | | | | Hennepin County/DFD | | | |
| 8.2.6. Restorative Justice Community Action | | | | | Hennepin County | | | |
| EDUCATION, CULTURE AND RECREATION (page 37) | | | | | | | | |
| 9.1.1. Emerson SILC Media Support | | | | | MPS | | | |
| COMMUNITY EVENTS AND OUTREACH (page 39) | | | | | | | | |
| 10.1.1-2. Community Events | | | | | NRP | | | |
| 10.1.4. CLPC Annual Meetings | | | | | NRP | | | |
| 10.2.1. Publicize Neighborhood Events and Meetings | | | | | NRP | | | |
| FACILITIES AND COMMUNICATION TOOLS (page 41) | | | | | | | | |
| 11.1.1. CLPC Office Space | | | | | NRP | | | |
| 11.1.2. CLPC Communications | | | | | NRP | | | |
| HUMAN RESOURCES (page 42) | | | | | | | | |
| 12.2.1. CLPC Staff | | | | | NRP | | | |

Loring Park Phase II Action Plan (Loring Park 2.xls)

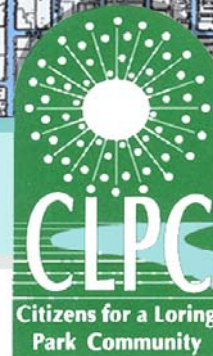
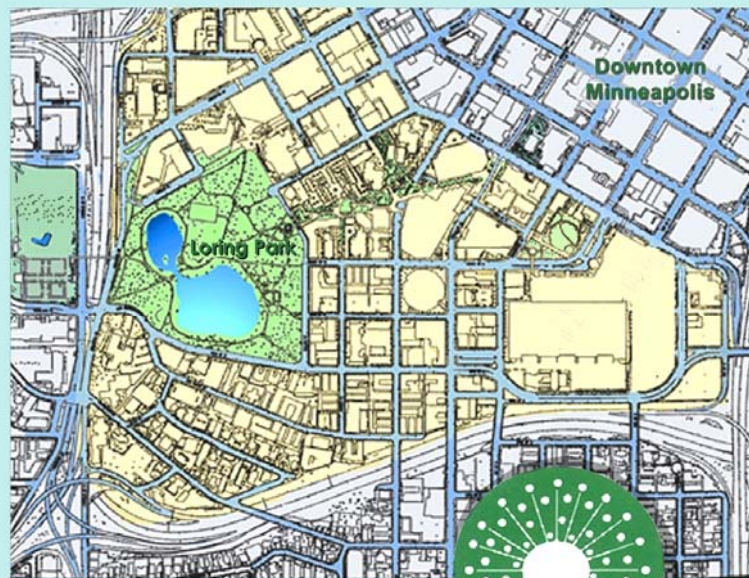
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Prepared By: Robert Cooper, Finance, 673-5239

October 21, 2008

The Loring Park Neighborhood NRP Phase II Ten Year Action Plan



CITIZENS FOR A LORING PARK COMMUNITY

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Loring Park Neighborhood NRP Phase II Ten Year Action Plan

Loring Park community approval - September 15, 2008
CLPC Board of Directors NRP Phase II Plan approval - October 13, 2008
CLPC Board of Directors NRP Phase II Allocations approval – October 21, 2008

□

Produced by Citizens for a Loring Park Community (CLPC)
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Ed Newman, Terry Thompson.
Neighborhood volunteer Jan Sandberg, Meeting Secretary

□

Recognition goes to members of the CLPC Livability Committee,
CLPC Land Use Committee, the Loring Hill Task Force,
the Nicollet Avenue Task Force, Corridor Housing Initiative Task Force,
The Loring Greenway Association, and the Eitel Task Force

□

Thank you to the other Loring Park community organizations that contributed to this plan including:
Friends of Loring Park, Loring Business Association, the Loring Park Property Owners Group, and
condominium associations from across the neighborhood

□

Thank you to our local elected leaders and their assistants for their advice and support.

□

Thank you to the professional staff of public agencies for their valuable assistance,
special recognition going to staff members of the Minneapolis Police Department, the Minneapolis
Park and Recreation Board, the Minneapolis City Attorney's Office,
the Minneapolis Department of Community Planning and Economic Development (CPED), the
Minneapolis Department of Public Works, and the Neighborhood Revitalization Program (NRP)

**A special thank you to the many individuals, businesses, and institutions from across the
Loring Park community who made important contributions to the content of this plan.**

LORING PARK NEIGHBORHOOD

NRP Phase II

Ten Year Action Plan

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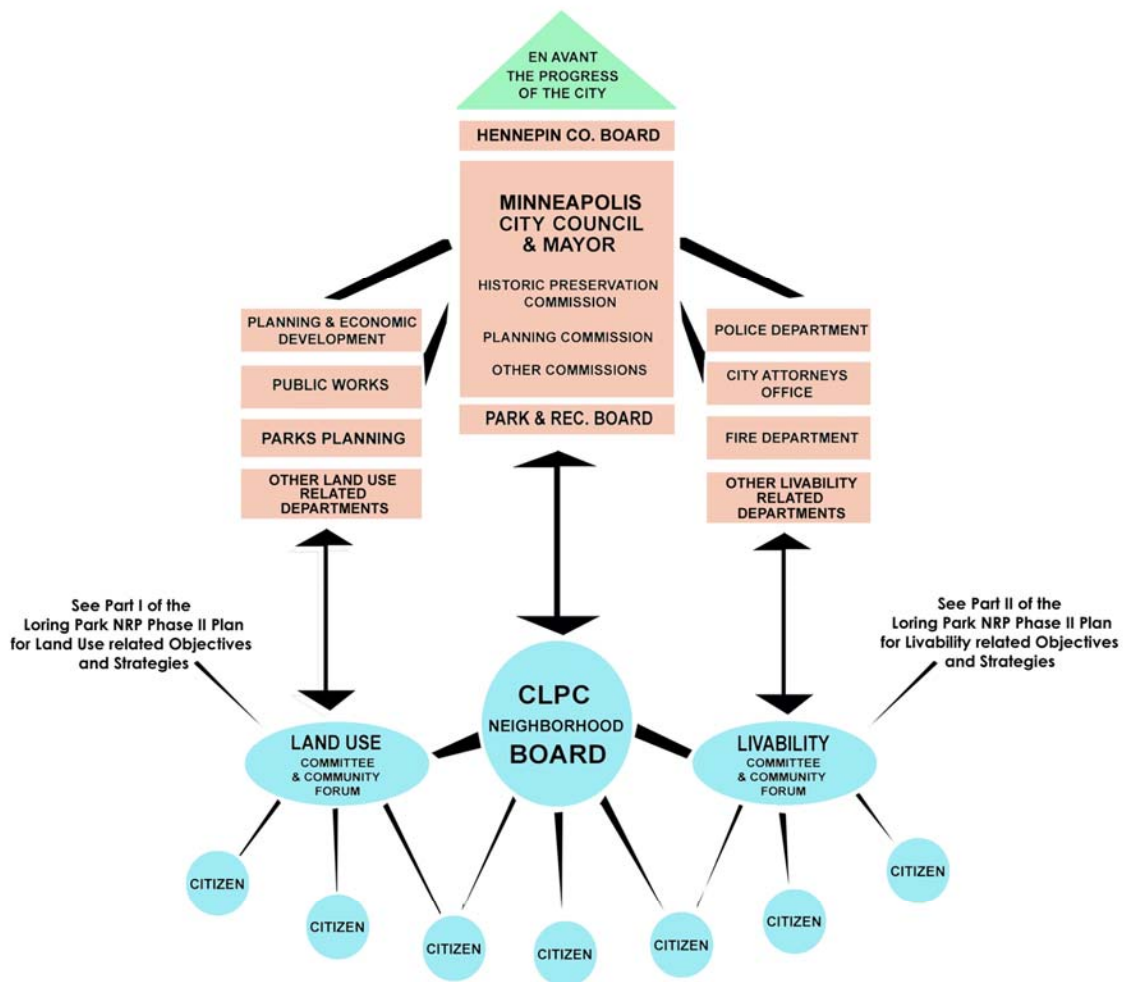
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CITIZENS FOR A LORING PARK COMMUNITY

the clpc model for citizen engagement in the affairs of the city



A diagram of communication relationships

The Loring Park Community and the NRP Phase II Ten Year Action Plan

Building on our community's outstanding natural, historic and cultural attributes, the comprehensive goal of the Loring Park Neighborhood NRP Phase II Ten Year Action Plan is to continue the work of Phase I and to move beyond it to make the Loring Park Neighborhood the city's model of urban health and vitality.

The comprehensive vision set forth in this action plan was a natural end product from a neighborhood that is exceptionally blessed with a diverse array of institutions and businesses, and of community members with a wide range of talents, skills and life experiences.

While special tools such as a survey and focus groups were used to compile this plan Citizens for a Loring Park Community (CLPC) relied on the enduring capacity of the CLPC organization to engage and empower the community that it serves. CLPC has for years held regular community forums under its Land Use and Livability Committees. These committees have served as a venue for public discourse and as an empowering method with which to engage the city and other local agencies. This phase II plan has been structured to fit the way CLPC functions in relationship to the community.

The Loring Park Community has never waited to take action when issues have arisen. The experience of NRP Phase I gave the neighborhood a greater capacity to pull together varied interests and resources to make things happen. Today there are a whole host of citizen led initiatives to improve the Loring Park neighborhood. Some of these initiatives sprang out of our Land Use and Livability Committees while others have grown independently in the neighborhood. This action plan has sought to recognize and support this important work.

While current initiatives in the neighborhood provided a valuable source for the content of this plan the community outreach exercises undertaken to create the Phase II plan were also critical. In a process that extended for a period of over a year and a half CLPC gathered concerns and ideas from its committees and through special outreach efforts by volunteers and CLPC staff. An inclusive process was utilized that worked to incorporate everyone's contributions. We believe this approach has proven to be a testament to an intelligent, caring and forward thinking citizenry.



Citizens for a Loring Park Community (CLPC)

The mission of Citizens for a Loring Park Community is to cultivate continuing leadership and help a diverse neighborhood realize a more harmonious, thriving, and beautiful community.

The History of CLPC

CLPC is the neighborhood organization recognized by the city of Minneapolis and Hennepin County as representing the residents and institutions of the Loring Park neighborhood.

CLPC is one of the oldest neighborhood organizations in the city. In 1972, residents of the Loring Park neighborhood organized to derail the Park Board's plans to demolish the Loring Park shelter. They formed a new organization, Citizens for a Loring Park Community or CLPC, to prevent the razing of the historic structure.

During the mid-1970's, CLPC organized neighborhood residents to oppose demolition of several blocks of low-and-moderate-income housing for the Loring Re-Development District. Although the Development District eventually became a reality, Loring Park residents gained a new sense of their power through the efforts of CLPC, which over the years has gained a strong and committed following.

In the 1980's, CLPC began outreach efforts to strengthen the sense of community, and started promoting the Loring Park neighborhood through events such as National Nite Out and the Discover Loring festival. CLPC board members also worked with other organizations to help organize a Congress of Neighborhoods to give residential neighborhoods a greater voice in city hall.

CLPC and NRP Phase I

CLPC became involved with the Minneapolis Neighborhood Revitalization Program in 1992. The NRP is a \$400 million, 20 year effort to stem and reverse the tide of decline threatening Minneapolis' 81 neighborhoods. The Mission of NRP is to revitalize the city's residential areas through neighborhood-based planning and delivery of public services, guided by residents in partnership with public agencies and community interests.

In 1995, CLPC requested \$3.6 million from the NRP to assist with the implementation of the Loring Park Neighborhood Action Plan. The purpose of the Loring Park Neighborhood Action Plan was to identify the needs of the community and the resources available to meet those needs. The CLPC implementation committee developed this request with the goal of using NRP dollars to leverage other dollars and resources whenever possible. As a result, the NRP funds supplemented over \$10 million in other resources identified by the plan.

The Phase I plan was the result of a collaborative effort between members of the Loring Park Neighborhood and representatives of the City of Minneapolis, Hennepin County, and the Minneapolis Park Board. The plan set forth goals and strategies to address several key neighborhood issues. It reflected the concerns of the entire community about crime and personal safety, the future of Loring Park*, the needs of pedestrians and bicyclists, the neighborhood environment, housing, and economic development.

The implementation of the Loring Park Neighborhood NRP Phase I plan represented the most important investment made in the neighborhood in over a century. In 1997, the CLPC Park Committee celebrated the groundbreaking of the Loring Park Restoration Project, transforming a neglected public space into one of the crown jewels of the Minneapolis Park System. This restoration included many important improvements that were funded through NRP and has inspired a long term commitment by citizens to preserve and enhance this very special park. The highly respected organization Friends of Loring Park grew out of CLPC with an express purpose and dedication to this cause. The park is regularly cited by new residents to the neighborhood as one of the most important reasons they have located here.

Another Phase I project included the rebuilding of the Nicollet Avenue Streetscape as part of the first multi-neighborhood NRP project. This project included the creation of the Eat Street marketing concept which has contributed greatly to the economic vitality of this important commercial corridor. NRP funds were also used to help property owners maintain their rental properties and contribute to affordability through the Leveraged Improvement Program. Other NRP funded projects have included a wide variety of investments into things such as street trees, street lights, public school improvements, historic preservation, and community events.

While the major projects of Loring Park's NRP Phase I plan have been completed for some time perhaps the most important use of NRP funds in our neighborhood have been in support of a high functioning neighborhood organization with professional staff. CLPC has been an important source of assistance for neighborhood residents as they have faced the critical issues which have arisen in the years that have passed since the drafting of the phase I plan.

In the last ten years CLPC has played a vital role, facilitating dialogue between residents, developers, business, government and institutions. CLPC has empowered the community through the initiation of proactive planning, and has maintained an ongoing partnership with law enforcement and the judiciary.

The story will continue with NRP Phase II – maintaining those projects accomplished through phase I and moving forward with new innovative projects conceived by residents in partnership with many. The Neighborhood revitalization program funding made dreams a reality, ensured residents and stakeholders a place at the table, and revitalized the community through the vision and leadership of countless volunteers.

*Indicates MPRB park named Loring.

Loring Park Neighborhood Profile

Boundaries

Loring Park neighborhood is located on the southwest edge of downtown Minneapolis. The neighborhood is bound on the west by the Hennepin/Lyndale Corridor; on the south by Interstate 94, on the east by the I-35W downtown connector, and on the north by 12th Street and the I-394 downtown connector. The neighborhood is regarded as being part of the downtown area.

Demographics and total population

According to the 2000 U.S. Census, Loring Park's total population was 7,501. Loring Park's population grew faster than Minneapolis' as a whole between 1980 and 2000. The neighborhood population increased by approximately 1,600 people (27 percent).

Population growth during the 1980's and 1990's brought more working-age residents to the neighborhood. The number of people aged 18 to 45 increased, while the number over age 65 decreased slightly in 2000. There are relatively few children in the neighborhood given the large number of people ages 25 to 44.

The neighborhood population historically had a white majority, but the proportion of other racial groups is increasing. Whites comprised 78% of the neighborhood population in 2000. The number of Blacks living in Loring Park increased steadily between 1980 and 2000, as did the Asian and Latino populations. The number of American Indians has been in decline since 1990. According to the U. S. Census, the neighborhood's population was comprised of Whites (78%), Blacks (9.5%), Asians (3.8%), and Latinos (5.1%) in 2000.

The median household income in Loring Park was \$28,078 in 1999. Incomes in the neighborhood increased at a similar rate as that of the City of Minneapolis between 1979 and 1999, but the dollar amounts for the neighborhood were consistently lower.

Physical environment and key institutions

The Loring Park Neighborhood is located at the southwest edge of downtown Minneapolis. It is named for its park, Loring Park, which was originally known as Central Park when it became the first park in the Minneapolis Park System. Its name was changed in honor of Charles Loring, the first superintendent of the park system. The key physical features of the neighborhood include Loring Pond, located at the center of the park, and Lowry Hill which runs along the south edge of the neighborhood. The segment of the hill which runs through the neighborhood is known locally as Loring Hill. Turn-of-the-century brick walk-up apartments and a row of businesses surround the park. The neighborhood is home to important institutions and buildings such as the Minneapolis Convention Center, the Basilica of Saint Mary, the Cathedral of St. Mark, Hennepin Avenue United Methodist Church, Central Lutheran Church and The Woman's Club of Minneapolis. The Walker Art Center, the University of St. Thomas and Orchestra Hall lay just beyond its borders. Many restaurants and cafes ensure an active social and cultural life for both residents and visitors.





History of the Loring Park Neighborhood

Surveys conducted in the early 19th Century out of Fort Snelling identified several significant geological features of the area now known as the Loring Park neighborhood. One was “The Devil’s Backbone”, a long ridge running east-west about one mile south of St. Anthony Falls at the Mississippi River. Native Americans had long followed migrating buffalo along a trail which cut across the ridge and bent to the northeast, and often camped just south of a tamarack bog located at the base of the ridge.

As Minneapolis grew along the Mississippi River and expanded to the south, the trail became a natural road for settlers (now Hennepin Avenue), and the area around the bog became a natural settling site. Allen Harman purchased the land north of the bog, which he platted and sold as smaller lots. Joseph Johnson established a farm on the edge of the bog in 1855, and the pond became known as Johnson’s Lake. Several families settled in the area and built small frame dwellings in Harmon’s and Johnson’s additions.

Twenty-five years later, Johnson had built a new frame home on the corner of 16th and LaSalle Avenue (now 15th and LaSalle, the site of the Buckingham Apartments), and the land around Johnson’s pond was being developed as Central Park. The tamarack bog was literally carved up and carted away during the winter, and architect Horace Cleveland was hired to design the new park, which was dedicated on May 5, 1883. In 1890, Central Park was renamed Loring Park in honor of the first Superintendent of Minneapolis’ new park system, Charles Loring, and a small frame building in the park served as his office.

Many fine brick homes and mansions were built along the north ridge of the Devil’s Backbone, which formed a natural backdrop for the city. “Johnson’s subdivisions,” which ran along Oak Grove Street, Clifton, and Groveland Avenue, was also heavily developed, with single-family frame homes and row houses (such as the red stone row house at 115-29 W. 15th Street, built in 1886), that were typical of the area.

After 1900, many of these large homes and mansions were split into smaller apartments to cope with a housing shortage. Leslie Fawkes established the first auto dealership in the Harmon area in 1901, which later was the site of the largest concentration of auto dealerships in the country (a dozen restaurants, theaters, and other shops and stores now occupy the famous “Fawkes block,” between Harmon and Hennepin Avenues).

After World War I, several luxury apartments were built in the neighborhood (510 Groveland, 1920). Single-family homes were rapidly replaced by large “apartment-hotels” (the Buckingham Apartments at 1500 LaSalle, 1920 and the Oak Grove hotel at 210 Oak Grove, 1929), to accommodate the salesmen and business travelers who appreciated the neighborhood’s convenient location.

A strong sense of community prevailed amid increasing poverty after World War II. The neighborhood’s population steadily declined throughout the post-war era, and renters were more likely to be single-persons than families. The Loring Nicollet Community Council organized community events and lobbied the city council for better street lighting and improvements to Loring Park. Bars and liquor stores combined with the neighborhood’s low rents began to draw displaced residents from downtown, adding to public drinking and a negative media image. However, the low rents also attracted students, artists, and a growing gay and lesbian community.

Neighborhood population peaked in the 1960’s at around 14,000, but declined rapidly when development projects such as the I-94 tunnel, the Loring Re-development District and the Convention Center took a heavy toll on neighborhood housing. After completion of these projects and the addition of Laurel Village along Hennepin Avenue, neighborhood population recovered and stabilized. Following the 2000 census additional units were built, both for ownership and rental, increasing the population by over five hundred people to its current level of approximately 8,000 people.

1

HOUSING & DEVELOPMENT

GOAL: The Loring Park Neighborhood will work to maintain and build the strength, vitality, and stability of the neighborhood by providing a variety of housing opportunities to meet the needs of all members of the community. See **Housing policies, chapter 3, Minneapolis Comprehensive Plan.**

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis city offices such as City Council and CPED, Hennepin County, NRP, community organizations including downtown area neighborhood organizations, The Wells Foundation, City of Lakes Land Trust, and other organizations that support programs related to housing.

OBJECTIVE 1.1:

The Loring Park Neighborhood will continue to support the preservation, maintenance and affordability of existing housing.

STRATEGY 1.1.1: Work to support property owners in the preservation, maintenance and affordability of their property.

- A:** Create a residential property 2% loan program for exterior improvements.
- B:** Support and promote the Loring Park Owners and Managers Group.
- C:** Support funding efforts that support the maintenance of historic structures.
- D:** Support and promote the utilization city housing resources and other partnerships to preserve the affordability of existing affordable housing and to assist in building maintenance and improvements.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 1.2:

The Loring Park Neighborhood will support the construction of new housing that contributes to the urban fabric and provides for the housing needs of all segments of the community.

STRATEGY 1.2.1: Build higher density housing along the Nicollet Avenue Commercial and Transit Corridor in accordance with the comprehensive plan and the Nicollet Avenue Development Guidelines.

- A:** Create financial incentive for incorporation of affordable housing units into new housing projects.

- B:** Support and promote mixed use planning that includes housing as part of new commercial and cultural development projects on Nicollet Avenue.
- C:** Promote Nicollet Avenue as an ideal location for downtown workforce Housing.
- D:** Support and promote higher density housing along Nicollet Avenue in accordance with the city's comprehensive plan. Nicollet Avenue meets the city criteria of a location that is well connected to transit, commercial, cultural, and natural amenities
- E:** Promote communication with the City of Lakes Community Land Trust to ensure perpetual affordable housing within the Loring Park Community.
- F:** Foster partnerships with housing developers, financial institutions, cultural and faith communities, and others in order to construct higher density mixed use housing that serves all segments of the community.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 1.2.2: Utilize NRP Housing Reserve dollars for appropriate projects in the neighborhood.

- A:** Support the Jeremiah Program.
- B:** Support the 1501 Hawthorne Plymouth Foundation Project.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 1.3:

The Loring Park Neighborhood will support efforts in the downtown area to end homelessness.

STRATEGY 1.3.1: Partner with neighborhood institutions, other downtown neighborhoods, and city and county government through Heading Home Hennepin and other programs.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 1.4:

The Loring Park Neighborhood will sustain a Land Use Committee as a Citizen Participation Forum for review of proposals, plans, and initiatives related to public works, housing, commercial, and institutional development, will oversee, evaluate and monitor development projects, land use and zoning issues, and will advocate for the concerns, desires and vision of the Loring Park Community.

STRATEGY 1.4.1: Organize regular Land Use Committee meetings.

- A:** Produce agendas, and do pre-meeting preparation with guests.
- B:** Provide for the taking of meeting minutes and prepare for delivery to the CLPC Board of Directors, to elected officials, relevant public agencies, and to the neighborhood and general public through the CLPC neighborhood website.
- C:** Provide a meeting facilitator to moderate discussions and to guide committee actions.

STRATEGY 1.4.2: Maintain connections in the community to provide awareness of specific projects, events and community concerns that are appropriate items of discussion at Land Use Committee meetings.

- A:** Maintain ongoing communications with city and other governmental agencies.
- B:** Maintain phone and e-mail access to CLPC by community members.
- C:** Utilize input from citizens at Land Use Committee meetings.

STRATEGY 1.4.3: Maintain ongoing communication with other area neighborhood organizations to coordinate planning and to cooperate in areas of common interest.

STRATEGY 1.4.4: Perform Outreach to involve the full diversity of the community in committee meetings.

- A:** Publicize committee meetings on CLPC neighborhood website, in the community calendar of the downtown newspaper, newspaper ads, postings on community bulletin boards, community e-mail notices, etc.
- B:** Perform on-the-ground outreach to area business owners.
- C:** Work with the management of condominiums and rental buildings to provide information to residents (Loring Park is primarily a multi-family dwelling neighborhood).
- D:** Provide information at community events (see section 10 - Community events)

STRATEGY 1.4.5: Provide input and oversight on the development and implementation of Land Use related portions of the neighborhood NRP Phase II Plan (Part I of this plan).

Strategy 1.4.6: Engage those with proposed new development in a cooperative effort with the Loring Park community and the city of Minneapolis to maximize the positive benefits and minimize the negative effects of new construction and renovations in the neighborhood.

- A:** Provide a venue where information regarding plans for proposed development can be shared with the community, and where the input and concerns of the community can be relayed to those doing the planning and with those in the city who are part of the development approval process.
- B:** Facilitate creation of project specific community task forces where a representative group of citizens can engage developers in focused discussions to help guide large or complex development proposals, and by which the larger community can be assisted in making thoughtful and educated decisions.
- C:** Pursue Community Benefit Agreements with developers that have proposals that may significantly impact the neighborhood.

STRATEGY 1.4.7: Engage CPED, Public Works and other Land Use/Environment related departments in public decision making processes, and in advancing the goals of the neighborhood and the city of Minneapolis.

- A:** Provide citizen input and local conditions expertise to city staff for use in planning and development approval processes.
- B:** Serve as a conduit between the city and neighborhood for information about city planning and goals, and regarding future public and private development proposals that are under consideration by the city of Minneapolis.
- C:** Provide the neighborhood with information regarding city zoning, planning and decision making processes.
- D:** Provide the neighborhood with information about city goals such as those regarding affordable housing, density, and other items outlined in the city's comprehensive plan.
- E:** Engage CPED capabilities to assist in assembling the resources for housing/mixed use development.

2

URBAN DESIGN/IMPROVEMENTS

GOAL: The Loring Park Neighborhood will be an attractive and inviting community that promotes harmony between the natural and built environments, gives prominence to pedestrian facilities and amenities, and respects the communities' traditional urban features while welcoming new construction and improvements.

See Land Use policies - chapter 1 and Urban Design policies - chapter 8, Minneapolis Comprehensive Plan

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis city offices of the City Council, CPED, Public Works, NRP, Heritage Preservation Commission, and other community and professional organizations including downtown area neighborhood organizations and the American Institute of Architects.

OBJECTIVE 2.1:

The Loring Park Neighborhood will have a neighborhood Master Plan that will address the concerns and desires of the neighborhood, that will meet the goals of the city as a whole, and that will serve as a guide to the public/private sector regarding changes/improvements to the urban fabric of the Loring Park Neighborhood.

STRATEGY 2.1.1: CLPC will develop an outreach and community participation plan that supports the development of a broad community based master plan.

- A:** Maintain, develop, and utilize comprehensive community contacts that includes connections to: rental and owner buildings (Loring is largely made up of multi-family dwellings); to neighborhood public, religious, commercial and educational institutions; and to ethnic and cultural communities of the Loring Park Neighborhood.
- B:** Organize design & development Workshops that formulate visions and implementation strategies for realization of housing, development and other planning issues.
- C:** Establish appropriate neighborhood task forces.
- D:** Maintain the CLPC Land Use Committee as a public forum on planning issues.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 2.1.2: Communicate and coordinate planning efforts with city planning staff and with the offices of elected officials.

STRATEGY 2.1.3: Communicate and coordinate planning efforts with adjacent

neighborhoods.

STRATEGY 2.1.4: Perform and incorporate neighborhood analysis & planning into a Loring Park Neighborhood Master Plan document.

- A:** Compile existing completed plans and guidelines including: The Loring Hill Design Guidelines, the Nicollet Avenue Development Design Guidelines , The Loring Park Master Plan (park plan), the Harmon Historic District design guidelines, the Loring Park and Minneapolis Bicycle Plan, the Walking Minneapolis Plan, the Downtown Transportation Action Plan, and the Minneapolis Comprehensive Plan,. Identify holes where issues have yet to be addressed and where areas have yet to be covered such as the area around the old Eitel Hospital, around Yale Place, and other areas as identified through further analysis.
- B:** Develop mapping that will serve as tools to understand history, existing conditions, current policies, current and future land use relationships, etc.
- C:** Work with Heritage Preservation Commission to identify and record Loring Park historical assets, and to investigate potential strategies for the long term preservation of the neighborhood's historic assets.
- D:** Incorporate transportation planning including, but not limited to transit, pedestrian, bicycle and auto.
- E:** Identify important public spaces and pedestrian corridors. Identify changes or improvements that should be made.
- F:** Identify neighborhood opportunity sites for future infill development or renovation.
- G:** Complete neighborhood design guidelines that addresses zoning, city goals, and the concerns and desires of neighborhood community members.
- H:** Create understandable Master Plan book that meets city requirements for approval and integration into the city's comprehensive plan.
- I:** Utilize the neighborhood Land Use Committee as a community forum to gather information, concerns and ideas that will be incorporated into planning and analysis.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 2.1.5: CLPC will work with the city of Minneapolis during the creation, approval, and ongoing implementation of the neighborhood master plan.

- A:** Engage relevant governmental entities such CPED, Public Works, and the City Councilmember's Office throughout the process of drafting the master plan.
- B:** Work with city staff and elected officials through the process of City Council approval of plan and incorporation of plan into the city's Comprehensive Plan
- C:** Utilize completed master plan through citizen engagement with relevant governmental entities such as CPED, Public Works, the City Councilmember's Office, CLIC, and others to help guide future development and public improvements.

OBJECTIVE 2.2:

Revitalize and Redevelop the Nicollet Avenue Commercial/Transit Corridor to become one of Minneapolis' outstanding urban Activity Centers, a street that is rich in culture, mix of uses, and in its variety of higher density residential opportunities that serve all segments of our diverse community.

STRATEGY 2.2.1: Implement goals of the Corridor Housing Initiative and the CLPC Nicollet Avenue Development Guidelines (CLPC approval 2004).

- A:** Pursue development of infill “opportunity” sites as identified through the CHI - CLPC community process.
- B:** Cooperate with the Stevens Square Neighborhood, the City of Minneapolis, and MNDOT on rebuilding the pedestrian fabric of the Nicollet Avenue/I-94 bridge with the goal of mending the break in the urban fabric caused by the I-94 freeway trench that now divides the historically continuous commercial district that runs between the Loring Park and Stevens Square neighborhoods.
- C:** Identify options for rebuilding the urban fabric of the Nicollet Avenue corridor at the I-94 crossing and pursue those options that can prove viable. These may include, but are not limited to: upgrading of pedestrian facilities on the current bridge, building an improved bridge, or the construction of land bridging that would recapture space to each side of the roadway for use in structured or open space infill development.
- D:** Support and promote the construction of a contemporary streetcar line along the Nicollet Avenue Corridor (see Transportation 4.1.2)

OBJECTIVE 2.3:

Development in the Loring Hill area will preserve the heritage and evoke the character of the neighborhood while welcoming changes that make the area a more vibrant place to live, work and visit.

STRATEGY 2.3.1: Implement urban planning recommendations of the Loring Hill Design Guidelines (CLPC approval 2006)

- A:** Support future development that preserves and respects the historic fabric of the Loring Hill area, and which responds to the architectural characteristics identified in the building zone and building typology of the design guidelines.
- B:** Incorporate Loring Hill Design Guidelines into proposed neighborhood master plan. Resolve any issues required for city approval and for incorporation into the city's Comprehensive Plan.
- C:** Identify and pursue appropriate preservation strategies to ensure the protection of valuable historic buildings and landscape features of the Loring Hill area.

- D:** Establish a safe, convenient and beautiful pedestrian corridor that traverses the slope of Loring Hill at the mid-block segments of 15th St., Oak Grove St., Clifton Pl., and Groveland Ave.
- E:** Improve pedestrian crossing safety across 15th Street and Oak Grove Street, between the Loring Hill area and Loring Park.
- F:** Create a long term transit and parking plan for the residents, small businesses, and regional institutions that are located in the Loring Hill area in order to sustain valuable neighborhood institutions, to protect historic properties, to control traffic, and to enhance the pedestrian experience.
- C:** Improve the pedestrian fabric along and across the Hennepin/Lyndale Civic Corridor. See Strategy 1.2.4
- D:** Implement traffic calming strategies along Groveland Ave. and Oak Grove St. and 15th St.

OBJECTIVE 2.4:

The Loring Greenway will be one of the city's outstanding urban green spaces, beautifully and vibrantly linking Downtown Minneapolis' Nicollet Mall to Loring Park* and the Berger Fountain.

STRATEGY 2.4.1: Improve and maintain the Loring Greenway

- A:** Support public and private efforts to enhance landscaping with extensive plantings of seasonal, annual and perennial flowers.
- B:** Support public and private efforts to enhance lighting along the greenway for the purpose of improving the safety and year round attractiveness of this important public space.
- C:** Support public and private efforts to improve way finding tools along the greenway including, but not limited to signage, kiosks and banners.
- D:** Support associations and other collective efforts of residents, businesses and institutions to enhance and enliven the Loring Greenway corridor.
- E:** Support the implementation of a long term maintenance plan for the Loring Greenway by the city's Public Works Department that includes adequate staffing to maintain the walkways, lawns, fountains, lighting, etc. to a high standard of care, and to provide adequate horticultural care to sustain a beautiful, long living collection of trees and shrubs.
- F:** Support short term efforts by the community to provide Greenway trees and other landscaping with care by a horticulturist.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

*Indicates MPRB park named Loring

OBJECTIVE 2.5:

The Hennepin – Lyndale Corridor will be developed into a civic corridor that improves connectivity between neighborhoods, serves pedestrian and other modes of transit with a setting which is safe and inviting, and which creates an environment befitting the important regional institutions that call the corridor home.

STRATEGY 2.5.1: Renovate and revitalize the urban fabric of the Hennepin / Lyndale Civic Corridor

- A:** Partner with the Lowry Hill neighborhood and area institutions in developing a vision for the future of the corridor and in pursuing improvements.
- B:** Work with political representatives and governmental agencies at the city, county, and state level to seek support and to pursue opportunities for improvements to the civic corridor.
- C:** Support and promote critical improvements to the corridor including improved crosswalks, separation of walking and bicycle paths, improved landscaping, improved transit stops, addition of freeway screening, improved way-finding, and other improvements espoused in the joint Loring Park & Lowry Hill neighborhood 2008 Hennepin/Lyndale Civic Corridor Design Charrette - 15 Year Plan.
See appendix
- D:** Support efforts to introduce a contemporary streetcar line along the Hennepin Avenue.
- E:** Develop “virtual charrette” to engage the Loring and Lowry Hill neighborhoods, plus the wider Minnesota community in the development of a civic vision for the future of the corridor.

OBJECTIVE 2.6:

The Loring Park Neighborhood will address critical needs for improvements to the neighborhood’s urban fabric that the community has identified as damaged, dangerous, ugly or underutilized. Note: See Section 6 for items related to Loring Park (the park).

STRATEGY 2.6.1: Improve the urban environment throughout the neighborhood when opportunities arise.

- A:** Improve Streetscapes including landscaping, lighting, pavements, crosswalks, etc.
- B:** Improve fences and landscaping along the neighborhood’s extensive freeway frontage. Improve pedestrian facilities at all freeway overpass bridges that connect to the Loring Park neighborhood including the I-94 overpass bridges at 1st Ave., Nicollet Ave, La Salle Ave., and Groveland Ave.

- C:** Improve/mitigate surface parking lot properties' impacts, through new infill housing and commercial development, greening, waste and storm water management, and landscaping efforts.
- D:** Coordinate neighborhood priorities regarding infrastructure improvements with city and county offices, and with CLIC (Capitol Long Range Improvement Committee).

STRATEGY 2.6.2: Support and assist new and emerging neighborhood groups active in community revitalization efforts.

3

ECONOMIC VITALITY

Goal: Support the health and vitality of the neighborhood's employment base and commercial sector, providing a diverse array goods and services to the pedestrian oriented local population and to the visitors of the areas many regional destinations.

See Economic Development policies, chapter 4, Minneapolis Comprehensive Plan

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis city offices such as City Council and CPED, NRP, community organizations including downtown area neighborhood organizations and business associations including the Loring Business Association, the Nicollet Avenue Business Association and the Minneapolis Downtown Council.

OBJECTIVE 3.1:

The Loring Park Neighborhood will support existing businesses and encourage new businesses along the neighborhood's commercial/transit corridors and at mixed use locations across the neighborhood.

STRATEGY 3.1.1: Support the maintenance, growth and revitalization of the neighborhood's primary retail centers located at Nicollet Avenue, at Hennepin/Harmon Avenues, and the southwest edge of the Downtown Minneapolis Business District.

- A:** Implement Nicollet Avenue Design / Development Guidelines including goals to revitalize Nicollet Avenue as a neighborhood retail center and a destination dining venue.
- B:** Work to establish an Activity Center based on retail, restaurants, cultural venues, and the convention center focused at the intersection of Nicollet Avenue & 15th Street.
- C:** Utilize the arts and culture, including theaters and art and cultural organizations to stimulate and support commercial activity in the Nicollet Avenue and Hennepin/Harmon. commercial districts.
- D:** Oversee activities of the Nicollet Avenue Special Services District and ensure that a neighborhood representative sits on the Service District Board.
- E:** Support a long-term maintenance plan for the Westside Convention Center Improvement Project at Grant Street by either expanding the Nicollet Avenue Service District, or by including area into a new Downtown Special Services District.
- F:** Support the establishment of a Downtown Special Services District.
- G:** Establish future goals and strategies for the Hennepin Avenue & Harmon Avenue commercial area as part of the proposed neighborhood master plan.
- H:** Support market research and outreach to attract businesses that provide a full array of goods and services to neighborhood residents and visitors, and which is appropriate to the scale and character of the neighborhood.

STRATEGY 3.1.2: Supplement 2% Commercial Loan Program from Phase I of the Loring Park Neighborhood NRP Plan.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 3.1.3: Support the Loring Park Business Community

- A:** Support communication resources such as the internet and other media to promote the use of neighborhood based goods and services.
- B:** Support the promotion of the neighborhood as a unique regional destination.
- C:** Support and promote business related resource and service associations such as the Loring Business Association, and the Nicollet Avenue Business Association.
- D:** Support and encourage well maintained streetscapes along the Nicollet and Hennepin/Harmon commercial corridors.
- E:** Support market research and business recruitment in order to provide a full array of goods and services for the residents and visitors of a pedestrian oriented neighborhood.

STRATEGY 3.1.4: Utilize the arts as an economic tool for neighborhood revitalization.

- A:** Support the creation of public art and public art space.
- B:** Support existing arts and entertainment businesses in the neighborhood, work with them to expand and develop a neighborhood presence along the primary commercial/transit corridors of Nicollet and Hennepin/Harmon Avenues.
- C:** Support art related events in Loring Park* and along the primary commercial/transit corridors of Nicollet and Hennepin/Harmon Avenues..

STRATEGY 3.1.5: Recognize neighborhood educational, cultural and religious institutions that support neighborhood businesses

OBJECTIVE 3.2:

The Loring Park Neighborhood will develop its potential as an area for tourism.

STRATEGY 3.2.1: Create Loring Park Walking Tour

STRATEGY 3.2.2: Support existing and new neighborhood signage and way finding infrastructure connecting visitors to neighborhood businesses and to important area destinations.

- A:** Establish a coherent and compelling pathway between Downtown Minneapolis and the Walker Art Center along a route starting at Peavey Plaza and passing through the Loring Greenway and Loring Park* to end at the Minneapolis Sculpture Garden and Walker Art Center.

- B:** Update graphics and Nicollet Avenue business information at two Eat Street “salt & pepper shaker” kiosks.
- C:** Partner with area cultural institutions to install banners at existing banner holders along the Loring Greenway
- D:** Support efforts at locations across the neighborhood that support a high quality way finding system.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

* Indicates MPRB park named Loring

4

TRANSPORTATION

GOAL: The Loring Park Neighborhood will work to develop, maintain and enhance access for residents and businesses through a balanced system of transportation modes that supports the land use vision, reduces adverse transportation impacts and decreases the overall dependency on automobiles. See **Transportation policies, chapter 2, Minneapolis Comprehensive Plan**

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Metro Transit, Hennepin Co. Transit & Community Works, MNDOT, Minneapolis city offices such as City Council and Public Works, NRP, community organizations including downtown area neighborhood organizations and business associations including the Loring Business Association, the Nicollet Avenue Business Association and the Minneapolis Downtown Council.

OBJECTIVE 4.1:

The Loring Park Neighborhood will be a non-auto, pedestrian oriented neighborhood.

STRATEGY 4.1.1: Utilize a comprehensive approach to cultivating a pedestrian oriented neighborhood.

- A:** Encourage pedestrian oriented land use and development – see Housing and Development, Section 1
- B:** Support and promote pedestrian oriented improvements to public space – see Urban Planning and Improvements, Section 2
- C:** Encourage commercial enterprises and future commercial development that prioritizes pedestrian usage – see Economic Vitality, Section 3
- D:** Support a beautiful and active park that encourages walking within the community.
- E:** Promote mass transit and alternate modes of transportation that support a pedestrian oriented life style – see other parts of this section.
- F:** Support walking and pedestrian oriented living as part of a commitment to protect the earth – see Sustainability and the Environment, Section 7
- G:** Improve health and safety aspects of the urban environment that effect pedestrian oriented living – see Safety & Livability, Section 8

STRATEGY 4.1.2: Support improvements to the neighborhood identified in the Minneapolis Pedestrian Master plan and in neighborhood based planning efforts.

- A:** Support improvements to pedestrian infrastructure that incorporate the accessibility guidelines of the Minneapolis Pedestrian Master plan.
- B:** Support and promote specific master plan recommendations for pedestrian infrastructure improvements in the Loring Park Neighborhood.

STRATEGY 4.1.3: Promote bicycling and support improvements to cycling infrastructure.

- A:** Support improvements to the neighborhood identified in the Minneapolis Bicycle Master plan and in neighborhood based planning efforts including but not limited to the goal of improving the 15th Street bicycle corridor, and the goal of extending the Hennepin Avenue bicycle corridor south through the Loring Park Neighborhood.
- B:** Maintain and improve existing bicycle paths in the neighborhood and park.
- C:** Encourage provisions for adequate bicycle storage at public and private facilities.
- D:** Encourage bicycle safety and improved integration with pedestrian and vehicular traffic through signage and other methods.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 4.1.4: Promote improved integration between modes of transportation such as pedestrian, cyclist, automobile and mass transit to ensure safe, convenient and comfortable transit for all members of the community.

- A.** Facilitate discussion between people who utilize different modes of transportation to establish mutual understanding and shared solutions to problems.
- B:** Work with planners, law enforcement, and legislators to develop improved methods to encourage and enforce safe and respectful transit amongst all modes of transportation.
- C:** Support education through such media as signage and other forms of communication to promote safe and respectful transit amongst all modes of transportation.

STRATEGY 4.1.5: Implement traffic calming strategies and improve crosswalk facilities at neighborhood locations impacted by high traffic speeds and volumes.

- A:** Work with the city on the implementation of traffic calming methods such as speed bumps and other options in areas where the community has expressed concern over excessive automobile speeds including, but not limited to locations along Groveland Ave., Oak Grove St., and Willow St. in the vicinity of Berger Fountain.
- B:** Work with the city to implement improvement options at crosswalks that have been identified by the community to be threatening or unsafe including, but not limited to crosswalks at Oak Grove St. & 15th St., Groveland Ave. & Hennepin/Lyndale, Oak Grove St. & Hennepin/Lyndale, and Willow St. & The Loring Greenway/Berger Fountain.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 4.1.6: Support and promote development practices and public policy that reduce the negative impacts of automobiles on the neighborhood.

- A:** Facilitate development of cooperative parking strategies such as “district parking” for residents, businesses and institutions in order to more efficiently utilize valuable urban space for auto parking needs.
- C:** Support reduced parking stall requirements for new and existing developments when steps are taken to reduce parking demand such as improving access to transportation, providing car share service and support for other alternate forms of transportation.
- B:** Support and promote the growth and development of car share service so that it can be accessible to all downtown area employees in order to increase use of transit and to decrease traffic volumes entering into and passing through the Loring Park neighborhood (logic: more people would use transit if they had access to a vehicle for meetings, errands and family emergencies).

STRATEGY 4.1.7: Support and promote opportunities to improve accessibility for those with physical limitations and disabilities along the neighborhood’s pedestrian corridors.

STRATEGY 4.1.8: Utilize CLPC Land Use Committee for discussion and education on non-auto oriented transit modes and pedestrian oriented living, and to promote alternate modes in public policy and neighborhood development.

- A:** Support car sharing in new residential and commercial developments.
- B:** Support the use of car sharing by downtown employers and employees.
- C:** Encourage adequate bicycle storage space be provided by current and new residential properties, and by commercial and institutional properties.
- D:** Encourage the public and private sectors to provide adequate parking and other support facilities for new and emerging modes of transit such as scooters, etc.
- E:** Utilize CLPC web site to provide information and links to resources for non-auto transit and lifestyle.

OBJECTIVE 4.2:

The Loring Park Neighborhood will support improvements to the convenience, comfort and affordability of transit within the Loring Park neighborhood and the greater downtown area.

STRATEGY 4.2.1: Extend and improve downtown bus fare zone in Loring Park Neighborhood.

- A:** Support cooperation with Metro Transit and neighborhood institutions to extend the 50 cent downtown bus fare zone to the Walker Art Center on Hennepin Avenue and to 15th Street on Nicollet Avenue (Eat Street).
- B:** Complete cost-benefit analysis of downtown bus fare zone extension.

- C:** Work with Metro Transit to implement other service improvements geared toward transit users who travel within the downtown area such as the Nicollet Mall free fare zone, incorporation of 50 cent zone with bus cards, etc.

STRATEGY 4.2.2: Improve service and protect the environment by improving mass transit technology

- A:** Support efforts to switch buses on the Nicollet Avenue Transit Corridor to gas-electric hybrid buses only.
- B:** Encourage the future use of gas-electric hybrid buses on the Hennepin Ave. Transit Corridor.
- C:** Support resident, business and institutional efforts in the Loring Park neighborhood to bring modern streetcar technology to the Nicollet and Hennepin Avenue transit corridors.

STRATEGY 4.2.3: Work with Metro Transit to improve and maintain transit stops that are safe and comfortable.

- A:** Facilitate communication from the community to Metro Transit regarding the quality and care of existing transit stops.
- B:** Ensure that shelters are located where they are needed including but not limited to transit stops located along Nicollet Avenue and at the Loring Park* entrance at Oak Grove St. and Hennepin/Lyndale.

5

HISTORIC PRESERVATION

GOAL: Promote the sustainable practice of protecting and reusing our culturally significant built environment, including buildings, districts, landscapes, and historic resources, while advancing growth through preservation policies

See Historic Preservation - chapter 9, Minneapolis Comprehensive Plan

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis city offices such as City Council and the Heritage Preservation Commission.

OBJECTIVE 5.1:

The Loring Park Neighborhood will preserve its historic fabric and character.

STRATEGY 5.1.1: Work with the city's Historic Preservation Commission (HPC) staff and neighborhood community members to identify Loring Park historic assets.

STRATEGY 5.1.2: Work with the HPC staff, individual property owners and the Loring Park community to designate individual properties and historic areas based on the 2008 Loring Park Historic Survey and on ongoing historic research.

STRATEGY 5.1.3: Promote education, awareness, and understanding of the unique architecture and landscapes of the Loring neighborhood.

- A:** Design and create a Loring Park Neighborhood Walking Tour with signage and other communication tools.
- B:** Provide access to historic information about the neighborhood through the CLPC neighborhood website.

6. PARK PLANNING & IMPROVEMENTS

GOAL: The Loring Park Neighborhood will cooperate with jurisdictions, public agencies, and the private sector to provide open space, green space, and recreational facilities to enhance the quality of life for citizens. See **Open Space & Parks policies - chapter 7, Minneapolis Comprehensive Plan**

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, the Minneapolis Park & Recreation Board, NRP, Friends of Loring Park, Walking Minneapolis.

OBJECTIVE 6.1:

The Loring Park Neighborhood will support the realization of the Loring Park Master Plan through improvements to the fabric of Loring Park*.

STRATEGY 6.1.1: Design and Develop a “Gateway to Loring Park” at Oak Grove St. and the Hennepin/Lyndale Corridor.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 6.1.2: Complete renovation of Berger Fountain and the construction of a newly designed plaza based on schematics provided by the Berger Fountain Committee and CLPC.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 6.1.3: Complete upgrades to other park entrances including those located at 15th St. & Willow St., and Grant St. & Willow St

STRATEGY 6.1.4: Make upgrades to recreational facilities as needed including facilities such as the basketball courts, tennis courts and the shuffle board courts.

- A:** Support public and private funding for refurbishments and improvements,
- B:** Engage in long term planning of park sport facilities based on the Loring Park* Master Plan (1994), and on ongoing community based discussions.

STRATEGY 6.1.5: Maintain improvements from the Loring Park Neighborhood NRP Phase I investments including, but not limited to: pond edge plantings (control invasive cattails), bicycle paths, walking paths and the Superintendent’s Buildings.

OBJECTIVE 6.2:

The Loring Park Neighborhood will support public and private partnerships that work to improve the quality and vitality of Loring Park*

STRATEGY 6.2.1: Establish strong communications with the Minneapolis Park & Recreation Board (MPRB). Invite planning, programming, security and maintenance staff to attend Loring Park Land Use and Livability Committee meetings to discuss current concerns and future needs.

STRATEGY 6.2.2: Support public/private partnerships that work to improve the quality and vitality of Loring Park*.

- A:** Support partnerships that work to improve landscaping and other physical amenities.
 - B:** Support partnerships that work to increase summer and winter time activity in the park through the addition of new programs and supportive services.
 - C:** Support and promote the Loring Park Dog Grounds.
 - D:** Support organizations such as *Friends of Loring Park* and *Walking Minneapolis*, which are private non-profit organizations that are dedicated to improving the quality and increasing the vitality of Loring Park*.
- Indicates MPRB park named Loring

7 SUSTAINABILITY & THE ENVIRONMENT

GOAL: Promote sustainable design practices in the preservation, design, construction and maintenance of the natural and built environments.

See Environment policies - chapter 6, Minneapolis Comprehensive Plan

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis city offices such as City Council, CPED, Solid Waste & Recycling and Public Works, NRP, future developers in the neighborhood.

OBJECTIVE 7.1:

The Loring Park Neighborhood will encourage the highest sustainable design, construction and maintenance standards for all new construction, renovations, and existing development.

STRATEGY 7.1.1: Utilize the CLPC Land Use Committee & Community Forum to educate the community on sustainable practices and to encourage the application of these practices in the committee's review of future development in the neighborhood.

- A:** Support and promote the use of sustainability standards such as LEED in the design and construction of renovation and new construction developments by the public and private sector.
- B:** Support and promote preservation and re-use of valued existing buildings as an important sustainability practice.
- C:** Support and promote the use of new and innovative technologies to protect and improve the environment such as green wall and green roof technology.
- D:** Support and promote incorporation of sustainable site planning practice for new and existing properties, including the minimization of non-permeable surfaces and the use of rain gardens.
- E:** Support and promote improvements to a complete array of transportation alternatives that conserve energy, reduce pollution, and develop a more livable community. (see Transportation - Section 4).

STRATEGY 7.1.2: Create a matching grant program for incorporation of innovative "green" elements into existing or new multi-family residential properties.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 7.1.3: Maintain and enhance the urban forest and green space.

- A:** Assist the MPRB in surveying missing or diseased trees in the neighborhood public right-of-ways.
- B:** Support incentives such as an annual awards to encourage neighborhood residents, business owners, and institutions to invest in the care and enhancement of landscaping including, but not limited to open space gardens, balconies, storefronts and window boxes.
- C:** Support the incorporation of green walls and green roofs at existing blank walls and roof tops through out the neighborhood.

STRATEGY 7.1.4: Support the use of, and access to alternate energy resources that reduce negative effects on the climate, and on the natural and urban environment.

- A: Support and promote the development of locally generated alternative energy including wind, solar and other innovative energy sources.
- B: Support and promote alternate fuel stations for such resources as electric and bio fuel for automobiles at existing and new developments.

8. LIVABILITY & SAFETY

GOAL: The Loring Park Neighborhood will be a safe and livable community.

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Hennepin County, Minneapolis city offices such as the City Council, the police department, CCP-SAFE, city attorney's office, and the fire department, NRP, community organizations including downtown area neighborhood organizations and business associations including the Loring Business Association, the Nicollet Avenue Business Association and the Minneapolis Downtown Council, Restorative Justice, and The Wells Foundation.

OBJECTIVE 8.1:

The Loring Park Neighborhood will sustain a Livability Committee as a forum for citizens to raise concerns and ideas, and to pursue initiatives for social and safety related elements of our neighborhood's quality of life.

STRATEGY 8.1.1: Organize regular meetings of a Livability Committee

- A:** Produce agendas, and do pre-meeting preparation with guests.
- B:** Provide for the taking of meeting minutes and prepare for delivery to the CLPC Board of Directors, to elected officials, relevant public agencies, and to the neighborhood and general public through the CLPC neighborhood website.
- C:** Provide a meeting facilitator to moderate discussions and to guide committee actions.

STRATEGY 8.1.2: Maintain connections in the community to provide awareness of specific projects, events and community concerns that are appropriate items of discussion at Livability Committee meetings.

- A:** Maintain ongoing communications with city and other governmental agencies.
- B:** Maintain phone and e-mail access to CLPC by community members.
- C:** Utilize input from citizens at Livability Committee meetings.

STRATEGY 8.1.3: Perform Outreach to involve the full diversity of the community in committee meetings.

- A:** Publicize committee meetings on CLPC neighborhood website, CCP/SAFE Virtual Block Club, in the community calendar of the downtown newspaper, postings on community bulletin boards, community e-mail notices, etc.
- B:** Perform on-the-ground outreach to area business owners.

- C:** Work with the management of condominiums and rental buildings to provide information to residents (Loring Park is primarily a multi-family dwelling neighborhood).
- D:** Provide information at community events.

STRATEGY 8.1.4: Provide input and oversight on the development and implementation of Livability related portions of the neighborhood NRP Phase II Plan (Part II of this plan).

STRATEGY 8.1.5: Partner with the park and other community institutions on the planning of community events (see section 10 – Community Events).

STRATEGY 8.1.6: Promote multi-jurisdictional and multi-neighborhood dialogue and problem solving.

OBJECTIVE 8.2:

The Loring Park Neighborhood will partner with the police, park police, city attorney’s office, and other area social agencies on innovative safety strategies and public policy solutions.

STRATEGY 8.2.1: Support and participate in the Downtown 100 program to prosecute chronic offenders in Downtown Minneapolis.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 8.2.2: Support and promote continuation of the City’s Community Prosecutor Program.

STRATEGY 8.2.3: Support a dedicated neighborhood probation officer for downtown neighborhoods.

- A:** Offer CLPC office for shared use with probation officer

STRATEGY 8.2.4: Increase police presence at locations through out the neighborhood

- A:** Provide a “beat cop” for the Nicollet Avenue area.
- B:** Increase police presence in Loring Park*.
- C:** Maintain ongoing communications with community members and the Minneapolis Police Department to identify crime “hot spots” and to ensure adequate police presence through out the neighborhood.
- D:** Recognize livability crimes such as public drinking, graffiti, prostitution and drug dealing, etc. as significant offenses that harm the quality of life in our urban neighborhood. Work with the police and community members to minimize these types of activities in the park and through out the neighborhood.

- E:** Support a proactive approach by law enforcement to address root causes to the presence of chronic offenders.

STRATEGY 8.2.5: Expand Downtown Safe Zone including installation of Safe Zone security cameras along the Loring Park stretches of Nicollet Avenue, Grant Street, and the Loring Greenway.

STRATEGY 8.2.6: Continue to support and promote Restorative Justice Community Action Inc.

- A:** Promote Restorative Justice as part of the Loring Park neighborhood's comprehensive approach to crime and livability by supporting communication with offenders and close coordination with neighborhood beat officers and community prosecutors.
- B:** Promote and encourage participation by Loring Park community members in Restorative Justice conferences.
- C:** Maintain ongoing communication between CLPC and Restorative Justice staff and directors.
- D:** Support funding for program at city and county budget hearings.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 8.3:

The Loring Park Neighborhood will create opportunities for community members to participate in making a safer and more livable community.

STRATEGY 8.3.1: Promote and host an annual training workshop sponsored by CERT and/or Red Cross.

STRATEGY 8.3.2: Work to create a Loring Park Neighborhood walking club, and or block club.

STRATEGY 8.3.3: Support an annual Earth Day Clean Sweep/Litter Pick up Day.

STRATEGY 8.3.4: Partner with the Park and other community institutions on community events such as National Night Out and Light Up Loring (see section 10.1 and 10.2 – Community Events).

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 8.4:

The Loring Park Neighborhood will enhance and monitor Public Policy.

STRATEGY 8.4.1: Monitor the Hennepin County Criminal Justice Coordinating Committee 5 year plan addressing Livability issues.

STRATEGY 8.4.2: Promote a Minneapolis Police Department that is fully funded, adequately staffed and which is made up of people of diverse backgrounds.

- A:** Initiate and promote cadet recruitment opportunities in our community.
- B:** Offer Loring Park as a community policing training opportunity site.

STRATEGY 8.4.3: Support a high level of diversity within the Mpls Police Dept.

OBJECTIVE 8.5:

The Loring Park Neighborhood will address critical issues effecting environmental aspects of neighborhood safety, health and livability.

STRATEGY 8.5.1: Maintain and improve street lighting through out the neighborhood

- A:** Work with Excel Energy and the City of Minneapolis Department of Public Works to improve communication systems such as the 311 internet and call-in program for the reporting and repair of damaged or burned-out light fixtures.
- B:** Work with Excel Energy and the City of Minneapolis to upgrade the energy efficiency and light levels of existing street lights.
- C:** Work with Excel Energy, the City of Minneapolis and community members to identify areas with inadequate light levels and where additional light fixtures should be installed.

STRATEGY 8.5.2: Support and promote efforts to eliminate graffiti

- A:** Support timely graffiti removal requirements.
- B:** Support programs that aim to prevent graffiti.
- C:** Work to increase the capture and prosecution of graffiti offenders.

STRATEGY 8.5.3: Support and promote efforts to reduce noise.

- A:** Work to enforce and improve motor vehicle noise laws.
- B:** Work to enforce garbage pick-up time restrictions.
- C:** Work to encourage use of quieter garbage/recycling storage containers and quieter methods of garbage/recycling removal.
- D:** Work to support community standards that discourage late night carousing and loud behavior.
- E:** Work to establish and enforce audibility standards for public events in and around Loring Park* that balance both the important residential and civic aspects of our urban neighborhood. Standards might include maximum volumes, speaker orientation, times of day, etc.

STRATEGY 8.5.4: Support and promote efforts to reduce litter

- A:** Work with property and business owners to maintain clean sidewalks and landscaping.
- B:** Work with the city Solid Waste & Recycling Department to ensure that there are an adequate number of public trash containers and that they are emptied with adequate frequency.
- C:** Support community efforts such as an annual clean sweep to maintain a clean neighborhood environment.

STRATEGY 8.5.5: Support and assist new and emerging neighborhood groups active in improving the safety and livability of the Loring Park Neighborhood.

OBJECTIVE 8.6:

The Loring Park Neighborhood will support community access to a full range of social services.

STRATEGY 8.6.1: Support social services that are located within the Loring Park Neighborhood.

- A:** Provide information regarding area social services to the Loring Park community through the CLPC neighborhood website, call-in referrals, community e-mail, and Livability Committee meeting discussion and announcements.
- B:** Seek to retain District 202 as a neighborhood based organization serving GLBT youth.

*Indicates MPRB park named Loring

9. EDUCATION, CULTURE AND RECREATION

GOAL: The Loring Park Neighborhood will be an attractive and supportive place for individuals to learn, practice, and to share the richness of their knowledge, skills and talent.

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis Park & Recreation Board, Minneapolis Public School Board, NRP, Emerson School, Minneapolis Community & Technical College, Metropolitan State College, University of St. Thomas, and Hamline University.

OBJECTIVE 9.1:

The Loring Park Neighborhood will continue communication and partnering between Emerson Spanish Emerson School and CLPC in order to promote a healthy, safe and stimulating environment for our neighborhood's K-8 public school.

STRATEGY 9.1.1: Support efforts to provide quality media such as books, and quality up-to-date multi-media facilities for school students.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 9.1.2: Support access by the school to public services offered by Hennepin County and other governmental agencies.

- A:** Host a meeting with County Commissioner, inviting County Staff, Emerson school personnel to discuss Emerson's need for additional Hennepin County services.

STRATEGY 9.1.3: Support neighborhood based programs that teach students about community awareness and civic life.

OBJECTIVE 9.2:

The Loring Park Neighborhood will support educational opportunities for people of all ages and backgrounds.

STRATEGY 9.2.1: Cooperate with and support neighborhood adult education facilities such as the Minneapolis Community & Technical College, Metropolitan State College, the Minneapolis campus of St. Thomas University, and the Minneapolis campus of Hamline University.

- A:** Cooperate on campus development and neighborhood planning.
- B:** Support neighborhood based curriculum opportunities.
- C:** Support programs that provide support to students such as *The Power of YOU* free-tuition program, the *Step-Up* internship program, and the *Achieve Minneapolis Career and College Centers*

OBJECTIVE 9.3:

The Loring Park Neighborhood will cultivate historic Loring Park* as a venue for cultural and recreational opportunities.

STRATEGY 9.3.1: Support arts and cultural programming at the Loring Park Community Center and at other locations in the park (see also section 10.1 and 10.2 – Community Events) .

STRATEGY 9.3.2: Support the use of interactive sport and play facilities including, but not limited to tennis, basketball, horseshoes, shuffle board, chess, playground, pool.

- A:** Encourage high maintenance standards for all existing facilities.
- B:** Support public and private funding for improvements to facilities.
- C:** Support additional services within the park to encourage usage of park facilities.
- D:** Support and promote Sport Clubs such as the Loring Park Shuffle Board Club and Horseshoe Club.

* Indicates MPRB park named Loring.

10. COMMUNITY EVENTS & OUTREACH

GOAL: The Loring Park Neighborhood will be a place with a strong sense of community, where citizens know one another, care about each other, and care about the shared place they call home.

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis Park & Recreation Board, Minneapolis Public Schools, NRP, The Woman's Club of Minneapolis, neighborhood religious institutions.

OBJECTIVE 10.1:

The Loring Park Neighborhood will be the setting of a variety of public meetings and events through-out the year that allow community members to get to know one another, to promote community safety, and to celebrate our unique and diverse community.

STRATEGY 10.1.1: Support and promote existing events in Loring Park*.

- A:** Support and promote annual neighborhood events in Loring Park such as National Night Out, Friends of Loring Park Volunteer Day, and Lighting Up Loring
- B:** Support and coordinate with major regional events such as Gay Pride, Loring Park Arts Festival, and take Back the Night.

STRATEGY 10.1.2: Support and promote new events in Loring Park* and across the neighborhood.

- A:** Support and promote new events which might include an Ice Cream Social with the Minneapolis Pops, "Bring in the Police Band", a winter Salsa Dance Band event at the Loring Park Community Center, etc.
- B:** Support and promote Nicollet Avenue businesses with a new summertime "Taste of Eat Street" block party.
- C:** Support a new annual Hennepin-Lyndale Stakeholders Forum and Social event.
- D:** Support and promote a Loring Park "Town Hall Meeting" that may include special guests featuring topics that are important to the community.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 10.1.3: Seek communication and coordination regarding major city events held in Loring Park, at the Convention Center, and at other neighborhood institutions in order to ensure successful events that minimize negative impacts on the residents, businesses and institutions of Loring Park.

STRATEGY 10.1.4: Organize and promote a CLPC Annual Meeting.

- A: Provide an opportunity for the neighborhood to meet city officials and staff.
- B: Provide an opportunity for the neighborhood to meet representatives of public agencies and area institutions.
- C: Provide information on current projects and developments in the city and neighborhood.
- D: Provide an opportunity for citizens to learn about and participate in their neighborhood community organization.
- E: Acquire suitable space and accommodations for event.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

OBJECTIVE 10.2:

The Loring Park neighborhood will utilize communication media to reach out to an urban multi-family residential community.

STRATEGY 10.2.1: Publicize neighborhood related events and meetings to expand community awareness and participation

- A: Utilize local print and electronic media
- B: Pursue cooperative efforts with local media and other downtown area neighborhood organizations to maximize outreach potential.
- C: Maintain CLPC neighborhood website.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

11. Facilities & Communication Tools

GOAL: The Loring Park Neighborhood will have the facilities and tools necessary to support and organize citizen efforts to engage the public and private sector for the purpose of improving the neighborhood's quality of life and the quality of its environment.

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, Minneapolis Park & Recreation Board, City of Minneapolis, NRP, Hennepin County.

OBJECTIVE 11.1:

The Loring Park neighborhood will maintain access to the tools and facilities necessary to support the organization and mission of Citizens for a Loring Park Community (CLPC).

STRATEGY 11.1.1: Maintain an office as the home base for CLPC in order to address citizen concerns, and to engage the public and private sectors in efforts to improve the neighborhood.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 11.1.2: Maintain communication systems that connect the community with the CLPC office and its volunteers, and which facilitate the work and mission of the organization.

- A:** Telephone service
- B:** E-mail
- C:** printer, printing & mailing supplies

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 11.1.3: Retain access to suitable public meeting spaces for CLPC related meetings and events.

12.

Human Resources

GOAL: Citizens for a Loring Park Community (CLPC) will recruit and retain the human resources necessary to accomplish its mission in service to the Loring Park Community.

Partners: Including, but not limited to the Loring Park residential, business and institutional communities, City of Minneapolis, NRP, Minneapolis Park & Recreation Board, Hennepin County.

OBJECTIVE 12.1:

CLPC will engage the community as participants and volunteers for the purpose of maintaining the CLPC organization, in accomplishing its mission of community service.

STRATEGY 12.1.1: Perform Outreach to involve the full diversity of the community in committee meetings and organizational support.

- A:** Publicize committee meetings on CLPC neighborhood website, in the community calendar of the downtown newspaper, newspaper ads, postings on community bulletin boards, community e-mail notices, etc.
- B:** Perform on-the-ground outreach to area business owners.
- C:** Identify communication liaisons between CLPC and neighborhood institutions, associations and resident communities.
- D:** Work with the management of condominiums and rental buildings to provide information to residents (Loring Park is primarily a multi-family dwelling neighborhood).
- E:** Provide information at community events (see section 10 - Community events).

STRATEGY 12.1.2: Sustain ongoing participation by community members by facilitating community meetings that are welcoming, fair and respectful.

OBJECTIVE 12.2:

CLPC will utilize professional staff and services to support the operation and mission of the Loring Park neighborhood organization.

STRATEGY 12.2.1: Employ professional staff to manage operation of the CLPC organization and to facilitate community and volunteer based efforts to fulfill the organization's mission.

- A:** Coordinator and, or office management position
- B:** Accountant services
- C:** Other organizational support services.

There are proposed NRP allocations for this strategy item. See NRP Allocation Spreadsheet for details Appendix A

STRATEGY 12.2.2: Maintain Neighborhood Revitalization Program (NRP) support services for neighborhood organizations.

STRATEGY 12.2.3: Support an efficient city system for the processing of NRP/CLPC contracts and funds.

STRATEGY 12.2.4: Coordinate with city council member, city departments and city staff to facilitate an efficient and effective two-way exchange of valuable information and feedback with the community, and to assist citizens with successfully engaging the city in decision making processes.

STRATEGY 12.2.5: Utilize Loring Park* staff and the MPRB to effectively promote common goals such as reinforcing community and neighborhood quality of life.

* Indicates MPRB park named Loring.

Appendix A

Loring Park Neighborhood NRP Phase II Ten Year Action Plan - Proposed NRP Phase II Funding Allocations HOUSING RELATED ITEMS

| STRATEGY | NRP FUNDS | PARTNERS | ADDITIONAL INFORMATION |
|----------------------------------------------------------------------------------------------|------------------|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 1.1.1.A Residential Property 2% Loan Program | \$110,000 | Lead Agency: CLPC and NRP | \$50,000 initial allocation - remaining allocation dependent on availability of phase II funding |
| 1.2.1.A Niccollet Ave. affordable housing Development Incentive Fund | \$109,841 | Lead Agency: CLPC and NRP | \$50,000 initial allocation - remaining allocation dependent on availability of phase II funding |
| 1.2.2 Utilize NRP Housing Reserve funds | ---- | Lead Agency: CLPC and NRP | \$1,000,000 for Jeremiah Project \$200,000 1501 Hawthorne Early access funds now spent - not included in phase II allocations |
| 1.3.1 Efforts to end homelessness - grant to Heading Home Hennepin | \$15,000 | Lead Agency: CLPC and NRP | \$5,000 initial contribution - remaining contribution dependent on availability of phase II funding |
| 2.1.1 Neighborhood Master Plan- Neighborhood Planning Coordination and Outreach | \$19,000 | Lead Agency: CLPC and NRP | |
| 2.1.4 Neighborhood Master Plan- Analysis, Planning, and document production | \$49,000 | Lead Agency: CLPC and NRP -City of Minneapolis | Utilize city staff during creation and coordination of master plan |
| 7.1.2 Sustainability Innovation fund for Existing and New Residential Developments | \$35,502 | Lead Agency: CLPC and NRP | |
| TOTAL: | \$338,343 | | Housing related allocations |

URBAN DESIGN & IMPROVEMENTS

| STRATEGY | NRP FUNDS | PARTNERS | ADDITIONAL INFORMATION |
|--------------------------------------------------------------|-----------|----------------------------------------------------------------------------------------|-----------------------------------|
| 2.4.1.F Support for Loring Greenway Horticulturist | \$9,000 | Lead Agency: CLPC and NRP -Loring Greenway committee -Department of Public Works | \$.3,000 per year for three years |

ECONOMIC VITALITY

| | | | |
|------------------------------------------------------------------|---------|-----------------------------------------------------------|---|
| 3.1.2 Supplement Phase I 2% Commercial Loan Program | \$9,232 | Lead Agency: CLPC and NRP -Loring Business Association | - |
| 3.2.2 Visitor Way-Finding and Signage | \$8,000 | Lead Agency: CLPC and NRP | |

TRANSPORTATION

| | | | |
|------------------------------------------------------------|----------|----------------------------------------------------------|--|
| 4.1.3.D Bicycle Safety - Signage and Education | \$2,000 | | |
| 4.1.5 Traffic Calming and Crosswalk Improvements | \$17,000 | Lead Agency: CLPC and NRP -Department of Public Works | |

PARK PLANNING & IMPROVEMENTS

| | | | |
|---------------------------------------------------------------------------------------------|---------|----------------------------------------------------------------|--|
| 6.1.1 Park Entrance Improvements At Oak Grove St. & Hennepin- Lyndale Aves. | \$8,000 | Lead Agency: CLPC and NRP - Friends of Loring Park -MPRB | |
| 6.1.2 Berger Fountain & Plaza Improvements | \$8,000 | Lead Agency: CLPC and NRP - Friends of Loring Park -MPRB | |

SUSTAINABILITY & THE ENVIRONMENT

| STRATEGY | NRP FUNDS | PARTNERS | ADDITIONAL INFORMATION |
|----------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------------|------------------------|
| 7.1.2 Sustainability Innovation Loan for Existing and New Residential Developments | See housing related items for funding amount. | Lead Agency: CLPC and NRP | |

LIVABILITY & SAFETY

| | | | |
|--------------------------------------------------------------------------|---------|---------------------------|--|
| 8.2.1 Support for Downtown 100 Crime reduction project | \$5,000 | Lead Agency: CLPC and NRP | |
| 8.2.6 Support for Restorative Justice Community Action Inc. | \$5,000 | Lead Agency: CLPC and NRP | |

EDUCATION, CULTURE & RECREATION

| | | | |
|--------------------------------------------------------------|---------|-------------------------------------------------------------------------------------|--|
| 9.1.1 Emerson Public School Multi-Media Support | \$2,000 | Lead Agency: CLPC and NRP -Emerson Public School - Minneapolis Public Schools | |
|--------------------------------------------------------------|---------|-------------------------------------------------------------------------------------|--|

COMMUNITY EVENTS

| | | | |
|----------------------------------------|-----------------|---------------------------|----------------------------------------|
| 10.1.2 Community Events Fund | \$7,500 | Lead Agency: CLPC and NRP | \$2,500 per year for three years |
| 10.1.4 CLPC Annual Meeting | \$1,000 | Lead Agency: CLPC and NRP | \$333 per year for three years |
| 10.2.1 Media Outreach | \$7,500 | Lead Agency: CLPC and NRP | |
| TOTAL | \$89,362 | | Non-Housing related allocations |

FACILITIES & OUTREACH TOOLS

| | | | |
|--------------------------------------------------------------|----------|---------------------------|--------------------------------------------------------------------------|
| 11.1.1 CLPC Office space | \$12,000 | Lead Agency: CLPC and NRP | \$4,000 per year for three years Rent currently runs \$4,800 per year |
| 11.1.2 Citizen Outreach and Engagement - Communication | \$2,468 | Lead Agency: CLPC and NRP | \$786 per year for three years |

HUMAN RESOURCES

| | | | |
|----------------------|------------------|---------------------------|----------------------------------------------------------------------------------|
| 12.2.1 CLPC Staff | \$60,000 | Lead Agency: CLPC and NRP | - Funding for three year period - does not include \$17,500 phase I roll-over |
| TOTAL | \$74,468 | | Organizational Support / Administration |
| GRAND TOTAL | \$502,173 | | Total Allocations |