

## Memorandum

Date: June 10, 2009

To: Policy Board Members and Alternates

From: Robert D. Miller, Director

Subject: Central Neighborhood Plan Modification Request

I have received and reviewed a request from the Central Area Neighborhood Development Organization (CANDO) to approve a plan modification that updates the Phase I Neighborhood Action Plan for the Central neighborhood and reallocates a significant amount of the neighborhood's NRP resources. Central has gone through some significant changes (the issues with CNIA, audit and financial problems, funder requests for grant repayments, creation and recognition of a new neighborhood organization (CANDO), and increasing housing and crime concerns) since the Phase I NAP was approved in 1995.

CANDO has established itself as a responsive and responsible organization with an emphasis on resident participation and continuing implementation of the neighborhood improvement efforts that CNIA began. As part of their plan implementation process, CANDO initiated a strategic planning effort that culminated with the adoption of a 5-year strategic plan. The plan modification submitted by CANDO uses the strategic plan approved by residents as the basis for modifying the Phase I NAP and reallocating resources to address current and future neighborhood needs.

The proposed modification is attached. The modification updates strategy language in the 1995 plan, adds descriptive information, and reallocates a total of \$ 439,020.43. It addresses the contracted balances that have not been needed for the original activities and currently allocated but uncontracted funds. It focuses on the role of CANDO in community improvement efforts and re-positions NRP Funds to better suit current conditions and priorities.

During my review, I found that:

1. The modification makes language changes to existing strategies to make them more current.
2. Reallocates more than \$ 25,000 but less than 25% of the total Phase I allocation for Central.
3. CANDO developed these modifications with the assistance of NRP staff and City departments that would be involved with implementation.

4. The development and approval process occurred with considerable community input over a one-year period of time and the proposed changes are based on the neighborhood approved 5-year strategic plan for 2010-2014.
5. CANDO has followed the process required by the Policy Board's "Changing Approved Neighborhood Action Plans and Early Access Requests" policy.
6. The CANDO Board approved the plan modification on April 20, 2009 and the modifications were presented and approved at a community-wide meeting on April 30.
7. The modification does not change the amount of NRP dollars committed to the Neighborhood Action Plan.

These findings support approval of this plan modification request. Our "Changing Approved Neighborhood Action Plans and Early Access Requests" policy and subsequent actions taken by the Board would allow me to administratively approve this request. Because of the extensive changes being made and the amount of the dollars being reallocated, however, I am exercising my option to bring this to the Policy Board for review and action.

Based on my review of this plan modification request, I recommend that the Policy Board adopt the following resolution:

**RESOLVED**, That the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") has received and reviewed Plan Modification #19 to the Central Neighborhood's Phase I Neighborhood Action Plan; and

**BE IT FURTHER RESOLVED**, That the Board supports the language changes and reallocations proposed in this modification, agrees with the NRP Directors determination that approval of this modification is appropriate and approves an effective date of June 1, 2009 as the date for the plan modification approval.



# Plan Modification

FOR NRP OFFICE USE ONLY

NS review by: \_\_\_\_\_ date \_\_\_\_\_

Team Leader Review by: \_\_\_\_\_ date \_\_\_\_\_

NRP/CP review by: \_\_\_\_\_ date \_\_\_\_\_

(revised spreadsheet attached)

Phase 1 Modification #: 19

Phase 2 Modification #:

fn: NRP Plan Mod Form rev.: 11-19-07

## Neighborhood:

**CENTRAL**

### I. Approval Process Checklist

*On the checklist below please indicate the type of modification you are requesting (Section IV, on the following page, will help you calculate the total NRP dollars affected by this Plan Modification). This will determine the approval process the neighborhood must follow. See NRP's Policy on "Changing Approved Neighborhood Action Plans and Early Access Requests - Amended – 11/19/2007" for more information.*

Type of Modification (check all that apply)		21 Day Notice	Neigh. Board Vote	Broad-based Support	NRP Legal Review	Final Approval
<input checked="" type="checkbox"/>	Makes a minor language revision to an existing plan strategy or rolls an existing Phase I strategy to the approved Phase II plan-- no funding reallocation	To those affected	Yes	No	No	NRP Director
<input type="checkbox"/>	Reallocates \$25,000 or less between existing plan strategies	To those affected	Yes	No	No	NRP Director
<input checked="" type="checkbox"/>	Reallocates more than \$25,000 (or up to 25% of the total NRP plan allocation) between existing plan strategies	Broad notice	Yes	Yes	No	NRP Director, (he may request PB)
<input type="checkbox"/>	Reallocates more than \$25,000 and more than 25% (and up to 40%) of the total NRP plan allocation between existing strategies	Broad notice	Yes	Yes	No	PB
<input type="checkbox"/>	Reallocates 40% or more of the total NRP plan allocation between existing strategies	Broad notice	Yes	Yes	No	PB & CC
<input type="checkbox"/>	Reallocates 40% or more of the total NRP plan allocation (within 12 months) between existing strategies	Broad notice	Yes	Yes	No	PB
<input type="checkbox"/>	Creates a new strategy within the total existing NRP plan allocation (regardless of the \$ amount)	Broad notice	Yes	Yes	Yes	PB & CC
<input type="checkbox"/>	Requests an increase in funding to the total existing NRP plan allocation	Broad notice	Yes	Yes	No	PB & CC

**II. Proposed Modification** (*Briefly describe the modification, indicating any required plan text changes -- if necessary, attach additional documentation*):

**Reallocation:** \$ 439,020.43

**Language Revisions:**

**COMMUNITY BUILDING**

A.1 Publish and distribute the ~~Community Word~~ Central Neighborhood News on a regular basis, and develop and implement other communications strategies as appropriate, ensuring all reasonable efforts will be made to produce media in multiple languages.

A.4 Support CANDO's activities to increase citizen participation, including: a) hiring staff to help organize all blocks, b) making sure that organizing activities are inclusive, open and representative, and c) conduct an assessment to identifying barriers to community involvement of non-English speaking residents and taking steps to facilitate their involvement in neighborhood activities, and d) sponsoring community involvement events, projects and recognitions.

(2009-2014) The Community Leadership Committee will co-sponsor the annual CleanSweep event, including graffiti removal, litter pick up, and beautification projects, spearheading organization of the project through staff.

The Community Leadership Committee will promote community awareness and unity by sponsoring an annual awards ceremony for "Young Leader of the Year", "Neighbor of the Year", and "Block Club of the Year", tying the event to the CANDO annual meeting and elections. Nominations for these categories will be accepted by the CLC from CANDO members and/or partners.

A.5 ~~Utilize CCP/SAFE block grant program as a model to p~~Provide small improvement grants to block clubs or other groups of residents or business owners applying for projects related to community building and/or property improvement efforts. an incentive fund to organize new block clubs and motivate existing groups.

B.1. Create a fund for performances, programs, exhibits, gateway projects and workshops which involve youth and adults.

(2009-2014) Solicit proposals, one for youth and one for adults, for an arts project that engages and encourages community, showcases local talent, builds upon the strength and assets of the neighborhood and promotes peace.

B.2 Increase citizen participation in the implementation of the Central Neighborhood Action Plan through existing festivals, ie.Cinco de Mayo, Old 4<sup>th</sup> Ave Days, Southside Festival.

(2009-2014) Continue to be a partner in the planning and implementation of the annual Southside Festival, using the opportunity as a community engagement tool.

C.1 Organize regular meetings with leaders from the neighborhood, ~~such as churches, the Boys and Girls Club and Sabathani,~~ to discuss issues of concerns and areas of collaboration; and maintain the working partnerships with agencies, organizations, and individuals through their membership on the Community leadership Committee.

- D.3 ~~Work with CCP/SAFE~~ Undertake and support initiatives to eliminate crack houses, gang activity, drugs, gun violence, and other disruptive and/or criminal activities.

(2009-2014) Continue to support and participate in the Bobby Brown Beyond the Court gun violence prevention basketball clinic held at Green Central Park and Gym.

Sponsor the Weekend Fall In Project, a collaborative gang intervention initiative for young men trying to leave the life, between Central Park, Hennepin County Probation, Park Police and the Circle of Discipline, conducted at Central Park and Gym.

- D.7 Support the development of a permanent Curfew and Attendance Center in south Minneapolis, and increase Central neighborhood participation in Restorative Justice Programs.

(2009-2014) Support Restorative Justice Programs including the Powderhorn Park Neighborhood Association Restorative Justice Program, and assist with efforts to increase Central participation, using the Youth CANDO Council to connect in the development of a youth Restorative Justice component.

## **BUSINESS & ECONOMIC DEVELOPMENT**

- A.1 Organize annually over the next 5 years a neighborhood job and resource fair.

(2009-2014) Sponsor or co-sponsor job and resource fairs using either traditional or non-traditional methods, e.g.: partner with Sabathani to provide a traditional booth and employer style fair for direct interaction, an/or partner with Green Central School to use their computer lab to hook people up with employment opportunities, resume writing, completion of job applications, how to use search engines, and so forth.

- A.2 Assist community members through supporting, partnering in and/or publicizing who attend the job fairs, job linkage programs, networking, employee training, and /or job readiness programs. ~~by creating a support system.~~

- A.3 Support the growth of local minority and emerging small businesses (ESB), entrepreneurship programs, 'green' businesses and practices, and home-based businesses. ~~in development projects within Central neighborhood.~~

(2009-2014) Partner with the CANDO Youth Café to support youth training, employment and entrepreneurship, while providing training and tools to be a 'green' business.

Sponsor a partnership seminar for residents, businesses and other Central neighborhood stakeholders to provide information on 'green consciousness' e.g. reducing waste, recycling, preservation and reuse, carbon footprints, as well as the use and cost effectiveness of energy wise products such as insulation, solar panels, wind turbines, green roofs, and energy audits, or other information relevant to environmental sustainability.

Develop 'green' advertising products such as a web-based business directory on the CANDO website, or environmentally friendly signage, with a one time free use or gift of each product to small (under 25 employees) and/or minority and/or home-based businesses with a long term goal of creating a self sustaining profitable website.

- C.1 Assist in the development and expansion of the Opportunity Zone.

(2009-2014) Meet with MCCD to discuss the possibility and viability of re-establishing the commercial improvement loan program (neighborhood-wide) to coordinate with the impact of other streetscape and improvement efforts.

F.4 Increase public relations and marketing efforts, to counter negative stereotypes.

(2009-2014) Develop and distribute a strong Central neighborhood marketing plan, directed at businesses, detailing the advantages of locating your business in the neighborhood, e.g. major through streets with public transportation; close to light rail; freeway access; centrally located in the metro area; blocks from downtown Minneapolis; the Greenway; and 38<sup>th</sup> and Chicago development, and so forth.

G.1 Continue and expand façade grant programs.

(2009-2014) Complement other streetscaping efforts through the facilitation of the façade improvement program for qualified Central neighborhood based businesses, developing an award process using the Great Streets guidelines as a template.

G.2 Identify nodes and develop streetscape projects.

(2009-2014) Fund the installation of strategically placed ‘community kiosks’ that advertise new and existing businesses, events, specials, etc. to take previous streetscape activities to the next level. Co-develop the plan with other CANDO committees and partners to maintain the advertising medium.

## **HOUSING & CITY SERVICES**

A.4. Identify owners through neighborhood-based marketing efforts.

(2009-2014) Explore links with developers to purchase and restore properties in Central, encouraging restoration and preservation methods and working closely with them as they proceed, and assisting as possible – e.g. the need for a special condition use permit, neighborhood cooperation in marketing the restored property, and so forth.

Develop fresh and smart marketing plan promoting the particulars of Central neighborhood amenities – business corridors, restaurants, parks, the Greenway, bike paths, arts, beautiful housing for everyone, community centers, light rail, busline, freeway access – and on and on – connecting pieces in a way that allows for aggressive marketing of CANDO’s loan programs to both current and potential property owners.

Aggressively market the availability of properties in Central to potential buyers in all markets, offering access to the home buyer assistance program where appropriate/allowable.

Publicize and promote the history of the neighborhood and its distinctive housing stock to ensure maximum of all Building, Housing and Land Use objectives and tasks.

B.2. Establish a Central Neighborhood Block Leverage Fund to supplement existing financial programs to implement block plans.

(2009-2014) Aggressively market the availability of CANDO’s revolving home improvement programs, the architectural preservation loan program and other programs.

B.4 Provide ~~a grant~~ programs for homeowners, renters and property owners in the neighborhood to improve their homes and properties.

(2009-2014) Partner with local agencies, businesses, and others, to organize a resource seminar, and/or produce a web-based printed handbook and other materials that offer information to renters and homeowners on various assistance programs, as well as the economic benefits to property preservation and restoration, supplying access or links to that information year round. Organize at least one promotional event per year.

(209-2014) Staff and Housing Committee members will facilitate an annual event to include property improvement awards. The community will see increased participation, a greater level of cleanliness in streets and alleys, and more beautification projects as a result of this task.

Objective C: Change, implement and/or establish policies, laws and ordinances to improve and maintain the housing stock.

C.1 Continue to work with state, local and federal officials and agencies.

(2009-2014) Provide and maintain a regular forum where Council Members, developers, planners and others can address the committee or request organization of community-wide meetings, and develop relationships with these key partners on an on-going basis.

(209-2014) Strengthen partnerships with county and city services to improve graffiti removal rates and timeliness; continue to connect with service providers to utilize free graffiti removal throughout the year, especially during the annual CleanSweep project.

## **YOUTH & FAMILY**

C.2 Support youth programs providing entrepreneur, academic achievement and/or summer employment opportunities.

(2009-2014) Create a youth operated café as an entrepreneurial / business / employment / engagement opportunity, spearheaded through the Youth CANDO Council that teaches work, life and leadership skills to youth and families.

### **III. Rationale for Modification** *(Briefly describe why the neighborhood is requesting the proposed modification):*

The modifications culminate a yearlong strategic planning process by CANDO involving community-wide review processes and input. The strategic planning process was intended to re-define the CANDO community improvement leadership role and re-position to better suit current conditions and priorities the NRP Funds approved in 1995 for Action Plan uses.

**IV. Proposed Reallocation of NRP Funds** (List below any increases/decreases in NRP funds for plan strategies that will result through a reallocation of funds under this modification. Please consult with your NRP neighborhood specialist to complete this section):

Plan Location			Goal, Objective, Strategy	Year	Current NRP Allocation	Proposed Change		Proposed New NRP Allocation
Phase	Section	Page				+	-	
I	Com B		A.1 Publish Community Word	95	9,000	3,500		12,500
I	Com B		A.3 Welcome Wagon	95	5,000		5,000	0
I	Com B		A.3 Welcome Wagon	96	1,000		1,000	0
I	Com B		A.4 Block clubs/ non-english initiative	95	65,000	2,021		67,021
I	Com B		A.4 Block clubs/ non-english initiative	96	65,000	1,000		66,000
I	Com B		A.4 Block clubs/ non-english initiative	98	36,650	328.84		36,978.84
I	Com B		A.5 Block incentive fund	95	9,000	1,749		10,749
I	Com B		A.5 Block incentive fund	96	0	7,050		7,050
I	Com B		B.1 Fund for performances	96	0	12,000		12,000
I	Com B		B.2 Support existing festivals	96	625	2,000		2,625
I	Com B		B.3 Create new multicultural events	98	7,000		178.84	6,821.16
I	Com B		C.1 Leadership meetings	96	0	250		250
I	Com B		C.1 Leadership meetings	97	0	200		200
I	Com B		C.1 Leadership meetings	99	0	150		150
I	Com B		C.1 Leadership meetings	95	0	480		480
I	Com B		D.1 Community Policing	96	0	50,000		50,000
I	Com B		D.3 Crime Prevention Initiatives	96	0	16,950		16,950
I	Com B		D.3 Crime Prevention Initiatives	97	0	5,050		5,050
I	Com B		D.6 Full Streets Campaign	95	750		750	0
I	Com B		D.6 Full Streets Campaign	96	250		250	0
I	Com B		D.6 Full Streets Campaign	97	200		200	0
I	Com B		D.6 Full Streets Campaign	98	150		150	0
I	Com B		D.6 Full Streets Campaign	99	150		150	0
I	Com B		D.7 Curfew Center / Restorative Justice	95	0	5,000		5,000
I	Bus D		A.1 Nghd job and resource fair	96	1,000	3,200.25		4,200.25
I	Bus D		A.2 Support job fair participants	96	4,000	5,000		9,000
I	Bus D		A.3 ESB/minority contractors directory	96	0	41,750		41,750
I	Bus D		B.1 Personnel & implementation support	95	13,600	40,700		54,300
I	Bus D		B.1 Personnel & implementation support	96	78,726.32	69,348.34		148,074.66
I	Bus D		C.1 Opportunity Zone	95	100,000		48,294	51,706
I	Bus D		D.2 Small business incubators	95	67,000		7,000	60,000
I	Bus D		F.1 Midtown Greenway	96	14,000		14,000	0

I	Bus D		F.2 Lake St Task Force	96	305,273.68		34,094.34	271,179.34
I	Bus D		F.3 38 <sup>th</sup> St & 4 <sup>th</sup> Ave	96	75,000		74,204.25	795.75
I	Bus D		F.4 Public Relations and Marketing	96	0	20,000		20,000
I	Bus D		G.1 Façade grant program	95	41,400	7,594		48,994
I	Bus D		G.2 Streetscape projects	96	100,000		85,000	15,000
I	Housing		A.2 Central boarded and vacant fund	96	270,000		42,009	227,991
I	Housing		A.3 Inspection department demolitions	96	100,000		55,115	44,885
I	Housing		A.4 Neighborhood-based marketing	96	10,000		10,000	0
I	Housing		A.4 Neighborhood-based marketing	97	10,000		5,100	4,900
I	Housing		B.2 Block leverage fund	96	1,000,000	20,000		1,020,000
I	Housing		B.3 Redevelop 32 <sup>nd</sup> /Chicago	95	69,000		9,000	60,000
I	Housing		B.4 Home improvement program	96	0	14,999		14,999
I	Housing		C.1 Work with officials	96	0	1,750		1,750
I	Housing		D.1 Personnel and implementation support	96	82,500	40,000		122,500
I	Housing		E.1 Central master plan	96	15,000		6,350	8,650
I	Housing		F.1 Advocacy for renter/property owners	98	19,300		19,175	125
I	Y & F		A.2 Personnel and implementation support	95	0	11,000		11,000
I	Y & F		A.2 Personnel and implementation support	96	0	21,552		21,552
I	Y & F		A.2 Personnel and implementation support	97	0	2,050		2,050
I	Y & F		A.2 Personnel and implementation support	98	0	23,175		23,175
I	Y & F		A.2 Personnel and implementation support	99	0	2,000		2,000
I	Y & F		B.3 Park Ave computer center	96	10,000		10,000	0
I	Y & F		B.4 Horizon Youth program	95	2,000		2,000	0
I	Y & F		B.4 Horizon Youth program	96	2,000		2,000	0
I	Y & F		B.4 Horizon Youth program	97	2,000		2,000	0
I	Y & F		B.4 Horizon Youth program	98	2,000		2,000	0
I	Y & F		B.4 Horizon Youth program	99	2,000		2,000	0
I	Y & F		C.1 Two or more	98	12,000		2,000	10,000
I	Y & F		C.2 Minneapolis Kids Project	96	22,277	7,173		29,450
<b>* Total NRP Funds affected by request</b>						439,020.43	439,020.43	

**V. Neighborhood Board Approval** (Indicate when the neighborhood board took action on this proposed modification and attach a copy of the approved resolution, meeting minutes, or neighborhood transmittal letter):

**Neighborhood Board Approval:**

Date:

**VI. Demonstration of Broad Neighborhood Support** (If required by NRP's policy on "Changing Approved Neighborhood Action Plans and Early Access Requests" indicate by checking at least one of the boxes below how and when broad based neighborhood support was achieved. Attach appropriate documentation such as approved resolutions, sign-in sheets, meeting notices, copy of survey/interview, survey results, etc.):

- Neighborhood-Wide General Attendance Meeting** (with twenty-one day notice)

Date:

- Three or More Focus Groups** (representative of neighborhood population)

Dates:

- Survey/Questionnaire** (with at least 20% response from all neighborhood households)

Date:

- Random Interview/Survey** (of at least 350 neigh. households, with a 75% response rate)

**APPROVALS**

**NEIGHBORHOOD**

Signed: \_\_\_\_\_ see attached \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**NEIGHBORHOOD REVITALIZATION PROGRAM**

Consistent with the Neighborhood Revitalization Program policy on "Changing Approved Neighborhood Action Plan and Early Access Requests" (as amended November 19, 2007), approval is granted for the specific changes included in your request.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

NRP DIRECTOR

Signature by the NRP Director, after all necessary approvals have been given, constitutes formal approval of your plan modification request.

**APPROVED BY:** NRP POLICY BOARD Date: \_\_\_\_\_

MPLS. CITY COUNCIL Date: \_\_\_\_\_

Last Revised: June 11, 2009

### CENTRAL NEIGHBORHOOD ACTION PLAN

ACTIVITY	1995		1996		1997		1998		1999		95-99 NRP TOTAL	OTHER FUNDS	CHANGES
	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER			
<b>COMMUNITY BUILDING</b>													
A.1. Publish Community Word		12,500		9,000		9,000		9,000			39,500		19
A.3. Welcome Wagon		0		0		1,000		1,000		1,000	3,000		19
A.4. Block clubs/non-english initiative		67,021 *		66,000		70,850		36,978.84		33,000	273,849.84		11, 19
A.5. Block Incentive Fund		10,749		7,050							17,799		14, 19
A.6. Neighbor to Neighbor mediation				1,500		6,000		3,500		1,500	12,500		10
A.7. Community living education/training				20,000		10,000		10,000			40,000		
A.11. Senior Center van											0	168,700	
B.1. Fund for performances, exhibits, etc.				12,000		7,500		12,032		10,000	41,532		10, 19
B.2. Support existing annual festivals				2,625		625		625		625	4,500		19
B.3. Create 2 new multicultural events						7,000		6,821.16		6,000	19,821.16		19
C.1. Leadership Meetings		480		250		200				150	1,080		19
D.1. Community Policing				50,000							50,000		19
D.3. Crime Prevention Initiatives				16,950		5,050					22,000		19
D.6. "Full Streets" campaign		0		0		0		0		0	0		19
D.7. Curfew Center		5,000									5,000		19
<b>BUSINESS DEVELOPMENT</b>													
A.1. Neighborhood job and resource fair		1,000		4,200.25		1,000		1,000		1,000	8,200.25	1,000	19
A.2. Support for job fair participants				9,000		5,000		6,000		7,000	27,000		19
A.3. ESB/minority contractor directory				41,750		2,500				2,500	46,750		19
B.1. Personnel to support implementation		54,300		148,074.66		49,500		9,000		9,000	269,874.66		4, 11, 18, 19
C.1. Assist devl of Opportunity Zone		51,706		100,000							151,706	288,000	19
D.1. Home-based business program		0									0	24,000	12
D.2. Small business incubators		60,000									60,000	425,000	8, 12, 19
F.1. Midtown Greenway project				0							0		19
F.2. Lake St. Task Force implementation			23,500	247,679.34							271,179.34	35,000	4, 18, 19
F.3. Redevelopment of 38th and 4th area				795.75							795.75		13, 19
F.4. Public Relations				20,000							20,000		19
G.1. Facade grant program		48,994 *		30,000							78,994	90,200	4, 19
G.2. Streetscape projects				15,000							15,000		15, 19
# Other Business Development activities												180,000	
<b>HOUSING AND CITY SERVICES</b>													
A.2. Central Boarded/Vacant Fund	212,000		227,991		102,000		20,000		20,000		581,991		3, 5, 9, 17, 19
A.3. Inspections Department demolitions	25,000		44,885		20,000		5,000				94,885	200,000	3, 6, 7, 9, 11, 17, 19
A.4. Neighborhood-based marketing	11,000		0		4,900						15,900		19
A.5. SNHS Problem Property Loan Fund											276,000		
B.2. Block Leverage Fund	225,000		1,020,000		487,000		243,950				1,975,950		1, 5, 6, 19
B.3. Redevelop 32nd/Chicago	60,000										60,000		19
B.4. Home improvement grant program	138,000		14,999								152,999	40,000	19
B.5. SNHS HOPS Program/youth employment		69,000 *									69,000	29,600	
C.1. Work with Officials				1,750							1,750		19
D.1. Personnel to support implementation	20,000	15,000	122,500		96,000		84,425		89,000		426,925	70,000	9, 10, 14, 16, 19
E.1. Central Master Plan			8,650								8,650		10, 16, 19
F.1. Advocacy for renters/property owners			17,500		18,375		125				36,000		16, 19
<b>YOUTH AND FAMILY</b>													
A.1. Central Youth Collaborative Fund		200,000		25,000							225,000		13
A.2. Youth Organizer		11,000		21,552		2,050		23,175		2,000	59,777		19
A.3. Increase use of Richard Green School				1,200		2,400		3,600		4,800	12,000		
A.4. Support Phelps Park collaborative				100,000							100,000		
B.1. Hosmer Library Learning/Tech Center						38,960		38,900		39,450	117,310		
B.2. Mount Olive's tutoring program				1,000		1,000		1,000		1,000	4,000	9,200	
B.3. Park Avenue Computer Learning Center		10,000		0		10,000		10,000		10,000	40,000	250,000	19
B.4. Horizon Youth Level 1 program		0		0		0		0		0	0		19
C.1. Two or More Youth Services Network		34,500 *						10,000			44,500	50,000	1, 19
C.2. Minneapolis Kids Project		47,277		29,450		22,277		22,277			121,281		2, 12, 19
D.1. Urban Venture's HOMEFIELD complex				15,000							15,000	250,000	
D.2. Complete School/Gym improvements		80,000				13,000					93,000	250,000	1
D.5. Youth athletic teams support		10,000		5,000		5,000					20,000		
D.6. Youth activities outside the neigh.				2,000		2,000		2,000		2,000	8,000		
# Other Youth and Family activities												177,456	
<b>TOTAL</b>	<b>967,000</b>	<b>788,527</b>	<b>1,480,025</b>	<b>1,003,827</b>	<b>728,275</b>	<b>271,912</b>	<b>353,500</b>	<b>206,909</b>	<b>109,000</b>	<b>131,025</b>	<b>6,040,000</b>	<b>2,538,156</b>	
APPROVED EARLY ACCESS		739,243									739,243		
TOTAL ACTION PLAN REQUEST		1,755,527		2,483,852		1,000,187		560,409		240,025	6,040,000		
ADMINISTRATIVE FUNDS IN PLAN		12,980		11,000		10,200		10,000		1,150	45,330	0.75%	
ADMINISTRATIVE FUNDS FOR HOUSING											27,508		
TOTAL HOUSING ALLOCATION											3,665,308	60.68%	
NRP APPROPRIATION NEEDED		1,016,284		2,483,852		1,000,187		560,409		240,025	5,300,757		

NOTE: \* Denotes Early Access (Note: Community Building - A.4 Block clubs/non-english, 42,000 is Early Access.)

NOTE: Allocations to activities within each year are subject to change depending upon timing and other project-related issues, but totals for each activity and for each year will not exceed approved levels.

Last Revised: June 11, 2009

## CENTRAL NEIGHBORHOOD ACTION PLAN

### CHANGES:

1. On July 21, 1997, the NRP Director approved a modification to the plan to shift \$13,000 in 1997 from Block Leverage Fund (Housing and City Services B.2.) to Complete School/Gym Improvements (Youth And Family D.2.). The modification also shifts \$13,000 in 1998 from Two or More Youth Services Network (Youth and Family C.1.) back into the Block Leverage Fund (Housing and City Services B.2.). These funds will be used for the construction of the Green School lot lot.
2. On March 13, 1998, the NRP Director approved a modification to the plan, designating the Young Entrepreneurs Program as the implementing organization for the Minneapolis Kids Project (Youth and Family C.). On April 21, 1998, the NRP Director revised this modification to make it retroactive to January 1, 1998. This modification does not reallocate funds; only the wording of the strategy has changed.
3. On March 24, 1999, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1995 from Inspections Department Demolitions (Housing and City Services A.3.) to Central Boarded/Vacant Fund (Housing and City Services A.2.)
4. On March 29, 1999, the NRP Director approved a modification to the plan to reallocate \$24,600 to Personnel to Support Implementation (Business Development B.1.). The funds are reallocated from: (1) \$20,000 1996 from Lake Street Task Force Implementation (Business Development F.2.); and (2) \$4,600 in 1995 from Façade Grant Program (Business Development G.1.).
5. On September 8, 1999, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1995 from Central Boarded/Vacant Fund (Housing and City Services A.2.) to Block Leverage Fund (Housing and City Services B.2.).
6. On September 8, 1999, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1998 from Inspections Department Demolitions (Housing and City Services A.3.) to Block Leverage Fund (Housing and City Services B.2.) for the rehabilitation efforts of the Markley Square Townhomes.
7. On September 9, 1999, the NRP Director approved a modification to the plan to revise the wording of Inspections Department Demolitions (Housing and City Services A.3.) to allow these funds to be used for housing-related purposes if additional sources of funding are secured for this strategy (such as CDBG funds from the MCDA).
8. On October 8, 1999, the NRP Director approved a modification to the plan to revise the wording of Small Business Incubators (Business Development D.2.) to remove specific references to the Urban Venturi kitchen incubator and to insert language related to an International Bazaar to be developed by Sabri Properties. The modification also (1) reduces the amount of other funds for the strategy from \$771,000 to \$425,000; and (2) allows for \$9,000 of the funds allocated to the strategy to be used for CNIA staff support. Approval of the plan modification is retroactive to July 28, 1999.
9. On April 20, 2000, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1996 to Personnel to Support Implementation (Housing and City Services A.3.) to two strategies: (1) \$8,000 Personnel to Support Implementation (Housing and City Services D.1.) for the Minneapolis Neighborhood Early Warning System project; and (2) \$17,000 to Central Boarded/Vacant Fund (Housing and City Services A.2.).
10. On November 10, 2000, the NRP Director approved a modification to the plan to reallocate \$25,000 (\$17,500 in 1996 and \$7,500 in 1997) to Personnel to Support Implementation (Housing and City Services D.1.) for three strategies: (1) \$10,000 in 1996 from Central Master Plan (Housing and City Services E.1.); (2) \$7,500 in 1996 from Neighbor to Neighbor Mediation (Community Building A.6.); and (3) \$7,500 in 1997 from Fund for Performances, Exhibits, Etc. (Community Building B.1.).
11. On June 22, 2001, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1997 from Inspection Department Demolitions (Housing and City Services A.3.) to the following strategies: (1) \$12,400 in 1997 to Block Clubs/Non-English Initiative (Community Building A.4.); and (2) \$12,500 in 1997 to Personnel to Support Implementation (Business Development B.1.). The modification is contingent upon CNIA providing access to the Office of the State Auditor to the storage facility rented by CNIA.
12. On June 24, 2003, the NRP Director approved a modification to the plan to reallocate a total of \$25,000 in 1995 to Minneapolis Kids Project (Youth and Family C.2.) from the following strategies: (1) \$23,000 in 1995 from Home-based Business Program (Business Development D.1.); and (2) \$2,000 in 1995 from Small Business Incubators (Business Development D.2.). The modification also revises the wording of Minneapolis Kids Project (Youth and Family C.2.) to broaden the eligible activities under the strategy to include a wide variety of employment and academic programs for youth.
13. On September 4, 2003, the NRP Director approved a modification to the plan to reallocate a total of \$25,000 in 1996 to Central Youth Collaborative Fund (Youth and Family A.1.) from Redevelopment of 3rd and 4th Area (Business Development F.3.).
14. On April 22, 2004, the NRP Director approved a modification to the plan to reallocate a total of \$15,000 in 1995 to Personnel to Support Implementation (Housing and City Services D.1.) from Block Incent Fund (Community Building A.5.). The modification (1) allows these funds to be used only for expenses (between April 15, 2004 and July 31, 2004) related to the 2004 Annual Meeting; and (2) demands the cessation of all work by CNIA on comprehensive plan modification until financial issues are resolved.
15. On January 19, 2005, the NRP Director approved a modification to the plan to revise the wording of Streetscape Projects (Business Development G.2.) to support improvement projects to the public infrastructure.
16. On August 1, 2007, the NRP Director approved a modification to the plan to reallocate \$25,000 in 1996 to Personnel to Support Implementation (Housing and City Services D.1.) from Central Master Plan (Housing and City Services E.1.). The modification also revises the wording of Advocacy for Renters/Property Owners (Housing and City Services F.1.) to expand the strategy to include support for neighborhood-based activities.
17. On May 29, 2008, the NRP Director approved a modification to the plan to revise the wording of two strategies: (1) Central Boarded/Vacant Fund (Housing A.2.) is revised to broaden the eligibility for mortgage financing programs and to allow for purchase/rehabilitation programs; and (2) Inspection Department Demolitions (Housing A.3.) is revised to allow for funds under this strategy to be used for purposes allowed under Central Boarded/Vacant Fund (Housing A.2.).
18. On December 30, 2008, the NRP Director approved a modification to the plan to reallocate \$24,726.32 in 1996 to Personnel to Support Implementation (Business Development B.1.) from Lake Street Task Force Implementation (Business Development F.2.).
19. **PENDING:** On June 22, 2009, the NRP Director requested Policy Board approval of a modification to the plan to reallocate a total of \$439,020.43 from the following strategies: (1) \$6,000 (\$5,000 in 1995 and \$1,000 in 1996) from Welcome Wagon (Community Building A.3.); (2) \$178.84 in 1998 from Create 2 New Multicultural Events (Community Building B.3.); (3) \$1,500 (\$750 in 1995; \$250 in 1996; \$200 in 1997; \$150 in 1998; and \$150 in 1999) from "Full Streets" Campaign (Community Building D.6.); (4) \$48,294 in 1995 from Assist Development of Opportunity Zone (Business Development C.1.); (5) \$7,000 in 1995 from Small Business Incubators (Business Development D.2.); (6) \$14,000 in 1996 from Midtown Greenway Project (Business Development F.1.); (7) \$34,094.34 in 1996 from Lake Street Task Force Implementation (Business Development F.2.); (8) \$74,204.25 in 1996 from Redevelopment of 38th and 4th Area (Business Development F.3.); (9) \$85,000 in 1996 from Streetscape Projects (Business Development G.2.); (10) \$42,009 in 1996 from Central Boarded/Vacant Fund (Housing and City Services A.2.); (11) \$55,115 in 1996 from Inspections Department Demolitions (Housing and City Services A.3.); (12) \$15,100 (\$10,000 in 1996 and \$5,100 in 1997) from Neighborhood-based Marketing (Housing and City Services A.4.); (13) \$9,000 in 1995 from Redevelop 32nd/Chicago (Housing and City Services B.3.); (14) \$6,350 in 1996 from Central Master Plan (Housing and City Services E.1.); (15) \$19,175 in 1998 from Advocacy for Renters/Property Owners (Housing and City Services F.1.); (16) \$10,000 in 1996 from Park Avenue Computer Learning Center (Youth and Family B.3.); (17) \$10,000 (\$2,000 in each of the years 1995, 1996, 1997, 1998 and 1999) from Horizon Youth Level 1 Program (Youth and Family B.4.); and (18) \$2,000 in 1998 from Two or More Youth Services Network (Youth and Family C.1.). The funds are reallocated to the following strategies: (1) \$3,500 in 1995 to Publish Community Word (Community Building A.1.); (2) \$3,349.84 (\$2,021 in 1995; \$1,000 in 1996; and \$328.84 in 1998) to Block Clubs/Non-English Initiative (Community Building A.4.); (3) \$8,799 (\$1,749 in 1995 and \$7,050 in 1996) to Block Incentive Fund (Community Building A.5.); (4) \$12,000 in 1996 to Fund for Performances, Exhibits, Etc. (Community Building B.1.); (5) \$2,000 in 1996 to Support Existing Annual Festivals (Community Building B.2.); (6) \$1,080 (\$480 in 1995; \$250 in 1996; \$200 in 1997; and \$150 in 1999) to Leadership Meetings (Community Building C.1.); (7) \$50,000 in 1996 to Community Policing (Community Building D.1.); (8) \$22,000 (\$16,950 in 1996 and \$5,050 in 1997) to Crime Prevention Initiatives (Community Building D.3.); (9) \$5,000 in 1995 to Curfew Center (Community Building D.7.); (10) \$3,000.25 in 1996 to Neighborhood Job and Resource Fair (Business Development A.1.); (11) \$5,000 in 1996 to Support for Job Fair Participants (Business Development A.2.); (12) \$41,750 in 1996 to ESB/Minority Contractor Directory (Business Development A.3.); (13) \$110,048.34 (\$40,700 in 1995 and \$69,348.34 in 1996) to Personnel to Support Implementation (Business Development B.1.); (14) \$20,000 in 1996 to Public Relations (Business Development F.4.); (15) \$7,594 in 1995 to Façade Grant Program (Business Development G.1.); (16) \$20,000 in 1996 to Block Leverage Fund (Housing and City Services B.2.); (17) \$14,999 in 1996 to Home Improvement Grant Program (Housing and City Services B.4.); (18) \$1,750 in 1996 to Work with Officials (Housing and City Services C.1.); (19) \$40,000 in 1996 to Personnel to Support Implementation (Housing and City Services D.1.); (20) \$59,777 (\$11,000 in 1995; \$21,552 in 1996; \$2,050 in 1997; \$23,175 in 1998; and \$2,000 in 1999) to Youth Organizer (Youth and Family A.2.); and (21) \$7,173 in 1996 to Minneapolis Kids Project (Youth and Family C.2.). The modification also revises the wording of the following strategies: (1) Publish Community Word (Community Building A.1.) is revised to include other communications strategies; (2) Block Clubs/Non-English Initiative (Community Building A.4.) is revised to broaden the uses of the NRP funds; (3) Block Incentive Fund (Community Building A.5.) is revised to broaden the uses of NRP funds; (4) Fund for Performances, Exhibits, Etc. (Community Building B.1.) is revised to add specificity for the future uses of available NRP funds; (5) Support Existing Annual Festivals (Community Building B.2.) is revised to include additional annual festivals; (6) Leadership Meetings (Community Building C.1.) is revised to include additional information; (7) Crime Prevention Initiatives (Community Building D.3.) is revised to broaden the uses of the funds beyond CCP/Safe initiatives; (8) Curfew Center (Community Building D.7.) is revised to include restorative justice programs; (9) Neighborhood Job and Resource Fair (Business Development A.1.) is revised to include additional information on the future uses of available funds; (10) Support for Job Fair Participants (Business Development A.2.) is revised to broaden the uses of NRP funds; (11) ESB/Minority Contractor Directory (Business Development A.3.) is revised to broaden the uses of NRP funds; (12) Assist Development of Opportunity Zone (Business Development C.1.) is revised to include the expansion of the eligible area; (13) Public Relations (Business Development F.4.) is revised to include marketing efforts; (14) Façade Grant Program (Business Development G.1.) is revised to include additional information on the future uses of available funds; (15) Streetscape Projects (Business Development G.2.) is revised to include additional information on the future uses of available funds; (16) Neighborhood-base Marketing (Housing and City Services A.4.) is revised to include additional information on the future uses of available funds; (17) Block Leverage Fund (Housing and City Services B.2.) is revised to include additional information on the future uses of available funds; (18) Home Improvement Grant Program (Housing and City Services B.4.) is revised to broaden the uses of the NRP funds; (19) Work with Officials (Housing and City Services C.1.) is revised to include additional information on the future uses of available funds; and (20) Minneapolis Kids Project (Youth and Family C.2.) is revised to include additional information on the future uses of available funds.

## CENTRAL NEIGHBORHOOD ACTION PLAN

ACTIVITY	COMMENTS	CONTRACT ADMINISTRATOR
<b>COMMUNITY BUILDING</b>		
A.1. Publish Community Word		NRP
A.3. Welcome Wagon		NRP
A.4. Block clubs/non-english initiative		NRP
A.5. Block Incentive Fund		CCP/SAFE
A.6. Neighbor to Neighbor mediation		Community Ed
A.7. Community living education/training		Community Ed
A.11. Senior Center van	\$40,000 (proposed) County NRP	
B.1. Fund for performances, exhibits, etc.	Legal questions remain	Arts Commission
B.2. Support existing annual festivals	Legal questions remain	NRP
B.3. Create 2 new multicultural events	Legal questions remain	NRP
C.1. Leadership Meetings		NRP
D.1. Community Policing		DFD
D.3. Crime Prevention Initiatives		DFD
D.6. "Full Streets" campaign		NRP
D.7. Curfew Center		DFD/Hennepin County
<b>BUSINESS DEVELOPMENT</b>		
A.1. Neighborhood job and resource fair		METP
A.2. Support for job fair participants	Legal questions remain	METP
A.3. ESB/minority contractor directory		NRP
B.1. Personnel to support implementation	Qualified Legal approval	NRP
C.1. Assist dev'l of Opportunity Zone	Funds escrowed; require further legal review	MCDA, Others
D.1. Home-based business program		
D.2. Small business incubators		MCDA
F.1. Midtown Greenway project	Funds escrowed; require further legal review	Public Works
F.2. Lake St. Task Force implementation	Funds escrowed; require further legal review	MCDA, Others
F.3. Redevelopment of 38th and 4th area	Bryant includes \$105,000 (NRP). Funds escrowed; require further legal review	MCDA
F.4. Public Relations		NRP
G.1. Facade grant program		MCDA
G.2. Streetscape projects	Funds escrowed; require further legal review	Public Works
# Other Business Development activities		
<b>HOUSING AND CITY SERVICES</b>		
A.2. Central Boarded/Vacant Fund		MCDA
A.3. Inspections Department demolitions		Inspections Department
A.4. Neighborhood-based marketing		Community Ed
A.5. SNHS Problem Property Loan Fund	\$120,000 from sale of homes rehabbed in '95, \$60,000 in '96	MCDA
B.2. Block Leverage Fund	Funds escrowed; require further legal review	MCDA, Others
B.3. Redevelop 32nd/Chicago		MCDA
B.4. Home improvement grant program		MCDA
B.5. SNHS HOPS Program/youth employment		METP
C.1. Work with Officials		NRP
D.1. Personnel to support implementation		NRP
E.1. Central Master Plan		Planning Department
F.1. Advocacy for renters/property owners		NRP
<b>YOUTH AND FAMILY</b>		
A.1. Central Youth Collaborative Fund	Funds escrowed; require further legal review	Hennepin County, METP
A.2. Youth Organizer		NRP
A.3. Increase use of Richard Green School		Community Ed
A.4. Support Phelps Park collaborative	Funds escrowed; require further legal review	Park Board
B.1. Hosmer Library Learning/Tech Center	Bryant has included \$40,000 in its Action Plan	Library Board
B.2. Mount Olive's tutoring program	Legal questions remain	Community Ed
B.3. Park Avenue Computer Learning Center	Legal questions remain	Community Ed
B.4. Horizon Youth Level 1 program		Community Ed
C.1. Two or More Youth Services Network	\$50,000 (proposed) County NRP	METP
C.2. Minneapolis Kids Project		DNS, others
D.1. Urban Venture's HOMEFIELD complex	Requires change in State law	Public Works
D.2. Complete School/Gym improvements		Park Board, School Board
D.5. Youth athletic teams support		Youth Coordinating Board
D.6. Youth activities outside the neigh.		Community Ed

Note: Youth and Family - D.3 = Add multi-purpose room to gym will use the CLIC process to get funds.