

MEMORANDUM

To: Policy Board Members and Alternates

From: Robert D. Miller, Director

Date: October 21, 2009

Subject: St. Anthony West NRP Phase II Neighborhood Action Plan

The St. Anthony West Neighborhood Organization (STAWNO) is submitting its NRP Phase II Neighborhood Action Plan on behalf of the St. Anthony West neighborhood for your approval. This plan was unanimously approved by St. Anthony West residents and the STAWNO Board on October 8, 2009.

The St. Anthony West NRP Phase I Neighborhood Action Plan was approved in 1995 and allocated 86% of its Phase I funds to housing. In addition to a successful revolving loan program that continues to support home improvements nearly 15 years later, STAWNO supported the creation of the Northeast Homeownership Resource Center and worked with GMHC to rehabilitate several properties which were later sold to owner-occupants. STAWNO pioneered the Northeast “Cops on Bikes” program and convinced St. Anthony East and Nicollet Island / East Bank to fund subsequent phases of this effort. Similarly, St. Anthony West and Sheridan residents lobbied the Library Board and provided seed funding leading to the creation of the new Pierre Bottineau Library. Over the course of its NRP implementation process, STAWNO has increased its capacity to both raise funds and provide for the community. The neighborhood now hosts both “An Autumn Eve in Historic Northeast” – held this year at Elsie’s Event Center – and a “Historic Riverfront 5K Run/Walk”.

The St. Anthony West NRP Phase II Neighborhood Action Plan requests a total NRP appropriation of \$224,642, of which \$12,765 was advanced to STAWNO from the Phase II Plan Development Fund. The plan has been given a clean opinion by NRP’s legal counsel and is consistent with the April 19, 2004 Policy Board resolution.

The St. Anthony West NRP Phase II Neighborhood Action Plan devotes 80% of its allocation to housing. In addition to continuing to support a home improvement revolving loan program, the neighborhood plans to create an emergency home loan program, a needs-based deferred loan program, and a program that encourage environmentally friendly home improvements.

The non-housing portions of the St. Anthony West Phase II Neighborhood Action Plan focus on livability issues, including traffic calming, neighborhood signage and environmental projects. STAWNO also plans to continue working with the Minneapolis Police Department to support both supplemental summer police patrols and volunteer foot and bike patrols. Finally, the neighborhood hopes to build on its community outreach efforts.

Based upon the plan development process used by the neighborhood, the opinion by NRP's legal counsel and the request of the neighborhood, I recommend that the Policy Board adopt the following resolution:

WHEREAS: On April 19, 2004 the Minneapolis Neighborhood Revitalization Program (NRP) Policy Board ("Board") approved a Phase II allocation for the St. Anthony West neighborhood of \$224,642, based on the Phase II revenues projected for NRP;

WHEREAS: The St. Anthony West neighborhood has conducted an extensive and inclusive planning process;

WHEREAS: The submitted St. Anthony West Phase II Neighborhood Action Plan requests an allocation of \$224,642 and dedicates 80% of that allocation to housing programs, projects, services and activities;

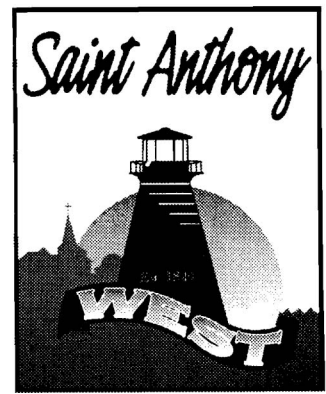
RESOLVED: That the Minneapolis Neighborhood Revitalization Program Policy Board (Board) hereby accepts and adopts the St. Anthony West NRP Phase II Neighborhood Action Plan dated October 8, 2009;

RESOLVED FURTHER: That the Board hereby authorizes the Director to request that the City Council and Mayor: [a] approve the St. Anthony West NRP Phase II Neighborhood Action Plan, and specifically those parts of the Plan that fall under City jurisdiction, for their Phase II allocation of up to \$224,642; [b] amend the 2009 General Appropriation Resolution to increase the Fund 01CNR-8900800 (NRP Fund) appropriation by \$77,092 from existing fund balance for implementation of the approved Plan; [c] authorize the appropriate City officers to reserve the remaining \$147,550 for Plan implementation in a reserve account within Fund 01CNR-8900800 for future years expenditures on the approved Plan provided that no more than 80% of the amount approved for the Plan (\$166,949) shall be obligated in the first three (3) years after approval of the Plan; and [d] authorize the appropriate City officers to enter into any contracts or agreements necessary to implement the Plan and the activities above.

St. Anthony West Neighborhood Organization

909 Main Street Northeast
Minneapolis, MN 55413

Telephone: 3788886
Fax Number: 3787986



Oct. 12, 2009

Robert Miller
Neighborhood Revitalization Program
425 Crown Roller Mill
105 Fifth Ave. South
Minneapolis, MN 55401

Re: St. Anthony West Neighborhood Organization's Phase II Action Plan

Dear Mr. Miller,

The St. Anthony West Neighborhood Organization recently completed its Phase II Neighborhood Action Plan. After two years of planning, surveying, community meetings and much valuable discussion, we presented the final draft of this plan at an Oct. 8 community meeting called by our NRP Task Force. After posting the plan on our Web site and notifying the neighborhood, we sought final comments from the neighborhood and a vote on the plan. The plan was then forwarded, along with the results of the NRP Task Force's community meeting, to the Board of Directors for its final approval. We are happy to report that on Oct. 8 the board voted to give final approval to the plan.

We are requesting that you forward the STAWNO Phase II Plan on to the NRP Policy Board and the City Council for their review and approval. We look forward to presenting the plan via a brief presentation at an upcoming Policy Board meeting.

Thank you for your help on this project. And in particular, we would like to thank Stacy Sorenson from your office for her valuable insights and assistance throughout this process. STAWNO now looks forward to moving into the implementation chapter of Phase II NRP.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Gamades". The signature is fluid and cursive, with a long horizontal stroke at the end.

Peter Gamades
Chair, St. Anthony West Neighborhood Organization

ST. ANTHONY WEST NEIGHBORHOOD PHASE II ACTION PLAN

ACTIVITY	EARLY ACCESS (2003/04)		2009		NRP	PROGRAM INCOME	PHASE I ROLLOVER	CHANGES
	NRP HOUSING	NRP OTHER	NRP HOUSING	NRP OTHER	PHASE II TOTAL			
HOUSING (page 10)								
1.1. Home Improvement Revolving Loan Program			83,267.45		83,267.45			
1.2. Emergency Loan Program			20,000		20,000			
1.3. Needs-based Deferred Loan Program			20,000		20,000			
1.4. Green Home Improvements			30,000		30,000			
1.5. Safety Lighting				2,000	2,000			
COMMUNITY OUTREACH AND DEVELOPMENT (page 12):								
2.1. Community Outreach		12,765		17,109.55	29,874.55		3,625.45	1
2.3. Neighborhood Signs/Traffic Calming				25,000	25,000			
LIVABILITY AND SAFETY (page 15)								
3.1. Volunteer Foot and Bike Patrols				1,000	1,000			
3.3. Direct Door Marketing				4,000	4,000			
3.4. Summer Supplemental Police Patrols				7,500	7,500			
3.5. Community Oriented Public Safety Initiative		<i>see * below</i>			0			
PARKS, EDUCATION AND ENVIRONMENT (page 18)								
4.1. Green Gardening Grants				2,000	2,000			
4.2. BF Nelson Park/Environmental Projects					0		5,630.00	1
TOTAL	0	12,765	153,267	58,610	224,642	0.00	9,255.45	
EARLY ACCESS APPROVED		12,765		0	12,765			
TOTAL ACTION PLAN REQUEST		12,765		211,877	224,642			
APPROVED COPSI RESERVE FUND *		24,962.95			24,962.95			
ADMINISTRATIVE FUNDS IN PLAN		12,765		21,110	33,875	15.08%		
ADMINISTRATIVE FUNDS FOR HOUSING					27,216			
TOTAL HOUSING ALLOCATION					180,483	80.34%		
2009 APPROPRIATION NEEDED				77,092	77,092			
2010 APPROPRIATION NEEDED				44,929	44,929			
2011 APPROPRIATION NEEDED				44,928	44,928			
AMOUNT AVAILABLE IN 1ST 3 YEARS**		12,765		166,949	179,714			

* - The Sheridan and St. Anthony West Community Oriented Public Safety Initiative (Livability and Safety 3.5.) was funded through the NRP Community Oriented Public Safety Initiatives Reserve Fund (COPSIRF) for a total of \$58,575; St. Anthony West's portion of the allocation is \$11,452.50. Final expenditures for this initiative are \$49,925.90; St. Anthony West's share of these expenditures is \$24,962.95. Since the allocation is from the Community Oriented Public Safety Initiatives Reserve Fund, the allocation is not included in the total Action Plan Request calculated above, nor does it count against the neighborhood's Phase II allocation.

** - On March 22, 2004, the NRP Policy Board adopted a policy that requires each neighborhood to limit its Phase II Neighborhood Action Plan obligations to no more than 70% of their neighborhood allocation during the first three years following approval of its action plan. On April 28, 2008, the Policy Board approved the reallocation of unspent NRP funds to Phase II Neighborhood Action Plans, increasing the amount of funds available to neighborhoods during the first three years following action plan adoption to 74.15%. On October 27, 2008, the Policy Board revised its 2004 policy to allow access to neighborhoods to have access to 80% of their neighborhood allocation during the first three years following approval of its action plan.

CHANGES:

1. **PENDING:** Approval of the Phase II Action Plan reallocates \$9,255.45 in Phase I funds to the following Phase II strategies: (1) \$3,625.45 to Community Outreach (Community Outreach and Development 2.1.); (2) \$5,630 to BF Nelson Park/Environmental Projects (Parks, Education and Environment 4.2.). (This is Phase I Plan Modification #11 and Phase II Plan Modification #1.)

ST. ANTHONY WEST NEIGHBORHOOD PHASE II ACTION PLAN

ACTIVITY	Comments				Contract Administrator			
HOUSING (page 10)								
1.1. Home Improvement Revolving Loan Program					DFD			
1.2. Emergency Loan Program					DFD			
1.3. Needs-based Deferred Loan Program					DFD			
1.4. Green Home Improvements					DFD			
1.5. Safety Lighting					DFD			
COMMUNITY OUTREACH AND DEVELOPMENT (page 12):								
2.1. Community Outreach					NRP			
2.3. Neighborhood Signs/Traffic Calming					DFD/Public Works			
LIVABILITY AND SAFETY (page 15)								
3.1. Volunteer Foot and Bike Patrols					DFD			
3.3. Direct Door Marketing					NRP			
3.4. Summer Supplemental Police Patrols					Police			
3.5. Community Oriented Public Safety Initiative	Multi-neighborhood Reserve Fund allocation				Police			
PARKS, EDUCATION AND ENVIRONMENT (page 18)								
4.1. Green Gardening Grants					DFD			
4.2. BF Nelson Park/Environmental Projects					Park Board/DFD			

St. Anthony West Neighborhood Phase II Action Plan (St. Anthony West 2.xls)

Date Prepared: September 21, 2009

Last Revision: September 21, 2009

Prepared By: Robert Cooper, Finance 673-5239

Minneapolis Neighborhood Revitalization Program

St. Anthony West Neighborhood Organization



Phase II Neighborhood Action Plan

St. Anthony West Neighborhood Organization (STAWNO)
909 Main St NE
Minneapolis, MN 55413
612-378-8886
www.stawno.org
*Approved by the neighborhood and by the STAWNO Board
October 8, 2009*



***St. Anthony West
NRP Phase II Plan***

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St. Anthony West *NRP Phase II Plan*

A. Introduction

The City of Minneapolis in the late 1980s proposed the development of a unique process through the merging of its 84 separate communities into one collective force – the Neighborhood Revitalization Program (NRP). St. Anthony West’s involvement with NRP began in the early 1990s as a collaborative effort when area residents, businesses, and numerous public and private entities joined forces in response to the city’s NRP challenge.

In 1995, after a three-year effort, our neighborhood group submitted a \$1.4 million action plan that not only addressed immediate neighborhood concerns but also laid the groundwork for challenging the next generations of Northeast Minneapolis residents.

Today, building on our Phase I foundation, the neighborhood community is continuing to focus on its core concerns of housing, community development, environment and livability issues while beginning the process of developing a new paradigm based on long-term models proposed by the recently appointed Neighborhood and Community Engagement Commission (NCEC).

St. Anthony West Neighborhood Organization’s (STAWNO) ultimate success will be in navigating from an “allocation-based” environment to a climate with a focus on “collaborative results-oriented, grant-funded models.” Without a pro-active committed effort to build new resident, business, faith-based, government and institutional coalitions within neighborhoods, maintaining community vitality will be difficult.

The challenge is now.

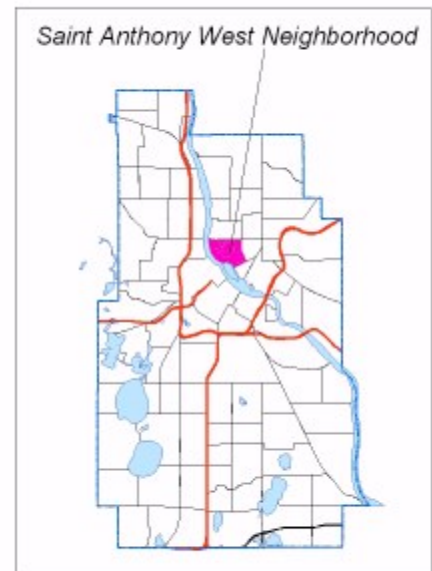


St. Anthony West NRP Phase II Plan

B. Neighborhood Profile and History

St. Anthony West is in the Northeast community of Minneapolis. Broadway Street NE bounds the neighborhood on the north, on the west by the Mississippi River, on the south by the railroad tracks north of First Avenue, and on the east by Washington Street NE and Fifth Street NE. The neighborhood takes its name from the original settlement that eventually became the city of Minneapolis some 150 years ago. It is one of the oldest neighborhoods in Minneapolis and its history is directly intertwined with its position along the Mississippi River. The neighborhood originally was home to indigenous Americans and later to sawmills and immigrant settlement houses.

Today the neighborhood (population 2,623) is mainly residential, with 38% of the housing owner-occupied and 62% rental, according to the most recent U.S. Census data available. A number of high-density high-rises are located in the neighborhood, with many older duplexes, triplexes and four-plexes. One focal point is the Catholic Eldercare nursing home and its adjacent MainStreet Lodge assisted-living center. Large businesses in the neighborhood include Graco and Scherer Bros. Lumber.



The St. Anthony West Neighborhood Organization was formed in 1961 by the city in conjunction with planned redevelopment via the federal Housing and Urban Development program. Plans called for the major removal of outdated and vacant business properties and substandard houses. A freeway link was also slated for the neighborhood, but grassroots opposition resulted in a landmark change of plans that ultimately led to the



St. Anthony West NRP Phase II Plan

successful addition of new homes and condos in this area. This change continues to help build a vibrant riverfront and a thriving, in-demand neighborhood where once heavy industry and outmoded housing reigned.

Since the advent of NRP in the 1990s, the neighborhood has been able to continue this tradition of addressing blight, crime and inadequate housing infrastructure via its Phase I Neighborhood Action Plan. We hope to build upon this in our Phase II Plan.

NRP's Phase I Impact

From its inception in the early 1990s, Minneapolis Neighborhood Revitalization Program (NRP) was a catalyst for evolutionary change in how individuals and neighborhoods interact with city government. St. Anthony West's 1990s renaissance was due in part to NRP's infusion of housing-related capital expenditure of close to \$1,600,000. Those NRP investments in our neighborhood directly funded over 100 revolving home improvement loans and, under the GAP Program, the complete rehab of 11 buildings, many identified as former centers of criminal activities. Public sector funds from all NRP community-based programs were not just stand-alone projects, but were also instrumental in stimulating over \$3,000,000 in private capital improvements. When combined, these investments positively impacted nearly half of St. Anthony West's 460 homesteaded properties.

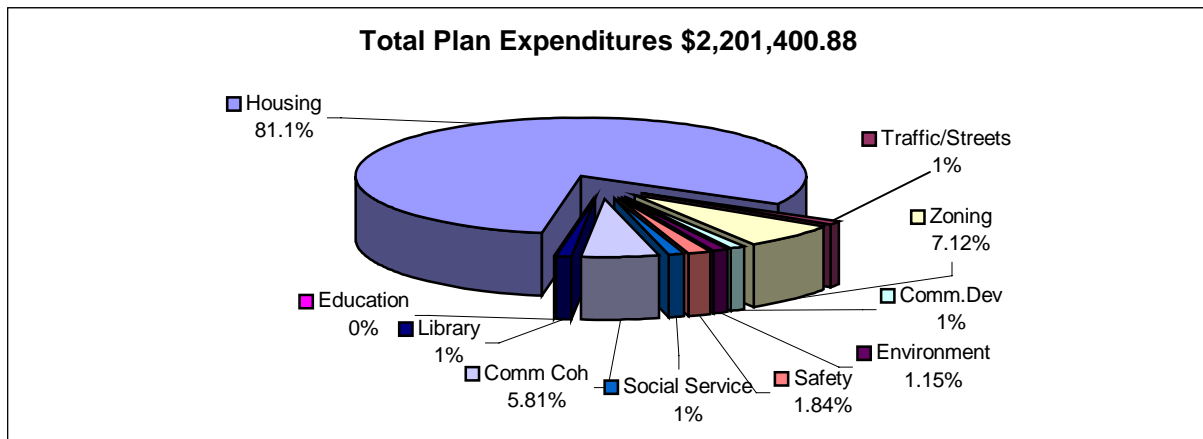
The first decade of this new century has found an influx of young families, along with existing community residents, taking advantage of rising real-estate values to improve the quality of our existing housing stock. Along with these gains have come a renewed appreciation of the locale and the history of our eclectic neighborhood in a unique urban setting.



St. Anthony West NRP Phase II Plan

Walking the streets and avenues of old St. Anthony and conversing with friends and neighbors, one senses the strength and vitality of our community. One becomes aware of its challenges, but confident in the future as our community moves through its second millennium.

Phase I Expenditures



Note: Total expenditures are greater than the Phase I allocation due to the expenditure of Program Income.



St. Anthony West NRP Phase II Plan

Neighborhood Demographics

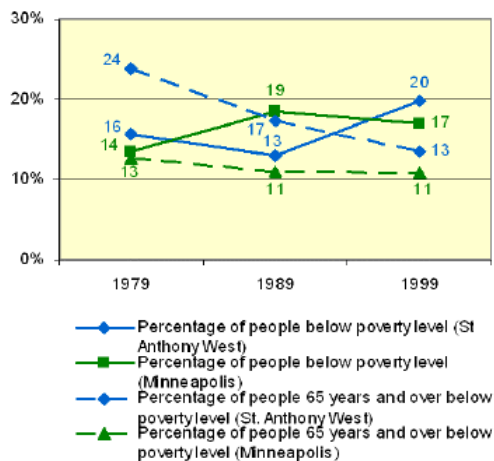
Since its early involvement with the Department of Housing and Urban Development (HUD) in the 1960s, the St. Anthony West Neighborhood has experienced significant public and private sector investment in community infrastructure, including the 1995 allocation of over \$1.4 million in Phase I funding made available through Minneapolis’s Neighborhood Revitalization Program.

Infusion of those investment dollars has had a dramatic influence over the years on St. Anthony West neighborhood demographics, illustrated effectively through substantial changes to the U.S. Census Bureau’s 2000 figures.

With the 2010 U.S. Census on the immediate horizon, further review of statistical data on population, median income, housing and labor markets should reflect the decade-long community commitment to growth and development.

St. Anthony West / Minneapolis

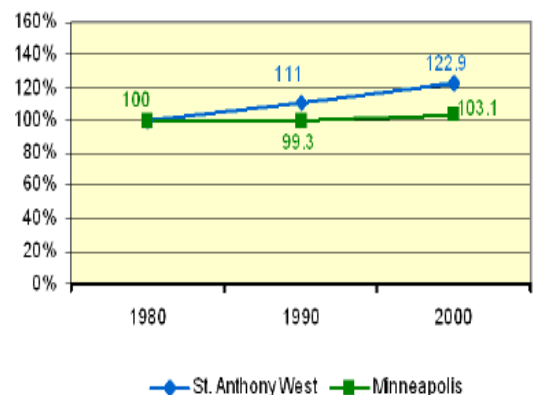
Poverty status of all people and people 65 years and older



Source: Minneapolis Community Planning and Economic Development with data from the U.S. Census of Population and Housing (SF3)

St. Anthony West / Minneapolis

Percent change of population 1980 = 100

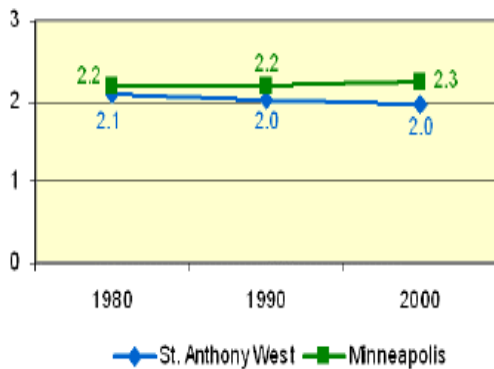


Source: Minneapolis Community Planning and Economic Development with data from the US Census of Population and Housing



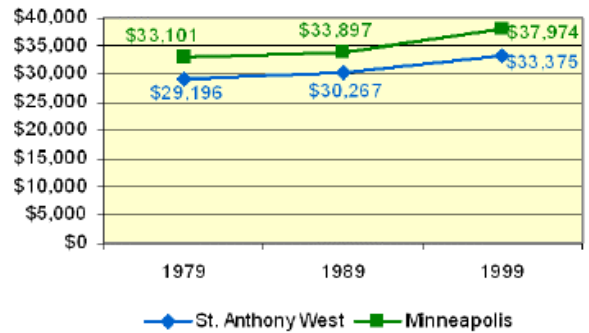
St. Anthony West NRP Phase II Plan

St. Anthony West / Minneapolis
Average household size



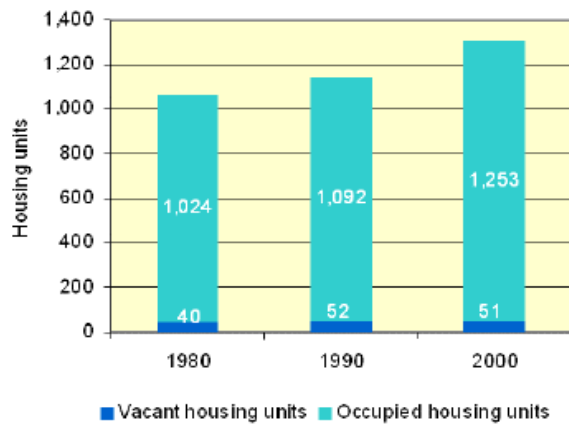
Source: Minneapolis Community Planning and Economic Development with data from the U.S. Census of Population and Housing (SF1)

St. Anthony West / Minneapolis
Median Household Income
(in 1999 dollars)



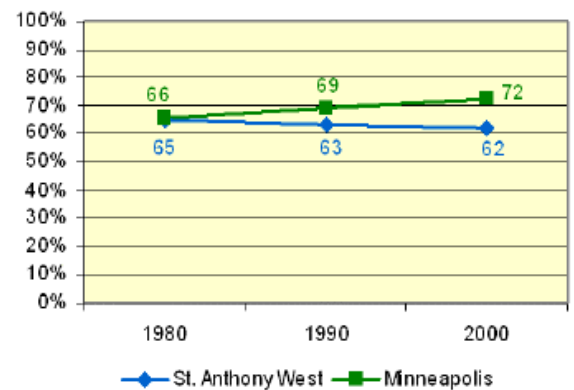
Source: Minneapolis Community Planning and Economic Development with data from the US Census of Population and Housing (SF3)

St. Anthony West: Housing availability



Source: Minneapolis Community Planning and Economic Development with data from the US Census of Population and Housing (SF3)

St. Anthony West / Minneapolis
Labor force participation



Source: Minneapolis Community Planning and Economic Development with data from the US Census of Population and Housing (SF3)

Note: Data shown reflects the 2000 census and serves as a point of reference only. United States census data is collected every decade, with 2010 the next year a survey will be conducted.



St. Anthony West NRP Phase II Plan

C. Outreach & Planning

St. Anthony West's NRP Outreach Program encompassed a time and action plan that included:

- Program Outline, Parameters, and Budget Approval Process. Completed and reviewed by the NRP and STAWNO Board of Directors in May 2008.
- Neighborhood NRP Pre-Planning Sessions. Initiated to review the community outreach requirement under the auspices of the Neighborhood Revitalization Program's Field Representative, Stacy Sorenson, and facilitated by Rosanna Armson, department head of the University of Minnesota Center for Research. This segment of the program ended in June 2008.
- Design, Outline and Content of the St. Anthony West Neighborhood Organization Residential Comprehensive Survey. The result of collaboration between the NRP, committee members and the U of M staff. Constructed as a return mailer, carried the NRP indicia, with compilation and analysis of data the responsibility of NRP staff. Survey project was completed in June 2008, with analysis of data process continued through April 2009.
- Neighborhood Town Hall Meetings. Introduced our outreach program to residents by means of flyers and NRP surveys delivered to each household and announced by bulletin or pulpit in each of our neighborhood's six houses of worship in late June 2008. July's meetings were held on consecutive Mondays, at three strategic locations, staffed and facilitated by committee members, STAWNO and the NRP representatives. All data were compiled and integrated.



St. Anthony West NRP Phase II Plan

- Neighborhood Revitalization Program. NRP staff's participation in all aspects of the St. Anthony West Neighborhood Organization Outreach Plan was from day one instrumental in maintaining the focus, direction and process of this aspect of our Phase II Challenge. This program is ongoing.
- Proactive Outreach Activities. August, September, and October saw National Night Out Block Club presentations, Farmers Market, Corn Fest informational booth and an Interactive Display at STAWNO's annual Autumn Eve Festival. All activities were designed to draw interest to our Outreach Campaign.
- E-Mail Communication. Provided by the St. Anthony West Neighborhood Organization business office, processed and delivered valuable communication within our neighborhood by means of our website and e-mail functions.
- Printed Outreach Medium. Included the residential survey, various flyers and our STAWNO newsletter, *The River Beacon*. From June through December 2008 *The River Beacon* ran front-page articles covering NRP results and activities while serving as a delivery vehicle for all other outreach print information.
- NRP Committee meetings and forums. These were numerous and ongoing, and served to inform or query residents and STAWNO Board Members about St. Anthony West's progress toward completion of our Phase II Program.



St. Anthony West NRP Phase II Plan

D. Phase II Strategies:

1. Housing

(\$155,267.45 of \$224,642 Phase II Plan Total)

Goal – Homes have been and will continue to be the cornerstone of St. Anthony West’s Neighborhood Revitalization Planning.

Objective - Preserve and add to the quality and affordability of our housing stock. *Phase II’s 70%+ commitment of available NRP dollars to housing illustrates the community’s ongoing support for the preservation of our unique, historic neighborhood.*

1.1 Revolving Loans

Strategy: St. Anthony West Neighborhood will continue its efforts to build on the merits of NRP Phase I through extension of the Revolving Loan Program. With substantial reduction in available funding, maximum loan amounts will be capped. Previous covenants, which covered homeowner eligibility, repairs to principal structure, and exclusion of cosmetic repairs and additions, are still in place.

Partners – STAWNO (St. Anthony West Neighborhood Organization), NRP (Neighborhood Revitalization Program), GMHC (Greater Metropolitan Housing Corporation), or CEE (Center for Energy and Environment) and DFD (Minneapolis Development Finance Division).

Funding - NRP

Budget \$83,267.45

1.2. Emergency Loans

Strategy: Establish an emergency loan program for homeowners who experience a housing emergency that is structural or safety code related.

Partners – STAWNO, NRP, GMHC or CEE and DFD

Funding - NRP

Budget \$20,000



St. Anthony West NRP Phase II Plan

1.3. Needs-Based Deferred Loans

Strategy: Provide deferred loans for low-income homeowners in St. Anthony West for non-cosmetic improvements to their principal structure. These funds would be administered as loans with a 1% annual interest rate that would be due upon sale of the property or if the property is no longer owner-occupied.

Partners – NRP, STAWNO, GMHC or CEE and DFD

Funding- NRP

Budget \$20,000

1.4. Green Home Improvements

Strategy: Provide loan dollars for home improvements that reduce green house gas emissions or carbon footprints. These very low-interest loans would apply towards eligible improvements, which may include solar, geothermal and high- efficiency (furnaces, water heaters, insulation, windows, etc.) improvements. Funds may also be used to make energy audits available to residents.

Partners- Xcel Energy, STAWNO, NRP, GMHC or CEE, DFD and CPED

Funding - NRP

Budget \$30,000

1.5. Safety Lighting

Strategy: Support the purchase of motion detector lights. These lights have had a proven record of crime prevention and funds will be available on a first-come, first-served basis for all community residents.

Partners – Home improvement stores, STAWNO and NRP

Funding - NRP

Budget \$2,000



St. Anthony West NRP Phase II Plan

2. Community Outreach and Development

(\$54,874.55 of \$224,642 Phase II Plan Total)

Goal – Continue our commitment to reach out to every resident within our neighborhood asking for their participation while offering assistance and volunteer services to benefit our St. Anthony community as a whole.

Objective – To use all neighborhood outreach assets, including Farmers Market, *River Beacon* newsletter, monthly meetings, our website, and E-Communication among others to broadcast information about neighborhood community services.

2.1. Community Outreach

Strategy: Coordinate activities to strengthen our neighborhood and assist in the implementation of our NRP Plan. These activities include but are not limited to:

a. Interactive Website/E-Communication

Acquire software programs to build on our neighborhood organization's communication capabilities. (Budget: \$1,000)

b. Farmers Market

Building on a continued theme of community engagement, the STAWNO group will staff the Northeast Farmers Market each Saturday, June through September, to display and promote neighborhood awareness and active community involvement through participation in our organization's activities. (Budget: \$500)

c. Grant Writer

Fund a part-time grant writing specialist. With the future of Neighborhood Revitalization Program funding coming to a legislated end, the new paradigm will change from allocations to grant funding. Many city neighborhoods have successfully utilized the grant process to supplement their NRP revenue stream through various public and private institutions. Our neighborhood organization will need to fund and ramp up this skill set immediately to compete for a limited resource. (Budget: \$2,374.55 + \$3,625.45 from Phase I rollover)

d. River Beacon/STAWNO Newsletter

Continue publication and distribution of a neighborhood newsletter. This publication serves as the principal vehicle for neighborhood communication, and also provides distribution of other print notices to area residents. Our neighborhood newspaper, published electronically and in hard copy, is written, printed and delivered community-wide on a totally volunteer basis. (Budget: \$500)



St. Anthony West NRP Phase II Plan

e. Administrative Expenses

Support the staffing, office expense and operating cost of the St. Anthony West Neighborhood Organization as it implements its NRP strategies. This function is the core of neighborhood activities and must have secure short-term and long-term funding. (Budget: \$25,000 – includes \$12,765 in previously approved Phase II Plan Development funds)

f. Walking Club /Wellness Activities

Encourage residents to take advantage of community-based activity by joining together in healthy, walking competition among organized neighborhood teams. This activity will result in both neighbors getting to know each other and increased safety by increasing eyes on the street. (Budget: \$500)

Partners – STAWNO, NRP, Northeast Farmers Market, U of M

Funding - NRP

Budget \$29,874.55 (includes \$12,765 in previously approved Phase II Plan Development funds) + \$3,625.45 from Phase I rollover (\$3,625.18 from 2.1.C - Purchase/Demolition Fund and \$0.27 from 1.1.A - Renter to Homeowner Incentives)

2.2. Neighborhood Merchandise

Strategy: Purchase items emblazoned with the STAWNO logo for distribution at specific events where contributions have offset costs. This proposal suggests sales through various neighborhood events and marketing through E-Communication.

Partners – STAWNO and NRP

Funding – Fundraising

Budget \$0

2.3. Neighborhood and Gateway Signs / Traffic Calming

Strategy: Design and install gateway neighborhood signs to increase awareness of neighborhood identity and encourage traffic calming throughout the neighborhood.

A portion of this funding will be used for neighborhood signs at the Broadway/University and Broadway/Marshall intersections. Community members will be encouraged to finance and adopt signs. Traffic calming efforts will focus on



St. Anthony West NRP Phase II Plan

the Broadway/University, Broadway/Marshall and other intersections. Funds may also be used to support other traffic calming efforts.

Partners – STAWNO, NRP, and MDPW (Minneapolis Department of Public Works).

Funding - NRP

Budget \$25,000



St. Anthony West NRP Phase II Plan

3. Livability and Safety

(\$12,500 of \$224,642 Phase II Plan Total)

Goal – Find solutions for the triple threat of crime, safety and traffic issues. Help to create a fabric that binds people to their communities.

Objective – Work with and through existing city infrastructure and our own community programs to assist in the following initiatives:

3.1. Volunteer Walk, Bike and 311 Patrols

Strategy: By working together with block clubs, volunteer citizens, STAWNO’s Board and Minneapolis’s 2nd Precinct Crime Prevention Specialist, develop a program, similar to the Minneapolis block by block Downtown Improvement District (DID), utilizing neighborhood residents on foot and bike patrols, as community eyes and ears on the street.

The neighborhood envisions a program working hand in hand with the 2nd Precinct C.P.S. staff coordinating both training and daily “real-time” direction while benefiting from and adding to community efforts currently in place (Walking Club and 311 Patrols). These highly visible (lime-colored vests) activities would seek to maximize citizen participation through a clearly defined mission to reduce crime, increase safety and community awareness while working to create a litter-free neighborhood environment.

Partners – STAWNO, DFD, 2nd Precinct, MPD and CCP/SAFE

Funding – NRP

Budget \$1,000

3.2. National Night Out Programs (NNO)

Strategy: Work to increase STAWNO interaction with NNO staff, developing additional participation in this national event. NNO helps build safer and healthier community environments through block clubs, anti-crime programs and strengthening police-community relations.

Partners – STAWNO, NNO, MPD and 2nd Precinct

Funding - Community Volunteers

Budget \$0 – Unfunded Priority



St. Anthony West NRP Phase II Plan

3.3. Block and Apartment Clubs/Direct Door Marketing

Strategy: Implement a limited “door-knocking” effort throughout the entire STAWNO neighborhood to help create Block Club awareness and enhance neighborhood e-mail communication capability. Develop an expanded residential database aimed at increasing individual participation in community-based activities.

Partners – STAWNO, NRP, MPD and CCP/Safe

Funding – NRP and Community Volunteers

Budget \$4,000

3.4. Summer Safety Patrol-

Strategy: Support supplemental police patrols during the summer months. Develop a summer safety strategy with the 2nd Precinct.

Partners – STAWNO, MPD and 2nd Precinct

Funding - NRP

Budget \$7,500

3.5. COPSIRF (Community Oriented Public Safety Initiatives Reserve Fund)

Strategy: Partner with the 2nd Precinct and the Sheridan Neighborhood Organization (SNO) to prevent crime through directed patrols in the “NE Bar Beat.”

Partners – STAWNO, MPD and 2nd Precinct

Funding – NRP Reserve Funds

Budget \$24,962.95 – Program Completed in 2004



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3.6. Townhouse Community Outreach

Strategy: Seek involvement of our Third Avenue Townhouse residents in St. Anthony West Neighborhood Organization outreach. Attend Townhouse Association meetings to stir interest and develop worthwhile feedback.

Partners - STAWNO

Funding – Community Volunteers

Budget \$0 – Unfunded Priority

3.7. Senior and Young Adult Outreach

Strategy: Determine by community how STAWNO can be more relevant to these two important bookends of our Northeast Community. Is it possible with limited funding to have more than just a passing degree of influence or impact on their lives? What, if anything, would they want or expect from our organization and what can we deliver? This program's goal is to determine whether they will participate and help support our community with both their enthusiasm and experience.

Partners – STAWNO Board and area residents

Funding – N.A.

Budget \$0 – Volunteer Neighbor Participation



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4. Parks, Education and Environment

(\$2,000 of \$224,642 Phase II Plan Total)

Goal – Provide for volunteer neighborhood support in the absence of available funding for regionally based community assets.

Objective – Work in partnership with representatives from the Minneapolis School Board, Minneapolis Park and Recreation Board, MPD and other governmental agencies responsible for governing regionally based community assets.

4.1. Green Gardening Grants

Strategy: Continue to provide funding to the St. Anthony West Neighborhood in the form of mini-grants of up to \$200 designated to support boulevard planting and other green initiatives.

Partners – STAWNO, DFD, Metro Blooms and area residents

Funding - NRP

Budget \$2,000

4.2. BF Nelson Regional Park / Environmental Projects

Strategy: The St. Anthony West Community and Neighborhood Organization have worked hand in hand with the Minneapolis Park and Recreation Board (MPRB) in developing the 12-acre BF Nelson site for the past 20 years. Plans for continued development of this historic and unique regional park include the relocation of our Pioneer Family monument. Funds from the strategy may also be used for related neighborhood-initiated environmental efforts.

Partners – STAWNO and MPRB, Groundwork Minneapolis

Funding – Community Volunteers

Budget \$0 + \$5,630 from NRP Phase I rollover (from 5.2.A - River Overlook Project)



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4.3. Bike Community Lanes and Pathways

Strategy: Our community will work with and support MPRB and the Bicycle Advisory Committee (BAC) in developing their plans for bicycling as a non-polluting, cost-reducing, healthy, and effective method of recreation and transportation for our region

Partners – STAWNO, BAC, NRP

Funding – N.A.

Budget \$0 (Volunteer Neighborhood Participation)

4.4. Schools/Playgrounds/Youth Programming

Strategy: St. Anthony West’s area schools and playgrounds have been negatively impacted by consolidation and by the limited availability of playground facilities. Our organization’s energies will be best used by directing our support toward Northeast’s Park Board and School Board representatives’ initiatives.

Partners – STAWNO, MPS (Minneapolis Public Schools) and MPRB

Funding – Community Volunteers

Budget \$0 – Unfunded Priority

4.5. Community Fundraising Events

Strategy: Continue to be involved with our St Anthony West Community in support of local fundraising events that include the Northeast Farmers Market Corn Feed and their Pancake Breakfast events, the Stone Arch Bridge Festival, Autumn Eve Silent Auction and Riverfront Run, all designed to benefit community-based activities.

Partners - STAWNO

Funding – Community Volunteers

Budget \$0 – Unfunded Priority



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5. Institutional and Faith-based Community Outreach

(\$0 of \$224,642 Phase II Plan Total)

Goal –Reach out to the many faith-based communities and institutions in our St. Anthony West neighborhood, looking for common interests and opportunities to partner for the mutual benefit of our neighborhood and members of faith-based communities.

Objective – Highlight and define programs that will find partners from our many communities, including but not limited to St. Boniface, St. Maron’s, All Saints, St. Michael’s, St. Constantine’s, St. Anthony, St. John’s, Meditation Center and Ukrainian Center.

5.1. Mutually Beneficial Projects, Programs, or Initiatives

Strategy: Fundraising for installation and maintenance for Neighborhood Signage and Traffic Calming as detailed in Strategy 2.3.

Partners – STAWNO, 3M and MPWD

Funding – NRP with other Community Resources

Budget \$0 – Unfunded Priority

5.2. Mutually Beneficial Initiative (Scholarships)

Strategy: Work with St. Anthony West’s institutional and faith-based communities to provide scholarships to deserving neighborhood residents.

Partners – STAWNO and Neighborhood Institutions

Funding – Community Resources

Budget \$0 – Unfunded Priority



St. Anthony West NRP Phase II Plan

6. Business Community Outreach *(\$0 of \$224,642 Phase II Plan Total)*

Goals: Look for ways and means to partner with our limited St. Anthony West business community, offering win-win opportunities for STAWNO and our area employers.

Objectives: To identify common interests and to develop community goals that will attract participation from area business leaders.

6.1. Scholarship/Employment

Strategy: Develop a program with area business leaders that would identify job opportunities, apprenticeships and scholarships.

Partners – STAWNO and Neighborhood Business Community

Funding – Community Resources

Budget \$0 – Unfunded Priority



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E. Strategy Summary

St. Anthony West Neighborhood Organization's NRP Phase II program was by design focused on community outreach. Over the past 12 months, the STAWNO NRP Committee's goal was to directly interact with neighborhood residents, then by serving as a conduit, to develop and broadcast, under NRP Phase II guidelines, a general consensus of our community's concerns and aspirations.

From mid-January through May of 2009, STAWNO's NRP Committee, with an assist from neighborhood volunteers and NRP Field Staff, was able to identify and develop this "general consensus" into a series of separate programs grouped under 6 primary goals and 33 individual strategies. STAWNO's commitments to those Phase II goals will be tempered by a projected* NRP budget of \$224,000, requiring judicious allocation of available funding during program planning and implementation.

Our St. Anthony West Neighborhood's ability to meet all of its suggested goals are challenged by limited funding and by volunteer sweat-equity commitments to many of the unfunded strategies. The ultimate success of our NRP II Planning rests with a community that has traditionally risen to that challenge.

* St. Anthony West Neighborhood's NRP funding availability is limited. While \$224,642 has been allocated to the Phase II plan, as of this writing, it is anticipated that only 80% of this allocation (or \$179,714) will be available.



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F. Appendix and Credits

<u>Plan Section</u>	<u>Citation Strategy</u>	<u>Funding</u>
1. Housing	1.1. Revolving Loans	\$ 83,267.45
1. Housing	1.2. Emergency Loans	\$ 20,000
1. Housing	1.3. Needs-Based Deferred Loans	\$ 20,000
1. Housing	1.4. Green Home Improvements	\$ 30,000
1. Housing	1.5. Safety Lighting	\$ 2,000
2. Community Development	2.1. Community Outreach (+\$3,625.45 Phase I rollover \$)	\$ 29,874.55
2. Community Development	2.2. Neighborhood Merchandise	\$ 0
2. Community Development	2.3. Neighborhood & Gateway Signs / Traffic Calming	\$ 25,000
3. Livability & Safety	3.1. Volunteer Walk, Bike & 311 Patrols	\$ 1,000
3. Livability & Safety	3.2. National Night Out Programs	\$ 0
3. Livability & Safety	3.3. Block & Apartment Clubs / Direct Door Marketing	\$ 4,000
3. Livability & Safety	3.4. Summer Safety Patrol	\$ 7,500
3. Livability & Safety	3.5. <i>COPSIRF</i>	\$ 24,962.95 (Reserve \$)
3. Livability & Safety	3.6. Townhouse Community Outreach	\$ 0
3. Livability & Safety	3.7. Senior & Young Adult Outreach	\$ 0
4. Parks, Education & Environment	4.1. Green Gardening Grants	\$ 2,000
4. Parks, Education & Environment	4.2. BF Nelson Regional Park Environmental Projects (+\$5,630 Phase I rollover \$)	\$ 0
4. Parks, Education & Environment	4.3. Bike Community Lanes & Pathways	\$ 0
4. Parks, Education & Environment	4.4. School/Playgrounds/Youth Programs	\$ 0
4. Parks, Education & Environment	4.5. Community Fundraising Events	\$ 0
5. Institutional/Faith-based Outreach	5.1. Mutually Beneficial Projects, Programs, or Initiatives	\$ 0
5. Institutional/Faith-based Outreach	5.2. Mutually Beneficial Initiatives (Scholarships)	\$ 0
6. Business Community Outreach	6.1. Scholarship/Employment	\$ 0



St. Anthony West NRP Phase II Plan

Special thank you and credit to the following St. Anthony West residents, STAWNO Board and Committee Members for their efforts in formulating the 2009 NRP and St. Anthony West Phase II Plan.

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