

Midtown Phillips Neighborhood Association Incorporated (MPNAI), as you will read below, is a very diversely populated neighborhood. For several years the Midtown Board has employed a number of strategies that do outreach to specific demographic groups, with the goal of bringing all our neighbors together to work toward a crime free environment, have opportunities to build wealth, thrive and contribute to each other's well-being, while celebrating each group's rich heritage and culture. We have been using these strategies for years and will continue to do so. Some of our strategies have been tweaked, changed or discontinued through-out the years in the hopes of obtaining the best outcomes. In 2022 we will be adding a new strategy in partnership with our Native American population in hopes of mitigating the tremendous strain the opioid-addicted homeless population has put upon Midtown.

Demographic groups of MPNAI: Population 5,181 with 25.8% white and 67% IBPOC

Languages: English only 43.7%, Other than English 56.3%, English less than very well 29.6%

Demographic group # 1--Low-income: 42.7%

With almost 43% of households living on less than \$35,000 annual income and at the top just 9% at \$75, to \$100, annual income.

Initiative, activity, project or program: Instead of using our funds for administrative purposes, MPNAI has partnered with organizations that share our values and goals for outreach to its demographic groups with the goal of empowering and uniting all groups to work for the good of the neighborhood and one another while celebrating their culture, heritage and the unique gifts they contribute to the neighborhood.

- In partnership with Banyan Community for block club organizing.
- In partnership with Community Emergency Services for basic needs.
- In partnership with Semilla Center for the Healing Arts for neighborhood organizing around art projects.
- In partnership with Waite House home of the hyper-local, multi-lingual KRSM Community radio and youth community garden.
- Continue to work with our next door neighborhood to the East, EPIC, in their battle with the city for environmental justice.

Barriers to engagement:

- Many heads of households work more than one low-paying job just to get by.
The 2040 plan has pushed more of our Midtown citizens further into poverty by causing gentrification, rents to climb. and it has eliminated the ability of small-family-immigrant-owned businesses to stay on Lake St. by making it unaffordable. This demographic is often too busy working, trying to keep a business afloat or just surviving to come to a meeting about issues that affect them.
- Because a high percentage of our neighborhood does not read or speak English well, it is hard to help people understand issues that affect them.
- Many of our neighbors do not have home computers.
- The board needs more funding for *translation for flyers*.

Outreach and Engagement Strategies: Midtown has learned that low-income citizens of many cultures are able to create relationships with their neighbors, gather

information and organize around issues that affect them through the following avenues of participation listed below, despite lack of access to computers or inability to speak or read English well. The following are strategies MPNAI has directed with our outreach partners in order to overcome communication barriers that isolate neighbors and will continue to do so in 2022.

- Banyan Community's Light House Network creates a network of block clubs whose leaders meet once a month. At the monthly block club leaders' meetings, neighbors come together to hear guest speakers give presentations about issues or services. Those attending are also given the opportunity to share information about events, resources and talk about how best to deal with crime - a heavy cost to poor, under-served communities like Midtown. Before COVID and George Floyd, the police were at our table, who gave tutorials on issues such as how not to get scammed, or how to call and report crime through 911. Hopefully the officers will be able to return some day. Banyan organizes NNO. Twenty four blocks (one half) in Midtown do NNO due to this partnership which has increased participation in NNO substantially (though it was down in 2020 because of COVID). Banyan also partners with Midtown by bringing their youth to the annual Phillips Community Clean Sweep, a trash pick-up day for all Phillips neighborhoods in which Midtown has spear-headed for twenty years. It is also an opportunity for households to put out trash that is not regularly picked up by the city such as old tires to be taken away, free of charge. This event that has gathered as many as 700 neighbors, is not only a clean-up, but a time to celebrate over food (not paid for with City funds), and gather information from many tables manned by community agencies that offer cultural, arts, and educational opportunities for families. Information is also dispensed about free and low-cost services, (like the location of food shelves, or how to receive help with utility bills) and issues that affect them. Most of these agencies are encouraged to and **do** print their information in three languages. Though Phillips was not able to hold a Clean Sweep in 2020 because of COVID, it was held in 2021 and is on Midtown's calendar for 2022. Under the leadership of Joani Essenburg, Banyan has for generations built wealth for Midtown residents through tutoring programs and help for the youth of our community with scholarship applications to private high schools and colleges, and all the secrets of access to higher education more affluent families are aware of. Generations of Phillips youth have Banyan to thank for graduating with honors from colleges like George Town University. This partnership is important to MPNAI.
- Community Emergency Services is an outreach partner to further Midtown's reach to its residents who are in need of food, funds for utility bills, and other emergency costs that low-income people have to deal with. The goal is to move families beyond crisis to stability and physical, mental and spiritual well-being. (City funds will be used for the outreach portion of this work; those funds will not be used for food, utility bills or other ineligible costs.)

- Semilla Center for the Healing Arts is an outreach partner that focuses on youth programming and healing through art. They have partnered with us to do art on the electrical boxes in Midtown, and this summer moved out into the neighborhood to hosted six art street parties in which lanterns were made by Midtown families to light and put in their windows every Wed. as a symbol for peace and healing. Relationships were formed through these events. They have sponsored a career day and have invited visiting artists to work with the youth, who invest in the neighborhood by their mosaics and murals. Just as the youth invest in the community Semilla invests in them, another wealth-creating program important to Midtown Phillips.
- KRSM Community Radio outreach partners is a hyper-local-multi-lingual-multi-cultural radio station broadcasting from the Waite House out into the neighborhood, whose mission is to bring high quality programs in the many languages spoken in Phillips and train Phillips youth and adults in the management, technical and broadcasting skills necessary for the operation of a radio station. Over 100 neighbors produce and host programming. MPNAI is proud to partner with this wealth building, and empowerment effort.
- Waite House an outreach partner serves the low-income residents of Midtown with a food shelf, youth programs, and many other programs that nurture our neighborhood. Midtown's partnership with them focuses on their youth community garden. The Waite House youth grow and harvest produce to help stock their food shelf and give to those in need in the neighborhood. The youth also participate every October in the Phillips Community Clean Sweep, Midtown's largest outreach event. Their focus on the health and well-being of Phillips is a shared value with us and we are proud to partner with them in these efforts.
- At the direction of EPIC, our Phillips Neighborhood neighbors to the East, Midtown has and will continue to do action items as needed and as we have been doing for the past year such as sending emails, making calls and going to City Hall with them in their fight for the Urban Farm and environmental justice.
- By-weekly Zoom meetings with many neighborhood members, were created by the board to check in and organize advocacy to the city on issues that affect them.

Resources Needed:

- Media specialists who puts out all ads, by-weekly electronic newsletter that not only publishes ads for Midtown and Phillips Neighborhoods' events but also publishes up-dated lists of resources and programs such as rental assistance and how to apply, maintains the web site, and communicates through radio and T.V. stations about our ads.
- Volunteer organizers for the events.
- Board members who read, and approve MOUs with outreach partners, and via communication with the neighborhood through events, meetings, and other sources, organizes a monthly community meeting on issues of importance to Midtown residents.

Partners in the work:

- Banyan Community
- Community Emergency Services (CES)
- Waite House
- Semilla Center for Healing & the Arts
- EPIC, Phillips West Neighborhood, Ventura Village, and Little Earth United Tribes for Phillips Community Clean Sweep
- Also for Clean Sweep, directed funds for City of Minneapolis Solid Waste and Recycling And city garbage trucks
- KRSM Community Radio

Persons Responsible:

- Midtown Board members, Mahamed Cali, Peter Eichten, John Richards, Jana Metge, Joanne Johnson, Abdul Mohamed, Wayne Bugg, Jamie Mendoza-Brenner, Sunshine Sevigny, Chris Lomheim, Donna Neste, Mahamed Cali, Katie Kirk, and Chuck Seddom

Timeline:

- January-December - continue to reach those in need and encourage their involvement by dedicating funds for monthly quarter page ads in the Alley (submitted on the 15th of every month, weekly announcements broadcasted through community radio station KALY Somali Community Radio, and through our partnership with KRSM radio; monthly community meetings held every fourth Tuesday., with a focus on issues that affect the diverse, low-income population of Midtown Phillips; two times every month an E-newsletter sent out with a wealth of information about services, how to obtain needed help and events of interest throughout all the Phillips Neighborhoods, and by-weekly Zoom meetings on community issues.
- January-March - collect and read applications for those who want to be partners, and create MOUs with the partners to sign and date.
- April-July – organize and hold Midtown Phillips Festival
- Oct.-Dec. - Board collects reports from our outreach partners.
- Nov. or Dec. – All partners give presentations about their outreach at a community meeting
- Aug-Oct. - Organize for Phillips Community Clean Sweep held on the second Sat. of Oct.
- November - hold community meeting on crime issues

Quantitative Goals:

- Add five more block clubs and NNO events
- Decrease crime and livability issues by 10%
- 500 participants at Midtown Phillips Festival in July
- 500 participants at Phillips Community Clean Sweep in October with the help and participation of outreach partners and residents of Phillips
- Hold annual meeting in February, with at least one low-income resident elected to the board.

Qualitative Goals:

- Identify the concerns and crime issues of the low-income residents of Midtown, through the events, block club organizing, partnerships, and meetings and present their issues at the monthly community meetings.

Outcome of Engagement:

- Less pollution for all of Phillips
- Wealth creation and less financial crises
- Youth employment and higher education opportunities
- A decrease in crime with less livability issues
- A focus on and celebration of Midtown's rich diversity
- Good relationships with neighbors.

Next Steps:

- Continue to work with EPIC on Urban Farm, which is not resolved
- Recruit low-income residents to sit on board
- Invite the newly elected 9th Ward Councilperson to listen to the neighborhood's crime concerns, and quality of life issues
- Continue to do outreach partnerships.

Demographic Group # 2 -- Black/Somali: 31.4% with Somali being a bigger percentage of this group, but no research resources that delineate between these two groups.

Initiative, activity, project or program:

- Outreach partnership with Somali T.V. to dispense information in Somali and English by high-lighting Somali population in the life of Midtown, filming and broadcasting Midtown's main events, and announcing pertinent information concerning Somali population
- Funds directed to KALY radio that broadcasts in Somali and English to broadcast interviews, issues concerning the Somali population and announcements about Midtown events.
- New Americans Youth Soccer Club, a Midtown outreach partnership to create and engage Somali youth in an organized soccer league which participates in Midtown Phillips Festival, issues meetings and Clean Sweep, bringing them into the life of Midtown.
- Crime/livability issue meetings with Black/Somali business owners.

Barriers to Engagement:

- Language, and the need for funding for interpretations.

Outreach and engagement strategies:

- To build capacity in the Somali population we have partnered with Somali T.V. As partners with us, Somali T.V. broadcasts programs important to the Somali community in both Somali and English. It also keeps them in the know with information, interviews, and announcements of what is happening in MPNAI. They are funded to film the annual Midtown Phillips Festival and Clean Sweep event and broadcast them.
- Though, not an outreach partner, Midtown directs funding for paid ads and programs focused on the Somali Community in Midtown on KALY Community Radio, a hyper-local community radio station that broadcasts

in Somali and English. This is an important way to reach out and pull the Somali community into the life of Midtown.

- The New Americans Youth Soccer Club is also an outreach partner whose youth is coached by Abdul Mohamed, a Midtown Phillips resident. The purpose of the partnership is to use soccer as a way to get youth and their families involved in the neighborhood. Mr. Mohamed's involvement in the partnership with Midtown and the Somali Community goes beyond coaching, as he has hosted Midtown meetings at the mosque on 13th and 28th St in order to dispense information about no-interest funding for home improvements, a program of MPNAI. He has organized participation in meetings on crime and safety and the Stewart Park master plan. He also brings his youth to the annual Phillips Community Clean Sweep events; and brings them to do soccer exhibitions at both Lake and Franklin Open Streets.
- Midtown has recruited Somali members of the neighborhood to sit on the board and for the past several years there has been at least one, (but many years two or three) Somali at the table. Mr. Mohamed has served as co-chair for several years. All of the above has helped Midtown build relationships with the Somali community.
- MPNAI also will continue to recruit Black members of the community to sit on the Midtown board and presently has one Black board member, a small business owner on Lake St. Midtown has been active through their by-weekly neighborhood Zoom meetings in advocating for the reduction of crime that has plagued the Black and Brown business owners on Lake St. and on Bloomington Ave. through email, calls and in person meetings with our local law makers. Wayne Bugg, a Black Lake St. business owner and board member has taken the lead in this effort.
- For many years Black/Somali members of Midtown have added a riches of knowledge and outlook in Midtown's meetings. For three board meetings this past year they have helped the board present on issues of how to make our board welcoming and one that reflects more of the diversity of our neighborhood. Because of the many issues, with COVID, the killing of George Floyd and the destruction of our immigrant small businesses on Lake St., we will probably not do any of those kinds of training/board meetings this coming year. Most of our time in this area will go toward advocating for their businesses whether lost through crime, encampments or the destruction on Lake St. Midtown will continue to do so through the by-weekly Zoom meeting with Midtown Black/Somali participants. Midtown is also working with the American Indian Community Development Corporation Outreach Services and will sign them on as new outreach partners in 2022. The encampments are a huge problem for the small businesses and AICDC will help to compassionately deal with them.

Resources Needed:

- Volunteers and more funding for these outreach partners who are such a valuable part of Midtown.
- More police protection for our Black and Somali businesses.

Partners in the work:

- KALY Community Radio
- Somali T.V.
- New Americans Youth Soccer Club
- American Indian Community Development Corporation Outreach Services
- The 3 other Phillips Neighborhoods; Phillips West, Ventura Village and East Phillips and Little Earth United Tribes, involved with Clean Sweep.
- Also for Clean Sweep the City of Minneapolis Solid Waste and Recycling and Minneapolis garbage trucks

Person's Responsible:

- Midtown Board, John Richards, Jana Metge, Joanne Johnson, Abdul Mohamed, Wayne Bugg, Jamie Mendoza-Brenner, Sunshine Sevigny, Chris Lomheim, Donna Neste, Katie Kirk, Peter Eichten, Mahamed Cali, and Chuck Steddom .

Timeline:

- January-December - continue to fund monthly paid ads over KALY Community Radio
- Sign new outreach partner, AICDC, if funded for outreach to encampments
- Continue to do by-weekly Zoom meetings, which include actions, advocacy and organizing around capacity building, restoration, and crime/livability issues for Black/Somali residents and businesses
- January-March - Select the Somali outreach partners, create and sign the MOU
- November-February - Recruit Somali and Black board members to be elected at the annual meeting in Feb.
- July - Somali T.V. to document Midtown Phillips Festival and broadcast
- July - New Americans Youth Soccer Club to do soccer exhibition at Midtown Phillips Festival/Open Streets
- Oct. or Nov. - Hold community meeting of all partnerships presentations.
- October –New American Soccer Club to help with Clean Sweep
- October – Somali T.V. to document Phillips Community Clean Sweep and broadcast
- No date, but as soon as possible hold community meeting with newly elected 9th Ward Councilperson and police (if we have any) to strategize about crime and livability issues affecting our Black and Somali neighbors and business owners on Lake St. and on Bloomington Ave.

Quantitative Goals:

- Decrease crime for our Somali and Black business owners on Lake St. and on Bloomington Ave. by 50%.
- A return to organizing Midtown Phillips Festival which we did not do in 2020 and 2021 because of COVID, an event publicized, filmed and participated in by our Somali outreach partners
- Ten announcements on KALY radio
- Two films documenting Midtown Phillips Festival and Clean Sweep by Somali T.V.

Qualitative Goals:

- Support Black/Somali residents and business owners with information, and organizing in their efforts to better protect themselves and deal with the crime that surrounds them.
- By working with the American Indian Community Development Corporation shelter headed by Michael Goze, doing outreach; help the opioid users stay off the corner of 26th and Bloomington and off the front of the Bloomington Ave. and Lake St. businesses especially 12th and Lake, where Black and immigrant small businesses are located. Keep those areas clear, via Michael Goze's humane outreach.

Outcome of Engagement:

- More business for Black/Somali business owners because of less crime and encampments
- Neighbors' children can play outside again without fear they will get a needle stuck in their feet.
- Soccer fields teaming with games of the New Americans Youth Soccer Club, without having to pull the hookers and johns out of the Port-A-Potties so they can use them, or the worry of random gun fire hitting them
- An over-all feeling of being safe again and good relationships with one another
- Build capacity through information shared via media outreach, and strong relationships with the broader community

Next Steps:

- Community meetings and gatherings to work on solutions of livability issues, crime and encampments
- Create a new outreach partnership with the American Indian Community Development Corporation on street outreach to unsheltered residents and partner with Michael Goze to continue to do outreach to the encampments that have plagued our neighborhood and businesses.
- Advocate and support for additional funding for AICDC in their effort to create culturally specific, creative and unique housing for unsheltered residents

Demographic Group #3 – Latinx: 32.8%

Our organizing strategy is to have all voices at the table listening to each other, building relationships and understanding. We work to ensure that we look at our census data and build an Annual Outreach plan which seeks to diversify, reflecting those demographics as well as geographic representation in the community. For this reason, we have overlap with some of our outreach partners. The Semilla Center for Healing & the Arts and Banyan Community, though not exclusive, work with a high percentage of Latinx families and youth, and the multi-lingual radio station KRSM, though they broadcast in several languages, also broadcasts programs in Spanish by Latinx community members for the Latinx community.

Initiative, activity, project or program

- Semilla Center for Healing & the Arts an outreach partner we will continue to work with as they mentor Latinx and other youth and heal and enrich our neighborhood through art projects and activities
- Banyan Community Outreach Partnership as they create and support block clubs, organize NNO and monthly leadership meetings
- Waite House an outreach partnership; creators of a youth community garden to provide free produce to the whole community.
- KRSM Community Radio that trains Latinx and other residents, youth and adults, in the broadcasting field, creating wealth and broadcasting in Spanish, programs of interest to the Latinx community, and announcements of Midtown events.
- Latinx youth organized by our outreach partners, Semilla, Banyan, and Waite House to be a part of Phillips Community Clean Sweep
- Latinx youth organized by outreach partners, Semilla, Banyan and Waite House to perform and exhibit Latin American dance, song, music, and art at the Midtown Phillips Neighborhood Festival

Barriers to Engagement:

- The greatest barrier to engagement with the Latinx Community is, for many, their need to work two, sometimes three, low-paying jobs as explained above (for another demographic group), making it hard for them to come to meetings and organize. Because of this it has also been hard to recruit and/or keep Latinx members on the board.
- Because many are undocumented they don't open the door to strangers with clip boards, making it hard for Midtown to incorporate door-knocking into organizing activities. Higher than 1/3 of this neighborhood is Latinx.
- Language is also a barrier

Outreach and Engagement Strategies:

- Probably more than any other demographic group, the Latinx community thrives when communication and organizing happens around celebration and activities. This is why Banyan Community is such an important partner with Midtown. They have gathered the Latinx community for leadership training, through their organizing of NNO and gather their leaders around a monthly breakfast to share information, learn and organize. This has built leadership and empowerment for them. Midtown plans to continue its partnership with Banyan Community in the coming year, that, as stated above, has been a powerful wealth-creator, and especially for the Latinx community. (Please note: City funds will not be used for the food at the breakfasts.)
- The Semilla Center for Healing & the Arts continues to partner with Midtown to mentor, heal, and offer training in the art of mosaics, and murals for Latin and other youth. Their outreach into the neighborhood, for Midtown with their healing arts parties this past summer has been invaluable and Midtown plans to continue this partnership in 2022.
- KRSM Community Radio will continue to partner with Midtown in the coming year, as they empower and build wealth in the Latinx community through their

broadcast training, their Spanish outreach radio programs and Midtown announcements to bring them into the life of the neighborhood.

- Three of these important outreach partners, Waite House, Semilla, and Banyan bring their youth to the Midtown Phillips Festival to create and invite festival goers to participate in hands-on art projects, and to perform culturally specific dance, song and music, in celebration of their Latinx heritage. Though COVID has kept Midtown from holding the Midtown Phillips Festival in 2020 and 2021, our plan is to pick it up again for 2022.
- All three partners bring their youth to the annual Phillips Community Clean Sweep and will continue to partner with Midtown in this annual event.
- A new strategy is to meet quarterly with Banyan Community Council, a volunteer group that is made up of Latinx and Somali women, to monitor the new strategic plan for the organization.
- Bring the crime issues involving Latinx business owners and Latinx residents to the by-weekly Zoom meetings.
- Communicate and coordinate with the Lake Street Council to support the Lake St. businesses which are primarily Latinx and Somali in the Midtown area.

Resources needed:

- Spanish speakers and translation for flyers
- Volunteers for events
- More police protection for Latinx businesses
- Community police at Banyan monthly leadership meetings

Partners in the work:

- KRSM Community Radio
- Banyan Community
- Semilla Center for Healing & the Arts
- Waite House
- Phillips West Neighborhood, Ventura Village, East Phillips Neighborhood, and Little Earth of United Tribes for Clean Sweep.
- Also for Clean Sweep directed funding for Minneapolis Solid Waste and Recycling and city garbage trucks

Persons Responsible:

- Midtown Board, John Richards, Jana Metge, Joanne Johnson, Abdul Mohamed, Wayne Bugg, Jamie Mendoza-Brenner, Sunshine Sevigny, Chris Lomheim Donna Neste, Katie Kirt, Chuck Steddom, Peter Eichten, and Mahamed Cali

Timeline:

- January-December – Do monthly ads in KRSM Community Radio, Send out information in Spanish, if possible and available, in Alley Newspaper, Facebook, by-weekly electronic newsletter and on Web site.
- January-March – Select Latinx outreach partners, create and sign MOUs
- November-February – Recruit Latinx board member(s) to run for election to the board at February Annual Meeting.
- July – Latinx youth from the three partner organizations to participate in Midtown Phillips Festival

- Oct.- Nov. – Dedicate the community meeting to partnership presentations
- October – Latinx youth from the three partnership organizations to participate in Phillips Community Clean Sweep
- November – Organize to invite Latinx community to the meeting to meet the newly elected Councilperson in our district, and police “if necessary” to discuss crime and livability issues.

Quantitative goals:

- Increase the number of Latinx residents on our board
- Meet quarterly with the Banyan Community Council
- Sign MOU with the three organizations that serve mainly Latinx community, Waite House, Banyan Community, and Semilla Center for Healing & the Arts
- 12 (one monthly) announcements in about the Midtown Community meetings and/or events in KRSM Community Radio
- All three partnership’s youth groups at Midtown Phillips Festival and Phillips Community Clean Sweep
- Find 1 Latinx newspaper in which to promote Midtown meetings and events

Qualitative goals:

- Support Latinx residents and business owners as they deal with crime and livability issues
- Build wealth and capacity in the Latinx community
- Heal, empower, and inform Latinx community

Outcome of engagement:

- A more fully integrated community with more engagement with Midtown
- A more empowered community
- Safety for the Latinx community and their businesses
- Healthier and wealthier Latinx community

Next steps:

- Initiate conversations with Latinx neighbors about being part of the board
- Organize for a meeting with 9th Ward Councilperson around issues of crime
- Create a new outreach partnership with American Indian Community Development Corporation supporting Michael Goze in their outreach to the encampments that plague the Latinx businesses on Lake St. and on Bloomington Ave.

Demographic group #4 Native Americans 3.9%

Initiative, activity, project or program:

- Create a new outreach partnership with American Indian Community Development Corporation Street Outreach, headed by Michael Goze in support for his outreach to the unsheltered addicted in encampments
- Strengthen our relationship with AIM Patrol
- Partner with Little Earth on community events and activities
- Directed funding to advertise at 950 am Radio in support of the 6-7 p.m. “Native Roots Program”
- Continue our outreach partnership with KRSM Community Radio, whose founding partners were Little Earth United Tribes, American Indian

Community Development Corporation, Voices of Racial Justice, and Hope Community Inc. that broadcasts 12 hours of Native-led programming, along with the other multi-cultural voices of Phillips with programs in 6 languages

Barriers to engagement:

- At this time, this writer cannot think of one. Midtown has good relationships with the First People of this nation, the original inhabitants of Midtown

Outreach and engagement strategies:

- In the past year MPNAI has been in frequent communication with Michael Goze's outreach to the Native community in encampments. Michael was one of the guest speakers at two of our community meetings, featuring three outreach programs/agencies that worked with the unsheltered residents. In 2022 we will partner with his organization, American Indian Community Development Corporation Street Outreach in helping to move the unsheltered into culturally appropriate housing.
- Recently members of the board have gone out into the community to make a connection with AIM Patrol, who moved abused and trafficked Native women from an encampment on Franklin and Cedar into the unused property of the boarded Speedway on Bloomington Ave. for their protection. We have been advocating with them for their needs, and for their protection. Midtown has committed to strengthen and continue this relationship, by networking with AICDC and other Native organizations to explore the possibility of purchasing this property; Also to work with Michael Goze to move them into shelter before winter.
- Because it is so important for the Native perspective to be heard, we will continue to partner with KRSM Community Radio, and in 2022 direct new funding to advertise on 950 AM Radio in support of the "Native Roots Program."
- Midtown has always worked in close contact with Little Earth United Tribes and our strategy is to keep those strong relationships going, by advertising their events and programs in our by-weekly E-newsletter, Facebook and encouraging Midtown residents to attend them.
- MPNAI has funded pow-wow dances, drums and song at every Midtown Phillips Festival and will continue to do so in 2022.
- Little Earth of United Tribes will continue to welcome their participation in all of Midtown events and celebrations

Resources needed:

- Volunteers to help coordinate and organize some of the efforts described above
- Adequate funding. We will not be able to do any of this without it.

Partners in the work:

- American Indian Community Development Corporation Street Outreach
- AIM Patrol
- KRSM Community Radio
- Little Earth of United Tribes
- American Indian organizations, East Phillips, Ventura Village, and Phillips West for Clean Sweep and other events

- Also for Clean Sweep the City of Minneapolis Solid Waste and Recycling And Minneapolis garbage trucks

Persons responsible:

- Midtown Board, John Richards, Jana Metge, Joanne Johnson, Abdul Mohamed, Wayne Bugg, Jamie Mendoza-Brenner, Sunshine Sevigny, Chris Lomheim, Donna Neste. Chuck Steddom, Katie Kirt, Peter Eichten, Mahamed Cali

Timeline:

- January-March – Select Midtown Outreach Partners, create and sign MOUs.
- January-December – Any Little Earth or Native American events will be advertised in Midtown e-newspaper, and Facebook or placed on the website
- July – Native American participation in Midtown Phillips Festival
- October – America Indian organizations participation in Clean Sweep
- Ongoing support for Michael Goze in his pursuit of acquisition of properties
- In the winter of 2021/2022 meet with co-chairs of AIM Patrol

Quantitative goals:

- All unsheltered neighbors in shelter to work on sobriety and housing
- No encampments that attract drug dealers, trafficked Native women, human waste, trash and needles on the streets
- Support AIM in keeping formerly trafficked women in safe, well-run and clean housing
- 12 ads on KRSM Radio
- 10 ads on 950 AM Radio during “Native Roots”
- A Native youth group to participate in drum, dance and song at Midtown Festival
- Native American organizations to participate in Clean Sweep

Qualitative goals:

- Protection for Native trafficked women
- More people sheltered or in permanent housing

Outcome of engagement:

- A more informed Midtown as Native culture and values are shared with all
- A safer Phillips Community

Next steps:

- Set up meeting with Michael Goze with agenda as to how we can work with him in partnership
- Foster a deeper relationship with AIM Patrol.