

1. NEIGHBORHOOD ORGANIZATION

Bancroft Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Tou Xiong](#)

Organization Address: [4120 17th Ave. S.](#)

Organization Address 2:

Organization ZIP: [55407](#)

Organization Email Address: info@bancroftneighborhood.org

Organization Phone Number: [0](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.bancroftneighborhood.org

Facebook: <https://www.facebook.com/bancroftneighborhood/>

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

4/17/2019

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through DOOR-KNOCKING in 2018?

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2018?**

60

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) [Bancroft Neighborhood Association - Quarterly](#)

Number of subscribers to your email list [2,000](#)

Number of followers on Facebook and Twitter Combined [890](#)

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2018

100

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Bancroft Neighborhood Association Executive Director volunteered for a Hispanic community event held at the Bethel Evangelical Lutheran Church.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

All our board meetings are open to the public and have been attended by both residents and business owners, depending on the topics discussed. Our minutes are posted online, but our financial reports historically have not been posted online. However, the financials are available in our office.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Since the vacancy of our Executive Director position for an extended period of time, we have found and hired a new Executive Director. This has caused difficulties for our new board members, facility partners, city partners, and community members. The difficulties were mainly related to frustrations from the community about being able to reach someone in our office.

To address this issue and to create “presence” in our community, the Executive Director has posted regular hours for the Bancroft Neighborhood Association office. The postings has been made available at the Church location and garden locations where BNA’s presence has been most needed.

We have addressed the concerns of community members who were most impacted during the vacancy and transition. These members were largely the community garden participants in BNA’s community garden. During the months of April and May we have been able to meet all the participants, divided and assigned plots, and have kept regular communication with all stake holders.

Our community garden is up and running again with happy participants.

18. MAJOR HIGHLIGHT #2

After the transition of the new board and Executive Director there was a complaint and petition among some neighbors that were concerned about a particular resident and parking. More specifically parking of used cars that may have been part of a used-car dealership business. Many phone calls were made to the police among the neighbors. There were many calls and complaints requesting for Bancroft Neighborhood Association to hold a community forum to discuss this issue and to bring the parties forward.

This impacted the new board and staff of BNA. There were major concerns among the board members that this issue and a potential ‘forum’ would create a toxic or untenable situation amongst neighbors. Also, there were concerns that BNA might be viewed to favor one party over another. To alleviate such concerns, the forum was not held, but the Executive Director had connected the concerned residents with the local City Council Member’s office.

This issue is currently being monitored and communication with the city and the neighbors are constant.