



## 2019 Annual Report Community Participation Program

### 1. NEIGHBORHOOD ORGANIZATION

Cedar-Isles-Dean Neighborhood Association

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Deb Jessen

Organization Address:

PO Box 16270

Organization Address 2:

Organization ZIP:

55416

Organization Email Address:

info@cidna.org

Organization Phone Number:

612-212-5508

### 3. Organization Website and Social Media

Website

<http://www.cidna.org>

Facebook

<https://www.facebook.com/Cedar-Isles-Dean-Neighborhood->

Twitter

Other

### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/11/2020

## 2019 Community Participation Program Annual Report

### *Additional Organization Information*

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. <b>POSITION TITLE</b>	6. <b>AVE. HRS./WK.</b>
Position #1	Coordinator	12
Position #2		
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

## 2019 Community Participation Program Annual Report

### Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

#### 8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

#### 9. **DOOR-TO-DOOR** (Check all that apply)

##### **Door-Knocking** (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter We contract with Hill & Lake Press to print minutes and notices, monthly; our e-newsletter goes out monthly plus special e-news editions; 3 event postcards sent to every CIDNA USPS mailing address  
(If so, at what frequency?)

Number of subscribers to your email list 592

Number of followers on Facebook and Twitter Combined 0

**OTHER** (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

CIDNA tabled at the 2019 Community Connections Conference; CIDNA sent out 3 postcards via USPS announcing CIDNA neighborhood events in addition to our e-news

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

CIDNA specifically reconfigured its annual Art Mart at the Jones-Harrison residence to accommodate visitors with physical mobility issues and special needs. There was also an early session to provide easier access for Jones-Harrison residents.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

The new and most successful involvement events were the two neighborhood SWLRT safety meetings partnering with and sharing the concerns of the Mpls. Fire Dept. and the Mpls. Office of Emergency Management. Also, the CIDNA board held a retreat and reconfigured its board committees to better reflect neighborhood concerns and interests. All CIDNA neighborhood events continue to be well attended by CIDNA-area residents.

## 2019 Community Participation Program Annual Report 2019 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 18. MAJOR HIGHLIGHT #1

**ISSUE:** The new electric light rail (SWLRT) is being built immediately adjacent to freight trains carrying hazardous materials, including explosive ethanol. Two potentially catastrophic incidents occurred in the construction area last spring.

**PEOPLE AFFECTED:** The increased potential of a catastrophic explosion affecting hundreds of residents and light-rail riders prompted CIDNA to initiate a series of safety-related activities in partnership with Kenwood and other neighborhood organization, the Minneapolis Fire Department and other agencies.

**STEPS:** CIDNA-KNO held two public meetings at which residents could raise their concerns. Participating officials included the Minneapolis mayor, 7th ward city council member, fire chief and director of Emergency Management; Met Council chair and district representative; Minnesota state legislators; TC&W railroad president, and their respective staff. About 120 people attended the first meeting, and about 70 the second.

**OUTCOME:** The effort produced increased communication between project officials and the community, and the appointment of several residents to the project's construction information committee. It also resulted in plans for a four-neighborhood (CIDNA, KNO, Bryn Mawr, West Calhoun) collaborative emergency training project to include Ready Camp (Emergency Management), CERT training (MFD), and a live MFD drill. These trainings, open to residents of all four neighborhoods, will take place this spring, and will result in greater resident preparedness not only for a light rail accident but also for disasters of any kind, from fires to tornadoes to health epidemics.

19. **MAJOR HIGHLIGHT #2**

**OPPORTUNITY:** Art Mart is CIDNA's holiday art fair, held annually at the Jones-Harrison Residence, a senior residence and rehabilitation facility. This is a free event open to neighborhood residents and all interested.

**PEOPLE AFFECTED:**

- Local artists and crafters, who gain visibility and an outlet to sell their work.
- CIDNA residents, who enjoy a community shopping event,
- Long-term care, assisted-living, and limited-ability Jones-Harrison residents, many of whom are unable to shop off-site for loved ones.
- Joyce Uptown Foodshelf.

**STEPS:** This year, Art Mart focused intensively on improving physical access — for example, widening aisles and increasing booth spacing for easier wheelchair operation; providing early exclusive access to the event for Jones-Harrison residents; and increasing pre-event promotion at the facility.

**OUTCOME:**

- More Jones-Harrison residents attended Art Mart than in previous years. They could avoid congested and confusing shopping experiences, and instead enjoy convenient, quiet and easy access to art, music, shopping and social time.
- The event had higher total attendance than in previous years.
- The artist vendors reported a more successful event.
- Thanksgiving food was collected for Joyce Uptown Foodshelf.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

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22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

**THANK YOU!**