



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Harrison Neighborhood Association (HNA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Harrison Neighborhood Association (HNA)

Organization Address:

503 Irving Avenue North

Organization Address 2:

Suite 100

Organization ZIP:

55405

Organization Email Address:

Nichole@hnampls.org

Organization Phone Number:

6123744849

3. Organization Website and Social Media

Website

<https://www.facebook.com/HNAmpIs/>

Facebook

<https://www.facebook.com/HNAmpIs/>

Twitter

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

02/10/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	45
Position #2	Community Outreach Director	40
Position #3		
Position #4		
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

2019 Community Participation Program Annual Report

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9.

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

|

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

1300

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)



At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



Carried out primarily to inform and increase membership and participation



Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

1300

Please provide a whole number only

13. **EVENTS** (Check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)



Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Bi-monthly, recently changed to quarterly

Number of subscribers to
your email list

1300 households

Number of followers on
Facebook and Twitter Combined

1200

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

In 2019, HNA employed a new strategy of hosting several meetings on the same topic on different days and times, and in different locations, in an attempt to accommodate the varying schedules of Harrison residents. For example, with our outreach work around the Minneapolis Transportation Action Plan, we held 3 separate meetings--one on a Friday afternoon, one on a Saturday morning, and one on a Monday evening. With this strategy, we were able to engage nearly 100 residents, many of whom would not have been able to attend a traditional weekday evening meeting.

Additionally, in 2019 HNA expanded resident participation from the East African community, a group that has not historically had high participation rates with HNA. This was largely the result of our work engaging scattered site public housing residents around the creation of a scattered site residents council.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

In July 2019, HNA became aware of a proposed development project which sought to demolish an entire city block of existing naturally occurring affordable housing and displace long-time current residents. None of the residents were aware of the proposal or the threat to their housing until HNA door knocked them to inform them of these plans. HNA organized the residents and held meetings with the developers, where residents were able to express their concerns regarding displacement. We also brought national attention to the issue of displacement and gentrification in Harrison, with HNA's Executive Director and Harrison residents providing interviews to the Nation Public Radio program, 1A. Although we were unable to successfully stop the development project from going forward, our organizing efforts resulted in the developer offering displaced residents three months relocation assistance, right of first return, as well as home-ownership resources.☐

19. **MAJOR HIGHLIGHT #2**

With NRP dollars dwindling down, HNA knew we had to find alternative sources of funding. Recognizing the critical work HNA is doing around anti-displacement and equitable development in Harrison, the McKnight Foundation awarded HNA with a two-year general operating grant to support our work for equitable Region & Communities. With increasing development and gentrification pressure in Harrison, the importance of this work cannot be understated, and we are grateful to have secured a funding source that can continue to support it.

*

20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

**

21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!