



## 2019 Annual Report Community Participation Program

### 1. NEIGHBORHOOD ORGANIZATION

Jordan Area Community Council

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Cathy Spann

Organization Address:

2410 Girard Avenue North, Door #6

Organization Address 2:

Organization ZIP:

55411

Organization Email Address:

info@jordanmpls.org

Organization Phone Number:

612-886-4539

### 3. Organization Website and Social Media

Website

www.JordanMpls.org

Facebook

groups/JACCmpls

Twitter

Other

### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/19/2020

## 2019 Community Participation Program Annual Report

### Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Administrative Coordinator	30
Position #3	Outreach Worker	15
Position #4	Outreach Worker	15
Position #5		

**7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

We have two Outreach Workers that are employed on a temporary basis to supervise 4-5 Step up summer youth interns, assist with coordinating door to door canvassing, event planning, etc. for 10-15 hours per week.

## 2019 Community Participation Program Annual Report

### Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

#### 8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

#### 9. **DOOR-TO-DOOR** (Check all that apply)

##### **Door-Knocking** (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

**1500**

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)



At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



Carried out primarily to inform and increase membership and participation



Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

**2000**

Please provide a whole number only

13. **EVENTS** (Check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)



Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter  
(If so, at what frequency?)

Fall 2019 (September)

Number of subscribers to  
your email list

900

Number of followers on  
Facebook and Twitter Combined

650

**OTHER** (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

On June 1st, 2019, Jordan Area Community Council teamed up with Twin Cities Habitat for Humanity to bring Jordan week of Kindness to the Jordan neighborhood for the 4th year in row. The event continues to support neighborhood revitalization and block beautification. 2019's celebration and home repair projects took place on Russell Avenue North, between 26th and 29th Avenues North & included boulevard planting, home exterior painting, a resource & health fair, block beautification and a block party. JACC worked closely with two new organizations for this event, St. Annes Place and Protect Minnesota. St. Anne's Place is an emergency shelter on 26th & Russell Avenue North. They provide a safe environment for families and assist approximately 170 women and over 300 children annually. Protect Minnesota is a state wide organization that works to protect citizens from gun violence.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

**3816**

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

In 2019, JACC was selected for the 7th year, to be an employer for the City of Minneapolis Step up program. During the months of June through August of 2019, JACC youth interns coordinated their third college tour and cultural day. The outreach team and the step up youth interns partnered with Folwell Neighborhood Association and the grass roots organization, A Mothers Love to develop an outreach plan to reach groups in the Jordan neighborhood that are considered underrepresented communities. To address homelessness near Oliver & Lowry they hosted a Bingo on the Block event and ice cream socials in collaboration with Metro Transit and MPD Community Engagement Team. On a weekly basis they conducted door to door canvassing, passed out flyers to encourage residents participation and address any issues or concerns on their block. They coordinated a 10 block clean sweep with residents to address block beautification. Jordan is a neighborhood that has some of the oldest housing stock in Minneapolis. In the Fall of 2019, JACC met with Hennepin County to address lead in homes. Subsequently, JACC was awarded a grant to do Lead Hazard Reduction. JACC partnered with Hawthorne again for the 4th year to host National Night out and their Winter Warmth event. During this event, JACC also partnered with Sustainable Resource Center and Hennepin County to conduct lead testing; 35 children participated.

In 2018, Jordan residents voted to allocate NRP funds and support specific strategies such as safety, housing, community events, conferences, etc. In the fall of 2019, JACC facilitated residents focus groups, primarily renters, conducted door to door canvassing, and did a turkey giveaway, etc. to revisit the strategies and seek support to allocate NRP funding.

JACC annual meeting had a different format in 2019. JACC had a Halloween theme and hosted a community costume contest. In addition to providing a community report at the meeting, JACC continues to address, "The Truth About Drugs". Senator Bobbie Joe Champion and Karl Noyes were invited to present on the status of the opioid crisis.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

In 2019, the JWOK celebration was the biggest Jordan Week of Kindness event yet! There were forty vendors at our health and resource fair, many of whom offered services free of charge to community members including mammograms provided by Park Nicollet, lead testing by Leady Eddy of Sustainable Resource Center and dental screening provided by North Point Health and Wellness Center. Along with the resource and health fair, this years JWOK had amazing food, representing both American and South East Asian cuisine. The entertainment were some of the most memorable acts of the program, the UNL Drill team, Tiyumba Ghanaian Dance & Drumming and Zumba led by Noir Elite Fitness. The 2019 years celebration brought out over 500+ attendees, renters, homeowners, business owners, several elected officials and there were zero incidents of crime reported during the celebration. Making the 2019's event a true success.

## 2019 Community Participation Program Annual Report 2019 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 18. MAJOR HIGHLIGHT #1

Jordan Area Community Council (JACC) is continuing to focus its resources to create opportunities for residents to generate ideas around how and why violence remains concentrated in certain socially and economically deprived neighborhoods and create a venue for residents to test and implement solutions. In 2019, JACC approached Hawthorne Neighborhood Council and the grass roots organization, A Mothers Love to form the Northside Safety Alliance. Crime and safety meetings are held in both Hawthorne and Jordan neighborhoods. There is an increase in resident participation as we embark on a new method of addressing crime in a holistic manner and as a public health issue. Future meetings will consist of self defense workshops for residents, etc,

Urban neighborhoods like Jordan, tend to have lower rates of employment and educational attainment and are plagued with other social and health disparities. Community members in violent neighborhoods often acquiesce to the violence, accepting it as “normal” behavior and feeling powerless to stop it. Jordan Area Community Council and Jordan residents believe it is the right time to Take a Stand/Cease Fire and the idea for communities to band together is long overdue to address crime block by block.



19. **MAJOR HIGHLIGHT #2**

JACC created many initiatives over the course of the past few years. We wanted to highlight and celebrate youth and neighbors. JACC created the "Doin Good in the hood" youth scholarship to honor and recognize youth for their community work. The Star neighborhood Award was created to allow residents to nominate their special neighbors who go above and beyond on his/her block to assist others. Please see info below:

"Doin' Good in the hood" youth recipient:

*Hi my name is Shawn and my life growing up in the Jordan community consists of a steady movement and too keep going even though I'm late on graduation, I feel like my journey is well needed to be heard just like other individuals I started young as a good an honorable student but I never took things serious enough to graduate. When I was supposed to but I was smart enough to take life into my own hands see growing up my mother always told me it was 3 directions you can go in life success, dead, or jail and I never wanted to be apart of the 2 that least mattered which was dead or in jail and my father was incarcerated my whole life would just now be getting out of prison now as I'm graduating I think I did good my self dealing with the problems I deal with all these years the struggle of not knowing where I want to go or who I want to be was soon figured out Over a long time of preparation and figuration and focus on my deeper self and who I want to be which is the owner of my own construction company.*

Star neighbor award:

*Bernard Robinson is a community member who has committed immensely in the political realm. He has been very active first in Ward 5, Precinct 8 in the Hawthorne neighborhood, and then in Jordan, Ward 5, Precinct 2. He chaired the Ward 5 Convention in SD59 and is now Secretary for Congressional District 5. He is a delegate to the MN State Central Committee for SD59. Recently he was appointed to the Hennepin County Advisory Committee.*

*In his work as a yardman at Fabcon in Savage, he is very well thought of by his fellow union members. Especially since he can speak Spanish.*

*In the short time that he has been in Minneapolis, having arrived from the South side of Chicago, via Detroit, Michigan, he has connected with many people in the community over the past four years. He is known to politicians, Minneapolis School Board members, and at his church.*

*On the home front, neighbors have seen him snow plow in the winter time along the alley and around the corner where their houses sit. He is a devoted father to his four children. He can be seen with them many places that he goes.*

*He is generous with his time and talent. Bernard is a candidate for future public service. He has earned the 2019 JACC Star Neighborhood Award!*

Star neighbor award:

*Alexis Pennie is out in the Northside Community taking incremental steps to make long-term change for the public good. He has lived in the Folwell Neighborhood. Now he is Treasurer for the Jordan Area Community Council (JACC).*

*Being out in the community, he has chaired the West Broadway Transit Study with Transportation Forward MN. His own transportation is a bicycle that he rides all year long. And because of that he has promoted bicycle infrastructure investments. He led the bicycle work with the Minneapolis Health Department creating Northside Greenway Now! - a linear bike route connecting the Northside parks along Humboldt/Irving Avenue North. Sometimes you can find him at Venture North, a bicycle shop on Glenwood Avenue North, chairing meetings. He has spoken up for Hennepin County bicycle projects on Golden Valley Road. And there are times when he organizes bicycle rides. However, he is more than that.*

*He has a very diverse background. In 2009, using his communications degree, he worked for Tiger Oaks Publishing. Politically, he has served as CD 5 Chair. Now he co-chairs monthly meetings of the Above the Falls Community Advisory Committee (AFCAC). He is a Board Member of the Minneapolis Riverfront Partnership. Recently Meg Forney, a Minneapolis Park and Recreation Board Commissioner appointed him to the City of Minneapolis Upper Harbor Terminal Collaborative Community Committee which he co-chairs and is the representative from AFCAC. He utilizes his communication skills by speaking out when he sees injustice and racial inequity, thus advocating for Northsiders.*

*His commitment to the community is demonstrated in countless ways. He is a supportive friend to many. His kindness and generosity is truly an example for all of us to follow. His future holds great promise! He is definitely eligible for the 2019 JACC Star Neighbor Award.*

20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

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22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

# THANK YOU!