

2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Midtown Phillips Neighborhood Association, Inc.

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Joseph Golish, President

Organization Address:

2828 10th Ave So., 1205F

Organization Address 2:

Organization ZIP:

55407

Organization Email Address:

midtownphillips@gmail.com

Organization Phone Number:

763-310-4760

3. Organization Website and Social Media

Website

Midtown Phillips Neighborhood

Facebook

Midtown Phillips Neighborhood

Twitter

NA

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

02/10/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual NEIGHBORHOOD PROGRAMS REPORT and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Project Coordinator Art on Utility Box	5
Position #2	Newsletter Manager	1
Position #3	Bookkeeper	1
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

Project Coordinator for Public Art on Utility Box runs Jan 15-June 15.
There is a Task Force which manages the project and a Board Rep on that Steering Committee. It is a project with all of our Outreach partners.

Newsletter Manager puts together the newsletter at 3-4 hrs per month

Bookkeeper inputs expenses & deposits into quick book and monthly reconciles the bank accounts. Prepares monthly financial reports and shares with Exec Committee. Exec sends them to full board after reviewing them.

We have also brought in Trainers over the years, some paid and some not.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Advertise in The Alley Newspaper monthly

Number of subscribers to
your email list

Delivered to every household

Number of followers on
Facebook and Twitter Combined

400

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

We create agreements with 7 community based organizations to conduct outreach and assist MPNAI with completing Annual Goals. All of this can be found on our website, including radio interviews of our youth by KSRM Radio, a program of Pillsbury United. Banyan Community supports block clubs, organizing & activities, hosts a monthly networking breakfast with a speaker and supports & assists with National Nite Out Events. Mad Dads does Outreach with folks on the street, folks experiencing homelessness and provides diversion, intervention, and resources.

Somali TV & Somali Radio Promote our Community Meetings & Events.

New American Youth Soccer Club recruits participation to all events and to issue meetings like most recently on Stewart Park & Prioritization for NPP \$.

St Paul's organizes the Youth voice thru Art, they also created pollinator boulevards.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Thru our 2019 Outreach Partners

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Outreach Partnerships explained above and within our website.

Brought partnerships all together to plan an Art on Utility Box project for 2020. Formed a Steering Committee to guide the process.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Public Art on Utility Boxes - All Outreach Partners were pulled together to develop this idea. An application was made to the Arts Commission, budget drawn up along with timeline for implementation in 2020. A RFQ for Artists was published, interviews and selections made by each participating organization. A project coordinator Scope was put together and approved by the Board, the project began in January.

19. **MAJOR HIGHLIGHT #2**

Stewart Park Improvements - MPRB informed Midtown Phillips that Neighborhood Park Planning Funds were available for Stewart Park. One of our Partners organizer a Saturday morning breakfast to get input on priorities for funding. A community evening meeting was organized at Stewart Park. 2019 Outreach Partners organized folks to participate. Somali TV took photos and created a video to promote on their TV station.

Both were very successful and provided great input.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!