



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Nokomis East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Nokomis East Neighborhood Association

Organization Address: 4313 E 54th Street

Organization Address 2:

Organization ZIP: 55417

Organization Email Address: nena@nokomiseast.org

Organization Phone Number: 612-724-5652

3. Organization Website and Social Media

Website: www.nokomiseast.org

Facebook: https://www.facebook.com/Nokomiseast/

Twitter: @NokomisEast

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date: 02/24/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	40
Position #2	Program and Communications Manager	40
Position #3	Community Organizer 1	38
Position #4	Community Organizer 2	28
Position #5		

7. IF NEEDED, PROVIDE ADDITIONAL INFO HERE:

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter (If so, at what frequency?) **3 times per year mailed to 6,742 households**

Number of subscribers to your email list **0**

Number of followers on Facebook and Twitter Combined **3093**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Community Engagement

- 14 community input sessions
- 690 households door-knocked
- Over 7,060 flyers hand delivered to homes and apartments (English and Spanish)
- Monthly Board training exercises on representation, equity and accountability led by community organizers
- Sponsored Dancing Classrooms at Keewaydin Elementary School
- Nokomis East Organization Network
- Southside United Neighborhoods (SUN)
- Green Partners Network
- For every \$1 of NENA funding, leavarged \$10 to bring resources to the community

Bossen Area Outreach

- Recognized as a 2019 Local Public Health Hero by the City of Minneapolis
- 3rd Annual Bossen Renters Party
- Minneapolis Health Department Outreach Projects:
- Biweekly Twin Cities Mobile Market (TCMM) stops (Jan-Oct);
- 10 NENA Pop Up Events at TCMM stops (May – Sept);
- 3 SNAP-Ed cooking classes;
- Bossen Teen Health Advisory Group; and
- Re-Think Your Drink Campaign
- Annual Bossen Property Owners Luncheon
- Worked with MPBR to provide park staffing and offer free youth activities, meals and snacks at Bossen Field
- NENA staff door-knocks Bossen households each week
- Awarded - Headwaters Foundation Community Innovation grant – To hire a Somali-speaking community organizer in 2019
- Metro Transit Outreach Grant
- Fundraising from local churches to support outreach work
- Minneapolis Renters Coalition
- Renters rights
- Meetings with Ward 11, MPD and Inspections

Housing, Commercial & Streetscape

- 12 HCS Committee meetings
- 10 NENA home improvement loans and an additional 22 home improvement loans from the Center for Energy and Environment (CEE)

- Lead Abatement and Testing Outreach Grant
- 12 curb appeal matching grants
- 3 home security matching rebates
- 2 MPD security cameras installed in Bossen
- Finalized details for 2020 launch of Staying In Place grant program
- 2 business marketing matching grants
- 2 commercial façade improvement matching grants
- 8 bike racks installed
- 15 business visits and program promotions by NENA staff
- 34th Avenue S reconstruction project

Green Initiatives

- 12 Green Initiatives Committee meetings
- 18 rain gardens installed by Metro Blooms
- 2 neighborhood clean-ups
- Hennepin County organics recycling outreach grant
- Nokomis Naturescape Garden
- Nokomis East Gateway Garden
- Nokomis East Giving Garden
- Free countertop composting bins

Events & Meetings

- State of Our Neighborhood
- 2 Nokomis East Neighborhood Jam Fundraisers
- South Minneapolis Green Fair
- Annual Meeting and Board Elections
- Nokomis East Garage Sale Day
- Bossen Renters Party
- Nokomis East Kickball Tournament Fundraiser
- Keewaydin & Morris Park Festival and Nokomis Movie in the Park
- National Night Out
- Bossen Backpack Give-Away
- Minneapolis Monarch Festival
- Night Before New Year's Eve

Communications

- NENA Communication Plan
- Communication Ad Hoc Work Group
- 3 mailed newsletters
- 6 mailed postcards
- 6,000 flyers delivered to Bossen households (English, Spanish and Somali)
- Weekly e-news • 2 FaceBook pages and Twitter
- NENA gear (T-shirts, bags, prints)

Fundraising

- Fundraising Events Team
- Fundraising Roadmap and 1,000 Day Fundraising Plan
- Raised \$9,700 in individual donations, \$3,400 in corporate donations and \$7,600 in earned income

Governance

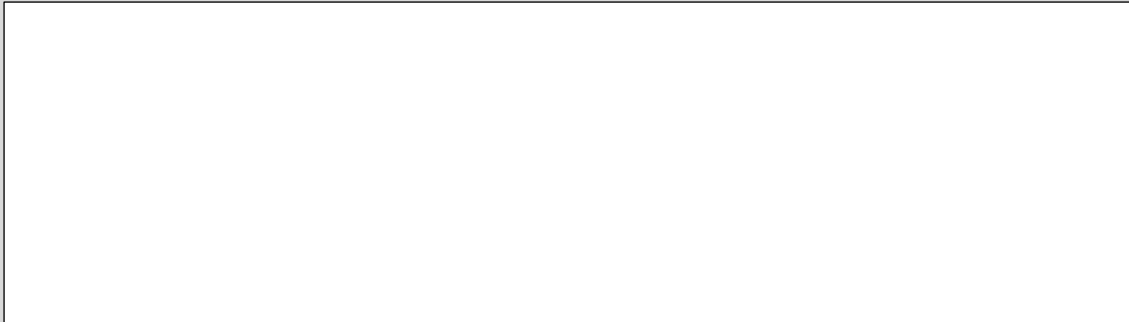
- Progress and reporting on the 2019-2021 Strategic Plan
- Charities Review Council Accountability Standards

- Annual Board self-evaluation
- Passed 2018 Financial Review by City
- Board members - 10 members elected at Annual Meeting
- Board appointed 2 members for vacated seats throughout the year
- Multiple candidates for each election/appointment
- Board recruitment and training materials in Spanish

Staffing

- Permanent – Executive Director, Program & Communication Manager and 2 Community Organizers
- Training – Wilder Foundation Community Equity & Policy Cohort; Energy Efficiency and Equity Cohort; CURA BIPOC and Board/Leadership trainings; and TOPs Facilitation, Nexus Community Partners and MCN workshops
- Monthly staff reports, bi-annual work plans and annual evaluations
- Contract translators and interpreters
- Contract bookkeeper, CPA, legal services, graphic design and project support

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?



2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

As part of the Minneapolis Health Department partnership, NENA formed a Bossen Teen Health and Leadership Group in the spring of 2019. The results were poor with no teens attending the meetings. NENA community organizers revamped the program for the start of the school year in September, strengthened the partnership with Roosevelt High School and recruited two outstanding youth leaders. The group meets biweekly with 10 students. They discuss important issues such as active living, environmental health and justice, access to local parks and amenities, tobacco use, and community relations with the police department.

19. **MAJOR HIGHLIGHT #2**

The Minneapolis Public Housing Authority (MPHA) opened 16 new townhomes for families transitioning from homeless in our community. NENA organized several events including the families with MPHA staff, the local library, parks, and schools so our community members are aware of the new families in the community. And our new neighbors are introduced to the amenities and services. We hosted a very popular BBQ in August.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!