



## 2019 Annual Report Community Participation Program

### 1. NEIGHBORHOOD ORGANIZATION

Sheridan Neighborhood Organization

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Charlotte Hughes

Organization Address:

1304 University Ave NE #301

Organization Address 2:

Minneapolis, MN

Organization ZIP:

55413

Organization Email Address:

sno@sheridanneighborhood.org

Organization Phone Number:

612-379-0728

### 3. Organization Website and Social Media

Website

sheridanneighborhood.org

Facebook

facebook.com/snompls

Twitter

twitter.com/sheridan\_mpls

Other

instagram.com/sno\_mpls

### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/09/2020

# 2019 Community Participation Program Annual Report

## *Additional Organization Information*

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Office & Outreach Manager	20
Position #2	Community Garden 1 Coordinator	15
Position #3	Community Garden 2 Coordinator	15
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**  
Note if any positions are seasonal, temporary, etc.

Both Community Garden Coordinators were not based hourly, but paid a stipend for the full summer season. Community Garden 1 Coordinator was paid \$5000 for the season, and Community Garden 2 Coordinator was paid \$4000 for the season.

## 2019 Community Participation Program Annual Report

### Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

#### 8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

#### 9. **DOOR-TO-DOOR** (Check all that apply)

##### **Door-Knocking** (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

**1345**

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)



At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



Carried out primarily to inform and increase membership and participation



Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

**1708**

Please provide a whole number only

13. **EVENTS** (Check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)



Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter

We do not print a newsletter ourselves, but we print ads in the Northeaster. 1,227 Northeaster newspapers go to Sheridan residents. We send out an insert about our Fix n Paint program with the application annually, as well as place regular ads about commu

(If so, at what frequency?)

Number of subscribers to your email list

437

Number of followers on Facebook and Twitter Combined

837 (facebook) + 629 (twitter) + 169 (instagram)= 1,635

**OTHER** (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

**Other activities** (please describe here):

This year notably, we have conducted a huge amount of renter outreach through our Renter's Rights Programming, and both have renters on our board and our CPC is almost entirely composed of renters. SNO has been deeply involved with other NE neighborhood associations in the Broadway Street Task Force which has been very successful in making the neighborhood safer for both commuters and pedestrians. We have strong partnerships with Dangerous Man Brewing and Masjid Al-Iman through our community garden programming and maintenance. We partner with the NE Farmers Market and have a booth there every summer. We work with East Side Neighborhood Services regularly and work to support the many underserved populations that use their services, notably Somali and Spanish speakers. We successfully complete a priorities survey (results available on our website), and used the results to prioritize our upcoming programming. We regularly collaborate with Bottineau Library through tabling at their events, including distributing information on SNO's current programming and how to get involved. Our annual 'SNOcial', held at our community gardens, engages residents with our garden programming and with each other for a night of fun and connections. Local businesses donate food and ice cream for the 'SNOcial', and we promote the businesses involvement extensively through flyers and online promotions, and by regularly attending NE business association meetings.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

4540

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

We are committed to accessibility, so we always meet in ADA accessible locations, all our spaces are child-friendly, and always include information on how to pursue interpretation accommodations in our outreach and events. We have been active in relationship building and making stronger partnerships with our community partners including Sheridan's local mosque Masjid Al-Iman, Sheridan Elementary School, Bottineau Library, and our local businesses and artists. We have involvement from renters in our Community Programming Committee, which advises the board on how to spend money. We have relationships with other neighborhood organizations, notably SAENA, Logan Park, Bottineau, Beltrami, and NE Park.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

Our most successful programs that include a diverse array of stakeholders are our two community gardens and all that we have accomplished through them. Our first community garden is run in partnership between Sheridan's local mosque Masjid Al-Iman and Dangerous Man Brewing, which would generally be an unlikely pairing but yields a powerful partnership in Sheridan that engages neighbors and produces hundreds of pounds of food that then go to the Mosque and the Sheridan Story. We also have been very successful with our other garden ventures including polliator planting allong roadways which benefit all of our neighbors and result in traffic calming, as well as our raingarden program which has successfully engaged over 25 households and serves the environmental priority determined by our 2019 neighborhood priorities survey. One of our most successful one time events has been the annual Sheridan Walking Tour which is in collaboration with the Northeaster, Dangerous Man Brewing, the American Craft Council, the Bottineau Public Library, and many other groups and local artists!

## 2019 Community Participation Program Annual Report 2019 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 18. MAJOR HIGHLIGHT #1

##### Community Gardens with Masjid Al-Iman, Dangerous Man Brewing, and the Sheridan Story

We are very proud of the two community gardens that we run in Sheridan in partnership with a vast array of communities that make up our neighborhood. One of our community gardens is at the local mosque Masjid Al-Iman and run in partnership with Dangerous Man Brewing volunteers. This surprising partnership has yielded strong support for our community members by involving over 30 active volunteers growing in community plots and many neighbors who used the space for their own gardening. With the generosity of our community, we were able to grow hundreds of pounds of produce for Head Start and the Islamic Center, as well as to our neighbors in need. Our second community garden on 13th has engaged another 35 volunteers last year and neighbors with individual plots who helped grow hundreds of pounds of produce to the Sheridan Story to support folks in our community facing hunger and food insecurity.

The community gardens are more than just a garden space to grow vegetables. The gardens have become a place to gather, have community events, give back to the community and enjoy the outdoors. At both gardens we are not only engaging and getting involved with our neighbors and neighborhood, but we are giving directly back to our communities. Collectively we grew 2000 pounds of fresh organic produce and donated it to families in need at the local Head Start and also at the Islamic Center. We donated 426 free CSA shares/bags of food over the course of the summer, feeding between 15-40 families a week for the entire summer and into fall. We have gotten to know our community, build relationships that never would have been built, created trust, community, and an outlet/resource for our neighbors.

19. **MAJOR HIGHLIGHT #2**

Renters' Rights Programming

Sheridan Neighborhood Organization partnered with other NE Neighborhood Associations and institutions to specifically serve our large renters population through Renters' Rights Programming in 2019. Our most successful event partered with Northeast Park Neighborhood Association, Logan Park Neighborhood Association, Beltrami Neighborhood Council, and St. Anthony East Neighborhood Association to put together a Renters' Resource Fair in October, 2019. Our outreach included translation into Spanish and Somali, and partnership with local groups and institutions which serve Spanish and Somali speaking community members in our neighborhoods. We came together to program, recruit, find sponsors, and create an event that would provide our direct community with a resource fair and greater understanding of their rights as renters, who is fighting for them, and what actions they can take to protect themselves. Speakers provided insight into renters' rights legislation and resources as a renter in Minneapolis, while community organizations and city staff were available with resources and support.

Partnering Organizations who shared resources included: Center for Energy and the Environment, Housinglink, Minneapolis Parks, Minneapolis Advisory Committee on Housing, City of Minneapolis Regulatory Services, 311, City of Minneapolis Civil Rights Department, and Minnesota Office of the Attorney General.

Elected officials who spoke on Renters' Specific legislation included: Park Board Commissioner Chris Meyer, Senator Kari Dziedzic, Council Members Steve Fletcher and Kevin Reich.

With just this one event, we successfully engaged at least 55 renters in our neighborhood, connected them with resources and ways to seek support, and made strong connections with fellow community organizations which led to further collaboration.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

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22. We'd love to share your highlights with others. If possible, send digital photos, videos, illustrations to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

**THANK YOU!**



