



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Shingle Creek Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Amy Luesebrink

Organization Address: PO Box 15656

Organization Address 2:

Organization ZIP: 55415

Organization Email Address: mpls.scna@gmail.com

Organization Phone Number: 612-597-9464

3. Organization Website and Social Media

Website: www.shinglecreekmpls.org

Facebook: <https://www.facebook.com/ShingleCreekNA/>

Twitter: <https://twitter.com/ShingleCreekNA>

Other: <https://www.instagram.com/mpls.scna/>

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/10/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Administrative Director	20
Position #2	Bookkeeper	1
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**

Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Number of subscribers to
your email list 264

Number of followers on
Facebook and Twitter Combined 927

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

This year SCNA had great success by focusing on our local Block Club Leaders and surveying them and supporting them with their National Night Out events. We provided a small amount for supplies for their individual National Night Out parties and in return was able to ensure they registered through the city for the NNO event and also helped us by sharing our SCNA information with over 500 Shingle Creek residents and having residents complete a survey.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

SCNA Create Community Committee Helps Increase Improvements at Creekview Park Recreation Center

This year due to the efforts of SCNA's Create Community Committee, the Olson Middle School Pool is now open to the public after a hiatus of years so residents and families can learn to swim, play. This small committee of six to eight dedicated volunteers that meet only monthly helped add more equipment and programs to Creekview Park. Things like adding 2 sets of Pickleball equipment, 4 waiting chairs, TV and games for youth, and helped add a new stitching group, and bike safety training and art for kids.

It also helped refresh the Tour de Camden with new SCNA Committee Chairs Marty Grimes/Patty West. They invited Major Taylor to lead our ride with over 100+ riders attended despite being rained out on their first date. They enjoyed touring and learning about Camden from seat of a bike. We enjoyed helping raise awareness of this bike friendly hub and HUGE ASSET at Creekview Park Recreation Center on the Grand Rounds.

19. **MAJOR HIGHLIGHT #2**

SCNA Grows Green! 1 Community Garden, 6 Embracing the Northside Gardens, 1 Bees Needs Destination Imagination Team and 33 Tiny Fields gardens help feed over 150 residents with locally grown sustainable produce. SCNA also partnered with MPRB TeenTeamworks helping provide 20+ youth jobs/projects for important youth employment program. All these are touch points for SCNA's community outreach as we look to learn, grow, and share with one another in the community.

Our SCNA Common Ground Garden has a new SCNA Garden Committee Chairperson Jan Zimdars this year. This garden with new support from partners MPRB Rebecca Gross, and 20+Teen Teamworks youth, and 5 new gardeners as well at this staff this past summer helped us grow. Our results yielded a renovated demonstration raingarden. Tons of veggies grown locally to support families. And the 33 Tiny Fields gardeners fourth year in Shingle Creek.

Our SCNA green thumb helps us continue to build volunteers, partners, and attract even new board members. A resident started "Embracing the Northside" youth/garden project was a vision of bringing people together to share. Share skills, talents, time, experience all around gardening which culminated with a Community Harvest Festival at Shingle Creek Commons/Kingsley Commons. The spearhead of that project, Ms. Allen, actually joined our SCNA board and has been helping infuse SCNA w/new energies, ideas, insights from her success.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!

