



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Tangletown Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Sally Bauer

Organization Address:

PO Box 19347

Organization Address 2:

Organization ZIP:

55419

Organization Email Address:

info@tangletown.org

Organization Phone Number:

612-564-3445

3. Organization Website and Social Media

Website

facebook.com/tangletown

Facebook

facebook.com/tangletown

Twitter

@TangletownOrg

Other

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

02/17/2020

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Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Executive Director	20
Position #2		
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**
Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter **twice a year**
(If so, at what frequency?)

Number of subscribers to **1063**
your email list

Number of followers on **551**
Facebook and Twitter Combined

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT?** What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

We find mailings are the most effective communications method in addition to our monthly e-news. This year, we did targeted outreach to rental property owners through a Hennepin County Grant where we offered a \$50 gift card for them to sit down and meet with us about Organics Recycling. We were also able to address other programs such as our Energy Rebate, our Welcome Bags for new residents, and the 4D program. We met with 9 rental properties and found it to be a very valuable experience for us as well; it was helpful to learn about the unique challenges for rental property owners and how we can partner with them to better serve our residents. One on one meetings are time consuming and challenging to get people to agree to, but very effective! We also got several new organics sign ups and lots of folks interested in the 4D program!

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2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

Community Engagement: As part of our strategic planning process, we identified a goal to host more regular community building events so that we could connect with our residents year round and offer a variety of types of events that would appeal to a diversity of residents. In 2019 we created 4 events which we hope will become annual events. The first was Winter Fest which was hosted in partnership with Fuller Park and included glow in the dark sledding, bonfires, luminaries, s'mores, hot chocolate, and crafts. We had an awesome turnout which really showed our community was seeking these types of events even in the winter! In the spring, we hosted the Spring Spruce Up which was an effort to encourage residents to clear their sidewalks of debris and overhanging brush/branches, to ensure accessibility while also beautifying the neighborhood. We had 63 properties participate which we felt was a huge success for a first time event. Our next goal was to host a community building event that would differ from our typical family oriented events to hit a different population of potential attendees. We hosted our first Tangletown Street Party in partnership with a local business in their parking lot. We hosted a reggae band, a pop up lounge, and food and beverages were for sale by the business. Again, we were amazed by the turnout and we achieved our goal of reaching a different subset of neighborhood residents. Finally, we hosted the Autumn Alley Clean Up in which we provided dumpsters for residents to clear out unsightly items that end up in alleys and side yards. We had very positive feedback from those that participated and hope to grow the event for future years.

On a different note, we also did community outreach around specific issues impacting our neighborhood. When the Minnehaha Parkway Master Planning process arrived, we delivered fliers in the immediately impacted areas to ensure resident awareness of the potential changes and encouraged their engagement in the formal process. Additionally, when a developer was pursuing a plan to build a new apartment building in our neighborhood, we hosted a community meeting with the developer to provide a forum for residents to express concerns and get questions answered. We delivered fliers to the closest neighbors of the proposed building and helped spread the word so that residents were aware of the project and avenues to provide feedback. In both cases, we had numerous residents say they would not have heard about these projects without our engagement, so we're glad to be able to serve our neighborhood in this capacity.

19. **MAJOR HIGHLIGHT #2**

Organics Recycling Outreach:

In 2019, we received a \$10,000 grant from Hennepin County to do engagement around increasing Organics Recycling use in Tangletown. Nearly 25% of the waste that goes to the incinerator in Minneapolis is actually organic matter that could be diverted to Organics Recycling! Increasing use of Organics Recycling has a multitude of positive impacts for our environment. As a result of the grant, we directly engaged over 650 people through our outreach efforts including tabling at neighborhood events, door knocking, and hosting a variety of events. We did targeted outreach to renters and rental property owners as well. We hosted four events including two informational workshops, a tour to the compost site facility, and a sustainability cooking class.

As a result of our efforts:

- 29 new households signed up to participate in Organics Recycling
- 77 people made a commitment to increase their use of Organics Recycling with 87.9% of people surveyed reporting they followed through with that commitment
- 117 compost collection bins were distributed to Tangletown residents
- 77.8% of people surveyed have talked to a friend/neighbor/family member about Organics Recycling as a result of our engagement
- 97.2% of people surveyed were satisfied with our efforts around Organics Recycling

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU