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Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

**Q1**

NEIGHBORHOOD ORGANIZATION

Elliot Park Neighborhood

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**Q2**

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

**Kim Forbes**

Organization Email Address:

**hello@elliottpark.org**

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**Q3**

Organization Website and Social Media

Website

**www.elliottpark.org**

Facebook

**Facebook.com/ElliottParkNeighborhood**

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**Q4**

Date / Time

**04/18/2022**

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	<b>Executive Director</b>
Position Title #2	<b>Community Organizer</b>
Position Title #3	<b>Communications</b>

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**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	<b>40.0</b>
#2 Hours/Week	<b>20.0</b>
#3 Hours/Week	<b>5.0</b>

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**Q7**

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

VISTA Tenant Organizer, one year position Jan 2021-2022.

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Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
  - ,
  - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
  - ,
  - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
-

**Q9**

DOOR-TO-DOOR (Check all that apply)Door-Knocking  
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

On a routine basis,

Conducted primarily by staff members,

Carried out primarily to increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

250

**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

400

**Q13**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

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Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)	<b>Yes, semi-annually</b>
Number of subscribers to your email list	<b>943</b>
Number of followers on your primary social media channel (facebook, twitter, or other)	<b>769</b>

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**Q15**

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept survey)**  
 ,  
**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

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**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,**  
**Online meetings/events,**  
**Cancelled events/meetings,**  
**Doorknocked,**  
**Held events/meetings in person outside with social distancing**  
 ,  
**Held events/meetings in person inside with social distancing**  
 ,  
 Other activities (please describe here)::  
 Purchased PPE for staff

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**Q17**

How did you connect with your community about important information? (Check all that apply)

**Phone,**  
**Email blast,**  
**Flyer,**  
**Postcards,**  
**Doorknocking,**  
**Social media posts/campaigns,**  
**Special page on website**

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**Q18**

What issues affected your community? (Check all that apply)

**Community members needing PPE,**

**Food insecurity,**

**Housing insecurity,**

**Encampments,**

**Increased crime**

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**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

**COVID-19,**

**Food insecurity,**

**Supporting local businesses,**

**Healing circles**

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**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

The neighborhood has always struggled with access to food. During the COVID-19 pandemic, food access became especially problematic. EPNI partnered with House of Charity to secure funding from Hennepin County and Campbells Soup to deliver weekly bags of food to 150 households.

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**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

3000

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**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood**
- ,
- Provided notices of annual and special meetings in multiple languages**
- ,
- Provided newsletter articles or web pages in multiple languages**
- ,
- Targeted outreach in apartment buildings or blocks to reach renters**
- ,
- Held focus groups or open meeting formats for under-represented communities**
- ,
- Included an Americans with Disabilities Act statement on meeting and event notices**
- ,
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**
- ,
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**

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**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

In 2021, we hosted a VISTA Tenant Organizer who focused on outreach and support of renter households. The Tenant Organizer worked full-time as a resource to renters, pro-actively door-knocking rental buildings to connect face-to-face with individuals. Additionally, the Tenant Organizer worked with HOMELine to identify residents facing eviction and reached out directly to those residents to offer a connection to legal counsel. Hosting a VISTA Tenant Organizer increased our capacity to support renters immensely and we hope to host again in 2022.

## Q24

### MAJOR HIGHLIGHT

One major highlight of 2021 was a partnership with the Mobile Food Market – a city bus that has been retrofitted to a market on wheels. The Mobile Food Market offers affordable prices and healthy foods. This initiative grew from a committee of EPNI comprised of residents most affected by the lack of fresh and healthy food in the community. We worked with North Central University and Minneapolis Public Housing to provide sites for the market. With support from the Headwaters Foundation for Justice, we were able to do outreach to nearby properties and encourage residents to visit the market. While we hope to secure a permanent solution to offer fresh, healthy, and affordable food to the community, the Mobile Food Market is a great temporary solution.

Another highlight of 2021 was the Spring litter clean-up. Together with Segue Coffee, MN Adult & Teen Challenge, North Central University, Catholic Charities of St. Paul and Minneapolis, and the Mississippi Watershed Management Organization, we hosted the biggest litter-clean up yet! With over 75 volunteers, we picked up more than 53 bags of litter.

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## Q25

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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