Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Holland Neighborhood Improvement Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: **J'von Sims**

Organization Email Address: **holland@hnia.org**

Q3

Organization Website and Social Media

Website **HNIA.org**

Facebook **https://www.facebook.com/HollandNeighborhood**

Q4

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Date / Time **06/16/2022**

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	**Neighborhood Organization Administrator**
Position Title #2	**Robert Thompson Consulting**

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	**7.0**
#2 Hours/Week	**1.0**

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Staff person has been an interim hire for nearly 3 years. Resignation effective 6/2/2022. We aim to hire a new permanent replacement ASAP.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

Respondent skipped this question

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

0

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching most or all of the neighborhood

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

1000

Q13

EVENTS (Check all that apply)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

no. postcard mailed monthly to residents with info about community meetings

Number of subscribers to your email list

0

Number of followers on your primary social media channel (facebook, twitter, or other)

850

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

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Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Postcards,

Social media posts/campaigns,

Other (please describe here)::

ads in the Northeaster and person-to-person networking.

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Businesses damaged/destroyed,

Food insecurity,

Housing insecurity,

Increased crime,

COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Respondent skipped this question

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

HNIA created an iron pour event (October 2020 & 2021) specifically because it could be held safely outside. This was in response to the contraction in activity and community that we experienced through the pandemic. Now we consider it an annual event.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.Please provide a cumulative total for both years)

625

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Respondent skipped this question

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We are planning more targetted outreach in 2022.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

Q24

MAJOR HIGHLIGHT

5 / 5

We had a lot of board turnover during the pandemic and had to discontinue our most successful community event (Hotdish Revolution). We are looking forward to more action in the coming year.

Q25

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

Respondent skipped this question