
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Jodan Area Community Council (JACC)

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Audua Pugh, Board Chair

Organization Email Address:

jaccexecutivedirectr@gmail.com

Q3

Organization Website and Social Media

Website

www.jordanmpls.org

Q4

Date / Time

09/19/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Cathy Spann, Executive Director
Position Title #2	Andrea Huber, Administrative Coordinator
Position Title #3	Brittney Forrest-Wilson, Contract Staff (Outreach)

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	30.0
#3 Hours/Week	20.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders
,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

Q9

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,
For more than one issue/outreach effort,
Conducted primarily by staff members,
Carried out primarily to increase membership and participation
,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

300

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

300

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list **500**

Number of followers on your primary social media channel (facebook, twitter, or other) **750**

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Jordan Area Community Council (JACC) hosted and facilitated seven 2020 Census events to reach under-represented populations; JACC partnered with the city of Minneapolis, Hennepin County and community organization groups such as A Mother Love and Brothers Empowered.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Other activities (please describe here)::

JACC hosted weekly "What's Up Jordan" virtual meetings via Zoom to allow residents to address issues and concerns in the neighborhood;

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer,

Social media posts/campaigns,

Special page on website

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Businesses damaged/destroyed,

Food insecurity,

Housing insecurity,

Encampments,

Increased crime,

COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Civil unrest,

Supporting local businesses,

Solidarity Gatherings,

Healing circles,

Other (please list):

JACC partnered with community residents to host outdoor crime and safety meetings at their homes; roughly 75-100 people attended to address the civil unrest, the increase in crime in Jordan; JACC partnered with the Minneapolis Police Department to facilitate these meetings

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

The Jordan Board of Directors on January 21, 2021 announced a new initiative, the Jordan Neighborhood Micro-grant opportunity through Jordan Area Community Council. The Jordan Neighborhood Micro-grants exist to broaden engagement efforts—with support from the City of Minneapolis—in order to better reach underrepresented populations.

Jordan Neighborhood Micro-grants support select engagement activities that align with resident interests, as it relates to: Urban Agriculture, Environmental Justice, Housing, Transportation, Public Safety and Land Use

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

960

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood**
- ,
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)**
- ,
- Held focus groups or open meeting formats for under-represented communities**
- ,
- Included an Americans with Disabilities Act statement on meeting and event notices**
- ,
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**
- ,
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings**
- ,
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

JACC has become a small business incubator of sorts; assisting other community agencies, whose missions are focused on helping under-represented populations. JACC provides guidance, as needed and assist with being a fiscal agent to administer funding from grants that were awarded i.e. Hmong Family Talking Circles.

Q24

MAJOR HIGHLIGHT

2020/21 the world changed. The nation witnessed the murder of a black/African American man (George Floyd). A civil unrest occurred. Violence erupted. Protests were organized. Lawsuits were filed. Businesses closed their doors. A pandemic, Covid -19, a health outbreak, forced the world to shut down and revisit the way we do business and interact with each other.

Jordan Area Community Council closed its administrative office until further notice and staff were permitted to work remotely.

2020 was a Census year. JACC partnered with Hennepin County and the City of Minneapolis to host Seven 2020 Census events.

Due to MDH and CDC social distances rules, JACC hosted all meetings virtual via Zoom.

JACC implemented, "What's Up Jodan", a weekly virtual meeting to chat with residents.

JACC partnered with the faith base community to assist with providing resources for the 21 days of Peace Initiative.

On January 21, 2021, JACC announced a new initiative, the Jordan Neighborhood Micro-grant opportunity. The Jordan Neighborhood Micro-grants exist to broaden engagement efforts—with support from the City of Minneapolis—in order to better reach underrepresented populations.

JACC Partnered with Hennepin County and other community agencies, JUXTA, West Broadway Business Association, NRRC, Hawthorne, etc. to host a bus and bike tour of the blue line; Learn About the Blue Line Extension from Encouraging Leaders to further project engagement and communications.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
