

---

Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

**Q1**

NEIGHBORHOOD ORGANIZATION

Kenwood Neighborhood Organization

---

**Q2**

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

**Mark Brown**

Organization Email Address:

**kno55405@gmail.com**

---

**Q3**

Organization Website and Social Media

Website

**www.kenwoodmpls.org**

Facebook

**https://www.facebook.com/kenwoodminneapolis/**

---

**Q4**

Date / Time

**11/07/2022**

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

---

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Coordinator**

Position Title #2

**Bookkeeper**

**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

**3.5**

#2 Hours/Week

**1.0**

**Q7**

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

All positions are contractor relationships; KNO has no employees.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups that are open to all stakeholders**

,

**Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**

,

**Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**

**Q9**

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

0

---

**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching a portion of the neighborhood,**

**At least once reaching most or all of the neighborhood,**

**Carried out primarily to inform and increase membership and participation**

,

**Carried out primarily to gather input or inform on a specific city or neighborhood issue**

---

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

550

---

**Q13**

EVENTS (Check all that apply)

**Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.**

,

**Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).**

,

**Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)**

---

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

**Twice annually**

Number of subscribers to your email list

**500**

Number of followers on your primary social media channel (facebook, twitter, or other)

**400**

---

**Q15** Conducted at least one community-wide survey (such as a random sample or all-household survey)  
OTHER (Check all that apply)

---

**Q16** Online meetings/events,  
Cancelled events/meetings  
How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

---

**Q17** Email blast,  
Social media posts/campaigns  
How did you connect with your community about important information? (Check all that apply)

---

**Q18** Community members needing PPE,  
Encampments  
What issues affected your community? (Check all that apply)

---

**Q19** Encampments for those experiencing homelessness,  
Supporting local businesses  
Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

---

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Kenwood Neighborhood Organization's board coordinated with Lowry Hill Neighborhood Association to facilitate a Community Listening Session on Homelessness. The virtual event was held on Tuesday July 28th, 2020 from 5pm to 7pm and attended by between 50 and 100 community members.

See here for meeting agenda and introductory presentation: <https://drive.google.com/file/d/1z1emVQuuG-NJzrZPqnrHoflgZqPwY5HA/view>

See here for meeting summary and key takeaways:

[https://docs.google.com/document/d/1yG5I80kzYn\\_784Lj4QBF06u9R55QBsZ7/view](https://docs.google.com/document/d/1yG5I80kzYn_784Lj4QBF06u9R55QBsZ7/view)

The purpose of the event was twofold - first, to inform our neighbors with perspectives from government agencies on initiatives and actions to address the city's homelessness crisis including park encampments, and then to host a professionally moderated community "listening session" to hear perspectives from our neighbors, unhoused residents, and their advocates. KNO worked to share background with neighbors on the magnitude and composition of homelessness in our community, a timeline of the contemporary events and actions related to the 2020 homelessness crisis exacerbated by the pandemic and the unrest/displacement that occurred in the wake of the murder of George Floyd. KNO coordinated to invite and facilitate presentation from guest speakers:

- Minneapolis Park and Recreation Board Commissioner and President, Jono Cowgill
- Hennepin County Commissioner and Board Chair, Marion Greene
- Hennepin County Office to End Homelessness Director David Hewitt

The bulk of the two-hour meeting was a listening session facilitated by Janet Collins, Co-Executive Director of the Conflict Resolution Center, that provided neighbors with the opportunity to share perspectives, ask questions or community leaders, and discuss ideas for opportunities to advocate and act to meet the needs of people experiencing homelessness. The meeting concluded with a presentation from leaders (Sheila Delaney, Craig Wilson and Adam Fairbanks) involved in the Indoor Villages (now Avivo) initiative, proposing a low barrier shelter concept that could be a safer, immediate and cost-effective alternative to encampments.

In follow up to the meeting, KNO helped to facilitate an exchange with agency officials to receive and share answers to questions raised by community members during the meeting.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

900

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Targeted outreach in apartment buildings or blocks to reach renters**

,

**Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)**

**Q23**

**Respondent skipped this question**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

## Q24

### MAJOR HIGHLIGHT

KNO continued to make East Cedar Lake Beach (ECLB), a popular recreation and gathering place for Kenwood neighbors and visitors from across the metro area, a focal point of its community engagement and programming throughout 2020-21. Minneapolis Park Police leaders have shared the reduction in citations at East Cedar as evidence of the impact these efforts has made in improving safety and reducing crime in this area. The number of offense reports in 2021 (34 offense reports) and 2020 (44 offense reports) represent a more than 50% decline in offenses as compared to the past several years (average annual offenses from 2013-19 was 94 offenses/year; # reports each year from 2013-2021: 134, 120, 75, 49, 95, 110, 76, 44, 34).

KNO has had East Cedar Beach, also known as Hidden Beach on our priority plan for many years due to its long history of challenges both large and small ranging from noise, parties and underage drinking, to drug abuse, drug dealing and violent crime. For many years the Kenwood Neighborhood Board chose to allocate priority plan funds to support extra park patrol and policing at this location, however, in the last five years the Board determined that a better strategy is to develop a strong community presence, through active volunteer initiatives and programmed activities that help to change the image of this location and ensure that it's one that is safe and welcoming for everyone to enjoy.

Throughout 2020-21 KNO collaborated on programming at East Cedar Beach directly with Minneapolis Parks and Recreation Board, the Cedar Lake Park Association, Kenwood Community School and the DNR School Forest initiative as well as arts and wellness groups like 612 Sauna Society, the Classical Actors Ensemble, Gypset Midwest Yoga, Minneapolis Log Rolling Club and ARTrageous adventures. Our neighborhood strategy to strengthen a positive image at East Cedar Beach has focused on daily stewardship, as well as structured community engagement through scheduled arts and wellness opportunities.

The following are examples of the ways KNO leveraged CPP funding to support community engagement at East Cedar:

- Partnership with Park Police to sponsor a free beach barbeque for everyone at the beach to build a stronger relationship between patrol officers and the beach community.
- Partnership with Kenwood Community School and ARTrageous Adventures to sponsor a Covid-compliant school forest exhibit called Art Rocks. Elementary students painted rocks using nature as their inspiration, and we placed the rocks along the wooded paths near the beach to create an art walk in the school forest.
- Partnership with the Cedar Lake Park Association to remove buckthorn from areas around East Cedar, reclaiming the beach's south-facing view of the lake and clearing a lawn area now regularly used for picnics and lounging.
- Sunday afternoon "Hidden Acoustics" music concerts featuring a variety of acoustic music from jazz to bluegrass.
- Partnership with the Good Chair Project to bring eight seasonal wooden benches to East Cedar Beach; additional purchase of Adirondack chairs to provide seating for beach visitors
- Partnership with ARTrageous Adventures on multiple family-friendly themed art/adventure events including Pirates and Mermaids, and End of Summer Luau
- Kenwood School artist residence workshop (e.g., Ghana Mbaye, African drumming)
- Volunteer stewardship crew that coordinates an annual spring beach cleanup, regularly works to remove invasive buckthorn around the vicinity and assigns individuals to pick up litter and attend to aesthetic details at the beach every morning from June to August

In addition to KNO community events and engagement at East Cedar, KNO became active in the Park Board's engagement with the Cedar/Isles Master Planning process, supporting the Community Advisory Committee (CAC) to learn more about KNO's engagement around East Cedar and hosting MPRB staff at multiple KNO board meetings to share draft plans and gather perspectives from Kenwood neighbors on the plan priorities and proposals.

**Q25**

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

**KNO%202020%202021%20East%20Cedar%20Lake%20Beach%20Engagement%20Photos.docx (9.2MB)**

---