
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Standish-Ericsson Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Candace Miller Lopez

Organization Email Address:

candace@standish-ericsson.org

Q3

Organization Website and Social Media

Website

www.standish-ericsson.org

Facebook

https://www.facebook.com/sena.mpls

Q4

Date / Time

04/11/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Executive Director

Position Title #2

Administrative Coordinator

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

50.0

#2 Hours/Week

15.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

Q10

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,
 At least once reaching most or all of the neighborhood,
 Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

5000

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
 ,
 Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
 ,
 Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Electronic Newsletter monthly

Number of subscribers to your email list

850

Number of followers on your primary social media channel (facebook, twitter, or other)

2500

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Online meetings/events,

Held events/meetings in person outside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Postcards,

Social media posts/campaigns,

Special page on website

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Businesses damaged/destroyed,

Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Civil unrest,

Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Stay Calm and Take Out signs to support our neighborhood businesses during covid shut-downs.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

800

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Provided notices of annual and special meetings in multiple languages

,

Provided newsletter articles or web pages in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Respondent skipped this question

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

Q24

MAJOR HIGHLIGHT

Re-introduced our Hoops & Hot Dogs event in 2021 after a year hiatus due to covid and served a free meal to over 500 people with no reports of covid infections attributed to our event.

Q25

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

Respondent skipped this question