

# Engagement Plan Template

## Neighborhood

Field Regina Northrop Neighborhood Group

## Time frame

Jan.- Dec., 2026

## Work summary

We have communications, an active greening committee with restoration and rain garden programs for residents, a homeowner loan program, and hold community events. We are working with a newly elected board which is made up of a more diverse board than recent history, including more racial and neighborhood diverse representation, closer to the demographics of our neighborhood association geographical area. We have a shared focus on the board on equity and expanding outreach and programming to be accessible for everyone in our neighborhoods, regardless of race, age, gender, zip code, and other factors which relate to historic marginalization and reduced access within our neighborhoods.

## Scope of work, outcomes and goals

FRNNG's outreach in 2026 is intentionally designed to reduce barriers to participation for historically under-engaged groups, particularly BIPOC families, renters, and elders. Neighborhood canvassing allows the board to reach residents who may be excluded due to financial pressures, multiple jobs, limited transportation, or childcare needs. By connecting with building managers of large rental properties and hosting meet-and-greets in community rooms, FRNNG makes engagement more accessible for renters who often face high housing costs and limited time. Free community events with food and childcare further reduce participation barriers for families. For residents over 65, targeted canvassing and highlighting senior programming in newsletters help address mobility challenges and ensure elders have opportunities to share their safety and community priorities. FRNNG also recognizes that language access is a significant barrier for many residents. While the organization knows that translation and interpretation services would meaningfully improve engagement, it does not yet have a full translation plan in place. Identifying solutions and building capacity for language access is a priority for the coming year.

FRNNG is actively connecting underrepresented groups to existing programming by embedding equity-focused strategies into its core activities. BIPOC residents are encouraged to participate in events and meetings through direct canvassing, bilingual printed materials, and intentional relationship-building. Renters are engaged through welcome postcards, targeted outreach, and the development of a renter committee, creating clearer pathways for their voices to shape programming. Elders are connected to existing services—such as home repair loans and the snow-shoveling volunteer program—through targeted outreach and increased visibility in newsletters. By aligning board goals with supporting BIPOC families, renters, and elders, and by offering consistent, accessible programming throughout the year, FRNNG is working toward participation that reflects the racial and housing

demographics of the neighborhood. This approach strengthens trust, representation, and long-term engagement across all community groups.

## **2026 Goals:**

1. Conduct outreach to 300 households, prioritizing BIPOC families, renters, and elders in Regina, to share FRNNG resources, involvement opportunities, and gather input on neighborhood decisions.
2. Strengthen board capacity and representation through trainings and recruitment of new members who reflect community diversity.
3. Engage elderly residents through listening sessions and surveys to identify their safety concerns, social needs, and priorities for neighborhood support.
4. Host monthly Family Play Groups, community dinners, and the Annual Duck Race to foster stronger neighborhood connections and engagement.
5. Reinstate the Communications Committee to deliver biweekly e-newsletters and quarterly printed newsletters with topics chosen by our community.
6. Recruit and hire a full-time Community Coordinator by June 2026 to support full engagement and programming of the Board.

## **2026 Timeline:**

### Jan-Mar 2026:

- Monthly Board Meetings held on the 3rd Wednesday of each month.
- New Board is getting Board Training through Aryca Meyers of the City of Minneapolis.
- Family Play Group hosted one Saturday of each month at McRae Park from 9-12.
- Board plans door knocking topics.
- Board plans monthly dinners for community members.
- Reach out to building managers of large rental properties in FRNNG to start building relationships and deliver welcome postcards to managers for distribution to new residents.
- Board will reach out to community organizations and businesses about tabling at the Duck Race.
- Board to engage elderly members of the community to learn more about what the community is looking for for safety and community.
- Reinstate Communications Committee to plan biweekly e-newsletters and quarterly printed newsletters.
- Begin search for full time Community Coordinator Staff Member.

### Apr-Jun 2026:

- Monthly Board Meetings held on the 3rd Wednesday of each month.
- Biweekly e-newsletters and quarterly printed newsletter.
- Board will door knock to raise awareness of Annual Meeting and Election, door knocking up to 300 homes to spread the word about the board and enlist more diverse attendance.
- Board will hold Annual Meeting & Election of board seats that are up for election.
- City staff will offer orientation for new and returning board members.

- Select and hire new full time Community Coordinator Staff Member.
- Distribute welcome postcards.
- Continue monthly activities listed above.

Jul-Sep 2026:

- Monthly Board Meetings held on the 3rd Wednesday of each month.
- Biweekly e-newsletters and quarterly printed newsletter.
- Distribute welcome postcards.
- Continue training of new board members.
- Continue monthly activities listed above.

Oct-Dec 2026:

- Monthly Board Meetings held on the 3rd Wednesday of each month.
- Biweekly e-newsletters and quarterly printed newsletter.
- Evaluate outcomes of 2026 goals.
- Draft 2027 city funding application.

**Plans for Supporting Our Target Demographics:**

<i>Demographic group</i>	<i>Black, Indigenous, and People of color</i>	<i>Residents who are 65 years and older</i>	<i>Renters</i>
<i>Numbers or percentage All data from mncompass.org demographic data</i>	Field 27%, Northrop 31%, Regina 41%	Field 15%, Northrop 12%, Regina 13%	Field 8%, Northrop 18%, Regina 11%
<i>Initiative, activity, project or program</i>	Interpretation and translation, canvass, community events	Canvass, sharing resources	Interpretation and translation, canvass, community events

<p><i>Barriers to engagement</i></p>	<p>Financial barriers related to historic marginalization or the experience of immigration could mean that residents are working multiple jobs, lacking access to transportation or childcare or other issues related to attending events and meetings.</p>	<p>Many members of this community may also be members of the disability community or lack access to reliable transportation, both of which may make it challenging to get out and attend events or meetings.</p>	<p>High cost of housing (2023 median rent paid, averaged across the 3 neighborhoods was 1,771/month) leading to multiple jobs/lack of time to attend planned meetings or events. Inaccessible buildings may be a barrier for canvassing.</p>
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<p><i>Outreach and engagement strategies</i></p>	<p>We are planning to implement engagement strategies like neighborhood canvassing to collect needs and priorities of residents. We want to create more free events with food and childcare and interpretation that encourage families to come and have fun together with the intent of making it easy and fun to connect and build trust between the neighborhood association and our residents.</p> <p>We plan to expand interpretation services so that simultaneous interpretation into Spanish can be executed more often at events like board meetings.</p>	<p>We are planning neighborhood canvassing and collecting of needs/priorities</p>	<p>We plan to canvass renters in our neighborhoods. We will reach out to building managers in rental building and request access/set up appointment to enter. We plan to hold meet and greets in community rooms of rental buildings when building managers allow it. We are looking into demographics to target Spanish speakers who are primarily residing in certain blocks and certain rental properties and we are hoping to expand access by contracting interpretation services to do things like canvass in Spanish, have simultaneous interpretation at meetings, and have print and electronic</p>
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			communication available in Spanish. We have renter representation on the board right now.
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<i>Resources needed</i>	DEI and Board training for our board members.	Connections to resources we can share when engaging with this population around programming and support for seniors as well as disabled people.	Connections to renter resources we can share when engaging with this population
<i>Partners in the work</i>		Hoping to engage the park board to be able to share their senior programming.	
<i>Person(s) responsible</i>	Board	Board	Board
<i>Timeline</i>	2026 calendar year, with May 2026 annual meeting being an important check point.	2026 calendar year	2026 calendar year

<i>Quantitative goals</i>	We hold 2 community events with food and childcare and interpretation.	At least 50 doors will be knocked of households with residents over 65.  We will highlight senior community events at least twice in flyer form or in print newsletter.	We hold 2 community events with food and childcare and interpretation.  We create a renter committee.
<i>Qualitative goals</i>	BIPOC residents will feel welcome at our events. Feedback from events will trend positive.	More people over 65 will have been canvassed this year than last year in our outreach efforts.	More renters attend events we host.

<i>Outcome of engagement</i>	At events and meetings, amongst the committees and the board, racial demographics of participants over the year will trend toward mirroring the racial demographics of our neighborhoods.	We will see more participation from this group in our service and support oriented programs, like our home loan program for repairs and our snow shoveling volunteer program.	At events and meetings, amongst the committees and the board, housing demographics of participants over the year will trend toward mirroring the housing demographics of our neighborhoods.
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