

EXHIBIT C

Prospect Park Association Equitable Engagement Plan 10/27/25
 PPA Board Approved 10-27-25
 Neighborhood name: Prospect Park

Year(s) 2026

Demographic group	<i>Prospect Park Renters</i>	<i>Pratt School families, including families living in Glendale Public Housing (and Prospect Park residents for Community Learning Events, including website)</i>
Numbers or percentage	According to MN Compass, 68% of Prospect Park residents are renters. 41% of Prospect Park residents—renters and homeowners combined—are people of color (18.4% Asian or Pacific Islanders, 13.5% Black or African American, 4.6% Hispanic or Latino, and 4% two or more races). 59% are White. About 61% of all Prospect Park residents live in cost-burdened households, but 69% of renters live in cost burdened households . 9% of residents have a disability. Prospect Park’s lowest-income residents are families who rent in Glendale Townhomes Public Housing, representing about 6% of Prospect Park residents, 8% of renters, and a majority of Prospect Park’s Black and African American residents (89% of Glendale residents are Black/African American, 49% children, 41% of households are families of five or more, and nearly 20% have a family member with a disability.)	Pratt School enrolls about 200 students in Pre-K through fifth grade. Approximately 17% of students receive special education services, 40% receive English-language learning services, and 72% qualify for free or reduced lunch (Pratt School website). The school’s minority student enrollment is about 80% , 77% of students are from low-income families (U.S. News). Also, all Prospect Park community members are invited and welcome to attend Jackson Family Project community learnings events (see lefthand column for PP demographics).
Initiative, activity, project or program	Renters’ Rights Project	Jackson Family Project
Barriers to engagement	Transient population: students are a significant proportion of renters in our neighborhood. Their residency is often limited to a year or less. This requires more regular	Identifying Jackson family history topics that fully engage students, and the greater community is an ongoing exciting challenge. By centering the Jackson Family Celebration at Pratt

	<p>and time intensive volunteer outreach, which is challenging given limited resources.</p> <p>Renter Resources: Many renters have competing demands, such as full-time + jobs, school commitments, and/or financial constraints that limit their volunteer time.</p>	<p>school, we can partner with the Pratt Equity Committee to reach 100% student participation. Also, student work for “Jackson Family Day” is guided by classroom teachers, helping ensure full student participation. The new website allows us to reach the broader community.</p>
<p>Outreach and engagement strategies</p>	<ul style="list-style-type: none"> • Hold event (e.g. “Rock the Tower”) at the Witch’s Hat Water Tower, designed to attract students & renters, provide renters rights and voter resources, and listen to renter needs. Event will be implemented in collaboration with city reps and community partners (see list below). • Invite the community to join the board and attend the event using PPA and partner communications, such as U of MN off-campus newsletter, Luxton Park, Pratt PTO, social media sites, ppe-list, etc. • Create flyers in multiple languages to post in Glendale and work with our Glendale partners. 	<p>Members of PPA’s Jackson Family Project have been working closely with Jackson Family members, Pratt PTO (Parent Teacher Organization) and Pratt School for four years. The project has the full support of Pratt PTO and Pratt School Principal and the wider community. Especially important has been our work with the Pratt Equity Committee, who leads planning for Jackson Family Day at Pratt each school year.</p> <p>Strategies to engage participants include:</p> <p><u>Jackson Family Days at Pratt School</u> May 2026, including a gallery of student projects, an auditorium in front of the entire student body, presentation of a video made by the students for the Jackson family, and interactions between the Jackson family members and the Pratt staff and students.</p> <p><u>Community Learning Project:</u> starting in 2025 we initiated a community wide reading and teaching about the Jackson family. In 2026 the project will focus on Marvel Jackson’s newspaper articles about life in Harlem. We will meet a day before the Pratt School celebration in a community-based location to hear a speaker and discuss and ask questions about her work. Community members will be invited to participate via PPA’s neighborhood newsletter and e-list; through continued collaborations with our neighborhood partners (see above) and by continuing to hold meetings and updates with other neighborhood organizations, such as the Pratt Site Council.</p> <p><u>Minneapolis Public Schools:</u> ongoing support includes the School Board naming of the Pratt playground officially as the Jackson Family Playground and the placing of a sign and</p>

		<p>informational marker on the playground. Also, the Pratt Site Council is an official school-based committee comprised of Pratt school staff, parents and members of the wider community.</p> <p>Jackson Family Project Advisory Network. Potential representatives might be drawn from TPT (e.g. “Jim Crow of the North,” that featured the Jackson family story, Alpha Kappa Alpha, national sorority for Black women; YWCA leaders; or Univ of MN representatives. The University of MN Good Neighbor Fund has supported our project in past years and in 2025 TPT’s “Jim Crow of the North” producer, Dan Bergin, participated in one of our Jackson Family Project community engagement events.</p>
<p>Resources needed</p>	<p>Equitable Engagement grant funds to run our annual board election, including creating recruitment materials designed to invite renters, coordinate city-wide election activities with NCR, and communicate our extended online board member election throughout the neighborhood.</p> <p>Volunteers who are renters to provide guidance and feedback to staff.</p> <p>PPA has NRP outreach funds available to help cover event expenses.</p>	<p>Equitable Engagement funds will be used to fund:</p> <ul style="list-style-type: none"> • Website outreach and engagement, including creation of a Jackson neighborhood walking tour of sites related to the lives of the Jackson family. (print versions available): \$1,900 • Community Learning Project, including site rental for neighborhood gathering, and publicity, and distribution of materials: \$1,000 • Establish Jackson Family Project Network Advisory: \$500 <p>We also raise funds for this project from other sources.</p>
<p>Partners in the work</p>	<p>U of MN Off Campus Living and Student Legal Services (SLS), MPHA’s property manager at Glendale Townhouses, HOME Line, Mid-Minnesota Legal Aid, Minneapolis Housing Inspections, Minnesota BIPOC Environmental Justice Table, Rethos, Housing Link, and Minnesota Fair Housing.</p>	<p>Jackson family members, Pratt PTO, Minneapolis Public Schools, Pratt Equity Committee, Pratt School Administration and the students and families at Pratt, the community at large</p>

Person(s) responsible	PPA volunteers and Board of Directors Staff creates Annual Board Election flyers, communications, and administers the online election in collaboration with the board nominating committee.	Jackson Family Project members (volunteers) and PPA Board of Directors and The Pratt Equity Committee.
Timeline	Board recruitment January – April. The annual meeting and board election takes place in May. The public event at Witch’s Hat Water Tower will take place when repairs are complete (the contract bidding process is currently underway).	<ul style="list-style-type: none"> • Raise funds in addition to Equitable Engagement funds for 2026 Jackson Family Project events (winter 2025-26) • Hold one or two community wide engagement activities each Spring in conjunction with Pratt School’s Jackson Family Day. Identify a vendor to design and install a historical plaque Madison and Amy’s Jackson family home on Franklin avenue, spring 2026 • Add material (e.g. photos, archival documents, and videography, such as interviews with family members) to our newly designed and published Jackson Family Project website (https://jacksonfamilyproject.org). Throughout 2026 • Place a historical marker at Jackson family home, Summer 2026.
Quantitative goals	Recruit candidates who are renters to run for seats on PPA’s Board. Hold at least on annual public event at Witch’s Hat Water Tower/Tower Hill Park designed to attract renters and students from neighborhood.	Include at least 150 Pratt students in the Jackson family day celebration. Include at least 50 community members in the gathering to learn and discuss the writing of Marvel Jackson. Enhance the new Jackson family website with at least 2 new dynamic community activities for young people and community members to learn neighborhood history throughout the year.
Qualitative goals	Listen to the priorities and concerns of renters, including public housing residents and parents, change direction in response to those stated priorities, and follow through to deliver support and results. Continue to build on connections and relationships. Develop trust. Expand representation by renters, including public housing residents and parents in our informal connections and our formal groups and committees.	Provide exciting, dynamic, community activities for young people and community members to learn neighborhood history. Understanding and appreciation for students and community members of the Jackson family and their strength over the years. Widen the circle of Minneapolis leaders and residents who know about the Jackson family and their creative resilience. Strengthen the relationship between members of the Jackson family and the Pratt school community, especially the students.

<p>Outcome of engagement</p>	<ul style="list-style-type: none"> • Expand representation by renters in both informal connections and in focus groups, committees, and board. • Continue to make and explore changes in organizational structure that will make it easier for volunteers with limited time and resources, such as renters, to be involved in decision-making through informal communications and formal/information groups, such as PPA committees and board and community meetings. 	<p>Enrich and deepen understanding and appreciation for neighborhood history and the struggles of the first Black family in the neighborhood and also be inspired by the resilience and strength demonstrated by the Jackson family over the decades. Increase the students understanding of the impacts of housing discrimination in the history of the City. Increase the wider neighborhoods understanding of the contributions of the Jackson family to neighborhood, community, and national life.</p>
<p>Next steps</p>	<p>See above</p>	<p>See above</p>