

Engagement Plan Template



Neighborhood

Neighborhood name: Webber Camden Neighborhood Organization

Time frame

Year(s) **2026**

Work summary

The underlying foundation of WCNO's work is to seek out the priorities and opinions of the Webber Camden community members, particularly those whose opinions haven't been heard, and try to address their concerns and opportunities to improve the quality of life in our neighborhood

Scope of work, outcomes and goals

Overall scope of work, outcomes and goals across all activities and demographic groups. Show how your organization will engage historically under-engaged groups

<i>Demographic group</i>	<i>Youth</i>	<i>Spanish-speaking community</i>	<i>Renters</i>
<i>Numbers or percentage</i>	23.5% under age 18	20.5% of population	24.5% of population
<i>Initiative, activity, project or program</i>	Youth Leaders, Healing Circles, Neighborhood Navigators, Life Skills classes	Latine Youth Prog. in Camden High & small discussion circles for neighbors	Renters Rights Workshops, Housing Assistance Resources, Organizing Renters
<i>Barriers to engagement</i>	Disinterest Consistency in Attendance	Language, current political climate, cultural competency	Finding renters and attracting them to lead in addressing rental issues
<i>Outreach and engagement strategies</i>	Recruit in the lunchroom at Camden; being non-judgmental	Recruit Latine students for Life Skills at school; try to engage neighbors	Flyers, newsletter, Camden paper, hold workshops at N. Market where they shop
<i>Resources needed</i>	Stipends, food, Space, trusted adults, printing flyers	Stipends, food, translation, flyers at markets & businesses	Printing, food, space, Camden News, WCNO newsletter
<i>Partners in the work</i>	Camden High, Olson Middle School, Loppet, Edible Blvds., Paddle Bridge, Miss. Watershed, Webber Park	Pueblos de Lucha Y Esperanza, churches, markets, parks, schools, community members	Housing Justice League, Homeline, The Alliance, Neighborhood Now, community members
<i>Person(s) responsible</i>	Devaries Dillard Outreach Coord.	Marco Cruz Blanco Program Director	Marco Cruz Blanco Program Director
<i>Timeline</i>	2026	2026	2026

<i>Quantitative goals</i>	50 youth	15 youth n Life Skills; 40 adults	50 renters
<i>Qualitative goals</i>	Young people have learned about violence prevention, trauma-informed programming, and made friends.	Young people will have learned life skills, adults will access resources fostering connection, belonging. safety	Renters will be informed of rights, built a coalition, and become more engaged in the life of the community
<i>Outcome of engagement</i>	More informed, connected community,	More informed, Connected community	More informed, connected community