
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Rachel Svihel
Organization Name	Cedar Isles Dean Neighborhood Assoc.
Organization Address:	P.O. Box 16270
City	Minneapolis
State	MN
Organization ZIP:	55416
Organization Email Address:	info@cidna.org
Organization Phone Number:	612-212-5508

Q2

WEBSITE AND SOCIAL MEDIA

Website	https://cidna.org
Facebook	facebook.com/CedarIslesDean

Q3

When and where do you hold your monthly board meetings?

Second Wednesday's at 6pm at Jones-Harrison Senior Living

Q4

Date of Board approval

After your board reviews this **02/19/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

Business%20Liability%20Insurance%20Certificate23-24.pdf (438.7KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

D%26O%20Insurance%20Certificate%2023-24.pdf (20.1KB)

Q7

Upload an update board list

Board%20Member%20CIDNA%20Email%20Addresses%20-%20Email%20list%20(2).pdf (70.9KB)

Q8

Upload your overall organizational budget

2024%20Detailed%20Updated%20Budget%20.xlsx%20-%20Detailed%202024%20Proposed%20Budget%20(1).pdf (79KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Coordinator

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week **10.0**

Q11

Please share the name of your accountant or bookkeeping service provider.

Robert Thompson

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q14

None of the above

DOOR-TO-DOOR - with goal of face-to-face engagement (Check all that apply)

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

0

Q16

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood, Carried out primarily to inform and increase membership and participation

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

500

Q18

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)

Postcards sent 2-3 times/ year 3,000 residents

Email newsletter (share frequency and subscriber total)

Bi-monthly 680 subscribers

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook, 2-8 posts per month 240 subscribers

Q20

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,
Other activities (please describe here)::

We have begun to actively partner with businesses in our neighborhood to expand our outreach as a whole. This is a first step in what we hope will be a growth in visibility and more active community engagement for our organization.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

700

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Targeted outreach in apartment buildings or blocks to reach renters

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

CIDNA's ability to fulfill the goals set forth in its 2023-2024 Equitable Engagement Plan has been challenged by the high rate of turnover on the Board this past May, limited orientation/transition support between outgoing and incoming Board leaders, and some lack of clarity on the part of Board members. For example, it appears that only half of the requested rows of information were completed for the "People of Color" demographic group, and therefore, no quantitative goals were set forth. All of these challenges proved valuable lessons learned, and key priorities for the current Board is to familiarize ourselves as best we can with the Equitable Engagement Plan document, re-focus on the worthy initiatives and goals that have yet to be accomplished, and to overall build our skills as Board members and stewards of the CIDNA Equitable Engagement Plan.

The quantitative goals that were stated, both in the "Tenants" demographic group, were to increase renters' participation on committees by two or more each year, and to increase website and social media traffic by 15% or more over the two year cycle. In the former area, we did succeed in adding two renters to the Board (one of whom is also part of the Governance Committee) in May 2023. Traffic to/engagement with CIDNA's Facebook page is up more than 15%. We have also attracted more renters to CIDNA programming in general by offering adult social activities that appeal to this demographic.

Other successes in areas outlined by CIDNA's Equitable Engagement Plan include: working with Hill & Lake Press (local newspaper) staff to ensure that USPS is correctly distributing monthly issues to apartment buildings/residents; hosting social events at or near rental properties; partnering with local businesses; advertising events by posting flyers in rental properties; prioritizing multiculturalism and diverse representation in event entertainers/speakers (and compensating them for their participation).

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

CIDNA sees stakeholder engagement in events, especially those that are social and/or family-oriented, to be one of its greatest strengths. New or particularly successful efforts in 2023 included: neighborhood happy hours (in response to community request for more adult social opportunities); a trash clean-up day sponsored by a local restaurant; consistent attendance at summer storytime at the park events featuring multi-cultural local authors; educating and advocating for neighbors impacted by ongoing SWLRT Greenline Extension project in a key construction corridor.

Increased stakeholder involvement is a key priority for 2024, with some proposed actions being: more visible and consistent Board ambassadorship, encouraging neighbor attendance/involvement in Board meetings, a re-established focus on creating appealing and accessible volunteer roles, continuing to partner with local businesses for visibility and event value-adds, and more mailed/hardcopy promotion of events and opportunities.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: “Jan-March: -Plan spring outreach event)

Jan-March:

- Board working session to set priorities and plan initiatives for the remainder of the '23-'24 term and beyond
- Host neighborhood trivia night at a CIDNA restaurant (in partnership with West Maka Ska Neighborhood Council)
- Co-host multi-neighborhood public safety meeting featuring elected officials (in partnership with Kenwood Neighborhood Organization, Lowry Hill Neighborhood Association, and East Isles Neighborhood Association)
- Engaging with neighbors that have expressed interest in volunteering to welcome their participation in spring/summer event-planning, committee and Board service, and Equitable Engagement Plan
- Begin building relationship with new Ward 7 City Council Member by inviting them to meetings, participating in opportunities for neighborhood leaders to share input, and requesting/circulating regular updates on the Councilor's work
- In partnership with other Southwest neighborhoods invested in equitable/affordable housing, explore opportunities to positively impact the development of the Nicollet Ave former K-Mart location through a multi-neighborhood task force and/or community listening

April-June

- Mail neighborhood newsletter featuring upcoming opportunities to engage and support to all CIDNA households
- Collaborate with nearby neighborhoods to host an Earth Day “Swap Market” to encourage reusing, upcycling, and sharing resources with neighbors
- Host annual May Day basket-making event to engage volunteers in bringing spring cheer to residents at Jones Harrison Senior Living
- Attract neighbors to May 8 Annual Meeting by featuring elected officials and encouraging Board candidacy
- Host a community picnic and bike tune-up event at Cedar Lake South Beach on Neighborhood Day
- Kick-off monthly community gardening opportunity at Park Siding Park
- Host South Cedar Point clean-up event
- Celebrate Summer Solstice at Cedar Lake South Beach community event and performance
- Kick-off monthly summer music series and storytime picnic events
- Develop and implement structured orientation and one-on-one relationship-building to ensure successful onboarding and establish sense of belonging for new Board members

July-Sep

- Ongoing monthly Park Siding Park gardening, music series, and storytime picnic events
 - Plan and begin implementation of 2024 neighborhood survey—including promotion and outreach to ensure robust input from a wide array of CIDNA neighbors on the programming and initiatives they'd like to see prioritized in the coming year.
 - Planning underway for the CIDNA Fall Festival, the most popular of our annual social events.
 - Explore new idea to seek participation from local businesses
 - Prepare for 2025-2026 Equitable Engagement planning and funding requests
 - Explore ideas (and plan) for 2024 voter engagement education and/or programming
- Host end-of-summer ice cream social

Oct-Dec

- Celebrate CIDNA's annual Fall Festival
- Implement voter engagement education and/or programming in the community in preparation for the 2024 general election
- Offer a unique “Small Business Saturday” opportunity for neighbors to shop from local artists and artisans at the annual Holiday mART
- Continued planning for 2025 and beyond!

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

- 1) Increase participation of renters and neighbors of color (and overall participation of all neighbors) in Aug-Oct 2024 neighborhood survey by at least 5 percentage points each by completing more targeted person-to-person, mailed, and digital promotion of the survey and neighborhood activities.
- 2) At least three CIDNA businesses, including at least one that is BIPOC owned/operated, are brought on as partners for 2024 neighborhood events and/or communications—appealing to a wide array of neighbors/demographics as accessible and visible entry points to community engagement.
- 3) Develop a comprehensive Board orientation plan and volunteer packet, including materials and opportunities for person-to-person connection and learning, to enhance engagement and sense of belonging among new volunteers of all demographics. Begin implementation during June 2024 Board term transition and gather feedback from new Board members no later than December 2024.
- 4) Board members commit to identifying at least one neighbor that they can personally invite to attend/participate in a Board meeting during 2024, introduce them to the group, and follow up with the guest to gather their feedback and possible interests in getting more involved. Explore and implement at least two concrete strategies for attracting and engaging more neighbors to Board meetings and events such as providing childcare, refreshments, and opportunities to actively participate as non-voting members.

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

CIDNA Neighborhood Day at Cedar Lake South Beach, Saturday, May 11, 2024 11 a.m. - 1 p.m.

Q30

Webpage for your event (Board elections, annual meeting, or other event)

<https://cidna.org/calendar/cidna-neighborhood-day/>

Q31

Date / Time

05/08/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Upload an Event image We will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Square.png (1.8MB)

Page 8: Program Highlights

Q33

Community Safety

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

With train derailment disasters, like the one that occurred in East Palestine, Ohio in February 2023, in the news, residents of CIDNA and its adjacent neighborhoods had valid concerns about the safety of living blocks (or even just steps) away from a major freight rail line. Thanks to the advocacy of community members and the partnership of the City of Minneapolis, first responder teams, and other professionals, two comprehensive rail safety trainings were offered in 2023 to help CIDNA and its neighbors feel better prepared to act in the case of a derailment or other rail emergency.

On June 29, 2023, a Rail Safety Seminar and Field Classroom Experience was hosted by the City of Minneapolis' Intergovernmental Relations office. Several CIDNA residents, including the current Chair and Vice-Chair of the Board and at least two past Board leaders, took part in the session, which featured briefings from local Fire and Police officials, the participation of District 61's elected representatives, and an opportunity to observe and practice safety procedures directly in the field in which they might occur. Following the June session, an additional Rail Safety meeting was held virtually on November 15. In addition to offering a valuable follow-up opportunity to participants of the summer training, the November meeting further elaborated on the rail safety needs of the neighborhood by extending the topic area to include the ongoing Southwest Light Rail Green Line Extension construction—a project that has and continues to be of utmost relevance to CIDNA and its residents.

The fact that these sessions were offered and the participation of neighbors were highlights of the year because they illustrated the importance of community advocacy for resources and support from the City and its services, the potential for collaboration and partnership to make an impact, and our willingness to learn and grow in being the best stewards of our neighborhood.

Q35

Attach a photo related to the highlight you shared in the story above.

1swlrt__1_-1.jpg (739.8KB)

Q36

Transportation

What category best describes the second highlight you'd like to share? (Optional)

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

The tremendous impacts of the Southwest Light Rail Green Line Extension Project to the Cedar-Isles-Dean neighborhood are obvious—looking both at the physical footprint of the work right in our backyard (for many CIDNA residents, quite literally), and at the meeting minutes and overall time commitment dedicated to discussing and learning about the topic. While there have been several challenges and concerns presented about these impacts, the project’s progress over the last year has been heartening and, with an end in sight, CIDNA hopes that its role can continue to be maximizing community awareness and education about the light rail as well as other issues related to the railroad track that cuts through the neighborhood.

Half of the CIDNA Board members elected in May 2023 are new to their roles as neighborhood leaders, and several returning members did so with the hope that the time dedicated to (and overall tone of) previous conversations about the Light Rail Project be addressed. Both of these conditions presented ample opportunity for a fresh start—for the group to learn together and respond to information in a fashion that centers the best interests of the neighborhood at-large and not just those of individuals serving on the Board or attending its meetings. A highlight in this area has been the opportunity to cultivate a new relationship with a staff person representing the project, Kaydee Kirk, the Community Outreach Coordinator for the project who began her work in 2023.

Ms. Kirk has made herself available to attend all of CIDNA’s 2023 Board meetings (with a couple of exceptions for illness or at the request of the Board due to time constraints). Her monthly presentations of the most up-to-date progress reports and willingness to field questions both in and outside of meetings has greatly contributed to bettering the Board’s understanding of the project, and, thus, our ability to be ambassadors and educators for the broader neighborhood. Ms. Kirk has also prioritized attendance at neighborhood events such as the annual Fall Festival so as to make herself available as a resource for CIDNA community-members. The partnership established between Ms. Kirk, her team at Metro Transit, and CIDNA’s leaders have allowed us to maximize everybody’s time, minimize conflict and confusion, and to build an open dialogue between those behind the project and the Minneapolis residents that it most impacts.

Q38

Respondent skipped this question

Attach a photo related to the highlight you shared in the story above.
