
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Chloe Jackson
Organization Name	Corcoran Neighborhood Organization
Organization Address:	3451 Cedar Ave S
City	Minneapolis
State	MN
Organization ZIP:	55407
Organization Email Address:	info@corcoranneighborhood.org
Organization Phone Number:	612-724-7457

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.corcoranneighborhood.org
Facebook	www.facebook.com/CorcoranNeighborhood

Q3

Respondent skipped this question

When and where do you hold your monthly board meetings?

Q4

Date of Board approval

After your board reviews this **12/14/2023** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

CNO%20-%20Allied%20Insurance%20COI%20(04.14.23%20to%2004.13.24).pdf (100.9KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

2024%20-%20CNO%20COI%20(03.01.24%20to%2003.01.25).pdf (20.1KB)

Q7

Upload an update board list

FY24%20-%20CNO%20Board%20Members%20(as%20of%2002.03.24).pdf (129.7KB)

Q8

Upload your overall organizational budget

2024%20-%20CNO%20Budget.pdf (122.1KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Mo Hanson

Position Title #2

Ocean Journey

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	40.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Michael Wilson, CPA produces the organization's 990 and financial audit as applicable. Robert Thompson Consulting provides bookkeeping services to the organization.

Q12

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Tabitha Montgomery, as an employee of the Powderhorn Park Neighborhood Association (PPNA), is contracted to provide managerial and leadership support to the Corcoran Neighborhood Organization (CNO) in 2024.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
 - ,
 - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
 - ,
 - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
-

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement
(Check all that apply)

- At least once reaching a portion of neighborhood,
- At least once reaching most or all of neighborhood,
- For more than one issue/outreach effort,
- Conducted primarily by volunteers,
- Carried out primarily to increase membership and participation
- ,
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

75

Q16

FLYERING - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of the neighborhood

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

500

Q18

EVENTS (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- ,
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- ,
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q19

COMMUNICATION (Fill in all that apply)

Print newsletter (share frequency and distribution size)	Not applicable
Email newsletter (share frequency and subscriber total)	10000
Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)	25000

Q20

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

5300

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood
,
Targeted outreach in apartment buildings or blocks to reach renters
,
Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
,
Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your organization utilize the provided legal services from MissionGuardian.com?
,
Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

(1) During the 2023 Midtown Farmers Market (MFM) season, we were able to connect with an estimated 5,400 individuals about the market through outreach at key events and festivals hosted by other neighborhood partners. This included our series of seed starter events, the South Minneapolis Anti-Racism Collaboration work with CANDO, BNO, BNA, & PPNA, and the Powderhorn Porchfest Event. This exceeded the connection target of 3,000 folks by 80%.

(2) At the seed starter community events hosted by CNO, we were able to connect with 75% of the folks who attended the events through our check-in process. This equated to 195 folks.

(3) During the Stop the Violence Community Cookout, hosted in partnership with TOUCH Outreach, we provided over 600 meals. This exceeded the targeted goal of 150 prepared meals by 300%.

(4) Anecdotally, we saw an increase of attendees of color at the MFM throughout the season. We are still working on systems to effectively obtain socio-demographic information from attendees.

(5) Through the organization's outreach efforts, and collaborations with community partners, it obtained additional insight into the ongoing priorities of the community; which includes food justice, affordable housing, and safety as key areas of need/opportunity.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Considering CNO's small staff size and structure, the organization recognizes that it will continue to benefit moving forward from cross-organizational collaborations. In this regard, two key initiatives that CNO will continue to support in 2024 are the South Minneapolis Anti-Racism Collaboration (SMAC), and an emerging initiative with eight other South Minneapolis neighborhoods arising from the Southside United Neighborhoods (SUN) Project group.

Q26

Share a timeline of proposed events and activities for 2024 (Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event")

First Quarter: (Jan - Mar): (a) MFM vendor recruitment and confirmation, (b) Revamp and launch of new organizational website, (c) Identification of new Partner & Communications Manager staff given turn-over, (d) Identification of a 50% of MFM community and artists partners.

Second Quarter: (Apr - Jun): (a) Recruitment of additional board members to align with bylaws, (b) Identification of remaining 50% of MFM community and artists partners, (c) Launch of MFM season, (d) Ongoing engagement with key collaborations, SMAC and SUN Project, (e) Host Annual CNO Meeting

Third Quarter: (Jul - Sep): (a) Seamless execution of MFM, (b) Support of SMAC and SUN Project initiatives, (c) Integration of new bi-weekly newsletter and monthly blog.

Fourth Quarter: (Oct - Dec): (a) Focus group with key MFM partners to garner insight on recent season, (b) Release of annual community survey regarding, (c) Ongoing engagement with key collaborations, SMAC and SUN Project.

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

- (1) Core Objective: Develop approach to obtain socio-demographic insight from attendees at MFM.
- (2) Evaluation: Use insight from socio-demographic data of MFM attendees to inform goals for 2025 season.
- (3) Relevant: Leverage insights from MFM data capture to inform onsite experience plans for 2025 season.

Page 7: Neighborhood Day 2024

Q28

On May 11, 2024, we are hosting...

**Board Elections,
Annual Meeting**

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Tentatively, the Annual Meeting & Board Election will take place from 11:00 am - 1:00 pm on Saturday, May 11th.

Q30

Webpage for your event (Board elections, annual meeting, or other event)

<https://www.corcoranneighborhood.org/>

Q31

Respondent skipped this question

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

What category best describes the highlight you'd like to share?

Other (please specify):
Midtown Farmers Market

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

The Corcoran Neighborhood Organization (CNO) proudly produced the Midtown Farmers Market in 2023, which attracted an estimated 38,162 people. During the MFM season, it hosted a total of 42 markets across Tuesdays and Saturdays from May to October. The market supports more than 80 local farmers and makers by providing them a key point of connection with prospective customers. Additionally, the market increased fresh food access through its Market and Produce Bucks program.

The commitment of CNO staff and volunteers fueled another successfully MFM season. Despite several challenges that affected its Tuesday market, including the need for vendors to suspend their engagement as a result of the impacts from the ongoing drought, the Tuesday market continued to activate a key business node along East Lake Street.

Q35

Attach a photo related to the highlight you shared in the story above.

CNO%20-%20Midtown%20Farmers%20Market%20Photo1.jpg (206.5KB)

Q36

Respondent skipped this question

What category best describes the second highlight you'd like to share? (Optional)

Q37

Respondent skipped this question

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

Q38

Respondent skipped this question

Attach a photo related to the highlight you shared in the story above.
