
Page 2: Organization Information

Q1

Neighborhood Organization Information

Main Contact Name	Jillian Kalvik-Wheatley
Organization Name	Folwell Neighborhood Association
Organization Address:	3701 Fremont Ave N
City	Minneapolis
State	MN
Organization ZIP:	55412
Organization Email Address:	info@folwell.org
Organization Phone Number:	(612) 643-1686

Q2

WEBSITE AND SOCIAL MEDIA

Website	www.folwell.org
Facebook	https://www.facebook.com/FNAMPLS

Q3

When and where do you hold your monthly board meetings?

The first Tuesday of the Month, 3701 Fremont Ave N, 6:30pm

Q4

Date of Board approval

After your board reviews this **03/05/2024** draft annual report, please provide the approval date or the anticipated approval date if not yet approved. Meeting minutes may be requested by NCR.

Page 3: Updated Documents

Q5

Upload your Certificate of Insurance for liability insurance

14077658.pdf (102.6KB)

Q6

Upload your Certificate of Insurance for Directors and Officers Insurance

Directors%20%26%20Officers%2023-24%20USLI.PDF (1.1MB)

Q7

Upload an update board list

FNA%20Board%20List.docx (6.7KB)

Q8

Upload your overall organizational budget

Folwell%20Budget%20B-1.pdf (156.1KB)

Page 4: Staffing

Q9

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Community Outreach Coordinator

Q10

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

18.0

Q11

Please share the name of your accountant or bookkeeping service provider.

Beryl Ann Burton

Q12

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Page 5: Stakeholder Engagement - Outreach & Engagement

Q13

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
 - ,
 - Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
 - ,
 - Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**
-

Q14

DOOR-TO-DOOR - with goal of face-to-face engagement (Check all that apply)

- At least once reaching a portion of neighborhood,**
 - Conducted primarily by volunteers,**
 - Carried out primarily to increase membership and participation**
 - ,
 - Carried out primarily to gather input or inform on a specific city or neighborhood issue**
-

Q15

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking last year?

50

Q16

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching a portion of the neighborhood,
Carried out primarily to inform and increase
membership and participation**

Q17

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering last year?

300

Q18

EVENTS (Check all that apply)

**Staffed a booth or table at neighborhood event or other
community event that included sign-up sheets, surveys
or information about your organization.**

,
**Organized one or more issue specific event (such as a
safety forum, housing fair, Open Streets, Creative
Citymaking, etc).**

Q19

COMMUNICATION (Fill in all that apply)

Email newsletter (share frequency and subscriber total)

Monthly, 772

Primary social media [facebook, twitter, or other] (share posting frequency and subscriber count)

Facebook, 772 Followers, Several times a week

Q20

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept
survey)**

,
**Developed partnerships with cultural, religious,
professional or business associations to expand
outreach into under-represented populations**

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization last year. (see Volunteer Hour Tracking Guide for suggested ways to calculate this.)

681

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDERREPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an underrepresented group within the neighborhood

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood

Q23

WHAT CITY SERVICES AND SUPPORTS DID YOUR ORGANIZATION USE? (Check all that apply)

Did your staff or board members attend any monthly Citywide Neighborhood Meetingd?

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Did your staff or board participate in any trainings with the City of Minneapolis (board trainings, learning labs, workshops, conference)

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Did your organization have City staff attend any of your board or community meetings to present and engage residents?

Page 6: Equitable Engagement and 2024 Timeline & Goals

Q24

Referencing the QUANTITATIVE GOALS section of your EQUITABLE ENGAGEMENT PLAN, share your progress on the goals, sharing both success and lessons learned.

We did a good job building our board back and it looking like our neighborhood and also holding youth events, but many of our quantitative goals were based on staffing, which has changed since the goals were set.

Q25

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We have been successful with reaching residents with fun, short term or pop up events. Pickleball, tea blending classes, pumpkin giveaway parties, sage rolling classes, etc.

Q26

Share a timeline of proposed events and activities for 2024(Format by quarter or month as you prefer. Example: "Jan-March: -Plan spring outreach event)

- February- yearly planning of recurring events at community meeting
- March- guests from The City to discuss the The Northside Greenway
- May- Spring Clean Sweep, tool swap, garden openings, Guests from City Trees Program at Community Meeting
- June- CM Vetaw at Community Meeting,
- August- Pickleball on Mondays, Ice Cream Social, National Night Out
- October-Annual Meeting and Elections

We also hold community night on the first tuesday of every month-- we always try to have a theme or guest and also have heavy refreshments.

Q27

Share your 2024 Equitable Engagement Qualitative goals(Make your goals SMART: Specific, Measurable, Achievable, Relevant, and Time-Bound)

- Push for higher representation in politics
 - Have an established pathway to resources.
 - To engage with youth in a central location and create a space where both youth and families feel safe.
 - increase participation and renter investment within community
-

Page 7: Neighborhood Day 2024

Q28

Other Event

On May 11, 2024, we are hosting...

Q29

Date, time, and location of your Event(Ex. May 11 from 9am to 7pm at Community Rec Center, 1234 Broadway Ave, continuing through May 21)

Tool Swap- May 11th, 9-noon, Folwell Park

Q30

Webpage for your event (Board elections, annual meeting, or other event)

folwell.org

Q31

Date / Time

10/01/2024

Date of your Annual MeetingIf you aren't hosting your board elections on Neighborhood Election Day, please share the exact or approximate date of your upcoming annual meeting.

Q32

Respondent skipped this question

Upload an Event imageWe will use this on the citywide map of Neighborhood Day to promote your event information. (See the 2023 map example)

Page 8: Program Highlights

Q33

Equitable Engagement

What category best describes the highlight you'd like to share?

Q34

Write 2-3 paragraphs describing a highlight from 2023 related to the topic above.

With the help of a grant from the Minneapolis Parks Foundation, on Mondays in August, we held Neighborhood Pickleball Days. We provided an instructor from Luckyshots pickleball and equipment (which we then gave to participants when the program had finished).

The idea was that our tennis/pickleball courts had just been refinished and that they weren't getting enough use and that getting neighbors into the park and using our spaces would increase visibility and decrease space for bad things to happen. Pickleball is also fairly accessible for people of all ages and abilities, so it can be a lifelong sport to increase activity and health.

The neighbors showed up, we had a great time and we were also able to parlay relationships from that into a new board member. It was really nice.

Q35

Attach a photo related to the highlight you shared in the story above.

Pickleball.png (1.2MB)

Q36

Youth,

What category best describes the second highlight you'd like to share? (Optional)

Environmental

Q37

Write 2-3 paragraphs describing a second highlight from 2023 related to the topic above. (Optional)

We used another grant from the MWMO to pay youth to participate in our Spring and Fall clean sweeps. We have done it in the past, but it really took off this year and we engaged with 54 youth over the 2 events and paid them all \$20 an hour to help get trash off of the streets.

Q38

Attach a photo related to the highlight you shared in the story above.

Thank%20you%20Fall%20Clean%20Sweep.png (213.9KB)
