

# **Longfellow Community Council**

## **NRP Phase I Review**

**June 30, 2003**

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## I. Executive Summary

In 1992, residents of the Longfellow, Cooper, Howe and Hiawatha came together to lay the groundwork for a coordinated effort to strengthen and reinvigorate Greater Longfellow, the community which incorporates the four neighborhoods.

Under the auspices of the Longfellow Community Council (LCC), the four neighborhoods submitted an application to participate in the newly established Neighborhood Revitalization Program (NRP).

When Longfellow was selected for inclusion in the NRP in August 1992, its community, with a population of more than 21,000 was – and still is – the largest NRP area in the City.

In 1993, Longfellow initiated its first pilot NRP project --- a low interest home improvement program targeted at homeowners in the western end of the community. That same year, LCC developed a participation agreement that specified how its community would proceed with the preparation of its NRP action plan.

After nearly two years of intensive outreach through community meetings, door-to-door surveys and written questionnaires, Longfellow’s NRP Action Plan was completed in 1995 and approved by the Minneapolis City Council in early 1996. The plan envisioned a future “where the housing stock is well maintained and affordable, our natural resources are preserved and enhanced and all residents have a sense of connectedness, commitment and responsibility.”

The plan established goals for Longfellow in five broad areas: housing, environment and transportation, community development, neighborhood safety and youth and families.

*Looking back at the last ten years:*

Now, in 2003, area residents can look back at ten years of community building—stimulated by a citizen-directed NRP plan that has touched virtually every block in the four neighborhoods of Longfellow, Cooper, Howe and Hiawatha.

Many of NRP’s most important contributions over the last ten years have been difficult to quantify. They include:

- A revitalized community organization that has become an effective advocate for Longfellow and its residents;
- Volunteer efforts by hundreds of residents who banded together to promote community betterment through projects ranging from playground construction to block clubs to river gorge restoration;
- The rediscovery of what had been an important but hidden asset -- Longfellow’s stock of well-preserved craftsman era bungalows—spotlighted by the nationally acclaimed NRP-funded Longfellow Plan Book.

These contributions have been augmented by more quantifiable achievements.

- More than 15% of the housing stock in the four neighborhoods has been improved as a result of Longfellow NRP housing programs;
- A total of \$9.3 million in NRP funds have leveraged over \$15 million in additional investments in Longfellow;
- LCC has directly recaptured \$1.2 million of its initial NRP investments through its revolving loan funds.

This report includes a summary of NRP expenditures for each of LCC's NRP strategies and a map that shows the geographical distribution of NRP funded housing programs.

### **NRP Highlights**

- *River gorge restoration.* A river gorge master plan and ecological inventory helped stimulate extensive, on-going restoration work spearheaded by the volunteer River Gorge Stewards.
- *Housing.* Initiatives included a major remodeling program for home additions and other major rehab projects, a basic home improvement program for low and moderate-income homeowners and a fix and paint program to provide matching grants for exterior improvements. LCC was able to create additional programs for residents with the dollars returned from the original loans.
- *Parks and playgrounds.* In partnership with the Minneapolis Park Board, Longfellow was largely responsible for the construction of a new Brackett Park building and helped restore the Longfellow House at Minnehaha Park. Working with the School Board, the community helped create new playgrounds at area schools including Longfellow, Howe, Hiawatha and Cooper with equipment funding provided by LCC and volunteer labor and other funding provided by community residents' fundraising efforts. The Hiawatha playground and sensory area features handicapped accessible equipment that is a model for the region.
- *Community development.* The Economic Opportunity Fund helped support 12 commercial revitalization projects including the restoration of the Coliseum Building at 27<sup>th</sup> and Lake, a major community landmark, and a storefront revitalization initiative stimulated 31 commercial building improvements. NRP corridors studies are helping to guide development on Lake Street and Minnehaha Avenue.

LCC is proud of the work that we have accomplished with NRP in Phase I. We look forward to continuing these efforts with NRP in the years to come.

## **II. Methodology and Data Collection**

In order to gather information to review LCC's NRP Phase I, a combination of the following methods was used: historical document review, a community survey, key stakeholder surveys and input, and mapping. An LCC NRP Phase I Committee was assembled and met monthly for 1 year to gather, review and synthesize information and present a report to the LCC Board for approval. The report received LCC Board approval in October 2003.

Historical document review included a review of the following documents: LCC's NRP Phase I Community Action Plan, Phase I Scopes of Service, and other files and/or information pertaining to Phase I projects. Financial information was reviewed in depth in order to determine and document NRP Phase I funds spent, other funds leveraged by these investments, and the amount of program income that has been retrieved and/or earned through LCC Phase I programs. A worksheet in the appendix, called the Funds Spent and Leveraged Worksheet, outlines LCC NRP funds spent, leveraged and program income retrieved and/or earned.

A community survey was conducted in 2002 through Board outreach and at LCC's 2002 Street Fest. The survey questions and results are included in the appendix.

Key stakeholder input was obtained through 1) a focus group with NRP Phase I Planning folks; 2) surveys to current and past LCC committee chairs; 3) surveys to individuals from the Center for Energy and the Environment, the Minneapolis Community Development Agency, and the Minneapolis Park and Recreation Board; and 4) general membership meetings. A summary of the focus group with NRP Phase I Planning folks is included in the appendix. General Membership Meeting (GMM) input from 3 GMMs is also included in the appendix (September 26<sup>th</sup>, 2002, December 21<sup>st</sup>, 2002 and April 5<sup>th</sup>, 2003).

Mapping provided a concise and visual way for the NRP Phase I Review Committee to gather and analyze information and accomplishments. Maps used for this review, which are included in the appendix, are a housing investment map, a commercial investment map, a neighborhood bike plan, 2003 block clubs, and a map of trees planted with NRP funding.

Information gathered from all of the sources detailed above was incorporated into this report. After the report was written, the NRP Phase I Review Committee wrote the Executive Summary and decided to approve and submit the Executive Summary only as LCC's final NRP Phase I Review Report, with two attachments. The attachments are the Funds Spent and Leveraged Worksheet and the Housing Investment Map. The Report will be published in the January 2004 issue of the Longfellow View and will be distributed to the entire Longfellow community.

### III. Phase I Plan Overview

#### Vision

As stated in the NRP Community Action Plan, the Longfellow Community Council envisions “a future where the housing stock is well maintained and affordable; our natural resources are preserved and enhanced; and all residents have a sense of connectedness, commitment and responsibility.”

#### Plan Overview

The main goals and objectives laid out in the NRP Community Action Plan were to:

- 1) Improve **neighborhood safety** by reactivating block clubs, improving home security, expanding volunteer neighborhood patrols and supplementing police patrols in the neighborhood,
- 2) Enhance the **environment and transportation** by preserving and stabilizing the Mississippi River bluffs, planting trees, improving parks and pursuing neighborhood bicycling initiatives,
- 3) Improve **housing** by providing low interest loans and matching grants for major remodeling projects, exterior improvements, property improvements and down payment assistance to new home-buyers,
- 4) Pursuing **community development** by commissioning corridor studies, establishing a job and business resource center, and providing matching grants for improvements to commercially-zoned properties, and
- 5) Promote **youth and families** by existing youth programming, strengthening school/community partnerships and contributing substantially to the development of a new YWCA in the neighborhood.

### IV. Strategies and Outcomes

#### Implementation Strategies and Outcomes

##### Strategy 1: Neighborhood Safety

**Total NRP Funding Planned: \$829,525**

**Total NRP Funding Committed to Date: \$791,662**

##### ***Block Clubs***

*(NRP Funding Planned: \$151,675; NRP Funding Committed to Date: \$180,775)*

Goal: Longfellow will work to establish, maintain and reactivate community crime prevention block clubs on 90% of the community’s blocks over the next five years, with a priority for areas with relatively few block clubs.

Outcome(s): Increased participation of Community Crime Prevention/SAFE teams with community organization. Increased number of organized block clubs in Longfellow. There are 271 organized blocks in Greater Longfellow.

***Volunteer Neighborhood Patrols***

*(NRP Funding Planned and Committed to Date: \$5,000)*

Goal: Longfellow will expand neighborhood “stroll patrols” that can alert police to safety threats in the community.

Outcome(s): Focused instead on organizing block clubs and developing the Longfellow Problem Properties Caucus. Volunteer commitment for stroll patrols was difficult and inconsistent.

***Safety Information Networks***

*(NRP Funding Planned: \$10,000; NRP Funding Committed to Date: \$7,500)*

Goal: Longfellow will establish a “quick response” safety information network that can notify area residents about immediate safety issues in the community.

Outcome(s): Longfellow created a neighborhood Flyering Network of over 120 volunteer flyerers who distribute information to surrounding blocks at least 4 times per year. This has not been used for safety notification issues as of yet.

***Personal Security***

*(NRP Funding Planned: \$20,000; NRP Funding Committed to Date: \$25,000)*

Goal: Longfellow will implement several initiatives aimed at enhancing personal safety and security.

Outcome(s): For four years, Longfellow held safety workshops jointly with CCP/SAFE. Also, Longfellow helped to organize residents to remove the “sauna” out of 27<sup>th</sup> Ave. and E. Lake St.

***Home Security***

*(NRP Funding Planned: \$70,000; NRP Funding Committed to Date: \$105,000)*

Goal: Grants to homeowners and rental property owners will be provided for home security measures including secure storm doors, window bars and basement glass blocks.

Outcome(s): Home Security Grant Program implemented for 5 years in Longfellow. This was a very popular program, served hundreds of community members, and always initiated more requests than funding allowed. In the first year alone there were 688 applicants and 74 grants awarded. LCC funded this program with NRP and a grant from the MN Department of Children, Families and Learning.

***Community Lighting***

*(NRP Funding Planned: \$415,000; NRP Funding Committed to Date: \$265,387)*

Goal: Longfellow will inventory the lighting needs to determine where additional lighting is needed to meet minimum city standards, and provide funding to make lighting improvements where needed.

Outcome(s): Hiawatha, Brackett and Longfellow Parks received additional lighting – mostly at the pedestrian level. These projects helped with areas of the parks that were a concern to residents. For two years, LCC also implemented Home Security Lighting Grant programs aimed at increasing home security lighting (2002, 2003). This was a popular programming requiring a lottery drawing both years and one hundred and two (102) Longfellow homes received home security grants to improve their safety lighting.

The committee also explored improving Minnehaha Avenue lighting but this was too expensive a burden for homeowners.

***Supplemental Police Patrols***

*(NRP Funding Planned and Committed to Date: \$72,000)*

Goal: LCC will use the police “buy-back” system to purchase the services of off-duty Minneapolis police officers for additional patrol duty in Longfellow.

Outcome(s): Police Buy-Back Program was implemented for seven years in the Longfellow neighborhood. The purpose of this program was to get police out of cars and onto bikes for more interaction with residents. This was a popular program that residents feel has helped police/community relations.

***27<sup>th</sup> Street Rail Corridor***

*(NRP Funding Planned: \$65,850; NRP Funding Committed to Date: \$15,000)*

Goal: Longfellow will undertake a series of measures to make the 27<sup>th</sup> Street rail corridor more secure, including the construction fences, installing “no trespassing” signs and the installation of “unfriendly” plantings.

Outcome(s): This was not implemented due to legal issues with private property.

***Community Building***

*(NRP Funding Planned: \$20,000; NRP Funding Committed to Date: \$16,000)*

Goal: Longfellow will work to promote and market its community as a safe and livable place.

Outcome(s): Several joint community education and special events projects have been implemented with the committee, CCP/SAFE and the Park Board.

***Police-Community Relations***

*(NRP Funding Planned and Committed to Date: \$0)*

Goal: Longfellow will seek to strengthen police-community relations.

Outcome(s): For two years LCC established a precinct meeting with the commander of the Third Precinct and Third Precinct neighborhoods. It was successful only when residents came forward with issues. The meeting was publicized widely, but neighborhood interest was minimal. Police-community relations have been strengthened through other strategies, including block club organizing, problem properties caucus and bike patrols.

**Additional Longfellow Crime and Safety Work:**

- Worked with city offices and representatives to coordinate effective problem property resolutions and efforts
- Supported graffiti clean-up efforts throughout the neighborhood
- Held Block Club Leader appreciation events
- Organized public forums to address safety issues with Longfellow Park and sexual offender notification process

**Strategy 2: Environment and Transportation**

**Total NRP Funding Planned: \$1,407,500**

**Total NRP Funding Committed to Date: \$1,418,500**

***Mississippi Corridor***

*(NRP Funding Planned: \$311,500; NRP Funding Committed to Date: \$343,500 including \$30,000 Early Access)*

Goal: NRP early access funds, along with NRP implementation funds, were allocated to develop a master plan to preserve and stabilize the Mississippi river bluffs between Minnehaha Park and the 27<sup>th</sup> Street railroad tracks and then implement the plan to restore the trail system along the bluffs.

Outcome(s): NRP funds paid for a spectacular master plan and ecological inventory of the River Gorge, which gave LCC many projects to implement. The development of the River Gorge Stewards, and LCC's work with the Friends of the Mississippi River, have been very positive outcomes. Other outcomes include stair access at 27<sup>th</sup> Street and an overlook at 36<sup>th</sup> Street.

***Urban Forest***

*(NRP Funding Planned and Committed to Date: \$95,000)*

Goal: Funds allocated to plant 1500 trees on parkways and boulevards in the community.

Outcome(s): Planted hundreds of trees throughout the neighborhood quickly and efficiently. The Park Board already had a plan for planting street trees and LCC funded that plan. This is one of the first strategies in LCC's plan to be fully implemented.

***Park Improvements***

*(NRP Funding Planned: \$802,500; NRP Funding Committed to Date: \$769,000 including \$137,000 Early Access)*

Goal: Goals for this included a new community center to be built at Brackett Park at 38<sup>th</sup> Avenue and 28<sup>th</sup> Street, and the allocation of funding for park improvements at Longfellow, Hiawatha, and Minnehaha (Longfellow House) Parks.

Outcome(s): NRP funds helped to fund the Brackett Park building, which was much needed. This building serves the community's needs much better than the old building. The community worked to save trees on the site and locate the wading pool in an optimal spot. Funding was also put into restoring the Longfellow House at Minnehaha Park, and the building is now used on a limited basis.

***Community Gardens***

*(NRP Funding Planned and Committed to Date: \$22,000):*

Goal: Longfellow will work to create an enhanced sense of community by encouraging the improvement and creation of community gardens.

Outcome(s): Community gardens have gained a higher profile in the neighborhood and LCC helped to create two new community gardens, one along Minnehaha Avenue and one along 32<sup>nd</sup> Street. LCC has funded improvements to the other two existing community gardens in the neighborhood. LCC expanded the definition of community

gardens to include community projects that take place on school or parkland. LCC also helped to make Dowling Community Gardens handicapped accessible.

### ***Minnehaha Avenue Improvements***

*(NRP Funding Planned: \$25,000; NRP Funding Committed to Date: \$22,500):*

Goal: Longfellow will work with the Minneapolis Department of Public Works to develop alternatives to the intended rebuilding of Minnehaha Avenue.

Outcome(s): Bicycle lanes on Minnehaha Avenue, which were part of this plan, were implemented by Hennepin County when they repaved Minnehaha Avenue so NRP money was not needed to complete this portion of the strategy. Angle parking along Minnehaha Avenue on the side streets was looked at and it was determined that there was not enough street width to put parking on these streets. Consequently, a majority of the money in this strategy has not been spent.

### ***Bicycling Initiatives***

*(NRP Funding Planned: \$142,000; NRP Funding Committed to Date: \$157,000):*

Goal: Longfellow will seek to encourage the use of bicycling for recreation and as a form of commuter transportation, with a focus on developing a series of bicycle paths in the neighborhood, which will connect with the proposed Midtown Greenway, and other bicycle paths outside the neighborhood.

Outcome(s): Most of the money for the Midtown Greenway has not been spent since construction of the Greenway has been delayed numerous times and now is scheduled for 2004. LCC allocated money from this strategy to put towards a trolley study conducted by the Midtown Greenway Coalition. LCC commissioned the installation of bike racks at some community businesses, and also designated bike routes in the neighborhood.

### ***Traffic Calming***

*(NRP Funding Planned and Committed to Date: \$9,500):*

Goal: Longfellow will work with the Minneapolis Park and Recreation Board to slow traffic and reduce speeding along the West River Parkway.

Outcome(s): At least one public meeting was held to gather ideas for where traffic calming was needed in the neighborhood. LCC worked with the Park Board to implement traffic calming measures along West River Parkway including pavement striping, new and brighter street signs, and the occasional placement of a trailer which displayed motorists' speeds to them along with the posted speed limit.

### ***Strategy 3: Housing***

**Total NRP Funding Planned: \$4,331,675**

**Total NRP Funding Committed to Date: \$4,988,225.60**

#### *Housing Office*

*(NRP Funding Planned: \$161,675; NRP Funding Committed to Date: \$321,275):*

Goal: Implement housing programs and housing goals, assist residents in accessing other loan and grant programs, and provide outreach to members of the Longfellow

community, with a special emphasis on the Minnehaha corridor and the northwest quadrant of the Longfellow neighborhood.

Outcome(s): Longfellow has maintained a high-quality housing program for the duration of NRP Phase I.

***Designated Property Improvement***

*(NRP Funding Planned: \$375,000; NRP Funding Committed to Date: \$315,635):*

Goal: Funds will be available to renew designated properties including vacant, boarded or condemned buildings.

Outcome(s): Designated Property Improvement Program went to tearing down 249 homes in Longfellow. Ten thousand dollars of Designated Property Improvement funds also went to the Minneapolis Neighborhood Information Systems Program, providing MNIS and Geographic Information Systems (GIS) capabilities and resources to LCC.

***Fix and Paint***

*(NRP Funding Planned: \$325,000; NRP Funding Committed to Date: \$477,094.79):*

Goal: Matching grants will be provided to homeowners and rental property owners for exterior improvements such as painting, stucco repair and concrete work.

Outcome(s): Fix and Paint Program implemented that provided matching grants for exterior improvements to 588 homes.

***Basic Home Improvements***

*(NRP Funding Planned: \$1,420,000; NRP Funding Committed to Date: \$1,539,230.71 including \$1,000,000 Early Access):*

Goal: This program is intended to help low income Longfellow homeowners make necessary home repairs and home improvements, including energy efficiency improvements.

Outcome(s): Basic Home Improvement Program implemented that provided home improvement loans for basic home improvements to 450 homes.

***Major Remodeling***

*(NRP Funding Planned: \$1,865,000; NRP Funding Committed to Date: \$2,154,993.00):*

Goal: Low interest loans will be provided for homeowners who want to add living space and make other major home improvements.

Outcome(s): Major Remodeling Program implemented that provided low interest loans for major remodeling improvements to 196 homes.

***Rental Rehabilitation***

*(NRP Funding Planned: \$185,000; NRP Funding Committed to Date: \$179,997.00):*

Goal: Will provide loans to absentee owners of rental housing and owner-occupants of buildings with more than four units to make basic repairs and improvements.

Outcome(s): Rental Rehabilitation Program implemented that provided loans for rental property improvements to 19 properties.

*Down Payment Assistance (NRP Funding Planned and Committed to Date: \$0):*

Goal: LCC will seek commitments from local banks to provide down payment assistance to renters who wish to purchase homes in Longfellow, with outreach targeted at renters in the Minnehaha corridor and the northwest quadrant of the Longfellow neighborhood.

Outcome(s): This program was not implemented.

#### ***Strategy 4: Community Development***

**NRP Funding Planned: \$900,000**

**NRP Funding Committed to Date: \$1,125,021.80**

##### ***Corridor Development***

*(NRP Funding Planned: \$605,000; NRP Funding Committed to Date: \$689,384.89):*

Goal: Longfellow will commission studies of the Minnehaha, Lake Street and Hiawatha/Snelling corridors to determine economic development opportunities, and an economic opportunity fund will be created to spur development at 27<sup>th</sup> and Lake, and other commercial and industrial areas in the community.

Outcome(s): LCC commissioned several studies that guide planning and development: 1) the Minnehaha Avenue Corridor Study 2) the East Lake Street Corridor Study and 3) the East End Revival that was funded through the Metropolitan Council's Livable Communities grant. In addition, Economic Opportunity Fund grants and loans ranging from \$8000 - \$325,000.00 were given to twelve commercial building owners for building improvements.

##### ***Local Marketplace***

*(NRP Funding Planned: \$20,000 – in NRP Administration Contract; NRP Funding Committed to Date: \$20,000):*

Goal: In cooperation with existing businesses that operate marketplaces, Longfellow will establish an outdoor marketplace for residents to buy and sell local produce and wares of all types.

Outcome(s): Funding was awarded to the Midtown Public Market, spearheaded by the Corcoran Neighborhood, in January 2003 for the public market that opened on the Edison/PPL site in summer 2003.

##### ***Business Resource Center***

*(NRP Funding Planned: \$256,675– in NRP Administration Contract; NRP Funding Committed to Date: \$335,638):*

Goal: The center will provide an ombudsman service for local businesses, serving as a liaison with business service and regulatory agencies on the county, state, and federal levels. Includes graffiti removal and business recycling programs.

Outcome(s): LCC established and staffed a Business Resource Center in conjunction with the Longfellow Business Association out of the LCC office.

##### ***Storefront Revitalization***

*(NRP Funding Planned: \$50,000; NRP Funding Committed to Date: \$79,999):*

Goal: Longfellow will provide matching grants for interior and exterior improvements in commercially zoned properties.

Outcome(s): Thirty-one matching grants were given to commercial businesses throughout the neighborhood for improvements.

***Job Center***

*(NRP Funding Planned: \$240,000; NRP Funding Committed to Date: \$0):*

Goal: Longfellow will establish a job resource center to provide job search tools and resources, with an emphasis on finding Longfellow residents living wage jobs.

Outcome(s): Due to the booming economy and the low unemployment rate, this wasn't needed at the time.

***Longfellow Historical Trail***

*(NRP Funding: \$5,000 Planned; NRP Funding Committed to Date \$0):*

Goal: Longfellow will locate sites of historical interest in the Longfellow community and identify them with historical markers, creating a historical trail.

Outcome(s): This is still at a conceptual stage; no action has been taken yet on this project.

***Business Recycling***

*(NRP Funding Planned: \$25,000– in NRP Administration Contract; NRP Funding Committed to Date: \$0):*

Goal: Longfellow will help area businesses develop a business-recycling program.

Outcome(s): This has not been implemented but LCC is working closely with local businesses and LBA to continue to try and implement it.

***Strategy 5: Youth and Families***

**NRP Funding Planned: \$1,057,500**

**NRP Funding Committed to Date: \$1,117,500**

**Other Funding Leveraged:**

***Youth Employment, Mentoring, Tutoring***

*(NRP Funding Planned: \$230,000; NRP Committed to Date: \$140,000):*

Goal: Longfellow will expand the existing Youth Employment Services (YES) under the umbrella of the Longfellow United for Youth and Families (LUYF) to focus on empowering youth and strengthening communities.

Outcome(s): Longfellow United for Youth and Families (LUYF) was an existing organization that operated out of Holy Trinity Lutheran Church. LUYF provided tutoring services to children. It now operates voluntarily and is no longer funded through NRP. However, many of the goals of LUYF have been integrated into the work of Longfellow's Community Connections Committee.

***Entrepreneurial Education***

*(NRP Funding Planned: \$25,000; NRP Funding Committed to Date: \$35,000):*

Goal: Longfellow will work with the Minneapolis Kids Project to extend an entrepreneurial educational program for “at risk” young people, ages 10-13.

Outcome(s): Longfellow worked with the Minneapolis Kids Project on entrepreneurial educational programming for “at risk” youth.

***Youth Leadership***

*(NRP Funding Planned and Committed to Date: \$19,000):*

Goal: LUYF will organize a Longfellow Youth Council that can implement a program of youth-originated, youth-supported community service projects.

Outcome(s): Longfellow Youth Council operated through LUYF.

***Community-Building Events***

*(NRP Funding Planned: \$13,500; NRP Funding Committed to Date: \$115,500):*

Goal: Longfellow will contract with LUYF to plan and coordinate community-building events.

Outcome(s): Through this strategy, the community has partnered with others on events such as the Domestic Violence Awareness Month – Festival of Hope and the Cross-cultural Dialogue on “How to Raise Peaceful, Respectful Children in our Multicultural Village.”

***Minnehaha Corridor Youth Recreation***

*(NRP Funding Planned and Committed to Date: \$88,500):*

Goal: Longfellow will seek to establish a play area and/or recreation program targeted at youth who live along the Minnehaha corridor.

Outcome(s): Improvements were made to Longfellow Park. We are still looking at opportunities for improvements west of Minnehaha Ave.

***East Minneapolis YWCA***

*(NRP Funding Planned and Committed to Date: \$500,000):*

Goal: Longfellow will contribute \$500,000 to the development of a new East Minneapolis YWCA.

Outcome(s): LCC contributed to the building of a brand new YWCA called Midtown YWCA East Lake Street in the Corcoran Neighborhood.

***School/Community Partnerships***

*(NRP Funding Planned: \$150,000; NRP Funding Committed to Date: \$200,000.00)*

Goal: Longfellow will help develop neighborhood playgrounds at school sites and other school/community projects that can forge stronger links between the schools and surrounding neighborhoods.

Outcome(s): Through this strategy, the community has helped to build playgrounds at Hiawatha, Longfellow, Cooper and Howe Community Schools and helped with the implementation of computer labs at Sanford Middle School, Dowling School and Minnesota Transitions Charter School.

Additional Longfellow Youth and Families Work:

- Sowing Seeds of Peace in Neighborhoods (SSPIN) evolved from the Youth and Families Strategy; it is a group out of Family and Children's Service that is attempting to promote respect and understanding among all the cultures within Longfellow
- Restorative Justice initiative is exploring the possibility of bringing a restorative justice program to the neighborhood
- Collaboration with Healthy Seniors

***Strategy 6: NRP Administration***

**NRP Funding Planned: \$776,000**

**NRP Funding Committed to Date: \$592,017**

Goal: NRP funds for action plan administration to hire staff, provide supplies and lease and rehabilitate an office (\$475,000), plus administration (\$301,000) to implement the local marketplace, business resource center and business recycling.

Outcome(s): A revitalized community organization that has become an effective advocate for Longfellow and its residents.

## **V. Major Achievements**

*Neighborhood Safety Strategy*

- Established relationship with CCP/SAFE teams and Third Precinct Commander
- Increased home security improvements to housing stock
- Worked to formulate the Problem Properties Caucus with City Council, Police and Inspections, that oversees problem properties in our area

*Environment and Transportation Strategy*

- Street tree planting
- Brackett Park Building – new building on park property with trees and wading pool preserved
- River Gorge Restoration work, including River Gorge Master Plan and Ecological Inventory
- Development of the River Gorge Stewards with Friends of the Mississippi River
- Community gardens – have gained higher profile in the neighborhood and creation of two new community gardens - one along Minnehaha Avenue and one along 32<sup>nd</sup> St., as well as handicapped improvements at Dowling Gardens

*Housing Strategy*

- Major remodeling program for home additions and other major rehab projects
- Basic home improvement program for low and moderate-income homeowners
- Fix and paint program to provide matching grants for exterior improvements
- LCC was able to create additional programs for residents with the dollars returned from the original loans

- More than 15% of the housing stock in the four neighborhoods has been improved as a result of Longfellow NRP housing programs
- The rediscovery of what had been an important but hidden asset -- Longfellow's stock of well-preserved craftsman era bungalows—spotlighted by the nationally acclaimed NRP-funded Longfellow Plan Book

*Community Development Strategy*

- The Economic Opportunity Fund helped support twelve commercial revitalization projects including the restoration of the Coliseum Building at 27<sup>th</sup> and Lake, a major community landmark
- A storefront revitalization initiative stimulated thirty-one commercial building improvements
- NRP corridor studies are helping to guide development on Lake Street and Minnehaha Avenue; studies include 1) Minnehaha Avenue Corridor Study; 2) East Lake Street Corridor Study; 3) East End Revival; 4) Longfellow Seward Midtown Greenway Land Use and Planning Study (in progress)

*Youth and Families Strategy*

- New and improved playground equipment and/or computer equipment at Howe, Hiawatha, Cooper, Sanford, Minnesota Transitions Charter School and Dowling
- Tutoring program with Longfellow United for Youth and Families (LUYF) operating out of Holy Trinity Lutheran Church

## **VI. Conclusion**

### **Important Issues for Phase II**

*Neighborhood Safety Strategy*

- Work with CCP/SAFE to generate more and stronger block clubs, and build a stronger relationship between block clubs and LCC
- Support or implement graffiti prevention programs
- Work with Third Precinct to locate and decrease crime in the neighborhood through the Problem Properties Caucus and other means
- Actively work to decrease crime in the northwest corner of the Longfellow neighborhood

*Environment and Transportation Strategy*

- Light Rail Transit challenges including encouraging the use of transit and coordination with the bus lines, dealing with changing traffic and parking patterns, encouraging more pedestrian and bike use in the station areas, and guiding development in LRT areas into pedestrian and transit-friendly solutions
- Lake Street reconstruction planning
- Greenspace issues will continue to be important
- Encouraging transit-oriented development throughout Longfellow
- Dealing with emerging noise pollution and air toxins concerns in and around Longfellow

- Midtown Greenway planning and development, including unique opportunities to create public greenspace towards the west end of Phase III of the Greenway
- Continuing to build on the work of the River Gorge so that more people are engaged with the River and we make it an even better area for flora, fauna and recreation
- Brackett Park will continue to need building and site improvements, including updating the playground, repairing and/or relocating the basketball court, and completing a master plan for the park which evaluates needs and usage and recommends further site improvements/changes; a skate park has also been proposed for the site

#### *Housing Strategy*

- Continue to improve housing stock in neighborhood
- Find ways to provide adequate housing to all people – including different age groups and income levels
- Facilitate the development of multi-unit housing that is acceptable to neighbors and neighborhood
- Make property investments

#### *Community Development Strategy*

- For the community to develop clear vision and focus so that we can be proactive in implementing development goals.
- 27<sup>th</sup> and Lake Street and 36<sup>th</sup> and Lake Street development
- Light Rail Transit area development
- Parking issues at the 27<sup>th</sup> and Lake Street area
- Facilitating combining the two Super America Stores on Lake Street into one store that is satisfactory to the community and neighbors
- Major redevelopment of the Target parking lot, including anchoring the building on Lake Street and including housing over retail as indicated in the community plans
- Major redevelopment along 46<sup>th</sup> St.

#### *Youth and Families Strategy*

- Sowing Seeds of Peace in Neighborhoods (SSPIN) – focused on creating a respectful, multicultural community
- Starting a Restorative Justice Project in Greater Longfellow
- Strengthening block club networks – using block club leaders more intentionally to build community and as information resources for each block throughout the neighborhood
- Finding ways to continue to engage with people of color in the work of the neighborhood organization

#### **Conclusion**

All in all, the Longfellow Community Council (LCC) and the Greater Longfellow Neighborhood have made great strides through NRP Phase I. We are proud of our

accomplishments and appreciate the NRP program for resources, guidance and support over the years.

Longfellow has been very successful with housing programs, capital improvements, environment projects, development planning, relationship building with important public partners, and capacity building of volunteers. In addition, the organization itself has experienced growth and is grounded in community leadership.

NRP funded areas that were not as successful include youth involvement (Longfellow United for Youth and Families) and involvement of immigrant communities in the work of the organization.

Reflecting on what has and has not worked will enable LCC to be even more effective in Phase II of NRP. LCC plans to build annual evaluation requirements into our Scopes of Service requirements. We hope that this will help improve each project and make our work reporting on our accomplishments to NRP easier.

## LCC Focus Group: NRP Phase I Planning Folks December 5, 2002

### **Meeting Purpose:**

To review Longfellow's NRP Phase I Action Plan and implementation, and to use what we learned to start thinking about Phase II Planning.

### **In Attendance:**

Stephanie Haddad (LCC Staff), DeWayne Townsend, Elisabeth White, Margaret Pederson, Dione DeMartelaere, Don Hammen, Michael Vitt, Candyce Anderson, Jan Pearson, Iric Nathanson, Jay Clark, Grace Bartels.

### **In your view, has Longfellow's NRP Phase I implementation occurred according to the goals set out in the original plan? Why or why not?**

Yes, the original plan set up a good list of items that people could get involved in doing. The plan has carried us to date, as there have been things to do. Anything that did not occur did not happen because not enough people were interested, or in some cases funding issues. Parts that worked, (the majority) were the parts that emerged from people who were committed to make things happen themselves. One issue that was wanted by one person did not happen.

We've done a good job of implementation. This was a result of continuity on committees. Those people continue the purpose and intent of the committees. Also staff has moved things ahead. For every successful project, the people were there to implement it.

Certainly most visible changes are around 27<sup>th</sup> and Lake. NRP dollars were linchpin to changing this area. NRP dollars included \$500,000 to YWCA and \$109,000 to RCA.

Broadly speaking, we've addressed our goals. While we were coming up with our plan, even though it did not happen exactly, we've made changes as needed. We've done as well or better than others in the city have.

### **Looking back, do you think that the original plan addressed the most important issues in the Longfellow community?**

Some areas still need addressing. Minnehaha Avenue, Target and Rainbow stores still need addressing. Minnehaha corridor plan turned out to be a needs assessment, but was not about how to fix the needs. Other plans have been targeted to action. Some [of the problem] has been due to nature of population. It has been difficult to pull anything off in that area.

Longfellow Neighborhood and Minnehaha Avenue both are hard areas because they have higher rental areas. The idea for a park never happened along Minnehaha Avenue because the person most interested in that moved out of the neighborhood.

Some neighborhoods felt they got shortchanged, and some people feel other neighborhoods received more.

One thing this raises for Phase II is that homeowners have a stronger role than rental occupants do. Tenants don't have much of a voice.

Ninety percent of block clubs did not happen. Police Department wanted to do their own thing and not share with the community. It sounded like they wanted to work with us, but that did not seem to be the reality. Also, it may be possible that the need for block clubs is less? Block clubs network is not up and running, but block club leaders are still relied on to get information out, but that isn't happening.

**How could the NRP Action Plan have been implemented better? (Lessons learned)**

Wonder if we could have engaged institutions (perhaps churches). That needs to happen. We may have to go to churches with specific needs. They may be open to suggestions. For example, Holy Trinity is involved in Habitat for Humanity.

For new people coming to the neighborhood, there was not enough out there about the Action Plan. Community needs to understand about what was happening.

Maybe committee meetings were not as friendly as they could have been.

**Name the greatest successes that came out of Longfellow's NRP Phase I plan.**

Greatest successes – LCC developed to a greater extent. We were also able to get some non-funded activities (Zoning and Planning) done. Being a strong council, agencies see us in a good light. City takes LCC seriously. Longfellow is on the map because of the years of NRP. This area is known now. News agencies refer to our area. Housing programs were successful in helping raise property values. Some 'Keeping up with the Jones's' effect.

The bungalow plan book and its impact is another subtle thing that happened. LCC did a good job of publicizing the neighborhood through the bungalow book. We are getting better in relation to 27<sup>th</sup> and Lake. We can now get businesses to get in the area, where we could not do that earlier. Franchised businesses (Domino's) now feel they can come into the area. Denny's provided the cash flow to make the Coliseum a reality.

River Gorge is also a huge success. River Gorge area cleaned up. There is now interest from the city and the federal government in the Gorge.

All the school parks have been renovated. Cooper School improvements have united the neighborhood.

Bike paths along Minnehaha do get used.

**What community issues should be prioritized in Longfellow's NRP Phase II plan? Are these new issues or are they the same as in the Phase I plan?**

Housing and housing stock are important in keeping neighborhood strong. Housing close to Light Rail Transit. Prioritize workforce (affordable) housing, and affordable rental housing. Neighborhood has to figure out a way to work on that issue and include workforce (affordable) housing. Emphasize low-income housing – people below 50% of median income.

Longfellow and its neighbors have to address this issue. Just as the entire area has to deal with this issue. How do we get that kind of focus?

Renters can't afford the rent in the neighborhood. How has this changed? Use this as a basis for organizing. Do more in the area of jobs. Is it possible to both live and work in the neighborhood?

We need economic development. Need attention to key livability issues.

**Should the Longfellow community plan for NRP Phase II using the same process as NRP Phase I planning? Why r why not?**

During Phase I, individuals drove some of the projects. How do we get the word out to the people who want to do something? We need to target specific types of residents.

Hold off until more information on Phase II is available. Preliminary planning could be done, but nothing more until we know about Phase II. There was serious meeting burnout during Phase I. Most valuable resource is time and it was burned up.

A process for outreach was created, but we did not really have a systematic way to do outreach. Look at different kinds of outreach, there may be other things we could do no matter what our financial situation is.

The needs of the neighborhood probably have not changed dramatically. Maybe we should be looking for people with passion. One thing we could do in the meantime is to work with the other neighborhood organizations around us. We can be partnering with other neighborhoods.

Look at Phase II planning as a great opportunity to do outreach. We should identify what people are concerned with in general and not focus just on NRP.

# General Membership Meeting

## September 26, 2002

### Brainstorming Results

#### **Purpose of Brainstorming:**

The purpose of this brainstorming session was to get a wide variety of input from General Membership meeting participants regarding NRP and the neighborhood. All participants were asked to give one answer that was different from other peoples' answers.

**Number of Participants: 45 (estimated)**

What is something that NRP has done?

- Housing programs (9)
- Clean up river gorge (2)
- Computer lab at Sanford
- Resource Center of the Americas
- Brackett Park
- Residents know one-another
- Saved Coliseum building
- Programs for seniors
- Leverage private and public dollars
- Short and long term planning for business nodes
- Storefront revitalization
- Green space projects
- Give a hand up to new businesses
- New playground equipment at schools
- Put the Longfellow name on the map

What do you like about your neighborhood?

- Diversity
- Housing stock
- Warm community
- River Gorge (2)
- Gardens
- Multi-modal transportation opportunities
- Neighborhood investment
- Midtown Greenway
- Amenities
- Longfellow schools
- Kids
- Coffee shops

How has Longfellow improved in the past 8 years?

- Lake Street
- Improved Block Clubs
- Housing conditions
- 38<sup>th</sup> St. and 42<sup>nd</sup> Ave. – Mother Earth Gardens
- Crime down
- Sense of connection

- School improvements
- River Gorge clean-up
- Minnehaha Falls/Park
- Trees growing
- Removal of Saunas
- Improved communications
- YWCA
- Independent small businesses

What is one thing that you would change about your neighborhood?

- Traffic calming
- South Minnehaha Avenue
- Improve Lake Street; lighting
- More signs up higher; easily visible
- More home ownership/less rental
- Stoplight at 31<sup>st</sup> Ave. and 32<sup>nd</sup> St.
- Less car repair/gas stations on Lake St.
- More restaurants on Lake St.
- Stronger connection to businesses on Lake St.
- Less traffic and speeding on River Road
- More block clubs
- Cleaner Lake St.
- More additions on homes so people don't move
- LRT stations
- Network and outreach to new neighbors
- More sit-down restaurants
- More places to shop
- Less graffiti

What is the one thing that you think should be a top priority for Longfellow's NRP Phase II Plan?

- Development of Lake Street (2)
- Home improvement
- Safety
- Breadth of business owners
- Multi-modal transportation
- Increase size of houses
- Focus on restaurants/unique shops
- Environmental issues integrated into housing
- Communities of color included
- Parking ramp at police station
- Non-franchised businesses on Lake Street
- Affordable housing
- Landlords improve housing
- Grants for solar-cells – efficient heating/lighting
- Introduce higher paying jobs into neighborhood
- Using time and money to sustain LCC
- Stronger community schools/all types of schools
- Youth activities
- Buy up problem properties and do something better with them
- River Gorge
- Target blighted commercial properties

**General Membership Meeting**  
**December 21, 2002**  
 Activities & Results

**Questions:**

1. Which projects do you know about (but not participate in)? *GREEN dots*
2. Which projects did you participate in? *PINK dots*
3. What projects did you think were most important? *YELLOW dots*

**Number of Participants: 35**

<b>Neighborhood Safety</b>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>
• Brackett Park Lighting	4	0	0
• Hiawatha Park Lighting	4	0	0
• 38 <sup>th</sup> St. and 42 <sup>nd</sup> Ave. Lighting	1	1	0
• Longfellow Park Lighting	3	1	0
• Supplemental Police Patrols	4	0	0
• Block Clubs Organizing	8	5	4
• Home Security Grants	11	0	1
• Home Safety Lighting Grants	8	1	0

<b>Environment and Transportation</b>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>
• River Gorge Trail and Access Improvements	5	4	4
• River Gorge Overlook Improvements	6	1	0
• Native Plant Program	5	5	4
• Tree Planting	2	0	2
• Brackett Park Improvements	3	1	2
• Development of River Gorge Master Plan	2	2	3
• Renovation of Longfellow House	4	0	3
• Community Gardens	4	3	1
• Minnehaha Ave. Improvements – including bicycle path	2	1	6
• West River Rd. Traffic Calming Initiative	3	1	6

<b>Housing</b>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>
• Longfellow Planbook	6	4	2
• MNIS Database Program Installation	0	1	0
• Exterior Home Improvements	4	5	5
• Fix and Paint Program	5	3	1
• Basic Home Improvement Program	2	3	8
• Major Remodeling Program	6	3	2
• Emergency Funding Program	0	3	4

<b>Community Development</b>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>
• Minnehaha Avenue Corridor Study	4	1	3
• East Lake Street Corridor Study	5	2	2
• East End Revival Study	5	2	6
• Economic Opportunity Funds Program	3	2	3
• Resource Center for the Americas Improvements	6	2	2
• Coliseum Building Improvements	8	2	5
• Storefront Revitalization Program	3	1	9

<b>Youth and Families</b>	<b>Green</b>	<b>Pink</b>	<b>Yellow</b>
• Healthy Seniors	5	3	7
• Longfellow United for Youth and Families – Youth Employment and Leadership	1	1	1
• Hiawatha Totlot Improvements	2	3	0
• Howe School Playground	0	2	2
• Longfellow School Playground	1	2	1
• Midtown YWCA	3	3	5
• Cooper Community Center	0	0	1
• Dowling Computer Lab	0	1	1
• East Lake Library Technology	2	1	2
• MN Transitions Charter School Computer Lab	3	2	3
• Sanford Middle School Computer Lab	1	2	0

### **Brainstorming Questions**

*What projects should we see happen in the future in the Greater Longfellow neighborhood?*

- Transit oriented development within LRT station areas (Lake, 38<sup>th</sup> & 46<sup>th</sup> Street stations) including site acquisitions and assembling of properties for redevelopment.
- More direct involvement of churches in Longfellow
- Traffic calming around Rainbow/Target/Cub areas
- NoLo Park reality
- LCC plays an active role in NEW affordable housing, affordable apartments, senior housing along transit corridors
- More housing programs for seniors to stay in their own homes
- Integrating energy efficiency and conservation initiatives into the home loan improvement programs
- Move away from auto transit focus to a more dynamic public mass transit orientation especially around commercial and LRT hubs
- Maintain great momentum with river gorge restoration work - engage citizens to help improve the environment – in their own yards or in the gorge itself
- Prevent big box, big parking lot, auto related retail, especially near LRT stations
- No more grants – only loan programs

*What important neighborhood projects/activities have happened over the last seven years that aren't listed?*

- Ecological restoration management plan for gorge and restoration activities in gorge
- River Gorge Stewards program
- Private property buckthorn removal project
- Midtown Public market
- Light rail transit planning and development
- A cooperative plan coordinating all the schools in Longfellow/Seward communities i.e. paper drive, gaps in services, coordinated opportunities
- Keeping Hiawatha/Hwy 55 @ 35 mph from Crosstown to north of E. 24<sup>th</sup> Street
- Density at Hiawatha & Lake
- Support for business and retail on Lake Street – fill empty spaces with neighborhood-friendly business (jobs & retail)
- Identify housing development opportunities along the Midtown Greenway
- Form advisory task force to discuss placing East lake Library in LRT corridor to serve Phillips, Seward, Longfellow, Corcoran, Standish-Ericson

# General Membership Meeting

## April 5, 2003

### Brainstorming Results

We are planning for the future, even though NRP Phase II is unclear. Wrapping up Phase I review.

1. What are LCC activities that have impacted you or the community?
  - ❖ Brackett Park
  - ❖ Housing improvements
  - ❖ 27<sup>th</sup> and Lake improvements
  - ❖ Having good organizers that allow projects to move forward
  - ❖ River Gorge improvements
  - ❖ School playgrounds
  - ❖ Voice in the vision and interests in so many areas – people have a vehicle (LCC) for making future plans
  
2. What are the neighborhood's most valuable assets?
  - ❖ Volunteers
  - ❖ Location – convenience to Mpls and other amenities
  - ❖ Bungalows as positive image for neighborhood
  - ❖ Minnehaha Falls park
  - ❖ East Lake Library
  - ❖ Growing base of citizen neighbors who care about the neighborhood
  - ❖ Neighborhood based schools
  - ❖ River Gorge and other natural assets
  - ❖ Greenway LRT
  - ❖ Renovation of old buildings
  
3. What should LCC concentrate on in the future?
  - ❖ Parking issues in the neighborhood (27<sup>th</sup> and Lake, LRT, businesses are coming in)
  - ❖ As funding diminishes, LCC organizing may be at lower levels, but should keep staff for organizing projects
  - ❖ Continue housing programs
  - ❖ Affordable housing should be emphasis
  - ❖ Redevelopment in the neighborhood
  - ❖ Mobility
  - ❖ Writing more grants to get more funding
  - ❖ Organizing around the Greenway
  - ❖ More involvement of churches, and fraternal organizations
  - ❖ Continue to identify and grow new leaders

- ❖ LRT will have big impact, continued role in issues of LRT and other transportation methods
4. What is needed in the future in terms of office and staff?
- ❖ Needed for organizing, critical
  - ❖ Could not do what we need to without staff
  - ❖ May need to consider level of staffing, different than what we have now
  - ❖ Takes \$185k to keep the office running, and at current rate, we could run the office for only about 3 years
  - ❖ Under current leadership, we have a more cohesive group
  - ❖ Current ED is excellent, is able to communicate well to the community and between the staff; good thing going
  - ❖ Balance between administration and programs that we need to keep doing
  - ❖ As money gets tighter we need to depend on volunteers
  - ❖ Staff should build skills of the volunteers
  - ❖ Be mindful of obligations to spend NRP dollars on housing

Longfellow Community Council (LCC)  
 NRP Phase I Review Worksheet  
 <1995 through June 30, 2003>

Strategy	Original NRP Allocation	Funding Committed To Date	Program Income	Additional Funds Leveraged	Leverage Type
<b>Neighborhood Safety Strategy</b>					
1.1 Block Clubs	\$ 151,675.00	\$ 180,775.00	\$ -	\$ 133,925.00	1:1 private match
1.2 Volunteer Neighborhood Patrols	\$ 5,000.00	\$ 5,000.00	\$ -	\$ -	
1.3 Safety Information Networks	\$ 10,000.00	\$ 7,500.00	\$ -	\$ -	
1.4 Personal Security	\$ 20,000.00	\$ 25,000.00	\$ -	\$ -	
1.5 Home Security	\$ 70,000.00	\$ 105,000.00	\$ -	\$ -	
1.6 Community Lighting	\$ 415,000.00	\$ 265,387.00	\$ -	awaiting completion	
1.7 Supplemental Police Patrols	\$ 72,000.00	\$ 72,000.00	\$ -	\$ -	
1.9 27th Street Rail Corridor	\$ 65,850.00	\$ 15,000.00	\$ -	\$ -	
1.10 Community Building	\$ 20,000.00	\$ 16,000.00	\$ -	\$ -	
<b>Total:</b>	<b>\$ 829,525.00</b>	<b>\$ 691,662.00</b>	<b>\$ -</b>	<b>\$ 133,925.00</b>	
<b>Environment and Transportation</b>					
2.1 River Corridor Protection	\$ 311,500.00	\$ 343,500.00	\$ -	\$ 301,153.00	DNR, FMR, MPRB, GRG, SNG,
2.2 Urban Forest	\$ 95,000.00	\$ 95,000.00	\$ -	\$ -	People for Parks, O&M Funds, NPS
2.3 Brackett Park Improvements	\$ 802,500.00	\$ 769,000.00	\$ -	\$ 814,000.00	Youth Initiative Grant, Youth
2.4 Community Gardens	\$ 22,000.00	\$ 22,000.00	\$ -	\$ -	Enrichment Grant, ISTE A
2.5 Minnehaha Ave. Improvements	\$ 25,000.00	\$ 22,500.00	\$ -	awaiting completion	
2.6 Bicycling Initiatives	\$ 142,000.00	\$ 157,000.00	\$ -	awaiting completion	
2.7 Traffic Calming	\$ 9,500.00	\$ 9,500.00	\$ -	\$ -	
<b>Total:</b>	<b>\$ 1,407,500.00</b>	<b>\$ 1,418,500.00</b>	<b>\$ -</b>	<b>\$ 1,115,153.00</b>	
<b>Housing</b>					
3.1 Housing Office	\$ 161,675.00	\$ 321,275.00	\$ 55,000.00	\$ -	
3.2 Designated Property Improvements	\$ 375,000.00	\$ 325,000.00	\$ -	\$ 45,500.00	LISC; other neighborhoods
3.3 Housing Fix and Paint	\$ 325,000.00	\$ 529,225.00	\$ 204,224.69	\$ 954,190.00	2:1 private match
3.4 Basic Home Improvements	\$ 1,420,000.00	\$ 1,676,547.00	\$ 206,547.00	\$ 404,170.00	FHLB/MHFA Grants, private match
3.5 Major Remodeling	\$ 1,865,000.00	\$ 2,461,015.00	\$ 706,015.00	\$ 3,075,925.00	private loan repayments
3.6 Rental Rehabilitation	\$ 185,000.00	\$ 180,000.00	\$ -	\$ 226,005.00	MHFA, 1:2 private match
<b>Total:</b>	<b>\$ 4,331,675.00</b>	<b>\$ 5,493,062.00</b>	<b>\$ 1,171,786.69</b>	<b>\$ 4,705,790.00</b>	

Strategy	Original NRP Allocation	Funding Committed To Date	Program Income	Additional Funds Leveraged	Leverage Type
<b>Community Development</b>					
4.1 Corridor/Community Development	\$ 605,000.00	\$ 689,385.00	\$ -	\$ 7,426,183.00	private investment
4.2 Local Marketplace	\$ 20,000.00	\$ 20,000.00	\$ -	TBD	
4.4 Business Resource Center	\$ 256,675.00	\$ 335,638.00	\$ -	\$ -	
4.5 Storefront Revitalization	\$ 50,000.00	\$ 80,000.00	\$ -	\$ -	
<b>Total:</b>	<b>\$ 931,675.00</b>	<b>\$ 1,125,023.00</b>	<b>\$ -</b>	<b>\$ 7,426,183.00</b>	
<b>Youth and Families</b>					
5.1 Youth Employment, Mentoring, Tutoring	\$ 230,000.00	\$ 140,000.00	\$ -	\$ -	
5.2 Entrepreneurial Education	\$ 25,000.00	\$ 35,000.00	\$ -	\$ -	
5.3 Youth Leadership	\$ 13,500.00	\$ 115,500.00	\$ -	\$ -	
5.4 Community Building Events	\$ 19,000.00	\$ 19,000.00	\$ -	\$ -	
5.5 Minnehaha Corridor Youth Recreation	\$ 88,500.00	\$ 88,500.00	\$ -	\$ 428,000.00	CDBG, Net Debt Bonds, Capital
5.6 East Minneapolis YWCA	\$ 500,000.00	\$ 500,000.00	\$ -	\$ 1,000,000.00	Levy, MPS, local fundraising
5.7 School/Community Partnerships	\$ 150,000.00	\$ 200,000.00	\$ -	\$ 144,950.00	MPS
<b>Total:</b>	<b>\$ 1,026,000.00</b>	<b>\$ 1,098,000.00</b>	<b>\$ -</b>	<b>\$ 1,572,950.00</b>	
<b>Administration</b>					
6.1 NRP Administration	\$ 776,000.00	\$ 592,017.00	\$ 10,000.00	\$ 100,000.00	McKnight, CFL, Hennepin County
<b>Total:</b>	<b>\$ 776,000.00</b>	<b>\$ 592,017.00</b>	<b>\$ 10,000.00</b>	<b>\$ 100,000.00</b>	
<b>Grand Total</b>	<b>\$ 9,302,375.00</b>	<b>\$ 10,418,264.00</b>	<b>\$ 1,181,786.69</b>	<b>\$ 15,054,001.00</b>	

## Neighborhood Safety

	<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
1.1 Block Clubs	10414	\$180,775.00	Block Club Patrol	LCC
1.2 Teen Neighborhood Patrols	10414	\$5,000.00	Block Club Patrol	LCC
1.3 Safety Information Networks	10414	\$7,500.00	Block Club Patrol	LCC
1.4 Personal Security	10414	\$25,000.00	Block Club Patrol	LCC
1.5 Home Security	10414	\$105,000.00	Block Club Patrol	LCC
1.6 Community Lighting	12166	\$30,000.00	Brackett Park	Park Board
	12521	\$13,330.00	Hiawatha Park Lighting	Park Board
	13492	\$112,500.00	Lake Street Lighting	Public Works Department
	14869	\$21,000.00	38th St. and 42nd Ave. Lighting	Public Works Department
	12522	\$2,457.00	Longfellow Park Lighting	Park Board
	17120	\$16,000.00	Pedestrian Lighting Longfellow Park	Park Board
1.7 Supplemental Police Patrols	12571	\$77,000.00	Supplemental Police Patrols	Minneapolis Police Department
1.8 27th Street Rail Corridor				
1.9 Community Building	12166	\$15,000.00	Brackett Park	Park Board
	10414	\$16,000.00	Block Club Patrol	LCC
<b><i>Sub-total</i></b>		<b>\$626,562.00</b>		

## Environment and Transportation

### 2.1 River Corridor Protection

<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
10520	\$33,000.00	Neighborhood Administration	LCC
10843a	\$10,000.00	Implementation - Housing Office	LCC
17081	\$85,000.00	River Gorge Trail & Access Improvement	Park Board
12929	\$5,000.00	Native Prairie Veg. Restoration	Park Board
13713	\$50,000.00	River and Trail Access	Park Board
10395	\$31,270.00	River Gorge Master Plan	Park Board
12934	\$68,500.00	River Gorge Overlook	Park Board

### 2.2 Urban Forest

10413	\$95,000.00	Trees	Park Board
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### 2.3 Brackett Park Improvements

10244	\$25,000.00	Brackett Park Improvements	Park Board
12166	\$632,000.00	Brackett Park Improvements	Park Board
10166	\$112,000.00	Longfellow House	Park Board

### 2.4 Community Gardens

12249	\$22,000.00	Community Gardens	LCC
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### 2.5 Minnehaha Ave. Improvements

12976	\$22,500.00	Minnehaha Ave. Improvements	Public Works Dept.
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### 2.6 Bicycling Initiatives

10520	\$33,000.00	Bicycling Initiatives	LCC
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### 2.7 Traffic Calming

10520	\$260.00	Neighborhood Administration	LCC
15600	\$6,475.00	West River Rd. Traffic Calming	Park Board

***Sub-total***

***\$1,231,005.00***

## Housing

	<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
3.1 Housing Office	10342	\$10,000.00	Planbook	LCC
	10843a	\$306,275.00	Implementation - Housing Office	LCC
3.2 Designated Property Improvements				
	15824	\$10,000.00	Early Warning System MNEWS	U of M
	NC0651	\$5,635.00	Demolitions	Mpls. Inspections Dept.
	15504	\$300,000.00	Exterior Home Improvements	CEE
3.3 Housing Fix and Paint				
	10263	\$277,094.90	Housing Fix and Paint	LCC
	13744	\$200,000.00	Housing Fix and Paint II	LCC
3.4 Basic Home Improvements				
	15504	\$100,000.00	Exterior Home Improvements	CEE
	11832	\$593,769.71	Basic Home Improvements (AP)	CEE
	4118	\$817,461.00	Basic Home Improvements (EA)	Southside Neighborhood Housing
	10520	\$18,000.00	Neighborhood Administration	LCC
	10843a	\$10,000.00	Implementation - Housing Office	LCC
3.5 Major Remodeling				
	16828	\$230,000.00	Housing Emergency Deferred	CEE
	12535	\$409,693.00	Comm.Part./CEE	Franklin National Bank
	12536	\$306,600.00	Comm.Part./Franklin	CEE
	12537	\$456,600.00	Comm.Part./Marquette	CEE
	12538	\$456,600.00	Comm.Part./TCF	CEE
	15504	\$250,000.00	Exterior Home Improvements	CEE
	10843a	\$45,500.00	Implementation - Housing Office	LCC
3.6 Rental Rehabilitation				
	12535	\$89,627.00	Comm.Part./CEE	LCC
	12537	\$85,870.00	Comm.Part./Marquette	CEE
	10843a	\$4,500.00	Implementation - Housing Office	LCC

***Sub-total***

***\$4,983,225.61***

## Community Development

### 4.1 Corridor/Community Development

	<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
	NC9219	\$21,598.00	East Lake Street Improvements	SA Land, LLC
	NC9174	\$25,000.00	East Lake Street Improvements	Lake-27, LLC
	17398	\$25,000.00	3620 Minnehaha Ave.	David Jacobs
	10913	\$3,671.00		LCC
	17150	\$20,000.00	3408 East Lake Street Rehab	Center for Training and Careers
	NC1148	\$8,629.00	2933 East Lake Street Rehab	Charles and Helen Lawrence
	N/A	\$325,000.00	Corridor/Community Development	Associated Bank
	12859	\$13,500.00	Corridor/EOF/Admin	LCC
	NC9172	\$25,000.00	Fam. & Child's Services 4123 East Lake	Family and Children's Services
	13379	\$24,900.00	Lake Street Corridor Study	Minneapolis Planning Dept.
	12690	\$24,000.00	Minnehaha Corridor Study	Minneapolis Planning Dept.
	14472	\$100,000.00	Resource Center for the Americas	Resource Center for the Americas
	16606	\$25,000.00	Tea House LLC	Tea House LLC

### 4.2 Local Marketplace

### 4.4 Business Resource Center

	10913	\$335,638.00	Business Resource Center	LCC
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### 4.5 Storefront Revitalization

	12312	\$89,999.00	Storefront Revitalization	MCDA
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***Sub-total***

***\$1,066,935.00***

## Youth and Families

	<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
5.1 Youth Employment, Mentoring, Tutoring	10828	\$140,000.00	Youth Emp./Entrepreneurial Training	LUYF
5.2 Entrepreneurial Education	10828	\$35,000.00	Youth Emp./Entrepreneurial Training	LUYF
5.3 Youth Leadership	10827	\$19,000.00	Youth Leadership	LUYF
5.4 Community Building Events	18320	\$105,000.00	Healthy Seniors	Hennepin County
	10520	\$1,500.00	Neighborhood Administration	LCC
	10828	\$9,000.00	Youth Leadership	LUYF
5.5 Minnehaha Corridor Youth Recreation	15868	\$50,000.00	Hiawatha Totlot Improvement	Park Board
	11613	\$3,500.00	Howe School Playground	School Board
	10761	\$35,000.00	Longfellow School Playground	School Board
5.6 East Minneapolis YWCA	13711	\$500,000.00	East Minneapolis YWCA	School Board
5.7 School/Community Partnerships	10606	\$30,000.00	Cooper Community Center	School Board
	12284	\$29,219.00	Dowling Computer Lab	School Board
	18416	\$14,999.00	East Lake Library Technology	Library Board
	11613	\$30,000.00	Howe School Playground	School Board
	10520	\$23,231.00	Neighborhood Administration	LCC
	10761	\$23,500.00	Longfellow School Playground	School Board
	11440	\$14,050.00	MN Transitions Charter School	School Board
	10743	\$20,000.00	Sanford Middle School Lab	School Board
<b>Sub-total</b>		<b>\$1,082,999.00</b>		

<u>Contract</u>	<u>Contract Amt.</u>	<u>Project Desc.</u>	<u>Contracted With</u>
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**Administration**

6.1 NRP Administration

10520	\$492,017.00	Neighborhood Administration	LCC
10706	\$55,000.00	LCC Office Space Lease/Rehab	LCC

***Sub-total***

**\$547,017.00**

**GRAND TOTAL**

**\$9,537,743.61**

# Longfellow Housing Program Recipients 1995- June 2003



