

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

LYNDALE

NRP PHASE II

NEIGHBORHOOD ACTION PLAN

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Lyndale Neighborhood Association

NRP Phase II Plan

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INTRODUCTION

The Lyndale Neighborhood Association (LNA), the LNA Board of Directors and the residents of Lyndale are proud to present the LNA Phase II Plan. For the past 15 years, Lyndale has made dramatic strides towards building a community that is livable and sustainable for all residents.

The submission and adoption of this Phase II Plan comes at an opportune time in the history of the Lyndale Neighborhood. At the March General Membership meeting the neighborhood unanimously approved the merger of the Lyndale Neighborhood Association and the Lyndale Neighborhood Development Corporation (LNDC). This new organization, which will continue to be known as the Lyndale Neighborhood Association, will retain LNDC's ability to improve the neighborhood's housing stock and spur economic development along with LNA's ability to find innovative ways to build community.

The mission of the Lyndale Neighborhood Association is "to build community" by strengthening the safety, stability, ownership and investment of residents, institutions and the neighborhood as a whole. Everything we do as an organization advances this mission. We believe that building community involves taking deliberate and strategic action to connect people with one another. Strong communities are not accidents, they do not just happen. They take an investment of time, energy, and commitment by the people who live in them.

Our vision is grounded in a commitment to recognizing and supporting the skills, experiences and talents that each resident, organization and institution brings to our community. Throughout this plan you will see that each program area has taken this core vision and expanded it to make Lyndale a stronger neighborhood.

This document contains the work of the hundreds of volunteers who contributed their time, talent, hopes, and dreams to laying out a vision for where Lyndale is going as a neighborhood. The plan itself includes a profile of the neighborhood, some significant accomplishments from the Phase I Plan, and a summary of the Phase II planning process.

NEIGHBORHOOD PROFILE

The Lyndale neighborhood is located in the heart of South Minneapolis (The boundaries are Lake Street on the north, 36th Street on the south, Lyndale Avenue on the west and 35W on the east).

Lyndale is a diverse neighborhood, considered by many to be a key transition zone between the more affluent neighborhoods to the west and the lower-income neighborhoods to the east and north. Lyndale is a diverse mixed-income community of about 7,619 residents (2000 Census).

While the neighborhood population has remained relatively stable since 1980, the composition of that population has dramatically changed. Figure 1 shows that Lyndale has seen a dramatic rise in the Hispanic and Black populations in the neighborhood.

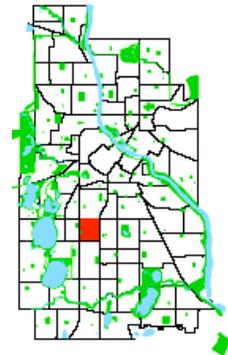


Figure 1 – Ethnic Make up of Lyndale Neighborhood			
	1980	1990	2000
White	5,915	4,511	3,786
Black	737	1,772	1,477
American Indian	166	308	101
Asian	117	378	330
Hispanic	111	250	1,646
Other	121	20	350

The increase of Hispanic and Somali families has created both challenges and opportunities for the neighborhood. The challenge is figuring out how to create connections with families who are often transitioning from different countries, with different cultures than those people already living in the neighborhood. The opportunity is in figuring out how to build a working multicultural community that has deep, established connections between its different ethnic groups.

A further challenge is that the median household income in Lyndale (\$29,704) is significantly below the median household income in Minneapolis (\$37,974). This is a contributing factor to the significant level of poverty in the neighborhood. The 2000 census reports that 19 percent of all families in the neighborhood were below poverty and an astounding 30 percent of families with children under 18 are living below poverty.

During the past ten years there have been some significant improvements to Lyndale’s housing stock. In 1990 there were 429 vacant housing units, in 2000 there were 121. The decline in the number of vacant units is reflected in the increase in the median home value in the neighborhood. Between 1990 and 2000 the median home price in Lyndale increased 30 percent. While the reduction in vacant properties and improved housing stock is an important achievement for the neighborhood, the down side is that affordable housing has become more difficult to find in the neighborhood. On average Lyndale residents spend 36 percent of their income on housing, compared to 30 percent for Minneapolis as a whole.

Figure 2 – Housing in Lyndale			
	1980	1990	2000
Occupied Units	3,712	3,428	3,429
Vacant Housing Unites	121	429	121
Homeowners	2,970	2,730	2,631
Renters	742	698	798

Lyndale is a neighborhood defined by its business corridors. On the North end of the neighborhood is Lake Street, which provides an eclectic mix of Latino, historic, and national chain businesses. Running through the center of the neighborhood is Nicollet Avenue, a once vibrant street that is still suffering from the decision to close Nicollet Avenue at Lake Street. On the West end is Lyndale Avenue, which encompasses the Lynn-Lake business node, which is the neighborhoods most prosperous business district. The high density of the neighborhood also means that there are numerous small businesses interspersed throughout the rest of the neighborhood.

SIGNIFICANT PHASE I NRP ACCOMPLISHMENTS

The investment of NRP Phase dollars played a significant role in helping Lyndale residents transform their neighborhood over the past 15 years. This section highlights some of the Neighborhood's major accomplishments from the NRP Phase 1 Plan.

Human Development

Vision: A neighborhood that works with healthy families and institutions that cooperate to develop the personal, vocational, and spiritual potential of residents.

Mission: Involve youth and parents and strengthen neighborhood institutions

NRP Financing: \$308,046

Leverage: Over \$1 million was raised to accomplish neighborhood goals from a variety of public and private sources including: The State of Minnesota Department of Children, Families & Learning, McKnight Foundation, Otto Bremer Foundation, United Way, Best Buy Children's Foundation, Butler Family Foundation, Kopp Family Foundation, Xcel energy (formerly NSP), H.Y.P.E. Program, First Universalist Foundation, Greater Minneapolis Daycare Association, Stevens Square Foundation, and Summer Youth Employment Training Program (SYETP).

Background: Lyndale residents have built community over the past nine years by creating a powerful web of support and connection. This web links parents and children to each other, their neighbors, local social service providers, community churches, and neighborhood businesses. Fostering and nurturing this delicate network of relationships is the basis for Lyndale's success in the area of human development

Accomplishments: Throughout Phase I, LNA has used NRP funding to create programs and activities that broadly serve the needs of youth and families in the Lyndale community. LNA has used LPF (Lyndale Program Funds) funding to sponsor Zion Lutheran Church's Senior Bus tour and Wednesday night low cost meals program as well as the Lyndale Youth Farm and Market. The LNA office space was also used to provide a computer lab and gathering space for youth after school.

LNA's Latino and Somali organizers were able to establish groups for women and their children to identify and address issues within the community. LNA also organized annual events like the Summer Sampler and Open House to bring families and residents in the community together to share information and resources. Through its work with youth and families, LNA has been able to make stronger connections between residents of the neighborhood from all backgrounds and experiences.

Crime Prevention and Safety

Vision: A community where people know and look out for their neighbors. A safe place to live, work, and play.

Mission: Make it easy for residents and property owners to get involved in making the neighborhood safe, and to build a good communication network between residents and the police.

NRP Financing: \$182,304

Leverage: Over \$650,000 raised to accomplish neighborhood goals from a variety of public and private sources including: State of Minnesota Department of Drug Policy and Violence Prevention, State of Minnesota Department of Children, Families and Learning, McKnight Foundation, Minneapolis Foundation and United Way.

Background: The goal of Lyndale's crime prevention efforts has been to increase the overall citizen involvement in proactive efforts to make their neighborhood safer and more livable. This goal has been achieved by developing strategies that facilitate positive and productive relationships among residents on the block level and between residents and the police.

Accomplishments: With NRP funding, LNA has been able to make significant strides in crime prevention through activities such as establishing the Lyndale Walkers (one of Minneapolis' first citizen patrols), organizing and involving residents to join the Crime and Drug Committee that works in partnership with the 5th Police Precinct, creating a neighborhood "Bike Cops" program and safety and security trainings with members of Lyndale's cultural communities.

LNA has also worked to organize residents to become more active in preparing and submitting victim impact statements to address the most serious crimes committed in the neighborhood by the most chronic offenders as part of an emerging Court Watch program. LNA has also been able to recruit, train and keep organized 31 block club leaders (of the 50 blocks that exist in the neighborhood) that are responsible for Lyndale's increasingly successful NNO activities and events and act as an organized and responsible watchdog for the neighborhood.

Art and Culture

Vision: An empowered and enhanced community through the arts.

Mission: Develop neighborhood unity, encourage respect for people of all ethnic backgrounds, classes and abilities through the creation, study and celebration of the arts and other cultural expressions.

NRP Financing: \$72,000

Leverage: over \$200,000 raised to accomplish neighborhood goals from a variety of public and private sources including: Metropolitan Regional Arts Commission (MRAC), COMPAS, Dayton Hudson Foundation, Target Foundation, The State of Minnesota Department of Children, Families & Learning, and McKnight Foundation.

Background: Lyndale is a neighborhood rich with artists and a creative spirit. The 55408 zip code has one of the highest concentrations of artists in the country. It is through the arts that Lyndale has developed some of its most enduring landmarks and well-loved community celebrations. The arts have provided a vehicle for building positive long-term relationships between caring adults and neighborhood youth. Neighborhood social service providers have also benefited from Lyndale's artists who have reached out to develop innovative programming for children, youth, adults and seniors. Finally, the arts have served as an economic development tool, bringing positive investment to the neighborhood and the areas just beyond Lyndale's borders.

Accomplishments: LNA's NRP sponsored activities have included annual events such as the Lyndale Bazaar and Fish Fest, events created to support and showcase the work of artists in the Lyndale community

Environment

Vision: Planting the seeds of pride in Lyndale for the betterment of our community through environmental awareness, education and involvement.

Mission: Make it easy for residents and property owners to get involved in improving the neighborhood environment.

NRP Financing: \$99,200

Leverage: Over \$100,000 has been raised to accomplish neighborhood goals from a variety of public and private sources including: Minnesota Office of Environmental Assistance (OEA), Honeywell Foundation, Smikis Foundation, and McKnight Foundation.

Background: Lyndale has used environmental sustainability practices including recycling, the creation and maintenance of green space, and community-wide environmental projects as a vehicle for helping neighbors develop lasting relationships with each other. These mutual support and connection networks are at the heart of community building. Strong relationships have directly contributed to the overall safety and social and physical well-being of the neighborhood.

As residents take personal responsibility for beautifying, reducing waste, and improving the environment in their home, on their block, and in their whole neighborhood they create visible changes that encourage confidence and long-term investment by homeowners, businesses and local institutions.

Accomplishments: LNA has been extremely successful in its environmental work in the neighborhood. From ownership and management of three gardens to raising funding to assist and educate residents, LNA has been able to bring environmental issues to the forefront of the neighborhood's focus.

The Lyndale neighborhood has an official rain garden, a Youth Farm and Market Project garden, and a garden open to residents who want to plant in or tend to it as well as a small pocket park that residents use to gather and play. LNA has provided training and funding for residents who wish to develop their own rain gardens, increase their impervious surfaces and plant native plants. Programs have been created to reduce waste in the neighborhood and "Litter Outta Lyndale" has become an annual event to encourage residents to take an active role in keeping the neighborhood clean and free of litter. LNA's Environment Committee has also been very active in assisting developers in the neighborhood to access environmental resources and to add "green" aspects to their developments.

Housing and Economic Development (Lyndale Neighborhood Development Corporation)

Vision: Residents and owners have pride in their neighborhood property. The well kept homes, apartments and businesses and streets of Lyndale make it an enjoyable place to live, work, shop and play. Business districts and individuals in Lyndale are thriving economically, having easy access to the resources that they need to succeed. Providing residents with access to high quality and affordable goods and services they want; which helps to keep the income generated to stay in Lyndale.

Mission: Improve the condition of the physical environment in Lyndale.

NRP Financing: \$3,641,250

Leverage: Over \$50 million of private dollars have been leveraged by homeowners, business owners, and apartment owners that have invested in Lyndale. The neighborhood has also received grants to administer its housing programs from the McKnight Foundation, LISC, and Wells Memorial.

Background: LNDC was incorporated in 1991, and is considered the housing and commercial development arm of Lyndale. LNDC worked with neighborhood residents and business owners to develop and implement its NRP Phase I plan in the areas of housing and economic development. LNDC has partnered with adjoining neighborhoods to work on key projects such as the 35W access project, the Nicollet Lakes Commons, Nicollet Avenue Corridor Design, the Mid Town Greenway Project, Lake Street Reconstruction etc. LNDC has also partnered extensively with developers to bring high quality valuable housing and economic development to the Lyndale neighborhood.

Accomplishments: Through the use of NRP programs and the funding that is leveraged with these programs, Lyndale has been able to revitalize the neighborhood's housing stock, improve the physical "look" of local businesses and develop significant new homeownership options in the form of single family homes, town homes and condominiums.

LNDC has worked with developers, city, county and state government, other CDC's, the City of Lakes Community Land Trust, business owners, residents, the 5th precinct, and many others to achieve our housing improvement and development goals. Home values have increased significantly in the neighborhood, and LNDC acted as consulting partner on the first LEED for Homes development in the City of Minneapolis, a development that will provide four environmentally sustainable and affordable town homes for the neighborhood.

PHASE II PLANNING PROCESS

The Lyndale Neighborhood Association Board of Directors appointed eight members to the Phase II Planning Task Force, ensuring that the appointments represent different constituencies within the neighborhood as well as ensured a balance of skills necessary to carry out the activities outlined in the Participation Agreement. Constituents included residents, members of the LNDC Board, business owners, renters/homeowners and neighborhood based organizations. Task Force members were asked to make a one year commitment to the Phase II planning process or until the plan is approved by the neighborhood, the LNA Board of Directors, the NRP Policy Board and the Minneapolis City Council. The Phase II Planning Task Force reported to the LNA Board and was staffed by the LNA Executive Director. Representation from the Latino and Somali community were recruited through our Latino Women in Action group and the Somali Family Group.

The Phase II Planning Task Force directed and implemented the Four Levels of the Phase II Participation Strategies:

- A. Level 1 – Gathering Community Input** – The Task force utilized surveys, focus groups, door knocking, special events and targeted interviews to gather input from the community. The Task Force also included information gathered in the community wide study, “Voices of Lyndale” conducted in April 2003.
Completion: April 2005

- B. Level 2 – Developing Neighborhood Priorities** – The neighborhood priorities were developed by the Task Force and the community through an ongoing discussion based on the findings of the input gathered during the previous phase.
Completion: June 2005

- C. Level 3 – Establishment of the Neighborhood Goals, Objectives and Strategies** – Once the neighborhood priorities were established the Task Force in consultation with the community developed the Neighborhood’s goals, objectives, and strategies.
Completion: March 2006

- D. Level 4 – Presentation of the Phase II Plan** – The committee then presented the plan to the neighborhood constituents for review and feedback. The feedback provided during this phase was then incorporated into this final document.
Completion: June 2006

Publication of the Phase II planning process also included the following strategies: Lyndale Neighborhood News, flyering, door knocking, General Membership announcements, Lyndale e-group, annual events, LNA committees and postings.

Outreach and gathering of input from the community – The Phase II Planning Task Force oversaw the citizen participation process for the planning of LNA’s Phase II Action Plan. The Task Force utilized a variety of means to solicit feedback and input from the residents, businesses, agencies, churches and programs:

Figure 3 – Methods for Outreach			
Targeted Interviews	Focus Groups	Surveys	Flyering/ Door knocking
<ul style="list-style-type: none"> • Block Club Leaders • Lyn-Lake and Nicollet Lake Associations • Service Providers • Churches 	<ul style="list-style-type: none"> • LNA Committees • Youth Groups • Block Club Groups • Latino Women in Action • Somali Family Group • Horn Towers/Senior Residences • Business Parties • Residential House Parties • Landlord Committee 	<ul style="list-style-type: none"> • Community Events • Annual Neighborhood Events • Postcard Survey • Lyndale Neighborhood News • Website Link • Lyndale e-group 	<ul style="list-style-type: none"> • Residents • Businesses

PHASE II IMPLEMENTATION

A key component of Lyndale’s Phase I and Phase II NRP Plans is the Community Action Plan (CAP). Community Action Plans are an integral part of how the neighborhood enables resident led activities. The CAP process allows residents to propose programs and activities that they think the neighborhood should implement; working with staff residents draft a plan that must be approved by the appropriate committees, the board, and general membership before it is implemented. The CAP process also formalizes how these proposals come forward, what type of support residents need to secure, how the neighborhood will support the activity, and how the activity will be funded. It is worth noting that funding for CAPs is restricted to allowable expenditures as defined by the funder for each funding source.

ACKNOWLEDGEMENTS

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COMMUNITY SAFETY

- Goal 1:** To cultivate a safe and secure environment for the residents of Lyndale.
- Objective 1.1:** Coordinate with the Minneapolis Police Department (MPD) and other neighborhood organizations concerning crime issues.
- Strategy 1.1.1:** Increase police presence.

The Lyndale Neighborhood Association and the Crime & Drug Committee will work with the Minneapolis Police Department to increase police presence within the Lyndale Neighborhood to ensure Lyndale residents have up to date information on neighborhood crime activities. Activities may include, but are not limited to:

- a) Secure funding for MPD Bike Patrols within the Lyndale Neighborhood.
- b) Coordinate and disseminate information from the MPD and other neighborhood organizations, Lyndale neighborhood residents and businesses. (i.e. Crime Alerts, grant proposals, meetings, establish representatives, etc.)
- c) Secure funding for awards or incentives for the 5th Precinct, residents and businesses that participate in crime prevention activities.

Partners: Community members, Minneapolis Police Department, surrounding neighborhoods.

Use of NRP funds: Staff time, supplies, meetings and related costs.

Budget for Strategy 1.1.1:

<u>Source</u>	<u>Total</u>
NRP Phase II	\$4,000
Other Resources	\$11,383
Total:	\$15,383

Contract Administrator: NRP

Strategy 1.1.2 COPSIRF

The Lyndale Neighborhood Association worked with the Lowry Hill East Neighborhood Association and Calhoun Area Residents Action Group to develop a stronger partnership with the Minneapolis Police Department and identify neighborhood safety priorities for police. The three neighborhoods applied for COPSIRF funds for the following purposes:

Partners: Community members, Minneapolis Police Department, surrounding neighborhoods.

Use of NRP funds: Police time for commercial area beat and bike patrols, alley sweeps, and neighborhood-wide bike patrols.

Budget for Strategy 1.1.2:

<u>Source</u>	<u>Total</u>
2004 COPSIRF	\$19,525
Other Resources	0
Total:	\$19,525

Contract Administrator: DFD

Objective 1.2: Expand existing community safety programs and create new programs that will benefit the Lyndale neighborhood.

Strategy 1.2.1: Expand Lyndale Walkers.

LNA and the Crime & Drug Committee will work with community residents and other stakeholders to expand the scope and presence of the Lyndale Walkers. Activities may include, but are not limited to:

- a) Equip the Lyndale Walkers program with such things as: an updated Walkers call book or website, surveillance equipment for problem spots, yellow vests, badges, hats, and communication equipment.
- b) Additional training as needed
- c) Provide information on the walkers and the neighborhood in multiple languages.

Partners: Community members, Minneapolis Police Department, neighborhood businesses, surrounding neighborhoods.

Use of NRP funds: Staff time, Walker program supplies, communication materials, translation and other related costs.

Budget for Strategy 1.2.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$6,000
Other Resources	\$1,000
Total:	\$7,000

Contract Administrator: NRP

Strategy 1.2.2: Outreach, communications and training.

LNA and the Crime and Drug Committee will work with neighborhood residents, businesses and other stakeholders to facilitate outreach, communications and training regarding community safety. Activities may include, but are not limited to:

- a) Disseminate updated information on website by creating links for such things as a crime/hot spot map and reports on incidence calls.
- b) Conduct new block leader recruitment, training, and coordination.
- c) Develop a community specific plan, which coordinates with the City of Minneapolis' current guidelines regarding catastrophic events and emergency preparedness.

Partners: Community members, neighborhood businesses, Minneapolis Police Department, City of Minneapolis, surrounding neighborhoods.

Use of NRP funds: Staff time, supplies, meetings and related costs.

Budget for Strategy 1.2.2:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$9,012
Other Resources	\$14,560
Total:	\$23,572

Contract Administrator: NRP

Strategy 1.2.3: Eradicate litter and graffiti.

LNA will develop education and incentive programs for residents and businesses to eradicate litter and graffiti in the Lyndale Neighborhood. Activities may include, but are not limited to:

- a) Increase the number of public garbage cans at commercial nodes, and “adopted” by nearby businesses and on residential streets.
- b) Create volunteer graffiti removal teams to report and help clean up graffiti.
- c) Continue to advocate for legal consequences for graffiti.
- d) Use murals and other preventative measures to reduce graffiti and litter.

Partners: Community members, neighborhood businesses, Minneapolis Police Department, surrounding neighborhoods, City of Minneapolis.

Use of NRP funds: Staff time, supplies, meetings and related costs.

Budget for Strategy 1.2.3:

Source:	Total
NRP Phase II	\$5,000
Other Resources	\$8,640
Total:	\$13,640

Contract Administrator: NRP

Strategy 1.2.4: Address problem properties and residents.

LNA will work with neighborhood residents, businesses, rental property owners to establish a program that coordinates with city resources to address problem properties and residents. Activities may include, but are not limited to:

- a) Coordinate with CCP/SAFE, City Inspections, and adjoining neighborhoods. Attend relevant meetings until problem issues are solved.
- b) Provide educational tools (i.e. property maps, call lists, updated crime statistics) to residents to assist with how to monitor and report problem properties not only to licensing and regulatory agencies but also CCP/SAFE.
- c) Develop positive relationships with rental property owners and renters to proactively identify preventive measures and solutions for problem properties.
- d) Create contact list of Lyndale rental property owners and on-site caretakers to ensure communications between all parties.

Partners: Community members, CCP/SAFE, Minneapolis Police Department, City of Minneapolis, neighborhood businesses, rental property owners, surrounding neighborhoods.

Use of NRP funds: Staff time, supplies, meetings and related costs.

Budget for Strategy 1.2.4:

Source:	Total
NRP Phase II	\$5,000
Other Resources	\$5,000
Total:	\$10,000

Contract Administrator: NRP

Strategy 1.2.5: Improve community safety using CPTED.

LNA will work with residents to improve community safety by incorporating principles of the Crime Prevention through Environmental Design into home maintenance, home building projects, and housing and business development. Activities may include, but are not limited to:

- a) Secure funding for exterior residential lighting (such as porch or garage lights), and business lighting that improves safety in the community for residents and customers.
- b) Provide education and awareness of lighting and other environmental design strategies that improve safety and livability.

Partners: Community members, neighborhood businesses, CCP/SAFE, Minneapolis Police Department, City of Minneapolis, surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 1.2.5:

Source:	Total
NRP Phase II	\$9,000
Other Resources	\$10,374
Total:	\$19,374

Contract Administrator: NRP

COMMUNITY LIVABILITY

Goal 2:	Support resources and community events that nurture and strengthen the children, families and adults of Lyndale.
Objective 2.1:	Facilitate resident connections to greater community resources.
<u>Strategy 2.1.1:</u>	Strengthen families.

Community livability strategies provide a foundation to strengthen the community and enable the neighborhood to accomplish our other activities and goals. LNA and the Youth & Family Committee will continue to work with residents to support and facilitate opportunities to strengthen families by building relationships between families and the community. Activities may include, but are not limited to:

- a) Partner with other neighborhoods, businesses, and organizations to identify the needs and help provide solutions on issues impacting youths and families.
- b) Establish resources and support for childcare and elder care options.
- c) Organize training, orientation, and workshops for children and families that address their needs and interests.
- d) Establish family-friendly, affordable, and community oriented gathering places, activities, and events.
- e) Continue utilizing the Lyndale Program Fund (LPF) to facilitate programming for neighborhood residents.

Partners: Community members, neighborhood businesses, community organizations, surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 2.1.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$7,024
Other Resources	\$100,016
Total:	\$107,040

Contract Administrator: NRP, Hennepin County

Objective 2.2: Organize opportunities for youth to express themselves as vital and valuable members of the community.

Strategy 2.2.1: Empowerment of Lyndale youth.

LNA will work with Lyndale youth to develop programs that will foster a sense of community responsibility and empowerment. Activities may include, but are not limited to:

- a) Provide opportunities for youth to help develop programs, including those that link kids to community engagement activities.
- b) Facilitate youth participation in low-cost or free programs that offer skill development training classes, mentors and/or tutors, and internships with local businesses.
- c) Utilize the Lyndale Program Fund (LPF) to facilitate programming opportunities for neighborhood residents.
- d) Facilitate and promote creation of neighborhood sport teams and leagues, field trips and recreation centers.

Partners: Community members, neighborhood businesses and parks, schools, community organizations, surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 2.2.1:

Source:	Total
NRP Phase II	\$9,012
Other Resources	\$120,016
Total:	\$129,028

Contract Administrator: NRP, Hennepin County

Objective 2.3: Cultivate a richly diverse community within Lyndale.

Strategy 2.3.1: Inter-generational and cross-cultural relations.

LNA will work with residents to support and strengthen inter-generational and cross-cultural relations within the Lyndale Neighborhood. Activities may include, but are not limited to:

- a) Provide neighborhood welcome packets or other welcome initiatives in all relevant languages.
- b) Coordinate and promote low cost or free classes for languages such as Spanish, Somali, and English as a Second Language.
- c) Ensure elders, youth, and families are enlisted to volunteer and participate in neighborhood events and classes; such as “be a helpful neighbor” initiatives.
- d) Empower residents to develop new events, programs, and activities that rise up from within the multiple cultures in the Lyndale Neighborhood.
- e) Develop improved methods for encouraging resident-led events, activities, and projects and provide training on community involvement process.
- f) Mentor and support leadership within the different cultures in the Lyndale Neighborhood, using strategies such as the creation of a cultural advisory board.
- g) Document challenges, successes and best practices of working to strengthen intergenerational and cross-cultural relationships in the Lyndale Neighborhood.
- h) Utilize the Lyndale Program Fund (LPF) to facilitate programming opportunities for neighborhood residents.
- i) Create alternative outreach methods that build bridges between the different generations and cultural communities in Lyndale.

Partners: Community members, neighborhood businesses and parks, community organizations, surrounding neighborhoods, schools.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 2.3.1:

Source:	Total
NRP Phase II	\$11,024
Other Resources	\$62,846
Total:	\$73,870

Contract Administrator: NRP, Hennepin County

ENVIRONMENTAL PRESERVATION & DEVELOPMENT

Goal 3:	For Lyndale to become a more environmentally conscious place for residents to live, work, and play.
Objective 3.1:	Lyndale will strive to have more green spaces and less impervious surfaces by increasing the number of trees on public and private property in Lyndale.
<u>Strategy 3.1.1:</u>	Enhance green spaces and reduce impervious surface to create a more sustainable community.

LNA and the Environment Committee will facilitate and support homeowners, businesses, and rental property owners with opportunities to enhance green spaces and reduce impervious surfaces. Activities may include, but are not limited to:

- a) Secure funds and provide education for tree care, tree planting, landscaping for improved energy efficiency of the home, and general greening of neighborhood.
- b) Connect neighborhood residents and the Minneapolis Park Board to request boulevard trees and plants.
- c) Work with developers and planners to establish standards for maximizing green space.
- d) Develop programs for impervious surface reduction.
- e) Organize Lyndale garden club to promote and preserve community gardens and/or pocket parks.

Partners: MWMO, Community members, neighborhood businesses, property and business owners, rental property owners, Minneapolis Park Board, City developers and planners and surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 3.1.1:

Source:	Total
NRP Phase II	\$8,000
Other Resources	\$10,000
Total:	\$18,000

Contract Administrator: NRP

Objective 3.2: Improve physical condition of Lyndale neighborhood streets, sidewalks and alleys to create a safer and more aesthetically pleasing environment for walking and biking.

Strategy 3.2.1: Safer walking, biking, driving environment.

LNA will work with residents to create a safer and more pleasing environment for pedestrians, bicyclists, and drivers in Lyndale. Activities may include, but are not limited to:

- a) Work with MPD and City Planners to create improved cycling routes on appropriate roads, and identify hazardous intersections to improve safety.
- b) Develop incentives for businesses to install bike racks along main commercial corridors.
- c) Review the use of traffic diverters and alley speed-bump program in Lyndale to determine success with increasing safety within the neighborhood.

Partners: MWMO, Community members, neighborhood businesses, property and business owners, rental property owners, Minneapolis Police Department, City planners, local arts community, and surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 3.2.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$0
<u>Other Resources</u>	<u>\$8,000</u>
Total:	\$8,000

Contract Administrator: NRP

Strategy 3.2.2: Safety of transit corridors.

LNA will work with resident to organize and advocate for proper maintenance of transit corridors and for safer pedestrian friendly travel. Activities may include, but are not limited to:

- a) Develop and implement plans and secure funds for improved and safer pedestrian walkways and streetscapes.
- b) Develop relationships with appropriate city and county planning officials to monitor maintenance needs and ordinance adherence.
- c) Serve as liaison to city and county planning officials for the Lyndale neighborhood for any road construction planning.
- d) Support Lake St and Nicollet Avenue redevelopment plans.

Partners: Community members, neighborhood businesses, property, and business owners, rental property owners, City Council, City and County planners, and surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings, and related costs.

Budget for Strategy 3.2.2:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$0
Other Resources	\$16,000
Total:	\$16,000

Contract Administrator: NRP

Strategy 3.2.3: Traffic flow.

LNA will work with residents, businesses, and Minneapolis Public Works Department to improve the flow of traffic within the Lyndale neighborhood. Activities may include, but are not limited to:

- a) Partner with current and planned businesses in Lyndale to address their impact and/or potential impact on the flow of traffic.
- b) Work with traffic department to address speeding in Lyndale as it pertains to the use of traffic calming techniques.
- c) Actively participate in citywide traffic and transit discussions as they affect the well being of the stakeholders in the Lyndale neighborhood.
- d) Work with the city, county and Metro Transit to address mass transit needs in Lyndale.

Partners: Community members, neighborhood businesses, rental property owners, City Council, City and County planners, and surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 3.2.3:

<u>Source:</u>	<u>Total</u>
Other Resources	\$0
Total:	\$ 0

Contract Administrator: NRP

Objective 3.3: Lyndale residents and business owners will maintain a cleaner, safer, more sustainable community.

Strategy 3.3.1: Clean up blighted areas.

LNA will work with residents, property owners, and business owners to develop and implement programs that encourage all stakeholders to take ownership of blighted areas and maintain clean safety standards. Activities may include, but are not limited to:

- a) Identify and improve blighted or unsafe areas in the neighborhood.
- b) Campaign to enforce city aesthetic, health, and safety ordinances.
- c) Increase awareness and involvement with diverse community regarding cleaner and safer neighborhoods.
- d) Identify and overcome reasons for non-participation among different neighborhood cultures within the Lyndale communities in regards to cleanliness and safety.
- e) Enhance existing annual cleanliness and safety events to improve cross-cultural interest.
- f) Develop multilingual educational materials regarding recycling, sustainability, and litter cleanup programs, events and activities.

Partners: Community Powers, community members (especially our immigrant populations), neighborhood businesses, property and business owners, rental property owners, City of Minneapolis, surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 3.3.1:

Source:	Total
NRP Phase II	\$10,000
Other Resources	\$20,000
Total:	\$30,000

Contract Administrator: NRP

- Goal 4:** Support the revitalization and reopening of Nicollet Avenue with visible neighborhood connection to the Midtown Greenway.
- Objective 4.1:** Support creation of green space connecting Lake St/Nicollet Ave node and Greenway.
- Strategy 4.1.1:** Reopen Nicollet Avenue.

LNA will coordinate with appropriate neighborhood and business organizations to create a greater voice for the reopening and greening of Nicollet Avenue. Activities may include, but are not limited to:

- a) Organize support for the implementation and oversight of Lake Street development plans.
- b) Work with relevant organizations to promote usable green space.
- c) Organize support for development of multi-use buildings along Nicollet Ave and at other commercial nodes.
- d) Create neighborhood development plan to present to developers.
- e) Work with City Council and Hennepin County to identify and or develop opportunities for resident involvement in the planning and advocating for the reopening of Nicollet Avenue.
- f) Identify ways to coordinate with appropriate neighborhood and business organizations in creating a greater voice for the reopening of Nicollet.

Partners: Community members, neighborhood businesses, local organizations, property and business owners, rental property owners, City Council, City and County developer and planners, and surrounding neighborhoods.

Use of NRP funds: Staff time, Community Action Plan expenses, meetings and related costs.

Budget for Strategy 4.1.1:

Source:	Total
NRP Phase II	\$0
Other Resources	\$5,000
Total:	\$5,000

Contract Administrator: NRP

HOUSING

Goal 5: Lyndale will remain a welcoming neighborhood offering a diversity of affordable housing options and programs that continue to enhance the livability of the community as a whole.

Objective 5.1: Improving the condition of existing housing (including owner occupied and rental) and support the development of new housing.

Strategy 5.1.1: Housing resources

LNA will work to improve availability and accessibility of information and resources on housing. Activities may include, but are not limited to:

- a) Compile relevant information lists, such as contractors, City of Minneapolis resource list, homebuyer education programs, and resources for education about energy efficiency etc.

Identify distressed properties and provide outreach and options for improvement of such properties

Partners: CEE or other vendor, Community members, neighborhood businesses, property and business owners, rental property owners, City of Minneapolis.

Use of NRP funds: Staff time, marketing, meetings.

Budget for Strategy 5.1.1:

Source:	Total
NRP Phase II	\$5,000
Other Resources	\$10,000
Total:	\$15,000

Contract Administrator: NRP

Strategy 5.1.2: Rehabilitate rental properties.

LNA will assist owner occupants and rental property owners to maintain and rehabilitate their properties. Activities may include, but are not limited to:

- a) Provide funds such as loans and emergency assistance for use by owner occupants and rental property owners.
- b) Provide information in a variety of ways to promote loan programs.
- c) Act as a liaison and resource to Lyndale residents and rental property owners interested in property rehabilitation and improvements.

CEE or other vendor, Community members, property owners and rental property owners, City of Minneapolis.

Use of NRP funds: Staff time, loans, marketing, meetings and other related costs.

Budget for Strategy 5.1.2:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$104,000
Other Resources	\$ 0
Total:	\$104,000

Contract Administrator: DFD

Strategy 5.1.3: Develop housing.

LNA will work with property owners and developers to rehabilitate and develop housing. Activities may include, but are not limited to:

- a) Provide funding to create and develop housing.
- b) Provide information to the greater community about development opportunities.
- c) Provide support and resources to housing developers.
- d) Make funding available for construction, rehabilitation demolition, and acquisition.
- e) Help rehabilitate town homes and condos.

Partners: CEE or other vendor, community members, property owners and rental property owners, housing developers.

Use of NRP funds: staff time, loans, marketing, meetings and other related costs.

Budget for Strategy 5.1.3

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$124,592
Other Resources	\$ 0
Total:	\$124,592

Contract Administrator: CPED

Strategy 5.1.4: 3310 Nicollet Condominiums.

The Lyndale Neighborhood supported the application to the 2005 NRP Affordable Housing Reserve Funds for construction of new condominiums on Nicollet Avenue.

3310 Nicollet Condominiums is a one-phase, 4 story residential building providing 35 affordable units with one and two bedroom units on Nicollet Avenue at 33rd Street. All units are priced for people with incomes below 80% of the Area Median Income. Ten units are affordable to persons between 50% - 70% of AMI.

Formed a partnership with the City of Lakes Community Land Trust and Prima Land to ensure the long-term affordability for individuals and families earning less than 50% of AMI.

Partners: LNDC, Prima Land, City of Lakes Community Land Trust.

Use of NRP funds: New construction as guided by NRP AHRF guidelines.

Budget for Strategy 5.1.4:

Source:	Total
2005 AHRF	\$175,000
Total:	\$175,000

Contract Administrator: NRP

Strategy 5.1.5: Support affordable rental housing.

LNA will work with the Housing & Economic Development or other LNA Committees and neighborhood stakeholders to support affordable rental housing. Activities may include, but are not limited to:

- a) Provide low interest loans to rental property owners for property rehabilitation.
- b) Partner with developers to ensure affordable rental and ownership opportunities.

Partners: Community members, rental property owners, housing developers.

Use of NRP funds: Staff time, loans, meetings and other related costs.

Budget for Strategy 5.1.5:

Source:	Total
NRP Phase II	\$107,000
Other Resources	\$0
Total:	\$107,700

Contract Administrator: CPED

Objective 5.2: Support and assist homebuyers to purchase homes in the Lyndale Neighborhood.

Strategy 5.2.1: Provide homebuyer resources

LNA will develop informational and loan programs to provide resources to homebuyers including but not limited to information on lenders, available properties and homebuyer training.

Partners: CEE or other vendor, community members, homebuyers, housing agencies.

Use of NRP funds: Staff time, loans, meetings and other related costs.

Budget for Strategy 5.2.1

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$10,000
Other Resources	\$10,000
Total:	\$20,000

Contract Administrator: NRP, DFD

Strategy 5.2.2: Assist low and moderate income homebuyers.

LNA will develop loan programs to assist low and moderate-income buyers to purchase homes in the Lyndale neighborhood.

Partners: CEE or other vendor, community members, rental property owners, housing developers.

Use of NRP funds: Staff time, loans, meetings and other related costs.

Budget for Strategy 5.2.2:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$100,000
Total:	\$100,000

Contract Administrator: DFD

ECONOMIC DEVELOPMENT

Goal 6: Lyndale will strive to continue to create and support a neighborhood that supports the creation and success of small businesses.

Objective 6.1: Engage neighborhood businesses in neighborhood programs and activities.

Strategy 6.1.1: Establishment of new businesses.

LNA will work to encourage business owners to establish businesses in the neighborhood that meet the needs of Lyndale residents. Activities may include, but are not limited to:

- a) Create economic partnerships that will encourage investment in the neighborhood.
- b) Develop funding programs to assist new and existing neighborhood businesses.
- c) Support the organization and management of neighborhood business associations.

Partners: CEE or other vendors, community members, business owners

Use of NRP funds: Staff time, loans, meetings and other related costs.

Budget for Strategy 6.1.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$6,542
Other Resources	\$118,659
Total:	\$125,201

Contract Administrator: NRP, CPED

Strategy 6.1.2: Communication with businesses.

LNA will work to improve communication between the neighborhood organization and Lyndale businesses. Activities may include, but are not limited to:

- a) Support the communication efforts between Lyndale businesses and other neighborhood organizations regarding relevant meetings, events and involvement opportunities.
- b) Maintain current list of neighborhood businesses and their relevant contacts on file.
- c) Work with business owners to identify unmet needs in the business community.
- d) Support events initiated by neighborhood businesses.
- e) Communicate community values and desires of the neighborhood to businesses.
- f) Use the Lyndale E-news to foster communication between businesses and residents.

Partners: CEE or other vendors, community members, business owners.

Use of NRP funds: staff time, meetings and other related costs.

Budget for Strategy 6.1.2:

Source:	Total
NRP Phase II	\$7,895
Total:	\$7,895

Contract Administrator: NRP

Strategy 6.1.3: Physical improvements.

LNA will develop programs to assist with funding physical improvements of existing commercial properties and investment in the support of new businesses. Activities may include, but are not limited to:

- a) Revitalize poorly maintained and vacant commercial buildings and facilitate purchase/rehab.
- b) Identify buildings needing revitalization and provide assistance and education regarding blight, public perception and impact on businesses.
- c) Promote and provide access to neighborhood property improvement programs.
- d) Provide funds for businesses for exterior improvements.

Partners: CEE or other vendors, community members, business owners and potential business owners.

Use of NRP funds: Staff time, loans, meetings and other related costs.

Budget for Strategy 6.1.3:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$9,012
<u>Other Resources</u>	<u>\$133,867</u>
Total:	\$142,879

Contract Administrator: CPED

COMMUNICATIONS AND GENERAL OUTREACH

Goal 7:	Residents, property owners and businesses will be well informed of the neighborhood initiatives and opportunities to enhance their experiences in Lyndale.
Objective 7.1:	Develop and sustain effective communications and marketing strategies.
<u>Strategy 7.1.1:</u>	Multi-media communications.

LNA will work to maintain effective multi-media resources that will serve to enhance communications between Lyndale residents, businesses and other neighborhood entities. Activities may include, but are not limited to:

- a) Keep residents informed of events and resources through the Lyndale Neighborhood News or other Newsletters.
- b) Maintain and continually update the neighborhood website, list serve or other neighborhood wide e-mail communications program.
- c) Develop, produce, and distribute welcome packets and flyers.
- d) Secure resources that enable the neighborhood to translate all materials to languages relevant to the neighborhoods needs.
- e) Document events and activities in a way that can be easily accessed by staff and community residents to aid in future planning efforts and compliance reporting.

Partners: Community members, neighborhood businesses, local organizations, property and business owners, rental property owners.

Use of NRP funds: Staff time, production and disbursement expenses related to communications such as newspaper, website, flyers, welcome packets, translation, meetings and related costs.

Budget for Strategy 7.1.1:

Source:	Total
NRP Phase II	\$17,024
Other Resources	\$67,000
Total:	\$84,024

Contract Administrator: NRP

Objective 7.2: Sustain and enhance community engagement activities.

Strategy 7.2.1: Enhance outreach.

LNA will work with residents to maintain and enhance all outreach efforts. Activities may include, but are not limited to:

- a) Facilitate consistent outreach efforts such as, but not limited to, door knocking, block club events, trainings, meetings, and recognition efforts.
- b) Develop and maintain relationships with other neighborhood organizations.
- c) Connect with other neighborhood groups or organizations to share resources, ideas, interests, and programming to facilitate opportunities for partnerships to better serve our neighborhoods.

Partners: Community members, neighborhood businesses, local organizations, property and business owners, rental property owners, surrounding neighborhoods.

Use of NRP funds: Staff time, meetings and related costs.

Budget for Strategy 7.2.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$13,024
Other Resources	\$40,000
Total:	\$53,024

Contract Administrator: NRP

PROGRAM IMPLEMENTATION

Goal 8:	Ensure that the Lyndale Neighborhood has the financial resources to sustain and grow programming, outreach and organizing initiatives.
Objective 8.1:	Lyndale will have the necessary resources to enhance and maintain their NRP Phase II Plan.
<u>Strategy 8.1.1:</u>	Secure funding.

LNA will work to secure funding resources to support the NRP Phase II Plan and other plans of the Lyndale Neighborhood Association. Activities may include, but are not limited to:

- a) Fund Grant Writing expenses to assist with the research, writing, and submission of grant proposals.
- b) Organize Board members and Lyndale residents to develop, plan, and implement fundraising activities and events and ensure that the Lyndale residents have the necessary tools, supplies, and training to successfully execute fundraising initiatives.

Partners: Community members, foundations, corporations, businesses.

Use of NRP funds: Staff time, meetings, and related costs.

Budget for Strategy 8.1.1:

Source:	Total
NRP Phase II	\$9,012
Other Resources	\$35,988
Total:	\$45,000

Contract Administrator: NRP

Goal 9: To ensure that the Lyndale Neighborhood continues to have the resources “to build community” by increasing the sense of safety, stability, ownership, and investment for all stakeholders in our neighborhood.

Objective 9.1: To connect residents with community and city resources to facilitate and implement the neighborhood plan.

Strategy 9.1.1: Facilitate and implement programs.

LNA will facilitate and implement programs, outreach, training, and tools to neighborhood residents and businesses.

Partners: Community members, Lyndale Neighborhood Association.

Use of NRP funds: Staff time, program expenses, meetings, and related costs.

Budget for Strategy 9.1.1:

<u>Source:</u>	<u>Total</u>
2004 Early Access	\$25,000
NRP Phase II	22,530
<u>Other Resources</u>	<u>127,500</u>
Total:	\$175,030

Contract Administrator: NRP

Strategy 9.1.2: Facilitate and implement programs.

LNA will facilitate and implement programs, outreach, training, and tools to neighborhood residents and businesses.

Partners: Community members and Lyndale Neighborhood Association.

Use of NRP funds: Staff time, program expenses, meetings and related costs.

Budget for Strategy 9.2.1:

<u>Source:</u>	<u>Total</u>
NRP Phase II	\$ 0
Other Resources	\$101,500
Total:	\$101,500

Contract Administrator: NRP