

**MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM**

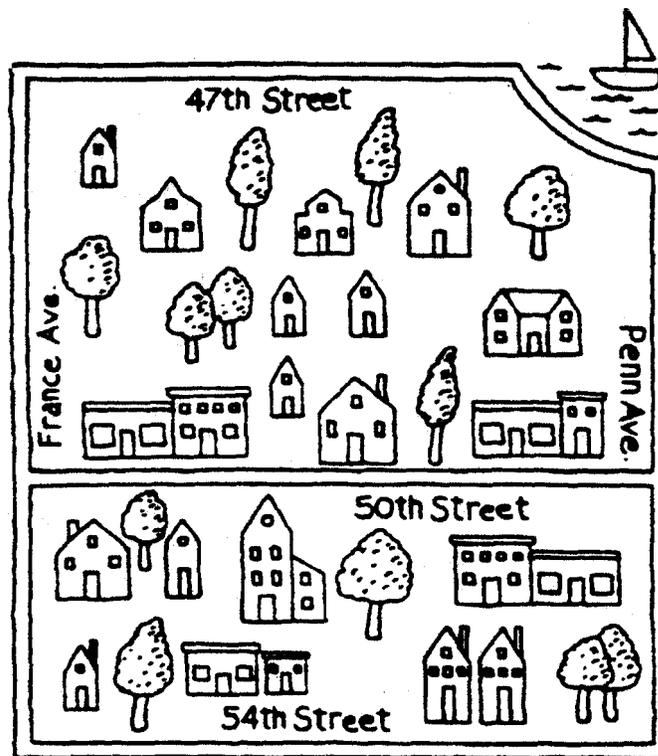
**FULTON  
NEIGHBORHOOD  
ACTION PLAN**

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# Fulton Neighborhood Action Plan



Presented by:

**The Fulton Neighborhood Revitalization  
Program (NRP) Steering Committee**

April 20, 1998

# Acknowledgments

This plan was developed by Fulton residents. The following list includes those neighbors who have contributed to the Fulton NRP planning process since it began in 1994. This includes those who attended various NRP meetings and/or served on the Fulton NRP Steering Committee, NRP task forces, or the Fulton Neighborhood Association. **Thank you for your efforts!**

Sara Ackman	Julie Durand	John Hoeting	Martha McMurray	Bob Scott
Jeff Alder	Peter Durand	Katy Holmes*	Michelle	Joe Seefried
Georgia Anderson	Denise Engen*	Dean Hotvet	Mensing	Cheryl Shrader -
Leslie Anderson	Andrea England	Laura Hotvet	David Messick	Bogen
Miles Anderson	Evren Eryurek	Mike Housley	Daniel Meyers	Catherine Shreves
R.C. Anderson	Pamela	Ron Hovland	Elizabeth Meylor	Bryan Simmons*
Nancy Appee	Espeland*	Bob Hunter	Bob Miller	Jill Smith
Judith Bagan	Cork Falink	Kathy Iverson	Cindy Miller*	Joan Smith
Donna Barden	Joyce Feller	Rick Jackson	Franklin Miller	Rebecca Smith
Jim Barosko	Kathleen	Jay Jaffee	Randy Moon	Rhonda Smith
Kim Basile	Fernandez*	Ann Iene	Sharon Moran	Jerry Smrekar
Debra Beecher	John Finlayson	Diane Jensen	Tom Neiman*	Pat Smrekar
Jeff Beeman	Herm Finnegan	Mary Johnson	Connie Nelson	Gregg Sougstad
Sharon Bennett	Shana Finnegan	Nan Johnson	Karen Nemchik	Nancy Spannaus
Craig Bing*	Billy Fitzgerald	Naomi Johnson	John Nichols*	Pat Steele
Lewis Bishop	Kelly Fitzgerald	Phillip Johnson	Quinn O'Leary	Tom Steele
Tricia Bishop	Alex Fone	Jim Joyce	Rob Ohno	Jay Stoker*
Barbara	Susan	Tim Kapsner	Eric Olsen	Beth Stoller
Blackstone*	Frankowske	Naomi Kapsner*	Beth Overstad	Angela
Joe Blee	Wendy Friede	Anne Kegley	Mackenzie Owens	Storbakken
Cherie Boen*	Leslie Gibson	Joyce Kegley	Kathy Palmer	Pam Sundberg
Jon Bogen*	Jennifer Gillespie	Kim Keilholtz	Debra Palmquist	Marcia Sytsma
Lizzy Boosalis	Ali Glad	Emily Kerben	Marlene Parks	Tom Taff
Donna Borden	Kathleen Godfrey	Jim Kerben*	Ginny Pearson	Peter Taylor*
Fritzie Borgwardt	Victoria Goodge	Bill Kerker	Lori Peterson-	JohnThene
Janice Borgwardt	Lois Gowan	Linda Kerker*	Benike	Jon Thompson
Ed Brady	Leon Green	Ron King	Bill Porteous	Lisa Thornquist*
Peg Brady	Monte Greiner	Jonah Klevesahl	Robert Price	Susan Tinchler
Peter Bruce	Scott Grove*	Bob Kruta	Theresa Punyko*	Tres Tronnolp
Kathy Budge	Christoph	Sally Kruta	Kathy Quandt	Jane Truhlar
Karen Callier	Gunther	Fred Kuhnen	Dan Quinlan	Naomi Waalb
Greg Carlson	Gary Gustafson	Barret Lane	Jayne Quinlan	Dave Weeding
Marcia Carlson	George	Kathy Larsen*	Dean Rath	Mary Weeks
Bob Carolus*	Hadjiyanis	Bill Leslie	Dan Ray	Dennis Weiss
Paul Clabo	Drevis Hager	Merilee Light	Paul Read	Loretta Weiss
Jon Clark	Mary Ellen	Peg Lincoln*	Linda Reding	Marci Whitbeck
Tom Clark	Halverson	Marion London	Lou Riebe	John Whiting
Mary Colbert	Robert Hankey*	Alexis Ludwig	Kris Roe*	Bo Willsey
Andrew Crawford	Mary Hanvik	Margaret	Mary Rolf*	Boni Willsey
Ronald Dallman	Barbara Harman*	Macgowen*	Cheryl Rose	Chris Wilson-
Jill Darth	Barbara Hart*	Jeanie Madigan	Karen Rumpza	Grady*
Cindy Davis	Ruth Harvey	Terry Mahlig	Nancy Russell*	Margaret
Scott-Davis	Donna Hawke	Jerry Mahling	Penny Saiki	Winchell
Janet Delvoye	Roger Hawke	Mary Main	Barb Schaefer	Peggy Winchester
Dave Delvoye*	Marion Hersey*	Carol Mason	Romaine	Jim Winchester*
Syd Devin	Gilbert Hill	Gina Mathews*	Scharlemann	Dave Wooding
Doug Dill	Karyn Hill	Judith McGrann	Bob Schmidt	Mark Zierden*
Michael	Alice Hoak	Alice McGuiggan	Jeff Schoenbauer	
Doperalski	Bill Hobson	Mary Ann	Harvey Schrupp	
Pat Douma	Anna Hodgens	McGuire	Ruven Schwartz	

\* = Steering Committee members, 1994-1998.

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# Preface:

## Improving the Community Through the Neighborhood Revitalization Program

**N**eighborhood based planning and priority setting are the heart of the Neighborhood Revitalization Program (NRP). The NRP was established in 1990 by the State Legislature as a way to make Minneapolis' residential areas better places to live, work and play. To ensure that this goal is realized, the City of Minneapolis has committed \$20 million a year for 20 years to the NRP program. Fulton's share of these funds is 1.35 million dollars, with 0.25 million dollars approved in 1996 for *Fulton First Step Plan* programs and 1.10 million dollars allocated to implementing the proposed *Fulton Neighborhood Action Plan*.

The Neighborhood Revitalization Program aims to improve Minneapolis' neighborhoods in two key ways: by providing funds for community improvement projects and by increasing citizens' capacity to organize and interact with local government. Since community priorities and recommended improvements are determined by each neighborhood, the NRP brings citizens to the table as active players in designing city services. The NRP also aims to increase the level of cooperation and the amount of dialogue between government agencies, and in so doing, redesign the way services are provided to neighborhoods. The goals of the NRP are to :

- *Build neighborhood capacity*
- *Redesign public services*
- *Increase government*
- *collaboration Create a sense*
- *of community*

### **Fulton's NRP Process**

All of Minneapolis' 81 neighborhoods are now involved in some way in the NRP. Fulton has participated in the NRP process since 1994 when we were accepted as a First Step neighborhood. The First Step program was initiated in 1993 as a way to simplify the beginning of the neighborhood planning process and allow for quick implementation of solutions to neighborhoods' more pressing needs. While we in the Fulton Neighborhood are fortunate not to be facing truly critical problems, through First Step we did identify several concerns that, if addressed, would improve our quality of life. (See *Appendix A: Fulton Neighborhood Demographics*) These concerns were identified in 1995 through a Neighborhood Survey:(See *Appendix B Survey Summary*.) The neighborhood made a terrific response: 33% of Fulton households participated, returning 873 surveys. These survey results indicated that the Fulton

NRP Steering Committee (elected by the neighborhood in September, 1994) should particularly focus on the following areas of concern:

*Safety: traffic safety and safety in parks, streets, bus stops and walkways* The

*environment: especially airplane noise and water quality*

*Schools: quality of public schools and the condition of educational facilities*

vi. *Preface: Improving the Community Through the NRP*

- *Neighborhood business: expansion and parking issues*
- *Housing: maintaining our housing stock and preserving resale value*
- *Preserving overall quality of life*

Working from the survey results, the Steering Committee developed a set of *goals and objectives* (see page 3) and a statement describing a desired *vision* for the future. (See *Figure 4.*) Task forces were established to collect information and make recommendations on specific topic areas. These task forces were: *safety; transportation; the environment and quality of life; neighborhood business; public facilities and public spaces; education; and housing and city services.* Through the First Step process the NRP Steering Committee identified nineteen specific programs to receive funding from Fulton's \$250,000 First Step allocation. The *Fulton Neighborhood First Step Plan* was approved by the neighborhood in April, 1996 and adopted by the City Council in July, 1996. Implementation of the Housing Loan Program, Junior Achievement and Junior Great Books programs, the 50th Street Traffic Management Study, neighborhood Welcome Packets and other projects have either been completed or are underway.

In the spring of 1997, the Steering Committee turned its attention from implementing the First Step Plan to beginning the process of developing a Neighborhood Action Plan. The Action Plan is a set of projects or programs (called *strategies* in planning jargon) for realizing the goals and objectives set forth in the First Step Plan. With this *Fulton Neighborhood Action Plan*, we are nearing completion of the final piece of the NRP planning process.

From August through December, 1997 the NRP Steering Committee held a series of planning forums to collect community suggestions for action on the task force topic areas. Separate forums were held to address issues relating to: *safety, transportation, the environment and quality of life, neighborhood business, public facilities and public spaces, education, housing, and city services.* (See *Appendix C: Planning Forum Recommendations.*) Participants in the forums were invited to attend a follow-up meeting on each topic. At these meetings potential Action Plan strategies were developed and forwarded to the Steering Committee. The Steering Committee evaluated these proposals as to how well they reflected the neighborhood's survey results, goals, objectives, vision statement and forum suggestions. (See *Appendix D: Decision making Tools*) The follow-up groups used the results of this evaluation to develop proposed Action Plan strategies. In January, 1998 the Steering Committee reviewed these proposed strategies and adjusted funding requests to fit within the \$1,100,136 budget. allocated to the neighborhood by the Neighborhood Revitalization Program. The result is the list of proposed strategies of the *Fulton Neighborhood Action Plan.*

Over the course of the planning process, some common threads, or themes, began to emerge. These were common concerns that arose in several different planning forums and that crossed topical boundaries. Moreover, many of these themes were also evident in our survey results. To illustrate how Action Plan proposals address overall community concerns, they are organized and presented according to the following six themes:

- *Caring for our neighborhood's assets*
- *Building a sense of community*
- *Strengthening our capacity to organize and inform ourselves*
- *Providing safe and efficient streets*
- *Promoting educational opportunities*
- *Building connections and developing partnerships*

***Fulton Neighborhood Action Plan***

## **In this document**

The next section of this document contains a summary of all the strategies developed as a result of Fulton's NRP planning efforts. The *Strategy Summary* integrates the adopted *First Step* Plan strategies and the 53 proposed *Fulton Neighborhood Action Plan* strategies, for a total of 61 Fulton NRP initiatives. The summary includes a brief description of each proposed project or program, indicates which plan goal(s) the strategy supports, and lists the amount of funding, if any, proposed for the strategy. (Some strategies will not require funds.) *Chapter 1: Introduction to the Fulton Neighborhood* presents background information about the neighborhood, including a demographic profile and the neighborhood's vision statement, goals and objectives. A full description of each proposed Action Plan strategy is found in *Chapter Two: Action Plan Strategies*. This includes a detailed description of each strategy and its intended result, as well as other information such as strategy partners, funding requests and an estimated funding timetable. *Chapter Three: Implementing the Action Plan* outlines a proposed approach for acting on the strategies outlined in the plan. *Appendix A: Fulton Neighborhood Demographics* provides statistical background information on the neighborhood; *Appendix B: Survey Summary* presents the neighborhood's response to the 1995 survey; *Appendix C: Summary of Planning Forum Recommendations* lists the major recommendations from each community planning forum; *Appendix D: Decision-making Tools* includes some of the materials the Steering Committee used as it formulated and evaluated proposed Action Plan strategies; and *Appendix E: Fulton NRP Timeline* presents a chronology of Fulton NRP Activity.

# Strategy Summary

The following summary provides a brief description of all 61 strategies developed as a result of Fulton's NRP planning efforts and the amount of funding, if any, proposed for each strategy. Some strategies do not require separate funding allocations, but will be implemented solely by volunteers or by a paid *Neighborhood Coordinator*. (See Strategy #31) For a full description of each plan strategy, refer to *Chapter Two: Action Plan Strategies*.

## Action Plan Strategies

The following 61 Strategies were developed by the Fulton NRP Steering Committee are presented according to six themes that emerged over the course of the planning process. These themes are: *Caring for our neighborhood's assets; Building a sense of community; Strengthening our capacity to organize and inform ourselves; Providing safe and efficient streets; Promoting educational opportunities and; Building connections and developing partnerships.*

### **Caring for Our Neighborhood's Assets.....\$712,000**

#### ***Neighborhood Character: .....\$342,000***

- |    |  |           |
|----|--|-----------|
| 1. | <i>Home Improvement Loan Program(s)</i><br>Add \$150,000 to the \$90,000 First Step loan program to provide low interest loans to residents with specific needs, such as low-income seniors and other low-income households. (G10)               | \$240,000 |
| 2. | <i>Fulton Streetscape Project</i><br>Provide for safer, cleaner, more attractive, and more accessible streets and walkways in the Fulton Neighborhood. (G14)   | \$91,000  |
| 3. | <i>50' &amp; France Site Survey</i><br>A First Step initiative to support the development a master plan for the 50' & France commercial district. The plan aims improve the business area and better define business and residential lines. (G4) | \$10,000  |
| 4. | <i>Garden Club Streetscaping</i><br>First Step initiative to support Fulton Garden Club efforts to improve the Fulton School site by planting perennials along 5& Street. (G12)  | \$1,000   |
| 5. | <i>Fulton Neighborhood Association to Monitor Business Development</i><br>Keep the neighborhood informed about business expansion and ensure community input on development projects. (G4)   | \$0       |

#### ***Parks: .....\$136,000***

- |    |  |           |
|----|--|-----------|
| 6. | <i>Neighborhood Park Improvements</i><br>Make improvements to parks, including: safety lighting and playground equipment at Pershing Park, and a footbridge on Minnehaha Creek. (G14, G15) | \$130,000 |
| 7. | <i>Adopt -A-Park Program</i><br>Encourage residents to participate in park clean-up and other improvement projects. (G14)  | \$1,000   |

**Fulton Neighborhood Action Plan**

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- 8. *Spiff the Biffs* \$5,000  
Collaborate with other neighborhoods to restore the historic 1891 Bathroom building at Lake Harriet. (G14)
- 9. *"Dog Park" Opportunities* \$0  
Participate in a city-wide committee that is tasked to explore Developing dog off-leash areas. (G14)

**Environment .....\$18,000**

- 10. *Milfoil Harvester* \$10,000  
Maintain environmental standards at Lakes Harriet and Calhoun by more efficient removal of Eurasian Water Milfoil. (G14)
- 11. *FNA Environment Committee to Develop Educational Programs* \$4,000  
Provide educational materials and develop programs for Neighborhood fairs, festivals, and other activities. (G12)
- 12. *FNA Environment Committee to Organize Residents* \$2,000  
Organize activities such as marking storm sewers, lake and creek clean up, Clean Sweep, and an Earth Day Event. (G12)
- 13. *Fulton Clean Sweep Program* \$2,000  
Expand Clean Sweep Program by making a dumpster available twice per year, and promote the Clean Street program. (G12)
- 14. *Airport Noise Reduction Information Campaign* \$0  
Create a continuous flow of information to Fulton Neighborhood Residents on efforts to reduce airport noise. (G13)

**Public Facilities & Infrastructure: .....\$216,000**

- 15. *Fulton Campus Redevelopment Project* \$180,000  
Redesign campus to improve playground equipment and parking Availability, develop outdoor learning facilities and enhance visual appeal. (G14)
- 16. *Gym Access - Security Doors* \$16,000  
Install electronic security doors at Audubon School for community use of gym, and at Fulton School for the technology lab. (G15)
- 17. *Gym Access - Personnel* \$20,000  
Add \$15,000 to the \$5,000 First Step program to open neighborhood facilities such as gyms and swimming pools. (G15)
- 18. *Improve Lighting at Fulton School* \$0  
Work with school to improve lighting around playground. (G3, G14)

**Building a Sense of Community .....\$71,150**

- 19. *Neighborhood Volunteer Program* \$1,000  
Recruit volunteers for community and school activities. (G1; G2)  
Provide a one-time distribution to all residents; continue First Step efforts to provide welcome packets to new residents. (G 11)
- 20. *Information and Welcome Packets* \$8,000
- 21. *Fulton Neighborhood News Expansion* \$25,000  
Publish FNN every two months and increase content in publication while eliminating advertising. (G11)
- 22. *Fulton Historical Exhibit* \$20,000  
Produce an exhibit which will inform residents about Fulton's History and architecture. (G11)
- 23. *Fulton Neighborhood Resource Booklet* \$650  
Compile a resource book and make it available at neighborhood Locations. (G11)

**Fulton Neighborhood Action Plan**

*x. Strategy Summary*

24.	<i>Family and Youth Programming</i> Develop child and family education programming for elementary through high school age children. (G1, G2)	\$4,500
25.	<i>Neighborhood Arts Program</i> Support groups providing art programs in neighborhood, such as film festivals and dance or music events. (G11)	\$5,000
26.	<i>Boundary Signs</i> First Step Initiative to install boundary signs to better define the neighborhood and to promote neighborhood identity. (G11)	\$1,500
27.	<i>Informational Kiosks</i> First Step initiative to install informational kiosks at highly visible locations to expand neighborhood communication. (G11)	\$5,500
28.	<i>Fulton School Booster Club</i> Support efforts to raise funds for the school and sponsor neighborhood events. (G1, G2, G14)	\$0
29.	<i>Arts Registry</i> Include a list of neighborhood art programs in the Information and Welcome Packets. (G1, G2, G11)	\$0
30.	<i>Community Service Projects List for Youth</i> Compile a list of projects for youth volunteers. (G1, G2, G11)	\$0

**Strengthening Our Capacity to Organize  
and Inform Ourselves**

**\$162,650**

31.	<i>NRP Program Implementation and Administration</i> Provide personnel and non-personnel administration support to organize volunteers and to plan and implement First Step and Action Plan strategies. (G16, G1-15)	\$147,650
32.	<i>FNA Organization and Community Outreach</i> Structure the FNA organization to successfully implement First Step and Action Plan strategies and to build community in the Fulton Neighborhood (includes the First Step Fulton Festival strategy). (G16)	\$7,500
33.	<i>Promote the Block Club Program in Fulton</i> First Step initiative to coordinate and promote the Block Club Program in Fulton to increase rate of block participation. (G3)	\$0
34.	<i>Block Development Program</i> Build communication and neighborhood organizational efforts by identifying and maintaining contacts on all blocks. (G11, G16)	\$2,000
35.	<i>Fulton Neighborhood Web Page</i> Develop web page to list neighborhood events, activities, organizations, and relevant issues. (G 11)	\$500
36.	<i>FNA Zoning Committee to include City Service &amp; Housing</i> Address city services and housing issues through FNA. (G8, G9)	\$0
37.	<i>Southwest Community Landlord/Tenant/Homeowners Assoc.</i> First Step initiative to establish Association to provide a forum for education, networking, and grievance issues for rental properties.	\$5,000
38.	<i>Fulton Neighborhood Vision Statement Update</i> Update the neighborhood Vision Statement in the year 2005. (G11)	\$0
39.	<i>City Services Column</i> Publish city services information in the Fulton Neighborhood News. (G8)	\$0

## ***Fulton Neighborhood Action Plan***

*Strategy Summary xi.*

### ***Providing Safe and Efficient Streets*** **\$276,250**

- |     |  |           |
|-----|--|-----------|
| 40. | <i>50<sup>th</sup> St. Traffic Management Plan Implementation</i><br>Provide funds to leverage implementation of First Step-funded plan to address traffic, parking and design issues. (G6)  | \$132,500 |
| 41. | <i>Fulton Neighborhood Transportation Plan</i><br>Address transportation concerns by preparing and implementing a transportation plan, mainly for areas outside of 50th Street; includes the First Step plan for bikeway and pedestrian corridor development. (G7)             | \$49,750  |
| 42. | <i>Safety Committee</i><br>Build community by strengthening relationships between neighbors, police, and community organizations. (G3)   | \$16,000  |
| 43. | <i>Safety Programs</i><br>First Step initiative to increase residents involvement in safety efforts by promoting programs sponsored by Community Crime Prevention/SAFE. (G3)   | \$10,000  |
| 44. | <i>Produce and Promote Safety Information</i><br>First Step initiative to assemble and promote residents' use of safety information (brochures, video tapes, etc.). (G3)   | \$5,000   |
| 45. | <i>50<sup>th</sup> and Xerxes Pedestrian Scale Lighting</i><br>Install eight pedestrian level light fixtures and two high level lights to improve lighting in commercial district. (G3, G4)  | \$46,000  |
| 46. | <i>50<sup>th</sup> and Penn Pedestrian Scale Lighting</i><br>Install five pedestrian level light fixtures and two high level lights to improve lighting in commercial district and continue First Step plan to improve streetscape at 54' and Penn business district. (G3, G4) | \$17,00.0 |
| 47. | <i>Mid-Block Residential Lighting Campaign</i><br>Identify streets without mid-block lights and advocate for block support to petition for light installation. (G3)  | \$0       |
| 48. | <i>Improve Alley Lighting</i><br>Organize blocks to advocate for upgraded alley lighting. (G3)   | \$132,500 |

### ***Promoting Educational Opportunities*** **\$81,950**

- |     |   |          |
|-----|---|----------|
| 49. | <i>Fulton School Technology Lab</i><br>Includes the First Step strategy to fund a <i>Technology Lab Study</i> ; also provides funds to match grant to develop a computer lab at Fulton School for student and community use. (G1, G2) | \$46,000 |
| 50. | <i>Southwest Computer Lab and Access Agreement</i><br>Develop a school/community computer lab and gain access to additional facilities at Southwest High School. (G1, G2)   | \$12,500 |
| 51. | <i>Southwest Campus Site Improvement</i><br>Make site improvements for a safe and visually appealing outdoor environment. (G1, G2)  | \$8,750  |
| 52. | <i>Southwest High School Gym and Pool Access Project</i><br>Provide staff for community use of pool and gym. (G1, G2)   | \$11,200 |
| 53. | <i>Creative Learning Program</i><br>Develop cooperative programs between Fulton School and neighborhood organizations to provide opportunities to students. (G1, G2)  | \$1,000  |
| 54. | <i>Fulton Neighborhood Reading Program for Youth</i><br>Develop a neighborhood based reading program created specifically for Fulton schools and volunteers. (G1, G2)   | \$2,500  |

*Fulton Neighborhood Action Plan*  
*xii. Strategy Summary*

**Building Connections and Developing Partnerships \$44,340**

55.	<i>Community Sponsored Programs in Schools</i> Sponsor programs at Fulton School, such as Junior Great Books and Junior Achievement; includes First Step funding. (G1, G2)	\$2,940
56.	<i>School and Community Connections</i> Based on the First Step <i>Partnership Building Plan</i> , improve publicity of school activities and successes to the neighborhood by establishing Communication vehicles. (G1, G2)	\$1,400
57.	<i>FNA Grant Fund for Youth and Community Programs</i> Establish a fund for neighborhood organizations to receive financial Support for projects. (50% dedicated to youth programs) (G11)	\$40,000
58.	<i>Business and Community Partnerships</i> Encourage partnerships between business associations and residents. (G4)	\$0
59.	<i>FNA and Business Partnership in Lighting &amp; Transportation Plans</i> Develop partnerships with neighborhood businesses. (G4)	\$0
60.	<i>Community Access Agreements with Religious Institutions</i> Provide additional spaces to the Fulton Neighborhood for meeting and gatherings. (G15)	\$0
61.	<i>Test Site for City Services Programs</i> Partner with the City of Minneapolis to improve service delivery (e.g. snow removal, recycling). (G8)	\$0

**Total Fulton NRP Funding Request:**

**\$1,348,340**

Figures 1 and 2 illustrate funding distribution of Action Plan strategies by theme and by year.

Figure 1  
**Fulton NRP Funding Requests by Theme**

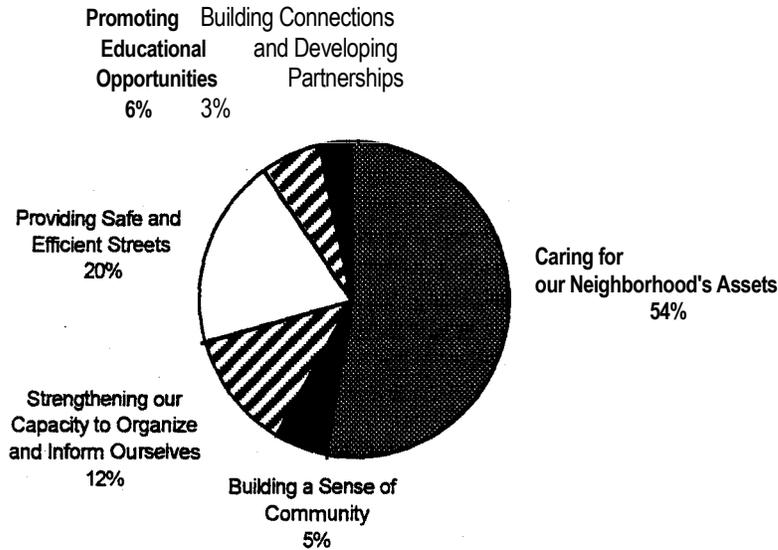
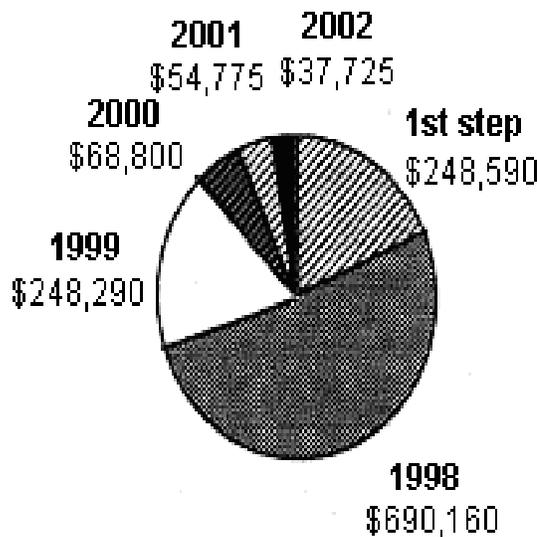


Figure 2  
**Fulton NRP Funding Requests by Year**



# Chapter 1:

## Introduction to the Fulton Neighborhood

**F**ulton is a treelined neighborhood of unique, older, mainly single family residential homes located on the southwest edge of Minneapolis. (See *Figure 3*) It is named after Robert Fulton Elementary School, a Minneapolis Public School built in 1915 and located near the center of the neighborhood. The Fulton Neighborhood encompasses approximately 108 square blocks and is bounded by 47th Street and Lake Harriet on the north, 54th Street on the south, Penn Avenue on the east and France Avenue on the west.

### **Neighborhood Characteristics**

The 1990 U.S. Census counted 5,988 people living in the neighborhood in 2,620 separate households. This was 10 percent fewer people than in 1980. The majority of our residents are of European-American descent (97 percent) and are adults between the ages of 25 to 44 years old (44 percent), with the next largest age group (17 percent) between the ages of 45 to 64 years. Another 11 percent of the neighborhood population is over age 65. However, young people are also an important part of the community. Nearly a quarter of Fulton residents (24 percent) are youth under the age of 19 years; and in 1990, 41.8 percent of Fulton households had children under 18 years of age living at home. Less than one-half percent of Fulton families have incomes below the poverty level, compared to 14.1 percent city-wide. (See *Appendix A*.)

Fulton's housing stock is primarily comprised of single-family homes (93.7 percent) occupied by their owners (93.8 percent). Only three percent of neighborhood structures have been built since 1960. Most (83.9 percent) were built between 1920 and 1960; while many (13.1 percent) were built prior to 1920. Even though neighborhood structures are older, they are in good condition, with only 73 (three percent) in substandard condition in 1992.

The neighborhood boasts three vibrant business districts along West 50th Street, its main eastwest arterial corridor. These are the 50th and Penn business district, Fulton Corners (50th and Xerxes) and the 50th and France business district. The business district at 54th and Penn Avenue is also partially within the neighborhood. The business districts provide wonderful destinations and services for the neighborhood but also pose concerns about parking, traffic and business expansion into traditionally residential areas. S. Penn Avenue, S. Xerxes Avenue and S. France Avenue are the three north/south arterial roadways running through the neighborhood.

Fulton has a number of educational facilities--Southwest Secondary School = located just outside the neighborhood at 47th and Chowen - exercises an important influence on the Fulton Neighborhood. Its '97-'98 enrollment is 1,560 students in the 9th-12th grades. It is also the home of Southwest Community Education. Fulton Elementary School has a K-6 enrollment of 570 in '97-'98 and is the home of Fulton Community Education. Christ the King - St. Thomas the Apostle is a Catholic-affiliated grade school with two campuses, one in Fulton and one in the Linden Hills neighborhood. Its '97-'98 enrollment is 415 students in grades K-8.

This page consists of a map of Minneapolis in the paper version of Fulton's Action Plan. It shows the neighborhood boundaries as well as the community boundary lines. Although our scanner is pretty good at acquiring and formatting the data, maps are something that are hit or miss with this technology. In this case, it definitely was a miss.

By glancing at the map, it is quite obvious that Fulton is located in *southwest* Minneapolis on the *southwest* side of Lake Harriet.

The Key word here is **southwest**.

Keeping that keyword in mind, the community that Fulton resides in is named the **Southwest** Community.

### **3. Chapter 1: Introduction to the Fulton Neighborhood.**

Recreational facilities are provided at Pershing Park, with its park house and Southwest Secondary School athletic field. Fulton residents have easy access to the chain of lakes via Lake Harriet on the northeast corner of the neighborhood. Minnehaha Creek is located on the southeast border of the neighborhood. However, because of the barrier posed by Penn Avenue and lack of a creek crossing, park users along the Creek do not have direct access to neighboring parkway facilities.

Fulton is a relatively safe neighborhood in which to live and do business. In 1993 there were 15.7 major crimes reported per 1000 persons, less than half that of the city-wide rate of 38.9. Still, safety is a concern for Fulton residents. Safety-related topics, particularly regarding traffic and street safety, were the most often cited concerns listed in the neighborhood survey distributed in 1995. (See *Appendix B.*)

The major concerns cited by neighborhood residents in this survey were:

- **Safety:** *traffic safety and safety in parks, streets, bus stops and walkways*
- **The environment:** *especially airplane noise and water quality*
- **Schools:** *quality of public schools and the condition of educational facilities*
- **Neighborhood business:** *expansion and parking issues*
- **Housing:** *maintaining our housing stock and preserving resale value*
- **Preserving overall quality of life**

### **Neighborhood Goals, Objectives and Vision Statement**

In 1996 the Neighborhood adopted a set of goals and objectives and a vision statement (see *Figure 4*) to guide decision-making during its NRP planning process. These were derived from the results of the 1995 neighborhood survey and subsequent Steering Committee and task force work. The goals and their related objectives are organized according to ten topic areas: *education, safety, neighborhood business, transportation, housing, city services, quality of life, environment; public facilities and spaces, and neighborhood capacity.*

### **Education**

#### **G1. To establish connections between Fulton Neighborhood Schools, residents, businesses, and organizations.**

*Objectives:*

- a) Create a "Town Hall" at Fulton School for neighborhood meetings, gatherings, and educational programs, encouraging a sense of community and history for the neighborhood.
- b) Develop a "one-stop" center for family and parenting resources at Fulton School for all neighborhood families.
- c) Develop methods of communication between Fulton\_Neighborhood schools, residents, businesses, and organizations.
- d) Promote the quality and successes of Fulton Neighborhood schools.
- e) Create a "Trust Fund" of human and financial resources to support Fulton Neighborhood schools and students.
- f) Develop a computer/technology lab at Fulton School that will be accessible to all Fulton Neighborhood schools, residents, businesses, and organizations.
- g) Promote opportunities for Fulton residents, businesses, and organizations to volunteer in neighborhood schools, and encourage student volunteer projects in the Fulton Neighborhood.

Figure 4

## *Fulton Neighborhood Vision Statement*

Adopted in  
1995

*A vision describes what we want to become. It is the ideal for which we strive. Even though we may never fully reach our vision, it helps set a direction and helps us know when we are off course.*

### **The Fulton Neighborhood in the Year 2005**

Life in Fulton offers the best in urban residential living. Our neighborhood is quiet, safe, friendly, healthful, and clean. It is also convenient to shopping, parks, schools, libraries, entertainment, places of worship, and transportation.

Beautiful, mature trees lend a tranquil, park-like feel to streets lined with unique older homes. Our homes, businesses, streets and alleys, public spaces and facilities are well maintained and attractively landscaped. Residents enjoy easy access to well maintained parks, lakes, and Minnehaha Creek. Neighborhood streets are safe and are shared comfortably and responsibly by people on foot, on bicycles, or in vehicles. By day, our children walk easily and safely to attend their updated neighborhood schools, where they receive a quality education. At night or on weekends, their parents, grandparents, and neighbors may attend community education classes or other programs at the same facilities.

Taxes are reasonable and we get a lot for our tax dollar. Services such as snow plowing, garbage collection/recycling, park maintenance, and street and alley maintenance are low-cost, timely, and appropriate to our needs.

We get most of our goods and services locally in several vibrant business districts. We shop in the neighborhood because the stores carry what we want and are cost-competitive and convenient with good access and ample parking. Our local businesses are good neighbors. They keep up their property and help foster a quiet, clean, and safe environment.

Fulton is an inclusive, diverse, and welcoming neighborhood. We feel safe and happy here. We know our neighbors and watch out for each other. We help our older neighbors maintain an independent lifestyle, and young people are valued and active members of the community. Most of us intend to stay in the neighborhood for a long time.

**G2. To sustain and build upon the quality of Fulton Neighborhood schools.**

*Objectives:*

- a) Support schools as places where respect, responsibility, independence, and collaboration are taught.
- b) Maintain student bodies that are diverse culturally and economically.
- c) Provide students with challenging curriculum and state of the art technology.
- d) Repair and restore Fulton School, addressing issues of overcrowding, lack of gym space, and visual impact on the surrounding neighborhood.
- e) Provide support and resources to the staff and administration of Fulton Schools.

**Safety**

**G3. To enhance and improve safety in the Fulton Neighborhood.**

*Objectives:*

- a) Create better police presence in the Fulton Neighborhood.
- b) Increase residents' involvement in Fulton Neighborhood safety efforts.
- c) Improve safety of streets and alleys.
- d) Improve safety of public spaces.

**Business**

**G4. To promote the vitality of Fulton Neighborhood business.**

*Objectives:*

- a) Coordinate business and residential issues to address mutual needs and goals.
- b) Establish communication links between Fulton Neighborhood businesses, residents, and surrounding business areas (such as Linden Hills, 50th & Bryant, etc.).

**Transportation**

**G5. To create a community that relies on alternative transportation to move residents safely through the neighborhood.**

*Objectives:*

- a) Educate the Fulton residents on transportation issues (traffic calming, personal awareness of auto use, etc.)
- b) Support regional transit-including Fulton.
- c) Form partnerships with Fulton Neighborhood businesses on transportation.
- d) Explore/create neighborhood shuttle service.

**G6. To work to minimize the negative impact of traffic.**

*Objectives:*

- a) Implement traffic calming techniques for entire neighborhood (roundabout, throating, cross walks, etc.).
- b) Enforce traffic laws.
- c) Lower speed limits.
- d) Improve traffic signal timing.
- e) Support beautifying boulevards/creating corridors to create "greenwave".

**G7. To develop and implement a comprehensive transportation plan.**

*Objectives:*

- a) Create a year-round pedestrian/bike system.
- b) Provide a pedestrian-friendly environment.

- c) Improve lighting/improve night safety.
- d) Link common destinations within Fulton.
- e) Link Fulton with neighboring destinations.
- f) Provide bike facilities at business hubs.

### **City Services**

***G8. To improve efficiency and create awareness of city services.***

*Objectives:*

- a) Educate Fulton Neighborhood residents about city services.
- b) Improve delivery of city services to Fulton Neighborhood.

### **Housing**

***G9. To empower residents to become more proactive in neighborhood housing issues.***

*Objectives:*

- a) Maintain a dialogue between city agencies, organizations, and the neighborhood about housing issues.
- b) Increase sense of community.

***G10. To preserve and improve housing stock as the, foundation o f the neighborhood.***

*Objectives:*

- a) Preserve the character and quality of Fulton Neighborhood housing stock.
- b) Obtain/create affordable financing packages for housing maintenance and improvement.
- c) Establish community resources related to housing maintenance and upkeep.
- d) Create programs to encourage and enable people to stay in the Fulton Neighborhood for the long term.
- e) Educate Fulton Neighborhood residents about regulations regarding housing.

### **Quality of Life**

***G11. To strengthen the sense o f community in the Fulton Neighborhood.***

*Objectives:*

- a) Increase the rate of participation in neighborhood activities.
- b) Increase the number of activities in the neighborhood.
- c) Increase community involvement in schools in the Fulton Neighborhood.
- d) Create opportunities for social interaction and education on the Fulton Neighborhood.

### **Environment**

***G12. To enhance the quality o f natural resources in the Fulton Neighborhood.***

*Objectives:*

- a) Increase community awareness of environmentally friendly practices impacting Lake Harriet and Minnehaha Creek.
- b) Improve the condition and survival rate of trees in the Fulton Neighborhood.
- c) Increase plantings of flowers and shrubs in the Fulton Neighborhood.

7. *Chapter 1: Introduction to the Fulton Neighborhood.*

**G13. To reduce noise pollution in the Fulton Neighborhood.**

*Objectives:*

- a) Educate residents about and promote the use of quieter lawn equipment and snow blowers in the Fulton Neighborhood.
- b) Reduce traffic noise.
- c) Create a continuous flow of information to the Fulton Neighborhood residents on efforts to reduce airport noise.
- d) Reduce companion animal noise.

**Public Facilities and Spaces**

**G14. To maintain and enhance the appearance and cleanliness of public facilities and spaces in the Fulton Neighborhood.**

*Objectives:*

- a) Site design and maintain public facilities and spaces to enhance neighborhood character and quality of life.
- b) Ensure that public facilities, parks and other public and semi-public spaces are attractive, clean and maintained in excellent working order.
- c) Redesign and landscape the Fulton School grounds and playground, eliminating as much hard surface as possible.
- d) Establish programs/processes to enhance neighborhood streetscapes in residential and business districts.
- e) Preserve and perpetuate trees in public spaces.
- f) Maintain or replace street, alley, sidewalk and pathway pavement and facilities.
- g) Reduce congestion and use conflicts on streets, alleys, sidewalks and pathways.

**G15. To increase awareness, availability and utilization of public facilities and spaces in the Fulton Neighborhood.**

*Objectives:*

- a) Develop programs and agreements that increase resident awareness and access to public facilities and spaces.
- b) Develop mechanisms to participate in the process of developing, reviewing, and responding to any proposed new, expanded or remodeled facility.

**Neighborhood Capacity**

**G16. To build the neighborhood's organizational capacity and ensure that Action Plan recommendations are implemented.**

*Objectives:*

- a) Provide organizational support to the volunteers of the Fulton Neighborhood Association during implementation of the *Fulton Neighborhood Action Plan*, including non-personnel administrative support to assist in implementing the *Fulton NRP First Step Plan* and the Action Plan.
- b) -Continue-funding-implementation/coordi-nation-sere'ices-to-assistiirimplementing \_\_ the Fulton NRP First Step Plan and Fulton Action Plan.

# Chapter 2:

## Action Plan Strategies

The NRP Steering Committee has carefully developed the *Fulton Neighborhood Action Plan* to reflect the community input gained from our entire planning process. The plan is built directly from the results of our neighborhood survey (see *Appendix B*), the Fulton Neighborhood *First Step Plan*, the work of various task forces and from the outcomes of eight community planning forums (see *Appendix C*). As the neighborhood worked through the NRP planning process, some common threads, or themes, became evident from the concerns expressed by Fulton neighbors. To illustrate how Action Plan proposals address these overall community concerns, strategies are organized and presented according to the following six themes:

- *Caring for our neighborhood's assets*
- *Building a sense of community*
- *Strengthening our capacity to organize and inform ourselves*
- *Providing safe and efficient streets*
- *Promoting educational opportunities*
- *Building connections and developing partnerships*

### **Caring for Our Neighborhood's Assets .... \$712,000**

*Percentage of Total NRP Action Plan allocation: 54%*

*The NRP groups neighborhoods in three classes: Redirection, Revitalization and Protection. Fulton is a Protection neighborhood, which is defined by the NRP as "Neighborhoods experiencing few social, physical and economic problems, but [which] require attention to maintain the quality of life. " As such, protecting the character and the assets of our neighborhood are of primary importance. The following sixteen strategies will protect, maintain, and improve our main physical assets: neighborhood character, parks, environment, and public facilities and infrastructure.*

#### **Strategy 1: Home Improvement Loan Program**

**\$240,000**

##### ***Strategy Description:***

This strategy expands the successful First Step Home Improvement Loan Program, which -provides low-interest home improvement loans to Fulton residents. The expanded program will also provide low-interest home-improvement loans to Fulton residents, but will target residents with specific needs, such as low-income seniors and other low-income households.

##### ***Strategy Components:***

1. Guidelines will be established to determine eligibility for loans. The guidelines will reflect the target resident groups.
2. Loan Program information meetings will be scheduled.

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3. The loan program will be advertised in the Fulton Neighborhood through Fulton Neighborhood News and other sources.
4. Loans will be administered with the initial funds, then re-administered as funds are returned.
5. The First Step loan program will continue to supply low-interest loans to neighborhood residents without income or target group restrictions.

**Strategy Partners:**

Fulton Neighborhood Association  
 Center for Energy and Environment  
 Minneapolis Community Development Agency

**Contract Administrator:**

Minneapolis Community Development Agency (MCDA)

**Budget:**

	<b>1<sup>st</sup> Step</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
Program Costs	\$90,000	\$150,000	Revolving Funds	Revolving funds	Revolving funds	Revolving funds

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

100 hours

**NRP Task Force(s):**

Housing

**Plan Goals & Objectives Strategy Addresses:**

Goal 10; Objectives A, B, D

**Strategy 2: Fulton Streetscape Project \$91,000**

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**Strategy Description:**

This strategy is intended to make the streets and walkways of Fulton neighborhood cleaner, more attractive, safer, and more accessible to the community.

**Strategy Components:**

1. Prepare a Streetscape Plan (look at standards established in the 50th and France Plan) to:
  - Improve neighborhood cleanliness (trash cans, initiate more clean sweeps, etc.)
  - Provide attractive and uniform pedestrian-scale lighting at key intersections and business districts
  - Install "street furniture" at appropriate locations (2 kiosks, benches)
  - Tie the Fulton school site into the neighborhood streetscape plan
  - Evaluate and implement the neighborhood tree plan
  - Use existing tree funds for neighborhood trees; specify better grade and species of trees
  - Address boulevard maintenance
2. Implement the plan

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**Strategy Partners:**

Minneapolis Parks and Recreation  
Neighborhood business associations and districts  
Minneapolis Public Works Department  
Minneapolis Public Schools  
Fulton Safety Task Force  
Minneapolis Planning Department  
Minneapolis Community Development Agency (MCDA)

**Contract Administrator:**

Minneapolis Public Works

**Budget:**

<b>Program Costs</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
Planning	\$10,000	0	0	0	0
Implementation	0	50,000	\$15,500	\$15,500	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

200 hours

**Task Force(s):**

Public Facilities and Spaces  
Safety  
Neighborhood Business

**Plan Goals & Objectives Strategy Addresses:**

Goal 14, Objective A, B, D, E

**Strategy 3 (1<sup>st</sup> Step): 50" & France Site Survey** **\$10,000**

**Strategy Description:**

The 50<sup>h</sup> & France Task Force has been involved in developing a master plan to improve the business area and also to design definitive lines between the business and residential areas. They shall request a site survey of the 50<sup>o</sup> & France area as a necessary pre-condition to *an* master plan implemented in the area. This request is contingent upon the approval of the 50<sup>o</sup> & France Task Force.

**Strategy Partners:**

Neighborhood Business Task Force 50" & France Task Force  
50<sup>h</sup> & France Business District

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

<i>1996-1997</i>
<i>\$10,000</i>

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**Plan Goals & Objectives StrategyAddresses:**

Goal 4; Objective A

**Strategy 4 (1st Step): Garden Club Streetscaping **\$1,000****

**Strategy Description:**

This First Step program aims to improve the streetscape in front of Fulton School along 50<sup>th</sup> Street by beautifying this space with perennial plantings.

**Strategy Components:**

The Quality of Life Task Force will assist the Fulton Garden Club with their plans to improve the landscape that they have been improving at Fulton School for the past three years. Volunteers will provide the work hours needed to implement this proposal. Contributions may also be sought for plants and other materials.

**Strategy Partners:**

Quality of Life Task Force  
Fulton Garden Club

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

1996-1997
\$1,000

**Other Funding Sources:**

Fulton Garden Club - in-kind donation of labor  
Other contributions will be sought for materials

**Plan Goals & Objectives StrategyAddresses:**

Goal 12; Objective C

**Strategy 5: FNA to Monitor Business Development **(no funding)****

**Strategy Description:**

To ensure community input on business development issues, the Fulton Neighborhood Association (FNA) will monitor business development in Fulton Neighborhood with the City Council and communicate development information to businesses and residents.

**Strategy Components.**

Set -up-system-with City Council Member for FNA to receive *all* information regarding business development.

**Strategy Partners:**

City Council Member

**Estimated Volunteer Hours:**

60 hours

**Task Force(s):**

Neighborhood Business

**Plan Goals & Objectives Strategy Addresses:**

Goal 4; Objectives A & B

**Strategy 6: Neighborhood Park Improvements **\$130,000****

***Strategy Description:***

The goal for the Park Development Plan is to assess a) site, maintenance, facility, and program needs at Pershing Park and b) access, environmental, maintenance and site improvement issues along Minnehaha Creek. This strategy will preserve and improve neighborhood parks, which were strongly identified as important amenities in the Fulton survey and in the subsequent NRP planning process.

Pershing Park is a well used recreational facility in the Fulton Neighborhood. Improvements at this location will both benefit current users and will expand the role of the park in community life. In addition to night safety issues, the park's playground is in need of updating. Other potential improvements will be identified in the planning process.

The Minnehaha Creek between Upton and Penn, the neighborhood's other park, has been identified as a widely used site in need of certain improvements. Currently, there is no direct access to parkway facilities adjacent to the neighborhood across Penn Avenue. Because the Creek blocks easy access to these facilities, residents currently must walk across steep banks to continue to any further destination. Frequent use of the bank paths has caused erosion to the Creek, causing a need for structural maintenance and upkeep. Diverting the majority of park users to flat areas and providing a creek crossing via a footbridge will slow the erosion and preserve the Creek banks. A footbridge would also link the neighborhood to the Minnehaha Parkway and related facilities across Penn Avenue.

***Strategy Components:***

1. *Formulate and implement strategies to address improvement needs at Pershing Park* Fulton NRP will work with the Minneapolis Park Board and Pershing Park staff and users to assess needs and make improvements at Pershing Park. This will include an already identified need for lighting to address night safety concerns at the park. This project has been estimated at \$17,000 and will be facilitated through the Fulton NRP Safety Committee. Upgrades will be made in lighting along the footpaths, in the parking lot, and around the field house. The project will include the following:

- *1 new walk light pole in parking area - \$2,397*
- *Upgrade 11 walk luminaires 100 Watt, replace 3 parking area walk luminaires 175 watt - \$7,892*
- *Upgrade 11 eve lights, 1 new wall packlight - \$3,070*
- *Other costs related to upgrades - \$3641*

Funds not expended will be allocated based on an assessment of need, with a focus on playground facilities at Pershing Park. Other issues at Pershing Park which may be addressed include, park programming and events for all ages and updating facilities for teen activities and programs.

2. *Formulate and implement strategies to address improvement needs at Minnehaha Creek.*

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Fulton NRP will work with the Minneapolis Park Board to address access, design, maintenance and environmental issues along this segment of the creek. This will include the design and construction of a footbridge and connecting pathway project. Building a footbridge will have to include construction of a hard surface path from Forest Dale to the bridge. This will provide handicapped access to this section of the Creek per Park Board and the Americans With Disabilities Act (ADA) requirements. The project includes three possible segments, with Segment B as the primary NRP objective and funding request:

- *Segment A - Pathway along Creek from Upton to the Forest Dale Curve (estimated Park Board cost of \$23,500)*
- *Segment B - Pathway from Forest Dale to the Creek and footbridge construction (estimated Fulton NRP funding of \$80,000 -103,000)*
- *Segment C -Pathway from footbridge to Penn Avenue (estimated Park Board cost of \$33,000)*

**StrategyPartners:**

Minneapolis Park and Recreation Board  
 Pershing Park  
 Fulton Safety Committee

**ContractAdministrator:**

Minneapolis Park and Recreation Board

**Budget:**

<b>Project Costs</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
<b>Safety Lighting</b>	17,000	0	0	0	0
<b>Footbridge Project</b>	80,000	0	0	0	0
<b>Other Improvements</b>	33,000	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Other Funding Sources:**

Possible State Grant through Park and Recreation Board

**Estimated Volunteer Hours:**

40 hours

**Task Force(s):**

Public Facilities and Spaces

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objectives A & B

Goal 15; Objective A

**Strategy 7: Promote Adopt-A Park Program in Fulton \$1,000**

**Strategy Description:**

This strategy involves developing a volunteer base through neighbors, business, and organizations to become involved with the Adopt-A-Park program. The existing program is implemented through the Park Board. Groups submit proposals for park projects that they would like to implement. The Park Board approves those projects that do not involve increased

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maintenance for the parks. The project is then managed by the group. Project examples include park segment clean up and garden development.

This strategy would enhance the neighborhood's already high value on the park systems and would instill a sense of ownership in the neighborhood's parks.

**Strategy Components:**

The strategy consists of advertising the existing Adopt-A-Park program and recognizing Fulton groups who take part in the program. This will happen through the following:

1. An inventory of Fulton Park needs will be gathered to create a list of possible Adopt-A-Park projects. This will be done with the Park Board.
2. Develop a parks column in the Fulton Neighborhood News to advertise the program and identify areas of the park which need attention and could be "adopted." Specific project suggestions and needs should be written about to entice residents to become involved. Follow up stories will be printed to recognize groups who participated.
3. Targeted recruitment will include contacting neighborhood schools, churches, and organizations to suggest possible projects.

**Strategy Partners:**

Minneapolis Park and Recreation Board  
Fulton Neighborhood News  
Neighborhood schools, churches, and organizations who become involved

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$200</b>	<b>\$200</b>	<b>\$200</b>	<b>\$200</b>	<b>\$200</b>

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

1000 hours

**Task Force(s):**

Public Facilities and Public Spaces

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objective B

**Strategy 8: Spiff the Biffs                      \$5,000**

*Strategy Description:*

This strategy is a collaborative effort to renovate the historic 1891 men's and women's bathroom building at Lake Harriet. "Spiff the Biffs" is an organization which has been working for over three years to raise funds for this renovation project. The renovation would provide needed toilet facilities and it would preserve the only remaining buildings in the style of the turn-of-the-century "Pagoda Pavilion."

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**Strategy Components:**

The men's bathroom building will be re-sided with original-style shingles and used for storing equipment previously stored in the old women's bathroom building. The Park Board has allocated \$45,000 to the project and four surrounding neighborhoods (East Harriet/Farmstead, Lynnhurst, Tangletown, and Linden Hills) have pledged \$5,000 each from NRP funds. Other funds have come from individuals and corporations, and from in-kind contributions of materials and/or labor. Funds raised to date are approximately \$112,000 of \$150,000 needed. Construction is scheduled to begin in Spring 1998. The construction budget has increased from the original amount because deterioration in the structure of the women's bathroom was greater than originally expected.

**Strategy Partners:**

Minneapolis Park and Recreation Board

Neighborhood NRPs: East Harriet/Farmstead, Lynnhurst, Tangletown, and Linden Hills

Preservation Alliance of Minnesota

**Contract Administrator:**

Minneapolis Park Board

**Other Funding Sources:**

Other NRP Sources: Above listed neighborhoods \$20,000

Minneapolis Park Board \$45,000

Individual and Corporate Donations

**Budget:**

	1998	1999	2000	2001	2002
<b>Program Costs</b>	<b>\$5,000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Estimated Volunteer Hours:**

20 hours

**Task Force(s):**

Public Facilities and Spaces

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objectives A & B

**Strategy 9: "Dog Park" Opportunities (no funding)**

**Strategy Description:**

The Minneapolis Park & Recreation Board is beginning a planning process for the development of "dog parks" at Minneapolis park locations. A dog park would be a location where dog owners could legally allow their dogs to be off leash. In addition, these parks could include other dog related activities. The purpose of developing these parks would be meet the recreational needs of dog owners and to address the widespread practice of allowing dogs to be off leash in parks, when it is currently illegal.

**Strategy Components:**

The Park Board is currently assigning representatives to a task force which will study the issue and plan the dog park development. Fulton Neighborhood would request to have a representative appointed to the task force. This representative would assist in determining the

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possibility of a park being located within the neighborhood and/or locations outside the neighborhood for Fulton's use. If a Fulton neighborhood park is considered for a dog park location, the Fulton representative would need to assess the neighborhood and park user's opinion on whether a dog park is desired at that location. This could include surveying current users of the park location.

**Strategy Partners:**

Minneapolis Park and Recreation Board

**Estimated Volunteer Hours:**

25 hours

**Budget:**

Labor costs for implementation are reflected in Strategy #31.

**Task Force(s):**

Public Spaces and Public Facilities

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objective A

**Strategy 10: Milfoil Harvester**

**\$10,000**

**Strategy Description:**

The purpose of this strategy is to maintain environmental standards at Lakes Calhoun and Harriet by more efficient removal of Eurasian Water Milfoil than current capabilities allow.

**Strategy Components:**

One harvester is currently being used five days per week, ten hours per day to handle lakes with milfoil in Minneapolis. This strategy will purchase a milfoil harvester, trailer and conveyor to upgrade the capability of harvesting milfoil. Minneapolis Parks and Recreation Board will leverage the cost of the harvester with labor costs to run the equipment. Minneapolis Parks and Recreation Board will provide all repairs and maintenance to the machine. Funding will allow for equipment to arrive for Spring 1999 usage.

**Strategy Partners:**

Minneapolis Parks and Recreation Board  
Linden Hills Neighborhood Revitalization Program

**Contract Administrator:**

Minneapolis Parks and Recreation Board

**Other Funding Sources:**

1. Linden Hills NRP - \$78,000
2. Minneapolis Parks and Recreation Board

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$10,000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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**Estimated Volunteer Hours:**

10 hours

**Task Force(s):**

Public Facilities & Spaces

Quality of Life and the Environment

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objective B

**Strategy 11: FNA Environment Committee to Develop Educational Programs**

**\$4,000**

**Strategy Description:**

In order to enhance the quality of natural resources in the Fulton Neighborhood we will form an Environmental Committee of the Fulton Neighborhood Association to develop Fulton environmental education programs. These will include educational programs and materials as components of neighborhood communications fairs, festivals, and activities. Examples of educational topics include, storm water run-off issues and lake and creek protection.

**Strategy Components:**

1. Develop the Environmental Committee through FNA.
2. Plan environmental education speakers for two annual events for the next five years.
3. Develop and print materials for the events.

**Strategy Partners: FNA**

Minneapolis Park Board Cleanwater Partnership Environmental Groups Minneapolis Environmental Health Department

**Contract Administration**

Minneapolis Public Schools, Community Education

**Budget:**

	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
<b>Program Costs</b>	<b>\$800</b>	<b>\$800</b>	<b>\$800</b>	<b>\$800</b>	<b>\$800</b>

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Other Funding Sources:**

1. Minneapolis Park and Environmental Health - in kind
2. State of Minnesota Department of Public Services - in kind
3. Cleanwater Partnership - in kind

**Estimated Volunteer Hours:**

500 hours

**Task Force(s):**

Quality of Life and Environment

**Plan Goals & Objectives Strategy Addresses:**

Goal 12; Objective A

**Strategy 12:**

**FNA Environment Committee to Organize Residents \$2,000**

**Strategy Description:**

In order to enhance the quality of natural resources in the Fulton Neighborhood we will form an Environmental Committee of the Fulton Neighborhood Association to provide residents the opportunity to take responsibility for the improvement of their environment by putting education and motivation together into concrete activities.

**Strategy Components:**

Resident activities will include:

1. Marking storm sewers with the "duck" symbol
2. Schedule neighborhood environmental workshops
3. Joint neighborhood lake and creek clean up
4. Clean Sweep (see separate strategy)
5. Earth Day Event

**Strategy Partners:**

LHiNC and Lynnhurst Neighborhood Association  
Minneapolis Public Works  
Minneapolis Park Board  
Cleanwater Partnership

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1998	1999	2000	2001	2002
<b>Program Costs</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

500 hours

**Task Force(s):**

Quality of Life & Environment

**Plan Goals & Objectives Strategy Addresses:**

Goal 12; Objectives A,-B,-C

**Strategy 13: Fulton Clean Sweep Program \$2,000**

**Strategy Description:**

This strategy will expand the successful Clean Sweep Project's efforts in making neighborhood streets clean and presentable. The existing program involves a "Clean Sweep" in June where volunteers work with the City of Minneapolis trash trucks and drivers to pick up designated debris in the alleys. Also, dumpsters are provided at Pershing Park for residents to

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dispose of debris for a donation. This current project meets some basic disposal needs of the residents. Continuation and expansion of this project will further sustain neighborhood efforts to clean up, improve safety, and help to minimize any street or alley debris run off into near by Minnehaha Creek and Lake Harriet.

**Strategy Components:**

1. Continue existing Clean Sweep Project annually in June.
2. Make dumpsters available at Pershing Park for residents a second time during the year on designated Fall Saturday.
3. Develop "Clean Street Awards" to promote residents' street sweeping and litter pick up.
4. Make run off education and awareness available through FNN or workshops to educate residents of the importance of a clean street, emphasizing the protection of our lakes and creek. Education materials can be provided through Minneapolis Water shed district, Hennepin County, Hennepin County Master Gardener Program, and other environmental organizations. The awareness campaign will include putting a flyer in the Information/Welcome packet regarding street/environmental issues effecting Fulton Neighborhood.
5. Support the existing "Blooming Boulevard Program" offered by the Minneapolis Park Board, encouraging and awarding residents for garden plants in the boulevard.
6. Promote the project two times per year, coinciding with the alley pick up and dumpster days.

**Strategy Partners:**

Minneapolis Park Board - provide awards for "Blooming Boulevard"  
 Pershing Park - dumpster site  
 Minneapolis City Services - trash trucks  
 Minneapolis Public Works

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1998	1999	2000	2001	2002
<b>Program Costs</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>	<b>\$400</b>

*Estimated Volunteer Hours:*

500 hours

*Other Funding Sources.*

1. Resident donations for dumpster usage
2. City of Minneapolis - truck & driver

**Task Force(s):**

Quality of Life and the Environment

*Plan Goals & Objectives Strategy Addresses.* Goal 12; Objectives A & C

### **Strategy 14:**

#### **Airport Noise Reduction Information Campaign (no funding)**

***Strategy Description:***

This strategy purpose is to create a continuous flow of information to Fulton Neighborhood residents on efforts to reduce airport noise.

***Strategy Components:***

FNA will work with SMAAC to recruit a representative to attend Fulton Neighborhood Association Board meetings and act as a conduit of information regarding noise mitigation efforts. This information will be disseminated to residents via the Fulton Neighborhood News and at neighborhood events.

***Strategy Partners:***

Fulton Neighborhood Association SNLAAC

***Estimated Volunteer Hours:***

100 hours

***Task Force(s):***

Quality of Life and Environment

***Plan Goals & Objectives Strategy Addresses:***

Goal 13; Objective C

#### **Strategy 15: Fulton Campus Redevelopment Project \$150,000**

***Strategy Description:***

The goal of the Fulton School Campus Redevelopment Project is to redesign and make site improvements to the Fulton School Campus working with the community, the school (parents, students and faculty) and the school district. The project would: a) upgrade the playground to provide appropriate play equipment for different users (older and younger children) particularly addressing safety and handicap access issues; b) develop a site master plan addressing parking and other site improvement and building access issues, site design and landscaping, adding other site amenities (such as benches), replacing and /or buffering the school fence on 50th street, and eliminating as much hard surface as possible.

Completing this redevelopment project will make the Fulton Campus safer, more attractive, more usable and more accessible to students and the community. In addition, it will develop the site as a neighborhood focal point and source of community pride, heighten the image of Fulton School as a desirable school choice, and expand its use by the community.

***Strategy Components:***

- I. *Develop a Fulton Campus improvement master plan with public input and conduct a needs assessment based on student, faculty, neighborhood, and administrative input.* NRP funds would allow the school district to hire a consultant to design the new campus. NRP will develop a committee to provide the neighborhood with the opportunity to give input on desired outcomes for the plan. A series of meetings will be held for the Fulton PTSA, parents, and general community members to give their input. Some preliminary ideas developed by NRP in collaboration with the Fulton School for the plan include:

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- outdoor classroom facilities
- permanent artwork visible to 50th Street, through such sources as the Neighborhood Gateway Program with the Arts Commission
- tree planting through the Partnership Tree Planting Project
- garden designs (for environmental enhancements, aesthetic and educational purposes) supported by the Fulton Garden Club

2. Apply to the following programs to support campus development plan:

- Neighborhood Gateway Project - Minneapolis Arts Commission -1999
- SNAP - apply for outdoor classroom funds, Nature Areas Project
- National Gardening Association - youth garden grants
- Youth Garden Grant - \$700 grant amount for tools, supplies, seeds, bulbs
- Minnesota Green - apply for plant materials
- Tree Trust - planting trees utilizing underprivileged youth to install
- Department of Natural Resources - youth programming
- Community Build - Sweat Equity Program, utilize volunteer force to install playground. Savings used to purchase additional equipment.

3. Implement the plan with construction of new playground and site improvements.

NRP funds will support the plan implementation while also leveraging for remaining funds. After the plan is developed, the FNA will allocate any remaining funds from this strategy for specific plan components, based on availability of other funding sources.

**Strategy Partners:**

Minneapolis Public Schools/Fulton School  
Minneapolis Parks and Recreation Board  
Fulton Garden Club  
Grants Partners (e.g.-trees, handicapped access).

**Contract Administrator:**

Minneapolis School District/Fulton School

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$90,000</b>	<b>\$90,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

Note: Labor costs for implementation are reflected in Strategy #31.

**Other Funding Sources:**

1. Minneapolis School District NRP Funds - \$30,000 (Proposed)
2. Grants Partners
3. Minneapolis School District/Minneapolis Public-Schools
4. Minneapolis Parks and Recreation
5. Private Grants (including those listed in components)

**Task Force(s):**

Public Facilities and Spaces Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 14; Objective C

**Strategy 16: Gym Access - Security Doors**

**\$16,000**

**Strategy Description:**

This strategy is a continuation of the Gym Access program established in the *Fulton First Step Plan*. Following from the findings of the CURA 11 Study, electronic egress doors will be installed that meet fire code regulations and provide increased building security. We will purchase and install two sets of electronic egress doors to secure the building during Gym Access Programs Audubon School and for the technology lab at Fulton School.

**Strategy Components.**

1. Review installation and placement with district and Fire Marshall.
2. Install security doors.
3. Report on success.

**Strategy Partners.**

Fulton School Audubon School Minneapolis School District Community Education Linden Hills NRP

**Contract Administrator.**

Minneapolis Public School

**Other Funding Sources:**

Linden Hills NRP: \$16,000.00

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$90,000</b>	<b>\$90,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Estimated Volunteer Hours:**

10 hours

**Task Force(s):**

Public Facilities and Spaces

**Plan Goals & Objectives Strategy Addresses:**

Goal 15; Objective A

**Strategy 17: Gym Access - Personnel**

**\$20,000**

**Strategy Description:**

We will continue to work with neighborhood organizations to provide increased access to their existing gym facilities. Fulton and Linden Hills NRP will continue to support the Gym Access program established in the *Fulton Neighborhood First Step Plan.*, Strategy #16. The program has now been expanded to include swimming pools.

**Strategy Components:**

Set up a better review system for this already established program

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**Strategy Partners:**

Neighborhood Schools Community Education Linden Hills NRP  
Contract Administration Community Education

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$5,000</b>	<b>\$15,000</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Estimated Volunteer Hours:**

10 hours

**Other Funding Sources:**

Linden Hills NRP: \$15,000.00

**Task Force(s):**

Public Facilities and Spaces

**Plan Goals & Objectives Strategy Addresses:**

Goal 15; Objective A

**Strategy 18: Improve Lighting at Fulton School (no funding)**

**Strategy Description:**

Develop and implement a neighborhood lighting plan to address the need for better lighting of streets, alleys, commercial districts, and public spaces.

**Strategy Components:**

Fulton Safety Committee will work with the Minneapolis Public Schools to improve the lighting of the playground in order to eliminate pockets of complete darkness, especially along the west side of the school.

**Strategy Partners:**

Fulton Safety Committee Minneapolis Public Schools

**Other Funding Sources:**

Minneapolis Public Schools will pay for the entire cost of the project.

**Estimated Volunteer Hours:**

3 hours

**Task Force(s):**

Safety

**Plan Goals and Objectives Strategy Addresses:**

Goals 3, Objective C; Goal 14, Objectives B & C

**Building a Sense of Community .....\$71,150**

*Funding Requests Percentage of Total: 5%*

*A sense of community - feeling welcome and being connected to neighbors - is an area identified by the community as an important aspect of neighborhood life. A sense of community is felt not only throughout the neighborhood as a whole, but within smaller areas such as individual blocks. The following ten strategies will help build a sense of belonging and connectedness in the Fulton community by creating opportunities for residents to come together, by providing information to the neighborhood, and by providing information and a "welcome" to new residents.*

**Strategy 19: Neighborhood Volunteer Program \$1,000**

***Strategy Description:***

This strategy involves working with the Fulton Neighborhood to establish a volunteer program for school and neighborhood activities. The purpose of the strategy is to build and retain volunteer involvement. Volunteers will be recruited to become involved in the following programs or areas: Fulton Neighborhood News, Cleansweep, Fulton Booster Club, Safety Committee, Junior Achievement, Junior Great Books, Fulton Reading Program, Creative Learning Program, and others.

***Strategy Components:***

The strategy will utilize Fulton School's new volunteer training program as a model to provide the training for volunteers.

A training and support program for teaching staff and professionals will be developed for training in how to work with and recognize volunteers in the schools.

A volunteer recognition program will be developed (to include annual volunteer recognition).

The strategy will seek involvement of other groups with established volunteer programs.

- Leadership of this program can include the NRP Coordinator, Fulton Schools, Community Education, other neighborhood volunteer programs.

***Strategy Partners:***

Fulton Neighborhood Association Fulton Schools

Fulton Community Education Neighborhood organizations

***Contract Administrator:***

Neighborhood Revitalization Program

***Budget:***

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b><i>Program Costs</i></b>	<b><i>\$200</i></b>	<b><i>\$200</i></b>	<b><i>\$200</i></b>	<b><i>\$200</i></b>	<b><i>\$200</i></b>

Note: Labor costs for implementing this project are reflected in Strategy #31.

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**Estimated Volunteer Hours:**

20,000 hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives C, E, G

Goal 2; Objectives A & E

**Strategy 20: Information and Welcome Packets**

**\$8,000**

**Strategy Description:**

This program is continues and expands Fulton First Step Plan efforts towards distributing information to Fulton residents and welcoming newcomers. Another purpose of the strategy is to help organize resident involvement and to promote neighborhood volunteer opportunities. The packet will also provide an opportunity for organizations and businesses to advertise to the neighborhood. A one time distribution of information/welcome packets will be made to all Fulton residents. After the initial distribution, updated information and welcome packets will be available on a continuing basis to new neighbors.

**Strategy Components:**

1. The *Information Packet* will be delivered to all Fulton households. This will be a one time . delivery of the packet to all current residents. The packet will be approved by FNA and will include the following:
  - a welcome letter from FNA
  - a block contact program letter to introduce program and request contacts
  - a return card to find out interest of that resident on becoming involved with block activities and/or neighborhood volunteer opportunities
  - trash, recycle, and clean sweep schedules
  - neighborhood organization list • arts registry
  - neighborhood business coupons - a nominal fee will be charged to business for handling, collating, and coordinating the advertising and coupons
  - awareness issues for Fulton Neighborhood (e.g.- environmental or safety information)
  - other neighborhood information as appropriate
2. The *Welcome Packet* will be for new residents who move into Fulton Neighborhood. The materials included in this packet would be the same as the *Information Packet*. Distribution of *Welcome Packets* would be accomplished through block club leaders of the existing block club program or the block contacts developed through the Block Development. Program (strategy 29). The Coordinator or a volunteer committee will cover blocks who do not have leaders or contacts. The block club leaders or contacts will be informed to leave a message on the NRP hotline when they need packets. The packets will then be provided for distribution to the new neighbor.
3. Pershing Park will have brochure racks for residents to help themselves to the any new information to update their packets. Updated information will be announced in FNN. 4. A committee would be established to get the Information Packet and Welcome Packet organized and to develop the distribution system. The on going, updating, and distributing

of the welcome packet would be the overall responsibility of the NRP Coordinator or an FNA Board member.

The goal is to make the program self-sustaining after NRP dollars are depleted through advertising dollars and other funding sources.

**Strategy Partners:**

FNA Board Pershing Park Fulton Neighborhood News Volunteer group  
Block Club Program NRP Safety Committee Office of Public Affairs

**Contract Administrator:**

Office of Public Affairs

**Budget:**

<b>Program Costs</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
Brochure Racks	\$3,000	0	0	0	0
Information Packets	\$4,200	0	0	0	0
Welcome Packets	\$160	\$160	\$160	\$160	\$160

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Other Funding Sources:**

Advertising fee for neighborhood businesses who are involved

Estimated Volunteer Hours: 600 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objectives A, C, D

**Strategy 21: Fulton Neighborhood News Expansion      \$25,000**

**Strategy Description:**

The Fulton Neighborhood Association will continue to publish the Fulton Neighborhood News (FNN) and distribute it to the entire Fulton Neighborhood. The content and numbers of issues per year will be expanded increasing from quarterly to bi-monthly (every two months). This will allow for more timely distribution of information, more frequent communication, and more current information in the calendar of events - hopefully increasing neighborhood participation in the implementation of the NRP plan. Advertising will be eliminated from the publication to meet guidelines for using NRP funds and to allow for a more streamlined presentation of articles. FNN will also be combined with the existing NRP Update to eliminate duplication of efforts. The content of the FNN will be expanded based on other NRP Action Plan strategies, some of which call for columns or articles on specific topic areas to be published in FNN.

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**Strategy Components:**

The expanded format of FNN will include adding the following specific areas to the publication:

1. The FNN Committee will continue to solicit articles from the community.
2. The FNN Committee will encourage Fulton Schools to submit regular columns or to provide their own newsletter insert.
3. The FNN Committee will contact local agencies for free publications to educate and improve the neighborhood to be inserted into the newsletter (e.g.-recycling updates, environmental practices).
4. The following other strategies reference putting columns in the FNN:
  - Strategy 11 - Clean Sweep strategy includes promoting environmental and clean street practices through FNN
  - Strategy 25 - Arts Registry strategy includes publicizing *art* events in FNN (possible Art column)
  - Strategy 5 - Adopt-A-Park strategy includes publicizing park clean up needs to invite neighborhood groups to become involved with Adopt-A-Park
  - Strategy 33 - City Services has a strategy to develop a column to educate and promote related issues
  - Strategy 29 - Block Development Program will use FNN to recruit volunteers
5. FNN will have pre-set article deadlines and distribution dates for each publication.
6. Cost items will include: Printing, layout services, incentives for delivery, collating of FNN - Fulton Elementary, volunteer writers & editors, distribution coordinator, & NRP Coordinator time.
7. Oversight of NRP strategy related columns or articles will be handled by the NRP Coordinator with the FNN Committee.

**Strategy Partners:**

Fulton NRP FNA Board Fulton Neighborhood News Neighborhood groups and organizations

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$5,000</b>

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

2,000 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses.**

Goal 11; Objectives A, C, D

**Strategy 22: Fulton Historical Exhibit**

**\$20,000**

**Strategy Description:**

The intent of this exhibit is to inform Fulton residents about their neighborhood history; to create an awareness of "sense of place" and to instill an appreciation for its historic architecture. This exhibit will also serve to connect older and newer residents of the neighborhood. The model for this exhibit is mounted inside D'Amico's Restaurant at 43rd Street and Upton Avenue in the Linden Hills neighborhood.

This exhibit is also expected to stir interest in the history of Fulton. It is our hope that we can develop a Fulton History Cooperative that could co-host the highly successful history lecture series currently held in the Linden Hills neighborhood. In addition, the Fulton neighborhood history exhibit could be designed as a traveling exhibit that would circulate amongst interested local businesses, churches, and parks.

**Strategy Components:**

A coordinator for this project, preferably a trained researcher and historian, would look at Linden Hills materials to see what information they may already have collected about the Fulton neighborhood; conduct additional literature search where needed; locate historic maps, texts, photos, artifacts; interpret each; mount exhibits using protective materials; contract services for framing, mounting, copying, photo reproduction, brochures. Money would be used for labor and services.

**Strategy Partners:**

D'Amico's Restaurant exhibit Heritage Preservation Commission Humanities and Education Commission

**Contract Administrator:**

Minneapolis Public Schools, Community Education

**Other Funding Sources:**

1. Heritage Preservation Commission: (funds available in 1999)
2. Humanities and Education Commission (for Phase I and H)
  - Phase I: Research and Planning: \$2,000
  - Phase II: Travel Exhibit: \$2,000
  - TOTAL: \$4,000.

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	\$10,000	\$2,500	\$2,500	\$2,500	\$2,500

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated volunteer Hours:**

500 hours

**Task Force(s):**

Public Facilities and Spaces Education Task Force

**Plan Goals & Objectives Strategy Addresses:**

Goal 11, Objectives B & D

**Strategy 23: Fulton Neighborhood Resource Booklet .....\$650**

**Strategy Description:**

This strategy involves developing a list of neighborhood resources (such as City department contacts, key neighborhood volunteers, local services and more), similar to, but more extensive than that included in the welcome packets. As this will be a more expansive publication than the information packets, it would not be distributed in large quantities. This Resource Booklet will be available at Pershing Park, Fulton School, and other neighborhood gathering places including businesses such as Dunn Bros. This project will be completed concurrent with the information/welcome packets, as resource information is collected.

**Strategy Components.**

1. The resources will be identified and descriptions written by volunteers.
2. Volunteers will enter the data and format book.
3. Duplication and binding of books will be done by volunteers.
4. Copies of books will be distributed to FNA, NRP, Fulton School, Southwest Community Education, Pershing Park, Dunn Bros., and other identified locations.

**Strategy Partners:**

Fulton NRP and FNA  
 Fulton Businesses  
 Pershing Park  
 SW Community Education

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	\$650	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

400 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objective D

**Strategy 24: Family and Youth Programming .....\$4,500**

**Strategy Description:**

This program will be modeled after the Early Childhood Family Education (ECFE) program, but will target a different age group. The intent is to provide classes of a similar format as ECFE for Elementary, Junior High and High School aged children and their parents. The need for this program was identified in the education goals and objectives and also in a meeting with Fulton School faculty and parents. Initiating this program will provide a service to families in the community not currently available through the schools.

**Strategy Components:**

- 1. Research for an existing program that serves the target age group to use as a model.
- 2. Develop program.
- 3. Start implementation.

**Strategy Partners.**

Community Education Fulton School  
 Fulton PTSA  
 Fulton School Community Liaison Southwest High School  
 Identify a Junior High School Minneapolis School District

**Contract Administrator:**

Minneapolis Public Schools

**Budget:**

	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>
<b>Program Costs</b>	\$3,000	\$500	\$500	\$500	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Task Force(s):**

Education

**Estimated Volunteer Hours:**

100 hours

**Plan Goals & Objectives StrategyAddresses:**

Goal 1; Objectives B & D  
 Goal 2; Objective A

**Strategy 25: Neighborhood Arts Program **\$5,000****

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**Strategy Description:**

This strategy will support neighborhood individuals and organizations willing to establish arts programs and activities for the neighborhood. These activities may include film, dance, music, and art performances, exhibits or series; training workshops or lessons in the arts; and temporary or permanent art installations in the Fulton Neighborhood.

**Strategy Components.**

- 1. Outline program in more detail.
- 2. Look at opportunities with the Performing Arts Center.
- 3. Promote the opportunity for artists to become involved.
- 4. Implement programs.

**Strategy Partners:**

Performing Arts Center Neighborhood residents Community Education FNA Education Liaison

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**Contract Administrator:**

Minneapolis Public Schools, Community Education

**Budget:**

	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
<b>Program Costs</b>	\$2,000	\$1,000	\$1,000	\$1,000	0

Note: Labor costs for implementing this project are reflected in Strategy #3 l.

**Estimated Volunteer Hours:**

100 hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objectives A, B, D

**Strategy 26 (1<sup>3</sup> Step): Boundary Signs **\$1,500****

**Strategy Description:**

This First Step strategy (see the *Fulton Neighborhood First Step Plan*, Strategy #13) proposes to install neighborhood boundary signs to help residents identify the Neighborhood confines. Many residents of Fulton Neighborhood are unaware of the neighborhood boundaries and are personally unsure of which neighborhood they reside in. By installing neighborhood boundary signs, residents will understand their connection to Fulton and may become more active in the neighborhood.

**Strategy Components:**

The Quality of Life Task Force will propose sign design and identify the best locations for installation, and submit their recommendations to the Fulton NRP Steering Committee and the Fulton Neighborhood Association.

**Strategy Partners:**

Quality of Life Task Force

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget.**

<b>1996-1997</b>
\$1,500

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objective A

**Strategy 27 (1" Step): Informational Kiosks**

**\$5,500**

**Strategy Description:**

This First Step strategy proposes to place, in highly visible locations, informational kiosks to provide a place for on-going neighborhood communication. Many Fulton residents are uninformed about neighborhood events, activities, and resource information. Installing informational kiosks at focal points will help to dispense neighborhood information and may enable residents to participate more. It will also allow visitors the opportunity to become more informed about our neighborhood.

**Strategy Components:**

*The Quality of Life Task Force will do the following:*

1. Propose a kiosk design that reflects design elements found in neighborhood architecture.
2. Identify the best location for installation.
3. Submit the recommendations for the Fulton NRP Steering Committee and the FNA.
4. Seek maintenance agreements with neighborhood groups who are contributors under supervision of the FNA.

**Strategy Partners:**

Neighborhood businesses Quality of Life Task Force

*Contract Administrator:*

Neighborhood Revitalization Program

*Budget:*

<b>1996-1997</b>
\$5,500

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objective A

**Strategy 28: Fulton Booster Club**

**(no funding)**

**Strategy Description:**

This strategy is intended to provide a means by which Fulton School administration and Parent Teacher Student Association (PTSA) members can work with the Fulton Neighborhood to achieve goals common to both interests. Specifically, both groups can work together as one group to: 1) raise funds for improvements to the Fulton School facility, infrastructure, special academic programs, accessibility, etc. and 2) co-sponsor neighborhood events.

**Strategy Components:**

A Volunteer Chairperson would administer the Fulton Booster Club from the neighborhood at large. PTSA, Fulton faculty and administration members, parents, and neighbors would volunteer their services to ensure that all needs (with regard to the Fulton School) identified by the school and the neighborhood would be addressed and met in an organized manner.

**Strategy Partners:**

Booster Club Parent(s)

Fulton neighborhood businesses at 50th and Xerxes, France, and Penn Avenues

Fulton School

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#### **Contract Administrator:**

Minneapolis School District

#### **Other Funding Sources:**

1. Donations from private companies
2. Donations from individuals

#### **Estimated Volunteer Hours:**

500 hours

#### **Task Force(s):**

Public Facilities and Spaces Education

#### **Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives C & D Goal 2; Objective E

Goal 14; Objectives A, B, C

### **Strategy 29: Arts Registry**

**(no funding)**

#### **Strategy Description:**

The Fulton NRP will provide coordination assistance, volunteers and funding to assemble a new Fulton Neighborhood Arts Registry initiative to identify and involve neighborhood artists and performers in creating art with members of the community. The purpose of this strategy is to identify artistic endeavors in the community and to make the neighborhood aware of opportunities to become involved in the arts. The arts registry project will increase neighborhood community building efforts maximizing existing neighborhood arts resources involving youth and adults of all ages.

#### **Strategy Components:**

1. Develop a committee of volunteers to implement the strategy.
2. Identify all public artists and invite those involved with private art projects to be listed in the registry. This would involve notifying residents of the opportunity to be listed in the arts registry and could involve coordination with high school art programs.
3. Identify which projects could use public involvement and make these projects known to the community.
4. Determine location for registry to be stored and made available to the public.
5. Publicize arts in Fulton Neighborhood News.
5. Include registry in the *Information Packet* (strategy 18).

#### **Strategy Partners:**

High school art programs

Art centers located near Fulton (including Performing Arts Center) Minneapolis

Commission for the Arts

#### **Budget:**

Labor costs for implementation are reflected in Strategy #31.

*Estimated Volunteer Hours:* 200 hours

***NRP Task Force(s):***

Quality of Life

***Plan Goals & Objectives Strategy Addresses:***

Goal 11; Objectives A & D

**Strategy 30:**

**Community Service Projects List for Youth (no funding)**

***Strategy Description:***

The intent of this strategy is to provide volunteer opportunities to neighborhood youth in order to build community in the Fulton neighborhood. To this end, NRP will compile a list of community projects in the Fulton neighborhood (indicating whether the position is paid/unpaid, or credit earning) on which students or youth groups could work. A list of interested youth will also be compiled, and matches between the two lists made. In this way students can become more actively involved in their neighborhood and make valuable connections with local residents and businesses.

***Strategy Components:***

Implementation will involve advertising to obtain (pre-approved) work opportunities for the list. Ads and flyers will also be placed in local schools and churches to attract interested students. The principals of local schools will be contacted to pursue option of students working for class credit. Each assignment will have a contact person, estimated number of hours, expected duration of project, and projected outcome.

***Strategy Partners:***

Fulton School Southwest High School Local businesses

***Budget:***

Labor costs for implementation are reflected in Strategy #31.

*Estimated Volunteer Hours:* 80 hours

***Task Force(s):***

Public Facilities and Spaces Education

***Plan Goals & Objectives Strategy Addresses:***

Goal 1; Objective G

Goal 2; Objective A

Goal 11; Objective A

<b>Strengthening our Capacity to Organize &amp; Inform Ourselves.....\$162,650</b>
--

*Funding Requests Percentage of Total: 12%*

*One of the goals of the NRP is to strengthen the neighborhood's capacity to organize and to become more knowledgeable about how government works. By so doing, the neighborhood can identify and help meet its own needs. The following seven strategies were developed to: strengthen our neighborhood's organizational abilities, develop ways to collect and address neighborhood concerns and ideas; preserve the intent of the Neighborhood Action Plan, successfully implement Action Plan strategies, and develop resident involvement in the action plan implementation.*

**Strategy 31:**

**NRP Program Implementation and Administration \$147,650**

***Strategy Description:***

The administration of the \$1.35 million in programs contained in this plan requires more effort than volunteers can reasonably accomplish. The Fulton Neighborhood is responsible for seeing that the strategies proposed in the Action Plan are implemented. While the neighborhood will not administer all contracts associated with the plan, it must develop the projects and monitor their progress. The Action Plan also calls for the Fulton Neighborhood Association (FNA) to provide certain services and information to the neighborhood.

This strategy is designed to ensure that all First Step and Action Plan strategies are successfully implemented. This includes providing a budget for *a) coordination services* for administrative tasks necessary to implement Action Plan strategies; and *b) non personnel administrative support* for NRP related needs (such as copying, printing, supplies, mailbox costs, and continuation of the neighborhood telephone line with voice mail).

Coordination services will be provided to: maintain overall coordination to effectively accomplish strategies; track costs and prepare budgets; ensure compliance with NRP requirements; recruit neighborhood volunteers; assist volunteer work efforts; and provide other administrative tasks as necessary. Individual(s) providing services will serve as independent contractors; contracting through FNA.

***Strategy Components:***

- 1. Fund coordination services for First Step planning and implementation, and for constructing the Action Plan in the following amount:  
1996-1997 - 40 hours Coordinator hours per week.*
- 2. Fund coordination services to be funded for five years in the following amounts: 1st year - 30 hours Coordinator/ 10 hours Administrative Assistant per week 2nd year-- 20 hours Coordinator/10 hours Administrative Assistant per week  
3rd year- 20 hours Coordinator per week 4th year - 15 hours Coordinator per week 5th year - 15 hours Coordinator per week*

Coordinator tasks will be determined by FNA and the NRP Steering Committee based on project needs. Contracted services will include assisting with the completion of all First Step contract items and may include, but not be limited to the following Action Plan projects or tasks:

- Implement Information and Welcome Packet Program and publish Fulton's resource book (Strategies #20 & 23)
  - Develop and maintain Block Club and Block Development Programs (Strategies #33,34)
  - Administrative support to Safety Committee (Strategy #42)
  - Monitor and implement the Fulton Campus Redevelopment Project (Strategy #15) • Provide support to the school collaborative strategies (Strategies #24, 49, 50, 51, 53, 54, 55, 56)
  - Provide support to the park projects (Strategies #6, 7, 9)
  - Provide support to the Environment Committee (Strategies #11 & 12) Monitor and implement the Streetscape Plan (Strategy #2)
  - Monitor and implement transportation initiatives (Strategies #40 & 41)
  - Assist with developing the Fulton Historical Exhibit (Strategy #22)
  - Assist with implementing arts programs (Strategies #25 & 29)
  - Develop access agreements for public spaces (Strategy #60)
  - Monitor Housing Loan Program (Strategy #1)
  - Provide support to publishing of Fulton Neighborhood News and its columns (Strategies #21 & 39)
  - Provide support to neighborhood web page development (Strategy #35)
  - Volunteer development, including neighborhood recruitment; volunteer project identification; and training groups who manage volunteers (Strategies #19 & 30) • Plan and implement neighborhood event(s)
  - Administrative support to all activities associated with NRP
  - Monitor and inform neighborhood of NRP requirements, deadlines, and procedures
2. *Fund non-personnel administrative support, including but not limited to, the following areas:*
- copying and printing costs
  - office and meeting supplies
  - mailbox costs
  - continuation of the neighborhood telephone line with voice mail

Administrative costs will be billed by the Coordinator(s) and NRP representatives.

**Strategy Partners:**

Neighborhood Revitalization Program

*Contract Administrator:* Neighborhood Revitalization Program

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Implementation & Administration	\$37,500	\$33,500	\$26,250	\$19,500	\$15,475	\$15,425

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**Plan Goals & Objectives Strategy Addresses:**

Goal 16; Objectives A & B  
Goals 1-15

**Strategy 32: FNA Organization and Community Outreach **\$7,500****

**Strategy Description:**

Many new NRP programs are going to require committees, chairs, and liaisons to assure the implementation and sustainability of these new programs. Monthly reports and updates at FNA meetings will keep residents and the FNA Board informed about what is happening in the neighborhood. Examples of needed volunteer positions include an Education Liaison, Arts Chair, History Chair, Events Coordinator, etc. The structure of this needed leadership and how it will connect with the current FNA will be determined by the Fulton NRP Steering Committee (see *Chapter Three: Implementing the Action Plan*).

The FNA board needs an outreach program for the Fulton Community. The FNA board will be encouraged to organize and sponsor a yearly gathering for residents, such as the Fulton Festival (see the *Fulton Neighborhood Action Plan*, Strategy #2) held in 1996. These events could include: speakers, garage sale and/or other annual events. These events would "build community," provide information on neighborhood happenings and encourage residents to volunteer in their own neighborhood.

**Strategy Components:**

1. Meet with FNA to review by laws and establish the over sight of NRP programs and working committees.  
Review current FNA board member requirements and improve participation.
2. Discuss the advantages and disadvantages of FNA raising funds to continue to facilitate FNA efforts.  
Develop a structure for this fundraising.
3. Plan and coordinate annual event.

**Strategy Partners:**

FNA Board  
Implementation Committee  
Fulton NRP Steering Committee  
Fulton NRP Task Forces  
Fulton Residents

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Program Costs	\$2,500	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000

**Estimated Volunteer Hours:**

100 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses:**

Goal 16; Objective A

Goal 11; Objective A, B, D

**Strategy 33 (1st Step):**

**Promote the Block Club Program in Fulton (no funding)**

**Strategy Description:**

This First Step strategy directs the Safety Task Force, along with the implementation coordinator, and others (volunteers, youth assistants, etc.) to help coordinate and promote the existing Fulton Block Club program sponsored by CCP/SAFE.

**Strategy Components:**

1. Identify volunteers to serve as block club leaders where there are none currently.
2. Ensure that volunteers signed up as block club leaders are still interested in volunteering and are actively serving as block club leaders (distributing safety information and crime alerts).
3. Encourage block club leaders to organize an event in conjunction with National Night Out.

**Strategy Partners:**

CCP/SAFE

Neighborhood block club leaders

Safety Task Force

**Plan Goals & Objectives Strategy Addresses:**

Goal 3; Objective B

**Strategy 34: Block Development Program \$2,000**

**Strategy Description:**

This strategy will develop a network of contact people for the purpose of building community, distributing information, and providing social and volunteer opportunities to residents. It is intended to complement the Block Club program sponsored by CCP/SAFE (which can only be utilized for safety programs). The Block Contact Network will be developed in conjunction with the *Information Packet* strategy (strategy 18). Information packets will be the initial method for identifying interested residents and informing the neighborhood of the contact network development. The Block Contact Network will be utilized to promote the NRP implementation process.

**Strategy Components:**

1. A letter and survey form will be included in the Information Packets to introduce the block contact program and request involvement. Residents returning the survey can indicate their interest- in becoming involved with neighborhood activities, including the option of signing up to be a Block Contact.
2. Current Block Club Leaders will be contacted through CCP/SAFE to determine their interest in being the Block Contact as well.
3. Follow up will be made with the residents indicating an interest in becoming a Block Contact. The network will be formally established into a database.
4. The first task of the Block Contacts will be to distribute a notice (provided by the NRP Coordinator) to their block informing their neighbors that they are a contact person with

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neighborhood. Ideas for individual block organization will be suggested to the Block Contacts, such as arranging house dinners, block sponsored activities/parties, etc.

- 5. The Block Contact Network will be maintained by FNA and the NRP Coordinator.
- 6. Funds are requested for administrative costs of developing the contacts, notifying neighbors, and managing the database of contacts.
- 7. Block contacts will be surveyed to determine willingness to take part in the following tasks: contacting neighbors, maintain block list, distribute flyers to block, advertise events with yard signs. A database of block contacts with an inventory of these survey responses will be maintained by an individual volunteer or the neighborhood coordinator.

**Strategy Partners:**

Fulton Neighborhood Association Board Neighborhood blocks  
Safety Committee/Block Leader Program

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1998	1999	2000	2001	2002
Program Costs	\$400	\$400	\$400	\$400	\$400

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

100 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objectives A, C, D

Goal 16; Objective A

**Strategy 35: Fulton Neighborhood Web Page **\$500****

**Strategy Description:**

A Fulton Neighborhood web page will be developed to expand neighborhood communication through computers. The web page would include projects currently being developed, lists of events and meetings, neighborhood organizations, volunteer opportunities, FNA activities, and information on issues relevant to the neighborhood. Link buttons could be to our community schools, community education programs, FNA minutes, Park Board programs, and City Council member.

**Strategy Components:**

The initial web page setup would be developed through the NRP Steering Committee (or task force representing FNA/NRP). The NRP Coordinator will facilitate this process and receive training on web page set up. The Coordinator will update the page with information submitted by FNA.

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1998	1999	2000	2001	2002
Program Costs	\$500	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

50 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses:**

Goal 11; Objectives A, C, D

**Strategy 36: Fulton Neighborhood Association (FNA) Zoning Committee to include City Services and Housing (no funding)**

**Strategy Description:**

Expanding this committee will allow FNA to serve as a neighborhood contact point for issues relating to housing and city services, in addition to its current responsibilities for zoning issues. The FNA committee will act as a spokesperson with city departments to provide collaborative resources to members of the community and to educate residents on regulations and relating to housing and city services. - opportunities

The city services component would provide a means for the neighborhood to address how the city of Minneapolis provides its services. This Committee would address the following issues which were raised through the survey and forums:

- 24 hour plowing
- revise sanding, salting and plowing procedures
- advocate for more frequent street cleaning
- advocate for availability of city services on weekends
- enhanced recycling procedures
- other issues as presented by the neighborhood

**Strategy Components:**

FNA would need to develop the committee and structure it to include city services.

Members of the committee should be designated as the primary Fulton city services and housing contacts.

These individuals would need to develop relationships with the City of Minneapolis' city service and housing related contacts in order to best advocate for the neighborhood. The following is a list of suggested committee duties:

1. Maintain a list of reliable contractors.
2. Use FNN to constantly inform residents of housing and city services issues.
3. Participate in collaborative housing fairs.
4. Distribute guides to city services.
5. Develop and publish architectural information including historic, preservation, and development.

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**Strategy Partners:**

FNA  
Minneapolis Public Works  
Council Member's Office  
MCDA  
Regulatory Services  
Planning Department  
Other city agencies

**Estimated Volunteer Hours:**

500 hours

**Task Force(s):**

City Services & Housing

**Plan Goals & Objectives Strategy Addresses:**

Goal 8; Objectives A & B  
Goal 9; Objective A

**Strategy 37 (1<sup>st</sup> Step): Southwest Community**

**Landlord/Tenants/Homeowners Association**

**\$5,000**

**Strategy Description:**

This First Step strategy aims at establishing a Southwest Community Landlord/Tenants/Residents Association to provide a forum for education, networking, and grievance/maintenance issues related to non-homesteaded single and multi-family properties.

**Strategy Components:**

The following actions are a part of this plan:

1. Contact surrounding neighborhoods to solicit participation, including Armatage, Kenney, Lynnhurst, and Linden Hills.
2. Identify and contact other relevant parties, including landlords, tenants, and governmental agencies (MPHA/MCDA/Police) to solicit participation and support.
3. Research and establish a relevant data base of targeted participants for use in mailings, newsletters, and association business.
4. Organize and host seminars to educate landlords, tenants and homeowners as to their respective rights, responsibilities, and opportunities as related to rental housing.
5. Organize a "Southwest Community Inspectors" program to assist the City Housing Inspectors to identify substandard rental housing.
6. Create a "Resource Bank" to help landlords and tenants find project or issue specific programs that will enable them to improve or stabilize the quality of the rental housing stock in the Fulton Neighborhood.

**Strategy Partners:** Surrounding neighborhoods MPHA  
MCDA Police Neighborhood tenants and landlords

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

1996-1997
\$5,000

**Plan Goals & Objectives Strategy Addresses:**

Goal 10; Objectives A, B, D, E

**Strategy 38:**

**Fulton Neighborhood Vision Statement Update (no funding)**

**Strategy Description:**

The FNA and interested residents will update the Neighborhood's Vision Statement in the year 2005. Until then, the current statement will be used as the standard to guide neighborhood projects in the Fulton Neighborhood.

**Strategy Components:**

FNA will track the vision statement time frame and initiate the revision process beginning in 2005.

**Strategy Partners:**

Fulton Neighborhood Association (FNA) Board Neighborhood Residents

**Estimated Volunteer Hours:**

20 hours

**Task Force(s):**

Quality of Life

**Plan Goals & Objectives Strategy Addresses.**

Goal 11

**Strategy 39: City Service Column (no funding)**

**Strategy Description:**

In order to better inform the neighborhood about city service related issues, a "City Services Column" will be developed in the Fulton Neighborhood News (FNN). Examples of issues that will be addressed are the following:

- Options for services, such as new recycling bins
- Promote rules regarding resident practices, such as not sweeping leaves into streets
- Advertising -new-city-practices and programs

The intention of this strategy is to educate homeowners about how they can best use city services, what the city can provide for them, and how we can protect our neighborhood's assets that relate to city services.

**Strategy Components:**

A "City Services Column" would be published in every edition of Fulton Neighborhood News. A volunteer, volunteer committee, or implementation coordinator will write the column.

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The author would make contacts with service providers at the City to determine subjects to publish. City employees could be asked to contribute articles to the column. City phone numbers relating to seasonal issues (e.g.-snow removal, leaf removal, etc.) will be listed at appropriate times.

**Strategy Partners:**

Fulton Neighborhood Association (City Services Committee)

**Budget:**

Labor costs for implementation are reflected in Strategy #31.

**Task Force(s):**

City Services

**Plan Goals & Objectives Strategy Addresses:**

Goal 8; Objectives A & B

<b>Providing Safe &amp; Efficient Streets .....</b>	<b>\$276,250</b>
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*Funding Requests Percentage of Total: 20%*

*Providing safe and efficient streets was one of the main concerns of survey respondents. Fulton Neighborhood streets include heavily used arterial roadways, quieter residential streets, and alleys. Neighborhood streets are utilized by a mix of cars, buses, pedestrians, and bicycles - and each use has its own operational and safety requirements. There are different types of users in each group. For example: pedestrians may be children, youth, adults or seniors; or bicyclists may commute to work or be recreational cyclists. In addition to transportation functions, neighborhood streets, sidewalks and paths are also used for a number of recreational purposes (bike riding, walking dogs, jogging, etc. ). With such a combination of uses for residential streets, walks and pathways, maintaining and developing a safe and efficient system is critical. The following seven strategies will address lighting, safety and traffic management on Fulton's streets.*

**Strategy 40:**

**50th Street Traffic Management Plan Implementation \$132,500**

*Strategy Description:*

The goal of this strategy is to address traffic, parking and design issues along the West 50th Street corridor from France Avenue to Penn Avenue by evaluating and implementing the recommendations of the 50th Street Transportation Plan (see the *Fulton Neighborhood First Step Plan*, Strategy #17). This strategy is intended to ensure that: *a)* the recommendations of the-50th- Street Transportation Plan are evaluated by the Fulton Neighborhood Association and Fulton Neighborhood residents, and *b)* elements of the plan that are supported by the neighborhood are implemented. Fulton NRP funds allocated to plan implementation are intended to be used to leverage other funds such as State, County, City and Federal transportation funds.

The 50th Street Transportation Plan is funded jointly by the Fulton and Lynnhurst neighborhoods in their NRP First Step Plans and is administered by the City of Minneapolis Public Works Department. Both Fulton and Lynnhurst, through their First Step Planning

process, identified traffic issues along 50th Street as major factors affecting livability in the two neighborhoods. The goals of the plan are to address traffic, parking and design issues along the West 50th Street corridor from France Avenue to Lyndale Avenue.

**Strategy Components:**

1. Prepare the 50th Street Transportation Plan.
2. Conduct a plan review and prioritization process.
3. Implement the plan.
  - Leverage Fulton NRP funds with other funding to implement plan recommendations
  - Evaluate plan

**Strategy Partners:**

City of Minneapolis, Public Works and Planning Departments  
 Hennepin County  
 State of Minnesota  
 United States Department of Transportation

**Contract Administration**

Minneapolis Public Works

**Other Funding Sources: (Potential)**

1. Lynnhurst NRP
2. Hennepin County
3. State: Municipal State Aid Highways
4. City of Minneapolis
5. Federal: ISTEA funding
6. Assessment to benefiting properties

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Program Costs	\$52,500	\$40,000	\$40,000	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

100 hours

**Task Force(s)**

Transportation

**Plan Goals & Objectives Strategy Addresses:**

Goal 6; Objectives A, D, E  
 Goal 7; Objectives A, B, C, D, E, F

**Strategy 41: Fulton Neighborhood Transportation Plan **\$49,750****

**Strategy Description:**

The Fulton Neighborhood Transportation Plan is intended to address the range of transportation concerns raised by the neighborhood throughout the NRP First Step and Action Planning processes. Its goal is to ensure that Fulton Neighborhood streets, alleys and sidewalks (both in residential and non-residential areas) are safer, cleaner, more efficient and

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attractive, and more usable and accessible to the community. The plan should make recommendations on how our neighborhood transportation network can be safely shared by multiple user types, including transit, automobiles, bicycles, and pedestrians. The strategy incorporates the First Step strategy to identify bikeway and pedestrian corridors.

**Strategy Components.**

1. *Prepare a Neighborhood Transportation Plan*

- Review and consider the standards/recommendations established in the 50th and France Plan and the 50th Street Transportation Plan as models for the neighborhood as a whole
- Address creating a year-round pedestrian-bicycle system and provide appropriate facilities/amenities (see Strategy #8 in the *Fulton Neighborhood First Step Plan.*)
- Provide a pedestrian-friendly environment
- Improve lighting and night safety
- Link common destinations within Fulton
- Link Fulton with neighboring destinations
- Address traffic speed issues
- Address parking issues
- Develop initiatives to educate Fulton residents on transportation and traffic safety issues
- Improve the neighborhood streetscape

2. *Implement the plan*

- Review and prioritize plan recommendations
- Leverage Fulton NRP funds with other funding to implement plan recommendations
- Evaluate plan

**Strategy Partners:**

City of Minneapolis - Public Works, Planning, Parks and Recreation Departments  
 Hennepin County  
 State of Minnesota  
 United States Department of Transportation  
 Neighborhood Businesses

**Contract Administrator**

Minneapolis Public Works

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Program Costs	\$19,750	\$10,000	\$10,000	\$10,000	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

60 hours

**Other Funding Sources: (Potential)**

1. City of Minneapolis
2. Hennepin County

3. State of Minnesota
4. United States Department of Transportation: ISTEA funding
5. Grants
6. Neighborhood Businesses

**Task Force(s):**

Transportation

**Plan Goals & Objectives Strategy Addresses:**

Goal 6; Objectives A, D, E

Goal 7; Objectives A, B, C, D, E, F

**Strategy 42: Safety Committee**

**\$16,000**

**Strategy Description:**

Form a Safety Committee of the Fulton Neighborhood Association to build community by strengthening connections, communication, and relationships among neighbors, between neighbors and police, and among community organizations.

**Strategy Components.**

1. Expand and strengthen the network of CCP/SAFE Block Club leaders and safety advocates (separate from the Block Development Strategy block contacts); publish and distribute a regular newsletter for this network to provide a forum for the exchange of information, ideas, and concerns; and hold regular meetings with CCP / SAFE for members of this network to share information and build community connections.
2. Report regularly to the FNA board of directors on neighborhood safety issues, and work with the board to implement safety programs and sponsor community events, such as an annual neighborhood block party.
3. Work with CCP / SAFE and the Fifth Police Precinct to:
  - Identify and address neighborhood safety issues;
  - Promote and support the Block Club program;
  - Organize business district Block Clubs;
  - Capitalize on the resources of the Fulton Police Substation;
  - Develop, publicize, and implement safety programs, like "Coffee with the Cops" and "Kickin' It with Cops".
  - Improve traffic *law* enforcement and compliance in the neighborhood;
  - Maintain public order in the neighborhood;
  - Monitor crime reports and police activity in the neighborhood through the CODEFOR system (Computerized Optimized Deployment Focused on Results);
  - Produce and promote the use of safety resources;
  - Publish--crime prevention-and-safety information in Fulton-Neighborhood News.
4. Establish partnerships with business groups, religious and educational institutions, public agencies, and other organizations inside and outside the neighborhood to address common safety concerns.

The results of the Fulton surveys and planning forums demonstrate a strong commitment, on the part of both residents and businesses, to keeping our neighborhood safe. A volunteer Safety Committee is the way to implement the many strategies that have emerged to address this issue. This proposal incorporates a wide range of long-term initiatives designed to build and sustain partnerships throughout the community. Funding is requested to cover operating

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expenses related to the Safety Committee's mission and to support the Safety Committee's volunteer projects and partnerships with other organizations over time. Funding will allow the Safety Committee, with the approval of the FNA board, to take advantage of future opportunities to work with neighbors, police, and community organizations to keep our neighborhood safe.

**Strategy Partners:**

- Fulton Safety Committee volunteers
- CCP / SAFE & block leaders
- Southwest Community Education
- Fifth Police Precinct
- Pershing Park
- Fulton Community School
- City Council Member
- Fulton Neighborhood News
- Dunn Bros. Coffee
- Southwest Community Partnership
- Lutheran Church of the Good Shepherd
- Fulton Business Association

**Contract Administrator:**

Neighborhood Revitalization Program

**Other Funding Sources:**

1. CCP / SAFE - Communication link to block leaders and police, supplier of safety resources and services, organizational support (In kind)
2. Southwest Community Education - Access to photocopying facilities, organizational support (In kind)
3. Dunn Bros. Coffee -Meeting space, Police Substation facility (In kind)

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Program Costs	\$19,750	\$3,200	\$3,200	\$3,200	\$3,200	\$3,200

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

40 hours per month.

**Task Force(s):**

Safety

**Plan Goals and Objectives Strategy Addresses:**

Goals 3; Objectives A, B, C, D

**Strategy 43 (1<sup>st</sup> Step): Safety Programs **\$10,000****

**Strategy Description:**

This First Step program intends to increase involvement of residents in neighborhood safety efforts by promoting programs, such as home security workshops, sponsored by Fulton NRP and Community Crime Prevention(CCP)/SAFE. Rebates for safety devices such as motion detectors, light timers and high security strike plates will be offered as an incentive to residents

who participate in these programs. Participation guidelines and rebate program details will be determined by the Safety Task Force.

**Strategy Partners:**

Safety Task Force  
CCP/SAFE  
Local businesses

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

1996-1997
\$10,000

**Plan Goals & Objectives Strategy Addresses:**

Goal 3; Objective B

**Strategy 44 (1<sup>st</sup> Step): Produce and Promote Safety Information \$5,000**

**Strategy Description:**

This First Step program intends to create and promote the use of safety resources such as brochures, video tapes, et cetera. Many residents do not have important safety information easily accessible to them, and are unaware as to where to attain it. The Safety Task Force will assemble safety information concerning many different areas, and reproduce or create additional information to offer a complete array of safety material for Fulton residents.

**Strategy Components:**

1. Fulton Safety Task Force and CCP/SAFE will write safety articles for local news papers.
2. CCP/SAFE will provide master materials for Fulton to reproduce and distribute for residents.

**Strategy Partners:**

Safety Task Force  
CCP/SAFE

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

1996-1997
\$10,000

**Plan Goals & Objectives Strategy Addresses:**

Goal 3; Objective B

**Strategy 45: 50th and Xerxes Pedestrian Scale Lighting \$46,000**

**Strategy Description:**

Develop and implement a neighborhood lighting plan to address the need for better lighting of streets, alleys, commercial districts, and public spaces.

**Strategy Components:**

CCP / SAFE and Fulton NRP Safety Task Force conducted light meter readings in the commercial district and recommended that measures be taken to improve the amount and quality of lighting. At the request of Fulton NRP, Public Works Dept. designed a street lighting plan, including eight pedestrian-scale fixtures and two high-level fixtures. The proposal has received the support of at least 70% of the businesses in the district. Fulton Safety Committee will work with the city council member, Public Works Dept., businesses, and commercial property owners to implement the plan. The funding request represents 75% of the cost of the project plus an allotment to cover any project costs assessed to nearby residential properties.

The project includes the following:

- 2 high level lights as part of signal system including pedestrian signals - \$15,000
- 8 pedestrian level fixtures - \$46,000

**Strategy Partners:**

Fulton Safety Committee CCP/SAFE  
Public Works Department City Council member Fulton Business Association

**Contract Administrator:**

Public Works Department

**Other Funding Sources:**

Commercial property owners in the district \$15,000  
(This represents 25% of the cost of the project.)

**Budget:**

	1998	1999	2000	2001	2002
Project Costs	\$46,600	\$0	\$0	\$0	\$0

**Estimated Volunteer Hours:**

10 hours per month, for up to three years.

**Task Force:**

Safety

**Plan Goals and Objectives StrategyAddresses:**

Goal 3; Objectives C & D

Goal 4; Objective A

**Strategy 46: 50th and Penn Pedestrian Scale Lighting \$17,000**

**Strategy Description:**

Develop and implement a neighborhood lighting plan to address the need for better lighting of streets, alleys, commercial districts, and public spaces.

**Strategy Components.**

CCP / SAFE and Fulton NRP Safety Task Force conducted light meter readings in the commercial district and recommended that measures be taken to improve the amount and quality of lighting. At the request of Fulton NRP, Public Works Dept. designed a street lighting plan, including five pedestrian-scale fixtures and two high-level fixtures. The proposal has received the support of at least 65% of the businesses in the district. Fulton Safety Committee will work with Lynnhurst NRP, the city council member, Public Works Dept., businesses, and commercial property owners to implement the plan. The funding request represents 37.5% of the cost of the project plus an allotment to cover any project costs assessed to nearby residential properties.

This project includes the following:

- 2 high level lights as part of signal system including pedestrian signals - \$11,600
- 5 pedestrian level fixtures - \$32,000

**Strategy Partners:**

Fulton Safety Committee  
 Lynnhurst NRP  
 CCP /SAFE  
 Public Works Department  
 City Council member  
 Local businesses

**Contract Administrator:**

Public Works Department

**Other Funding Sources:**

1. Lynnhurst NRP: \$16,500

(This represents 37.5% of the cost of the project plus an allotment to cover any project costs assessed to nearby residential properties. Please note: This project is contingent on the participation of Lynnhurst NRP. Lynnhurst NRP has not begun its action planning process and thus has not agreed to participate or to fund this project. Fulton Safety Committee will work to form a partnership with Lynnhurst NRP on this project.)

2. Commercial property owners in the district: \$10,600

(This represents 25% of the cost of the project.)

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Project Costs	\$500	\$16,500	0	0	0	0

**Estimated Volunteer Hours:**

10 hours per month, for up to three years.

51. Chapter 2: Action Plan Strategies

**Task Force(s):**

Safety

**Plan Goals and Objectives Strategy Addresses:**

Goal 3; Objectives C & D

Goal 4; Objective A

**Strategy47:**

**Mid-Block Residential Lighting Campaign (no funding)**

**Strategy Description:**

Develop and implement a neighborhood lighting plan to address the need for better lighting of streets, alleys, commercial districts, and public spaces.

**Strategy Components:**

Fulton Safety Committee will work with Public Works Dept. to identify blocks without midblock lights. Fulton Safety Committee, CCP / SAFE, and block leaders will help residents circulate petitions to have such lights installed.

**Strategy Partners:**

Fulton Safety Committee Public Works Department CCP/SAFE

Block leaders on affected blocks

**Estimated Volunteer Time:**

5 hours per month.

**Task Force(s):**

Safety

**Plan Goal and Objectives Addressed:**

Goal 3; Objective C

**Strategy 48: Improve Alley Lighting (no funding)**

**Strategy Description:**

Develop and implement a neighborhood lighting plan to address the need for better lighting of streets, alleys, commercial districts, and public spaces.

**Strategy Components:**

Fulton Safety Committee--will--work with CCP / SAFE and block leaders to encourage the installation of more lights on existing NSP poles along alleys. Fulton Safety Committee will work with local businesses to provide discounts for residents on motion detectors and/or lighting fixtures to better illuminate alleys.

**Strategy Partners:**

Fulton Safety

Committee

CCP/SAFE

Block leaders

Local businesses

**Other Funding Sources:**

Volume discounts from local businesses on detectors and fixtures - To be determined

**Estimated Volunteer Hours:**

5 hours per month.

**Task Force(s):**

Safety

**Plan Goals and Objectives Strategy Addresses:**

Goal 3; Objective C

<b>Promoting Educational Opportunities..... \$81,950</b>
--

**Funding Requests Percentage of Total: 6%**

*Most of the educational activity in the neighborhood takes place at Southwest and Fulton Schools, whether through daytime instruction to children or through community education classes at night and on weekends. Learners in the Fulton Neighborhood are of all ages. The Fulton and Southwest Community Education programs offer courses and activities for a variety of age groups including adults, youth and younger children. The quality of educational facilities and programs for neighborhood children and youth is of special concern for neighborhood residents. Forty-two percent of all Fulton households have children under the age of 18 years living at home. Many of these children attend the schools located within or near the Fulton neighborhood. The following six strategies seek to improve educational opportunities provided to students by supporting certain school efforts, encouraging school involvement from the community, and enhancing opportunities for learning. Community education opportunities are advanced by strategies providing community access to recreation and computer facilities.*

<b>Strategy 49: Fulton School Technology Lab</b>	<b>\$46,000</b>
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**Strategy Description:**

*Following the results of a 1997 feasibility study (see the **Fulton Neighborhood First Step Plan, Strategy #5**), the neighborhood will contribute to developing a technology lab at Fulton School. The neighborhood's contribution will be to purchase 35 Macintosh computers with data processing, graphics software, scanners and printers. These computers will be connected to the District's Internet service. The school district will provide the necessary wiring and networking, pay for Internet hook up and- access, as well as regular maintenance and upkeep. The lab would be available for staff and student use during regular school day hours under the direct supervision of certified school staff. The community would have access after school and during community education hours, guaranteeing close supervision of the hardware and facilities. Community usage would be documented and reported quarterly to the NRP. During open lab times and community education classes, user fees would be collected to help fund scholarships and replacement of equipment.*

53. Chapter 2: Action Plan Strategies

**Strategy Components:**

1. Conduct a feasibility study to explore the possibility of a neighborhood technology lab. (see the *Fulton Neighborhood First Step Plan* , Strategy #5). Completed 1997.
2. Fulton Neighborhood and School District will agree on terms before writing scope.
3. A review team will be established.
4. The lab project will be implemented.
5. The lab project will be evaluated on a quarterly basis.

**StrategyPartners:**

Minneapolis Public Schools  
 Fulton Elementary School  
 Community Education  
 Fulton PTSA  
 St. Andrews Church

**ContractAdministrator:**

Minneapolis Public School

**Other Funding Sources:**

1. Minneapolis School District NRP Funds - \$45,000 (proposed)
2. MN State Grant - \$50,000
3. St. Andrews Church - \$15,000
4. Corporate Giving - \$25,000
5. Prepaid software fees - \$3,056
6. District Capitol Funds '97 - \$7,000
7. District Capital Funds '98 - \$5,400
8. District Capital Funds '99 - \$8,000
9. PTSA Donation - \$6,530
10. Read-A-Thon - \$7,000

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Project Costs	\$1,000	\$45,000	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

30 hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives. D, E, F  
 Goal 2; Objective C

**Strategy 50:**

**Southwest Computer Lab and Access Agreement **\$12,500****

*Strategy Description:*

Fulton NRP will collaborate with Linden Hills NRP and Southwest High School to provide funds for the cost of new and additional computer equipment including sixteen computers,

printers, scanners and an overhead video display. This equipment plus an additional 64 computers will be available for Southwest High School students and faculty during the day and Community Education in the evenings, Monday through Thursday and Saturdays. Maintenance and repairs for the sixteen computers, replacement of the 80 computers as needed, and a limited number of scholarships for Community Education computer courses, will be funded through an annuity system via moneys received from Community Education fees in excess of normal course expenses. Community Education will provide competent instructors for all programs and will cover costs with user fees.

**Strategy Components:**

Prior to transfer of Fulton NRP funds for the purchase of this computer equipment, a written agreement is to be developed which details:

1. The equipment purchase schedule
2. The operation, maintenance/repair and replacement responsibilities via the proposed annuity schedule; and, a cash flow description of the annuity program including who controls said fund
3. Any differences between the 64 business lab computers and the 16 other computers mentioned above in terms of operation, maintenance and replacement
4. The location of the eighty computers and the level of accessibility by community residents
5. The impact on this program if other anticipated computer lab funds are not received in accordance with the overall plan

This, and any other pertinent information, is to be agreed to in writing by Southwest High School administration, appropriate Minneapolis Public School district administration, Fulton NRP and Linden Hills NRP (strategy partner).

**Strategy Partners:**

Linden Hills NRP Minneapolis Public Schools Southwest High School Administration and faculty Southwest High School Community Education

*Contract Administrator:* Minneapolis Public Schools

**Other Funding Sources:**

1. Linden Hills NRP \$12,500
2. Minneapolis Public School NRP \$12,500\* (confirmed by Minneapolis Public Schools)  
\* Minneapolis Public Schools have already committed an additional \$12,500 through the Linden hills plan.

**Budget:**

	1998	1999	2000	2001	2002
Project Costs	\$12,500	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

50 hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives D, F

Goal 2; Objectives A, C, E

**Strategy 51: Southwest Campus Site Improvement**

**\$8,750**

**Strategy Description:**

Landscape design and implementation at Southwest High School will address the following objectives: crime prevention using Crime Prevention Through Environmental Design (CPTED) standards; environmentally responsible storm sewer runoff and erosion control; aesthetics; and screening of trash receptacles. Improvements *will* provide students with a safe and visible outdoor environment as an alternative to gathering in an already overcrowded building.

**Strategy Components:**

1. Establish oversight group for project.
2. Review funding needs for grant writing.
3. Implement the project.

**Strategy Partners:**

Minneapolis Public Schools Southwest Foundation SWHS Student Council SWHS  
 Administration SWHS Faculty  
 SWHS Engineers SWHS Students Community Education Minneapolis Police Department/CCP Safe Unit  
 Minnesota Green  
 Tree Trust  
 Linden Hills NRP Fulton NRP  
 Fulton Garden Club

**Contract Administrator:**

Minneapolis Public Schools

**Other Funding Sources:**

1. Linden Hills NRP: \$8,750.00
2. Southwest Foundation: \$17,500.00

**Budget:**

	1998	1999	2000	2001	2002
Project Costs	\$8,750	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

200 Hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives D, F

Goal 2; Objectives A, C, D, E

**Strategy 52:**

**Southwest High School Gym and Pool Access Project**

**\$11,200**

**Strategy Description:**

Southwest High School will provide access to their East gym and swimming pool for four hours on Sunday afternoons during the school calendar year. The gym would be available for two hours for the Southwest Activities Council (SWAC) and two hours for structured family activities. The pool would be available for open family use.

Fulton and Linden Hills residents will be encouraged to propose family programs for the remainder of gym access. These proposals will be evaluated by a review board. The gym will be opened, managed and closed by a responsible school representative, such as physical education staff. An assistant having Water Safety Instructor certification will be on duty during pool use.

Southwest will also provide access to gym facilities on Saturdays from 2:30 p.m. - 6:00 p.m.

This project *is* modeled after the First Step Gym Access Strategy in which gym access moneys are used to fund the cost of security personnel on hand during gym use. These funds would pay for responsible school employees or school designated persons to oversee the gym and pool access. This would involve one person to manage the gym activities, and another, with have Red Cross Water Safety Instructor certification, to oversee pool activities.

**Strategy Components:**

There will be a written agreement between the Fulton NRP, Linden Hills NRP, Southwest High School Administration and Minneapolis Public Schools that will detail the following:

1. Expenses for years 2-5 contingent on gym facilities being available to the Southwest Community weekday evenings and/or Saturdays.
2. Staffed by Community Education personnel identified in the Community Education Gym Access Program or other qualified people at a rate agreeable to all parties.

This project will be managed by an Evaluation Review Board, to include members of the School staff and administration, Community Education staff, members of Fulton and Linden Hills NRPs, and users of the gym and pool programs.

**Strategy Partners:**

Linden Hills NRP

Southwest High School Administration

Southwest High School Community Education Evaluation

Review Board

**Contract Administrator:**

Minneapolis Public Schools

**Budget:**

	1998	1999	2000	2001	2002
Project Costs	\$8,750	0	0	0	0

57. Chapter 2. Action Plan Strategies

*Estimated Volunteer Hours:*

250 hours

*Task Force(s):*

Education

***Plan Goals & Objectives Strategy Addresses:***

Goal 15; Objective A

**Strategy 53: Creative Learning Program**

**\$1,000**

***Strategy Description:***

The Fulton NRP will sponsor long and short term cooperative programs involving Fulton Neighborhood volunteers, businesses, clubs, organizations, government agencies, and neighborhood schools. The individual programs will be designed by the above mentioned individuals and groups to improve academic skills and develop creative teamwork in arts and science. We encourage programs that include students of all backgrounds and abilities who attend Fulton neighborhood schools and/or live in Fulton Neighborhood. Examples projects include: Southwest Journal writing and photography project, Fulton Garden Club butterfly farm project, restaurant and retail projects, etc. The goal is to have groups (organizations, businesses, etc.) partner with the schools to create opportunities for students to learn through involvement beyond the classroom. The implementation of these programs could take place during the morning hours before school for the students who are involved in the latch key program.

***Strategy Components:***

1. Develop format for start up of these program through Fulton Community Education. Specific criteria will have to be met by the group proposing their program.
2. Advertise to possible groups the opportunity to become involved.
3. Develop the individual programs and allocate funds/identify matching grants from organizations involved.
4. Monitor on going programs.

***Strategy Partners:***

Fulton Community Education  
Fulton Parent Teacher Student Association (PTSA)  
Community Organizations volunteering involvement

***Contract Administrator:***

Fulton Community Education

***Budget:***

	1998	1999	2000	2001	2002
Project Costs	\$1,000	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

***Estimated Volunteer Hours:***

600 hours

***Other Funding Sources:***

1. PTSA Organizations

*Chapter2: Action Plan Strategies 58.*

- 2. Community Organizations who volunteer involvement - matching funds
- 3. Fulton Community Education

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives D, G, E, G

Goal 2; Objectives C & E

**Strategy 54:**

**Fulton Neighborhood Reading Program for Youth \$2,500**

**Strategy Description:**

This strategy includes researching and developing a neighborhood based reading program created specifically for Fulton schools and volunteers. The program will include before and after school sessions at Fulton School managed by Fulton Community Education and available to all school aged children who live in the Fulton Neighborhood and/or attend Fulton neighborhood schools. Volunteers of all ages will be recruited and trained to take part in this reading program; volunteers will be encouraged to share their own personal interests and enthusiasm with the students. The project will actively involve business people, residents of Fulton who do not have children in the schools, and Fulton parents.

**Strategy Components:**

An advisory team will be developed to include the Education Liaison on the Fulton Neighborhood Association Board, a member of the Fulton School Site Council, a representative of the Southwest Community Education Advisory Council, a PTSA Member, and other interested individuals. This committee will be responsible for working with Fulton Community Education to develop and implement the program.

Advertising for volunteers and participants will be administered through the schools and FNN.

Fulton NRP will provide for the following:

- Funds to research and explore existing neighborhood based reading programs
- NRP coordinator hours to recruit and maintain volunteer involvement
- Matching funds to purchase publicity, books, supplies, and rewards
- Volunteer time to actively recruit students who would benefit from this program

**Strategy Partners:**

FNA Board  
 Fulton School Site Council  
 Southwest Community Education Advisory Council  
 PTSA  
 Fulton Community Education

**Contract Administrator:**

Fulton Community Education

**Budget:**

	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
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59. Chapter 2: Action Plan Strategies

Project Costs	\$500	\$500	\$500	\$500	\$500
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Note: Labor costs for implementing this project are reflected in Strategy #31.

**Estimated Volunteer Hours:**

2,000 hours

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives D & G

Goal 2; Objectives C & E

<b>Building Connections &amp; Developing Partnerships .....</b>	<b>\$44,340</b>
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*Funding Requests Percentage of Total: 3 %*

*Fulton Neighborhood residents have access to many valuable resources. The following seven strategies are designed to take advantage of these resources by providing connections, building partnerships, and supporting existing programs for residents, schools, businesses, and other organizations.*

**Strategy 55: Community Sponsored Programs in Schools **\$2,940****

**Strategy Description:**

The Fulton NRP will continue to support programs which involve community sponsorship of school programs. This will be a continuation and expansion of two programs which have already operated successfully through NRP First Step: Junior Great Books and Junior Achievement. The purpose of these programs is to provide opportunity for community members to become involved with student activities, to build skills in students, and foster students' interest *in* reading.

**Strategy Components:**

*Junior Great Books* - The program is currently set up as a before and after school program for students who initiate involvement. NRP dollars support training of facilitators and the facilitators workbook. The students involved pay for their books or receive scholarships from the Fulton PTSA. NRP will provide funding to support the program for five years, including facilitator training and workbooks.

*Junior Achievement* - This program *was* implemented successfully through the First Step plan. - Students enjoyed learning new skills through creative formats (such as role playing *job* interviews). The purpose of the program is to build competencies of decision-making, planning, working with others, use of information, and problem-solving as well as basic reading and math. Junior Achievement ran as a pilot in two classrooms last year. This program will be discontinued this year because more time was needed for students to prepare for testing due to a new state testing mandate. Through the Action Plan, we will initiate the program again in Fall 1998 and utilize remaining First Step moneys for volunteer recognition.

**Strategy Partners:**

Fulton Neighborhood Schools  
 Junior Achievement, Inc. Community volunteers & Parent Teacher  
 Student Association (PTSA)

**Contract Administrator:**

Minneapolis Public Schools, Community Education

**Budget:**

Program Costs	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Junior Great Books	\$1,240	\$300	\$300	\$300	\$300	\$300
Junior Achievement	\$200		0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Other Funding Sources:**

1. First Step NRP Funds
2. Fulton PTSA - scholarships

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

- Goal 1; Objectives D & G  
 Goal 2; Objectives C & E

**Strategy 56: School and Community Connections **\$1,400****

**Strategy Description:**

This strategy builds upon the First Step Partnership Building Plan (see the *Fulton Neighborhood First Step Plan*, Strategy #4). Fulton NRP will work with Fulton neighborhood schools and home schools to publicize educational activities and successes in our community. We will foster relationships between schools and neighborhood businesses and other organizations to increase community awareness of the educational system. We will also support these relationships by encouraging each school to submit items to be published in the Fulton Neighborhood News. The newsletter items would be developed by students and faculty to give students the opportunity to develop skills in photography, journalism, cartooning, business management etc. Some examples of business and organizational participants might be the Southwest Journal, Fulton Neighborhood News, resident journalists, and graphic designers.

Web Pages of schools and neighborhood organizations can be another means for communication and connections. Other activities could include school open house night for neighborhood, -invitations to- plays, concerts etc.

The schools would have continuous communication with FNA Education Liaison and the NRP Coordinator(s) to report back and share the news. The intended result for this program is to build awareness and community support for our neighborhood schools and to make them the number one school choice for our residents.

**Strategy Components:**

1. Start with newsletter program and assist in getting this program off the ground

61. Chapter 2: Action Plan Strategies

2. Explore with schools other means of communication and strategize implementation

**Strategy Partners:**

FNA Education Liaison  
Fulton Schools Community Education  
Fulton Neighborhood News  
Southwest Journal Resident  
professionals

**Contract Administrator:**

Neighborhood Revitalization Program

**Budget:**

	1 <sup>st</sup> Step	1998	1999	2000	2001	2002
Project Costs	\$400	\$1,000	0	0	0	0

Note: Labor costs for implementing this project are reflected in Strategy #31.

**Task Force(s):**

Education

**Plan Goals & Objectives Strategy Addresses:**

Goal 1; Objectives C, D, E  
Goal 2; Objective E

**Strategy 57: Fulton Neighborhood Association (FNA)**

**Grant Fund for Youth and Community Programs** **\$40,000**

**Strategy Description:**

This strategy will develop a funding source to provide grants to Fulton Neighborhood organizations to expand or develop new programs. The purpose of the granting program is to provide new opportunities to residents and to build community in the neighborhood. Organizations (such as Southwest Round Table, Southwest Collaborative, Garden Club, Book Club, etc.) seeking funds would submit proposals to the FNA Board for approval. This fund would help neighborhood organizations grow in Fulton.

Half of the allocated funds are set aside for youth and family programs. The Southwest Concerned Citizens Collaborative (SWC3) will assist FNA in screening applicants for youth and family programming funding requests.

**Strategy Components.**

*Community Organization Grants:*

1. FNA Board and/or committee will establish guidelines and fund amount limits for reviewing proposals.
2. The Fulton Neighborhood and its organizations will be informed of this resource through wide publicity.
3. Proposals for funds will be accepted and reviewed for approval.
4. Proposals will be reviewed by the Neighborhood Revitalization Program to ensure that the organization's proposed strategy request complies with funding guidelines.
5. Funds will be awarded to organizations granted approval.

*Southwest Concerned Citizens Collaborative Grants:*

1. SWC3 will formulate their program guidelines and components. They will partner with community organizations serving youth and families to develop the specific programs to receive grants.
2. SWC3 will submit funding requests to the Fulton Neighborhood Association for approval.

***Strategy Partners:***

Fulton Neighborhood Association  
 Board Linden Hills Neighborhood  
 Association Southwest Concerned  
 Citizens Collaborative Neighborhood  
 organizations to receive funds

***Contract Administrator:***

Minneapolis Public Schools

***Budget:***

<b>Program Costs</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>	<b>2001</b>	<b>2002</b>
Family & Youth	\$10,000	\$10,000	0	0	0
Other Programs	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000

***Estimated Volunteer Hours:***

1,000 hours

***Other Funding Sources:***

Linden Hills Neighborhood Revitalization Program

***Task Force(s):***

Quality of Life

***Plan Goals & Objectives Strategy Addresses:***

Goal 11; Objectives A, B, D

**Strategy 58: Business and Community Partnerships (no funding)**

***Strategy Description:***

In an effort to coordinate business and community actions, we will encourage partnerships between the business associations and residents.

***Strategy Components:***

Designate business association seats on Fulton Neighborhood Association (FNA) Board

***Strategy Partners:***

Business Associations of 50th & France, 50th & Xerxes, 50th & Penn

***Estimated Volunteer Hours:***

200 hours

***Task Force(s):***

Neighborhood Business

**Plan Goals & Objectives Strategy Addresses:**

Goal 4; Objectives A & B

**Strategy 59: FNA and Business Partnership  
in Lighting and Transportation Plans**

**(no funding)**

**Strategy Description:**

We will ensure that Fulton Neighborhood Association (FNA) works with the business districts in developing and implementing the Lighting and Transportation Plans. The purpose of this strategy is to improve traffic flow, streetscape, lighting, and facades in business districts.

**Strategy Components:**

See Streetscape and Transportation Plans

**Strategy Partners:**

Minneapolis Parks and Recreation  
Neighborhood business associations and districts  
Minneapolis Public Works Department  
Minneapolis Public Schools  
Fulton Safety Task Force  
Minneapolis Community Development Agency (MCDA)  
Hennepin County  
State of Minnesota  
United States Department of Transportation

**Estimated Volunteer Hours:**

200 hours

**Task Force(s):**

Neighborhood Business

**Plan Goals & Objectives Strategy Addresses:**

Goal 4; Objective A & B

**Strategy 60: Community Access Agreements with  
Religious Institutions**

**(no funding)**

**Strategy Description:**

This strategy is intended to provide additional spaces to the Fulton neighborhood for meetings, gatherings, and general public use.

**Strategy Components:**

Each Fulton Neighborhood religious institution and appropriate business will be contacted to determine whether meeting space could be made available to the local public. A volunteer will visit participating sites to record the number and size of rooms and the permitted uses and hours available for public use. A listing of this information will be compiled and made available to interested individuals and organizations.

**Strategy Partners:**

Lutheran Church of the Good Shepherd

Christ the King Catholic Church  
Lake Harriet Christian Church  
Lake Harriet United Methodist Church  
Dharma Field  
Neighborhood businesses

***Estimated Volunteer Hours:***

40 hours

***Budget:***

Labor costs for implementation are reflected in Strategy #31.

***Task Force(s):***

Public Facilities and Spaces

***Plan Goals & Objectives Strategy Addresses:***

Goal 15, Objective A

**Strategy 61: Test Site for City Services Programs (no funding)**

***Strategy Description:***

To improve delivery of city services, Fulton Neighborhood will make itself available as a test site for proposed service delivery changes. For example, Fulton will request to be a test site for proposed 24 hour snow removal procedures.

***Strategy Components:***

Fulton Neighborhood Association's new City Service Committee will advocate with Minneapolis Public Works to have Fulton serve as a test site. They will monitor opportunities for Fulton to become a test site and present the options to FNA. FNA will make a decision on each test procedure, based on whether the change would be desired in Fulton Neighborhood. Survey information will be used to determine neighborhood desire for city service changes.

***Strategy Partners.***

Minneapolis Public Works  
Minneapolis City Council -13<sup>th</sup> Ward Council Member  
Office of the Mayor  
FNA

***Task Force(s):***

City Services

***Plan Goals & Objectives Strategy Addresses:***

Goal 8 Objective B

# Chapter 3:

## Implementing the Action Plan

Minneapolis neighborhoods participating in the Neighborhood Revitalization Program (NRP) are in a unique position as compared to their counterparts in other U.S. cities. These neighborhoods have the privilege to plan for and to receive funding for community improvements. They also have the responsibility to oversee implementation of their chosen improvements. As an NRP neighborhood, Fulton shares in this responsibility. Within the neighborhood, it is the job of the Fulton Neighborhood Association (FNA) and supporting volunteers to make sure that Fulton's NRP goals are realized and that the strategies identified in this action plan are accomplished.

### **Fulton NRP Steering Committee**

FNA is the entity by which the Neighborhood will enter into contracts under this action plan. This function shall not be delegated. As it has been throughout Fulton's NRP involvement, the role of the FNA Board in action plan implementation shall be as an oversight board and to make policy decisions. Day-to-day implementation of the action plan shall be the task of the *Fulton NRP Steering Committee*.

The Fulton NRP Steering Committee is responsible for all Fulton NRP activities, including planning, administration and plan implementation. The Steering Committee will also continue to function in a manner similar to its operation throughout the NRP First Step and Action planning processes. The Steering Committee shall meet at least once per month, and it shall report its activities to the FNA Board on a monthly basis.

The Steering Committee will drive the implementation process for the neighborhood. It will set deadlines for project implementation and has coordination and oversight responsibility for all action plan strategies. The Steering Committee must ensure that the neighborhood complies with NRP procedures and guidelines, and it is responsible for ensuring that projects comply with action plan goals and priorities. The Steering Committee shall develop and approve all draft scopes of service (which outline project requirements and request release of NRP funds) and forward them to FNA for final neighborhood approval. Although individual committee members may be assigned to manage specific projects or plan topic areas, the Steering Committee shall function as a working team to make sure that prioritized action plan strategies are carried out consistent with the *Fulton Neighborhood Action Plan* and in a timely manner.

The Steering Committee shall, at a minimum, be comprised of the following neighborhood volunteers: a *Chairperson*, a *Vice-chairperson*, a *Treasurer*, an *FNA representative*, and a *Coordinator of Volunteers*. The neighborhood's contracted administrative coordinator(s) will serve on the Steering Committee as a non-voting member(s). This minimum Steering Committee shall initially be appointed by the FNA Board. Replacement Steering Committee members may be recommended by the Steering Committee for approval by the FNA Board.

The Steering Committee Chairperson is responsible to the FNA Board for coordination and administration of the neighborhood's NRP activities. The Chairperson generally will not function as a project manager for action plan strategies, but will have oversight responsibility for the implementation process and any subsequent planning processes. The Chair's resignation shall be tendered to the FNA Board.

Steering Committee operations shall continue to be supported by implementation staff, such as a neighborhood coordinator and/or administrative assistant, funded through the NRP administration budget. Implementation staff will receive assignments through the Steering Committee Chair. In event of conflicts with assignments, the Chair shall decide which project has priority, subject to oversight by the FNA Board.

### **Developing a Neighborhood Structure for Implementation**

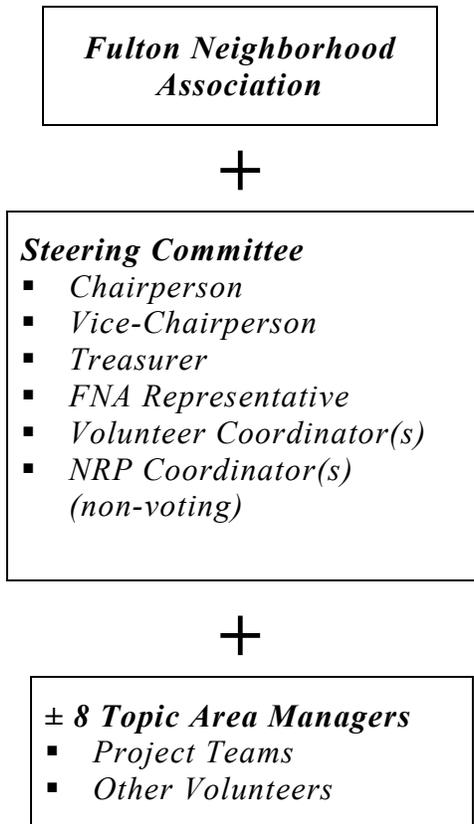
While the overall implementation of the strategies proposed in this plan shall be timed, managed and coordinated by the Steering Committee, they cannot be accomplished by the Committee alone. The talent and efforts of many other Fulton neighbors will be necessary to ensure successful completion of these strategies. To ensure continuity of knowledge and experience, current Fulton NRP Steering Committee members who wish to remain active on the Steering Committee during the implementation process are encouraged to do so.

The Fulton Neighborhood Action Plan strategies shall be grouped into topic areas to make the task of managing implementation easier. Topic *Area Managers*, appointed by FNA, will each be responsible for overseeing the completion of a specific set of action plan strategies. In addition to working with the Topic Area Managers, the Steering Committee may also wish to consider using a system of project teams under each Topic Area Manager (perhaps utilizing new or existing neighborhood committees such as the Safety or Education committees) to implement specific action plan strategies. However, the recommendations of these groups will be advisory to the Steering Committee. Together the Steering Committee, the Topic Area Managers and specific project teams comprise the Fulton Neighborhood Action Plan implementation structure. *Figure S: Fulton NRP Implementation Structure* illustrates this proposed structure.

This chapter outlines the basic Action Plan implementation structure. A more detailed picture of the how the process will best work for the Fulton neighborhood will emerge as the implementation process begins. The Steering Committee shall hold a kick-off workshop in the spring or early summer of 1998 to construct a more detailed outline of the neighborhood's organizational structure for implementation and to develop an implementation workplan. The implementation structure shall be approved by the FNA Board. As implementation proceeds, the Steering Committee may wish to evaluate the implementation process and adjust its procedures and structure to ensure efficient and effective operations.

Figure 5

### Fulton Neighborhood Action Plan Implementation Structure



# Appendix A:

## Fulton Neighborhood

### Demographics

**Total Population** - 5,988 people were living in the neighborhood in 1990. This is a decrease of 659 people since 1980.

**Racial/Ethnic Composition** - The following table depicts the racial/ethnic breakdown in the Fulton Neighborhood, with comparisons demonstrating an increase in diversity since 1980:

	<u>1980</u>	<u>1990</u>
<b>White</b>	98.0%	97.0%
<b>African-American</b>	0.4%	1.0%
<b>Native American</b>	0.2%	0.3%
<b>Asian American</b>	0.8%	1.4%
<b>Hispanic</b>	0.4%	0.9%

**Age Distribution** - The largest age group in the Fulton Neighborhood is the 25 to 44 year olds at 44%. This is also the only age group to show a significant increase since 1980 of over 10%. The distribution of ages is as follows:

Under 5	5 - 9	10 - 14	15 - 19	20 - 24	25 - 44	45 - 64	65 & over
8%	5%	5%	4%	5%	44%	17%	11%

**Household Composition** - There were 2,620 households in the Fulton Neighborhood in 1990. The following table is a breakdown of composition in Fulton Neighborhood in 1990 compared to greater Minneapolis:

	<b>Fulton</b>	<b>Minneapolis</b>
<b>Number of households</b>	2,620	160,531
<b>Percent of family households</b>	64.5%	48.9%
<b>Percent of households with children under 18</b>	41.8%	47.1%
<b>Percent of households headed by females with children under 18</b>	5.7%	33.5%

**Poverty** - The rate of families below poverty in the Fulton Neighborhood decreased to 0.4% in 1989 from 1.8% in 1979. This is compared to a city-wide increase in poverty from 9.0% to 14.1% during the same period. The rate of individuals below poverty in the Fulton Neighborhood decreased in 1989 to 1.2% from 2.9% in 1979.

**Mobility** - The rate of mobility (the percentage of households occupied less than 6 months) in the Fulton Neighborhood has remained relatively steady since 1991 at about 7.0%. This is compared to the city-wide rate of 16.0%.

69. *Appendix A: Fulton Neighborhood Demographics*

**Housing**

*Inventory* - Of the 2,436 residential structures in Fulton Neighborhood (in 1992), 93.7% are single dwelling structures. Duplexes account for 5.9%, while townhouses, condos, and three or more unit buildings comprise the remaining 0.4%.

*Condition* - In 1992 there were 73 structures, or 3.0%, in the Fulton Neighborhood that were in substandard condition. This compares to the city-wide rate of 10.0%.

*Age* - In the Fulton Neighborhood, 13.1% of residential structures were built before 1920, 83.9% were constructed between 1920 and 1960, and 3.0 percent were constructed after 1960.

**Safety** - The following table depicts the crime rate according to the number of reports filed in 1993, comparing Fulton Neighborhood to Minneapolis in crimes per 1000 residents:

	<b>Reports</b>	<b>Fulton Crime/1000</b>	<b>Minneapolis Crime/1000</b>
<b>Major Crime</b>	94	15.7	38.9
Robbery	5	0.8	9.4
criminal sexual conduct	2	0.4	0.8
Assault	0	0	3.6
<u>Burglary</u>	87	14.5	25.1
<b>Vehicle Crime</b>	81	13.5	50.5
<b>Miscellaneous rime (damage, narcotics, weapons, Prostitution)</b>	33	5.5	32.1

# Appendix B: Survey Summary

*A summary of the results of the 1995 Fulton residents survey.*

## **Part One: An overview.**

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH FIVE SHOULD THE NEIGHBORHOOD FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

<u>Responses</u>	<u>Suggestions</u>
122	Reduce / enforce speed limits.
108	Go back to neighborhood schools.
101	Limit commercial development / large volume businesses.
88	Reduce airplane noise.
84	Improve police response / patrols.
76	Improve quality of schools.
67	Reduce traffic congestion.
62	Improve water quality / stop polluting the creek.
62	Reduce property taxes.
57	Increase lighting.
57	Improve appearance / maintenance of public facilities and spaces.
54	Improve snow plowing.
54	Improve maintenance of streets and alleys.
53	Maintain housing.

**WHAT ARE THE THREE MAIN REASONS WHY YOU MOVED INTO OR CONTINUE TO STAY IN THIS NEIGHBORHOOD?**

56%	Parks and lakes.
52%	Character of the neighborhood (housing and people).
48%	Location.
29%	Safe neighborhood.

**WHAT ARE THE THREE MAIN REASONS WHY YOU WOULD MOVE FROM THIS NEIGHBORHOOD?**

46%	Property taxes.
41%	Need for different size house / yard.
32%	Change in. personal family status.
25%	Unsafe neighborhood.
21%	School choice / quality.

**RECOMMENDATIONS TO "CHANGE NOW OR SOON":**

56%	Drivers obeying speed limits.
54%	Water quality / pollution.
53%	Air traffic noise.
43%	Quality of public schools.

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- 38% Level of traffic on neighborhood streets.
- 37% Safety in parks.
- 36% Safety on streets, walks, bus stops.
- 36% Parking availability.
- 34% Condition of educational facilities.

**RECOMMENDATIONS TO "KEEP AS IS":**

- 70% Housing resale value.
- 69% Recycling pickup.
- 67% General quality of life.
- 66% Access to libraries.
- 65% Variety of neighborhood stores and businesses.
- 64% Availability to own housing.
- 63% Availability of recreation opportunities.
- 60% Availability of arts, cultural, social events.
- 58% Community Education.
- 57% Neighborhood stability (length of residence).
- 57% Housing condition.
- 57% Sidewalks / pathways.
- 51% Park maintenance.
- 51% On-street parking.
- 50% Appearance / maintenance of neighborhood businesses.

## Part Two: Survey results by topic.

### Safety

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#### SAFETY ON STREETS, WALKS, BUS STOPS

<u>Rating:</u>	<u>Recommendation:</u>
57% good or excellent.	30% keep as is.
34% fair or poor.	36% change now or soon.

#### SAFETY IN PARKS

<u>Rating:</u>	<u>Recommendation:</u>
48% good or excellent.	26% keep as is.
37% fair or poor.	37% change now or soon.

#### LAW ENFORCEMENT

<u>Rating:</u>	<u>Recommendation:</u>
58% good or excellent.	34% keep as is.
25% fair or poor.	26% change now or soon.

#### SECURITY OF PROPERTY

<u>Rating:</u>	<u>Recommendation:</u>
67% good or excellent.	38% keep as is.
28% fair or poor.	31% change now or soon.

#### PERSONAL SAFETY AND GENERAL SECURITY

<u>Rating:</u>	<u>Recommendation:</u>
75% good or excellent.	38% keep as is.
20% fair or poor.	32% change now or soon.

Asked to select the three main reasons for moving into or continuing to stay in the Fulton, 29% of residents mentioned neighborhood safety.

**WHAT IS ONE IDEA YOU HAVE TO IMPROVE SAFETY IN THE NEIGHBORHOOD?**

- Improve police response / patrols. (87 responses)
- Increase block watches. (53 responses)
- Increase lighting. (47 responses)
- Increase / promote neighborliness. (33 responses)
- Increase security in parks, especially during school hours. (25 responses)

**THINKING ABOUT ALL THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

- Improve police response / patrols. (84 responses)
- Increase lighting. (57 responses)
- Increase block watches. (28 responses)

**T r a n s p o r t a t i o n**

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**ON-STREET PARKING**

<u>Rating:</u>	<u>Recommendation:</u>
63% excellent or good.	51% keep as is.
28% fair or poor.	15% change now or soon.

**BIKEWAYS**

<u>Rating:</u>	<u>Recommendation:</u>
54% excellent or good.	43% keep as is.
24% fair or poor.	20% change now or soon.

**SIDEWALKS / PATHWAYS**

<u>Rating:</u>	<u>Recommendation:</u>
75% excellent or good.	57% keep as is.
20% fair or poor.	15% change now or soon.

**DRIVERS OBEYING SPEED LIMITS**

<u>Rating:</u>	<u>Recommendation:</u>
19% excellent or good.	20% keep as is.
75% fair or poor.	56% change now or soon.

**LEVEL OF TRAFFIC ON NEIGHBORHOOD STREETS**

<u>Rating:</u>	<u>Recommendation:</u>
36% excellent or good.	31% keep as is.
57% fair or poor.	38% change now or soon.

**TRAFFIC CONTROLS**

<u>Rating:</u>	<u>Recommendation:</u>
57% excellent or good.	40% keep as is.
36% fair or poor.	30% change now or soon.

**WHAT IS ONE IDEA YOU HAVE TO IMPROVE TRANSPORTATION IN FULTON?**

- Reduce speed / enforce speed limits. (86 responses)
- Increase public transportation / LRT. (64 responses)

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Increase signs / stoplights. (25 responses)

Enforce stop signs. (23 responses)

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Reduce speed / enforce speed limits. (122 responses) Reduce congestion. (67 responses)

Increase public transportation / LRT. (35 responses) Increase signs / stoplights. (30 responses)

Enforce stop signs. (23 responses)

Of all the items in the survey, the highest percentage of "poor" ratings (42%) was given to "drivers obeying speed limits" along with the highest percentage of recommendations (55%) to "change now or soon". Of all the issues raised in the survey, "reducing speed/ enforcing speed limits" (122 responses) emerged as the most popular recommendation for neighborhood action.

**Quality of Life and the Environment**

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**AIR TRAFFIC NOISE**

Rating:

19% excellent or good.

77% fair or poor.

Recommendation:

20% keep as is.

53% change now or soon.

**OTHER NOISE**

Rating:

48% excellent or good.

37% fair or poor.

Recommendation:

36% keep as is.

22% change now or soon.

**WATER QUALITY / POLLUTION**

Rating:

30% excellent or good.

57% fair or poor.

Recommendation:

17% keep as is.

54% change now or soon.

**AIR QUALITY / POLLUTION**

Rating:

70% excellent or good.

22% fair or poor.

Recommendation:

45% keep as is.

20% change now or soon.

**SIGNAGE / LIGHTING**

Rating:

55% excellent or good.

32% fair or poor.

Recommendation:

40% keep as is.

23% change now or soon.

**COMPATIBLE LAND USES**

Rating:

62% excellent or good.

18% fair or poor.

Recommendation:

48% keep as is.

12% change now or soon.

**ACCESS TO LIBRARIES**

Rating:

Recommendation:

85% excellent or good.	66% keep as is.
9% fair or poor.	6% change now or soon.

**COMMUNITY EDUCATION**

<u>Rating:</u>	<u>Recommendation:</u>
73% excellent or good.	58% keep as is.
10% fair or poor.	6% change now or soon.

**AVAILABILITY OF RECREATION OPPORTUNITIES**

<u>Rating:</u>	<u>Reconunendation:</u>
82% excellent or good.	63% keep as is.
8% fair or poor.	6% change now or soon.

**AVAILABILITY OF ARTS, CULTURAL, SOCIAL EVENTS**

<u>Rating:</u>	<u>Recommendation:</u>
76% excellent or good.	60% keep as is.
15% fair or poor.	7% change now or soon.

**SENSE OF COMMUNITY**

<u>Rating:</u>	<u>Recommendation:</u>
63% excellent or good.	49% keep as is.
32% fair or poor.	20% change now or soon.

**GENERAL QUALITY OF LIFE**

<u>Rating:</u>	<u>Recommendation:</u>
92% excellent or good.	67% keep as is.
4% fair or poor.	5% change now or soon.

A majority of residents was unable to rate or make recommendations on several topics:

**ACTIVITIES FOR PEOPLE WITH DISABILITIES**

<u>Rating:</u>	<u>Recommendation:</u>
87% don't know.	69% don't know / no opinion.

**ACTIVITIES FOR SENIORS**

<u>Rating:</u>	<u>Recommendation:</u>
75% don't know.	63% don't know / no opinion.

**ACTIVITIES FOR CHILDREN, YOUTH**

<u>Rating:</u>	<u>Recommendation:</u>
56% don't know.	48% don't know / no opinion.

**AFTER SCHOOL ACTIVITIES**

<u>Rating:</u>	<u>Recommendation:</u>
71% don't know.	58% don't know / no opinion.

**CHILD CARE SERVICES**

<u>Rating:</u>	<u>Recommendation:</u>
71% don't know.	58% don't know / no opinion

Asked to select the three main reasons for moving into or continuing to stay in Fulton, 56% of residents mentioned parks and lakes and 52% mentioned the character of the neighborhood.

**WHAT IS ONE IDEA YOU TO HAVE IMPROVE THE QUALITY OF LIFE AND THE ENVIRONMENT IN FULTON?**

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Reduce noise. (37 responses)  
Improve water quality / stop polluting the creek (33 responses)  
Increase neighborhood / family functions. (33 responses)  
Outlaw chemical lawn spraying. (22 responses)

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Reduce airplane noise. (88 responses)  
Improve water quality / stop polluting the creek (62 responses) Develop sense of interpersonal community. (39 responses) Increase neighborhood / family functions. (21 responses)

**Public Facilities and Public Spaces**

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**PARK MAINTENANCE**

<u>Rating:</u>	<u>Recommendation:</u>
71% excellent or good.	51 % keep as is .
18% fair or poor.	19% change now or soon.

**AVAILABILITY OF RECREATION OPPORTUNITIES**

<u>Rating:</u>	<u>Recommendation:</u>
82% excellent or good.	63% keep as is.
8% fair or poor.	6% change now or soon.

**CONDITION OF EDUCATIONAL FACILITIES**

<u>Rating:</u>	<u>Recommendation:</u>
12% excellent or good.	7% keep as is.
43% fair or poor.	34% change now or soon.

When asked for one idea to improve education in the neighborhood, 34 respondents recommended improving educational facilities.

There are many public / semi-public facilities and spaces in the Fulton neighborhood such as: schools, parks, churches, bikeways; walkways, Lake Harriet, Minnehaha Creek, and the neighborhood streetscape. Please offer your comments on:

- a) the quality of these facilities and spaces.
- b) the availability of these facilities and spaces to y o u .
- c) the appearance and maintenance of facilities.

Here is a list of comments receiving at least ten responses:

The walking / bike paths at Lake Harriet need repair. (24 responses)  
Lake Harriet is too congested / overused. (22 responses)  
Fulton-School -needs maintenance. (22 responses).  
Fix the playground / landscape at Fulton School. (20 responses)  
Improve maintenance at all parks. (18 responses)  
Improve the streetscape along the 50th Street business areas. (16 responses)  
Impose a "user-fee" for non-residents at Lake Harriet. (14 responses)  
Enforce dog waste laws in parks. (14 responses)  
Enforce litter laws / pick up trash at Lake Harriet. (13 responses)  
Improve water quality / prevent erosion at Minnehaha Creek. (11 responses)  
Southwest High School needs maintenance. (11 responses)

Plant more trees / maintain existing trees in the neighborhood. (10 responses)

Asked to select the three main reasons for moving into or continuing to stay in Fulton, 56% of residents mentioned parks and lakes, 4% mentioned recreational opportunities.

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Improve the appearance and maintenance of public facilities and spaces. (57 responses)

Improve business district streetscapes. (27 responses)

Build a gym at Pershing Park. (12 responses)

**Neighborhood Business**

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**IMPACT OF BUSINESS EXPANSION**

<u>Rating:</u>	<u>Recommendation:</u>
17% excellent or good.	18% keep as is.
39% fair or poor.	25% change now or soon.

**PARKING AVAILABILITY**

<u>Rating:</u>	<u>Recommendation:</u>
35% excellent or good.	32% keep as is.
58% fair or poor.	36% change now or soon.

**APPEARANCE / MAINTENANCE**

<u>Rating:</u>	<u>Recommendation:</u>
73% excellent or good.	50% keep as is.
24% fair or poor.	21 % change now or soon.

**RESPONSIVE TO NEIGHBORHOOD CONCERNS**

<u>Rating:</u>	<u>Recommendation:</u>
49% excellent or good.	35% keep as is.
19% fair or poor.	13% change now or soon.

**VARIETY OF STORES AND BUSINESSES**

<u>Rating:</u>	<u>Recommendation:</u>
86% excellent or good.	65% keep as is.
11 % fair or poor.	10% change now or soon.

Asked to select the three main reasons for moving into or continuing to stay in Fulton, 13% of residents mentioned stores, businesses, and services.

**WHAT IS ONE IDEA YOU HAVE TO IMPROVE NEIGHBORHOOD BUSINESSES?**

Limit commercial development / large volume businesses. (66 responses)

Increase parking. (58 responses)

Improve mix of businesses / more for the common person. (26 responses)

Improve exterior maintenance. (25 responses)

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Limit commercial development / large volume businesses. (101 responses)

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Increase parking. (35 responses)

Improve streetscape. (27 responses)

Define boundaries between commercial and residential areas. (21 responses)

**Education**

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**QUALITY OF MINNEAPOLIS PUBLIC SCHOOLS**

Rating:

23% excellent or good.

40% fair or poor.

37% don't know.

Recommendation:

7% keep as is.

43% change now or soon.

**AVAILABILITY OF SCHOOL CHOICE**

Rating:

20% excellent or good.

28% change now or soon.

Recommendation:

11% keep as is. 28% fair or poor.

44% don't know.

**AVAILABILITY OF OTHER EDUCATION CHOICES**

Rating:

25% excellent or good.

19% fair or poor.

Recommendation:

16% keep as is.

15% change now or soon. 49% don't know.

**CONDITION OF SCHOOL FACILITIES**

Rating:

12% excellent or good.

43% fair or poor.

38% don't know.

Recommendation:

7% keep as is.

34% change now or soon.

**COMMUNITY EDUCATION**

Rating:

73% excellent or good.

10% fair or poor.

13% don't know.

Recommendation:

58% keep as is.

6% change now or soon.

**WHAT IS ONE IDEA YOU HAVE TO IMPROVE EDUCATION IN THE NEIGHBORHOOD?**

Go back to neighborhood schools. (174 responses)

Stop or minimize busing. (74 responses)

Improve the quality of schools. (34 responses)

Improve school facilities. (34 responses)

Spend more money on schools. (28 responses)

Involve the community in education. (22 responses)

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Go back to neighborhood schools. (108 responses)

Improve the quality of schools. (76 responses)

Involve the community in education. (20 responses)

Asked to select the three main reasons for moving into or continuing to stay in Fulton, 8% of

respondents mentioned quality / choice of schools. Asked to select the three main reasons for moving out of Fulton, 21% of respondents mentioned quality / choice of schools.

## **Housing**

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### **HOUSE / LOT FEATURES** (size, number of baths, etc.)

<u>Rating:</u>	<u>Recommendation:</u>
61% excellent or good.	47% keep as is. 27% fair or poor.
11% change now or soon	

### **RESALE VALUE**

<u>Rating:</u>	<u>Recommendation:</u>
90% excellent or good.	70% keep as is.
3% fair or poor.	4% change now or soon.

### **STABILITY** (length of residence)

<u>Rating:</u>	<u>Recommendation:</u>
74% excellent or good.	57% keep as is.
14% fair or poor.	7% change now or soon.

### **HOUSING CONDITION**

<u>Rating:</u>	<u>Recommendation:</u>
83% excellent or good.	57% keep as is.
10% fair or poor.	17% change now or soon.

### **AVAILABILITY TO RENT**

<u>Rating:</u>	<u>Recommendation:</u>
22% excellent or good.	42% keep as is.
31% fair or poor.	3% change now or soon.

### **AVAILABILITY TO OWN**

<u>Rating:</u>	<u>Recommendation:</u>
76% excellent or good.	64% keep as is.
14% fair or poor.	4% change now or soon.

### **WHAT IS ONE IDEA YOU HAVE TO IMPROVE HOUSING IN THE NEIGHBORHOOD?**

- Improve housing maintenance. (53 responses)
- Low interest loans to remodel homes. (39 responses)
- Discourage rentals. (38 responses)
- Reduce property taxes. (36 responses)
- Enforce housing and building codes. (29 responses)
- Improve alley maintenance. (20 responses)

### **THINKING ABOUT ALL (3F THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

- Reduce property taxes. (62 responses)
- Improve housing maintenance. (53 responses)
- Enforce housing and building codes. (27 responses)

Asked to select the three main reasons for moving into or continuing to stay in Fulton, 52 % of respondents mentioned the character of the neighborhood (housing and people);

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14% mentioned that Fulton is primarily a residential neighborhood;  
7% mentioned the cost of housing;  
5% mentioned the condition of dwellings.

Asked to select the three main reasons for moving out of Fulton,  
46% of respondents mentioned property taxes;  
41 % mentioned the need for a different size house or yard;  
7% mentioned the cost of housing;  
6% mentioned the condition of dwellings.

Of all the reasons for moving out of the neighborhood, property taxes (46%) and the need for a different size house or yard (41%) ranked the highest. The resale value of housing in the neighborhood scored the highest "excellent" rating (42%) of any topic in the survey. The combined "good" and "excellent" ratings for the resale value of housing (90%) came in second only to those given the general quality of life in the neighborhood (92%) in the survey.

**City Services**

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**SOCIAL SERVICES**

<u>Rating:</u>	<u>Recommendation:</u>
23% excellent or good.	16% keep as is.
7% fair or poor.	5% change now or soon.
65% don't know.	

**HOUSING / BUILDING INSPECTION**

<u>Rating:</u>	<u>Recommendation:</u>
31 % excellent or good.	23% keep as is.
23% fair or poor.	15% change now or soon.

**PARK MAINTENANCE**

<u>Rating:</u>	<u>Recommendation:</u>
71% excellent or good.	51 % keep as is.
18% fair or poor.	19% change now or soon.

**ACCESS TO ELECTED OFFICIALS**

<u>Rating:</u>	<u>Recommendation:</u>
46% excellent or good.	35% keep as is.
20% fair or poor.	10% change now or soon.

**ACCESS TO INFORMATION / HELP**

<u>Rating:</u>	<u>Recommendation:</u>
48% excellent or good.	36% keep as is.
18% fair or poor.	11 % change now or soon.

**STREET--/ ALLEY -MAINTENANCE**

<u>Rating:</u>	<u>Recommendation:</u>
51 % excellent or good.	38% keep as is.
40% fair or poor.	31 % change now or soon.

**STREET / ALLEY LIGHTING**

<u>Rating:</u>	<u>Recommendation:</u>
65% excellent or good.	49% keep as is.
28% fair or poor.	25% change now or soon.

**RECYCLING PICKUP**

Rating:

87% excellent or good.  
10% fair or poor.

Recommendation:

69% keep as is.  
10% change now or soon.

**LITTER / GARBAGE COLLECTION**

Rating:

89% excellent or good.  
8% fair or poor.

Recommendation:

41 % keep as is.  
37% change now or soon.

**SNOW REMOVAL**

Rating:

55% excellent or good.  
43% fair or poor.

Recommendation:

41% keep as is.  
37% change now or soon.

**WHAT IS ONE IDEA YOU HAVE TO IMPROVE CITY SERVICES IN THE NEIGHBORHOOD?**

Improve snow plowing. (80 responses)

Reduce the cost of garbage pickup and recycling. (79 responses)

Improve the maintenance of streets and alleys. (29 responses)

**THINKING ABOUT ALL OF THE ISSUES RAISED IN THE SURVEY, WHICH ONES SHOULD FULTON FOCUS ON FOR MAKING CHANGES OR IMPROVEMENTS?**

Improve snow plowing. (54 responses)

Improve the maintenance of streets and alleys. (54 responses)

# Appendix C:

## Planning Forum

### Recommendations

*The following is a summary of recommendations received at the 1997 Fulton NRP planning forums.*

During the summer and fall of 1997, citizens were invited to attend a series of eight public forums to make recommendations for the Fulton NRP action plan. The responses received at the forums have been summarized by topic. Each recommendation is a combination of several similar, often more specific, suggestions. When appropriate, the recommendations have been grouped by category. Participants at the forums were issued seven colored-dot stickers and asked to mark the proposals that they thought were the most important for the neighborhood to address. The number in parentheses following each recommendation indicates the number of dots (votes) assigned by participants. A follow-up session for each topic area was held to develop draft strategies, using all the information gathered through the NRP process, including the forum and survey results.

#### **Safety**

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##### *Youth*

- Improve communication and establish relationships, formally and informally, between adults and youth. (25)
- Establish community service jobs for youth. (19)
- Sponsor youth activities, e.g., sports, parties, etc. (11)

##### *Neighbors*

- Produce and distribute neighborhood welcome packets. (10)
- Strengthen informal neighborhood relationships. (9)
- Organize more social activities for neighbors. (6)

##### *Organizations*

- Improve, / expand block club activities. (18)
- Increase opportunities for communication and discussion of neighborhood issues. (11)
- Make the NRP process easier to use, and recognize the work of volunteers. (12)
- Improve relationships among institutions and agencies. (4)

##### *Infrastructure*

- Improve lighting in public spaces, e.g. streets, alleys, business districts. (16)
- Remove graffiti. (4)
- Install more pay phones or emergency phones. (4)
- Improve traffic signage. (3)

*Law Enforcement*

- Enforce traffic laws. (10)
- Institute a police foot or horse patrol. (3)
- Encourage residents to enforce laws. (3)

**Transportation**

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- Time traffic signals on 50th Street to promote slower, steadier traffic. (7)
- "Green" the 50th Street corridor. (6)
- Increase police presence and traffic law enforcement. (5)
- Put left turn lanes on 50th Street. (4)
- Protect pedestrians, especially along 50th Street. (4)
- Improve street lighting at 50th and Xerxes. (4)
- Introduce traffic calming devices, e.g. raised crosswalks, speed bumps, etc. (4)
- Establish permanent alliance with Lynnhurst on 50th Street issues. (3)
- Complete the mid-block lighting program. (3)

**Quality of Life and the Environment**

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*Connections*

- Promote environmental education via home evaluations, block workshops. (9)
- Improve neighborhood access to existing public facilities like gyms and parks. (6)
- Fund collaborative youth and family programs through community service agencies. (5)
- FNA needs to organize and sponsor more neighborhood activities. (4)
- Set up a "share bank" for talents, equipment, mentoring. (3)
- Set up neighborhood "phone trees" to spread news, increase participation. (3)
- Residents need to support local gathering places, like coffee shops and restaurants. (3)

*Preservation and Protection*

- Enforce traffic speed laws on 50th and on France. (9)
- Protect the watershed by marking storm sewers, reducing street salt and sand. (7)
- Encourage foot / bike traffic. (4)
- Address air traffic noise. (4)
- Continue the low interest home repair loan program. (3)

**Public Facilities and Public Spaces**

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*Parks*

- Build a footbridge over Minnehaha Creek between Upton and Penn to link to Parkway. (4)
- Develop public spaces for teen activities. (4)
- Develop a dog park. (3)

*Schools*

- Upgrade Fulton School playground / campus. (13)
- Expand and promote the gym access program. (5)

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#### *Streets and Business Districts*

- Make 50th Street friendlier for pedestrians. (8)
- Improve cleanliness by adding trash containers, removing litter and animal waste, expanding Clean Sweep. (7)
- Address street lighting issues, at mid-block and at business districts. (5)
- Enforce traffic laws, reduce traffic speed. (3)
- Repair or improve sidewalks. (3)

#### *Neighborhood Connections*

- Develop an information packet for new residents. (5)
- Make sure that NRP funding of park and school projects guarantees neighborhood access to facilities, and that public agencies are held accountable for their actions. (4)

#### **Neighborhood Business**

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- Continue to develop and support partnerships like the Southwest Community Collaborative, the 50th and France Task Force, the Garden Club / FBA, etc. (12)
- Improve communication / start a dialogue between residents and businesses, through FNN, meetings, personal acquaintances, etc. (10)
- Focus on common concerns of businesses and residents, win-win situations, like snow removal; avoid conflict, polarization. (8)
- Recruit businesses into the NRP process, the Business task force. (8)
- Improve lighting and pedestrian safety at 50th Street business districts. (7)
- Make connections between the business associations. (4)

#### **Education**

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- Invest in computer / technology resources. (17)
- Develop community projects, like a resource booklet, through the Southwest Community Collaborative. (14)
- Promote communication between schools and the neighborhood, through newsletters, open house events, etc. (12)
- Develop a neighborhood mentoring program. (7)
- Take advantage of opportunities for structural change, increased diversity in schools. (5)
- Emphasize ecology in school curriculum, develop outdoor classrooms. (4)
- Hire a volunteer coordinator / community liaison for the schools. (3)
- Raise funds to improve schools' facilities. (2)
- Promote school "boostership" through community partnerships. (2)

#### **Housing**

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- Fund a home improvement loan program, use existing programs and resources. (10)
- Provide residents with information about housing maintenance, construction contractors, city services. (9)
- Educate residents about building codes and property maintenance guidelines, and report violations to city inspectors. (9)

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- Promote more neighborhood social activities, like block parties and playgroups. (6)
- Create a job bank / tool bank to help residents maintain their homes. (5)
- Form partnerships with neighbors and city officials on housing and infrastructure issues. (5)
- Direct home improvement loans or grants to seniors. (4)
- Hold regular neighborhood housing / remodeling forums. (4)
- Add a housing component to the 50th and France District Plan. (3)

**City Services**

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- Education of residents about availability of city services, environmental regulations, animal waste and leash laws, "adopt-a-street" program, etc. (10)
- More "Clean Sweep" events. (6)
- More frequent street cleaning, especially near the lakes, creek, and business districts. (6)
- Better winter street services. (4)
- More frequent and expanded recycling, better bins. (4)
- More effective enforcement of existing city regulations. (4)
- A neighborhood committee / clearinghouse to deal with city services issues and information. (4)

# Appendix D:

## Decision-making Tools

*The following are some tools that the Steering Committee developed and used to aid in formulating and evaluating action plan proposals.*

### **Goals for Action Plan Strategies (ranked)**

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*Fulton's Action Plan Strategies are intended to:*

	<i>Score</i>
1. Reflect our NR.P Process and the Community input received.	32.5
2. Make wise use of the Neighborhood's NRP funds by including a range of proposals, some which may require funding and others requiring only commitment and/or encouraging collaboration.	32.0
3. Preferably have broad, neighborhood-wide benefits.	30.5
4. Reflect the Neighborhood's Vision, and support our Goals and Objectives.	28.0
5. Leverage other funding sources as much as possible.	6.0
6. Be self-sustaining programs or initiatives after NRP funding is gone.	4.5

**DATE:** January 10, 1998

**TO:** Fulton NRP Steering Committee Members

**From** Denise Engen, Fulton NRP Steering Committee Chair

**RE:** Results of the January 8, 1998 meeting, prioritizing materials to be completed by January 15th.

**CC:** Rita Rocheford, NRP

### **Results of January 8 meeting**

Wow! We got through a lot on Thursday. Thank you all for your thoughtful participation. We covered a lot of ground and, I think, made our job on January, 22nd much easier. Attached are four things: 1) a transcript of the draft strategies we put up on the wall, 2) revised Strategy Selection Criteria, 3) a revised Prioritization Form and, 4) a Forced Choice Grid (see below) to use in coming up with weights for the categories on the Strategy Prioritization Form.

### **Forced Choice Grid**

The executive committee used this method to come up with the weights for the categories on the Priority Matrix. I ask all of you to give me your input on weighting the Goals for *Action Plan* Strategies so we can score the Strategy Prioritization Form. We will add up everyone's responses and see which goals are ranked the highest. I will proposed one or two weighting systems from this; we can decide together which to use, and proceed with evaluating each strategy at our meeting on January 22nd. We are going to meet at 6:00 PM at Pershing to give ourselves some extra time to get through everything.

**Please submit this form (and your finalized strategies) to Michelle, at 5025 Russell Ave. So., by January 15th.** As always, please call me at 920-3547 with any questions, or if you need information or assistance. You may also call Michelle Mensing at 929-6157 if you need any assistance with developing strategies. Thanks for your time and your effort!

### **FORCED CHOICE GRID EXAMPLE**

### **Goals for Action Plan Strategies**

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*Fulton's Action Plan Strategies are intended to:*

1. Reflect the Neighborhood's Vision, and support our Goals and Objectives.
2. Reflect our NRP Process and the Community input received.
3. Preferably Have broad, neighborhood-wide benefits.

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- 4. Leverage other funding sources as much as possible.
- 5. Be self-sustaining programs or initiatives after NRP funding is gone.
- 6. Make wise use of the Neighborhood's NRP funds by including a range of proposals, some which may require funding and others requiring only commitment and/or encourage collaboration.

**Example:**

We are going to compare each goal against every other goal. So, say for the purposes of this exercise, that a strategy could only accomplish one of two goals. For example, it could either:

*1. Reflect the Neighborhood's Vision, and support our Goals and Objectives*

OR

*2. Reflect our NRP Process and the Community input received*

Decide which would you think is more important to achieve, Goal 1 or Goal 2? You then circle the "winner" on the form. Make the same comparison for Goal 1 to Goal 3, Goal 1 to Goal 4 and so on.

Add up the number of times you circled each goal on the form, and record it. You may have a tie between a couple goals. To break a tie, look at which goal was selected when the two goals were compared. Give an extra half-point to the "winner" of that comparison. Its pretty easy. For example:

**FORCED CHOICE GRID EXAMPLE**

Goal 1 v. Goal 2	Goal 1 v. Goal 3	Goal 1 v. Goal 4	Goal 1 v. Goal 5
Goal 2 v. Goal 3	Goal 2 v. Goal 4	Goal 2 v. Goal 5	
Goal 3 v. Goal 4	Goal 3 v. Goal 5		
Goal 4 v. Goal 5			

**SCORES:**

Goal 1	<u>  3  </u>	Add a 1/2 pt to break tie	Goal 4	<u>  3  </u>
Goal 2	<u>  3  </u>		Goal 5	<u>  3  </u> Add a 1/2 pt to break tie
Goal 3	<u>  1  </u>		Example Ranking = Goal 1, Goal 4, Goal 2 Goal 5, Goal 3	

## Ranking our Goals for Action Plan Strategies

\*\*\* This is the form you fill out. Please see the previous page for directions and an example. \*\*\*

### Goals for Action Plan Strategies

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*Fulton's Action Plan Strategies are intended to:*

1. Reflect the Neighborhood's Vision, and support our Goals and Objectives.
2. Reflect our NRP Process and the Community input received.
3. Preferably Have broad, neighborhood-wide benefits.
4. Leverage other funding sources as much as possible.
5. Be self-sustaining programs or initiatives after NRP funding is gone.
6. Make wise use of the Neighborhood's NRP funds by including a range of proposals, some which may require funding and others requiring only commitment and/or encourage collaboration.

### Circle one in each pair (see the previous page for an example)

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Goal 1 v.				
Goal 2	Goal 3	Goal 4	Goal 5	Goal 6
<hr/>				
Goal 2 v.	Goal 2 v.	Goal 2 v.	Goal 2 v.	
Goal 3	Goal 4	Goal 5	Goal 6	
<hr/>				
Goal 3 v.	Goal 3 v.	Goal 3 v.		
Goal 4	Goal 5	Goal 6		
<hr/>				
Goal 4 v.	Goal 4 v.			
Goal 5	Goal 6			
<hr/>				
Goal 5 v.				
Goal 6				
<hr/>				

### Score:

Goal 1 \_\_\_\_\_

Goal 2 \_\_\_\_\_

Goal 3 \_\_\_\_\_

Goal 4 \_\_\_\_\_

Goal 5 \_\_\_\_\_

Goal 6 \_\_\_\_\_

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In the original paper Action Plan, this page allowed Fulton residents to rate the different categories within the plan topic of *Quality of Life and The Environment* within the neighborhood.

This page contained Fulton Neighborhood's **Strategy Prioritizing Form.**

This page contained Fulton Neighborhood's **Strategy Prioritizing Form** (continued).

# Appendix E:

## Fulton NRP Timeline (1993-1998)

December, 1993 FNA receives invitation to participate in First Step.

January, 1994 Citywide neighborhood meeting for First Step; FNA chosen to start in June.

February through August 1994 First Step training classes.

April, 1994 First meeting with Rita Rocheford (NRP) and Laura Lambert (Planning).

Summer, 1994 First Step Start-up committee writes the participation agreement. September, 1994 First Step Steering committee elected / appointed.

Winter, 1994 to 1995 Steering committee develops a neighborhood survey.

March, 1995 Neighborhood survey delivered.

May, 1995 Presentation of survey results to the neighborhood; formation of task forces.

Summer, 1995, NRP training; task forces develop goals and objectives; Steering committee writes vision statement; Jim Kerben elected committee chair; Bill Morrish presentation at Pershing Park.

September, 1995 Neighborhood adopts vision statement, goals, and objectives.

Winter and Spring, 1995 to 1996 First Step plan developed.

April, 1996 First Step plan approved by the Steering committee, delivered to the neighborhood, approved at NRP open house events.

May, 1996 First Step plan approved by FNA.

Summer, 1996 Steering committee deals with administrative issues regarding First Step implementation; Jill Smith elected committee chair; City Council approves the plan; implementation begins.

September, 1996 Fulton Festival.

Fall and Winter, 1996 to 1997 First Step implementation in full swing; many procedural and administrative issues to address.

January, 1997 Jill Smith leaves the Steering committee; Tom Neiman steps in as assistant chair.

March, 1997 Denise Engen returns to the Steering committee and is elected chair.

Summer, 1997 Steering committee evaluates First Step successes and failures, formulates its approach to the neighborhood action plan.

*50. Appendix E: Fulton NRP Timeline*

August through December, 1997 Eight public planning forums and followup strategy sessions held to gather neighborhood recommendations for the action plan.

January, 1998 Steering committee assembles its draft action plan.

February, 1998 Draft action plan presented at a neighborhood meeting; summary of plan delivered to all households and businesses; neighborhood vote recommends approval of plan by FNA.

