

MINNEAPOLIS NEIGHBORHOOD REVITALIZATION PROGRAM

**KINGFIELD
NEIGHBORHOOD
ACTION PLAN**

Date Adopted by the Policy Board: August 23, 1999

Date Adopted by the City Council: September 17, 1999

Document Number: 99-263M



KINGFIELD

Kingfield Neighborhood
NRP Action Plan

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Kingfield NRP First Step Plan

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Acknowledgements

The Kingfield Neighborhood Association Board of Directors extends sincere appreciation to the hundreds of volunteers who contributed thousands of hours of their time to the Neighborhood Revitalization Program planning process. The board especially wants to thank the dedicated volunteers involved in the NRP Start-up Committee, the NRP Working Groups, and the NRP First Step and Action Plan Steering Committees, who gave their time and energy to form these groups and perform this valuable work.

The KFNA Board acknowledges that this work would not have been possible without the vision of the First Step NRP Steering Committee who served from 1996-1997. This group included the following individuals: Barbara Chung, Dallas Drake, Camille Gage, Jacquelynn Goessling, Martha Ingram, Orin Kirschner, Arthur Knowles, Julene Lind, Melinda Ludwiczak, Lisa Norman, Julie Ristau, Mark Tambornino, Paul Taylor, and Mary Vanderford. A special thanks is extended to Camille Gage, who served as Chairperson of the First Step Steering Committee since its inception in the spring of 1996. She was instrumental in guiding the process and assisting the community in completing the Kingfield NRP First Step Plan according to schedule.

Thank you also to the individuals who took on the challenge to chair the Kingfield NRP Working Groups in 1997, including: Barbara Brown and Ken Cheney of Livability; Marylee Fithian of Programs and Support for People; Jodi and Mike Kaericher of Empowerment and Identity; and, Steven Rueff and Nancy Gaschott of Housing, Business, and Infrastructure.

The NRP Action Plan Steering Committee, many of whom also provided oversight of implementation of the NRP First Step Plan, served from 1997-1999. This group included: Barbara Chung, Marylee Fithian, Camille Gage, Nancy Gaschott, Jackie Hayes, Arthur Knowles, Melinda Ludwiczak, Heather Martens, Pat Paulson, Corinne Rafferty, Julie Ristau, Mark Tambornino, and Mary Vanderford. The board appreciates their unflagging work on the NRP process, their continued involvement with the neighborhood association, and their dedication to their community.

Special thanks goes to Melinda Ludwiczak who served as chairperson throughout the NRP Action Plan preparation process, and to Camille Gage who recently rejoined her as co-chair. Thanks also to Heather Martens who served as the KFNA Board liaison and carried out the important task of updating the board on NRP activities and processes. The board also appreciates the assistance in developing financial policies and overseeing the use of NRP funds that Nancy Gaschott and Mark Tambornino provided by serving on the KFNA Financial Oversight Committee. Lastly the board would like to thank Julie Ristau for helping to develop the Kingfield NRP process.

This plan is the result of tireless work by the individuals listed above, and hundreds of other volunteers who participated in surveys, house parties, meetings, planning sessions, and the preparation and distribution of NRP materials and information. The Kingfield Neighborhood Association Board sincerely appreciates the time and effort that went into the creation of this comprehensive long-range plan, and is excited to begin work on its implementation.

What is Kingfield?

- *An Introduction to the Neighborhood and Its Residents*

Kingfield neighborhood, located in south Minneapolis, is classified by the City as a "revitalization neighborhood." Its boundaries on the north and south are 36th and 46th Streets respectively, the east boundary is 35W, and the west is Lyndale Avenue. Seventy-four percent of the residential structures in the neighborhood were built before 1920 and, according to the 1990 census, 11% of these structures are considered "substandard." Although this is comparable to the city-wide percentage, the number of Kingfield residents that live below the poverty level is only 10%, well below the city-wide average of 19%. Besides the neighborhood's 3,593 housing units, Kingfield contains six churches, two private schools, three to four dozen small businesses, and Martin Luther King Park, which is a recreation center of the Minneapolis Park and Recreation Board.

The number of substandard dwellings and residents in need is felt to be rapidly changing due to the increasing housing shortage in the City of Minneapolis. Renters are staying in their homes for a longer time and, it is believed, having an easier time accessing services and feeling they are a part of the community. Additionally, it is suspected that the number of rental units is diminishing in the neighborhood as more and more homes are purchased and renovated by home owners. Kingfield exhibited one of the highest increases of Minneapolis neighborhoods in assessed property tax value in 1998.

Almost half of Kingfield households have children under the age of 18, and 26% of these homes are headed by women. Of the 7,884 people who lived in the neighborhood in 1990, 85% were European American, 10% were African American, and the remaining 5% were Asian or Native American. The fastest growing age cohort in the neighborhood was 25-44 year olds followed, somewhat logically, by children under the age of ten. It is obvious from the growing number of Latino businesses along Nicollet Avenue and the increase of Spanish being spoken on the streets near 35W and at Martin Luther King Park, that the Hispanic community is growing rapidly within the neighborhood as well.

The "major crime rate" in Kingfield in 1993 was 31 reports per thousand residents, slightly below the city-wide average of 39 reports per thousand. This may, in part, account for the increasing property values the neighborhood is experiencing. The relatively low number of crime reports, however, doesn't mesh with the increased fear of crime that is felt by some residents in the neighborhood. Other trends that have been noted by Kingfield neighbors about their community include: an increase of traffic congestion and airplane noise, and, as stated above, an increase of ethnic diversity and an increase of families with young children.

Despite some real and/or perceived urban fears, Kingfield neighbors generally feel that their neighborhood is an "up-and-coming" neighborhood of Minneapolis. This is also reflected in the rising property values in the neighborhood. This feeling of being a hub of activity is captured in the community's vision statement which was drafted at the beginning of the NRP process. The vision was reaffirmed by the KFNA Board at their 1997/98 Board Retreat. The Kingfield Neighborhood Association Vision Statement says:

Kingfield strives to be a safe and vital neighborhood that:

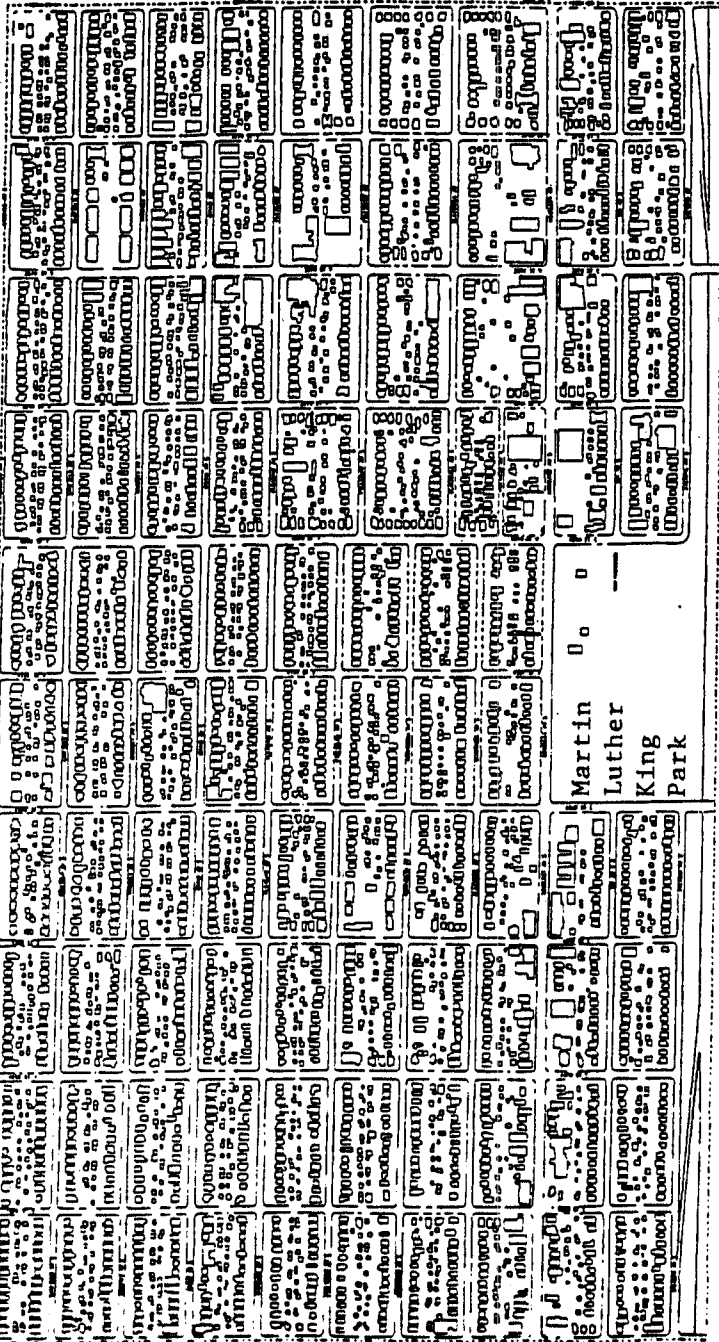
- is home to residents from diverse backgrounds;
- offers affordable, viable housing and a pleasing environment;
- promotes stable businesses appropriate to community needs;
- has an infrastructure which supports and is responsive to the neighborhood; and,
- has a positive identity within the neighborhood and throughout the metro area.

KING FIELD

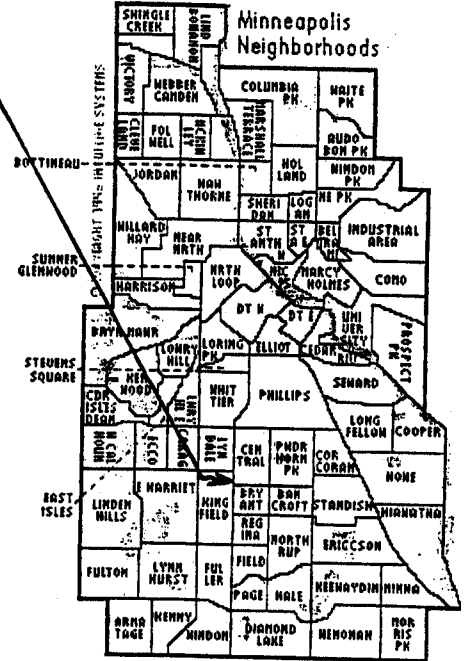
Planimetric Data

36th Street

Lyndale Avenue S.



Highway 35W



46th Street



History of the NRP Process in Kingfield

The NRP process officially began in Kingfield neighborhood in early 1995. After receiving three years of NRP Transition Funding for the very successful Kingfield Exterior Home Improvement Program (EHIP), the Kingfield Neighborhood Association (KFNA) decided to enter into the NRP process by establishing a Start-up Committee composed of KFNA Board Members and other interested neighbors. After significant research, the NRP Start-up Committee drafted the Participation Agreement that was approved by the KFNA Board in September 1995.

The NRP Start-up Committee performed a number of tasks including research, outreach, education, and the establishment of the structure for the Kingfield NRP process. House Parties were held throughout the neighborhood to educate neighbors about NRP, gather information about community issues and opportunities, and provide neighbors the chance to get to know each other. Targeted discussion groups were also held at neighborhood senior centers and churches. In all, over 40 parties were held in Kingfield, and almost 500 neighbors participated and voiced their opinions. In February 1996, the NRP Start-up Committee also developed a written survey that was mailed to every Kingfield household. The 716 responses (22%) were used to further define the major neighborhood issues and establish priorities. All of this information was used to guide the NRP First Step process.

In March 1996, a public meeting was held with the assistance of the League of Women Voters for the appointment of the NRP First Step Steering Committee. All Kingfield neighbors who were interested in NRP were encouraged to attend and apply for a seat on the committee. After introducing themselves and answering questions, 14 neighbors representing the economic, gender, age, and geographic diversity of Kingfield were selected to serve on the Steering Committee.

A neighborhood-wide convention was held by the NRP Steering Committee in November 1996 to establish the four NRP Working Groups. These groups represented various community-identified issue areas, including: Livability; Programs and Support for People; Empowerment and Identity; and Housing, Business, and Infrastructure. Over 100 neighbors attended this meeting and participated in the Working Groups, which met every two weeks for five months to research issues and formulate strategies. In February 1997, each group presented its ideas to the neighborhood at the "Cabin Fever Convention." The preliminary plans were refined based on comments received at this meeting and were submitted to the NRP Steering Committee in March.

The NRP Steering Committee further distilled the information from the Working Groups and crafted the Kingfield NRP First Step Plan. This Plan was approved by the Kingfield Board of Directors on April 2, 1997, and endorsed by 210 community members at the Kingfield Annual Meeting on April 29, 1997. The Minneapolis City Council approved the Plan on August 22, 1997 and the neighborhood began implementation.

Implementation of the First Step Plan was overseen by the NRP Steering Committee, which reconstituted itself in the fall of 1997. The committee also immediately began holding a second round of House Parties, and began planning for the creation of the full NRP Action Plan. Working out the details for implementation was more time consuming than expected, however, and hence the additional research and development of the Kingfield NRP Action Plan took approximately one year longer than expected. What was learned through the difficulties of implementation was

that the specificity of the First Step Plan did not allow for flexibility and increased volunteer involvement in implementation of the projects.

Thus the KFNA NRP Steering Committee changed its planning strategy and decided to take a stronger role in the creation and articulation of the NRP Action Plan. Instead of reorganizing the NRP Working Groups to develop projects, the Steering Committee determined it should encourage neighbors to talk about what was important for the vitality of the community. Hence, three planning sessions were held for all community members in February 1999. Almost 100 people participated in the sessions and provided their opinions. The Steering Committee took this information, distilled it, and summarized it for the community at the 1999 KFNA Annual Meeting in the form of Value Statements. These Value Statements were used as the basis for allocating dollars within the draft KFNA NRP Action Plan and were also presented at that time.

The approximate 125 individuals at the April KFNA Annual Meeting reviewed the draft NRP Action Plan and commented, via conversation, comment cards, and by using dots to show either endorsement or lack of support, on the document. The Steering Committee once again analyzed this information, met with representatives who had interests in particular projects, and reallocated NRP dollars as they felt was appropriate based upon the new information. The revised draft Plan was summarized and mailed to every household in early June with a follow-up reminder that the vote on this Plan would occur on June 17, 1999.

The NRP Steering Committee also took extra effort to reach out to populations that traditionally do not participate in neighborhood activities. A Street Party was held Saturday, June 5, 1999 on 1 st Avenue for residents in the northeast corner of Kingfield. Notice of the party was distributed to every household in Spanish and English and many of the properties were also doorknocked

both one week in advance and the day of the gathering. Spanish translators were present during the event to assist in communicating with all of the residents. Copies of the draft NRP Action Plan summary were also available in Spanish. Only 50 people attended the final hour of the outreach party due to a storm that lasted the first two hours of the three hour event. The Steering Committee and the KFNA Board are determined to reschedule this event in an attempt to further involve these residents in NRP implementation and the activities of the larger neighborhood.

The June 17 vote on the draft KFNA NRP Action Plan occurred at Martin Luther King Park between 4 and 8 PM. Because of the potential conflict with end-of-the-school-year events and the beginning of summer vacation, absentee ballots were accepted if mailed by Monday, June 14, to the NRP office downtown. Voting was open to all residents, 18 years old or older, and to one representative per business. 267 members voted on the Kingfield NRP Action Plan, and 234 of them supported the Plan as drafted. After a tallying of all votes, the KFNA Board convened and unanimously voted to transmit the Action Plan downtown for City review and approval.

Plan implementation, anticipated to begin in 2000, will be overseen by the KFNA's NRP Committee. In the time between the neighborhood vote and the onset of implementation, planning for the management and oversight of implementation will occur as well as recruitment of volunteers. Execution of the Plan is expected to last for four to five years. It is anticipated that at the end of implementation, the neighborhood will have a more vibrant and successful commercial corridor, the housing stock will be visually enhanced and in a good state of repair, residents and businesses will be informed and involved in neighborhood events and activities, and traffic of all sorts will flow more smoothly through the neighborhood.

Executive Summary & Introduction to the NRP Action Plan

This Action Plan appropriates \$2,727,394, which includes a reallocation of \$66,250 from the KFNA NRP First Step Plan. This, plus the \$283,750 already appropriated in the First Step Plan, places Kingfield exactly at its median allocation of \$3,011,144. This Plan is the work of many dedicated volunteers who committed countless hours of service over five years to research their community's concerns and develop projects and programs to address them. The strategies contained in this plan have been identified as important actions for the neighborhood to take to revitalize and unify the Kingfield community. It is felt that the implementation of these strategies will assist the neighborhood in building the type of community that Kingfield residents want.

The NRP Action Plan focuses on four primary areas: revitalization of commercial enterprises, repair and maintenance of housing stock, calming and management of neighborhood traffic, and building community through events, programs, and communication with neighbors. The Plan is designed to be implemented largely by volunteers, with assistance from hired personnel. Many of the strategies in this plan support grassroots initiatives already in progress that have a committed following of volunteers.

The following charts provide an overview of the general funded areas of the NRP Plan, strategies in the Plan, and also the amount of NRP dollars allocated to each strategy. The full strategy description and any leveraged funds can be found under the corresponding section in the body of the Plan. Dollars were allocated to strategies by the Steering Committee based on a number of different factors. One factor was the anticipated cost of a particular project. Another element was the committed or expected ability of partners to share resources toward an activity. Lastly, as mentioned under the "Process" portion of this Plan introduction, were the values expressed by community members through the various research and outreach processes. These values are embodied in the strategies of the Kingfield NRP Action Plan and are reflected in the amount of funding allocated to particular projects.

The Value Statements heard from the neighborhood and embodied in the Plan were presented to the neighborhood at the 1999 KFNA Annual Meeting. They are as follows:

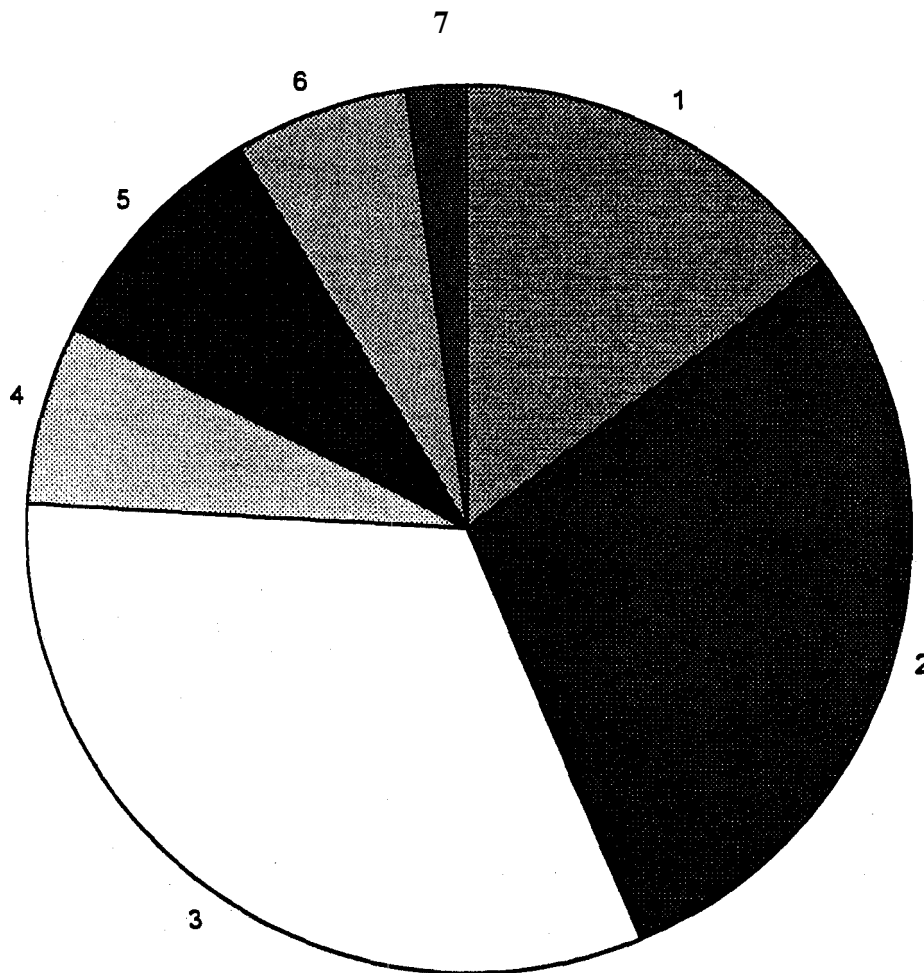
- Feeling and being safe in our homes and on our streets is important.
- Mass transportation systems that use and serve our neighborhood need to respect our neighborhood both in their noise and pollution levels.
Public transportation is valued.
- Maintaining a diversity of housing (including size, price, and owner or renter status) in Kingfield is important.
- Housing stock maintenance, with special attention to people in need, is important.
- Connecting houses to the street is important.
- Neighborhood business nodes are important to neighbors.
- Neighborhood business development, with an eye towards an appropriate sense of scale, needs to be encouraged.
- Connecting businesses to the street so that they are accessible, safe, and appear welcoming is important
- Minimizing the negative impacts of neighborhood thoroughfares is important.
- Non-auto traffic is important and needs to be encouraged.
- Accessibility of the neighborhood to the City is important to residents and needs to be maintained.

- Public art and arts activities are important.,
- Supporting the neighborhood anchoring institutions to serve the needs of residents is important.
- Connections between *institutions* and neighbors are important.
- Maintaining neighborhood diversity of age, race, socio-economic status is important.
- Connecting people to each other is important.
- Having a diversity of places for people to go and linger is important.
- Active civic life is important to the success of the neighborhood.
- Providing activities for residents, especially children and families, is important.

With these values as the foundation of the Kingfield NRP Action Plan, the KFNA NRP Steering Committee is confident that this Plan is reflective of and responsive to the needs of the neighborhood. Many Steering Committee members are excited about the Plan and are committed to staying involved with the NRP process through implementation. With the continued commitment of volunteers with experience and knowledge of NRP and the Plan, the Kingfield Neighborhood Association is confident that it can work through the difficulties that come along with implementing large, complex, multi-faceted projects such as those contained in this Action Plan.

Total NRP Allocation per General Project Area

| Index | Project Area | NRP Funding | % of Funding |
|-------|---|-----------------------|----------------|
| 1 | Traffic calming and management | \$445,000.00 | 14.75% |
| 2 | Business revitalization | \$870,274.00 | 29% |
| 3 | Housing revitalization | \$964,000.00 | 32% |
| 4 | Information, programs, and events to build commun | \$203,050.00 | 6.75% |
| 5 | Administration and office maintenance | \$272,820.00 | 9% |
| 6 | Martin Luther King Park improvements and program | \$188,000.00 | 6% |
| 7 | Other Projects including: Gateways, Hosmer library technology center and collections, and Youth Farm/Market | \$68,000.00 | 2% |
| | TOTAL | \$3,011,144.00 | 100.00% |



KFNA NRP Action Plan Strategies: NRP Funding

| Kingfield Action Plan Strategies | NRP Action Plan Funds & 1st Step Reallocations | NRP 1st Step Funds |
|---|---|----------------------|
| Gateway demonstration project | | \$ 15,000.00 |
| 40th Street Greenway design & testing | | \$ 50,000.00 |
| 40th Street Greenway implementation | \$ 270,000.00 | |
| Traffic calming & management | \$ 75,000.00 | |
| 36th & 46th freeway exits appearance & function | \$ 50,000.00 | |
| MLK Park interior & exterior improvements | \$ 175,000.00 | |
| NRP 1st Step Plan implementation | | \$ 37,500.00 |
| NRP Action Plan implementation | \$ 235,320.00 | |
| Establish a Business Development Working Group | | \$ 5,000.00 |
| Business facade improvements at 43rd & Nicollet | | \$ 30,000.00 |
| Business facade improvements throughout neighborhood | \$ 300,000.00 | |
| Streetscape improvements for businesses | \$ 411,274.00 | |
| Business program coordination & oversight | \$ 54,000.00 | |
| Renovate, redevelop, demolish 19 & 23 W. 38th Street | | \$ 20,000.00 |
| Emergency Home Repair Program for residents in financial need | | \$ 35,000.00 |
| Emergency Home Repair Program for residents in financial need | \$ 90,000.00 | |
| Rental property code compliance improvements | \$ 110,000.00 | |
| Problem property redevelopment fund | \$ 100,000.00 | |
| Home improvement grants and loans | \$ 405,000.00 | |
| Streetscape improvements for homes on commercial corridors | \$ 200,000.00 | |
| Housing information fairs | \$ 4,000.00 | |
| Kingfield brochure | | \$ 500.00 |
| Kingfield resource booklet | | \$ 6,300.00 |
| Kingfield resource booklet | \$ 5,000.00 | |
| Identity & promotional items | | \$ 4,350.00 |
| Community events for volunteer recruitment | \$ 4,800.00 | |
| Support for communing initiated projects | \$ 50,000.00 | |
| Kingfield News | | \$ 10,000.00 |
| Kingfield News | \$ 30,000.00 | |
| Welcome to Kingfield Program | | \$ 1,100.00 |
| Welcome to Kingfield Program | \$ 5,000.00 | |
| Block club organizing to address concerns | | \$ 25,000.00 |
| Establish Activity Advisory Committee & determine community needs | | \$ 11,000.00 |
| Programming for social service needs | \$ 50,000.00 | |
| MLK Park Activity Council & equipment budget | \$ 13,000.00 | |
| Mo Burton Community Co-op | | \$ 20,000.00 |
| Mo Burton Community Co-op | \$ 50,000.00 | |
| Hosmer Library collections | | \$ 10,000.00 |
| Hosmer Library technology center | \$ 25,000.00 | |
| Kingfield Youth farm & market research | | \$ 3,000.00 |
| Kineficid youth farm & market implementation | \$ 15,000.00 | |
| TOTAL | \$ 2,727,394.00 | \$ 283,750.00 |

Total NRP Plan Funding Allocation \$ \$3,011,144.00

Neighborhood Livability

The Neighborhood Livability section of the Kingfield NRP Action Plan includes strategies concerned with traffic management and movement throughout the neighborhood; public Gateways; the appearance and function of Martin Luther King Park; increased safety for residents; and administration of the Plan. Livability was also a primary concern in the Kingfield NRP First Step Plan, which focused heavily on increasing neighborhood "greening." Although this is still a desire of many residents; implementation of these strategies proved to be difficult and in the full Action Plan most of these strategies were de-funded.

Residents' and businesses' concerns about traffic have been expressed repeatedly through the NRP information gathering process. Resident concerns concentrate on the speed of cars and the lack of regard for traffic signs and signals, and are primarily focused on Blaisdell, Nicollet, and 1st Avenue, and on the streets of 36th, 40th, 42nd, and 46th. Business concerns are concentrated on Nicollet Avenue (along with the bulk of businesses) and involve the availability of parking; designation of a parking lane instead of four driving lanes; the speed of traffic at off-peak hours and the inability of traffic to move during peak times; and snow removal and street maintenance. Both residents' and businesses' have safety concerns about pedestrians and bicyclists crossing Nicollet Avenue to reach businesses on the east side of the road as well as Martin Luther King Park.

Getting to Martin Luther King Park is not the only concern that the neighborhood expressed about its sole public facility. Neighbors said the park's main entrance on Nicollet Avenue, which is not readily visible from the street, needs to be more attractive and welcoming. Although the building's windowless, bunker-style architecture does not lend itself well to major improvements, the NRP Steering Committee determined that exterior work at the entrance, including landscaping and improved signage, could greatly improve the visibility and attractiveness of the park building. Inside the building, the main meeting room, though spacious, is difficult to use because of the lack of windows and ventilation; poor acoustics compounded by loudly buzzing lights; and walls on which it is difficult to post meeting materials. The room also lacks storage space for tables, chairs, and recreational equipment. Also of concern is the lack of programming applicable to the entire neighborhood, communication about what is available, and the safety of the facility and grounds due to the number of kids and teenagers as compared to the amount of adult supervision.

While Gateways and like structures were repeatedly cited as an important element to incorporate into the neighborhood, the reality of the lack of public land within Kingfield made it difficult for the Steering Committee to rationalize funding this strategy. Thus, although one was included as a requirement for the implementation of the 40th Street Greenway, the Gateway strategy is left unfunded in the Action Plan. The 40th Street Greenway is funded in the Plan even though implementation of the First Step strategy allocated to design and testing has not been accomplished yet. The NRP Steering Committee feels, however, that upon satisfactory completion of this initial strategy, funds can be released to implement this Greenway concept which correlates to a number of the values embodied in the NRP Plan.

Lastly, the administrative strategy provides for the necessary maintenance of an office space for organizational records, insurance to protect volunteers of the organization, and a budget for communication with the neighborhood. KFNA has attempted to keep the essential costs of running an organization to a minimum and relies heavily on volunteers to do so. However, although neighbors in Kingfield are a highly skilled and talented group, it is a reality of modern life that they

cannot give all of the time needed to organize, implement, and administer the NRP strategies without assistance. Hence, the Plan provides -for personnel to assist volunteers with the Plan's implementation for up to five years, a realistic time schedule due to the complexity involved in many of the strategies.

GOAL 1:

Create a safe and pleasant neighborhood by involving neighbors in streetscape and adjoining greenspace improvements, promoting community interaction, and improving the flow of people within Kingfield.

OBJECTIVE 1:

Green-up Kingfield; the green-up will be targeted, but not limited, to the Greenways identified in the draft Kingfield Greenway Comprehensive Plan (see exhibit A).

STRATEGY 1: (First Step)

Develop a planting guide that details guidelines for boulevard gardens and appropriate plantings including information on plant height, flowering season, color, pollution tolerance, maintenance requirements, and city planting rules.

Resources:

\$2000 (Plan modification #3: incorporated with submission of Action Plan)
\$0 See *Communication Budget, Neighborhood Admin G. 2, O. 1, S. 2*

Timeline:

1997

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementation of this strategy and will work in collaboration with the Minneapolis Park and Recreation Board.

Results:

KFNA learned that this project is being discussed by the Minneapolis Park and Recreation Board and amongst Master Gardeners. Rather than developing its own guide, KFNA will work with these parties to help develop a guide and support its distribution in the neighborhood. The expenses for distribution and/or printing will come out of the Communication Budget of Neighborhood Administration, G. 2, O. 1, S. 2.

STRATEGY 2:(First Step)

Identify and organize Kingfield Block Clubs, encourage them to connect with adjoining blocks to apply for CCP/Safe Block Grants for boulevard/alley gardens.

Resources:

\$1,000 (Plan modification #3 incorporated with submission of Action Plan)
\$0 See *Communication Budget, Neighborhood Admin G. 2, O. 1, S. 2*

Timeline: 1998

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementation of this strategy and will work in collaboration with CCP/Safe.

Results:

This strategy was written to allow the association to do outreach to block clubs through mailings and flyers and help the block clubs defray costs of these same expenses for block meetings. Since these are primarily communication expenses, these funds have been moved to the Communication Budget of Neighborhood Administration, G. 2, 0. 1, S. 2.

STRATEGY 3:(First Step: verbage changes, Plan modification #2)

Encourage each individual's involvement in improving Kingfield neighborhood and encourage resident-to-resident contact, by establishing a match to expand the CCP/Safe migrant and CEPTD programs for boulevard or alley gardens.

Resources:

~~\$10,000~~ (Plan modification #3: incorporated with submission of Action Plan)

\$0 See *Neighborhood Life G. 1, 0. 1, S 6*

\$TBD CCP/Safe (match)

Timeline:

1998-2001

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementation of this strategy and will work in collaboration with CCP/Safe.

Results:

Neither KFNA nor CCP/Safe has been successful at generating interest from Kingfield Block Clubs in these grant programs. Even after extensive advertisement, zero block clubs applied for funds in 1998 and only one group applied for funds in 1999. Because of this lack of interest, funding has been reduced for this strategy. If block clubs do express interest in the future, funding will come from a pool of funding for community-initiated projects, *Neighborhood Life G. 1, 0. 1, S. 6*.

STRATEGY 4:(First Step)

Design and produce small boulevard signs with the Kingfield logo and the "Green Up" Project for all participants involved in the Kingfield greening projects. Additional funding will be proposed for more boulevard signs in Kingfield's NRP Action Plan.

Resources:

~~\$2500~~ (Plan modification #3: incorporated with submission of Action Plan)

\$0 See *Communication Budget, Neighborhood Admin G. 2, 0. 1, S. 2*

Timeline:

1997

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

Results:

Since the signs are primarily a method of communicating KFNA's work in the neighborhood, the funding for this strategy was moved to the Communication Budget of Neighborhood Administration, G. 2, O. 1, S. 2.

STRATEGY 5:

Install plantings and/or planters at selected intersections.

Strategy Narrative:

Plantings and/or planters could be done as part of a business corridor streetscape project. If so, funding would come from *Housing, Business and Infrastructure*: G. 1, O. 1, S. 3. If the project is done at a residential intersections or at commercial corners not involved in a larger streetscape program, funding could come from CCP/Safe Block Grants with assistance from the Kingfield Neighborhood Association either staff wise and/or in the form of a matching grant from *Neighborhood Life*: G. 1, O.1, S.6.

Resources:

\$0

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee,, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

OBJECTIVE 2:

Design and construct 'Gateways' to Kingfield to act as visual anchors, public gathering places and unifying neighborhood symbols. The Gateways will consist of plantings, signage, sculpture, and/or benches.

STRATEGY 1: (First Step)

Identify locations for Gateways and confirm these with the City of Minneapolis, research construction requirements and matching funding sources, solicit designs, and construct a demonstration Gateway in 1999. Additional funding will be proposed for more Gateways in Kingfield's NRP Action Plan.

Resources:

\$15,000 NRP

Timeline:

1997-1999

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working with the Minneapolis Arts Commission to implement this strategy.

Contract Administrator:

NRP

STRATEGY 2:

Design and construct additional Gateways on public land.

Strategy Narrative:

The initial Gateway, installed as a First Step NRP Project, has been successful at getting previously uninvolved neighbors interested and involved in a hands-on project and introducing them to the neighborhood association and neighborhood artists. Additionally, the Gateway has provided a destination for folks walking and biking in the neighborhood. The intent of all Gateways will be to serve as neighborhood landmarks that infuse a sense of identity into the community, besides encouraging foot traffic and public gathering.

One of the future Gateways will be constructed as part of the 40th Street Greenway and will be located near 40th and Nicollet. It will be built using the NRP funds available to the 40th Street project, or from outside funds raised by the 40th Street Greenway Task Force in collaboration with the Kingfield Neighborhood Association. This, and other future Gateways, may consist of plantings and signage, public murals, bus benches, or a water fountain or gazebo at the Park.

Resources:

\$0

Timeline:

2000-2003

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy. The implementing body will work in collaboration with the following parties:

- Minneapolis Arts Commission
- 40th Street Greenway Task Force
- Minneapolis Public Works Department
- Minneapolis Park and Recreation Board

OBJECTIVE 3:

Develop a comprehensive system of Greenways (vehicular, pedestrian, and bicycle) which will knit the neighborhood together. The existing draft Comprehensive Greenway Plan proposes vehicular Greenways along 36th and 46th Street and on Nicollet and Lyndale Avenue; pedes-

trian Greenways along 37" and 45' Street and also on Stevens and Garfield Avenue; recreational Greenways on 42^d and 40" Street and along Pleasant Avenue, and commuter bicycle Greenways on Blaisdell and 1" Avenue (see exhibit A.)

STRATEGY 1: (First Step)

Provide funds for the design and testing of the 40th Street Greenway.

Resources:

\$25,000 NRP (applied to landscape/street design fees)

\$25,000 NRP (applied to testing fees)

Timeline:

1997-1998

Collaborative Parties:

The KFNA NRP Steering Committee under the authority of the Kingfield Neighborhood Association, will be responsible for working with the following parties to implement this strategy:

- 40th Street Greenway Task Force
- Minneapolis Public Works Department, including a landscape architect
- Minneapolis Park and Recreation Board
- Minneapolis Planning Department
- Hennepin County
- CCP/ Safe
- East Harriet-Farmstead Neighborhood Association
- Bryant Neighborhood Organization
- Bancroft Neighborhood Association
- Standish Erickson Neighborhood Association
- Longfellow Community Council

Contract Administrator:

Minneapolis Public Works Department

STRATEGY 2:

Implement the 40th Street Greenway plan which includes a bikeway, Gateway, and increased greening.

Strategy Narrative:

Support the implementation of the 40" Street Greenway Project. This citizen-initiated project will demonstrate the benefits of increasing greenspace and slowing traffic, and will result in an increase in the livability of the neighborhood. Besides providing a pathway for Kingfield residents, the 40" Street Greenway will serve the neighborhoods east of the freeway as an entrance to the chain of lakes via an existing footbridge and will provide service as an inter- and intra-neighborhood bikeway. Partnerships will be formed with all the neighborhoods along 40" Street and an overall plan will be developed to coordinate the look and use of the Greenway. Although neighborhoods will cooperate on design and implementation, each group will also be encouraged to develop their own vision for the 40" Street Greenway so that it both useful and appropriately scaled for their community.

The body implementing both this strategy and Strategy 1 (above) will be responsible for resolving any parking issues that may arise from 40th street residents due to street reconfiguration. The group will also be responsible for calling special attention to the intersection of 40th and Nicollet to coordinate as many improvements as possible with the repaving of Nicollet beginning at 40th Street in the year 2000. This intersection has also been repeatedly cited by neighbors as an impediment to accessing MLK Park, and attention needs to be given to developing solutions to ease crossing for the anticipated increase of pedestrians and bicyclists. Additionally, at or near this intersection, a Gateway (i.e. neighborhood public-art landmark) must be constructed.

Lastly, organizers and implementers of this project will be required to coordinate the implementation of this project with funding from the City and from State Aid. Volunteers will be required to document their communications, work, and experiences so as an example for future projects of this sort in Kingfield.

Resources:

| | |
|--------------------------|--|
| \$270,000 | NRP |
| within existing budgets: | Minneapolis Public Works (scheduled resurface of 40 th) |
| within existing budgets: | State Aid (related improvements to 40 th) |
| \$TBD | other neighborhoods (continuation of 40 th Street Greenway) |

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee under the authority of the Kingfield Neighborhood Association, will be responsible for working with the following parties to implement this strategy:

- 40th Street Greenway Task Force
- Minneapolis Public Works Department, including a landscape architect
- Minneapolis Park and Recreation Board
- Minneapolis Planning Department
- Hennepin County
- Minneapolis Arts Commission • CCP/Safe
- East Harriet-Farmstead Neighborhood Association
- Bryant Neighborhood Organization
- Bancroft Neighborhood Association
- Standish Erickson Neighborhood Association
- Longfellow Community Council
- MnDOT

Contract Administrator:

Minneapolis Public Works Department

OBJECTIVE 4:

Increase neighbors' perceptions of safety in their homes and on the streets of the neighborhood.

STRATEGY 1:

Implement auto-traffic calming and management throughout the neighborhood by focusing on greening and implementation of routes for alternative forms of transportation.

Strategy Narrative:

Traffic speed has repeatedly been cited its a serious problem to the livability of the neighborhood. KFNA will work with MPLS Public Works to research and implement solutions to neighborhood identified traffic problems. A fund will be provided to implement measures to calm neighborhood automobile traffic and provide safe space for alternative forms of transportation.

Resources:

\$75,000 NRP

within existing budgets: Minneapolis Public Works

within existing budgets: Minneapolis Park and Recreation Board (greening)

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with Minneapolis Public Works and the Minneapolis Park and Recreation Board to implement this strategy.

Contract Administrator:

Minneapolis Public Works

STRATEGY 2:

Eliminate blight and improve traffic movement at the 36th and 46th Street exits from 35W into the Kingfield Neighborhood.

Strategy Narrative:

Through public information gathering processes, neighbors have repeatedly complained about the appearance and function of these exits and the poor impression they give to the driver entering the Kingfield neighborhood. KFNA will work with Public Works and MnDOT to improve the appearance and function of these two entrances into the neighborhood. This may involve median removal or replacement, other methods of traffic calming, striping, fencing, plantings, or signage.

Resources:

\$50,000

NRP

within existing budgets: MnDOT

within existing budgets: Minneapolis Public Works

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy. The implementing body will work in collaboration with the following parties:

- Minneapolis Public Works
- MnDOT

Contract Administrator:

Minneapolis Public Works

STRATEGY 3:

Support pedestrian scale residential lighting.

Strategy Narrative:

Residents have expressed a strong desire; for this streetscape element throughout the neighborhood, both for its ambiance and also for its reputed crime prevention ability. The NRP Plan will support this desire by providing staff assistance to educate blocks about city policies and procedures concerning pedestrian lighting and to organize blocks to complete the required petition to install the lighting.

Resources:

\$0 See Communication Budget, Neighborhood Admin G. 2, O. 1, S. 2

Timeline:

2000-2003

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

STRATEGY 4:

Work with providers to offer 'home and personal safety workshops'.

Strategy Narrative:

Safety has been noted as a primary concern in the neighborhood through the mailed NRP Survey and through other information gathering techniques. The hope of this strategy is to increase the opportunities and options of safety workshops available to residents to help them feel more physically comfortable and also to secure their homes and property in a better manner.

Resources

\$0 See Communication Budget, Neighborhood Admin G. 2, O. 1, S. 2

Timeline:

2000-2004

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working with CCP/Safe to implement this strategy.

STRATEGY 5:

Establish a walking club.

Strategy Narrative:

Many studies have shown that the best deterrent to crime is more foot activity and eyes on the street. Through the establishment of a walking club, we hope to prove this is true.

Resources:

\$0 See Communication Budget, Neighborhood Admin G. 2, O. 1, S. 2

Timeline: 2000-2003

Collaborative Parties

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with CCP/Safe to implement this strategy.

OBJECTIVE 5:

Increase peoples' perceptions of safety at Martin Luther King Park and promote use of the community facility by neighborhood residents.

STRATEGY I:

Design and implement exterior improvements to the Nicollet Avenue entrance of Martin Luther King Park and implement interior improvements to the multi-purpose room that make it more conducive for meetings.

Strategy Narrative:

It is often challenging to hold a meeting in Martin Luther King Park due to the atmosphere of the multi-purpose room. The room has no windows and little air flow, almost nothing will adhere to the pebble walls making posting materials nearly impossible, and the lights buzz and are glaring. Neighbors often choose to meet in virtual darkness to avoid turning on the loud overhead spots, and lately have opted to bring their own lamps to neighborhood meetings rather than endure the racket of those built into the facility. Because Martin Luther King Park is the only public building in the neighborhood and contains the primary meeting room for KFNA meetings and events, KFNA will partner with the Minneapolis Park and Recreation Board to implement improvements to the multi-purpose room focusing on acoustics, lighting, and air-flow.

Additionally, the park building is built in what is the neighborhood often refers to as "the bunker style " Descending to the building along a concrete entranceway often feels intimidating and uninviting. The facility has little street presence and many neighbors do not even realize that it is there. KFNA will work with the Minneapolis Park and Recreation Board to improve the building's street presence, focusing on the Nicollet Avenue en

tranceway. The goal of these improvements will be to make the facility more inviting and welcoming upon approach, hopefully resulting in an increase of use by neighborhood residents and more participation by the neighborhood in King Park events and activities.

Resources:

\$175,000 NRP

within existing budgets Minneapolis Park and Recreation Board

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with the Minneapolis Park and Recreation Board to implement this strategy.

Contract Administrator:

Minneapolis Park and Recreation Board

GOAL 2:

Implement the Kingfield First Step NR.P Plan.

OBJECTIVE 1:

Ensure that neighbor's skills and time are used efficiently for the benefit of the Kingfield neighborhood.

STRATEGY 1: (First Step)

Hire staff to oversee the implementation of the Kingfield NRP First Step Plan, manage the neighborhood association office, and support volunteers involved in the NRP process.

Resources:

\$35,000 NRP (Plan modification #1)

\$37,500 NRP (\$32,600 staff, \$2400 administration, \$2500 arts communication)

Timeline:

1997-1998

Collaborative Parties:

The Kingfield NRP Steering Committee and will be responsible for implementing this strategy.

Contract Administrator:

NRP

Results:

The \$350,000 Kingfield NRP 1st Step Plan included 29 projects. Ten of these have been completed and 11 others are in various stages of implementation. Five projects were not initiated due to lack of interest by volunteers and their funding has been moved to the

communication budget in the plan to allow for more flexibility in promoting and implementing these projects. Two strategies' funding was moved to a more comprehensive streetscape strategies which will allow for a more flexible pool of funds once the project costs have been determined. This was also done to time the project with work that the city will be doing in the year 2000. One project, involving public kiosks, was researched further and was determined to be impracticable; its funding has been reallocated in the NRP Action Plan.

The number of volunteers intimately involved in the organization has remained approximately the same, however, the number of volunteers working on individual projects has increased. The consultant hired to support these volunteers has been essential at supporting them in defining their projects, determining their budgets, contacting other volunteers, and evaluating each projects accomplishments and shortfalls. Additionally, the office and association are up to date with their legal responsibilities and paperwork.

STRATEGY 2:

Hire staff to oversee the implementation of the Kingfield Neighborhood Action Plan, manage the neighborhood association office, and support volunteers involved in the NRP process.

Resources and Timeline: \$235,320 NRP, as detailed below

| YEAR | Personnel | Non-Personnel | Communication | TOTAL |
|---------------|---|--|----------------------|------------------|
| 1997-1998 | | | \$5,500(First Step) | \$5,500 |
| 2000 | \$52,000 (2080 hours x \$25 salary and benefits) | \$3,000 (rent \$200 x 12 phone \$30 x 12 insurance \$240) | \$4,500 | \$59,500 |
| 2001 | \$52,000 (2080 hours x \$25 salary and benefits) | \$3,000 (rent \$200 x 12 phone \$30 x 12 insurance \$240 vr.) | \$2,000 | \$57,000 |
| 2002 | \$52,000 (2080 hours x \$25 salary and benefits) | \$3,000 (rent \$200 x 12 phone \$30 x 12 insurance \$240 vr.) | \$1,000 | \$56,000 |
| 2003 | \$26,000 (1040 hours x \$25 salary and benefits) | \$3,000 (rent \$200 x 12 phone \$30 x 12 insurance \$240) | \$1,000 | \$30,000 |
| 2004 | \$24,000 (960 hours x \$25 and benefits) | \$3,000 (rent \$200 x 12 phone \$30 x 12 insurance \$240 yr.) | \$320 | \$27,320 |
| Totals | \$206,000 | \$15,000 | \$14,320 | \$235,320 |

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

Contract Administrator:

NRP

Housing, Business, and Infrastructure

The fact that most residents expressed concerns about the viability and accessibility of neighborhood businesses is obvious by the 29% allocation of funding to this issue. The values gleaned from conversations with residents are that neighborhood business nodes are important and business development, with an eye towards an appropriate sense of scale, needs to be encouraged. Additionally, connecting businesses to the street so that they are accessible, safe, and appear welcoming is important to encourage resident use. These values are reflected in the Plan strategies involving improvements to commercial corridor streetscapes and business facades. Additionally, funds are allocated to organize and administer these programs within the neighborhood resulting, ultimately, in a better connection between the neighborhood association and the business community.

Neighbors also strongly stated the importance of maintaining housing stock in good condition, which is reflected in this issue receiving 32% of the available NRP funding. Housing has **always** been important to KFNA, which can be seen by their commitment in establishing and operating the Exterior Home Improvement Program (EHIP), an NRP Transition Fund project active from 1992-1995. This program invested over \$628,000 in neighborhood homes. EHIP targeted the northeast corner of Kingfield for the first two years and allocated \$423,000 in grants to property owners. The third year all residents were eligible: for the funds and over \$205,000 was granted for exterior home projects.

In reviewing "condition code maps" provided by the City, the Steering Committee noted that no single section of the neighborhood showed the greatest need for repair, hence speaking to the success of EHIP. Additionally, homes throughout the neighborhood are selling quickly above their stated market value, home values are rising at a rate faster than most of the rest of the City, and many individuals are making improvements. Hence, the Steering Committee determined that while funding housing maintenance and repair is important, it is being done by most homeowners on their own. Therefore, NRP housing dollars are targeted to people in financial need who might not otherwise repair their properties, will be limited to exterior improvements which benefit the wider neighborhood, and will be leveraged to try and maintain affordable housing options in the neighborhood to maintain a diversity of living options and residents. These strategies are reflective of the neighborhood's stated values that include:

- maintaining a diversity of housing (including size, price, and owner or renter status) in Kingfield is important;
- housing stock maintenance, with special attention to people in need, is important; and,
- connecting houses to the street is important.

GOAL 1:

Encourage the growth and stability of Kingfield neighborhood business areas.

OBJECTIVE 1

Establish unique, yet coherent, individual visual identities at Nicollet Avenue and Grand Avenue business nodes that encourage pedestrian movement and serve as a link to the east and west sides of Kingfield Neighborhood.

STRATEGY 1a: (First Step)

Establish a Kingfield Neighborhood Business Development Working Group to coordinate business development activities in the neighborhood.

Strategy Narrative:

The tasks of the Kingfield Neighborhood Business Development Working Group will be to:

- assess and quantify short and long-term needs of Kingfield businesses; identify and document the goals and challenges of business development throughout the neighborhood; and,
- develop a Master Plan, (including funding requirements and potential funding sources) for Nicollet Avenue and other business nodes.

Resources:

\$5000 NRP (assessment tools and development of a Master Plan)

Timeline:

1997-1998

Collaborative Parties:

The Kingfield NRP Steering Committee will be responsible for establishing the above mentioned group.

Contract Administrator:

NRP

Results:

KFNA has been able to organize business groups around active business projects (i.e. the 43rd and Nicollet Facade Improvement Program and the 40th to 46th Nicollet Repaving Project), however, has been unable to involve businesses in planning for the neighborhood as a whole. Each group has been able to accomplish the first two itemized tasks listed above, but the overall planning has been the task of the NRP Steering Committee. This arrangement has actually worked out well, not overtaxing business owners with meetings, and leaving the visioning and planning to those that have done the most extensive research throughout the neighborhood of both resident and business desires.

STRATEGY 1 b: (First Step and Action Plan)

Establish and implement a grant program for business facade improvements.

Strategy Narrative:

All businesses will be required to match the facade grants with at least 25% of their own funds, but not more than 50%. Details of the program and the match amount will be determined in implementation "Facade" improvements will be defined as any improvement, structural or otherwise, attached to the exterior of the building. Preference will be given to projects that are visible from the street. In the off chance that their project is a community initiated request for an improvement, matching funding could be waived by the NRP Steering Committee.

Resources and Timeline:X14-n44 \$330,000 NRP Plan modification #1), *as detailed below*

| Year | Resources | Source | Match |
|--------------|------------------|-----------------|--------------------------|
| 1997 | \$30,000 | NRP First Step | \$30,000 from businesses |
| 2000 | \$300,000 | NRP Action Plan | TBD from businesses |
| Total | \$330,000 | | |

Collaborative Parties

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementing this strategy with the assistance of the Minneapolis Community Development Agency (MCDA).

Contract Administrator:

Minneapolis Community Development Agency (MCDA)

Results:

The NRP First Step business facade improvement project was planned in 1998 and is being executed throughout the summer of 1999. The project is located at the intersection of 43^d and Nicollet; a site selected by business owners and representatives that attended the initial planning meeting in March 1998. Thirteen businesses were eligible for a 50% match for facade repairs or improvements. There was no minimum nor maximum grant size up to a total program limit of \$30,000 of NRP funding.

Business owners from the intersection formed the "43/Nicollet Task Force", which evaluated applications and "approved", "denied", or recommended each project for "reconfiguration". Six business applied for grants and will be provided with \$13,045 in NRP matching funds, for a total investment of \$26,090. Since the project was initiated, two new businesses have moved in and are being approached to see if they are interested.

STRATEGY 1c: (First Step and Action Plan)

Establish and implement a Streetscape Improvement Program for businesses along commercial corridors.

Strategy Narrative:

Streetscape improvements could include; pedestrian lighting, bike racks, trees, benches, trash cans, or planters. Businesses will not pay more than 50% nor less than 25% of the assessment for approved streetscape elements. A special service district will be established if required.

Resources and Timeline:

~~20,000~~ \$411,274 NRP (Resources reallocated to facade program, Plan modification 41. Verbage changes to strategy and consolidation of funds from *HBI G. 1, O. 1, S. 2*, Plan modification 43 incorporated with submission of Action Plan), *as detailed below*

| Year | Resources | Source | Match |
|--------------|------------------|-----------------|--|
| 1998 | \$50,000 | NRP First Step | N/A |
| 2000 | \$361,274 | NRP Action Plan | TBD from businesses & within existing budgets Minneapolis Public Works |
| Total | \$411,274 | | |

Collaborative Parties

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementing this strategy in collaboration with the following parties:

- Minneapolis Planning Department
- Minneapolis Public Works Department
- Nicollet Avenue Task Force
- Nicollet Avenue businesses

Contract Administrator:

Minneapolis Public Works Department

STRATEGY 2:

Retain professional services to coordinate the implementation of commercial and streetscape programs and to develop activity among the retail and commercial businesses.

Strategy Narrative:

One of the most frequent complaints expressed by businesses about the neighborhood association is the lack of communication about neighborhood programs and their availability and guidelines. One of the most frequent complaints by neighborhood association volunteers about businesses is that they don't attend meetings nor seem to care to give input on establishing programs, or get information on the association and its programs. Part of the purpose of this strategy will be to address the missed communications that occur between these two groups, and to make sure that programs that are designed for the businesses are truly benefiting them, while still addressing resident concerns and wants. Besides performing outreach to the businesses to design the programs, the person or company hired will work with the NRP Steering Committee (or a sub-group) and the MCDA to establish the programs, and will also promote and administer them. This is a program related expense.

Resources and Timeline:

\$54,000 NRP, *as detailed below*

| Year | Resources | Source |
|--------------|---------------------------------|-----------------|
| 2000 | \$27,000 (1080 hours x \$25) | NRP Action Plan |
| 2001 | \$13,500 (540 hours x \$25) | NRP Action Plan |
| 2002 | \$13,500 (540 hours x \$25) | NRP Action Plan |
| Total | \$54,000 | |

Collaborative Parties:

The KFN'A NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementing this strategy.

Contract Administrator:

NRP

OBJECTIVE 2

Eliminate factors that discourage neighbors from patronizing Kingfield businesses.

STRATEGY 1:(First Step)

Identify factors that discourage neighbors from patronizing Kingfield businesses.

Resources:

\$0

Timeline:

1997-1998

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

STRATEGY 2:(First Step Plan modification #2)

Provide funds for the renovation, redevelopment, or demolition of 19 and 23 West 38' Street, two condemned buildings in Kingfield. These funds may be used to match City Inspection Department funds for 249 list properties as part of the April 22, 1996 Memorandum of Understanding between the City of Minneapolis and the Neighborhoods of the City for the Hazardous/Boarded Building Program.

Strategy Narrative:

Use of these funds does not preclude access to other NRP funding including *HBI Goal 3*, O.I, S.3.

Resources:

\$20,000 NRP \$100,000 selected property developer

Timeline:

1997

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with the following parties:

- Minneapolis Community Development Agency (MCDA)
- Minneapolis Inspections Department
- property developer

Contract Administrator:

Minneapolis Community Development Agency (MCDA)

Results:

KFNA spent close to two years routinely phoning MCDA to find out when they intended to demolish the property that they owned (23 West 38^s Street). Answers were typically vague and uncertain as to the status of the property. The building was finally demolished

in the fall of 1998. KFNA is now pursuing rehabilitation and development options for the still standing property (19 West 38th Street) and the vacant lot.

STRATEGY 3:

Establish a problem property redevelopment fund.

Strategy Narrative:

Work with MCDA and commercial development corporations to explore development opportunities and options for underutilized and/or problem properties. See also *HBI Goal 3, Objective 1, Strategy 3*.

Resources:

\$0

Timeline:

2000-2003

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy in collaboration with the Minneapolis Community Development Agency (MCDA).

GOAL 2:

Increase lighting at business nodes.

OBJECTIVE 1:

Provide a safer environment for local businesses and residents.

STRATEGY 1: (First Step)

Encourage short block lighting' on blocks that qualify.

Resources:

\$0

Timeline:

1997

Collaborative Parties:

Minneapolis Public Works Department

STRATEGY 2: (First Step)

Re-lamp a Kingfield business node with ornamental 'acorn' or 'lantern' lighting as a public safety demonstration project. If the project is well received, additional funding will be allocated for more pedestrian-level lighting in Kingfield's NRP Action Plan.

Resources:

~~\$50,000~~ NRP
\$0 (Plan modification #3: incorporated with submission of Action Plan.
Consolidation of funds.) *See Streetscape Budget G. 1, O. 1, S. 1c.*

Timeline:

1997-1998

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy.

Results:

This strategy was not implemented due to the overwhelming cost of such a targeted lighting project. Instead the funding was moved to a more comprehensive strategy (business corridor streetscape improvements *HBI G. 1, O. 1, S. 1c*) which will allow for a more flexible pool of funds once the total project costs have been determined. This was also done to time the project with work that the city will be doing in the year 2000.

GOAL 3:

Improve housing stock in Kingfield.

OBJECTIVE 1:

Invest directly in Kingfield neighborhood and especially in residents in need, prevent property and neighborhood deterioration, and increase property values of the subject properties and surrounding homes.

STRATEGY 1: (First Step and Action Plan)

Establish an emergency fund and criteria for its use to assist homeowners in hardship financial situations to make needed home repairs that will prevent further damage.

Strategy Narrative:

This successful First Step program administered by Southside Neighborhood Housing Services has assisted 16 households, to date. Some of the projects to date have included front walkway and step repair, storm window replacement, driveway resurfacing to resolve drainage problems, and plumbing repair. The original program had a funding cap of \$2000 per homeowner. In the next phase of the program, the NRP Steering Committee could waive this cap under recommendation of the implementation group for extraordinary situations.

Resources and Timeline:

~~\$25,000~~ \$125,000 NRP (Plan modification # 1), *as detailed below*

| Year | Resources | Source |
|-------|-----------|-----------------|
| 1998 | \$35,000 | NRP First Step |
| 2000 | \$45,000 | NRP Action Plan |
| 2001 | \$45,000 | NRP Action Plan |
| Total | \$125,000 | |

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for overseeing the implementation of this strategy

Contract Administrator:

Minneapolis Community Development Agency

STRATEGY 2:

Establish a loan program for rental property code compliance improvements.

Strategy Narrative:

The purpose of this program is to provide rental property owners with funding to quickly make repairs for cited conditions in their buildings (either owner occupied or non-owner occupied). This will help them maintain the quality and safety of their units for the residents and maintain affordable housing options in the neighborhood. KFNA NRP funding will be matched with an equal amount of money from the property owner. In return for having access to NRP funds, the neighborhood will work to secure agreement from owners to keep the rents at existing (or minimally increased levels for a specified period of time). Repayment may be deferred altogether if rents are not raised. The purpose of this program is to assure that both the quality and affordability of rental units in the neighborhood is maintained.

Resources:

\$110,000 NRP

\$100,000 rental property owners (match)

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with the following partners to implement this strategy:

- Minneapolis Community Development Agency (MCDA)
- Minneapolis Inspections Department
- Minnesota Multi Housing
- selected program managers

Contract Administrator:

Minneapolis Community Development Agency (MCDA)

STRATEGY 3:

Establish a "problem property redevelopment fund to eliminate blight, develop tax-base through replacement uses, and retain affordable housing.

Strategy Narrative:

Work with MCDA and commercial development corporations to explore development opportunities and options for underutilized and/or problem properties. Resources can be used for owner-occupied, rental or commercial property. See also *HBI Goal 1, Objective 2, Strategy 3.*

Resources:

\$100,000 NRP

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working with the following parties to implement this strategy:

- Minneapolis Community Development Corporation (MCDA)
- Minneapolis Inspections Department

Contract Administrator:

Minneapolis Community Development Corporation (MCDA)

OBJECTIVE 2:

Invest directly in Kingfield neighborhood and prevent property and neighborhood deterioration.

STRATEGY 1:

Establish a home improvement fund which will include matching grants and/or lowinterest loans to homeowners and rental property managers.

Strategy Narrative:

Programs will be developed to fill gaps of existing City and Federal programs by a group of Kingfield volunteers working cooperatively with MCDA and the selected program manager. All loans will be based on a sliding-fee scale according to the financial need of the household. Acceptable projects will be limited to exterior repairs and improvements of homes and/or garages. Priority will be given to owner-occupied dwellings.

Resources and Timeline:

\$405,000 NRP, *as detailed below*

| Year | Resources | Source | Match |
|--------------|------------------|-----------------|---------------------|
| 2000 | \$150,000 | NRP Action Plan | TBD from homeowners |
| 2001 | \$150,000 | NRP Action Plan | TBD from homeowners |
| 2002 | \$105,000 | NRP Action Plan | TBD from homeowners |
| Total | \$405,000 | | |

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementing this strategy in collaboration with the

Minneapolis Community Development Agency (MCDA) and the selected program manager.

Contract Administrator:

Minneapolis Community Development Agency (MCDA)

STRATEGY 2:

Establish and implement a Streetscape Improvement Program for homes along Nicollet Avenue.

Strategy Narrative:

The revitalization of Nicollet Avenue has been repeatedly expressed as a priority by Kingfield residents throughout the neighborhood. In order to encourage an enhancement of the street's appearance, NRP funding will be used to assist homeowners in offsetting the cost of assessments for streetscape improvements. Such improvements could include pedestrian lighting, trees, benches, trash cans, or planters. Home owners will not pay more than 40% nor less than 20% of the assessed streetscape improvements. Understanding that some of these elements are not allowable under a Special Service District for residential areas, KFNA will work to get local businesses to adopt trashcans and other nonqualifying streetscape elements to assure ongoing maintenance throughout the corridor.

Resources:

\$200,000 NRP

\$TBD Nicollet homeowners (match)

Timeline:

2000

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for working in collaboration with the Minneapolis Public Works Department to implement this strategy.

Contract Administrator:

Minneapolis Public Works Department

OBJECTIVE 3:

Provide Kingfield neighbors with access to information about home improvement programs and financing options.

STRATEGY 1:

Partner with other neighborhoods on housing fairs.

Strategy Narrative:

Housing fairs have been widely attended and an effective means of providing information to residents. Kingfield will partner with an existing fair to disseminate information about its housing programs.

Resources and Timeline: \$4000 NRP, *as detailed below*

| Year | Resources | Source | Match |
|--------------|------------------|-----------------|------------------------------|
| 2000 | \$1000 | NRP Action Plan | TBD from other neighborhoods |
| 2001 | \$1000 | NRP Action Plan | TBD from other neighborhoods |
| 2002 | \$1000 | NRP Action Plan | TBD from other neighborhoods |
| 2003 | \$1000 | NRP Action Plan | TBD from other neighborhoods |
| Total | \$4000 | | |

Collaborative Parties:

The KFNA NRP Steering Committee, under the authority of the Kingfield Neighborhood Association, will be responsible for implementing this strategy in collaboration with other neighborhood associations, housing education and service providers, and the Minneapolis Community Development Agency (MCDA).

Contract Administrator:

NRP

Neighborhood Life

The Neighborhood Life section of the Kingfield NRP Plan combines the former First Step Working Groups of "Empowerment and Identity" and "Programs and Support for People." These groups concentrated on developing strategies to build community and a sense of identity for Kingfield neighbors, provide needed programs to residents, and support adjoining neighborhoods' projects so as not to waste resources by duplicating efforts. Additionally, improving communication between neighbors, the neighborhood association, and neighborhood institutions was a priority of the Working Groups, and is still a priority of this NRP Action Plan section.

Communication within the neighborhood is primarily accomplished via the Kingfield News, which is issued five times per year. Volunteers have spent a large amount of time and effort over the past few years to speed up production, guarantee reliability and timelines of information, and produce a visually attractive and useful publication. The current editorial team draws new volunteers to each meeting it holds, and is preparing to publish the newsletter on-line in the near future.

A "Welcome Program" was provided seed money through NRP First Step, and is currently being designed in Kingfield. This strategy will provide an important first contact for KFNA with new neighbors and will encourage them to participate in the association while they are still searching for neighborhood connections. Other communication strategies will produce items such as a resource booklet and a neighborhood-created video, which will be used both as promotional items for Kingfield and recruitment pieces for involvement in NRP. Kiosks, which were funded in the Kingfield NRP First Step Plan, were de-funded based upon the Steering Committee's reflection about how messy they look in other locations around the city.

Volunteers from Kingfield's key institutions have been meeting for the past year under the name of the Activity Advisory Committee. This group is evaluating the services provided by the institutions and other organizations in the neighborhood. After comparing the services with an assessment of neighbors' needs, the group will ultimately be able to point to service gaps in the community and determine who is best poised to fill the need. This group will begin working with Hennepin County to develop and/or expand programming to specific populations in the neighborhood, as itemized in the Action Plan.

As stated in the NRP Action Plan, volunteers are the foundation of the Kingfield neighborhood and their needs deserve to be responded to in a timely way. The complexity and sheer mass of the NRP Plan often make it difficult to respond to residents' concerns and/or needs quickly, especially if the concern was not foreseen and written into the Plan itself. Often what is needed, besides some personnel assistance and advice, is a small amount of money to initiate or implement a project. The strategy directed towards "community initiated projects" is designed to fill this need.

One of the strongest needs that the community has expressed over the past few years is that of a full-service neighborhood grocery store. Because of this, the Steering Committee has allocated an additional \$50,000 to the Mo Burton Community Co-op which will be located in Bryant neighborhood. This cooperative venture also has committed funding from Bryant and Central neighborhoods. It is hoped that with Kingfield's additional funding the Co-op Board can continue generating community support in the form of members, to prove to the City the magnitude of this need in order to leverage additional monies from it and other funders.

The Hosmer Library renovation is another project that shows what can be accomplished by neighborhoods working together. A few years ago, the Library Board and City were preparing to close the Hosmer site. Neighbors from many adjoining neighborhoods rallied to fight for the right to have public resources maintained within the community. Hosmer is now a feather in the City's cap, winning numerous community and City awards. Its technology center, funded with NRP dollars from numerous neighborhood associations, was established in response to a need expressed by neighborhood residents for worthwhile and educational youth activities. The center is full-to-overflowing whenever it is open.

The Kingfield NRP Steering Committee heard from its community members the importance of alternative activities for youth, and the importance of building assets in our children. The tech center strongly fills those values. The KFNA NRP Action Plan provides enough funding to keep the center operational through the year 2000. However, the Steering Committee also stresses that the Library Board has not done its share to operate the center and needs to begin fundraising to keep it open and to upgrade the equipment. As more of the world's information is created and stored on computers and on the Internet, it seems ridiculous to allow such a facility to close when it is the direction all the libraries should be moving.

Another joint project with a strong track record for providing alternative and positive experiences for youth is the Youth Farm and Market Project. Although the research of how a Kingfield Farm could operate didn't occur during First Step implementation, the Steering Committee felt that dollars should be earmarked to carry out a garden project should the research determine it is feasible.

GOAL 1:

Create a strong sense of neighborhood within Kingfield and encourage and nurture involvement in Kingfield events.

OBJECTIVE 1:

Strengthen neighbors' connection to the neighborhood, promote area businesses, enhance Kingfield's image, and increase the neighborhoods' visibility throughout the City.

STRATEGY 1: (First Step)

Design and hold a Kingfield logo contest.

Resources:

\$0

Timeline:

1997

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

Results:

Strategy completed, logo has been selected (see NRP Action Plan cover).

STRATEGY 2: (First Step)

Design and publish a promotional brochure for Kingfield that is targeted at potential home buyers.

Resources:

\$500 NRP (500-750 copies/ one-color, tri-fold brochure)

Timeline:

1998

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

Contract Administrator:

Minneapolis Office of Public Affairs

Results:

A brochure was developed and 1000 were printed. These were made available in Kingfield homes on the 1998 Minneapolis/ St. Paul House Tour when Kingfield was a focus neighborhood. A few hundred brochures are still available; a use for them has not been determined.

STRATEGY 3: (First Step & Action Plan)

Design and produce a "This is Kingfield" booklet which will be delivered to every household and provide residents with neighborhood history, neighborhood association history, public service information, and local business information.

Resources and Timeline:

\$11,300 NRP, *as detailed below*

| Year | Resources | Source |
|--------------|---------------------------------------|----------------|
| 1998 | \$6,300 (design and copying) | NRP First Step |
| 2000 | \$5,000 (copying and distribution) | NRP |
| Total | \$11,300 | |

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for working with Minneapolis Public affairs to implement this strategy.

Contract Administrator:

Minneapolis Office of Public Affairs

Results:

Organizational and volunteer recruitment meetings have been held to implement this strategy and much of the research for the publication has been finished. However, additional

funding was determined to be necessary to finalize research, layout, and design of the publication.

STRATEGY 4: (First Step)

Build neighborhood identity and strengthen each neighbors relationship to their community by designing and producing items that display the Kingfield logo.

Strategy Narrative:

The Kingfield Arts Group will be responsible for the implementation of this strategy which involves the printing of tote bags that display the neighborhood association logo and a video which will be used for the recruitment of volunteers for implementation of NRP projects.

Resources:

\$4350 NRP

Timeline:

1997

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

Contract Administrator:

NRP

Results:

Four Kingfield neighbors recently completed video training at MTN and are producing a video that will be previewed at the Kingfield Cabaret and Ice-Cream Social in August 1999. The tote bags will also be used at this event, in a hands-on project led by a neighborhood artist, as a canvas for individual's ideas about their neighborhood.

STRATEGY 5:

Hold 3-4 Kingfield community events each year to recruit volunteers for Plan implementation.

Strategy Narrative:

Community events may include the existing sledding party, clean sweep, ice-cream social, and fall festival, or these events could be revamped for their success at achieving the desired goals of building community and recruiting volunteers. NRP funding will not be used for food or beverages.

Resources and Timeline: *\$4800 NRP, as detailed below*

| Year | Resources | Source | Match |
|-------------|------------------|---------------|--------------|
| 2000 | \$1,600 | NRP | TBD |
| 2001 | \$1,200 | NRP | TBD |

| | | | |
|--------------|----------------|-----|-----|
| 2002 | \$1,200 | NRP | TBD |
| 2003 | \$ 800 | NRP | TBD |
| Total | \$4,800 | | |

Collaborative Parties:

The Kingfield NRP Steering Committee and the KFNA Board will be responsible for overseeing implementation of this strategy.

Contract Administrator:

NRP

STRATEGY 6:

Establish a pool of funds to support community initiated projects such as: boulevard trees, traffic signage, speed humps/bumps, alley lighting and motion detectors, neighborhood or property clean-up projects, and matches for CCP/Safe grants.

Strategy Narrative:

Volunteers are the foundation of the Kingfield Neighborhood Association and their needs deserve to be responded to in a timely way. By establishing a pool of funds for small community-initiated projects, neighbors can work with the neighborhood association to determine fast solutions to community problems, blighted conditions, and livability issues. Criteria for the projects will be developed by an implementation group and will include direct participation from a specified number of affected neighbors and a cap on the amount of funding available per block or area.

Resources and Timeline:

\$50,000 NRP, *as detailed below* (Plan modification #3: incorporated with submission of Action Plan)

| Year | Resources | Source |
|--------------|-----------------|--------|
| 1997-1998 | \$10,000 | NRP |
| 2000 | \$20,000 | NRP |
| 2001 | \$15,000 | NRP |
| 2002 | \$5,000 | NRP |
| <u>Total</u> | <u>\$50,000</u> | |

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

Contract Administrator:

NRP

OBJECTIVE 2:

Improve communication between neighbors.

STRATEGY 1: (First Step)

As a demonstration project, build and place five information kiosks at highly-visible, highly-traveled, carefully selected, public neighborhood locations for community meeting and activity information. If this project is evaluated as successful, additional funding may be proposed in the Kingfield NRP Action Plan.

Resources:

\$0 (Plan modification #3: incorporated with submission of Action Plan) See *Kingfield News, Neighborhood Life, G. 1, O. 2, S. 2.*

Timeline:

1997-1998

Results:

Funding was removed from this strategy upon further reflection of the appearance of other kiosks throughout the City of Minneapolis, most of which are messy, ill-maintained, and visually unappealing.

STRATEGY 2: (First Step and Action Plan)

Establish the 'Kingfield News' as an effective and reliable bi-monthly communication tool that includes a community-wide calendar of events.

Resources and Timeline:

\$40,000 NRP, *as detailed below* (Plan modification #3: incorporated with submission of Action Plan to increase 1997-1998 funds.

| Year | Resources | Source | Match |
|--------------|-----------------|----------------|-------------------|
| 1997-1998 | \$10,750 | NRP First Step | \$0 |
| 2000 | \$9,250 | NRP | \$0 |
| 2001 | \$8,000 | NRP | \$2,000 from TBD |
| 2002 | \$8,000 | NRP | \$2,000 from TBD |
| 2003 | \$4,000 | NRP | \$6,000 from TBD |
| 2004 | \$0 | NRP | \$10,000 from TBD |
| Total | \$40,000 | | \$20,000 |

Collaborative Parties:

The Kingfield NRP Steering Committee and the KFNA Board will be responsible for overseeing implementation of this strategy.

Contract Administrator:

NRP

Results:

An editorial committee was established for the Kingfield News to establish a yearly calendar, develop story ideas, and production divide tasks. The group has done an excellent job recruiting new volunteers, both skilled in writing and publishing, and those eager to learn. Three graphics people are now available to layout the paper, depending on whose schedule is most open, and at least three individuals have also edited the production. It

was found that one of the most beneficial mechanisms to get the paper out on time was to provide stipends to the editor and graphics people, whose job on each paper is significant, and to hire out the labeling rather than relying on volunteers.

STRATEGY 3: (First Step and Action Plan)

Establish a "Welcome to Kingfield" program to introduce newcomers to Kingfield neighbors and activities, increase awareness of local resources, and make a visible commitment to reach out to all neighbors.

Strategy Narrative:

Funds will be used to produce, copy, and purchase supplies and distribute the Welcome materials.

Resources and Timeline:

\$6,100 NRP, *as detailed below*

| Year | Resources | Source |
|--------------|------------------|----------------|
| 1997 | \$1,100 | NRP First Step |
| 2000 | \$5,000 | NRP |
| Total | \$6,100 | |

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for working with the Minneapolis *Office* of Public Affairs to implement this strategy.

Contract Administrator:

Minneapolis Office of Public Affairs

Results:

Interested neighbors have met numerous times to talk about the desired outcomes for this strategy. Welcome Programs and materials from other neighborhoods has also been gathered. The group is currently researching distribution methods and hopes to have the Kingfield Welcome Program in place beginning in 2000.

OBJECTIVE 3:

Encourage involvement in the neighborhood by researching residents' concerns and designing and implementing programs that address them.

STRATEGY 1: (First Step)

Organize new block clubs and strengthen existing ones, to ensure that all residents' concerns and challenges are addressed.

Resources:

\$25,000 NRP (research, program start-up and maintenance)

Timeline:

1997-1998

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

Contract Administrator:

NRP

Results:

This organizing effort was initiated in the northeast section of the neighborhood. It has included bi-lingual doorknocking, Apartment Parties (based upon the House Party model), a street party, and distribution of neighborhood literature translated into Spanish. These methods have been used to encourage discussions between residents and members of the neighborhood association about the assets and concerns in the immediate blocks. Funds have been used to support this outreach and could be used to address the challenges that have been identified. The primary concern of residents in this section of the neighborhood is traffic, including both the speed of cars and the neglect of drivers at obeying traffic signage.

STRATEGY 2:

Develop and update a neighborhood skills/jobs database

Strategy Narrative:

KFNA's NRP Coordinator will work with collaborative parties and neighborhood institutions to establish this data base. This will be used to link neighbors together to fill each others needs (i.e. an elderly neighbor with a youth that will do snow shoveling or yard work), and to encourage participation in KFNA activities by appealing to people's special talents or interests.

Resources:

\$0 *See Livability G 2, O 1, S 2 : neighborhood administration budget*

Timeline:

2000-2004

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy.

STRATEGY 3:

Provide information to residents about noise and pollution issues that effect the neighborhood and connect them to existing organizations.

Strategy Narrative:

Information will be provided through the Kingfield News and other neighborhood communication means.

Resources

\$0

Timeline:

2000-2004

Collaborative Parties:

The Kingfield NRP Steering Committee and the KFNA Board will be responsible for overseeing implementation of this strategy.

GOAL 2:

Raise awareness of and strengthen recreational, cultural, and social programming throughout Kingfield neighborhood and increase resident awareness of organizations/services.

OBJECTIVE 1:

Develop a circle of 'community centers', where neighborhood events, programs and activities occur.

STRATEGY 1a: (First Step)

Coordinate and establish a 'neighborhood activity advisory committee' under the Kingfield Neighborhood Association to identify local resources and programs offered within Kingfield, identify gaps in the service provided, and fill-in services where possible. This group will include representation from all community centers including:

- Martin Luther King Park
- Center for Performing Arts
- Hobart UM
- Judson Baptist Church
- Southwest Family Room
- Lake Country School

STRATEGY 1b: (First Step)

When local resources or services are determined to be unable to meet the needs of the community, identify providers from outside the neighborhood who can serve the neighborhood. This will include researching, creating, and maintaining a directory of services and programs geared towards resident's needs including: public space available for meetings and/or events contacts names and requirements for usage, job and training opportunities focused on opportunities for neighborhood youth, cultural and recreational opportunities, and volunteer opportunities.

Resources for 1a and 1b:

\$11,000 (communication, meeting facilitation, program support, administrative support, and directory development)

Timeline:

1997-1998

Collaborative Parties:

A neighborhood activity advisory committee' will be established by the Kingfield Neighborhood Association and will include, at a minimum, the above mentioned partners to implement these strategies.

Contract Administrator:

NRP

STRATEGY 2:

Develop and/or expand programming provided to resident children, families, youth, seniors, and minorities in the neighborhood including: health services and information, bilingual programming for adults and children, grants to low-income applicants for programs from other service providers, after-school programs, mediation programs and services, crisis counseling, and/or transportation to local social or public services.

Strategy Narrative:

To assure that resident needs are being met, KFNA will work with Hennepin County to establish criteria for activities and programs to fit these populations' needs. KFNA will then provide outreach to neighborhood institutions and service providers and provide them with matching funds for program implementation that fits the designed criteria.

Resources and Timeline:

\$50,000 total, *as detailed below*

| Year | Resources | Source | Match |
|--------------|-----------------|--------|---------------------------------|
| 2000 | \$20,000 | NRP | \$20,000 from Hennepin County |
| 2001 | \$10,000 | NRP | \$10,000 from Hennepin County |
| 2002 | \$10,000 | NRP | \$7,000 from Hennepin County |
| 2003 | \$5,000 | NRP | |
| 2004 | \$5,000 | NRP | |
| Total | \$50,000 | | \$37,000: second 7.5% NRP funds |

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for implementing this strategy with the following parties:

- Hennepin County
- Martin Luther King Park
- Center for Performing Arts
- Hobart UM
- Judson Baptist Church
- Southwest Family Room
- Lake Country School
- other social service providers

Contract Administrator:

Hennepin County

Results:

The 'neighborhood activity advisory committee' has been meeting for almost one year with good attendance from the listed partners, except Martin Luther King Park. The group has expressed concern about the park's lack of involvement since they are a key provider of both services and space within the neighborhood. The group is continuing to implement part 1 a of the this strategy, however, and is in the process of hiring assistance to identify all other neighborhood service providers and programs.

OBJECTIVE 2:

Promote Martin Luther King Park programming and increase neighborhood use of programming and the center.

STRATEGY 1:

Establish a volunteer Park Activity Council and provide them with a programming/equipment fund.

Strategy Narrative:

This Council will assist with programming decisions and participate in locating program providers and/or running activities. It will be the Park Activity Council and Park Board's responsibility to replace lost or broken equipment.

Resources:

\$13,000 NRP

Timeline:

2000

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for working with King Park Staff and the Minneapolis Park and Recreation Board to implement this strategy.

Contract Administrator:

NRP

GOAL 3:

Support adjoining neighborhoods' community-based projects which also fill the needs of Kingfield residents.

OBJECTIVE 1:

Discover ways to meet the needs of Kingfield neighbors without duplicating efforts that have been initiated in other neighborhoods and support the reality that each neighborhoods' livability affects its adjoining community.

STRATEGY 1: (First step and Action Plan)

Support development and promotion of the Bryant/Central/Urban League Cooperative Grocery Store at the intersection of 38th Street and 4th Avenue.

Strategy Narrative:

Consistently and emphatically the need for a full-service neighborhood grocery store was expressed by Kingfield residents throughout the past 5 years of information gathering. Partnering with surrounding neighborhoods that initiated this proposal and that also feel this need is determined to be the most effective approach to get such a facility built. The Mo Burton Community Co-op is anticipated to be located at the intersection of 38st Street and 4th Avenue; this site has many benefits including service by two major bus routes and enough land to locate a large facility. KFNA and individual Kingfield neighbors have been active on the Co-op Board and in its committees over the past few years. KFNA will continue this involvement in hopes of continuing to generate larger community and foundation/agency interest in the project.

Resources and Timeline:

\$70,000 NRP, as detailed below

| Year | Resources | Source | Match | Purpose |
|--------------|-----------------|----------------|-------------|--------------------------------|
| 1998 | \$20,000 | NRP First Step | * see below | marketing |
| 2000 | \$50,000 | NRP | * see below | marketing and site development |
| Total | \$70,000 | | | |

total project cost approximately \$2.1 million: \$1.5 million real estate development + \$600,000 inventory, equipment, working capital

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy and will work with the following parties:

- Mo Burton Community Co-op Board
- Bryant Neighborhood Organization: \$100,000*
- Central Neighborhood Improvement Association: \$100,000*

Contract Administrator:

Minneapolis Community Development Agency (MCDA)

STRATEGY 2: (First Step and Action Plan)

Enhance services at Hosmer Library located at 36th Street and 4th Avenue. ~~This will done by establishing a Martin Luther King Collection in recognition of the man for whom our neighborhood was named, a CD center focussed on youth, and a Senior resource center.~~ (Plan modification #3: incorporated with submission of Action Plan).

Strategy Narrative:

The Hosmer technology center serves a large number of youth from Kingfield and surrounding neighborhoods. It's dedicated space and instructors provide an environment conducive to learning. Kingfield believes that this population needs this technology and attention and will provide funding to staff to support the tech center through the year 2000. KFNA strongly urges the library to begin fundraising for the future, however, in an effort to maintain the service and availability of this neighborhood asset. Additionally, KFNA will be willing to discuss the possibility of collaborating on grant proposals to maintain operation of the Hosmer Technology Center beyond the year 2000.

Resources and Timeline: \$35,000 NRP as *detailed below*

| Year | Resources | Source | Match | Purpose |
|--------------|-----------------|----------------|-------------|-------------|
| 1998 | \$10,000 | NRP First Step | * see below | collections |
| 2000 | \$25,000 | NRP | * see below | tech center |
| Total | \$35,000 | | | |

total Hosmer Library building renovation project approximately \$2.8 million + \$157, 310 technology improvements

Collaborative Parties:

The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for implementing this strategy and for working with the following parties:

- Minneapolis Public Library
- Bryant Neighborhood Organization: \$40,000 (technology improvements)*
- Central Neighborhood Improvement Association: \$117, 310 (technology improvements) *
- Powderhorn Park Neighborhood Association: in-kind

Contract Administrator:

Minneapolis Public Library

STRATEGY 3: (First Step)

Partner with Lyndale Neighborhood Association on its cultural event busing program aid in the promotion of cultural understanding among Kingfield residents.

Resources:

~~\$2500~~ (Plan modification #1)

\$0

Timeline:

1997-1998

Collaborative Parties:

The Kingfield NRP Steering Committee, under the authority of the KFNA Board, will be responsible for implementing this strategy and will work with the following partners:

- Lyndale Neighborhood Association
- Minneapolis Arts Commission.

Results:

Although Kingfield advertised (both through the Kingfield News and via targeted postcard mailings) three arts events with Lyndale, approximately only ten Kingfield neighbors attended the events. It was determined that it would be more beneficial for KFNA to build the arts community within the Kingfield neighborhood before expecting to encouraging people to leave the neighborhood to enjoy arts activities. Therefore, the funding was re-allocated from this strategy and is being used for communication expenses related to arts activities within the neighborhood.

STRATEGY 4: (First Step)

Research the Youth Farm Project and draft plans to model the program and initiate development of a Kingfield version. This project may ultimately consist of land identification, acquisition, and preparation for a garden, planting and caring for the garden, and locally marketing produce. Current models are underway in the Lyndale, Seward, and Longfellow neighborhoods and the farms are used to provide job experience and paying jobs to youth from low-income families.

Resources:

\$3000 (research and initiation of framework for project)

Timeline:

1997-1998

Collaborative Parties:

The Kingfield NRP Steering Committee, under the authority of the KFNA Board, will be responsible for implementing this strategy and will work with the following parties:

*Regeneration Partnership

- Lyndale Neighborhood Association
- Seward Neighborhood Group
- Longfellow Neighborhood Council

Contract Administrator:

NRP

Results:

Soon after the approval of the Kingfield NRP First Step Plan, the Youth Farm Market Project separated into its own organization and is now the Regeneration Project. One of the decisions that accompanied the reorganization was a realization that their relationships with neighborhood associations were not working as anticipated. Although the Regeneration Project wants to continue working in urban neighborhoods, they felt they needed to provide their own staff rather than relying on the neighborhood organization personnel. While they have been developing a model that works well for them, Kingfield has been waiting to see how it works and if it makes sense to design a Kingfield youth market.

STRATEGY 5:

Implement the Kingfield Youth Farm Project.

Strategy Narrative:

Based upon the findings of the above research, a model will be developed for a Kingfield Youth Farm and Market. In this strategy, the model will be tested and implemented for a minimum of 3 years.

Resources:

\$15,000 NRP

\$TBD Regeneration Partnership

Timeline:

2000

Collaborative Parties:

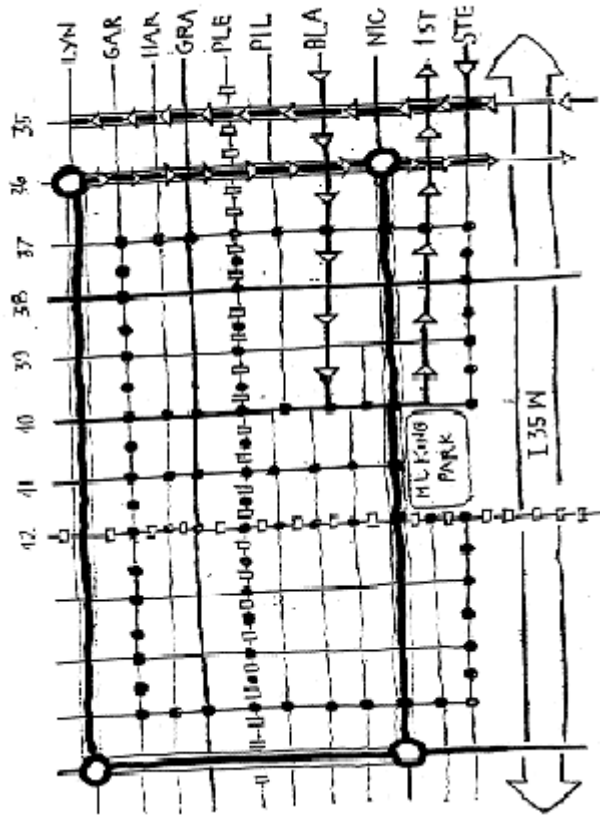
The Kingfield NRP Steering Committee, under authority of the KFNA Board, will be responsible for overseeing implementation of this strategy and will work with the following partners:

- Regeneration Partnership
- Lyndale Neighborhood Association

Contract Administrator:

Hennepin County

16's VRAPI Comprehensive Greenway Plan Ex A



Policy Statements of the Kingfield NRP Action Plan

Background:

The Kingfield NRP Steering Committee spent five years researching the issues facing the community for the purpose of creating the Kingfield NRP First Step and Action Plans. During the research and the evaluation that followed, it was decided by the Steering Committee that there are a number of important issues facing the neighborhood which cannot be meaningfully addressed through the NRP process (through the creation of NRP funded programming or NRP funded bricks and mortar projects). These issues include:

- The lack of a neighborhood school to serve Kingfield
- The proposed bus hub
- The planned revitalization of Lyndale Avenue

However, the KFNA NRP Steering Committee and neighborhood believe that these issues have a great potential impact on the Kingfield Neighborhood and felt it appropriate to mention the issues within the framework of the NRP process. Following are policy statements addressing the aforementioned issues.

The lack of a neighborhood school to serve Kingfield

Kingfield has a large youth population and one of the largest growing populations of children five and under in the city of Minneapolis. The residents of Kingfield believe that youth are a valuable asset to the community, and are committed to providing them with a safe, livable and community oriented neighborhood in which to learn and grow.

However, Kingfield has no neighborhood school. As one of only three (3) free-zones in the city, Kingfield has no assigned community school and families in Kingfield must send their children out of the neighborhood to attend school. The NRP process confirmed that Kingfield's free-zone designation has a negative impact on the education of our youth and the livability of the community.

The residents believe that a school in the neighborhood would best serve many of our children's educational needs, as well as contribute to the growing sense of diversity and community within Kingfield. Therefore we urge the Minneapolis School Board to rethink its position on this issue, end Kingfield's designation as a free-zone and consider the construction of a community school to serve the Kingfield neighborhood.

The proposed bus hub in Kingfield

The Minnesota Department of Transportation (MNDot) and the Metropolitan Transit Commission (MTC) have proposed the construction of a bus hub somewhere adjacent to I-35W between 38th and 46th Streets. According to MNDot and MTC projections, the hub will soon become the busiest transit station in the metro area. As I-35W is the neighborhood's eastern border, the proposed hub - if constructed - will have a profound effect on the Kingfield neighborhood.

Through the NW planning process it was discovered that Kingfield residents embrace mass transit systems that serve neighborhood needs while thoroughly addressing the potential impact of noise, pollution, and increased vehicular traffic on the surrounding area. Kingfield residents also

place a high value on transit systems that are integrated within existing mixed-use areas of the neighborhood, thereby enhancing urban village concepts of livability, community and convenience.

The residents of Kingfield urge MNDot and the Metropolitan Transit Commission to reconsider the proposed transit hub within the framework of these neighborhood concerns. The residents also ask that Kingfield, through its neighborhood association representatives, be considered an essential partner in any decision-making processes affecting design, location or other aspects of transit-related planning or construction in the neighborhood.

Further, the residents ask that the staff of NINDot and MTC note that the Kingfield neighborhood will not commit any portion of its NRP monies or programming efforts to mitigate potential negative effects of the proposed transit hub. The residents believe that such mitigation efforts are the full financial responsibility of the agencies involved in construction of the facility.

Lyndale Avenue

As the western border of the Kingfield neighborhood, all aspects of Lyndale Avenue affect the safety and livability of our community. The residents of Kingfield support the Lyndale Avenue Task Force plan and call on the Minnesota Department of Transportation, Hennepin County the City of Minneapolis and our elected representatives to ensure that the plan is fully funded and fully implemented as soon as possible.