

## TEAM MEMBER BIOGRAPHIES

TEAMWORKS is a research and management consulting firm based in San Francisco, California. Its clients include foundations, corporations, nonprofit organizations, and government. The firm was created in 1985 and has managed several hundred projects. To best serve clients, TEAMWORKS partners with other organizations and people, recruiting top talent who work as sub-contractors. This approach enriches the range of experience, skill and perspectives brought to a project. For the NRP evaluation Neil Mayer made important contributions to the research design and managed much of the statistical work; Gabriel Kasper and Jack Sylvan mastered the databases and conducted extensive statistical analyses. Candace Campbell ably used her local insight, making critical contributions to the report. We would like to also acknowledge Melissa Diamant who assiduously gathered many of the databases used for this project. Finally, Renee Berger directed the overall project and was deeply involved in all phases of its production from design, through data analysis, to authorship.

**Renee Berger**, President of TEAMWORKS, has over 25 years of consulting experience in the fields of evaluation and organization development. She's done considerable work in the Twin Cities, including projects for and the Family Housing Fund, The McKnight Foundation, Minneapolis Foundation, The St. Paul Companies, and Twin Cities Local Initiatives Support Corporation. Ms. Berger is a well-established national figure, known particularly for her work in community development, including managing national surveys of community development corporations. Ms. Berger is a well-published author. Her works include: "People, Power, Politics, Planning" (American Planning Association: 1997), Profiles of Excellence: Achieving Success in the NonProfit Sector (Jossey-Bass Publishers: 1991), and Public-Private Partnership in American Cities: Seven Case Studies (Lexington Books: 1982). Prior to founding TEAMWORKS, Ms. Berger worked for the White House, the Committee for Economic Development, and served as a consultant to numerous organizations in the United States and abroad.

**Candace Campbell** is principal of a management consulting practice, CDC ASSOCIATES in Minneapolis, which works with public and private clients in the Twin Cities and nationally on market research, business strategy, project management, evaluation and organizational development. An Adjunct Associate of the Hubert H. Humphrey Institute of Public Affairs of the University of Minnesota, she teaches two graduate level courses: one in community economic development and one in project management. Candace has an extensive background in community economic development, specializing in strategies for new and small business growth, technology transfer and business incubation.

**Gabriel Kasper** is an Analyst at Blueprint R & D, researching, evaluating and developing philanthropic programs. Prior to joining Blueprint, Kasper worked as a consultant with Mauer Kunst Consulting, providing research, program design, and

strategic planning advice on race and community issues. In particular, he has focused on the development of ethnicity-based philanthropy in communities of color. He has managed welfare-related initiatives for the Berkeley (CA) Community Fund. He holds a B.A. from Wesleyan University and a Masters of City Planning from the University of California at Berkeley. Kasper has published numerous articles on minority philanthropy and community development.

**Neil Mayer** is the President of Neil Mayer and Associates, a consulting and research firm based in San Francisco and Berkeley. He has spent over 20 years working in community and economic development and housing, as a researcher, policy analyst, and director of community development at the local government level. When he was at the Urban Institute (in Washington, DC) he wrote seminal works on community development corporations. He holds a Ph.D. in Economics from the University of California at Berkeley and a B.A. from Harvard, and is the author of numerous books and articles in the community development field. He works with the Center for Community Change on economic development issues affecting low-income communities.

**Jack Sylvan** is a Senior Associate with the Sedway Group where he participates on a variety of real estate and economic development projects for developers, governmental agencies, financial institutions, and corporations. His previous experience includes working for the City of Emeryville Redevelopment Agency where he worked on brownfield issues and business development loans. He spent a year in Spain on a Fulbright Fellowship investigating the impact of the 1992 Barcelona Summer Olympic Games. He holds a Masters of City and Regional Planning degree from the University of California at Berkeley.

*And for the citywide survey...*

**Minnesota Opinion Research, Incorporated** (MORI Research) is a full-service market research firm based in Minneapolis. MORI has conducted hundreds of small- and large-scale quantitative surveys and focus groups for the public and private sectors. MORI has done the Minnesota Poll for the Star Tribune, the Northstar Poll for the St. Paul Pioneer Press, and citizen surveys for the Minneapolis School Board and Minneapolis Planning Department. MORI's specialty is survey analysis for newspapers. Brent Stahl, MORI's Research Systems Director, worked with Ms. Berger to develop the citywide survey for the NRP evaluation.