



2019 Annual Report Community Participation Program

1. NEIGHBORHOOD ORGANIZATION

Lynnhurst Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Ruth Olson

Organization Address: PO Box 19445

Organization Address 2:

Organization ZIP: 55419

Organization Email Address: info@lynnhurst.org

Organization Phone Number:

3. Organization Website and Social Media

Website: www.lynnhurst.org

Facebook: https://www.facebook.com/lynnhurstneighborhood/

Twitter: n/a

Other: Nextdoor Lynnhurst

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR

Date

03/12/2020

2019 Community Participation Program Annual Report

Additional Organization Information

NOTE: The information in this section will be aggregated by the NCR staff for the annual [NEIGHBORHOOD PROGRAMS REPORT](#) and not be published as part of each neighborhood's Annual Report.

Indicate the **POSITION TITLE** and **AVERAGE HOURS PER WEEK** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

	5. POSITION TITLE	6. AVE. HRS./WK.
Position #1	Neighborhood Coordinator	10
Position #2		
Position #3		
Position #4		
Position #5		

7. **IF NEEDED, PROVIDE ADDITIONAL INFO HERE:**
Note if any positions are seasonal, temporary, etc.

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2019?

8. **MEETINGS** (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

9. **DOOR-TO-DOOR** (Check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

10. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through door-knocking in 2019?

Please provide a whole number only

11. **Flyering** - Dropping literature at doors (Check all that apply)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

12. Approximately **HOW MANY HOUSEHOLDS DID YOU REACH** through flyering in 2019?

Please provide a whole number only

13. **EVENTS** (Check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

14. **COMMUNICATION** (Fill in all that apply)

Print a paper newsletter **quarterly**
(If so, at what frequency?)

Number of subscribers to your email list **560**

Number of followers on Facebook and Twitter Combined **950**

OTHER (Check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

We also utilize Nextdoor for communication purposes and reach 3254 residents and interested parties on that platform.

15. Please provide an **ESTIMATE OF THE VOLUNTEER HOURS PROVIDED** to your organization in 2019.

2716

Please provide a whole number only

16. **HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (Check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

We continue to add smaller scale events that are of varying themes to be better able to attract renters, seniors, families, etc.

17. What more would you like to tell NCR or the community **ABOUT YOUR STAKEHOLDER INVOLVEMENT**? What are you doing that is **NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS** and others?

We are also working on a new website and Welcome Kit program to be launched in 2020.

2019 Community Participation Program Annual Report 2019 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

18. MAJOR HIGHLIGHT #1

LYNAS had NRP Phase II housing funds that still needed to be spent and discussed several options to invest those. We felt strongly that the funds would best be utilized in helping address the affordable housing crisis in Minneapolis. Recognizing that this is an issue in many parts of the city outside of Lynnhurst, we chose to loan Propel Nonprofits the remainder of our funds and to ask them to direct them to the most needed areas. Propel used our loan combined with other funds to support an organization in downtown Minneapolis that provides affordable housing to Minneapolis residents who are transitioning primarily out of the prison or rehabilitation systems.

We are fortunate that Lynnhurst's housing stock is generally well-maintained, and we feel it is fully appropriate to have used our funds to address an issue that affects the broader community of Minneapolis and to add our resources to a pool with other contributors to address an important issue.

19. **MAJOR HIGHLIGHT #2**

LYNAS has a very active Environmental Committee that provides strong programming and education around environmental issues. Their initiatives are focused on conservation and sustainability that have impacts well beyond the neighborhood's boundaries. Two of their 2019 activities were:

- **Lynnhurst Yards and Garden Program:** In partnership with Metro Blooms, LYNAS supported the design and implementation of ten raingardens, continuing a program from prior years. These gardens help keep contaminants out of our city sewer and water systems that affect the quality of water in nearby Lake Harriet and Minnehaha Creek, resources shared by many of Minneapolis's citizens.
- **Plate to Compost:** LYNAS hosted an event that supports the use of the city's organics recycling program; this was also a continuation of a popular event from a prior year. A large amount of compost from the city's facility was delivered to the Lynnhurst Community Center and residents then collected a large bucketful or bag of compost to use in their gardens. The committee uses this opportunity to educate residents on the circle of recycling and how their table scraps turn back into a product that nourishes their gardens for the following year.

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20. Please send us a copy of your **OVERALL ORGANIZATIONAL BUDGET** for your current fiscal year (including City and other restricted or non-restricted funds) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Budget*.

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21. Please Send your **CURRENT BOARD LIST with NAMES and CONTACT INFORMATION** (Name, Street Address, Email, Phone) to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Board List*. (This information will not be made public by NCR or shared with others - it is for internal use only.)

22. We'd love to share your highlights with others.
If possible, send digital photos, videos, illustrations to ncr@minneapolismn.gov with the Subject Line: *2019 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

THANK YOU!