

---

Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

**Q1**

NEIGHBORHOOD ORGANIZATION

Bancroft

---

**Q2**

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

**Luke Stultz**

Organization Email Address:

**info@bancroftneighborhood.org**

---

**Q3**

Organization Website and Social Media

Website

**bancroftneighborhood.org**

Facebook

**Facebook.com/bancroftneighborhood**

---

**Q4**

Date / Time

**06/02/2022**

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

---

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Executive Director**

Position Title #2

**Outreach Coordinator**

**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

**35.0**

#2 Hours/Week

**15.0**

**Q7**

**Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO

BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups that are open to all stakeholders**

,

**Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**

,

**Conducted one or more focus groups**

**Q9**

**Respondent skipped this question**

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

0

**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,  
At least once reaching most or all of the neighborhood,  
Carried out primarily to inform and increase membership and participation  
,  
Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

3000

**Q13**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.  
,  
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Print newsletter is sent quarterly

Number of subscribers to your email list

119

Number of followers on your primary social media channel (facebook, twitter, or other)

1,238

**Q15**

OTHER (Check all that apply)

Conducted another form of survey (e.g., intercept survey)  
,  
Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations  
,  
Other activities (please describe here)::  
Partnered with other nonprofit organizations

**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,  
Closed office,  
Online meetings/events,  
Cancelled events/meetings,  
Held events/meetings in person outside with social distancing

**Q17**

How did you connect with your community about important information? (Check all that apply)

Phone,  
Email blast,  
Flyer,  
Social media posts/campaigns,  
Special page on website

**Q18**

What issues affected your community? (Check all that apply)

Community members needing PPE,  
Businesses damaged/destroyed,  
Food insecurity,  
Housing insecurity,  
Increased crime

**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,  
Civil unrest,  
Food insecurity,  
Supporting local businesses

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

During the aftermath of the murder of George Floyd, BNA set up an emergency text message service to keep residents informed of up-to-the-minute information. It was a way residents could ask for help, get information, and generally stay in touch during a difficult time.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1200

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Worked on an issue of particular interest to an under-represented group within the neighborhood**

,

**Provided notices of annual and special meetings in multiple languages**

,

**Provided newsletter articles or web pages in multiple languages**

,

**Held focus groups or open meeting formats for under-represented communities**

,

**Included an Americans with Disabilities Act statement on meeting and event notices**

,

**Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings**

,

**Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**

,

Other activities (please describe here)::

"Met with other agencies in the community..." was not an option on the paper final report form.

## Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

BNA worked diligently to include neighborhood residents to the best of our ability during the past two years. Engaging people during two simultaneous horrible events—a pandemic lockdown and civil unrest after Minneapolis police murdered George Floyd, an unarmed Black man in the neighborhood—was difficult to say the least. BNA would have liked help and support from NCR during 2020-2021. Better early communication about what the department was doing to help neighborhoods (i.e. monthly conference calls) could have helped BNA better involve and connect with residents.

BNA began a pilot snow shoveling program primarily for seniors and people with mobility issues or who would otherwise not be able to shovel. This helped people to be more involved in the community while giving work skills (and a wage) to youth of color experiencing poverty.

In the fall of 2021, BNA held a Beloved Community Gathering at Bancroft Elementary that was primarily focused on youth. During that time we began connecting with youth to get feedback on what they want to see happen in the neighborhood. Those conversations are ongoing into 2022.

Door knocking during a pandemic lockdown was deemed to be not safe, so it was not done.

---

## Page 5: 2020-21 Community Participation Program Annual Report 2020-21 Highlights

## Q24

### MAJOR HIGHLIGHT

One issue that surfaced was the Charter Commission and the Minneapolis Charter Amendments. The actions of the Charter Commission affect everyone in the City, so we all are stakeholders. BNA held several in-person (outdoor) events to present information and hold a discussion on what each charter amendment was about, what changes it would make, and how those changes would affect residents in the city. The outcome was that residents were more informed when they went to the ballot box.

BNA has tried numerous times over 2020-21 to have a Crime Prevention Specialist from MPD attend one of our board meetings or in-person events; however, those efforts have been fruitless. There has been no outreach from MPD to BNA since before the murder of George Floyd. BNA would like to see the City as a whole do a better job of supporting neighborhood organizations, primarily by listening to the needs of neighborhoods and helping to get those needs met.

## Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.