
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Bryn Mawr Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Kevin Thompson

Organization Email Address:

president@bmna.org

Q3

Organization Website and Social Media

Website

www.bmna.org

Facebook

<https://www.facebook.com/BMNA.mpls/>

Twitter

https://twitter.com/BMNA_mpls

Other

**https://www.instagram.com/bmna_mpls/
https://brynmawrmn.nextdoor.com/news_feed/ YouTube-Bryn Mawr Neighborhood Association**

Q4

Date / Time

05/11/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Webmaster
Position Title #2	Bugle Editor
Position Title #3	Event Coordinator
Position Title #4	Communications and Development Coordinator
Position Title #5	Bookkeeper

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	6.25
#2 Hours/Week	7.0
#3 Hours/Week	5.0
#4 Hours/Week	5.0
#5 Hours/Week	1.25

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9 Respondent skipped this question

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

Q10 Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU
REACH through door-knocking in 2020-21?(Please
provide a cumulative total for both years)

Q11 At least once reaching most or all of the neighborhood,
FLYERING - Dropping literature at doors (Check all that
apply) Carried out primarily to inform and increase
membership and participation

Q12
Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a
cumulative total for both years)

2506

Q13 Staffed a booth or table at neighborhood event or other
EVENTS (Check all that apply) community event that included sign-up sheets, surveys
or information about your organization.
,
Organized one or more issue specific event (such as a
safety forum, housing fair, Open Streets, Creative
Citymaking, etc).
,
Organized smaller events for specific outreach to target
audiences (e.g., sidewalk tabling to reach renters,
lemonade stands, tabling at Farmer's Market, etc.)

Q14
COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

The Bryn Mawr Bugle is printed and delivered to each
residence 11 months a year.

Number of subscribers to your email list

985

Number of followers on your primary social media channel
(facebook, twitter, or other)

1193 Facebook, 373 Instagram, 71 Twitter

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Other activities (please describe here)::

Board members deliver welcome packets to each new resident in person.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer,

Social media posts/campaigns,

Special page on website,

Other (please describe here)::

Use sandwich boards and banners to advertise events

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,

Encampments,

Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Encampments for those experiencing homelessness,
Food insecurity,
Mutual aid networks,
Supporting local businesses,
Solidarity Gatherings,
Healing circles,
Other (please list)::
Schools

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Our Racial Justice Committee created a process for evaluating programs and expenditures through a social/racial justice lens. Project proposals and requests for dollars are now required to include a description of who will benefit from the project/expenditure and who might be disadvantaged.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

14230

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood
,
Included an Americans with Disabilities Act statement on meeting and event notices
,
Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
,
Other activities (please describe here)::
Contacted minority-owned businesses in the neighborhood to gather feedback about support needed to be successful. Financially supported projects for these businesses through our Community Project Committee and Racial Justice Committee.

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Our Instagram initiative started in 2019 with 64 followers and we currently have 372 followers. Our email blasts are very well received with a high open rate.

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Q24

MAJOR HIGHLIGHT

A highly visible hillside along Penn Ave and 394 had been greatly neglected and was in need of repair both environmentally and esthetically. The hillside serves as the gateway to our neighborhood. Creating and maintaining green space in Bryn Mawr consistently ranks as a top priority in surveys and other feedback channels. Everyone who enters and exits Bryn Mawr at 394 and Penn views this hillside. The water run off from the hill impacts Penn Avenue. Gateway Committee members met over several years with city planners and MNDOT to reshape this gateway space. We received City Council approval for a cooperative agreement. Neighborhood meetings were held to gather input for design. Trees were trimmed, soil was amended, the hillside was leveled to prepare for the planting and to reclaim the area and irrigation was installed. A new hedge was planted identifying the neighborhood and providing landscaping for a previously neglected area that is a gateway to the neighborhood (and will be a gateway to the new light rail station). Over one hundred neighbors came together to participate in planting the hedge. It was also a positive collaborative that brought three governmental agencies together. The Mayor, City Council Representative, Commissioner of the MN Department of Transportation, Park Board Commissioner, and MNDOT personnel were all present at the installation. We addressed one of the major priorities of neighbors; continuing to make Bryn Mawr a garden friendly neighborhood. The project has also leveraged additional donations from community members and businesses.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
