
Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Central Area Neighborhood Development Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Carmen Means

Organization Email Address:

carmen@thecentralneighborhood.com

Q3

Organization Website and Social Media

Website

www.thecentralneighborhood.com

Facebook

The Central Neighborhood

Q4

Respondent skipped this question

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Executive Director
Position Title #2	Lead Organizer
Position Title #3	Latin X Organizer
Position Title #4	Organizer
Position Title #5	Administrator

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	40.0
#3 Hours/Week	40.0
#4 Hours/Week	20.0
#5 Hours/Week	40.0

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Plant Grow Share Program Director 30 hours

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders**
- ,
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**
- ,
- Conducted one or more focus groups**

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

For more than one issue/outreach effort,

Conducted primarily by staff members,

Carried out primarily to increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

200

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

80

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list

Constant Contact 1106

Number of followers on your primary social media channel (facebook, twitter, or other)

FB-2200, Instagram 533

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Developed partnership with Minneapolis Climate Action in an effort to create a biopic solar garden. Received funding from the County to provide anti-racism training in collaboration with Bancroft, BNO, and Powderhorn.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Furloughed staff,

Online meetings/events,

Cancelled events/meetings,

Doorknocked,

Held events/meetings in person outside with social distancing

,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,
Flyer,
Doorknocking,
Social media posts/campaigns,
Special page on website

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,
Food insecurity,
Housing insecurity,
Encampments,
Increased crime,
COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Food insecurity,
Mutual aid networks,
Supporting local businesses,
Solidarity Gatherings,
Healing circles

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

During the Uprise we started a pop-up food shelf in direct response to the destruction of our community grocery stores. This emergency food shelf was portable. We served residents from Lake Street and 38th Chicago. With amazing partnerships and mutual aid we were able serve an estimated of 6200 people.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

315

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood
,
Provided notices of annual and special meetings in multiple languages
,
Targeted outreach in apartment buildings or blocks to reach renters
,
Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
,
Held focus groups or open meeting formats for under-represented communities
,
Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
,
Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
,
Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We have an increase of 60% of Black participants in our food justice. We accredit this to the intentional targeting of BIPOC groups in our neighborhood. CANDO has prioritized door knocking.

Q24

MAJOR HIGHLIGHT

Covid 19 response-

Hosted LatinX information meeting with local latinX organizers

May 2020 - Current

The murder of George Floyd took place approximately 25 steps from our office. Our response was as follows:

- Mutual Aid food shelf (May 2021 - Nov 2021)
- Hosted 25 Community Conversations within the BIPOC discussing laws, building communal relationships, safety in the community (July 2020 - March 2022)
- Administered over \$90,000 in mutual aid to low income community members
- Anti Racism training opportunities for community from dollars allocated by the County (June 2022 - Dec 2022)

Started Southside Goes Green (SGG) (Nov 2021) coalition in partnership with Lyndale Neighborhood Association, Minneapolis Climate Action, and Bryant Neighborhood. SGG exist to give opportunity for BIPOC residents to create Solar Gardens

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
