
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

East Isles Residents Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Jenna Egan

Organization Email Address:

jenna@eastisles.org

Q3

Organization Website and Social Media

Website

<https://www.eastisles.org/>

Facebook

<https://www.facebook.com/eastislesresidentsassociation>

Twitter

<https://twitter.com/EastIslesMPLS>

Q4

Date / Time

04/12/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Neighborhood Coordinator
Position Title #2	Famers Market Manager
Position Title #3	Market Hands

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	9.0
#2 Hours/Week	9.0
#3 Hours/Week	6.0

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Farmers Market Manager and Market Hands are seasonal

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders
,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

Q10

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11

FLYERING - Dropping literature at doors (Check all that apply)

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

2000

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list

670

Number of followers on your primary social media channel (facebook, twitter, or other)

700

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Reached out to neighbors to receive Block Captain information

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer,

Postcards,

Social media posts/campaigns,

Special page on website

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,

Encampments,

Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Civil unrest,

Encampments for those experiencing homelessness,

Food insecurity,

Mutual aid networks,

Supporting local businesses,

Solidarity Gatherings

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Listening Sessions on housing and safety/crime/prevention. We had guest speakers and a forum. We did this virtually.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

2000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We are creating a survey to reach renters and to see what neighbors are interested in and care about. This will go out this year - 2022.

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Q24

MAJOR HIGHLIGHT

*Hennepin Avenue Reconstruction Project

*All residents and businesses

*We created postcards, listening sessions with the City of Minneapolis, and shared information by e-blast, newsletter, social media about the project and ways for residents and businesses to engage

*Board did not take a position on the project and wanted to exclusively inform residents on the project and how they may give their input. Some neighbors were not happy that the board did not take stand opposing the project.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
