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Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

**Q1**

**NEIGHBORHOOD ORGANIZATION**

Fulton Neighborhood Association

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**Q2**

**ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact:

**Andrew Degerstrom, Coordinator**

Organization Email Address:

**fna@fultonneighborhood.org**

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**Q3**

**Organization Website and Social Media**

Website

**www.fultonneighborhood.org**

Facebook

**www.facebook.com/fultonneighborhood**

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**Q4**

Date / Time

**04/13/2022**

**DATE OF BOARD APPROVAL** Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

**Q5**

Indicate the **POSITION TITLE** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Coordinator**

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**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

12.0

**Q7**

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO  
BELOW: Note if any positions are seasonal, temporary,  
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups  
that are open to all stakeholders

,

Held at least one general membership or community  
meeting (in addition to the annual meeting) to gather  
input from residents and other stakeholders for a  
neighborhood specific initiative

,

Hosted at least one general membership or committee  
meeting in response to a City request for input - such as  
a development proposal, transit planning or public  
works projects

**Q9**

DOOR-TO-DOOR (Check all that apply)Door-Knocking  
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

Conducted primarily by volunteers,

Carried out primarily to increase membership and  
participation

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a  
cumulative total for both years)

75

**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,  
At least once reaching most or all of the neighborhood,  
Carried out primarily to inform and increase membership and participation  
,  
Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

2580

**Q13**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.  
,  
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).  
,  
Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Yes, bi-monthly

Number of subscribers to your email list

844

Number of followers on your primary social media channel (facebook, twitter, or other)

497

**Q15**

OTHER (Check all that apply)

Conducted another form of survey (e.g., intercept survey)  
,

Other activities (please describe here)::

We also utilized NextDoor to communicate to neighbor and a Buy Nothing Facebook page to build relationships within the community

**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Closed office,  
Online meetings/events,  
Held events/meetings in person outside with social distancing

**Q17**

How did you connect with your community about important information? (Check all that apply)

Email blast,  
Flyer,  
Social media posts/campaigns,  
Special page on website

**Q18**

What issues affected your community? (Check all that apply)

Increased crime

**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Supporting local businesses,  
Other (please list)::  
Racial equity

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

We supported local businesses by creating small business grants (up to \$1,000 per business). With further supported racial equity by asking business how they might be advancing racial equity goals as well - be it in ownership, staffing, community engagement or otherwise.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

980

## Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Worked on an issue of particular interest to an under-represented group within the neighborhood**

,

**Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)**

,

**Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**

,

Other activities (please describe here)::

We considered what would make our events more inclusive and made decisions to: not play the national anthem at our fall festival.

## Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

In 2021 we did a resident survey using QR codes on yard signs, shared in our newsletter and at the farmer's market. We have a consistent presence at the farmer's market through our Environment and Racial Equity committees.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

## Q24

### MAJOR HIGHLIGHT

- Pershing park was closed and without a park director for nearly 2 years. Residents saw an increase in general disturbances and crime. We worked with our very active and engaged neighbors to facilitate conversations between the highschool, MPRB, and our Councilmember. We supported neighbors with grants to engage youth, and consistently advocated for more park support staff. We always sought ways to build relationships with both neighbors and teens who use the park. Now, with a park director on staff and relationships being built with teens, we are seeing a decrease in disturbances and a foundation for relationships building.
- We organized our neighbors around racial equity in 2021, forming a new subcommittee. This was a large group that started with 20 members. Since that time we have:
  - o Created a webpage with high visibility on our website with resource on racial equity
  - o Coordinated 3 story strolls at Pershing Park with books featuring and/or written by members of the BIPOC community.
  - o Increased our purchases from BIPOC-owned businesses (ex: Fulton Fall Festival, story stroll coordinated events).
  - o Surveyed residents to understand where they are and what they want to learn about
  - o Started a program to support diverse authors and storylines for Free Little Libraries
  - o Facilitated an ongoing book club
  - o Produced articles on equity topics for each published newsletter for 2021
  - o Connected neighbors to Juneteenth history and events happening around the city as well as distributed books by Black authors and merchandise by local Black owned businesses

**Q25**

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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