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Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

**Q1**

**NEIGHBORHOOD ORGANIZATION**

Hawthorne Neighborhood Council

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**Q2**

**ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact:

**Diana Hawkins**

Organization Email Address:

**dhawkins@hawthorneneighborhoodcouncil.org**

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**Q3**

**Organization Website and Social Media**

Website

**www.hawthorneneighborhoodcouncil.org**

Facebook

**hawthorne.information@gmail.com**

Twitter

**HNC\_mpls**

Other

**guest@hawthorneneighborhoodcouncil.org Nextdoor**

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**Q4**

Date / Time

**04/14/2022**

**DATE OF BOARD APPROVAL** Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Executive Director**

**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

**40.0**

**Q7**

**Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO  
BELOW: Note if any positions are seasonal, temporary,  
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

**Q8**

**Held regular committee meetings or discussion groups  
that are open to all stakeholders**

MEETINGS (Check all that apply)

**Q9**

**Respondent skipped this question**

DOOR-TO-DOOR (Check all that apply)Door-Knocking  
(with goal of face-to-face engagement)

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

0

**Q11**

**At least once reaching a portion of the neighborhood,**

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching most or all of the neighborhood**

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

3000

**Q13**

EVENTS (Check all that apply)

**Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).**

**Q14**

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list **200**

Number of followers on your primary social media channel (facebook, twitter, or other) **250**

**Q15**

OTHER (Check all that apply)

**Conducted at least one community-wide survey (such as a random sample or all-household survey)**

,

**Conducted another form of survey (e.g., intercept survey)**

,

**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,**

**Closed office,**

**Online meetings/events,**

Other activities (please describe here)::

Connected worldwide through our Media partnership with Insight News.

**Q17**

How did you connect with your community about important information? (Check all that apply)

**Flyer,**

**Postcards,**

**Social media posts/campaigns,**

**Special page on website,**

Other (please describe here)::

Leadership forum with our Media partners - Insight News, Black Press Journal and KFAI.

**Q18**

What issues affected your community? (Check all that apply)

**Businesses damaged/destroyed,**  
**Food insecurity,**  
**Housing insecurity,**  
**Encampments,**  
**Increased crime,**  
**COVID-19 outbreak in your community**

**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

**COVID-19,**  
**Civil unrest,**  
**Food insecurity,**  
**Supporting local businesses,**  
**Healing circles**

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

HNC partnered with InsightNews and HueMAN to get the information out and around the crises. With InsightNews we took our projects nationally. Regarding HueMAN we developed brochures and an app to use on your phone along with the U of M School of Nursing.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

100

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Worked on an issue of particular interest to an under-represented group within the neighborhood**  
,  
**Held focus groups or open meeting formats for under-represented communities**  
,  
**Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**  
,  
**Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**

**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We are now focusing on trauma and healing since COVID 19 and the unrest. We are also working more with community organizations than we have been in the past.

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Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

**Q24**

**MAJOR HIGHLIGHT**

Due to the COVID 19 and unrest we became more of a resource for the Hawthorne Community. Families were seeking food and we were able to give them information on where to go for help. We worked with Hennepin County to help provide resources for people that were facing homelessness. We continued to provide Backpacks full of school supplies and coats for the Winter Warmth project. Youth were facing trauma because they were missing school and we were able to have a discussion with them and give them encouragement on mental health issues.

The outcome for HNC was being able to provide services to the Community as we were on lock down and working very differently. Also knowing that we were able to collaborate with other organizations to get our work done.

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**Q25**

**Respondent skipped this question**

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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