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Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

**Q1**

**NEIGHBORHOOD ORGANIZATION**

Kingfield Neighborhood Association

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**Q2**

**ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact:

**Sarah Linnes-Robinson**

Organization Email Address:

**sarah@kingfield.org**

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**Q3**

**Organization Website and Social Media**

Website

**www.kingfield.org**

Facebook

**Kingfield Neighborhood Association**

Twitter

**kingfield\_kfna**

Other

**Instagram: kingfield\_kfna**

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**Q4**

Date / Time

**04/13/2022**

**DATE OF BOARD APPROVAL** Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	<b>Sarah Linnes-Robinson, Executive Director</b>
Position Title #2	<b>Kenzie Imhoff, Equity and Justice Organizer</b>
Position Title #3	<b>Carolyn Van Nelson, Bookkeeper</b>
Position Title #4	<b>Rob Seeds, Tech Consultant</b>

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**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	<b>15.0</b>
#2 Hours/Week	<b>15.0</b>
#3 Hours/Week	<b>2.0</b>
#4 Hours/Week	<b>1.0</b>

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**Q7**

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

The ED position has been reduced from 35 hours a week to 15 due to funding cuts by the City. The Organizer position has also been cut from .5 to .35.

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Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups that are open to all stakeholders**

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**Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**

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**Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**

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**Q9**

DOOR-TO-DOOR (Check all that apply)Door-Knocking  
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

At least once reaching most or all of neighborhood,

For more than one issue/outreach effort,

Conducted primarily by staff members,

Conducted primarily by volunteers,

Carried out primarily to gather input or inform on a  
specific city or neighborhood issue

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a  
cumulative total for both years)

240

**Q11**

FLYERING - Dropping literature at doors (Check all that  
apply)

At least once reaching a portion of the neighborhood,

At least once reaching most or all of the neighborhood,

Carried out primarily to gather input or inform on a  
specific city or neighborhood issue

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a  
cumulative total for both years)

3800

**Q13**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other  
community event that included sign-up sheets, surveys  
or information about your organization.

,

Organized one or more issue specific event (such as a  
safety forum, housing fair, Open Streets, Creative  
Citymaking, etc).

,

Organized smaller events for specific outreach to target  
audiences (e.g., sidewalk tabling to reach renters,  
lemonade stands, tabling at Farmer's Market, etc.)

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)	<b>yes, 4 times per year</b>
Number of subscribers to your email list	<b>2900</b>
Number of followers on your primary social media channel (facebook, twitter, or other)	<b>1000+</b>

**Q15**

OTHER (Check all that apply)

**Conducted at least one community-wide survey (such as a random sample or all-household survey)**  
,  
**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,**  
**Closed office,**  
**Online meetings/events,**  
**Cancelled events/meetings,**  
**Doorknocked,**  
**Held events/meetings in person outside with social distancing**  
,  
**Held events/meetings in person inside with social distancing**  
,  
Other activities (please describe here)::  
had block contacts reach out to all neighbors on their street.

**Q17**

How did you connect with your community about important information? (Check all that apply)

**Phone,**  
**Email blast,**  
**Flyer,**  
**Doorknocking,**  
**Social media posts/campaigns,**  
**Special page on website**

**Q18**

What issues affected your community? (Check all that apply)

**Community members needing PPE,**  
**Businesses damaged/destroyed,**  
**Food insecurity,**  
**Housing insecurity,**  
**Encampments,**  
**Increased crime,**  
**COVID-19 outbreak in your community**

**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

**COVID-19,**  
**Civil unrest,**  
**Encampments for those experiencing homelessness,**  
**Food insecurity,**  
**Mutual aid networks,**  
**Supporting local businesses,**  
**Solidarity Gatherings,**  
 Other (please list)::  
 Census collection, GOTV, race and privilege

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In 2020, KFNA began a weekly Bridgil (a bridge+vigil) that continued from the murder of George Floyd through the beginning of the year. In 2021, KFNA continued to amplify the message that Black Lives Matter including bringing back the weekly "Bridgil" over 35W during the trial of Derek Chauvin for the murder of George Floyd, and donating our youth-painted street murals which were created after George Floyd's murder to Save the Boards, establishing a relationship with them to assist them to continue sharing the artwork created during the Uprising.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

5000

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Worked on an issue of particular interest to an under-represented group within the neighborhood**

,

**Targeted outreach in apartment buildings or blocks to reach renters**

,

**Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)**

,

**Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**

,

**Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood**

,

Other activities (please describe here)::

KFNA stepped forward when state and city agencies couldn't, to organize the collection of Census 2020 data from low-income, non-English speaking community members who were participating in a weekly food distribution event at one of our community partners' sites, Sagrado de Corazon. We also helped them to staff bi-lingual volunteers and promoted the grocery distribution events to families in need.

**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

**Respondent skipped this question**

## Q24

### MAJOR HIGHLIGHT

Kingfield Neighborhood Association (KFNA)  
Report of Activities 2021

Despite a global pandemic, KFNA was able to continue some outreach and operations through 2021. Additionally, in an attempt to find a financially sustainable model, we began offering our services for a fee and partnering more with other neighborhood associations and nonprofits on program implementation.

KFNA connected to our community and addressed issues in the following ways:

- Moved all KFNA Board meetings online and shared the recordings of them on our YouTube station.
- Messaged that “Community Building Work is Community Safety Work” and encouraged block groups to gather to solve problems and to socialize. Block safety work involved communicating and attending block meetings to inform all residents of health and safety protocols related to COVID-19, amended City rules and regulations, car jackings, and increased street crime. Block community building work involved Light It Up, Kingfield, a weekly outdoor gathering on multiple blocks throughout December.
- Prepared and distributed a weekly e-news to over 2900 individual addresses.
- Did extensive Strategic Planning work including in-person (door knocking, tabling, and intercept surveys) and online outreach to conduct a community survey of priorities. The goal of this outreach was to connect with the community and use their input in a review of the KFNA mission, vision and values.
- Engaged neighbors in other community building events like Kingfield PorchFest, On Thursdays We Sing, the Holiday Cookie Swap, the Garden Tool Swap, and 100 Days of Community, as well as leadership opportunities in each of these events.
- Promoted grocery distribution events to families in need held by our community partner, Sagrado de Corazón.
- Continued to amplify the message that Black Lives Matter including bringing back the weekly “Bridgil” over 35W during the trial of Derek Chauvin for the murder of George Floyd, and donating our youth-painted street murals which were created after George Floyd's murder to Save the Boards, establishing a relationship with them to assist them to continue sharing the artwork created during the Uprising.
- Organized a community Sap Tap and taught neighbors how to tap their maple trees. The group gathered at our local park to collectively boil, and then share, the resulting syrup.
- Organized a team of tree-advocates to learn about pruning fruit trees for production from experts at the University of Minnesota and the Minneapolis Park Board. This team will care for our growing community orchard located at Rev. Dr. Martin Luther King Jr. Park in 2022, including planting an additional dozen fruit trees.
- Dug deeper into the issues of homelessness in our community by financially supporting and seeking out affordable housing partners and options, including hosting a virtual Empty Bowls event raising funds for Nicollet Square.
- Organized neighbors to talk about and advocate for smart and well designed housing developments. Moved these presentations to a new Kingfield YouTube channel for greater access by all neighbors.
- Planned and co-hosted joint-neighborhood educational forums about the Charter Amendments and the Park Board Candidates. Held a November Polling Party and greeted all voting neighbors at MLK Park with cookies and hot coffee.
- Informed and involved neighbors in infrastructure projects including the reconstruction of Grand Avenue and the changing of the 40th Street Bikeway and the celebratory opening of the 40th Street Pedestrian Bridge.
- Continued to be the connector that allows all members of our community to be heard and have a way to reach out and organize.

KFNA is still following the CDC guidelines for safe practices for returning to work, events, and activities. Thus, now that the Omicron variant has receded, KFNA is again returning to organizing, hosting, and attending outdoor events beginning spring 2022.

**Q25**

**Respondent skipped this question**

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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