
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Kenny Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Lauren Anderson

Organization Email Address:

knacoordinator@kennyneighborhood.org

Q3

Organization Website and Social Media

Website

www.kennyneighborhood.org

Facebook

<https://www.facebook.com/KennyNeighborhood/>

Twitter

<https://twitter.com/knampls>

Other

<https://www.instagram.com/kennyneighborhoodmpls/>

Q4

Date / Time

04/05/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Coordinator**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

10.0**Q7****Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups
that are open to all stakeholders**

,

**Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative**

,

**Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects**

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,**For more than one issue/outreach effort,****Conducted primarily by volunteers,**

**Carried out primarily to increase membership and
participation**

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

160

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,
Carried out primarily to inform and increase membership and participation

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

352

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Yes - quarterly

Number of subscribers to your email list

463

Number of followers on your primary social media channel (facebook, twitter, or other)

1,007

Q15

OTHER (Check all that apply)

Conducted another form of survey (e.g., intercept survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,
Online meetings/events,
Cancelled events/meetings,
Doorknocked,
Held events/meetings in person outside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Phone,
Email blast,
Flyer,
Postcards,
Doorknocking,
Social media posts/campaigns,
Special page on website

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,
Food insecurity,
Housing insecurity,
Increased crime,
COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest,
Food insecurity,
Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In 2020, the KNA supported a new group called Kenny Organizing for Racial Equity (KORE), which launched to generate thoughtful discussion, engagement, and real and lasting change around long-simmering racial disparities and inequities in the Kenny community. The KNA hosted the leaders of KORE at board meetings in 2020 after the civil unrest and created an Equity & Diversity Position on the KNA Board in response to requests from neighbors. The neighborhood featured KORE on the cover of its print newsletter in summer 2020 and has reserved space in ongoing newsletter issues, on our website, and in our eNews to share KORE initiatives since.

The KNA also supported the Kenny Elementary parade in May 2020, which was held during the end of the lockdown while schools were in distance learning. The neighborhood has also shared COVID-19 resources since the pandemic began to help neighbors find food assistance, housing assistance, vaccines, testing, and more.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

3200

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- ☒ Worked on an issue of particular interest to an under-represented group within the neighborhood
- ☐
- ☒ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- ☐
- ☒ Held focus groups or open meeting formats for under-represented communities
- ☐
- ☒ Included an Americans with Disabilities Act statement on meeting and event notices
- ☐
- ☒ Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- ☐
- ☒ Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- ☐
- ☒ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

A major focus of 2021 was preparing the required policies, bylaws updates and funding applications for the new neighborhood funding program. Admittedly, this has made recruiting and retaining board members more difficult on top of the challenges brought by COVID-19.

That said, the KNA organized a New Neighbor Gathering in June 2021. The Kenny Recreation Center building was closed, so the KNA Board held the event outdoors at Kenny Park. The Board accessed home sales and Welcome Kit data from the past three years to build an invite list and board members door knocked and delivered flyers.

The KNA sponsored food using its own reserves so the dinner was free for all neighbors and the gathering was a great opportunity for new neighbors to learn more about the neighborhood. Board Chair Carol Martinson gave a welcome and other board members helped new neighbors make connections with one another, learn about what the Kenny Neighborhood Association does, and sign up to get involved. In total, 60-70 neighbors attended and there were many new connections and relationships made that have grown since the event. The KNA Board plans to organize this dinner and expand it to focus more on renters going forward.

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Q24

MAJOR HIGHLIGHT

During the start of the pandemic, the KNA Environmental Committee sought to discover both what environmental sustainability meant to our community, as well as find a means of connection during difficult times. We published articles for the Kenny Newsletter and hosted Zoom meetings, all focusing on environmental topics of interest to our residents. The topics covered via Zoom were, "Gardening Sustainably," and "Environmentally Friendly Lawn Care." The articles published in the Kenny Newsletter covered "Solar panels, Energy efficient homes, and all sorts of other ideas for how neighbors can improve the environmental sustainability of their immediate environment. This series helped our neighbors to learn more about ways to directly impact their mark on the environment and our community in a tangible manner. Neighbors loved the series and it was the start of the KNA Environmental Committee's work in Kenny.

As a second pandemic summer started, community members looked for ways to connect and safely gather outside. In response, the KNA reinstated its annual Ice Cream Social in partnership with City Church on West 54th Street. Due to the MPRB's COVID restrictions, the event was held at the City Church property. With additional safety precautions and a careful COVID-19 policy that was posted for all attendees, the community was able to safely gather for the first time in well over a year. The KNA shared the event widely on its channels. Long-term community partner, the Crosstown Community Band, was able to perform at the event (outdoors and at a distance) to safely celebrate their 10th anniversary. The excitement from neighbors was palpable and the outcome was a much-needed evening of community and connection.

Beyond events and educational series, the neighborhood has continued to publish a 16 page, quarterly newsletter throughout the last two years. The volunteer team that plans, drafts and edits the newsletter has grown considerably during this time. New contributors, one of whom attended the New Neighbor Gathering and wanted to get involved, have brought more diverse perspectives and energy to the publication. When the KNA surveys neighbors, the print newsletter continues to be highly valued and a preferred method of staying engaged.

Q25

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

KNA New Neighbor Gathering 2021.jpg (5MB)
