
Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Lyndale Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Sarah Linnes-Robinson

Organization Email Address:

director@lyndale.org

Q3

Organization Website and Social Media

Website

www.lyndale.org

Facebook

Lyndale Neighborhood Association

Other

Instagram: Lyndale_Ina

Q4

Date / Time

05/09/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	Nicki Olalde, Education Manager
Position Title #2	Erin Cary, ABE Teacher
Position Title #3	Sarah Corrigan, ABE Teacher
Position Title #4	Kenzie Imhoff, Equity & justice Organizer
Position Title #5	Nicole Lindberg, Communications & Office Coordinator

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	40.0
#2 Hours/Week	15.0
#3 Hours/Week	35.0
#4 Hours/Week	25.0
#5 Hours/Week	20.0

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

Emma Beahler, ABE Teacher 25 per week
 Carolyn VanNelson, Bookkeeper 10 per week
 Hassan Siyad, Technology Assistant, 2 per week
 Grayson Betz, CTEP Intern, 35 per week
 Sarah Linnes-Robinson, 30 per week

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

,

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

Conducted primarily by staff members,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

150

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

Carried out primarily to inform and increase membership and participation

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

600

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

,

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

no

Number of subscribers to your email list

1000

Number of followers on your primary social media channel (facebook, twitter, or other)

500

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

Just finishing the development of a survey which will launch in May 2022.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Staff working from home,

Closed office,

Furloughed staff,

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Other activities (please describe here)::

set up a food distribution network specifically for those in need, assisted in the boarding of neighborhood businesses, helped with posterior clean-ups.

Q17

How did you connect with your community about important information? (Check all that apply)

Phone,

Email blast,

Flyer,

Doorknocking,

Social media posts/campaigns,

Other (please describe here)::

We are rebuilding our website to connect better.

Q18

What issues affected your community? (Check all that apply)

Community members needing PPE,

Businesses damaged/destroyed,

Food insecurity,

Housing insecurity,

Encampments,

Increased crime,

COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,

Food insecurity,

Supporting local businesses,

Other (please list)::

Participated in vaccine education and vaccine pop-up events.

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

LNA organized a mural painting of the front of our boarded office in partnership with our tenants and share the message of "iskaashi" (a word learned from one of our tenants) with our all of our neighbors. It means partnership/collaboration in Somali. It has set the tone for our work since the Uprising.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood
,
Provided notices of annual and special meetings in multiple languages
,
Provided newsletter articles or web pages in multiple languages
,
Targeted outreach in apartment buildings or blocks to reach renters
,
Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
,
Held focus groups or open meeting formats for under-represented communities
,
Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
,
Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
,
Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Respondent skipped this question

Q24

MAJOR HIGHLIGHT

LNA had an impactful 2021. This has been a year of streamlining operations, expanded outreach and communications, as well as collaboration with new and well-known partners. Seeking innovative ways to serve the diverse needs of Lyndale during the second year of the COVID pandemic, LNA was been able to:

- * bring neighbors together safely via Zoom and in person at monthly neighborhood & committee meetings, as well as our annual LynFest event;
- * organize monthly outdoor community dinners and a mural-painting event in partnership with Zion Church;
- * support three community gardens;
- * provide over 5,700 hours of free English language instruction to more than 170 students, remotely and, since June, in person through our partnership with the Blaisdell YMCA;
- * launch a digital access program for elder residents of Horn Towers public housing site, including free wi-fi, laptops and classes;
- * support COVID testing, vaccine events, and back-to-school events in partnership with Hennepin County;
- * initiate a weekly e-newsletter to bring local updates on City projects and LNA programs and events;
- * work with the Minneapolis Park Board to gather input regarding Painter Park improvements;
- * partner with Project for Pride in Living and the Cultural Wellness Center to revision the rebuilding of the former Wells Fargo site at 3030 Nicollet, as well as work with developers to share their development projects plans with neighbors including 3301 and 3536 Nicollet; and,
- * partner with Minneapolis Climate Action, the Somali American Women Action Center (SAWAC), and the Fortune Relief and Youth Empowerment Organization (FRAYEO) on new programs targeted towards renters, East Africans, and growing personal wealth.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.