
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Lowry Hill

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Charles Scheiderer

Organization Email Address:

LHNA@lowryhillneighborhood.org

Q3

Organization Website and Social Media

Website

lowryhillneighborhood.org

Facebook

Lowry Hill

Other

Instagram lowryhill_mpls

Q4

Date / Time

06/07/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Robert Thompson, accountant

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

2.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

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Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9

Respondent skipped this question

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

Q10

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching a portion of the neighborhood,
Carried out primarily to inform and increase membership and participation**

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

800

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

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Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q14

COMMUNICATION (Fill in all that apply)

Number of subscribers to your email list

1300

Number of followers on your primary social media channel (facebook, twitter, or other)

New to social media 300 so far

Q15

OTHER (Check all that apply)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

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Other activities (please describe here)::

Partneerd with Friends of This Lowry Park for park opening and hosted another event Jazz in the Park. We used flyers to publicize.

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Cancelled events/meetings

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Flyer,

Postcards,

Special page on website,

Other (please describe here)::

Advertised in Hill and Lake Press

Q18

What issues affected your community? (Check all that apply)

Businesses damaged/destroyed,

Increased crime

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Many businesses were hurt by Covid and civic unrest, We held a forum concerning the Hennepin Ave redesign and heard from our residents that it would hurt business. We publicly expressed our support for businesses against the design, and sent letter to the mayor's office and, we shared our minutes through the Hill and Lake Press.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

2496

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Targeted outreach in apartment buildings or blocks to reach renters

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Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Through our communication efforts we were able to attract three new board members. Two of the three are renters. After mailing the community we attracted 120 to the annual meeting (May 2022).

Q24

MAJOR HIGHLIGHT

The opening of the Thomas Lowry Park Seven Pools, which was partially funded by NRP funds has proven to be a renewed gathering space for the community and a revitalized venue for events which are attracting more people than ever before.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
