
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Lynnhurst Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Andrew Degerstrom, Coordinator

Organization Email Address:

info@lynnhurst.org

Q3

Organization Website and Social Media

Website

www.lynnhurst.org

Facebook

www.facebook.com/lynnhurstneighborhood

Q4

Date / Time

04/14/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5

Indicate the **POSITION TITLE** of each **PAID EMPLOYEE OR CONTRACT STAFF** (excluding professional services such as accounting, legal, etc.)

Position Title #1

Coordinator

Q6

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

12.0

Q7

Respondent skipped this question

IF NEEDED, PROVIDE ADDITIONAL INFO
BELOW: Note if any positions are seasonal, temporary,
etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups
that are open to all stakeholders

,

Held at least one general membership or community
meeting (in addition to the annual meeting) to gather
input from residents and other stakeholders for a
neighborhood specific initiative

,

Hosted at least one general membership or committee
meeting in response to a City request for input - such as
a development proposal, transit planning or public
works projects

Q9

DOOR-TO-DOOR (Check all that apply)Door-Knocking
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

On a routine basis,

Conducted primarily by volunteers,

Carried out primarily to increase membership and
participation

Q10

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a
cumulative total for both years)

100

Q11

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,
Carried out primarily to gather input or inform on a specific city or neighborhood issue

Q12

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

120

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

,

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

Four times per year

Number of subscribers to your email list

592

Number of followers on your primary social media channel (facebook, twitter, or other)

1146

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Cancelled events/meetings,

Held events/meetings in person outside with social distancing

,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,
Flyer,
Postcards,
Social media posts/campaigns,
Special page on website,
Other (please describe here):
Quarterly newsletter, voter forums

Q18

What issues affected your community? (Check all that apply)

Encampments,
Increased crime,
COVID-19 outbreak in your community

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,
Civil unrest

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In 2020, the Lynnhurst Neighborhood Association raised \$10,000 on a donation website to provide gift cards for families of students at local schools needing help with basic needs. This was evenly split between Washburn High School and Justice Page Middle School. These schools are not located within the neighborhood's boundaries but serve our students.

Dr. Emily Palmer, Washburn's Principal, sent us this comment: "The Washburn and Justice Page communities are so grateful for the generosity of our Lynnhurst neighbors! In these tough times, our families need a range of support that this donation will help address. Most commonly, we give a family in need a gift card for groceries, and ensure they have other supplies as needed. We also provide supplies for our students, from coats to toiletries to school supplies. Our social workers connect with individual students and families to determine what is needed and how the school can support them."

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

7000

Q22

Respondent skipped this question

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Many of our activities that contain a component of building stakeholder involvement were seriously impacted by the pandemic. Face-to-face community events of various types such as our Summer Festival, Earth Day Cleanup, Environmental Forum and neighborhood happy hours were canceled or greatly scaled back. Meetings on neighborhood issues and our Annual Meetings were moved to Zoom. Face-to-face engagement at these types of events is a primary way we use to encourage participation in the Association via sign-up sheets and promotional material. Outreach via our print newsletter, social media and email blasts continued during this period. The one positive we observed during the pandemic was that attending a monthly Board meeting on Zoom was easier for some and there was a small uptick in the number of guests at those meetings. We are resuming face-to-face Board meetings in 2022 but are experimenting with a hybrid approach that will also allow virtual attendance. In addition, we will be implementing our Equitable Engagement Plan targeting tenants and resuming a range of face-to-face events going forward this year.

Q24

MAJOR HIGHLIGHT

In 2020, LYNAS felt it was important to respond to the immediate issues after the civil unrest, and also to the ongoing problem of insufficient affordable housing in Minneapolis, which underlies inequity in the city. Lynnhurst was relatively unaffected by the demonstrations/riots during 2020, and our housing stock is primarily well-maintained single homes, owner-occupied. We therefore also looked outside the neighborhood for opportunities to help. The pandemic limited our options, but we pursued the set of responses listed here. One of these, supporting the needs of students at Washburn and Page schools, is described under question 20, above. Additionally, we -

- Contributed \$10,000 to the Restore the North fund to rebuild north Minneapolis businesses on West Broadway damaged during the civil unrest. We used repayments on home improvement loans from our NRP housing allocation to make this donation.
- Conducted a drive to provide essential items for clients of Haven Housing, a north Minneapolis-based organization providing housing options for women and their families. The donations filled a mini-van with personal care products that we delivered to the facility. Haven Housing offers multiple housing options for women and their families at various life stages, assesses their other needs and coordinates resources and services for them.
- Reimbursed several Lynnhurst businesses for expenses incurred protecting their properties' windows during the protests. We value our independent small businesses and want them to remain viable. The grants totaled \$2550 to three businesses.
- Provided resources to the neighborhood on achieving racial equality and justice in our society. A set of anti-racism tips by a Lynnhurst resident who works in this field was published in the Lynnhurst News, and other resources were posted to our website.
- Loaned \$60,000 to Propel Nonprofits, a Community Development Financial Institution that provides affordable housing loans to community organizations that serve primarily low-income individuals and families. In 2019, we lent this organization \$50,000. Both loans draw upon NRP funds given to us by NRP that were used to address housing needs in Lynnhurst. We reallocated repayments of these to high-priority housing efforts outside the neighborhood such as Propel pursues.

In addition to the actions prompted by the events and issues of 2020, LYNAS carried on with our typical ongoing activities through that year and 2021 as best we could within the pandemic constraints. These addressed a range of issues and opportunities for LYNAS to help build a sense of community, inform our stakeholders about important matters affecting the neighborhood and city more broadly, and improve the infrastructure, parks, safety, natural environment and business environment locally. Examples of these efforts are: Investing Volunteer Time in the Neighborhood

- Representatives for Lynnhurst on the Southwest Service Area Master Plan (parks) and Minnehaha Creek Master Plan Advisory Committees.
- Lynnhurst Environmental Committee – provided volunteers for multiple activities. This committee's activities were less impacted by the pandemic because most were outside. Examples of the activities:
 - o Yards and Gardens for Clean Water installations, tour
 - o Buckthorn removal
 - o Installed, maintained native plant site at Lake Harriet
 - o Garlic mustard pull
 - o Burroughs school raingarden
- Donations from Lynnhurst Community Center courtyard garden vegetables to Central Neighborhood's CSA.
- Participation in the resident-driven effort to keep Minnehaha Parkway open between 50th St. and 51st St.
- Serving on the LYNAS Board and associated committees; Crime and Safety, Infrastructure (parks, roads), Community Engagement, Zoning, Business, Communications, Housing. These efforts included compliance with new 2021 NCR requirements for policies, procedures and funding.

Communicating and Connecting

- Lynnhurst Neighborhood News, published quarterly and sent to every residence. Featured stories on the election, racial equity,

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local businesses and how they coped with the pandemic, park developments, environmental stewardship and other topics.

- Our Enduring Environs, the Environmental Committee's newsletter, included with the general newsletter.
- New LYNAS website launched: www.lynnhurst.org.
- Social Media -- Used NextDoor, Facebook and Lynnhurst "What's New in Lynnhurst" eNews to distribute information and announce meetings, events.
- Reusable welcome bags with Lynnhurst logo distributed to new residents with LYNAS engagement information.

Engaging the Community

- Tour of Art Shanties on Lake Harriet (pre-pandemic quarantine.)
 - Bryant Ave Reconstruction – LYNAS sponsored a 2021 Annual Meeting presentation by Public Works, a 2021 May Board meeting presentation by Public Works, and a newsletter article.
 - Historic District in Lynnhurst – Participated on design guidelines committee, LYNAS cosponsored virtual meeting for affected residents.
 - Popsicle/ice cream giveaways, donated by Kemps, Lynnhurst Park, June and July, 2021.
 - Community Celebration and Ice Cream Social with live music and Sebastian Joe's ice cream, August, 2021. The annual Lynnhurst Summer Festival is our major fundraiser. It was cancelled by Covid in 2020; this scaled back event was held in 2021. We are hoping to hold our normal festival with entertainment, games and food in 2022.
 - Neighborhood meeting on affordable housing development on Penn Ave. The development is planned by the Minneapolis Public Housing Authority.
 - LYNAS Annual Meeting. February 2020 was in-person, our final meeting before the quarantine. February 2021 and 2022 were virtual.
 - Voter Education Forums. These three forums were co-sponsored with other southwest neighborhoods for City Council and MPRB candidates and the Minneapolis charter amendments.
 - Neighborhood-wide garage sale
- ### Investing Funds in the Neighborhood
- 16 Yards and Gardens for Clean Water installations cofounded by LYNAS. These installations create less runoff of contaminated water into Lake Harriet and Minnehaha Creek.
 - 70 security grants provided to residents for video cameras.
 - New bleachers at Lynnhurst Community Center gym completed, funded by LYNAS
 - Morgan Ave. tennis court rebuild completed, supported in 2020 by LYNAS funding

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
