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Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

**Q1**

**NEIGHBORHOOD ORGANIZATION**

Marshall Terrace Neighborhood Organization-MTNO

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**Q2**

**ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact:

**Haley Bloomquist, Vice Chair 575-636-4160 or Shari Seymour, Community Coordinator 612-913-2031**

Organization Email Address:

**marshallterraceMPLS@gmail.com**

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**Q3**

**Organization Website and Social Media**

Website

**marshallterrace.org**

Facebook

**facebook.com/marshallterraceminneapolis**

Twitter

**twitter.com/marshallterrace**

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**Q4**

Date / Time

**06/07/2022**

**DATE OF BOARD APPROVAL** Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Community Coordinator**

Position Title #2

**Media Manager****Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

**10.0**

#2 Hours/Week

**4.0****Q7****Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO

BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups that are open to all stakeholders**

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**Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**

,

**Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**

,

**Conducted one or more focus groups**

**Q9**

DOOR-TO-DOOR (Check all that apply)Door-Knocking  
(with goal of face-to-face engagement)

At least once reaching a portion of neighborhood,

At least once reaching most or all of neighborhood,

Conducted primarily by staff members,

Carried out primarily to gather input or inform on a  
specific city or neighborhood issue

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a  
cumulative total for both years)

555

**Q11**

FLYERING - Dropping literature at doors (Check all that  
apply)

At least once reaching a portion of the neighborhood,

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase  
membership and participation

,

Carried out primarily to gather input or inform on a  
specific city or neighborhood issue

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a  
cumulative total for both years)

1140

**Q13**

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other  
community event that included sign-up sheets, surveys  
or information about your organization.

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Organized one or more issue specific event (such as a  
safety forum, housing fair, Open Streets, Creative  
Citymaking, etc).

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Organized smaller events for specific outreach to target  
audiences (e.g., sidewalk tabling to reach renters,  
lemonade stands, tabling at Farmer's Market, etc.)

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

**Monthly**

Number of subscribers to your email list

**41**Number of followers on your primary social media channel  
(facebook, twitter, or other)**571****Q15**

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept survey)****,****Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations****Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,****Online meetings/events,****Cancelled events/meetings,****Held events/meetings in person outside with social distancing****Q17**

How did you connect with your community about important information? (Check all that apply)

**Phone,****Email blast,****Flyer,****Social media posts/campaigns****Q18**

What issues affected your community? (Check all that apply)

**Community members needing PPE,****Encampments,****Increased crime,**

Other (please list)::

Had small committee board meeting with park board staff on encampment at Marshall Terrace Park, we had some goods donated by neighborhood folks for the encampment too. Despite many warnings, RV encampment on Columbia Avenue had to be relocated away from businesses/residence. (Housing insecurity).

**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

**COVID-19,**

**Encampments for those experiencing homelessness,**

**Mutual aid networks,**

**Supporting local businesses,**

Other (please list)::

2021 National Night Out, shared city/county information / funding / resources to add vaccination distribution and free dinner for attendees

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Marshall Terrace partnered with Hennepin County and the City of Minneapolis and hosted a Covid 19 free vaccine event in the Marshall Terrace Park. Black Nurses Rock administered the vaccine, in turn participants received a gift card for their vaccination.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1124

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

**Worked on an issue of particular interest to an under-represented group within the neighborhood**

,

**Targeted outreach in apartment buildings or blocks to reach renters**

,

**Included an Americans with Disabilities Act statement on meeting and event notices**

,

**Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**

**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We are still actively seeking resident to participate in meeting and events. With our new board members, we are hoping for new ideas, engagement and outreach.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

**Q24**

**MAJOR HIGHLIGHT**

Covid 19 was challenging for all. Social Distancing, job security and more was very difficult for many. MTNO volunteers created an event of Tunes On Trucks. An event that would still follow the rules of social distancing and the security of not spreading Covid. The event helped elderly/disabled/neighbors by bringing music to everyone at or near their home/apartment and break the isolation. The event was a great success. Volunteered musicians' rode on the back of various trucks playing music throughout the streets of the Marshall Terrace Neighborhood. After much advertisement and social media invite, it was incredible to see so many residents sitting in their yards enjoying musically entertainment. Not only was this a great way to get out of the house for an evening, but the gratitude also the neighborhood heard back from the musicians who were able to play music publicly. This event was such a huge success, the neighborhood organization hosted another Tunes On Trucks a couple months later with the same response from the residents as the original one.

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**Q25**

**Respondent skipped this question**

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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