
Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

Nicollet Island East Bank

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Michael Jon Olson

Organization Email Address:

info@niebna.org

Q3

Organization Website and Social Media

Website

www.niebna.org

Facebook

www.facebook.com/niebna.org

Twitter

www.twitter.com/niebna

Other

www.instagram.com/niebna

Q4

Date / Time

05/19/2022

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

Q5

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

Coordinator

Position Title #2

Communications & Outreach Specialist**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

10.0

#2 Hours/Week

10.0**Q7****Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO

BELOW: Note if any positions are seasonal, temporary, etc.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8

MEETINGS (Check all that apply)

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

Q9**Respondent skipped this question**

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

Q10**Respondent skipped this question**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11

Respondent skipped this question

FLYERING - Dropping literature at doors (Check all that apply)

Q12

Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

Q13

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

EVENTS (Check all that apply)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

No

Number of subscribers to your email list

405

Number of followers on your primary social media channel (facebook, twitter, or other)

Facebook 457; Twitter 143; Instagram 150

Q15

Conducted at least one community-wide survey (such as a random sample or all-household survey)

OTHER (Check all that apply)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

,

Other activities (please describe here)::

In February 2020, NIEBNA mailed a "Welcome Brochure" to all neighborhood addresses, including an insert inviting people to upcoming membership meetings.

Q16

Staff working from home,

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events

Q17

Email blast,

How did you connect with your community about important information? (Check all that apply)

Flyer,

Social media posts/campaigns

Q18

Respondent skipped this question

What issues affected your community? (Check all that apply)

Q19

Respondent skipped this question

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In 2020, we had hoped to help businesses in our neighborhood with a "micro-grant" program that would offer funds to help sustain them through the pandemic; however, restrictions on how our money could be spent turned out to be limited to items that would not be of much practical use to the businesses in our neighborhood.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

1200

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood
,
Included an Americans with Disabilities Act statement on meeting and event notices
,
Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Began sending a regular e-newsletter. In our neighborhood where most residents live in buildings with restricted access, we find electronic communications most successful.

Q24

MAJOR HIGHLIGHT

Highlight #1 – Habitat Restoration Project (ongoing)

Partnered with Friends of the Mississippi River to restore habitat on Nicollet Island, which impacts all who live here or visit the area.

Highlight #2 – Litter Container Program (ongoing)

Identified locations for new litter containers that will help keep our neighborhood cleaner for all who live, work and visit here.

Highlight #3 – Tree Planting Program

Identified locations for new sidewalk trees. Planted trees at the corner of 1st Ave NE and 5th St NE, which will impact environment for all who live, work and visit here.

Highlight #4 – Oral History Project (ongoing)

Engaged a consultant to collect stories about our neighborhood that will ultimately provide content for a walking tour, which will offer historical interpretation to all who live, work and visit here. Video recordings and transcriptions of the interviews will be the property of NIEBNA and available to the public.

Highlight #5 – Placemaking Project

Formed a task force to work on building a sense of community through neighborhood identity, aimed at all who live, work and visit our neighborhood. Prepared an online survey, promoted with flyers. Results of the survey were inconclusive, but in the process, we substantially increased subscribers to our email list and attracted many new people to meetings on the topic.

Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.
