
Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

Q1

NEIGHBORHOOD ORGANIZATION

North Loop Neighborhood Association

Q2

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

Diane Merrifield

Organization Email Address:

info@northloop.org

Q3

Organization Website and Social Media

Website

<https://northloop.org/>

Facebook

<https://www.facebook.com/NorthLoopMPLS>

Twitter

<https://twitter.com/northloopmpls>

Other

<https://www.instagram.com/p/Cb0G9f3Lcyt/>

Q4

Respondent skipped this question

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

Q5 Respondent skipped this question

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Q6 Respondent skipped this question

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

Q7

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

We have no staff.

Page 4: 2019 Community Participation Program Annual ReportStakeholder Engagement - Outreach & Engagement

Q8 Held regular committee meetings or discussion groups that are open to all stakeholders
MEETINGS (Check all that apply)
,
Conducted one or more focus groups

Q9 Respondent skipped this question

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

Q10 Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

Q11 Respondent skipped this question

FLYERING - Dropping literature at doors (Check all that apply)

Q12 Respondent skipped this question

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

Q13

EVENTS (Check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

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Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

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Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

Q14

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

No

Number of subscribers to your email list

2200

Number of followers on your primary social media channel (facebook, twitter, or other)

Instagram 21,500; Facebook 5,746; Website 12-19k monthly visits

Q15

OTHER (Check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

,

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Q16

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

Online meetings/events,

Held events/meetings in person inside with social distancing

Q17

How did you connect with your community about important information? (Check all that apply)

Email blast,

Postcards,

Social media posts/campaigns,

Special page on website,

Other (please describe here)::

Mailed a postcard notifying all residents of our annual meeting (8500 annually) - 2021 attendance (in person and virtual) exceeded 200. Jan 2022 was est. 400 (200+live)

Q18

What issues affected your community? (Check all that apply)

Encampments,

Increased crime,

Other (please list)::

Pedestrian safety - especially Washington Ave (no stoplights between 6th and 10th Aves with significant pedestrian traffic)

Q19

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

Encampments for those experiencing homelessness,

Supporting local businesses

Q20

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

NLNA actively supported establishing the neighborhood's Avivo Little Village (a residence for 100 homeless persons) and developed a Good Neighbor Agreement to support them. Also conducted a highly successful donation drive for residents and engaged them in a monthly Service Saturday neighborhood cleanup event.

Q21

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

50000

Q22

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Included an Americans with Disabilities Act statement on meeting and event notices

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Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

,

Other activities (please describe here)::

See attached listing of 2020-21 neighborhood activities.

Q23

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We have found neighborhood events are the best way for us to reach and engage our neighbors. We promote events through our monthly newsletter, website and social media.

Page 5: 2020-21 Community Participation Program Annual Report2020-21 Highlights

Q24

MAJOR HIGHLIGHT

While there were many notable and positive highlights in both years (attached), the biggest issue we faced was the establishment of a homeless encampment in the neighborhood in September 2021. The encampment, situated on private property with residents invited in by the property owner, reached a total of 60+ tents and resulted in extensive drug use/dealing, assaults, neighborhood theft, rape, fires, two overdose deaths, etc, NLNA worked closely with the city, county and MPD as they worked to maintain safety and address residents' short-term needs while also seeking safer and more permanent housing for them.

This was highly disturbing to the neighborhood, especially those living in condos and businesses directly across from the encampment. Three NLNA board meetings were disrupted by the property owner as well as groups of neighbors feeling threatened by those living in the encampment, and those wanting NLNA to step in and provide support to residents..

The city, county and MPD worked together to find housing for those who wished it and disbanded the encampment in March 2022.

This of course points to a significant challenge for the city and the country, This is not the only encampment in the city and there are many far worse situations throughout the country. The city and county are working together to find solutions that will help us as a community better address this difficult and seemingly growing problem.

We are grateful for the support we received from the city, county and MPD throughout this ordeal.

Q25

We'd love to share your highlights with others.If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to ncr@minneapolismn.gov with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

2020 and 2021 NLNA Highlights.docx (36.4KB)
