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Page 2: 2020-21 Community Participation Program Annual ReportOrganization Information - please confirm

**Q1**

**NEIGHBORHOOD ORGANIZATION**

Powderhorn Park Neighborhood Association (PPNA)

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**Q2**

**ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact:

**Tabitha Montgomery**

Organization Email Address:

**tabitha@ppna.org**

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**Q3**

**Organization Website and Social Media**

Website

**www.ppna.org**

Facebook

**https://www.facebook.com/PPNA821**

Twitter

**https://twitter.com/powderhornmpls**

Other

**https://www.instagram.com/powderhornmpls**

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**Q4**

Date / Time

**05/12/2022**

**DATE OF BOARD APPROVAL** Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual ReportAdditional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1	<b>Executive Director</b>
Position Title #2	<b>Communications Manager</b>
Position Title #3	<b>Event &amp; Community Coordinator</b>
Position Title #4	<b>Community Coordinator</b>
Position Title #5	<b>Communications &amp; Development Coordinator</b>

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**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week	<b>40.0</b>
#2 Hours/Week	<b>35.0</b>
#3 Hours/Week	<b>35.0</b>
#4 Hours/Week	<b>40.0</b>
#5 Hours/Week	<b>40.0</b>

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**Q7**

**Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO  
BELOW: Note if any positions are seasonal, temporary,  
etc.

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**Q8**

MEETINGS (Check all that apply)

Held regular committee meetings or discussion groups that are open to all stakeholders

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Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative

,

Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects

,

Conducted one or more focus groups

**Q9**

DOOR-TO-DOOR (Check all that apply)Door-Knocking (with goal of face-to-face engagement)

At least once reaching a portion of neighborhood

**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

100

**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

At least once reaching a portion of the neighborhood,

At least once reaching most or all of the neighborhood,

Carried out primarily to inform and increase membership and participation

,

Carried out primarily to gather input or inform on a specific city or neighborhood issue

**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

3510

**Q13**

EVENTS (Check all that apply)

**Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.**

,

**Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).**

,

**Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)**

**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

**Quarterly Direct Mail Newsletter**

Number of subscribers to your email list

**2500**

Number of followers on your primary social media channel (facebook, twitter, or other)

**4651**

**Q15**

OTHER (Check all that apply)

**Conducted at least one community-wide survey (such as a random sample or all-household survey)**

,

**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

,

Other activities (please describe here)::

Administered a Renter Support Fund, which provided 335 cost-burdened households in Minneapolis with \$900 of cash assistance. Distributed a total of \$301,500.

**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,**

**Online meetings/events,**

**Held events/meetings in person outside with social distancing**

**Q17**

How did you connect with your community about important information? (Check all that apply)

Email blast,  
Flyer,  
Postcards,  
Doorknocking,  
Social media posts/campaigns,  
Special page on website

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**Q18**

What issues affected your community? (Check all that apply)

Community members needing PPE,  
Businesses damaged/destroyed,  
Food insecurity,  
Housing insecurity,  
Encampments,  
Increased crime,  
COVID-19 outbreak in your community,  
Other (please list)::  
Poor air quality and overall environmental justice concerns.

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**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

COVID-19,  
Civil unrest,  
Encampments for those experiencing homelessness,  
Mutual aid networks,  
Supporting local businesses,  
Solidarity Gatherings

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**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

In support of efforts to aid residents experiencing homelessness, the association secured support from its office property owner, The Land Stewardship Project, to allow the conference room to serve as a supply depot for donations being coordinated by community volunteers. This space was able to support community efforts for over 10 months.

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**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood

,

Provided notices of annual and special meetings in multiple languages

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Provided newsletter articles or web pages in multiple languages

,

Targeted outreach in apartment buildings or blocks to reach renters

,

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)

,

Held focus groups or open meeting formats for under-represented communities

,

Included an Americans with Disabilities Act statement on meeting and event notices

,

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

,

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

,

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood

**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT?What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

Respondent skipped this question

## Q24

### MAJOR HIGHLIGHT

Issue: Housing Insecurity

Who was impacted: Cost-Burdened renters across Minneapolis

What steps did you take to address the issue or opportunity: Sought and secured a Community Planning & Economic Development (CPED) contract as part of CPED's Housing Stabilization Pilot Program in the amount of \$300,000

What was the outcome? Received and reviewed 1,552 applications and awarded 335 households with \$900 of cash assistance.

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## Q25

Respondent skipped this question

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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