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Page 2: 2020-21 Community Participation Program Annual Report Organization Information - please confirm

**Q1**

NEIGHBORHOOD ORGANIZATION

Victory Neighborhood Association

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**Q2**

ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:

**Victory Neighborhood**

Organization Email Address:

**info@victoryneighborhood.org**

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**Q3**

Organization Website and Social Media

Website

**www.victoryneighborhood.org**

Facebook

**www.facebook/victoryneighborhood.org**

Twitter

**@Victoryneighborhood**

Other

**www.instagram.com/victory\_neighborhood/**

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**Q4**

Date / Time

**03/23/2022**

DATE OF BOARD APPROVAL Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

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Page 3: 202-21 Community Participation Program Annual Report Additional Organization Information

**Q5**

Indicate the POSITION TITLE of each PAID EMPLOYEE OR CONTRACT STAFF (excluding professional services such as accounting, legal, etc.)

Position Title #1

**Executive Director**

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**Q6**

Please indicate below the AVERAGE HOURS PER WEEK of each paid staff (excluding separate professional services such as accounting, legal, etc.)

#1 Hours/Week

**35.0**

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**Q7**

**Respondent skipped this question**

IF NEEDED, PROVIDE ADDITIONAL INFO BELOW: Note if any positions are seasonal, temporary, etc.

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Page 4: 2019 Community Participation Program Annual Report Stakeholder Engagement - Outreach & Engagement

**Q8**

MEETINGS (Check all that apply)

**Held regular committee meetings or discussion groups that are open to all stakeholders**

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**Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative**

,

**Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works projects**

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**Conducted one or more focus groups**

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**Q9**

DOOR-TO-DOOR (Check all that apply) Door-Knocking (with goal of face-to-face engagement)

**At least once reaching a portion of neighborhood,**

**For more than one issue/outreach effort,**

**Conducted primarily by staff members,**

**Conducted primarily by volunteers**

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**Q10**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through door-knocking in 2020-21?(Please provide a cumulative total for both years)

20

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**Q11**

FLYERING - Dropping literature at doors (Check all that apply)

**At least once reaching most or all of the neighborhood,  
Carried out primarily to gather input or inform on a  
specific city or neighborhood issue**

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**Q12**

Approximately HOW MANY HOUSEHOLDS DID YOU REACH through flyering in 2020-21?(Please provide a cumulative total for both years)

2000

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**Q13**

EVENTS (Check all that apply)

**Staffed a booth or table at neighborhood event or other  
community event that included sign-up sheets, surveys  
or information about your organization.**

**Organized one or more issue specific event (such as a  
safety forum, housing fair, Open Streets, Creative  
Citymaking, etc).**

**Organized smaller events for specific outreach to target  
audiences (e.g., sidewalk tabling to reach renters,  
lemonade stands, tabling at Farmer's Market, etc.)**

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**Q14**

COMMUNICATION (Fill in all that apply)

Print a paper newsletter?(If so, at what frequency?)

**Camden News monthly**

Number of subscribers to your email list

**746**

Number of followers on your primary social media channel  
(facebook, twitter, or other)

**Facebook + 1,696 Instagram = 392**

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**Q15**

OTHER (Check all that apply)

**Conducted another form of survey (e.g., intercept survey)**

,

**Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations**

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Other activities (please describe here)::

Youth Corp, Black Army Brigade, Black Nurses Rock

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**Q16**

How did your organization adapt to issues surrounding COVID19 and civil unrest? (Check all that apply)

**Staff working from home,**

**Online meetings/events,**

**Cancelled events/meetings,**

**Doorknocked,**

**Held events/meetings in person outside with social distancing**

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**Held events/meetings in person inside with social distancing**

,

Other activities (please describe here)::

Civil Unrest- Anti-Racism Education, Executive Director networking in North Minneapolis, collaborations around safety, response, planning and preparation. Communication with city services on how to respond and neighborhood safety resources.

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**Q17**

How did you connect with your community about important information? (Check all that apply)

**Phone,**

**Email blast,**

**Flyer,**

**Social media posts/campaigns,**

**Special page on website,**

Other (please describe here)::

Camden Newspaper

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**Q18**

What issues affected your community? (Check all that apply)

**Businesses damaged/destroyed,**

**Food insecurity,**

**Housing insecurity,**

**Increased crime**

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**Q19**

Did your organization create initiatives and projects or share information from/with other organizations that were developed in response to: (Check all that apply)

- Civil unrest,**
- Mutual aid networks,**
- Supporting local businesses**

**Q20**

PLEASE SHARE ONE STORY ABOUT A PROJECT OR INITIATIVE YOUR ORGANIZATION CREATED OR SUPPORTED IN RESPONSE TO THE VARIOUS CRISES OF 2020-21:

Victory Neighborhood Association created an Anti-Racism Initiative. This initiative was brought forth to address racism specifically in the Victory neighborhood. This was an intentional topic based educational discussion series to address racism and to assist in helping educate residents on how to become anti racist. From this discussion series, additional conversations continued. These discussion are a continuation of our Anti-Racism initiative to address racism in the Victory Neighborhood as we believe racism does not belong in our community. Currently these discussion meetings are volunteer lead by Victory residents.

**Q21**

Please provide an ESTIMATE OF VOLUNTEER HOURS PROVIDED to your organization in 2020-21. (see Volunteer Hour Tracking Guide for suggested ways to calculate this. Please provide a cumulative total for both years)

6000

**Q22**

HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD? (Check all that apply)

- Provided newsletter articles or web pages in multiple languages**
- ,
- Targeted outreach in apartment buildings or blocks to reach renters**
- ,
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation**
- ,
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings**
- ,
- Other activities (please describe here)::  
Vaccine Clinic

**Q23**

What more would you like to tell NCR or the community ABOUT YOUR STAKEHOLDER INVOLVEMENT? What are you doing that is NEW OR PARTICULARLY SUCCESSFUL TO REACH RESIDENTS and others?

We have created a cultural moment calendar that the board plans on having monthly events to either activate or educate different communities that are part of the vibrant community.

Page 5: 2020-21 Community Participation Program Annual Report 2020-21 Highlights

**Q24**

**MAJOR HIGHLIGHT**

Black History Book Drive

Ward 4 Candidate Forum

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**Q25**

**Respondent skipped this question**

We'd love to share your highlights with others. If possible, upload a digital photo, video, or illustration with the link below, or send any of these files to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: 2020-21 CPP Annual Report Images. If you have a large digital file with multiple images, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.

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